

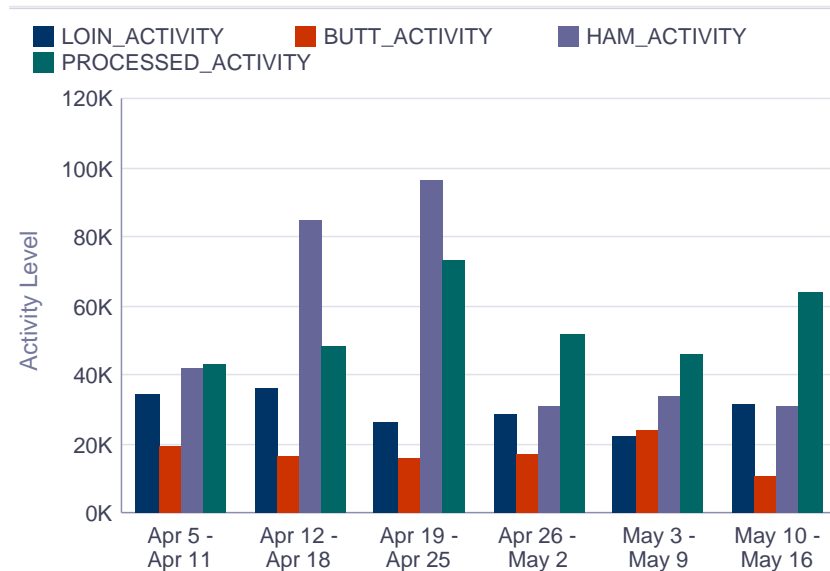


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	89.6%		89.3%		93.6%	
Special Rate (2/)	10.4%		20.4%		26.6%	
Activity Index (3/)	138,970		128,280		151,700	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins						
Bone-In Cc Loin	60	1.37	70	1.55	280	1.73
Loin Roast Bnls	3,010	1.96	3,480	1.96	8,670	1.85
Rib End Roast B/In	40	1.49	200	1.66	80	1.29
Sirloin End Roast B/In	250	1.58	450	1.41	100	1.26
Sirloin Roast Bnls	210	2.05	560	2.20	330	1.66
Rib End Chops B/In	490	1.98	160	1.57	280	2.03
Sirloin Chops B/In	460	1.46	560	1.60	580	1.40
Cc Chops B/In	3,490	2.53	3,970	2.55	3,350	2.47
Assorted Chops B/In	2,430	1.77	2,480	1.79	1,840	1.80
Rib Chops Bnls	460	2.72	150	3.20	330	2.97
Sirloin Chops Bnls	1,050	2.71	1,370	2.15	2,330	2.56
Cc Chops Bnls	4,120	3.18	2,280	2.72	9,710	3.30
Smoked Chops	650	5.97	290	5.04	470	4.94
Tenderloin, Fresh	3,490	3.92	1,910	4.01	2,320	3.20
Tenderloin, Marinated	1,390	4.84	1,510	4.47	1,270	5.31
Backribs	9,590	3.07	2,600	3.34	4,890	3.32
Picnic Fresh B/In	1,580	1.19	2,340	1.03	1,070	1.24
Porketta	120	2.89	210	2.45	130	2.76
Butt Fresh B/In	770	1.54	4,790	1.40	1,150	1.63
Butt Roast Bnls	370	2.04	2,370	1.69	480	1.69
Pork Steak	590	1.88	1,660	2.08	2,480	2.05
Country Style Rib B/In	1,880	1.96	5,060	1.92	4,470	2.01
Country Style Ribs Bnls	800	2.59	1,090	2.11	1,180	2.11
Spareribs	3,400	2.00	2,970	2.12	1,980	2.22
St. Louis Style Spareribs	1,070	3.86	3,500	3.05	1,190	3.08
Ham, B/In	230	1.76	150	2.80	280	1.72
Ham, Spiral	380	1.40	280	1.98	660	1.41
Ham, B/In Butt	240	1.26			540	1.06
Ham, B/In Shank	1,460	1.05			1,080	.98
Ham, Bnls	940	3.61	890	3.30	2,010	3.45
Ham Steak	2,590	4.07	1,150	4.37	2,170	3.83
Sliced Bacon, 1 Lb Pkg	22,390	4.54	16,760	4.84	29,110	4.80
Pre-Cooked Bacon	80	29.69	1,670	22.86	630	25.48
Canadian Bacon	320	6.83	210	7.75	10	3.99
Ground Pork	200	4.10	1,040	2.63	200	2.92
Bkfst Sausage, 1 Lb Roll	7,900	3.04	3,430	2.76	8,960	3.04
Bkfst Sausage, Link/Patty	17,410	3.54	7,880	3.69	8,200	4.07
Pre-Cooked Sausage	4,570	5.08	240	5.06	8,010	4.50
Dinner Sausage	6,080	3.30	6,270	3.28	3,410	3.68
Italian Sausage	4,070	3.23	5,060	3.32	3,540	3.24
Chorizo	630	2.94	3,190	2.98	760	2.69
Deli Ham	8,490	6.08	10,260	6.42	12,400	6.44
Pkg/Slcd Ham, 1 Lb/Less	16,580	5.54	20,660	5.28	16,320	5.99
Deli Cooked Pork Roast						
Deli Cooked Spareribs	290	4.80	300	4.96	190	4.92
Deli Cooked Backribs	1,630	4.50	1,970	7.31	1,170	6.83
Pulled Pork	170	5.18	280	6.84	380	5.31
Feet	170	1.02	240	1.39	300	1.64
Neckbones	380	1.31	320	1.14	410	1.25

