

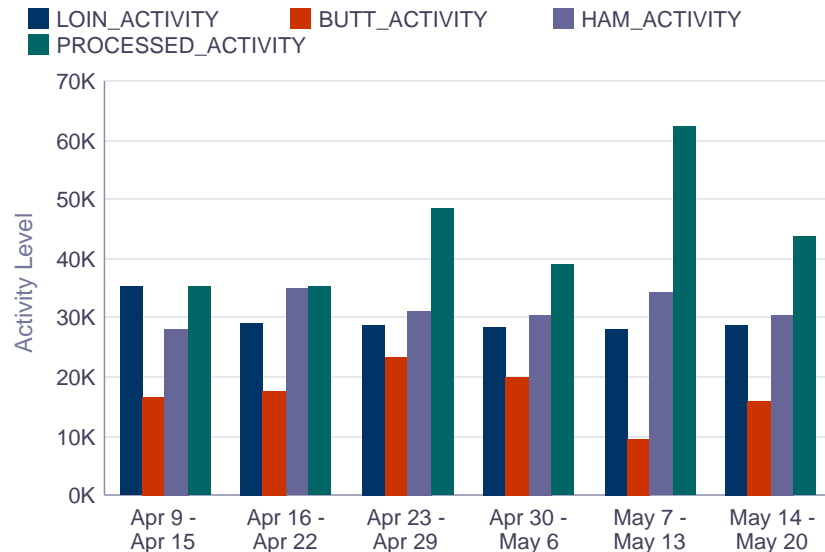


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	78.2%		87.2%		77.4%	
Special Rate (2/)	22.1%		32.7%		19.3%	
Activity Index (3/)	122,830		138,020		84,520	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					200	3.33
Bone-In Cc Loin	150	1.83	100	2.66		
Loin Roast Bnls	2,360	1.83	2,110	2.02	340	2.19
Rib End Roast B/In	210	2.63	140	3.39	110	1.69
Sirloin End Roast B/In	70	1.38	120	1.64	160	1.45
Sirloin Roast Bnls	1,220	2.17	590	2.47	120	2.21
Rib End Chops B/In	760	2.69	210	2.47	220	2.60
Sirloin Chops B/In	630	1.71	900	2.01	490	2.04
Cc Chops B/In	4,840	2.66	3,430	2.59	1,240	2.68
Assorted Chops B/In	2,800	2.04	2,370	2.53	590	2.18
Rib Chops Bnls	380	3.29	170	3.42	150	2.86
Sirloin Chops Bnls	2,630	1.94	540	2.37	480	2.38
Cc Chops Bnls	2,510	3.19	4,100	3.30	660	3.77
Smoked Chops	240	5.31	10	7.98	90	5.67
Tenderloin, Fresh	1,500	3.84	3,510	4.02	1,740	4.69
Tenderloin, Marinated	1,580	4.86	850	4.17	820	4.84
Backribs	6,850	3.40	9,050	3.58	6,970	3.01
Picnic Fresh B/In	970	1.54	610	2.15	270	1.18
Porketta	70	2.99	70	2.99	60	1.49
Butt Fresh B/In	4,220	1.71	940	2.15	490	1.82
Butt Roast Bnls	350	2.36	440	2.41	40	2.64
Pork Steak	2,460	2.42	940	2.02	470	2.21
Country Style Rib B/In	2,210	1.92	1,890	1.92	730	1.96
Country Style Ribs Bnls	1,130	2.49	1,370	2.36	270	2.21
Spareribs	2,450	3.04	1,940	2.95	4,620	1.84
St. Louis Style Spareribs	2,000	2.77	1,260	3.92	760	2.93
Ham, B/In	200	3.78	40	1.40	180	4.49
Ham, Spiral	520	1.74	2,110	2.88		
Ham, B/In Butt	230	.97	1,480	1.26	650	1.29
Ham, B/In Shank	390	1.18	2,140	1.20	1,760	1.29
Ham, Bnls	850	3.45	1,060	3.51	650	3.68
Ham Steak	1,130	4.03	1,230	4.03	1,970	4.06
Sliced Bacon, 1 Lb Pkg	17,620	5.41	22,080	5.61	13,280	4.66
Pre-Cooked Bacon	180	25.84	310	25.64	380	27.37
Canadian Bacon	350	8.13	760	8.25	10	9.31
Ground Pork	220	3.25	110	3.31	80	2.77
Bkfst Sausage, 1 Lb Roll	2,760	2.77	6,030	3.26	2,500	3.08
Bkfst Sausage, Link/Patty	4,340	4.16	12,280	3.82	5,740	4.02
Pre-Cooked Sausage	680	4.14	4,110	5.41	1,500	3.52
Dinner Sausage	10,780	3.63	7,200	3.79	9,210	4.00
Italian Sausage	5,880	3.64	8,220	3.52	7,160	3.40
Chorizo	620	3.16	1,130	2.98	180	3.69
Deli Ham	7,570	6.44	8,380	7.30	7,790	6.27
Pkg/Slcd Ham, 1 Lb/Less	19,660	5.25	17,730	5.65	7,210	6.48
Deli Cooked Pork Roast						
Deli Cooked Spareribs	120	8.46				
Deli Cooked Backribs	1,900	5.82	2,000	6.32	1,650	6.74
Pulled Pork	1,760	5.77	1,580	6.12	530	7.88
Feet	40	2.29	140	1.67		
Neckbones	440	1.58	240	1.68		

