

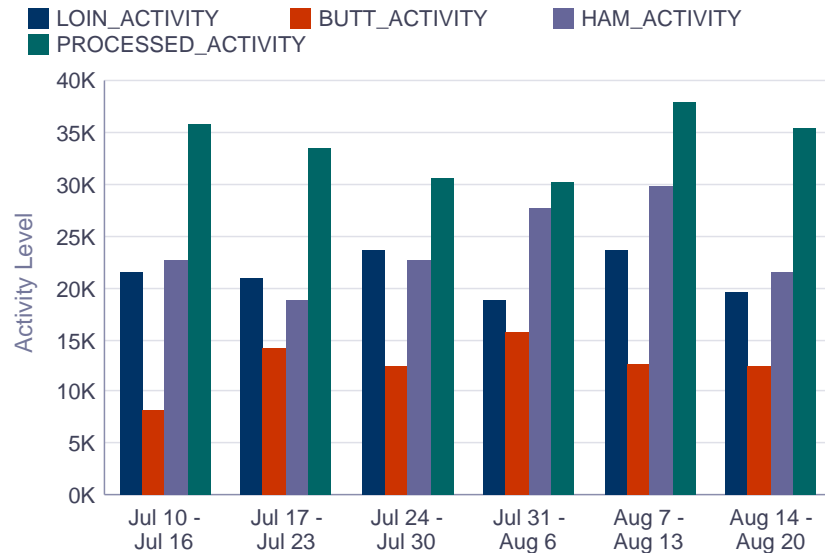


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	66.8%		74.6%		88.2%	
Special Rate (2/)	19.5%		24.0%		37.9%	
Activity Index (3/)	90,645		108,380		133,050	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	5	1.98	100	1.32		
Bone-In Cc Loin	170	3.12			90	3.28
Loin Roast Bnls	2,660	2.32	4,000	1.85	2,470	1.84
Rib End Roast B/In			100	1.69		
Sirloin End Roast B/In	130	1.08	80	1.18	110	1.26
Sirloin Roast Bnls	640	2.15	170	2.15	480	1.91
Rib End Chops B/In	1,460	3.53	550	2.46	210	1.87
Sirloin Chops B/In	910	1.54	620	1.66	430	1.19
Cc Chops B/In	2,220	2.19	4,060	2.91	2,670	2.39
Assorted Chops B/In	1,150	1.56	1,270	2.08	1,310	1.91
Rib Chops Bnls	110	2.07	410	1.87	100	2.34
Sirloin Chops Bnls	2,300	2.31	910	2.12	570	2.04
Cc Chops Bnls	2,560	2.95	4,530	3.48	8,590	3.33
Smoked Chops	70	3.29	190	3.76	760	4.65
Tenderloin, Fresh	2,110	2.89	1,900	3.59	4,040	3.45
Tenderloin, Marinated	650	4.56	690	5.55	1,480	4.20
Backribs	2,270	3.84	3,890	3.12	7,170	3.00
Picnic Fresh B/In	660	1.27	2,300	1.30	1,870	1.52
Porketta	150	2.41	130	2.86		
Butt Fresh B/In	4,720	1.58	1,860	1.39	1,610	1.68
Butt Roast Bnls	250	2.15	320	1.91	170	1.89
Pork Steak	1,030	1.76	1,060	1.73	1,150	2.03
Country Style Rib B/In	1,120	1.91	3,000	1.77	3,660	2.04
Country Style Ribs Bnls	810	2.77	720	2.49	690	2.45
Spareribs	1,800	2.13	1,730	2.50	5,390	2.35
St. Louis Style Spareribs	1,860	3.27	1,370	3.14	2,510	2.66
Ham, B/In	330	1.86	460	1.82		
Ham, Spiral	160	3.01	110	3.49		
Ham, B/In Butt	230	1.46	230	.99	100	1.47
Ham, B/In Shank	360	1.31	1,480	1.42	140	1.42
Ham, Bnls	1,010	3.56	780	3.67	1,120	3.68
Ham Steak	1,130	4.01	1,730	4.35	1,900	4.14
Sliced Bacon, 1 Lb Pkg	14,380	5.20	13,340	5.11	20,120	4.82
Pre-Cooked Bacon	180	27.40	460	25.98	1,440	22.37
Canadian Bacon	200	8.77	230	9.33	40	10.64
Ground Pork	910	3.01	480	3.25	870	3.21
Bkfst Sausage, 1 Lb Roll	4,810	3.33	3,250	3.59	3,400	3.26
Bkfst Sausage, Link/Patty	5,390	3.95	7,090	4.09	9,390	4.06
Pre-Cooked Sausage	2,590	4.29	3,770	4.50	860	5.12
Dinner Sausage	2,140	4.00	4,280	3.85	3,450	3.77
Italian Sausage	4,500	3.61	3,620	3.69	4,070	3.72
Chorizo	170	4.21	1,210	3.90	680	3.49
Deli Ham	7,860	6.30	6,100	5.67	13,230	6.76
Pkg/Slcd Ham, 1 Lb/Less	10,280	6.00	18,750	6.40	20,650	5.37
Deli Cooked Pork Roast						
Deli Cooked Spareribs	30	10.93	290	6.59	140	6.49
Deli Cooked Backribs	990	8.19	4,330	8.45	1,430	6.23
Pulled Pork	1,060	5.20	350	4.77	1,430	6.28
Feet	40	1.99			420	1.48
Neckbones	80	1.62	80	1.14	640	1.23

