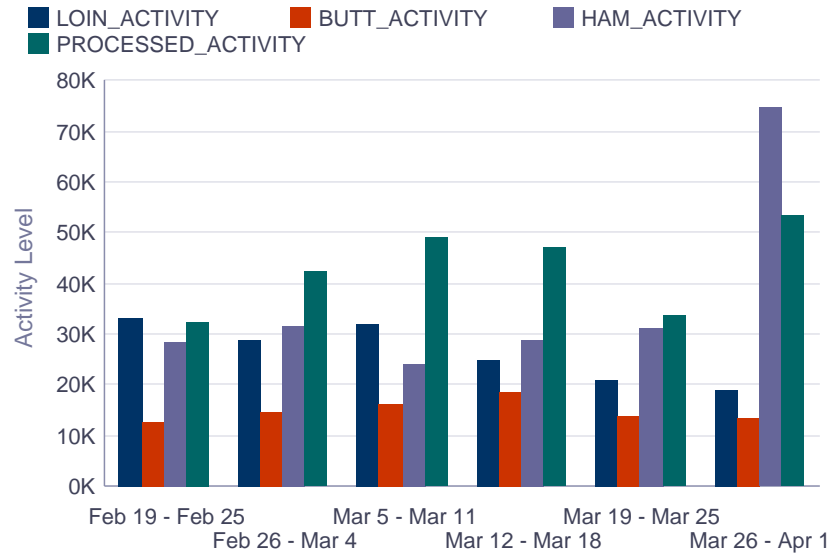




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	69.9%		65.4%		51.4%	
Special Rate (2/)	23.1%		24.5%		16.5%	
Activity Index (3/)	164,060		105,330		85,750	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	150	1.57			80	1.19
Bone-In Cc Loin	180	2.39	110	1.54	120	1.94
Loin Roast Bnls	2,700	2.06	3,180	2.25	1,580	2.10
Rib End Roast B/In	110	1.49	250	1.41		
Sirloin End Roast B/In	260	1.45	190	1.46	70	1.22
Sirloin Roast Bnls	480	2.33	360	1.93	220	2.11
Rib End Chops B/In	560	2.61	260	2.19	160	2.17
Sirloin Chops B/In	850	1.90	630	1.53	200	1.29
Cc Chops B/In	2,400	2.30	2,930	2.80	2,270	2.49
Assorted Chops B/In	930	1.95	1,570	2.43	1,670	1.62
Rib Chops Bnls	150	3.40	340	1.92		
Sirloin Chops Bnls	450	2.49	1,000	2.24	850	2.40
Cc Chops Bnls	3,240	2.76	2,960	2.89	2,120	3.01
Smoked Chops	10	2.99	50	3.05	60	4.49
Tenderloin, Fresh	2,460	3.43	2,440	3.82	2,770	4.05
Tenderloin, Marinated	1,500	5.25	1,360	4.72	830	4.42
Backribs	2,340	3.88	3,450	3.53	1,080	3.23
Picnic Fresh B/In	3,460	1.50	780	1.43	570	1.41
Porketta	120	2.99	140	2.29	100	2.42
Butt Fresh B/In	3,080	1.60	3,840	1.14	2,290	1.13
Butt Roast Bnls	1,010	1.78	990	1.70	560	1.84
Pork Steak	1,260	1.94	1,050	2.13	1,260	1.74
Country Style Rib B/In	1,460	1.78	2,260	1.65	3,630	1.76
Country Style Ribs Bnls	680	2.31	550	2.65	460	2.21
Spareribs	1,300	2.79	2,790	2.67	1,630	2.03
St. Louis Style Spareribs	1,080	4.31	1,580	3.53	3,350	2.34
Ham, B/In	5,630	1.26	1,610	1.70		
Ham, Spiral	16,640	2.14	1,090	3.32	1,420	2.35
Ham, B/In Butt	2,010	1.12	230	1.30	120	1.29
Ham, B/In Shank	8,320	1.07	460	1.19	340	1.05
Ham, Bnls	8,970	3.79	650	3.72	270	4.49
Ham Steak	2,370	4.77	770	5.33	1,000	4.24
Sliced Bacon, 1 Lb Pkg	22,540	5.45	15,400	4.80	18,950	5.27
Pre-Cooked Bacon	880	22.30	170	31.19	1,090	25.36
Canadian Bacon	700	7.90	60	9.57		
Ground Pork	600	3.33	470	2.22	130	3.50
Bkfst Sausage, 1 Lb Roll	7,170	3.44	2,220	3.14	3,500	3.14
Bkfst Sausage, Link/Patty	7,350	3.82	4,600	3.63	5,010	3.58
Pre-Cooked Sausage	3,080	5.73	690	5.75	1,590	4.84
Dinner Sausage	2,350	4.40	4,910	3.77	2,910	3.98
Italian Sausage	8,250	3.44	4,480	3.38	2,360	3.87
Chorizo	310	3.06	380	3.77	1,390	3.64
Deli Ham	8,560	6.48	10,070	6.03	7,390	6.18
Pkg/Slcd Ham, 1 Lb/Less	21,960	5.60	16,430	6.04	9,550	6.29
Deli Cooked Pork Roast						
Deli Cooked Spareribs	1,050	6.72			40	5.55
Deli Cooked Backribs	2,130	5.27	3,000	6.24	360	6.34
Pulled Pork	590	5.60	2,220	6.32	110	4.99
Feet			40	1.99		
Neckbones	380	1.25	320	1.47	290	1.30