This week in Pork Retail

Retail features were more active than the previous week but less active than the previous year. Processed items and loin cuts absorbed advertisement space yielded by ham, butt, picnic, and spareribs. Most individual item prices were steady to firm when compared to the previous week and steady when compared to the previous year. Wholesale pork values were lower than the previous week primarily due to a sharply lower belly primal.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/10 thru 05/16

(prices in dollars per pound)

Fri. May 10, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	89.9%				89.6%				86.9%			
Special Rate (2/)	12.3%				2.2%				15.6%			
Activity Index (3/)	30,560				30,240				36,780			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.37	- 1.37	60	1.37	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.69	- 2.67	470	1.98	1.35	- 2.99	1,080	1.92	1.59	- 3.99	620	2.15
Rib End Roast B/In	-	-	-	-	1.49	- 1.49	40	1.49	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	1.69	- 1.99	150	1.89
Rib End Chops B/In	1.67	- 2.67	220	2.01	1.69	- 1.69	40	1.69	1.78	- 2.78	180	2.07
Sirloin Chops B/In	1.69	- 1.69	40	1.69	1.29	- 1.69	20	1.42	-	-	-	-
Cc Chops B/In	1.59	- 3.99	1,920	2.69	1.79	- 2.99	220	2.71	1.98	- 3.49	630	2.27
Assorted Chops B/In	1.49	- 1.99	600	1.72	.99	- 1.99	1,110	1.76	1.38	- 1.99	420	1.65
Rib Chops Bnls	2.99	- 2.99	210	2.99	-	-	-	-	1.99	- 2.49	190	2.37
Sirloin Chops Bnls	1.98	- 1.98	10	1.98	1.98	- 1.99	20	1.98	1.79	- 2.99	230	2.50
Cc Chops Bnls	1.97	- 5.99	840	3.10	1.81	- 3.99	1,410	3.29	1.99	- 3.99	1,010	3.60
Smoked Chops	5.64	- 7.64	410	6.45	-	-	-	-	2.99	- 2.99	10	2.99
Tenderloin, Fresh	2.00	- 5.49	740	3.45	2.90	- 4.77	380	3.12	2.19	- 5.99	1,910	4.36
Tenderloin, Marinated	4.34	- 6.09	460	5.36	3.99	- 6.09	120	4.46	3.49	- 6.08	700	4.58
Backribs	1.99	- 5.99	1,580	3.46	1.99	- 3.99	3,150	2.92	2.00	- 5.99	1,800	3.11
Picnic Fresh B/In	.89	- 1.99	690	1.11	.98	- 1.99	730	1.18	1.99	- 1.99	30	1.99
Porketta	2.99	- 2.99	110	2.99	-	-	-	-	1.99	- 1.99	10	1.99
Butt Fresh B/In	.99	- 1.59	360	1.10	-	-	-	-	1.79	- 1.99	230	1.98
Butt Roast Bnls	-	-	-	-	1.39	- 1.39	80	1.39	1.39	- 1.99	120	1.93
