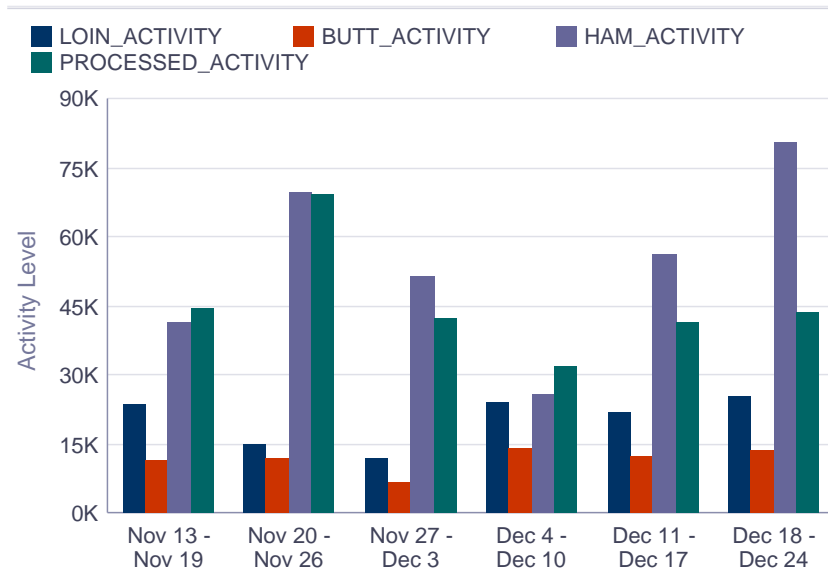




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	93.5%		85.6%		79.3%	
Special Rate (2/)	26.7%		25.1%		25.4%	
Activity Index (3/)	164,720		133,910		204,400	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			450	3.24	50	.99
Bone-In Cc Loins	1,060	2.93	130	3.49	1,650	2.71
Loins Roast Bnls	8,070	2.33	2,620	2.11	6,790	2.37
Rib End Roast B/In	1,650	3.65	1,160	3.67	360	2.55
Sirloin End Roast B/In	420	2.67	320	1.07	260	1.22
Sirloin Roast Bnls	850	2.28	220	2.09	240	2.21
Rib End Chops B/In	1,640	3.56	1,590	3.65	1,210	3.43
Sirloin Chops B/In	430	1.49	630	1.45	140	.95
Cc Chops B/In	790	2.51	2,120	2.43	3,300	3.25
Assorted Chops B/In	350	1.95	920	1.84	1,020	1.68
Rib Chops Bnls	10	2.19	1,200	3.88		
Sirloin Chops Bnls	300	1.89	320	2.24	80	2.22
Cc Chops Bnls	3,920	3.13	3,070	2.95	3,870	3.04
Smoked Chops	100	5.52	230	5.94	120	5.39
Tenderloin, Fresh	2,890	3.67	3,840	2.80	1,350	3.38
Tenderloin, Marinated	2,000	4.61	850	4.92	770	4.94
Backribs	870	4.23	2,060	3.59	1,510	3.09
Picnic Fresh B/In	3,660	1.46	2,070	1.27	4,980	1.25
Porketta	30	9.24	230	2.99	60	2.69
Butt Fresh B/In	5,570	1.55	3,980	1.62	4,370	1.61
Butt Roast Bnls	440	1.93	480	1.84	670	1.88
Pork Steak	390	1.74	880	1.81	300	2.13
Country Style Rib B/In	820	1.88	1,300	1.99	640	2.10
Country Style Ribs Bnls	120	1.82	610	2.38	210	2.72
Spareribs	1,530	2.22	2,490	2.38	1,250	2.17
St. Louis Style Spareribs	860	3.15	260	3.64	500	3.16
Ham, B/In	6,610	1.72	2,980	1.80	6,390	1.83
Ham, Spiral	30,160	1.97	21,820	2.02	26,510	2.18
Ham, B/In Butt	4,090	1.32	3,080	1.33	3,000	1.39
Ham, B/In Shank	10,510	1.19	6,520	1.20	12,180	1.16
Ham, Bnls	9,330	3.55	5,960	3.08	11,340	3.34
Ham Steak	780	4.03	1,300	4.03	1,880	3.73
Sliced Bacon, 1 Lb Pkg	16,490	5.38	15,460	5.42	32,490	4.99
Pre-Cooked Bacon	200	21.00	60	25.49	150	26.67
Canadian Bacon	290	9.03	470	7.01	470	7.20
Ground Pork	220	3.15	380	2.66	320	2.89
Bkfst Sausage, 1 Lb Roll	8,980	3.27	6,120	3.14	11,810	3.07
Bkfst Sausage, Link/Patty	8,060	4.52	8,630	4.04	11,900	3.82
Pre-Cooked Sausage	3,780	5.43	3,070	5.40	6,210	5.04
Dinner Sausage	800	4.53	1,770	3.72	1,540	3.73
Italian Sausage	4,150	3.85	4,020	3.90	10,220	3.32
Chorizo	310	3.63	1,210	4.33	490	2.62
Delii Ham	12,290	6.92	7,590	5.77	15,330	6.31
Pkg/Slcd Ham, 1 Lb/Less	6,690	5.84	6,790	6.10	14,510	5.97
Delii Cooked Pork Roast						
Delii Cooked Spareribs	550	5.38	220	5.92		
Delii Cooked Backribs	520	7.40	1,390	5.39	1,050	6.60
Pulled Pork	750	5.92	420	5.14	260	3.87
Feet	80	1.62	210	1.99	80	1.72
Neckbones	310	1.88	410	1.54	570	1.25