This week in Pork Retail
 Features were higher than the previous week and sharply higher than the previous year. Ham and processed items were heavily advertised while loin cuts yielded advertisement space. Individual item prices were steady to firm compared to the prior week and year. Wholesale pork prices increased sharply due to increases in all primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/26 thru 04/01

(prices in dollars per pound)

Fri. Mar 26, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	76.5%				68.6%				74.0%			
Special Rate (2/)	18.4%				25.9%				22.6%			
Activity Index (3/)	39,920				44,850				38,760			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.28	- 1.99	150	1.57	-	-	-	-	1.88	- 3.48	90	2.66
Bone-In Cc Loins	1.99	- 3.00	90	2.14	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.69	- 2.59	480	2.05	1.69	- 2.49	700	1.93	1.69	- 3.69	960	2.10
Rib End Roast B/In	1.49	- 1.49	110	1.49	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.49	- 1.49	110	1.49	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	1.99	- 1.99	20	1.99	1.49	- 2.99	310	2.35
Rib End Chops B/In	-	-	-	-	1.00	- 1.00	70	1.00	1.00	- 2.99	120	2.54
Sirloin Chops B/In	1.79	- 1.99	300	1.85	2.49	- 2.49	110	2.49	1.29	- 2.49	50	1.49
Cc Chops B/In	1.79	- 2.99	990	2.27	1.98	- 2.99	110	2.26	.99	- 3.48	690	1.93
Assorted Chops B/In	1.59	- 2.99	110	2.15	1.29	- 2.99	110	1.61	1.29	- 2.99	460	2.07
Rib Chops Bnls	-	-	-	-	-	-	-	-	2.17	- 3.49	150	3.40
Sirloin Chops Bnls	-	-	-	-	2.50	- 2.50	70	2.50	1.69	- 2.50	140	2.16
Cc Chops Bnls	1.99	- 3.99	560	2.30	1.69	- 3.99	1,110	2.90	1.79	- 4.99	740	2.80
Smoked Chops	-	-	-	-	-	-	-	-	2.99	- 2.99	10	2.99
Tenderloin, Fresh	2.99	- 4.34	820	3.79	1.49	- 4.99	180	3.10	2.59	- 4.34	740	3.69
Tenderloin, Marinated	4.70	- 6.99	480	5.82	3.88	- 6.99	370	4.39	4.99	- 6.99	190	5.92
Backribs	4.99	- 4.99	160	4.99	2.98	- 4.99	30	3.30	2.98	- 4.99	520	4.33
Picnic Fresh B/In	.99	- 1.79	810	1.38	.99	- 1.79	2,430	1.53	1.99	- 1.99	30	1.99
Porketta	2.99	- 2.99	70	2.99	-	-	-	-	2.99	- 2.99	60	2.99
Butt Fresh B/In	.99	- 1.99	890	1.45	.98	- 1.99	200	1.74	1.39	- 1.99	830	1.75
Butt Roast Bnls	1.99	- 1.99	190	1.99	1.48	- 1.79	460	1.63	1.69	- 1.69	10	1.69
