



NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	71.8%		93.5%		79.3%	
Special Rate (2/)	21.6%		26.7%		25.4%	
Activity Index (3/)	108,140		164,720		204,400	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	270	2.99			50	.99
Bone-In Cc Loins	600	2.65	1,060	2.93	1,650	2.71
Loins Roast Bnls	6,820	2.10	8,070	2.33	6,790	2.37
Rib End Roast B/In	320	3.01	1,650	3.65	360	2.55
Sirloin End Roast B/In	150	.93	420	2.67	260	1.22
Sirloin Roast Bnls	330	2.64	850	2.28	240	2.21
Rib End Chops B/In	270	2.41	1,640	3.56	1,210	3.43
Sirloin Chops B/In	300	1.26	430	1.49	140	.95
Cc Chops B/In	1,680	2.61	790	2.51	3,300	3.25
Assorted Chops B/In	530	1.62	350	1.95	1,020	1.68
Rib Chops Bnls	160	2.36	10	2.19		
Sirloin Chops Bnls	120	2.50	300	1.89	80	2.22
Cc Chops Bnls	1,210	2.94	3,920	3.13	3,870	3.04
Smoked Chops	40	6.58	100	5.52	120	5.39
Tenderloin, Fresh	930	3.14	2,890	3.67	1,350	3.38
Tenderloin, Marinated	220	4.97	2,000	4.61	770	4.94
Backribs	1,270	3.42	870	4.23	1,510	3.09
Picnic Fresh B/In	700	1.49	3,660	1.46	4,980	1.25
Porketta	10	15.99	30	9.24	60	2.69
Butt Fresh B/In	2,780	1.41	5,570	1.55	4,370	1.61
Butt Roast Bnls	1,180	1.33	440	1.93	670	1.88
Pork Steak	170	1.60	390	1.74	300	2.13
Country Style Rib B/In	670	1.80	820	1.88	640	2.10
Country Style Ribs Bnls	220	2.62	120	1.82	210	2.72
Spareribs	1,190	2.05	1,530	2.22	1,250	2.17
St. Louis Style Spareribs	430	3.21	860	3.15	500	3.16
Ham, B/In	4,510	1.66	6,610	1.72	6,390	1.83
Ham, Spiral	18,260	1.88	30,160	1.97	26,510	2.18
Ham, B/In Butt	2,700	1.36	4,090	1.32	3,000	1.39
Ham, B/In Shank	5,260	1.25	10,510	1.19	12,180	1.16
Ham, Bnls	5,640	3.33	9,330	3.55	11,340	3.34
Ham Steak	970	3.37	780	4.03	1,880	3.73
Sliced Bacon, 1 Lb Pkg	12,950	5.32	16,490	5.38	32,490	4.99
Pre-Cooked Bacon	220	25.70	200	21.00	150	26.67
Canadian Bacon	260	9.16	290	9.03	470	7.20
Ground Pork	470	2.21	220	3.15	320	2.89
Bkfst Sausage, 1 Lb Roll	9,990	3.30	8,980	3.27	11,810	3.07
Bkfst Sausage, Link/Patty	5,860	4.23	8,060	4.52	11,900	3.82
Pre-Cooked Sausage	3,140	5.57	3,780	5.43	6,210	5.04
Dinner Sausage	730	4.13	800	4.53	1,540	3.73
Italian Sausage	770	3.67	4,150	3.85	10,220	3.32
Chorizo	60	2.69	310	3.63	490	2.62
Delil Ham	6,700	6.98	12,290	6.92	15,330	6.31
Pkg/Slcd Ham, 1 Lb/Less	5,520	6.06	6,690	5.84	14,510	5.97
Delil Cooked Pork Roast						
Delil Cooked Spareribs	50	8.99	550	5.38		
Delil Cooked Backribs	500	6.83	520	7.40	1,050	6.60
Pulled Pork	920	5.82	750	5.92	260	3.87
Feet	70	1.74	80	1.62	80	1.72
Neckbones	20	1.59	310	1.88	570	1.25

