

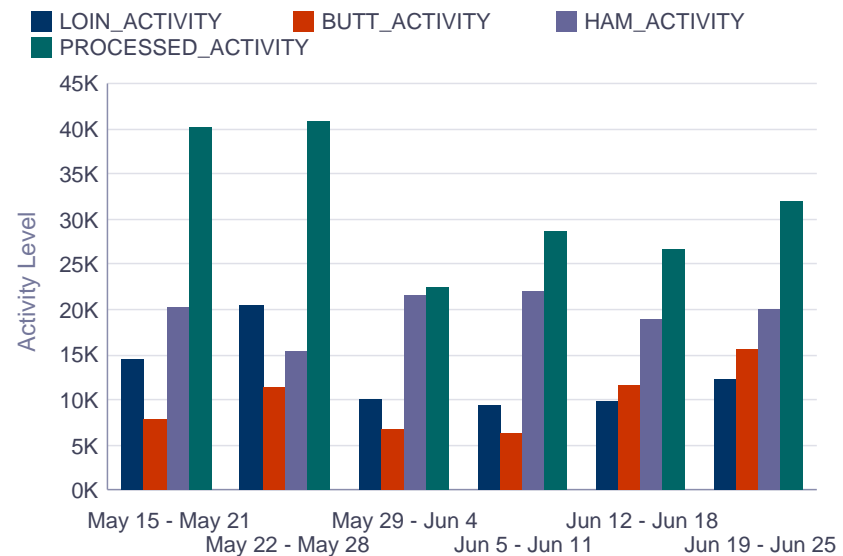


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	75.7%		72.2%		71.5%	
Special Rate (2/)	12.6%		10.8%		20.0%	
Activity Index (3/)	86,410		70,080		114,950	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	60	1.29				
Bone-In Cc Loin					740	1.03
Loin Roast Bnls	1,700	1.79	1,240	2.61	3,520	2.08
Rib End Roast B/In	150	2.49	190	2.08		
Sirloin End Roast B/In	70	1.85	20	1.88	320	1.22
Sirloin Roast Bnls			560	2.00	550	1.96
Rib End Chops B/In	200	2.63	220	2.65	170	2.11
Sirloin Chops B/In	470	1.89	150	1.73	1,260	1.25
Cc Chops B/In	1,070	2.63	1,100	2.82	3,200	2.39
Assorted Chops B/In	810	2.50	800	2.13	2,710	2.16
Rib Chops Bnls	140	2.49	160	3.96	470	2.82
Sirloin Chops Bnls	600	2.65	910	2.29	1,570	2.24
Cc Chops Bnls	1,310	3.26	1,410	3.34	4,660	3.13
Smoked Chops			820	5.40	500	6.22
Tenderloin, Fresh	1,580	4.50	290	3.53	3,170	3.63
Tenderloin, Marinated	120	4.69	250	6.24	1,140	5.66
Backribs	3,950	3.39	1,650	3.49	4,750	3.50
Picnic Fresh B/In	810	1.41	340	1.47	1,370	1.15
Porketta	200	2.14			190	2.83
Butt Fresh B/In	3,820	1.36	2,510	2.41	2,150	1.69
Butt Roast Bnls	1,080	1.37	320	1.51	500	2.38
Pork Steak	1,220	2.04	870	2.36	1,270	2.31
Country Style Rib B/In	3,360	2.01	1,550	1.96	4,310	2.01
Country Style Ribs Bnls	820	2.37	1,250	2.96	830	2.49
Spareribs	2,990	2.48	1,870	2.31	2,230	2.59
St. Louis Style Spareribs	1,180	3.15	2,840	3.18	1,270	2.96
Ham, B/In	140	3.99	10	1.48	80	1.39
Ham, Spiral	110	1.97	50	2.49	60	3.79
Ham, B/In Butt	200	1.54	270	1.59		
Ham, B/In Shank	330	1.38	230	1.50	80	1.29
Ham, Bnls	680	3.96	1,070	3.61	460	3.67
Ham Steak	1,600	4.36	960	3.96	1,920	3.98
Sliced Bacon, 1 Lb Pkg	9,950	5.35	8,420	5.54	20,090	5.00
Pre-Cooked Bacon	10	4.66	260	23.24	1,020	27.27
Canadian Bacon			80	5.31	330	9.48
Ground Pork	110	3.41	70	2.53	1,310	2.58
Bkfst Sausage, 1 Lb Roll	5,560	3.17	5,410	3.06	5,740	3.31
Bkfst Sausage, Link/Patty	4,530	4.39	5,210	3.98	3,390	3.79
Pre-Cooked Sausage	1,020	5.55	850	4.86	980	5.34
Dinner Sausage	4,300	3.97	3,360	4.53	3,010	3.55
Italian Sausage	5,980	3.65	2,720	3.52	4,850	3.14
Chorizo	370	3.89	170	3.59	460	2.90
Deli Ham	6,480	6.00	6,200	5.58	9,940	6.49
Pkg/Slcd Ham, 1 Lb/Less	10,480	6.06	10,120	6.08	16,360	5.37
Deli Cooked Pork Roast					60	7.99
Deli Cooked Spareribs	420	8.15	270	5.79	180	6.18
Deli Cooked Backribs	5,380	8.33	1,280	6.21	490	6.36
Pulled Pork	900	6.86	970	6.30	420	5.97
Feet	110	1.92	40	1.29	310	1.42
Neckbones	40	1.29	740	1.03	560	1.31