This week in Pork Retail

Feature activity was sharply lower than the previous week and year. Butt, picnic, and sparerib items saw similar advertisement space compared to the previous week. Loin cuts, hams, and processed items all yielded advertisement space. Individual item prices were steady compared to the previous week and year. Wholesale item prices were steady with a sharply lower ham value being offset by higher primal values across all other cut areas.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 08/14 thru 08/20

(prices in dollars per pound)

Fri. Aug 14, 2020

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	75.8%				61.1%				70.1%			
Special Rate (2/)	10.0%				27.7%				17.6%			
Activity Index (3/)	20,620				20,050				24,510			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.59	- 1.59	60	1.59	-	-	-	-	3.99	- 3.99	110	3.99
Loin Roast Bnls	1.58	- 3.79	300	2.82	1.49	- 3.99	480	1.92	1.49	- 2.99	730	2.24
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	1.79	- 1.79	110	1.79	1.69	- 1.98	210	1.97	1.69	- 2.99	300	2.42
Rib End Chops B/In	1.49	- 2.89	230	1.93	3.99	- 3.99	1,130	3.99	1.79	- 1.99	90	1.97
Sirloin Chops B/In	1.49	- 1.49	110	1.49	1.99	- 1.99	110	1.99	1.69	- 2.99	150	2.25
Cc Chops B/In	1.69	- 3.49	720	2.40	1.79	- 2.98	150	2.34	1.29	- 2.99	1,020	2.00
Assorted Chops B/In	1.69	- 1.69	110	1.69	1.29	- 1.98	380	1.68	.99	- 1.69	440	1.36
Rib Chops Bnls	-	-	-	-	-	-	-	-	1.99	- 1.99	90	1.99
Sirloin Chops Bnls	-	-	-	-	1.89	- 2.99	200	2.08	1.49	- 2.82	1,140	1.85
Cc Chops Bnls	1.88	- 4.99	1,290	3.32	1.98	- 3.49	350	2.98	1.49	- 3.99	550	2.38
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	1.99	- 4.99	530	3.59	1.99	- 3.99	980	2.03	1.99	- 5.21	330	4.06
Tenderloin, Marinated	4.34	- 4.34	10	4.34	3.52	- 5.21	250	4.36	4.14	- 6.08	370	4.86
Backribs	3.99	- 4.99	260	4.60	3.98	- 4.99	110	4.01	2.99	- 5.99	600	3.62
Picnic Fresh B/In	.99	- 2.49	460	1.29	1.19	- 1.19	10	1.19	.99	- 1.69	150	1.19
Porketta	-	-	-	-	-	-	-	-	2.29	- 3.99	150	2.41
Butt Fresh B/In	.99	- 1.89	790	1.26	.75	- 1.99	2,390	1.74	.99	- 1.99	1,280	1.46