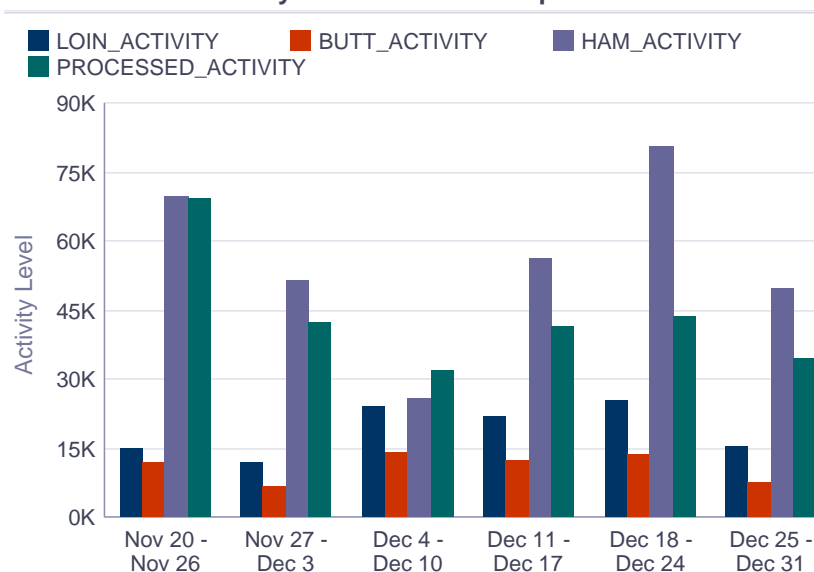
This week in Pork Retail

This report will be published on Thursday, 12/31/20 next week as our offices will be closed Jan 1st due to Federal Holidays

Due to Federal Holidays this week, this report contains data collected from ads that broke through Wednesday, December 23, 2020.

With the shortened holiday week, feature activity was drastically lower than the previous week and year. All cut areas saw a decrease in advertisement space compared to the previous week. Individual item prices were steady to weak compared to the previous week and steady compared to the previous year. Wholesale item prices were sharply lower compared to the previous week due to a sharply lower ham primal value. Butt and rib values were steady to firm while loin, picnic, and belly values were steady to weak.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 12/25 thru 12/31

(prices in dollars per pound)

Fri. Dec 25, 2020



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 12/25 thru 12/31

(prices in dollars per pound)