This week in Pork Retail

Features were more active than the prior week and sharply lower than the previous year. All cuts received more advertisement space compared to the prior week. Individual items were steady to firm compared to the previous week and mixed compared to the previous year. Wholesale pork values were lower due to a sharply lower loin primal. All other primal values were mixed with higher ham and belly primals offsetting lower butt and picnic values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/19 thru 06/25

(prices in dollars per pound)

Fri. Jun 19, 2020

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	82.2%				67.3%				77.4%			
Special Rate (2/)	5.8%				13.0%				17.3%			
Activity Index (3/)	19,230				18,360				22,750			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.29	- 1.29	60	1.29	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.99	- 3.47	260	2.54	1.59	- 1.69	490	1.60	1.49	- 1.99	330	1.77
Rib End Roast B/In	-	-	-	-	2.29	- 2.29	70	2.29	2.29	- 2.99	70	2.76
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	1.99	- 1.99	60	1.99
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.49	- 2.49	60	2.49	2.99	- 2.99	70	2.99	2.99	- 2.99	20	2.99
Sirloin Chops B/In	-	-	-	-	1.28	- 2.99	210	2.39	1.99	- 1.99	40	1.99
Cc Chops B/In	1.99	- 2.99	570	2.54	1.89	- 1.99	20	1.90	1.79	- 3.99	140	2.69
Assorted Chops B/In	-	-	-	-	1.99	- 3.49	370	2.60	1.49	- 3.49	300	2.45
Rib Chops Bnls	-	-	-	-	-	-	-	-	2.49	- 2.49	140	2.49
Sirloin Chops Bnls	2.29	- 2.29	10	2.29	2.69	- 2.69	130	2.69	1.69	- 3.99	200	2.95
Cc Chops Bnls	2.69	- 3.99	600	3.37	2.17	- 3.99	120	3.45	1.99	- 4.98	390	3.16
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	- 4.99	900	4.69	2.99	- 3.99	50	3.10	3.99	- 4.99	610	4.35
Tenderloin, Marinated	5.32	- 5.32	60	5.32	-	-	-	-	3.99	- 3.99	60	3.99
Backribs	1.97	- 7.49	920	4.53	1.99	- 4.99	1,320	2.53	2.88	- 4.99	860	3.64
Picnic Fresh B/In	1.29	- 1.97	330	1.49	1.49	- 1.49	130	1.49	.99	- 1.29	60	1.06
Porketta	-	-	-	-	-	-	-	-	1.99	- 2.49	200	2.14
Butt Fresh B/In	1.49	- 1.59	140	1.55	.99	- 1.98	1,760	1.40	.98	- 2.49	910	1.38
Butt Roast Bnls	2.99	- 2.99	110	2.99	1.99	- 1.99	50	1.99	1.49	- 1.69	200	1.63
Pork Steak	-	-	-	-	1.77	- 2.29	60	2.07	1.49	- 2.49	860	2.01
Country Style Rib B/In	1.99	- 2.99	230	2.42	1.28	- 2.99	710	2.75	1.79	- 2.99	430	2.18
Country Style Ribs Bnls	2.99	- 2.99	240	2.99	1.58	- 1.89	40	1.70	1.49	- 2.99	330	1.79
Spareribs	1.99	- 4.97	1,650	2.96	1.99	- 3.99	200	2.06	1.59	- 2.99	310	1.96
St. Louis Style Spareribs	2.99	- 4.00	290	3.73	2.98	- 2.99	60	2.99	2.99	- 3.99	340	3.02
Ham, B/In	-	-	-	-	-	-	-	-	3.99	- 3.99	140	3.99
Ham, Spiral	-	-	-	-	2.79	- 2.79	40	2.79	1.69	- 1.69	10	1.69
Ham, B/In Butt	-	-	-	-	-	-	-	-	1.09	- 1.79	200	1.54
Ham, B/In Shank	.99	- .99	10	.99	.99	- 1.29	50	1.23	.99	- 1.59	240	1.39
Ham, Bnls	3.33	- 3.33	70	3.33	2.69	- 4.59	100	3.93	1.99	- 4.99	430	4.02
Ham Steak	3.69	- 7.97	890	4.89	3.19	- 3.99	170	3.30	3.49	- 3.99	480	3.78
Sliced Bacon, 1 Lb Pkg	3.97	- 9.32	2,170	5.89	2.69	- 9.32	3,140	5.35	2.50	- 7.99	2,050	4.75
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	4.66	- 4.66	10	4.66
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	3.97	- 3.97	60	3.97	2.48	- 2.48	5	2.48	1.99	- 3.19	20	2.59
Bkfst Sausage, 1 Lb Roll	3.50	- 5.83	390	3.73	2.38	- 5.83	1,300	3.14	2.50	- 4.99	2,150	3.10
Bkfst Sausage, Link/Patty	3.50	- 5.99	1,780	4.72	2.58	- 6.38	570	4.38	2.67	- 6.65	940	3.89
Pre-Cooked Sausage	3.75	- 5.83	220	4.56	3.23	- 7.00	160	5.52	3.19	- 8.32	500	6.12
Dinner Sausage	2.97	- 4.40	510	3.77	3.78	- 4.65	750	3.96	2.40	- 5.99	1,110	3.77
Italian Sausage	2.67	- 6.49	1,230	3.67	2.66	- 3.99	780	3.34	2.45	- 5.07	1,950	3.58
Chorizo	-	-	-	-	4.49	- 4.49	40	4.49	2.49	- 2.99	70	2.88
Deli Ham	2.99	- 9.99	2,610	6.19	1.99	- 6.99	1,950	6.18	2.49	- 7.99	1,350	5.59
Pkg/Sld Ham, 1 Lb/Less	3.27	- 11.41	1,930	6.14	3.85	- 10.64	1,700	5.21	3.49	- 10.64	2,900	6.23
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	9.99	- 10.99	140	10.53	9.99	- 9.99	10	9.99	7.99	- 7.99	110	7.99
Deli Cooked Backribs	4.00	- 10.67	700	7.01	6.66	- 9.99	1,420	7.74	5.99	- 9.99	1,110	9.14
Pulled Pork	7.00	- 7.00	10	7.00	3.99	- 7.68	240	7.10	4.99	- 6.80	120	6.26
Feet	1.29	- 1.29	40	1.29	1.29	- 2.28	40	2.25	-	-	-	-
Neckbones	1.29	- 1.29	40	1.29	1.29	- 1.29	5	1.29	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/19 thru 06/25