This week in Pork Retail

Pork was featured at a lower rate than the prior week and higher rate than the prior year. Ham and processed items yielded advertisement space to butt, picnic, and spare rib cuts, while loins remained steady. Individual item prices were steady to weak compared to the previous week and year. Wholesale prices were up this week with increases across all primal values except the ham primal.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/14 thru 05/20

(prices in dollars per pound)

Fri. May 14, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	75.1%				76.8%				76.0%			
Special Rate (2/)	14.1%				27.5%				24.5%			
Activity Index (3/)	22,980				30,305				28,050			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.59	1.99	110	1.77	1.99	1.99	40	1.99	-	-	-	-
Loins Roast Bnls	1.79	4.36	150	2.09	1.49	2.29	760	1.61	1.49	2.99	440	2.04
Rib End Roast B/In	2.49	2.49	100	2.49	-	-	-	-	1.99	1.99	10	1.99
Sirloin End Roast B/In	-	-	-	-	1.59	1.59	20	1.59	-	-	-	-
Sirloin Roast Bnls	1.99	2.00	220	1.99	-	-	-	-	1.99	2.99	400	2.36
Rib End Chops B/In	1.89	2.89	180	2.42	-	-	-	-	2.39	2.49	80	2.44
Sirloin Chops B/In	1.79	2.49	120	2.14	-	-	-	-	1.59	2.49	70	2.32
Cc Chops B/In	1.99	2.99	1,160	2.67	1.89	2.99	860	2.74	1.49	3.99	850	2.35
Assorted Chops B/In	1.69	1.79	110	1.73	1.49	2.49	980	2.05	1.49	3.99	370	2.19
Rib Chops Bnls	5.99	5.99	80	5.99	-	-	-	-	1.99	3.17	290	2.59
Sirloin Chops Bnls	1.99	2.00	240	1.99	1.88	2.19	180	2.12	1.19	2.99	1,390	1.77
Cc Chops Bnls	1.79	3.99	950	2.63	1.81	4.99	370	3.80	1.00	4.99	580	2.89
Smoked Chops	-	-	-	-	-	-	-	-	5.31	5.31	200	5.31
Tenderloin, Fresh	3.99	3.99	360	3.99	1.99	3.99	190	2.42	3.49	3.99	870	3.96
Tenderloin, Marinated	3.99	6.21	740	5.03	3.88	5.54	430	4.35	1.99	7.99	260	5.25
Backribs	3.24	6.49	650	3.67	1.89	3.24	1,370	3.21	2.99	4.99	2,060	3.69
Picnic Fresh B/In	1.19	3.49	770	1.55	1.19	1.19	130	1.19	1.98	1.99	50	1.98
Porketta	2.99	2.99	70	2.99	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.29	2.48	290	1.82	1.29	2.49	2,130	2.07	.99	2.19	430	1.34
Butt Roast Bnls	-	-	-	-	-	-	-	-	2.19	2.99	50	2.82