Pork Steak	-	-	-	-	1.49	- 1.99	110	1.88	1.49	- 2.29	230	1.90
Country Style Rib B/In	1.37	- 2.49	740	2.03	1.29	- 2.49	240	2.03	1.69	- 2.29	170	2.03
Country Style Ribs Bnls	1.98	- 3.99	170	3.35	1.97	- 1.99	270	1.98	1.98	- 3.29	230	2.67
Spareribs	1.89	- 2.99	580	2.39	.79	- 2.49	750	1.84	1.88	- 2.49	220	2.15
St. Louis Style Spareribs	3.49	- 3.49	60	3.49	2.99	- 3.99	70	3.48	1.79	- 3.49	330	2.77
Ham, B/In	-	-	-	-	-	-	-	-	1.99	- 1.99	140	1.99
Ham, Spiral	-	-	-	-	.99	- 1.57	220	1.23	.97	- 1.29	20	1.14
Ham, B/In Butt	1.19	- 1.19	110	1.19	1.19	- 1.39	120	1.32	1.39	- 1.39	10	1.39
Ham, B/In Shank	.99	- 1.09	140	1.03	.99	- 1.29	1,030	1.01	.99	- 1.29	270	1.20
Ham, Bnls	2.99	- 4.99	330	3.96	2.99	- 3.99	120	3.49	2.99	- 6.99	370	3.66
Ham Steak	2.50	- 6.83	1,570	4.29	2.50	- 5.98	480	3.84	2.89	- 4.49	310	3.62
Sliced Bacon, 1 Lb Pkg	2.99	- 11.99	5,170	4.98	2.09	- 6.65	4,250	4.36	2.00	- 10.65	5,210	4.28
Pre-Cooked Bacon	31.30	- 31.30	70	31.30	-	-	-	-	19.07	- 19.07	10	19.07
Canadian Bacon	4.69	- 8.00	300	6.77	8.00	- 8.00	20	8.00	-	-	-	-
Ground Pork	3.99	- 5.99	80	5.67	2.29	- 2.29	10	2.29	1.99	- 2.29	60	2.18
Bkfst Sausage, 1 Lb Roll	2.99	- 4.99	860	3.60	1.50	- 4.67	2,830	3.04	2.00	- 3.50	1,690	2.94
Bkfst Sausage, Link/Patty	2.50	- 7.61	3,080	3.84	1.99	- 4.98	3,680	3.25	1.99	- 5.00	4,830	3.65
Pre-Cooked Sausage	3.13	- 3.13	60	3.13	4.15	- 6.40	630	5.65	2.99	- 6.22	1,600	5.06
Dinner Sausage	2.50	- 4.20	720	3.17	3.17	- 5.32	1,550	3.32	1.18	- 5.97	1,760	3.40
Italian Sausage	2.49	- 6.49	1,120	3.58	2.50	- 5.99	290	2.79	2.10	- 5.13	1,340	3.09
Chorizo	3.99	- 3.99	70	3.99	4.49	- 4.49	40	4.49	2.89	- 3.99	140	3.39
Deli Ham	2.98	- 10.99	3,550	6.60	1.88	- 9.99	2,000	5.24	1.99	- 9.99	2,190	6.52
Pkg/Sld Ham, 1 Lb/Less	3.25	- 9.33	1,910	5.52	2.99	- 10.64	1,960	5.19	2.50	- 10.67	7,290	5.76
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	4.80	- 4.80	290	4.80	-	-	-	-	-	-	-	-
Deli Cooked Backribs	3.60	- 7.52	600	5.70	3.60	- 7.52	960	3.63	-	-	-	-
Pulled Pork	-	-	-	-	3.99	- 4.29	50	4.01	4.29	- 6.65	120	5.66
Feet	.69	- 1.19	110	.91	1.19	- 1.19	40	1.19	-	-	-	-
Neckbones	1.19	- 1.69	150	1.36	.88	- 1.69	120	1.06	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/10 thru 05/16