This week in Pork Retail
 Feature activity was higher compared to the previous week and lower compared to the previous year. All items saw an increase in advertisement space compared to the previous week. Individual item prices were steady compared to the previous week and steady to firm compared to the previous year. Wholesale item prices were steady compared to the previous week with higher rib and ham values offsetting lower loin, butt, picnic, and belly values.
 This report will be published on Wednesday, 12/23/20 next week as our offices will be closed Dec. 24th and 25th due to Federal Holidays

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 12/18 thru 12/24

(prices in dollars per pound)

Fri. Dec 18, 2020

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	86.0%				95.6%				94.6%			
Special Rate (2/)	14.8%				42.3%				21.9%			
Activity Index (3/)	33,150				46,070				38,860			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.69	2.99	130	2.40	2.99	3.99	90	3.96	1.99	3.49	310	2.77
Loins Roast Bnls	1.69	3.99	1,120	2.04	1.49	3.99	1,720	2.29	1.59	4.49	2,120	2.42
Rib End Roast B/In	1.77	3.49	260	3.25	1.77	3.69	1,140	3.69	3.95	3.95	200	3.95
Sirloin End Roast B/In	2.99	3.99	210	3.49	1.39	1.39	20	1.39	3.99	4.99	50	4.49
Sirloin Roast Bnls	1.99	2.99	120	2.86	1.99	1.99	10	1.99	2.98	2.99	100	2.99
Rib End Chops B/In	1.69	1.69	100	1.69	3.99	3.99	1,130	3.99	1.99	2.99	280	2.76
Sirloin Chops B/In	1.89	1.99	130	1.94	1.58	1.58	30	1.58	2.29	2.29	10	2.29
Cc Chops B/In	1.99	2.99	390	2.44	1.99	4.99	70	3.92	1.99	1.99	70	1.99
Assorted Chops B/In	-	-	-	-	1.29	2.78	100	2.35	1.49	1.79	90	1.61
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	1.88	1.88	30	1.88	.99	1.99	180	1.51
Cc Chops Bnls	1.99	3.99	1,590	3.00	1.99	3.99	420	3.15	1.99	3.99	1,080	3.15
Smoked Chops	-	-	-	-	6.58	6.58	40	6.58	-	-	-	-
Tenderloin, Fresh	1.99	5.08	780	3.68	1.62	4.43	160	2.38	2.69	5.99	1,470	3.83
Tenderloin, Marinated	3.90	6.09	810	4.87	3.88	4.58	350	4.26	3.90	5.21	400	4.11
Backribs	4.99	4.99	220	4.99	3.98	3.99	110	3.98	3.99	4.49	370	4.01
Picnic Fresh B/In	.99	2.49	890	1.33	.38	1.69	2,540	1.52	.99	1.29	20	1.14
Porketta	3.00	3.00	10	3.00	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	1.99	490	1.60	.98	1.69	1,160	1.52	.79	3.49	440	1.28
Butt Roast Bnls	1.99	1.99	60	1.99	1.59	1.59	5	1.59	1.49	3.99	50	2.00
Pork Steak	1.69	1.99	140	1.86	1.99	1.99	50	1.99	1.47	1.99	70	1.63
Country Style Rib B/In	1.39	2.49	320	2.09	1.29	1.48	30	1.36	1.49	1.69	100	1.62
Country Style Ribs Bnls	1.89	1.89	110	1.89	-	-	-	-	-	-	-	-
Spareribs	1.49	3.99	350	2.44	1.99	3.99	50	3.34	1.99	2.49	70	2.08
St. Louis Style Spareribs	3.99	3.99	60	3.99	3.98	3.98	70	3.98	2.99	2.99	40	2.99
Ham, B/In	.99	3.99	1,060	2.02	.99	2.79	2,110	1.55	.88	2.99	2,160	1.66
Ham, Spiral	.97	7.99	4,680	2.12	.85	4.99	9,140	1.86	.77	4.99	7,290	2.01
Ham, B/In Butt	.77	2.19	810	1.19	.77	1.88	750	1.46	.69	1.99	600	1.23
Ham, B/In Shank	.77	1.99	1,560	1.05	.77	1.78	4,160	1.18	.59	1.79	1,380	1.12
Ham, Bnls	2.29	5.99	2,010	3.92	2.25	4.99	1,150	3.35	1.88	5.99	3,090	3.37
Ham Steak	3.49	6.86	340	4.91	2.89	3.18	200	2.95	2.99	3.99	230	3.73
Sliced Bacon, 1 Lb Pkg	3.99	10.65	3,830	5.52	3.19	9.58	3,720	5.16	3.33	10.65	4,680	5.33
Pre-Cooked Bacon	18.61	18.61	110	18.61	24.22	24.22	80	24.22	-	-	-	-
Canadian Bacon	8.00	9.33	240	9.26	-	-	-	-	8.00	8.00	50	8.00
Ground Pork	3.99	4.00	120	3.99	-	-	-	-	1.69	1.99	70	1.76
Bkfst Sausage, 1 Lb Roll	1.29	4.67	1,490	3.24	1.69	4.67	2,930	3.31	1.99	4.99	2,320	3.34
Bkfst Sausage, Link/Patty	2.49	6.65	1,250	4.49	2.49	5.49	2,620	4.01	2.22	6.65	2,800	4.36
Pre-Cooked Sausage	2.00	6.65	470	4.52	4.98	5.83	1,500	5.70	2.48	6.47	1,660	5.39
Dinner Sausage	1.99	3.99	150	2.74	2.52	3.99	10	2.94	3.49	6.99	380	4.39
Italian Sausage	2.79	4.99	930	3.69	3.36	5.91	2,400	4.02	2.39	4.49	420	3.30
Chorizo	-	-	-	-	-	-	-	-	2.67	3.33	120	2.94
Deli Ham	3.99	11.99	3,480	6.92	2.29	7.99	2,650	7.22	3.99	7.99	2,350	7.00
Pkg/Sld Ham, 1 Lb/Less	3.99	13.69	870	6.07	3.00	10.03	2,830	5.67	3.99	9.33	1,670	6.07
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	4.99	4.99	450	4.99	-	-	-	-
Deli Cooked Backribs	6.66	7.99	520	7.40	-	-	-	-	-	-	-	-
Pulled Pork	4.99	6.99	680	5.77	-	-	-	-	5.49	7.99	70	7.37
Feet	.99	.99	20	.99	.99	.99	5	.99	-	-	-	-
Neckbones	1.69	1.99	240	1.90	1.99	1.99	40	1.99	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 12/18 thru 12/24

