

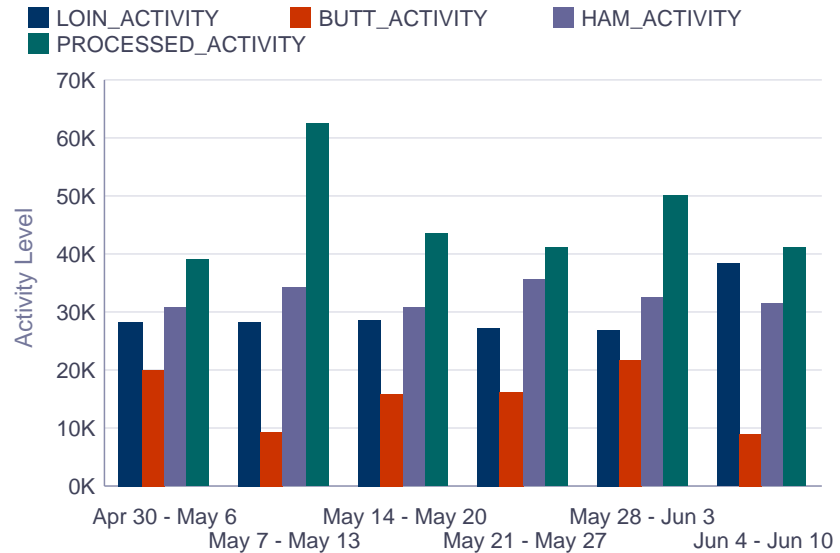


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	84.6%		79.2%		72.6%	
Special Rate (2/)	23.0%		24.3%		10.8%	
Activity Index (3/)	123,370		141,510		70,130	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	100	2.69			10	2.88
Bone-In Cc Loin	270	3.72	190	1.55		
Loin Roast Bnls	2,740	2.07	540	2.21	240	2.93
Rib End Roast B/In	160	2.17				
Sirloin End Roast B/In	240	1.41	90	1.41	60	1.90
Sirloin Roast Bnls	510	2.18	250	2.34		
Rib End Chops B/In	830	2.81	720	1.92	60	2.27
Sirloin Chops B/In	1,170	1.60	520	1.64	150	2.57
Cc Chops B/In	4,310	2.77	4,270	2.83	820	3.53
Assorted Chops B/In	2,870	2.19	1,700	2.18	390	2.43
Rib Chops Bnls	290	1.67			210	3.49
Sirloin Chops Bnls	980	2.16	120	2.61	320	3.66
Cc Chops Bnls	6,690	3.47	1,390	3.53	2,840	5.34
Smoked Chops	70	4.39	90	4.74	430	6.16
Tenderloin, Fresh	3,250	3.54	1,630	3.95	610	3.86
Tenderloin, Marinated	5,240	4.64	1,260	5.02	660	4.69
Backribs	8,530	3.43	14,040	3.71	2,530	3.23
Picnic Fresh B/In	540	1.50	120	.90	350	1.23
Porketta			140	2.69		
Butt Fresh B/In	2,570	1.83	5,050	1.70	310	2.58
Butt Roast Bnls	40	2.29	590	2.19	1,280	1.23
Pork Steak	1,020	2.73	2,870	2.39	280	2.69
Country Style Rib B/In	1,730	1.93	2,190	2.24	540	2.25
Country Style Ribs Bnls	920	2.64	580	2.72	1,400	2.53
Spareribs	1,830	2.82	5,790	2.77	1,350	2.54
St. Louis Style Spareribs	340	4.31	4,260	3.55	760	3.46
Ham, B/In	80	7.87	70	7.67	10	1.99
Ham, Spiral	150	2.85	100	1.74	290	1.40
Ham, B/In Butt	100	.89	170	1.63	330	1.65
Ham, B/In Shank	150	1.19	170	1.50	720	1.35
Ham, Bnls	880	3.81	650	3.93	1,470	3.77
Ham Steak	1,890	4.47	1,240	4.82	1,320	4.17
Sliced Bacon, 1 Lb Pkg	18,630	6.03	15,620	5.42	6,920	5.24
Pre-Cooked Bacon	2,690	19.57	1,800	24.02	100	9.98
Canadian Bacon	330	8.93	10	9.12	40	12.77
Ground Pork	240	3.48	750	3.18	50	2.67
Bkfst Sausage, 1 Lb Roll	2,520	3.16	2,290	3.28	3,580	3.32
Bkfst Sausage, Link/Patty	5,180	3.80	3,050	3.92	8,870	4.11
Pre-Cooked Sausage	530	3.87	650	4.84	3,790	5.01
Dinner Sausage	6,860	3.57	12,260	3.78	3,190	4.03
Italian Sausage	3,150	4.11	12,780	3.22	1,860	3.22
Chorizo	980	3.31	630	2.78	170	3.59
Delii Ham	8,480	6.66	7,240	6.64	7,200	6.29
Pkg/Slcd Ham, 1 Lb/Less	19,670	5.46	22,900	6.22	10,540	5.74
Delii Cooked Pork Roast	20	4.98				
Delii Cooked Spareribs	230	7.81	1,620	10.11	100	6.73
Delii Cooked Backribs	1,160	6.94	5,180	6.88	1,810	6.03
Pulled Pork	1,700	5.18	3,730	6.17	2,030	5.18
Feet	170	1.65	90	1.59	80	2.18
Neckbones	340	1.79	110	1.65	60	1.47