(prices in dollars per pound)

Fri. May 10, 2019

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	89.7%				90.2%				94.9%			
Special Rate (2/)	10.9%				15.7%				4.6%			
Activity Index (3/)	21,560				15,500				3,505			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.29	- 2.99	480	1.88	1.49	- 2.49	350	1.84	1.99	- 1.99	5	1.99
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.89	- 1.69	240	1.58	-	-	-	-	1.68	- 1.68	10	1.68
Sirloin Roast Bnls	1.88	- 1.99	40	1.92	-	-	-	-	-	-	-	-
Rib End Chops B/In	1.69	- 1.69	40	1.69	1.99	- 1.99	20	1.99	-	-	-	-
Sirloin Chops B/In	.69	- 1.68	320	1.49	.99	- 1.99	80	1.28	-	-	-	-
Cc Chops B/In	1.59	- 3.49	530	2.22	1.99	- 2.49	140	2.29	2.49	- 2.98	30	2.70
Assorted Chops B/In	1.19	- 1.79	160	1.56	1.79	- 1.79	50	1.79	-	-	-	-
Rib Chops Bnls	2.39	- 2.39	20	2.39	-	-	-	-	2.49	- 2.49	20	2.49
Sirloin Chops Bnls	1.19	- 2.99	610	2.78	2.49	- 2.49	100	2.49	1.68	- 1.68	20	1.68
Cc Chops Bnls	1.59	- 3.98	570	2.70	1.99	- 2.99	250	2.18	2.49	- 2.49	5	2.49
Smoked Chops	3.29	- 6.94	160	5.88	3.49	- 3.79	60	3.74	-	-	-	-
Tenderloin, Fresh	2.39	- 5.99	220	3.53	2.49	- 3.99	170	3.80	1.99	- 3.98	80	2.91
Tenderloin, Marinated	2.50	- 5.99	100	4.61	-	-	-	-	5.21	- 5.21	20	5.21
Backribs	2.59	- 3.99	1,630	2.81	2.74	- 3.99	1,220	3.26	2.74	- 2.99	180	2.77
Picnic Fresh B/In	.94	- 1.19	80	1.09	1.99	- 1.99	40	1.99	1.99	- 1.99	20	1.99
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.28	- 2.29	100	1.63	2.49	- 2.49	20	2.49	1.79	- 1.79	10	1.79
Butt Roast Bnls	1.99	- 1.99	80	1.99	2.89	- 2.99	20	2.96	2.69	- 2.89	30	2.78
Pork Steak	1.49	- 2.49	170	1.73	2.49	- 2.49	30	2.49	1.95	- 1.95	10	1.95
Country Style Rib B/In	1.19	- 2.29	310	1.71	.99	- 2.49	380	1.88	-	-	-	-
Country Style Ribs Bnls	1.98	- 2.97	60	2.57	1.99	- 3.99	40	3.03	1.99	- 3.49	30	2.69
Spareribs	1.77	- 2.69	850	1.91	1.79	- 2.99	950	1.92	-	-	-	-
St. Louis Style Spareribs	3.49	- 3.99	110	3.93	2.99	- 8.61	490	4.71	3.49	- 3.49	10	3.49
Ham, B/In	1.38	- 1.38	90	1.38	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	1.27	- 2.68	140	1.71
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	2.49	- 2.99	60	2.80	2.49	- 2.99	70	2.56	-	-	-	-
Ham Steak	3.29	- 4.49	180	3.75	-	-	-	-	2.99	- 3.99	50	3.27
Sliced Bacon, 1 Lb Pkg	2.65	- 6.39	3,640	4.63	2.19	- 9.32	3,020	4.38	2.19	- 7.99	1,000	4.45
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-	4.49	- 4.49	40	4.49
Bkfst Sausage, 1 Lb Roll	1.39	- 4.79	1,220	2.75	2.99	- 3.50	1,240	3.07	1.50	- 2.99	40	2.37
Bkfst Sausage, Link/Patty	1.99	- 5.00	3,410	3.44	3.33	- 5.00	1,880	3.53	3.33	- 4.65	430	3.50
Pre-Cooked Sausage	4.15	- 5.98	740	5.63	4.17	- 5.83	1,460	4.67	4.98	- 5.82	80	5.14
Dinner Sausage	1.66	- 5.32	1,410	3.23	3.23	- 3.23	470	3.23	3.23	- 3.23	160	3.23
Italian Sausage	2.50	- 3.99	660	2.98	3.00	- 4.00	630	3.37	2.99	- 2.99	5	2.99
Chorizo	1.76	- 4.29	110	2.22	1.76	- 4.29	280	2.53	-	-	-	-
Deli Ham	1.79	- 9.99	290	7.06	1.49	- 9.00	350	2.56	2.99	- 8.49	130	4.76
Pkg/Sld Ham, 1 Lb/Less	2.00	- 9.58	2,850	5.36	2.50	- 10.64	1,570	5.92	3.99	- 10.26	910	4.46
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	5.99	- 6.80	30	6.36	5.33	- 7.19	40	6.17
Pulled Pork	-	-	-	-	-	-	-	-	-	-	-	-
Feet	-	-	-	-	1.39	- 1.39	10	1.39	-	-	-	-
Neckbones	.88	- 1.99	20	1.34	.79	- 1.79	80	1.60	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/10 thru 05/16