Fri. Dec 25, 2020

Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	46.0%			61.7%			79.4%		
Special Rate (2/)	15.2%			17.1%			22.3%		
Activity Index (3/)	13,550			22,775			31,120		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	2.99 - 2.99	230	2.99	- -	-	-	2.99 - 2.99	40	2.99
Bone-In Cc Loins	1.78 - 1.78	90	1.78	2.99 - 3.99	100	3.85	1.69 - 3.49	350	2.48
Loins Roast Bnls	1.59 - 2.39	570	1.99	1.69 - 2.99	1,310	1.87	1.59 - 3.66	2,500	2.28
Rib End Roast B/In	1.39 - 3.49	290	3.05	- -	-	-	1.99 - 1.99	10	1.99
Sirloin End Roast B/In	- -	-	-	- -	-	-	- -	-	-
Sirloin Roast Bnls	- -	-	-	- -	-	-	1.99 - 2.99	150	2.93
Rib End Chops B/In	- -	-	-	- -	-	-	1.99 - 2.19	180	2.15
Sirloin Chops B/In	- -	-	-	1.58 - 1.58	30	1.58	1.49 - 1.49	10	1.49
Cc Chops B/In	1.89 - 2.49	380	2.12	2.99 - 2.99	10	2.99	1.89 - 2.47	680	2.12
Assorted Chops B/In	1.68 - 1.68	90	1.68	1.49 - 1.79	120	1.52	1.49 - 1.79	220	1.56
Rib Chops Bnls	- -	-	-	- -	-	-	2.29 - 2.29	140	2.29
Sirloin Chops Bnls	- -	-	-	- -	-	-	- -	-	-
Cc Chops Bnls	1.99 - 1.99	60	1.99	1.99 - 3.99	560	3.10	2.48 - 3.99	220	3.01
Smoked Chops	- -	-	-	6.58 - 6.58	40	6.58	- -	-	-
Tenderloin, Fresh	2.99 - 2.99	130	2.99	1.62 - 3.49	170	2.28	2.29 - 5.49	490	3.35
Tenderloin, Marinated	5.98 - 5.98	90	5.98	4.35 - 4.43	110	4.37	- -	-	-
Backribs	4.99 - 5.49	120	5.24	2.49 - 3.99	500	2.63	2.99 - 6.99	380	3.61
Picnic Fresh B/In	1.19 - 1.58	270	1.35	.38 - 1.49	150	1.32	.99 - 1.19	50	1.03
Porketta	- -	-	-	- -	-	-	- -	-	-
Butt Fresh B/In	1.49 - 1.49	290	1.49	.99 - 1.69	190	1.28	.88 - 1.98	430	1.49
Butt Roast Bnls	1.99 - 1.99	110	1.99	1.59 - 1.59	5	1.59	1.49 - 1.49	40	1.49
Pork Steak	- -	-	-	- -	-	-	1.69 - 1.99	70	1.78
Country Style Rib B/In	2.48 - 2.48	90	2.48	1.49 - 1.49	10	1.49	1.49 - 1.69	240	1.54
Country Style Ribs Bnls	2.49 - 2.49	110	2.49	- -	-	-	1.49 - 1.49	10	1.49
Spareribs	2.59 - 2.59	60	2.59	- -	-	-	1.99 - 2.49	120	2.04
St. Louis Style Spareribs	- -	-	-	3.98 - 3.98	90	3.98	2.77 - 2.77	200	2.77
Ham, B/In	.89 - 1.98	380	1.62	.89 - 2.49	1,040	1.72	.88 - 2.88	1,730	1.59
Ham, Spiral	.95 - 2.49	1,730	1.60	.95 - 4.99	5,070	1.83	.87 - 4.49	4,990	2.05
Ham, B/In Butt	.99 - 1.59	280	1.17	1.27 - 1.59	600	1.52	.39 - 1.99	300	1.07
Ham, B/In Shank	.79 - 1.49	490	.93	.79 - 1.69	1,180	1.35	.29 - 2.18	960	1.13
Ham, Bnls	1.98 - 5.00	1,350	3.58	1.69 - 4.99	850	2.66	1.69 - 5.99	1,570	3.39
Ham Steak	3.99 - 4.56	300	4.16	2.89 - 4.98	260	3.94	1.69 - 3.99	340	2.45
Sliced Bacon, 1 Lb Pkg	3.99 - 7.99	1,670	5.83	1.98 - 7.99	3,040	5.41	2.99 - 8.65	3,140	5.20
Pre-Cooked Bacon	28.74 - 28.74	110	28.74	24.22 - 24.22	80	24.22	- -	-	-
Canadian Bacon	9.33 - 9.33	230	9.33	- -	-	-	8.00 - 8.00	30	8.00
Ground Pork	1.89 - 2.99	170	2.60	- -	-	-	1.69 - 1.97	240	1.92
Bkfst Sausage, 1 Lb Roll	1.39 - 5.83	1,090	3.81	1.89 - 3.99	2,480	3.17	1.99 - 3.99	3,020	3.40
Bkfst Sausage, Link/Patty	3.00 - 6.65	540	4.07	3.33 - 7.00	620	4.61	1.99 - 7.00	2,730	4.35
Pre-Cooked Sausage	3.79 - 5.55	250	4.64	4.98 - 5.83	760	5.66	3.13 - 7.00	1,250	5.76
Dinner Sausage	3.36 - 3.36	60	3.36	3.76 - 5.26	20	4.12	2.99 - 5.26	350	3.77
Italian Sausage	4.20 - 4.20	60	4.20	2.00 - 5.91	180	4.14	2.39 - 3.99	210	3.14
Chorizo	- -	-	-	- -	-	-	2.69 - 2.69	60	2.69
Deli Ham	5.48 - 7.99	380	7.07	2.29 - 7.99	1,650	6.82	2.99 - 7.99	2,340	6.89
Pkg/Sld Ham, 1 Lb/Less	4.49 - 7.61	290	4.94	3.00 - 9.12	1,420	6.65	2.00 - 9.33	1,230	6.31
Deli Cooked Pork Roast	- -	-	-	- -	-	-	- -	-	-
Deli Cooked Spareribs	- -	-	-	- -	-	-	- -	-	-
Deli Cooked Backribs	6.66 - 7.33	450	7.00	- -	-	-	- -	-	-
Pulled Pork	4.99 - 6.99	680	5.77	5.13 - 5.13	130	5.13	6.99 - 6.99	100	6.99
Feet	1.69 - 1.69	60	1.69	- -	-	-	- -	-	-
Neckbones	- -	-	-	- -	-	-	- -	-	-