(prices in dollars per pound)

Fri. Jun 19, 2020

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	82.7%				68.2%				81.7%			
Special Rate (2/)	11.2%				20.3%				1.1%			
Activity Index (3/)	11,305				10,630				3,790			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.59	1.99	610	1.65	-	-	-	-	-	-	-	-
Rib End Roast B/In	2.29	2.29	20	2.29	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.38	-	20	1.38	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	1.69	2.99	50	2.15	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.99	1.58	70	1.35	.99	1.59	130	1.33	2.48	2.48	10	2.48
Cc Chops B/In	2.29	3.59	130	2.77	2.49	2.99	200	2.84	2.69	2.69	20	2.69
Assorted Chops B/In	2.29	3.49	70	2.60	1.99	1.99	50	1.99	2.49	2.49	20	2.49
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.49	2.49	40	2.49	1.99	2.99	200	2.43	1.99	1.99	10	1.99
Cc Chops Bnls	2.19	3.99	160	2.73	3.99	3.99	20	3.99	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	3.99	20	3.99	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-	-	-	-	-
Backribs	2.98	3.48	210	3.18	1.67	3.99	580	3.21	3.87	4.99	40	4.24
Picnic Fresh B/In	.77	.99	70	.87	1.47	1.59	230	1.50	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	1.89	240	1.56	.99	2.99	710	1.10	1.87	2.49	30	2.00
Butt Roast Bnls	.99	.99	20	.99	-	-	-	-	.97	2.99	700	1.01
Pork Steak	1.49	2.98	270	1.99	-	-	-	-	2.49	2.98	20	2.88
Country Style Rib B/In	.99	2.99	1,100	1.83	.99	2.59	180	1.29	1.47	2.49	710	1.51
Country Style Ribs Bnls	2.99	3.99	70	3.20	2.49	2.49	130	2.49	-	-	-	-
Spareribs	1.59	2.99	680	1.67	1.79	3.99	130	2.25	-	-	-	-
St. Louis Style Spareribs	1.99	3.99	320	2.82	2.99	4.99	150	3.15	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.69	1.69	5	1.69	1.49	1.49	50	1.49	1.49	1.49	10	1.49
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.39	1.39	10	1.39	-	-	-	-	1.89	1.89	20	1.89
Ham, Bnls	3.99	4.59	50	4.01	-	-	-	-	3.99	4.98	20	4.77
Ham Steak	3.99	3.99	40	3.99	-	-	-	-	5.36	5.36	20	5.36
Sliced Bacon, 1 Lb Pkg	2.99	7.99	630	4.93	2.29	7.99	1,030	5.68	2.29	8.99	900	5.33
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.48	2.48	10	2.48	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.67	3.59	840	3.09	3.00	3.99	800	3.17	3.00	4.98	60	3.58
Bkfst Sausage, Link/Patty	3.20	5.52	130	4.02	2.86	7.97	1,010	4.22	4.00	6.64	40	5.14
Pre-Cooked Sausage	-	-	-	-	5.82	5.83	80	5.82	3.19	5.82	50	3.88
Dinner Sausage	2.45	5.58	1,170	4.34	3.78	3.99	730	3.81	2.40	4.20	10	3.30
Italian Sausage	2.49	4.67	770	3.71	3.69	3.99	1,170	3.85	3.78	3.78	20	3.78
Chorizo	1.98	4.78	140	3.76	2.99	4.99	120	4.39	-	-	-	-
Deli Ham	2.98	8.99	350	4.86	2.99	7.99	180	6.84	2.98	7.99	50	5.94
Pkg/Sld Ham, 1 Lb/Less	2.50	10.11	1,650	5.17	3.89	9.31	2,030	7.29	3.49	10.64	250	5.29
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	4.62	4.88	80	4.75	8.99	8.99	50	8.99	4.62	4.88	30	4.75
Deli Cooked Backribs	4.62	9.99	750	9.28	5.99	9.99	670	9.87	4.62	7.27	730	7.13
Pulled Pork	6.99	6.99	510	6.99	-	-	-	-	4.29	4.58	20	4.44
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/19 thru 06/25