(prices in dollars per pound)

Fri. Dec 18, 2020

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	96.9%				93.5%				95.1%			
Special Rate (2/)	27.8%				30.1%				1.9%			
Activity Index (3/)	22,710				18,820				4,485			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	2.79	2.99	520	2.99	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.47	3.99	1,890	2.42	1.69	3.99	1,080	2.31	1.95	3.99	100	2.72
Rib End Roast B/In	3.95	3.95	40	3.95	-	-	-	-	2.98	2.98	20	2.98
Sirloin End Roast B/In	.99	1.38	30	1.19	.87	.87	110	.87	-	-	-	-
Sirloin Roast Bnls	1.99	2.48	600	2.06	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.98	2.98	120	2.98	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.85	1.48	30	1.17	.99	1.39	230	1.24	-	-	-	-
Cc Chops B/In	1.98	2.79	120	2.36	1.99	2.29	110	2.16	1.99	2.98	20	2.51
Assorted Chops B/In	1.19	1.99	100	1.80	2.99	2.99	10	2.99	1.49	1.69	30	1.61
Rib Chops Bnls	2.19	2.19	10	2.19	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.68	2.68	90	2.68	-	-	-	-	-	-	-	-
Cc Chops Bnls	1.99	2.99	230	2.63	2.49	3.99	500	3.75	2.98	2.99	60	2.99
Smoked Chops	-	-	-	-	4.79	4.79	60	4.79	-	-	-	-
Tenderloin, Fresh	2.99	3.99	240	3.51	2.29	3.99	180	3.57	2.98	2.99	20	2.98
Tenderloin, Marinated	2.94	4.34	20	3.64	5.00	5.00	400	5.00	3.11	4.60	20	3.86
Backribs	3.48	4.48	140	3.76	4.49	4.49	10	4.49	-	-	-	-
Picnic Fresh B/In	.69	.99	30	.94	.69	.99	100	.97	1.49	2.79	70	2.10
Porketta	-	-	-	-	15.99	15.99	10	15.99	-	-	-	-
Butt Fresh B/In	.99	2.99	1,560	1.89	.99	1.99	1,210	1.53	.97	1.78	690	.98
Butt Roast Bnls	1.59	1.59	10	1.59	1.89	1.89	270	1.89	-	-	-	-
Pork Steak	1.37	1.99	80	1.46	1.79	1.79	60	1.79	-	-	-	-
Country Style Rib B/In	.98	2.49	150	1.75	1.39	1.99	230	1.83	-	-	-	-
Country Style Ribs Bnls	1.19	1.19	10	1.19	-	-	-	-	-	-	-	-
Spareribs	1.99	2.18	70	2.02	1.99	2.79	940	2.07	2.99	2.99	40	2.99
St. Louis Style Spareribs	-	-	-	-	3.49	3.49	10	3.49	2.99	2.99	680	2.99
Ham, B/In	.67	3.99	490	2.05	.79	2.19	730	1.76	.97	1.99	50	1.42
Ham, Spiral	.99	7.99	4,290	1.87	.99	7.99	3,530	1.92	.99	7.99	1,120	2.38
Ham, B/In Butt	1.29	1.99	1,200	1.45	1.19	1.39	720	1.19	1.69	1.69	5	1.69
Ham, B/In Shank	.97	1.98	2,010	1.37	.69	1.89	1,290	1.13	.97	1.49	90	1.32
Ham, Bnls	1.97	4.99	1,460	2.82	1.99	4.99	1,530	4.27	1.99	2.69	60	2.54
Ham Steak	2.99	3.99	30	3.31	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.60	9.58	2,230	5.27	3.32	9.58	1,540	5.87	3.99	7.98	370	5.34
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.99	2.99	10	2.99	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.98	4.00	1,330	2.99	3.00	3.50	230	3.31	3.50	3.50	680	3.50