Pork Steak	1.49	- 2.29	260	1.75	1.58	- 2.00	260	1.93	1.69	- 2.99	430	2.08
Country Style Rib B/In	1.99	- 1.99	200	1.99	1.48	- 1.88	70	1.70	1.49	- 2.99	100	2.39
Country Style Ribs Bnls	2.19	- 2.19	60	2.19	1.69	- 1.99	210	1.95	2.69	- 3.69	150	2.86
Spareribs	1.49	- 3.99	560	2.82	1.98	- 3.99	30	2.28	1.99	- 2.99	350	2.82
St. Louis Style Spareribs	3.99	- 3.99	60	3.99	-	-	-	-	3.79	- 4.99	300	4.25
Ham, B/In	.89	- 1.59	950	1.21	.89	- 4.99	2,300	1.33	.88	- 4.99	1,600	1.31
Ham, Spiral	.97	- 7.99	4,230	2.94	.97	- 4.99	5,740	2.04	.87	- 5.99	2,920	1.88
Ham, B/In Butt	.77	- 1.19	580	.89	.77	- 1.68	180	1.03	.79	- 1.99	510	1.33
Ham, B/In Shank	.77	- 1.99	1,600	1.10	.77	- 1.79	2,870	1.08	.67	- 1.69	1,900	.96
Ham, Bnls	1.19	- 5.99	3,770	3.79	1.19	- 5.38	1,230	4.69	1.79	- 4.99	2,770	3.27
Ham Steak	2.49	- 7.97	920	4.30	2.98	- 7.18	1,230	5.24	1.99	- 4.98	70	2.60
Sliced Bacon, 1 Lb Pkg	2.99	- 9.99	6,710	5.71	2.67	- 9.98	5,640	5.14	2.99	- 9.32	4,390	5.66
Pre-Cooked Bacon	19.20	- 26.59	340	21.64	21.09	- 21.09	5	21.09	19.20	- 28.11	500	22.79
Canadian Bacon	7.50	- 8.99	570	8.00	5.71	- 6.37	80	6.04	9.60	- 9.60	50	9.60
Ground Pork	3.99	- 3.99	20	3.99	2.48	- 3.99	230	3.92	1.99	- 3.98	240	2.70
Bkfst Sausage, 1 Lb Roll	1.99	- 5.99	1,230	3.94	2.00	- 4.00	2,380	3.33	1.99	- 5.99	1,470	3.27
Bkfst Sausage, Link/Patty	2.99	- 8.32	1,350	4.38	2.50	- 5.49	3,400	3.39	2.00	- 8.00	1,750	4.03
Pre-Cooked Sausage	4.15	- 9.98	820	6.49	2.48	- 7.50	1,340	5.60	2.48	- 7.00	730	5.09
Dinner Sausage	2.99	- 5.99	630	4.31	4.20	- 4.99	30	4.26	2.29	- 6.99	620	4.21
Italian Sausage	1.99	- 4.99	1,870	3.82	1.99	- 4.40	1,250	3.21	2.49	- 5.13	2,620	3.40
Chorizo	-	-	-	-	2.29	- 2.29	5	2.29	1.78	- 3.33	110	2.57
Deli Ham	2.99	- 9.99	3,660	6.68	2.99	- 7.99	1,610	7.33	1.99	- 8.99	2,620	5.80
Pkg/Sld Ham, 1 Lb/Less	3.25	- 10.67	2,620	5.47	3.20	- 8.21	6,920	5.91	2.99	- 10.64	5,480	5.45
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	6.66	- 6.66	80	6.66	6.66	- 6.66	960	6.66	-	-	-	-
Deli Cooked Backribs	5.60	- 8.99	350	6.22	5.00	- 7.99	490	5.18	5.00	- 5.00	710	5.00
Pulled Pork	3.99	- 7.99	90	6.98	3.99	- 3.99	220	3.99	4.99	- 7.99	240	6.75
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	- 1.29	70	1.29	1.00	- 1.29	200	1.19	.99	- 1.00	30	1.00