Pork Steak	-	-	-	-	1.77	2.99	1,250	2.89	1.79	2.49	200	2.25
Country Style Rib B/In	1.59	2.00	310	1.90	1.49	1.99	220	1.84	1.69	2.99	350	2.24
Country Style Ribs Bnls	1.99	3.49	620	2.68	2.49	2.49	5	2.49	1.89	2.99	460	2.20
Spareribs	1.99	4.99	840	3.33	2.29	4.99	600	3.68	1.99	3.99	330	2.88
St. Louis Style Spareribs	1.99	5.49	260	3.49	1.99	1.99	960	1.99	2.99	2.99	60	2.99
Ham, B/In	-	-	-	-	1.49	1.49	5	1.49	3.98	3.99	190	3.99
Ham, Spiral	1.49	1.49	20	1.49	1.49	1.49	220	1.49	1.49	1.98	210	1.95
Ham, B/In Butt	.89	.89	110	.89	-	-	-	-	-	-	-	-
Ham, B/In Shank	.79	.79	110	.79	-	-	-	-	1.48	1.99	40	1.63
Ham, Bnls	2.99	5.99	90	5.23	2.99	2.99	220	2.99	2.79	3.99	180	3.77
Ham Steak	3.99	5.98	590	4.64	3.99	3.99	5	3.99	2.49	3.99	390	3.14
Sliced Bacon, 1 Lb Pkg	3.99	10.65	2,730	6.16	3.99	9.98	5,810	5.43	1.66	7.98	3,730	4.87
Pre-Cooked Bacon	25.54	25.54	130	25.54	-	-	-	-	26.59	26.59	50	26.59
Canadian Bacon	7.50	9.32	350	8.12	-	-	-	-	-	-	-	-
Ground Pork	3.99	3.99	70	3.99	-	-	-	-	2.49	2.99	110	2.69
Bkfst Sausage, 1 Lb Roll	1.72	2.99	250	2.30	1.69	3.98	870	2.33	2.49	3.79	430	3.25
Bkfst Sausage, Link/Patty	1.72	6.67	1,040	4.27	1.96	6.67	540	4.18	2.94	5.32	1,060	3.71
Pre-Cooked Sausage	2.48	6.65	260	3.25	3.11	6.65	150	3.41	3.13	6.83	210	5.48
Dinner Sausage	3.77	5.99	680	4.01	2.52	4.99	1,880	3.52	2.21	6.96	2,880	3.51
Italian Sausage	1.77	9.13	710	3.57	2.52	9.13	1,660	4.40	2.50	5.00	1,120	3.51
Chorizo	-	-	-	-	5.53	5.53	20	5.53	1.99	4.00	150	3.00
Deli Ham	2.99	9.99	3,630	7.23	2.99	9.99	990	5.72	3.49	9.99	1,620	6.56
Pkg/Sld Ham, 1 Lb/Less	3.99	11.41	1,990	6.09	2.50	11.41	6,140	4.97	3.29	10.11	5,450	5.21
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	7.99	7.99	60	7.99	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.33	8.99	750	6.42	5.33	5.33	960	5.33	5.59	5.99	160	5.62
Pulled Pork	3.99	6.99	980	5.71	3.99	5.13	210	4.82	4.99	7.99	270	7.02
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	1.29	100	1.29	1.49	1.49	130	1.49	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/14 thru 05/20

(prices in dollars per pound)