Butt Roast Bnls	-	-	-	-	1.39	- 1.39	10	1.39	1.99	- 3.99	170	2.15
Pork Steak	1.99	- 1.99	10	1.99	1.29	- 1.99	160	1.38	1.49	- 2.99	560	1.84
Country Style Rib B/In	1.49	- 3.29	260	2.17	.99	- 1.98	260	1.73	1.49	- 2.49	340	1.80
Country Style Ribs Bnls	1.99	- 3.99	310	2.60	1.58	- 2.47	110	2.24	2.49	- 5.99	180	3.72
Spareribs	1.79	- 3.99	380	2.41	1.79	- 3.99	90	1.98	1.69	- 2.99	410	2.23
St. Louis Style Spareribs	2.99	- 3.99	350	3.66	2.99	- 3.99	1,110	3.09	2.69	- 4.99	340	3.33
Ham, B/In	1.49	- 2.98	280	1.97	.98	- 1.49	40	1.20	1.29	- 1.29	10	1.29
Ham, Spiral	-	-	-	-	-	-	-	-	4.00	- 4.00	60	4.00
Ham, B/In Butt	1.29	- 1.49	180	1.42	-	-	-	-	1.59	- 1.59	50	1.59
Ham, B/In Shank	1.19	- 1.39	300	1.29	-	-	-	-	1.39	- 1.39	60	1.39
Ham, Bnls	2.80	- 3.99	340	3.52	3.99	- 4.99	90	4.02	1.99	- 4.99	350	3.69
Ham Steak	2.50	- 5.99	570	4.45	-	-	-	-	2.99	- 3.99	430	3.44
Sliced Bacon, 1 Lb Pkg	2.65	- 7.79	2,820	4.90	3.45	- 7.99	3,130	5.23	3.29	- 9.58	2,210	5.04
Pre-Cooked Bacon	27.35	- 27.35	100	27.35	27.46	- 27.46	80	27.46	-	-	-	-
Canadian Bacon	6.67	- 6.67	10	6.67	7.98	- 10.64	160	9.31	5.71	- 6.67	30	6.19
Ground Pork	3.00	- 4.00	480	3.44	3.00	- 3.00	80	3.00	1.99	- 1.99	200	1.99
Bkfst Sausage, 1 Lb Roll	2.99	- 3.99	690	3.63	1.39	- 3.99	1,820	3.24	1.69	- 3.99	980	3.22
Bkfst Sausage, Link/Patty	3.33	- 6.99	1,130	4.61	2.50	- 4.80	980	3.51	2.22	- 5.99	1,570	4.11
Pre-Cooked Sausage	3.75	- 3.75	60	3.75	4.15	- 4.15	460	4.15	4.15	- 5.83	750	4.24
Dinner Sausage	2.95	- 4.99	600	3.85	2.49	- 3.79	170	3.35	2.49	- 6.21	1,170	4.07
Italian Sausage	2.49	- 6.49	1,670	3.73	2.95	- 4.20	1,500	3.80	2.29	- 6.49	1,110	3.17
Chorizo	-	-	-	-	3.98	- 3.98	20	3.98	2.99	- 3.99	60	3.77
Deli Ham	3.99	- 10.99	3,460	6.91	2.29	- 5.99	580	4.74	2.99	- 10.29	2,200	6.06
Pkg/Sld Ham, 1 Lb/Less	1.99	- 7.61	1,070	5.19	3.50	- 7.98	2,350	5.95	4.44	- 10.09	3,180	6.52
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	7.31	- 7.99	130	7.66	-	-	-	-	4.79	- 5.99	80	5.68
Pulled Pork	4.99	- 6.99	360	6.21	3.99	- 5.59	90	4.23	3.99	- 6.99	470	4.85
Feet	1.99	- 1.99	40	1.99	1.99	- 1.99	5	1.99	-	-	-	-
Neckbones	1.99	- 1.99	40	1.99	1.99	- 1.99	5	1.99	1.29	- 1.29	40	1.29