This week in Pork Retail

Pork feature activity was higher than the previous week and year. Loins received more advertisement space while all other items received less space. Individual item prices were steady to weak compared to last week and mixed compared to last year. Wholesale pork prices saw a sharp increase with increases on all primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/04 thru 06/10

(prices in dollars per pound)

Fri. Jun 4, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	80.3%				84.0%				83.5%			
Special Rate (2/)	11.3%				27.4%				27.9%			
Activity Index (3/)	27,690				28,650				29,940			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	2.69	- 2.69	100	2.69	-	-			2.49	- 2.49	30	2.49
Bone-In Cc Loins	2.99	- 5.99	200	4.17	-	-			-	-	-	-
Loins Roast Bnls	1.79	- 2.99	300	2.29	1.81	- 2.99	210	2.20	1.69	- 3.99	570	2.26
Rib End Roast B/In	-	-	-	-	2.88	- 2.88	10	2.88	1.39	- 1.39	50	1.39
Sirloin End Roast B/In	-	-	-	-	1.59	- 1.59	20	1.59	1.29	- 1.39	60	1.37
Sirloin Roast Bnls	-	-	-	-	1.98	- 2.29	270	2.06	1.99	- 2.29	90	2.06
Rib End Chops B/In	1.59	- 5.99	240	3.22	-	-			1.99	- 2.99	230	2.62
Sirloin Chops B/In	1.59	- 2.49	170	1.93	.98	- 1.49	480	1.47	1.99	- 1.99	40	1.99
Cc Chops B/In	1.99	- 5.99	1,310	3.22	1.99	- 4.99	1,170	2.22	1.78	- 3.99	970	2.39
Assorted Chops B/In	1.79	- 2.18	380	1.88	1.69	- 1.99	1,100	1.81	1.89	- 3.99	1,070	2.73
Rib Chops Bnls	-	-	-	-	-	-			.88	- 2.49	290	1.67
Sirloin Chops Bnls	1.99	- 1.99	60	1.99	1.89	- 2.69	250	2.28	1.79	- 2.69	230	2.30
Cc Chops Bnls	1.99	- 4.79	1,760	3.23	1.98	- 3.99	1,280	3.81	1.79	- 5.49	1,140	3.84
Smoked Chops	-	-	-	-	-	-			-	-	-	-
Tenderloin, Fresh	2.99	- 6.66	650	4.41	2.99	- 3.78	1,610	3.17	2.49	- 8.99	310	3.78
Tenderloin, Marinated	2.50	- 6.21	2,000	4.31	2.50	- 5.21	420	4.32	2.94	- 6.99	1,860	4.76
Backribs	2.99	- 6.99	1,540	4.08	2.98	- 6.99	1,730	3.19	2.99	- 5.99	1,750	3.59
Picnic Fresh B/In	1.29	- 1.59	270	1.46	1.18	- 1.39	160	1.35	1.99	- 1.99	30	1.99
Porketta	-	-	-	-	-	-			-	-	-	-
Butt Fresh B/In	1.39	- 2.99	410	2.59	1.29	- 2.99	510	1.44	1.79	- 2.49	1,110	1.97
Butt Roast Bnls	2.29	- 2.29	20	2.29	2.29	- 2.29	10	2.29	2.29	- 2.29	10	2.29