Bkfst Sausage, Link/Patty	3.99	9.60	710	8.21	1.98	5.05	550	3.15	2.67	5.05	90	3.67
Pre-Cooked Sausage	3.29	6.65	110	6.10	5.83	5.83	20	5.83	5.00	5.00	20	5.00
Dinner Sausage	4.91	6.12	40	5.52	4.56	6.38	180	5.47	7.21	7.99	40	7.60
Italian Sausage	2.99	4.49	190	3.77	3.50	3.99	220	3.70	-	-	-	-
Chorizo	2.22	4.29	80	4.14	2.22	4.79	110	4.05	-	-	-	-
Deli Ham	2.29	7.99	2,010	6.80	1.99	7.99	1,720	6.50	6.98	7.99	80	7.26
Pkg/Sld Ham, 1 Lb/Less	2.00	9.33	360	4.92	3.00	6.83	820	6.17	3.99	6.38	130	5.25
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	4.99	4.99	50	4.99	8.99	8.99	50	8.99	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-	-	-	-	-
Feet	1.99	1.99	10	1.99	1.99	1.99	40	1.99	-	-	-	-
Neckbones	1.39	1.39	10	1.39	1.39	1.59	20	1.53	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 12/18 thru 12/24

(prices in dollars per pound)

Fri. Dec 18, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	93.0%				65.7%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	350				365			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	2.99	2.99	10	2.99	-	-	-	-
Loins Roast Bnls	2.99	2.99	20	2.99	2.99	2.99	20	2.99
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	1.99	1.99	20	1.99
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	3.29	3.29	20	3.29
Assorted Chops B/In	-	-	-	-	1.99	1.99	20	1.99
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	2.99	3.49	30	3.20	3.99	3.99	20	3.99
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	4.99	4.99	40	4.99	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	4.97	4.97	10	4.97
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.88	1.88	5	1.88	2.99	2.99	20	2.99
Butt Roast Bnls	2.19	2.19	10	2.19	2.29	2.29	20	2.29
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	2.79	2.79	20	2.79
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	1.68	2.19	10	1.85	2.49	2.49	5	2.49
Ham, Spiral	.99	3.79	80	3.03	.99	1.99	40	1.82
Ham, B/In Butt	-	-	-	-	1.29	1.29	20	1.29
Ham, B/In Shank	2.19	2.19	10	2.19	.98	.98	20	.98
Ham, Bnls	3.99	4.99	30	4.60	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.48	6.66	80	5.93	3.99	4.49	40	4.22
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.99	2.99	20	2.99
Bkfst Sausage, 1 Lb Roll	4.99	4.99	5	4.99	-	-	-	-
Bkfst Sausage, Link/Patty	4.67	5.83	20	5.25	3.99	3.99	20	3.99
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	5.99	7.99	30	6.45
Pkg/Sld Ham, 1 Lb/Less	-	-	-	-	-	-	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