Fri. May 14, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	83.5%				78.4%				86.3%			
Special Rate (2/)	23.9%				25.2%				1.5%			
Activity Index (3/)	22,580				10,960				7,640			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.49	- 2.39	190	1.84	1.79	- 1.99	740	1.82	2.29	- 2.98	50	2.48
Rib End Roast B/In	1.99	- 2.98	100	2.85	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.58	- 1.58	20	1.58	1.19	- 1.19	40	1.19	-	-	-	-
Sirloin Roast Bnls	1.99	- 2.78	600	2.10	-	-	-	-	-	-	-	-
Rib End Chops B/In	1.79	- 2.99	320	2.87	2.49	- 2.49	120	2.49	3.49	- 3.49	40	3.49
Sirloin Chops B/In	.97	- 1.79	270	1.61	1.19	- 1.47	170	1.33	-	-	-	-
Cc Chops B/In	1.89	- 3.48	1,660	2.77	1.99	- 2.99	200	2.47	1.95	- 3.49	70	3.04
Assorted Chops B/In	1.48	- 2.49	1,250	2.01	-	-	-	-	1.99	- 2.49	60	2.38
Rib Chops Bnls	2.79	- 2.79	10	2.79	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.98	- 2.99	670	2.11	2.49	- 2.49	120	2.49	1.98	- 1.98	20	1.98
Cc Chops Bnls	2.39	- 4.99	150	4.13	2.79	- 4.99	390	4.14	2.29	- 2.49	60	2.35
Smoked Chops	5.31	- 5.31	40	5.31	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	- 4.99	40	4.30	3.49	- 10.99	20	7.24	4.77	- 4.77	20	4.77
Tenderloin, Marinated	2.35	- 6.95	140	4.69	-	-	-	-	5.99	- 5.99	10	5.99
Backribs	2.49	- 4.49	1,290	3.27	3.24	- 7.19	490	3.36	2.95	- 7.19	960	3.10
Picnic Fresh B/In	2.29	- 2.29	10	2.29	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.39	- 1.99	40	1.60	1.49	- 1.49	650	1.49	.97	- .97	680	.97
Butt Roast Bnls	1.79	- 1.79	10	1.79	2.29	- 2.49	290	2.31	-	-	-	-
Pork Steak	1.77	- 2.99	290	2.01	2.49	- 2.49	10	2.49	1.77	- 2.49	710	1.79
Country Style Rib B/In	1.39	- 2.48	340	1.80	1.39	- 2.69	250	1.89	1.77	- 2.99	740	1.86
Country Style Ribs Bnls	2.49	- 2.49	5	2.49	2.99	- 2.99	20	2.99	1.79	- 2.49	10	1.99
Spareribs	1.47	- 3.99	200	2.39	1.77	- 3.99	430	1.93	3.49	- 3.99	40	3.53
St. Louis Style Spareribs	3.49	- 4.99	50	3.84	-	-	-	-	3.49	- 3.49	680	3.49
Ham, B/In	1.49	- 1.49	10	1.49	-	-	-	-	-	-	-	-
Ham, Spiral	1.98	- 1.99	60	1.98	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.48	- 1.48	10	1.48	.99	- .99	110	.99	-	-	-	-
Ham, B/In Shank	1.28	- 1.58	130	1.54	.99	- .99	110	.99	-	-	-	-
Ham, Bnls	-	-	-	-	1.99	- 5.49	360	3.14	-	-	-	-
Ham Steak	2.29	- 5.98	150	3.94	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	1.66	- 7.99	2,840	5.37	3.99	- 10.65	2,340	5.39	4.48	- 7.18	120	5.87
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.49	- 3.99	20	3.28	3.99	- 3.99	20	3.99
Bkfst Sausage, 1 Lb Roll	1.72	- 3.49	500	2.96	-	-	-	-	2.99	- 4.98	700	3.04
Bkfst Sausage, Link/Patty	1.72	- 5.33	450	3.89	4.67	- 6.65	440	5.68	3.49	- 3.99	810	3.93
Pre-Cooked Sausage	5.82	- 5.82	5	5.82	4.98	- 4.98	50	4.98	4.98	- 4.98	10	4.98
Dinner Sausage	2.21	- 5.98	3,180	3.74	3.36	- 5.32	1,290	3.73	3.33	- 5.98	860	3.46
Italian Sausage	2.52	- 4.49	1,060	3.04	3.36	- 3.36	650	3.36	3.33	- 3.33	680	3.33
Chorizo	2.92	- 4.39	130	3.66	2.22	- 3.99	310	2.85	-	-	-	-
Deli Ham	2.29	- 9.99	1,080	4.85	2.99	- 3.99	210	3.62	6.99	- 6.99	20	6.99
Pkg/Sld Ham, 1 Lb/Less	2.50	- 9.12	5,000	5.16	2.29	- 10.64	790	5.57	3.89	- 9.57	260	6.59
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	8.99	- 8.99	50	8.99	-	-	-	-
Deli Cooked Backribs	7.26	- 7.26	30	7.26	-	-	-	-	6.65	- 6.65	10	6.65
Pulled Pork	4.99	- 6.65	170	5.17	5.99	- 5.99	120	5.99	-	-	-	-
Feet	-	-	-	-	2.29	- 2.29	40	2.29	-	-	-	-
Neckbones	.99	- 1.69	80	1.59	1.79	- 1.99	130	1.88	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/14 thru 05/20