Pork Steak	-	-	-	-	1.69	- 2.89	210	2.67	1.98	- 3.99	490	2.92
Country Style Rib B/In	1.69	- 2.68	420	2.01	1.59	- 1.99	220	1.70	1.69	- 2.49	260	1.94
Country Style Ribs Bnls	1.69	- 2.99	340	2.53	2.19	- 2.98	180	2.52	2.49	- 2.99	290	2.77
Spareribs	1.99	- 4.99	490	3.47	1.99	- 3.99	90	2.87	1.99	- 4.99	630	2.97
St. Louis Style Spareribs	5.99	- 5.99	60	5.99	2.88	- 3.99	50	3.71	2.69	- 4.99	220	3.98
Ham, B/In	8.26	- 8.26	60	8.26	-	-			6.00	- 6.00	10	6.00
Ham, Spiral	1.99	- 1.99	70	1.99	-	-			2.98	- 2.98	60	2.98
Ham, B/In Butt	-	-	-	-	1.49	- 1.49	40	1.49	.49	- .49	60	.49
Ham, B/In Shank	-	-	-	-	1.49	- 1.49	40	1.49	.49	- 1.79	100	1.06
Ham, Bnls	3.99	- 4.99	230	4.58	-	-			1.99	- 4.98	490	3.21
Ham Steak	2.98	- 7.97	1,080	4.99	5.38	- 5.38	130	5.38	3.49	- 3.99	250	3.89
Sliced Bacon, 1 Lb Pkg	3.99	- 9.98	4,530	6.06	3.99	- 10.39	4,860	6.39	3.99	- 9.32	4,320	5.67
Pre-Cooked Bacon	24.26	- 31.30	180	26.87	19.05	- 19.05	460	19.05	19.05	- 19.05	880	19.05
Canadian Bacon	8.00	- 9.33	240	9.26	5.69	- 5.69	40	5.69	3.99	- 11.17	50	9.57
Ground Pork	2.99	- 2.99	20	2.99	1.99	- 2.99	40	2.09	2.49	- 3.99	120	3.37
Bkfst Sausage, 1 Lb Roll	3.33	- 3.99	160	3.90	1.89	- 3.50	530	3.08	1.99	- 3.99	1,010	3.05
Bkfst Sausage, Link/Patty	3.99	- 5.55	460	4.79	2.45	- 5.49	1,350	3.44	2.45	- 6.15	1,080	4.04
Pre-Cooked Sausage	2.50	- 6.65	200	4.67	2.50	- 6.65	260	2.72	6.65	- 6.65	40	6.65
Dinner Sausage	3.77	- 5.99	740	4.04	3.77	- 5.99	1,430	3.82	2.48	- 5.00	1,720	3.95
Italian Sausage	2.99	- 7.99	820	4.32	3.50	- 7.99	70	6.51	2.99	- 7.49	1,190	3.82
Chorizo	5.49	- 5.49	50	5.49	5.49	- 5.49	40	5.49	2.99	- 3.33	60	3.26
Deli Ham	3.99	- 9.99	3,260	6.62	1.98	- 9.99	1,980	8.50	2.99	- 9.99	1,490	6.33
Pkg/Sld Ham, 1 Lb/Less	2.99	- 10.72	2,920	5.72	1.69	- 10.72	7,070	5.74	1.69	- 11.17	4,690	4.98
Deli Cooked Pork Roast	-	-	-	-	4.98	- 4.98	20	4.98	-	-	-	-
Deli Cooked Spareribs	6.99	- 8.99	230	7.81	-	-			-	-	-	-
Deli Cooked Backribs	5.99	- 9.99	750	7.22	6.99	- 6.99	40	6.99	6.28	- 8.99	180	6.75
Pulled Pork	3.99	- 7.99	710	5.11	3.99	- 3.99	220	3.99	3.99	- 6.65	370	5.51
Feet	1.59	- 1.99	150	1.65	1.38	- 1.99	10	1.55	-	-	-	-
Neckbones	1.59	- 2.19	110	1.84	2.19	- 2.19	40	2.19	1.29	- 1.29	40	1.29