(prices in dollars per pound)

Fri. Jun 19, 2020

	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	34.0%			56.2%		
Special Rate (2/)	0.0%			19.0%		
Activity Index (3/)	120			270		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-		
Bone-In Cc Loins	-			-		
Loins Roast Bnls	-			-		
Rib End Roast B/In	-			-		
Sirloin End Roast B/In	-			-		
Sirloin Roast Bnls	-			-		
Rib End Chops B/In	-			-		
Sirloin Chops B/In	-			-		
Cc Chops B/In	-			-		
Assorted Chops B/In	-			-		
Rib Chops Bnls	-			-		
Sirloin Chops Bnls	-			-		
Cc Chops Bnls	-			3.99 -	3.99	20 3.99
Smoked Chops	-			-		
Tenderloin, Fresh	-			-		
Tenderloin, Marinated	-			-		
Backribs	3.99 -	3.99	10 3.99	2.99 -	2.99	20 2.99
Picnic Fresh B/In	-			-		
Porketta	-			-		
Butt Fresh B/In	2.49 -	2.99	10 2.91	1.20 -	1.20	20 1.20
Butt Roast Bnls	-			-		
Pork Steak	2.99 -	3.49	10 3.41	-		
Country Style Rib B/In	2.98 -	2.99	10 2.98	-		
Country Style Ribs Bnls	2.49 -	2.49	10 2.49	-		
Spareribs	-			2.99 -	3.69	30 3.55
St. Louis Style Spareribs	-			2.99 -	2.99	20 2.99
Ham, B/In	-			-		
Ham, Spiral	-			-		
Ham, B/In Butt	-			-		
Ham, B/In Shank	-			-		
Ham, Bnls	4.49 -	4.49	10 4.49	-		
Ham Steak	2.99 -	2.99	5 2.99	-		
Sliced Bacon, 1 Lb Pkg	3.99 -	7.99	10 4.61	4.99 -	4.99	20 4.99
Pre-Cooked Bacon	-			-		
Canadian Bacon	-			-		
Ground Pork	-			-		
Bkfst Sausage, 1 Lb Roll	4.98 -	4.98	5 4.98	3.50 -	3.50	20 3.50
Bkfst Sausage, Link/Patty	4.65 -	5.82	20 5.24	4.67 -	6.25	40 5.52
Pre-Cooked Sausage	-			-		
Dinner Sausage	-			3.99 -	3.99	20 3.99
Italian Sausage	4.62 -	4.62	10 4.62	3.36 -	5.04	50 4.35
Chorizo	-			-		
Deli Ham	-			-		
Pkg/Sliced Ham, 1 Lb/Less	4.49 -	4.98	10 4.90	4.98 -	4.98	10 4.98
Deli Cooked Pork Roast	-			-		
Deli Cooked Spareribs	-			-		
Deli Cooked Backribs	-			-		
Pulled Pork	-			-		
Feet	-			-		
Neckbones	-			-		



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(prices in dollars per pound)

Fri. Jun 19, 2020