(prices in dollars per pound)

Fri. May 14, 2021

	ALASKA				HAWAII					
	(AK)				(HI)					
Outlets	200				100					
Feature Rate (1/)	53.0%				41.0%					
Special Rate (2/)	0.0%				3.8%					
Activity Index (3/)	155				200					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg		
Whole Bone-In Loins	-	-	-	-	-	-	-	-		
Bone-In Cc LoIn	-	-	-	-	-	-	-	-		
LoIn Roast Bnls	-	-	-	-	1.99	-	1.99	20	1.99	
Rib End Roast B/In	-	-	-	-	-	-	-	-		
Sirloin End Roast B/In	-	-	-	-	-	-	-	-		
Sirloin Roast Bnls	3.28	-	3.28	5	3.28	-	-	-		
Rib End Chops B/In	2.99	-	2.99	10	2.99	-	-	-		
Sirloin Chops B/In	-	-	-	-	-	-	-	-		
Cc Chops B/In	2.99	-	2.99	10	2.99	2.49	-	4.49	30	2.95
Assorted Chops B/In	2.79	-	2.79	10	2.79	1.49	-	1.49	20	1.49
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	
Sirloin Chops Bnls	3.48	-	3.48	5	3.48	1.99	-	1.99	20	1.99
Cc Chops Bnls	3.99	-	3.99	20	3.99	-	-	-	-	
Smoked Chops	-	-	-	-	-	-	-	-	-	
Tenderloin, Fresh	-	-	-	-	-	-	-	-	-	
Tenderloin, Marinated	-	-	-	-	-	-	-	-	-	
Backribs	2.99	-	3.24	20	3.11	2.99	-	3.24	10	3.18
Picnic Fresh B/In	-	-	-	-	-	-	-	-	-	
Porketta	-	-	-	-	-	-	-	-	-	
Butt Fresh B/In	-	-	-	-	-	-	-	-	-	
Butt Roast Bnls	-	-	-	-	-	-	-	-	-	
Pork Steak	-	-	-	-	4.69	-	4.69	10	4.69	
Country Style Rib B/In	-	-	-	-	-	-	-	-	-	
Country Style Ribs Bnls	2.99	-	2.99	10	2.99	-	-	-	-	
Spareribs	-	-	-	-	4.69	-	4.69	10	4.69	
St. Louis Style Spareribs	3.99	-	3.99	5	3.99	-	-	-	-	
Ham, B/In	-	-	-	-	-	-	-	-	-	
Ham, Spiral	-	-	-	-	-	-	-	-	-	
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	
Ham, Bnls	-	-	-	-	-	-	-	-	-	
Ham Steak	-	-	-	-	-	-	-	-	-	
Sliced Bacon, 1 Lb Pkg	5.99	-	7.98	20	6.89	3.99	-	6.50	30	5.88
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	
Canadian Bacon	9.12	-	9.12	5	9.12	-	-	-	-	
Ground Pork	-	-	-	-	-	-	-	-	-	
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-	-	
Bkfst Sausage, Link/Patty	3.49	-	3.49	10	3.49	-	-	-	-	
Pre-Cooked Sausage	-	-	-	-	-	-	-	-	-	
Dinner Sausage	3.77	-	3.77	10	3.77	3.77	-	3.77	10	3.77
Italian Sausage	-	-	-	-	-	-	-	-	-	
Chorizo	-	-	-	-	-	-	-	-	-	
Deli Ham	6.49	-	6.49	10	6.49	5.00	-	5.00	20	5.00
Pkg/Sld Ham, 1 Lb/Less	5.99	-	5.99	5	5.99	5.33	-	7.09	20	6.80
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	
Pulled Pork	-	-	-	-	-	-	-	-	-	
Feet	-	-	-	-	-	-	-	-	-	
Neckbones	-	-	-	-	-	-	-	-	-	



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/14 thru 05/20

(prices in dollars per pound)

Fri. May 14, 2021