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/04 thru 06/10

(prices in dollars per pound)

Fri. Jun 4, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
	4900				3800				1300			
Feature Rate (1/)	85.0%				79.4%				94.8%			
Special Rate (2/)	27.4%				26.4%				2.5%			
Activity Index (3/)	20,095				10,760				6,015			
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	2.49	40	2.49	2.49	2.49	5	2.49	2.49
Loins Roast Bnls	1.88	630	1.97	1.99	190	2.10	2.99	1.77	800	1.88	1.88	1.88
Rib End Roast B/In	1.39	60	1.39	-	-	-	-	3.99	40	3.99	3.99	3.99
Sirloin End Roast B/In	1.39	120	1.69	1.19	40	1.19	1.19	-	-	-	-	-
Sirloin Roast Bnls	1.89	120	2.59	1.99	10	1.99	1.99	1.98	30	1.99	1.99	1.99
Rib End Chops B/In	1.59	200	2.44	2.99	140	2.99	2.99	2.49	20	2.49	2.49	2.49
Sirloin Chops B/In	.97	290	1.55	1.19	180	1.61	2.99	1.98	10	1.98	1.98	1.98
Cc Chops B/In	1.78	370	3.21	1.77	370	3.30	4.99	2.49	120	3.31	3.31	3.31
Assorted Chops B/In	1.48	230	1.93	1.79	20	2.12	2.29	1.79	70	2.59	2.59	2.59
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.79	180	2.67	1.29	240	1.56	2.49	1.99	30	2.25	2.25	2.25
Cc Chops Bnls	2.49	810	3.92	2.79	950	3.02	3.49	1.99	730	2.97	2.97	2.97
Smoked Chops	5.68	20	5.68	3.99	50	3.99	3.99	-	-	-	-	-
Tenderloin, Fresh	2.99	630	3.43	3.99	30	3.99	3.99	3.98	20	3.98	3.98	3.98
Tenderloin, Marinated	4.34	30	4.70	4.66	260	5.44	6.21	5.21	680	5.21	5.21	5.21
Backribs	2.99	1,590	3.24	2.97	950	3.13	5.99	2.99	930	3.11	3.11	3.11
Picnic Fresh B/In	-	-	-	-	-	-	-	1.49	50	1.89	1.89	1.89
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.29	540	1.31	-	-	-	-	-	-	-	-	-
Butt Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Pork Steak	1.39	290	2.40	3.49	10	3.49	3.49	2.49	20	3.29	3.29	3.29
Country Style Rib B/In	1.38	520	1.84	1.27	280	2.06	3.49	1.95	40	2.74	2.74	2.74
Country Style Ribs Bnls	1.99	70	2.78	2.88	40	3.08	3.49	2.49	10	2.49	2.49	2.49
Spareribs	1.88	560	2.07	2.99	40	2.99	2.99	3.99	10	3.99	3.99	3.99
St. Louis Style Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	4.99	20	4.99	4.99	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.79	5	1.79	-	-	-	-	-	-	-	-	-
Ham, Bnls	4.58	110	4.92	3.69	50	3.69	3.69	-	-	-	-	-
Ham Steak	3.99	150	4.36	2.65	270	2.65	2.65	2.99	20	2.99	2.99	2.99
Sliced Bacon, 1 Lb Pkg	1.98	2,090	5.59	3.99	2,350	6.27	9.58	4.49	430	6.21	6.21	6.21
Pre-Cooked Bacon	19.05	530	19.05	19.05	650	19.05	19.05	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	4.99	50	4.99	4.99	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.39	790	3.13	-	-	-	-	2.98	30	5.26	5.26	5.26
Bkfst Sausage, Link/Patty	2.45	1,570	3.95	3.00	660	3.03	4.92	4.00	40	4.69	4.69	4.69
Pre-Cooked Sausage	6.65	10	6.65	-	-	-	-	3.66	20	3.66	3.66	3.66
Dinner Sausage	1.67	2,310	2.94	3.42	480	3.76	3.77	3.77	160	3.77	3.77	3.77
Italian Sausage	3.00	120	3.32	4.79	270	4.79	4.79	3.99	680	3.99	3.99	3.99
Chorizo	1.74	590	3.10	2.22	230	3.03	4.29	-	-	-	-	-
Deli Ham	3.00	570	6.45	1.99	440	3.94	10.00	3.99	740	4.31	4.31	4.31
Pkg/Sld Ham, 1 Lb/Less	1.69	3,460	4.75	3.54	1,260	6.85	10.64	3.54	260	6.60	6.60	6.60
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.98	60	7.13	5.50	120	5.50	5.50	5.98	20	5.98	5.98	5.98
Pulled Pork	3.99	400	5.67	-	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.79	70	1.79	1.59	70	1.75	1.79	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/04 thru 06/10

(prices in dollars per pound)

Fri. Jun 4, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	52.0%				68.6%			
Special Rate (2/)	0.0%				3.8%			
Activity Index (3/)	125				220			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.49	- 2.49	10	2.49	1.88	- 1.88	20	1.88
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	-	-	-	-
Assorted Chops B/In	2.98	- 2.98	5	2.98	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	-	-	-	-	2.99	- 2.99	20	2.99
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	5.99	- 5.99	5	5.99	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	2.99	- 4.99	30	4.13	2.99	- 3.24	20	3.15
Picnic Fresh B/In	2.18	- 2.18	5	2.18	1.49	- 1.49	20	1.49
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.69	- 2.69	10	2.69	1.99	- 1.99	10	1.99
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	2.69	- 2.69	5	2.69	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	1.88	- 3.79	20	2.13
St. Louis Style Spareribs	3.99	- 3.99	5	3.99	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.49	- 7.99	30	5.71	3.88	- 5.83	30	4.44
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	4.99	- 4.99	5	4.99	-	-	-	-
Bkfst Sausage, Link/Patty	3.99	- 3.99	5	3.99	4.64	- 4.64	20	4.64
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	- 3.77	10	3.77	3.77	- 3.77	10	3.77
Italian Sausage	-	-	-	-	4.97	- 4.97	10	4.97
Chorizo	-	-	-	-	2.97	- 2.97	20	2.97
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Slctd Ham, 1 Lb/Less	-	-	-	-	5.48	- 5.48	20	5.48
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/04 thru 06/10

(prices in dollars per pound)

Fri. Jun 4, 2021