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/26 thru 04/01

(prices in dollars per pound)

Fri. Mar 26, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	63.3%				58.8%				77.6%			
Special Rate (2/)	27.0%				27.8%				3.9%			
Activity Index (3/)	21,350				13,750				5,120			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.68	- 3.49	310	2.04	1.99	- 3.99	100	2.30	1.99	- 2.49	140	2.32
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.29	- 1.59	100	1.53	.99	- .99	40	.99	1.88	- 1.88	10	1.88
Sirloin Roast Bnls	1.79	- 2.48	100	2.16	-	-	-	-	1.98	- 2.49	20	2.09
Rib End Chops B/In	1.00	- 2.99	320	2.88	-	-	-	-	2.99	- 2.99	40	2.99
Sirloin Chops B/In	.98	- 1.58	130	1.22	1.79	- 2.49	250	2.15	1.98	- 1.98	10	1.98
Cc Chops B/In	1.99	- 2.99	460	2.81	2.29	- 2.29	60	2.29	2.29	- 3.99	90	2.83
Assorted Chops B/In	1.59	- 1.99	160	1.64	2.29	- 2.29	50	2.29	1.67	- 1.67	40	1.67
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 3.98	190	2.59	-	-	-	-	2.49	- 2.98	20	2.88
Cc Chops Bnls	1.98	- 2.99	790	2.87	2.99	- 2.99	40	2.99	1.99	- 1.99	10	1.99
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 4.99	460	3.05	1.97	- 3.49	200	2.36	2.49	- 2.99	70	2.86
Tenderloin, Marinated	3.99	- 6.08	460	5.08	-	-	-	-	-	-	-	-
Backribs	2.19	- 4.99	820	4.10	3.99	- 4.49	40	4.41	2.99	- 3.99	710	3.02
Picnic Fresh B/In	1.19	- 1.49	110	1.46	1.99	- 1.99	10	1.99	1.59	- 1.99	60	1.70
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.39	- 1.99	110	1.90	.97	- 1.99	1,040	1.56	-	-	-	-
Butt Roast Bnls	1.79	- 1.79	70	1.79	1.89	- 1.99	280	1.89	-	-	-	-
Pork Steak	1.49	- 2.00	250	1.81	2.49	- 2.49	10	2.49	2.48	- 2.49	30	2.49
Country Style Rib B/In	.98	- 2.19	240	1.75	.97	- 2.49	160	1.15	1.75	- 2.49	710	1.79
Country Style Ribs Bnls	1.78	- 2.49	180	2.34	2.99	- 2.99	10	2.99	1.78	- 2.98	50	2.21
Spareribs	1.99	- 3.49	150	2.67	2.29	- 2.99	140	2.69	2.88	- 2.99	70	2.97
St. Louis Style Spareribs	3.99	- 4.49	650	4.38	-	-	-	-	3.99	- 3.99	40	3.99
Ham, B/In	.89	- 1.49	460	1.08	.95	- .99	330	.98	-	-	-	-
Ham, Spiral	1.49	- 3.99	1,530	1.93	1.26	- 3.99	1,540	1.57	.79	- .79	680	.79
Ham, B/In Butt	1.49	- 1.49	30	1.49	.99	- 1.19	710	1.17	-	-	-	-
Ham, B/In Shank	.95	- 1.49	1,210	1.14	.88	- 1.79	720	1.17	-	-	-	-
Ham, Bnls	2.15	- 4.99	960	4.31	1.99	- 4.29	200	2.83	2.97	- 3.79	50	3.57
Ham Steak	2.99	- 4.98	60	3.30	7.99	- 7.99	10	7.99	4.98	- 7.99	70	5.67
Sliced Bacon, 1 Lb Pkg	2.99	- 8.99	2,990	5.27	2.99	- 7.98	1,740	5.61	3.14	- 6.65	990	4.80
Pre-Cooked Bacon	21.75	- 21.75	40	21.75	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	3.99	- 3.99	20	3.99	-	-	-	-	2.99	- 2.99	40	2.99
Bkfst Sausage, 1 Lb Roll	1.00	- 4.49	990	3.22	2.79	- 3.99	400	3.66	2.79	- 3.49	710	3.47
Bkfst Sausage, Link/Patty	2.99	- 5.83	350	3.65	3.00	- 6.65	450	4.60	3.33	- 5.05	50	4.13
Pre-Cooked Sausage	4.15	- 5.98	80	4.57	6.65	- 6.65	120	6.65	-	-	-	-
Dinner Sausage	2.23	- 5.72	860	4.56	4.56	- 4.91	180	4.74	3.41	- 3.97	30	3.69
Italian Sausage	2.99	- 5.13	1,130	3.31	3.10	- 3.99	1,380	3.34	-	-	-	-
Chorizo	3.99	- 3.99	90	3.99	2.00	- 3.99	110	2.83	-	-	-	-
Deli Ham	3.39	- 9.99	440	5.80	2.99	- 8.99	170	6.33	4.49	- 6.99	50	5.55
Pkg/Sld Ham, 1 Lb/Less	2.99	- 9.33	3,400	5.35	3.38	- 11.41	3,260	5.42	3.33	- 11.41	280	6.88
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.00	- 5.99	540	5.02	-	-	-	-	5.97	- 5.97	40	5.97
Pulled Pork	3.99	- 5.32	30	4.41	-	-	-	-	4.99	- 4.99	10	4.99
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.00	- 1.59	80	1.47	-	-	-	-	-	-	-	-