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 08/14 thru 08/20

(prices in dollars per pound)

Fri. Aug 14, 2020

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	56.0%				64.6%				81.9%			
Special Rate (2/)	17.8%				28.8%				2.7%			
Activity Index (3/)	11,225				8,000				5,770			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.69	- 3.99	260	2.76	1.59	- 3.99	850	2.30	1.99	- 1.99	10	1.99
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.18	90	1.17	.89	- .99	40	.90	-	-	-	-
Sirloin Roast Bnls	1.79	- 1.99	20	1.90	-	-	-	-	-	-	-	-
Rib End Chops B/In	1.99	- 1.99	5	1.99	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.88	- 1.69	360	1.39	.89	- 1.39	170	.99	1.75	- 1.75	10	1.75
Cc Chops B/In	1.49	- 2.59	210	1.98	2.49	- 2.69	110	2.58	-	-	-	-
Assorted Chops B/In	1.19	- 1.99	210	1.64	-	-	-	-	1.99	- 1.99	20	1.99
Rib Chops Bnls	2.79	- 2.79	10	2.79	-	-	-	-	1.99	- 1.99	10	1.99
Sirloin Chops Bnls	1.99	- 2.99	90	2.69	2.49	- 2.99	120	2.89	1.99	- 2.99	740	2.93
Cc Chops Bnls	1.79	- 2.48	230	2.16	2.49	- 4.99	100	3.12	1.99	- 1.99	20	1.99
Smoked Chops	3.29	- 3.29	70	3.29	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 3.99	40	3.28	2.97	- 2.99	180	2.98	2.98	- 5.21	40	3.87
Tenderloin, Marinated	1.76	- 2.60	20	2.18	-	-	-	-	-	-	-	-
Backribs	1.99	- 4.29	170	3.08	2.97	- 3.99	400	3.69	3.98	- 3.99	740	3.99
Picnic Fresh B/In	.88	- .88	30	.88	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.98	- 1.59	110	1.17	1.99	- 2.00	40	2.00	1.69	- 1.98	110	1.81
Butt Roast Bnls	-	-	-	-	-	-	-	-	2.29	- 2.29	40	2.29
Pork Steak	1.39	- 1.89	230	1.61	-	-	-	-	1.98	- 2.48	70	2.07
Country Style Rib B/In	.99	- 2.49	140	1.58	1.99	- 1.99	20	1.99	1.69	- 2.49	70	2.25
Country Style Ribs Bnls	1.68	- 3.49	170	2.60	2.29	- 2.29	10	2.29	1.68	- 2.29	30	1.99
Spareribs	.99	- 2.39	630	1.76	1.98	- 2.79	210	2.44	1.98	- 2.49	40	2.25
St. Louis Style Spareribs	2.99	- 3.99	70	3.83	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	2.49	- 2.49	110	2.49	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.59	- 1.59	5	1.59	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.39	- 1.39	5	1.39	-	-	-	-	-	-	-	-
Ham, Bnls	2.50	- 4.99	70	3.06	2.29	- 3.99	120	3.19	3.79	- 3.79	40	3.79
Ham Steak	2.99	- 4.98	80	3.25	-	-	-	-	4.49	- 4.99	60	4.85
Sliced Bacon, 1 Lb Pkg	2.48	- 7.98	3,260	5.61	3.99	- 7.99	1,890	5.02	3.99	- 7.19	970	5.35
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	3.99	- 3.99	50	3.99	1.79	- 2.49	70	2.38	2.49	- 2.49	20	2.49
Bkfst Sausage, 1 Lb Roll	1.88	- 4.99	460	2.89	3.99	- 3.99	120	3.99	3.49	- 3.98	690	3.50
Bkfst Sausage, Link/Patty	2.99	- 5.52	670	3.44	3.32	- 3.32	660	3.32	2.99	- 5.31	300	4.25
Pre-Cooked Sausage	4.15	- 4.15	530	4.15	4.15	- 6.65	760	4.54	4.15	- 4.15	20	4.15
Dinner Sausage	3.59	- 5.58	200	4.61	-	-	-	-	-	-	-	-
Italian Sausage	2.99	- 4.20	190	3.70	-	-	-	-	-	-	-	-
Chorizo	3.29	- 3.99	30	3.85	3.29	- 4.99	60	4.83	-	-	-	-
Deli Ham	2.99	- 9.99	800	5.07	2.99	- 5.99	90	5.33	2.49	- 7.99	720	6.93
Pkg/Sldd Ham, 1 Lb/Less	2.00	- 10.09	1,460	5.72	3.54	- 9.12	1,970	5.89	4.49	- 5.92	200	5.30
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	7.11	- 7.11	10	7.11	13.98	- 13.98	20	13.98
Deli Cooked Backribs	-	-	-	-	-	-	-	-	7.99	- 11.99	780	8.48
Pulled Pork	3.99	- 6.99	140	4.43	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 08/14 thru 08/20

(prices in dollars per pound)

Fri. Aug 14, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	90.0%				56.2%			
Special Rate (2/)	0.0%				28.6%			
Activity Index (3/)	315				270			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.98	- 1.98	5	1.98	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	-	-	-	-	1.49	- 3.79	40	2.72
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.49	- 2.99	20	2.93	-	-	-	-
Assorted Chops B/In	1.98	- 1.98	5	1.98	2.79	- 2.79	10	2.79
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.49	- 2.49	10	2.49	-	-	-	-
Cc Chops Bnls	-	-	-	-	2.99	- 2.99	20	2.99
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.79	- 3.79	10	3.79	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	2.49	- 2.49	10	2.49	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.79	- 1.79	10	1.79	-	-	-	-
Butt Roast Bnls	-	-	-	-	2.29	- 2.29	30	2.29
Pork Steak	-	-	-	-	2.99	- 2.99	20	2.99
Country Style Rib B/In	2.99	- 2.99	10	2.99	2.99	- 2.99	20	2.99
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	2.99	- 2.99	10	2.99	3.29	- 3.29	20	3.29
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.99	- 7.19	70	5.50	3.99	- 4.67	20	4.10
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	2.88	- 2.88	5	2.88	2.79	- 2.79	10	2.79
Bkfst Sausage, 1 Lb Roll	5.99	- 5.99	40	5.99	3.00	- 3.00	20	3.00
Bkfst Sausage, Link/Patty	3.99	- 6.65	60	5.32	4.00	- 4.00	20	4.00
Pre-Cooked Sausage	-	-	-	-	5.71	- 5.71	10	5.71
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	4.21	- 4.21	20	4.21
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Slctd Ham, 1 Lb/Less	4.50	- 12.77	40	9.05	4.60	- 5.92	10	5.26
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	7.99	- 11.99	10	11.37	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