(prices in dollars per pound)

Fri. May 10, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	89.0%				94.3%			
Special Rate (2/)	44.0%				3.8%			
Activity Index (3/)	395				515			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	3.29	3.29	20	3.29
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.49	3.48	10	3.15	2.99	2.99	20	2.99
Assorted Chops B/In	2.99	2.99	40	2.99	1.69	3.99	60	2.98
Rib Chops Bnls	-	-	-	-	3.49	3.49	20	3.49
Sirloin Chops Bnls	2.99	2.99	10	2.99	3.29	3.99	50	3.69
Cc Chops Bnls	3.99	3.99	20	3.99	3.49	3.49	20	3.49
Smoked Chops	4.99	4.99	10	4.99	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	5.21	5.21	5	5.21	-	-	-	-
Backribs	2.74	3.89	10	2.93	2.74	2.74	10	2.74
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.99	1.99	40	1.99	1.59	1.59	5	1.59
Butt Roast Bnls	-	-	-	-	2.29	2.99	50	2.64
Pork Steak	1.99	1.99	40	1.99	-	-	-	-
Country Style Rib B/In	1.99	2.49	40	2.41	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	1.99	2.99	50	2.56
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	.99	.99	20	.99
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.00	7.44	70	4.77	4.99	5.00	40	4.99
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.79	2.79	10	2.79
Bkfst Sausage, 1 Lb Roll	-	-	-	-	2.77	2.77	20	2.77
Bkfst Sausage, Link/Patty	3.33	5.33	70	4.63	3.33	3.33	20	3.33
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.23	3.23	10	3.23	3.23	3.23	10	3.23
Italian Sausage	-	-	-	-	3.36	4.97	30	3.73
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Slctd Ham, 1 Lb/Less	4.48	7.09	20	5.12	3.99	5.85	60	5.08
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