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/26 thru 04/01
 (prices in dollars per pound)

Fri. Mar 26, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	50.0%				50.5%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	175				245			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.49	- 2.49	10	2.49	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	2.99	- 2.99	10	2.99	2.99	- 2.99	20	2.99
Rib End Chops B/In	3.99	- 3.99	20	3.99	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.99	- 3.88	10	3.58	-	-	-	-
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.99	- 2.99	10	2.99	2.99	- 2.99	20	2.99
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	4.49	- 4.49	10	4.49	3.29	- 4.49	40	3.85
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	1.49	- 1.49	20	1.49
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	1.99	- 1.99	10	1.99	3.49	- 3.49	10	3.49
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	1.88	- 1.88	20	1.88
Spareribs	-	-	-	-	3.49	- 3.49	10	3.49
St. Louis Style Spareribs	-	-	-	-	4.49	- 4.49	20	4.49
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	2.49	- 2.49	5	2.49	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	.95	- .95	20	.95
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.00	- 6.49	40	5.41	3.99	- 6.65	30	4.72
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	3.99	- 3.99	20	3.99	2.99	- 2.99	20	2.99
Bkfst Sausage, 1 Lb Roll	4.48	- 4.48	5	4.48	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	7.99	- 7.99	10	7.99
Pkg/Slctd Ham, 1 Lb/Less	5.99	- 5.99	5	5.99	4.36	- 4.36	5	4.36
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	12.49	- 12.49	10	12.49	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	6.50	- 6.50	10	6.50	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/26 thru 04/01

(prices in dollars per pound)

Fri. Mar 26, 2021