National Retail Report - Pork

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(prices in dollars per pound)

Fri. Dec 25, 2020

Outlets	SOUTH CENTRAL			SOUTHWEST			NORTHWEST								
	(AR, CO, KS, LA, MO, NM, OK, TX)			(AZ, CA, NV, UT)			(ID, MT, OR, WA, WY)								
Outlets	4900			3800			1300								
Feature Rate (1/)	93.2%			82.2%			90.3%								
Special Rate (2/)	31.8%			31.4%			6.8%								
Activity Index (3/)	21,955			16,140			2,280								
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Whole Bone-In Loins	2.99	-	2.99	60	2.99	-	-	-	-	-	-	-			
Bone-In Cc Loins	1.47	-	3.99	1,360	2.00	1.79	-	4.99	1,060	2.12	1.99	-	2.48	30	2.23
Loins Roast Bnls	1.99	-	1.99	10	1.99	-	-	-	-	-	-	-			
Rib End Roast B/In	.99	-	1.49	30	1.15	.87	-	.99	120	.88	-	-			
Sirloin End Roast B/In	2.48	-	2.48	90	2.48	2.29	-	2.29	90	2.29	-	-			
Sirloin Roast Bnls	2.98	-	2.98	90	2.98	-	-	-	-	-	-	-			
Rib End Chops B/In	.85	-	1.28	30	1.07	.99	-	1.39	230	1.24	-	-			
Sirloin Chops B/In	1.99	-	2.49	80	2.41	1.99	-	3.99	520	3.60	-	-			
Cc Chops B/In	1.39	-	1.99	100	1.83	-	-	-	-	-	-	-			
Assorted Chops B/In	2.98	-	2.98	20	2.98	-	-	-	-	-	-	-			
Rib Chops Bnls	1.99	-	2.68	120	2.50	-	-	-	-	-	-	-			
Sirloin Chops Bnls	1.98	-	2.99	240	2.70	2.99	-	2.99	110	2.99	2.98	-	2.98	20	2.98
Cc Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-			
Smoked Chops	2.99	-	3.98	150	3.57	-	-	-	-	-	-	-			
Tenderloin, Fresh	3.46	-	4.34	20	3.90	-	-	-	-	-	-	-			
Tenderloin, Marinated	2.49	-	4.48	190	3.44	4.49	-	4.69	60	4.53	4.99	-	4.99	20	4.99
Backribs	.99	-	10.99	50	2.12	1.29	-	10.99	170	1.80	-	-			
Picnic Fresh B/In	-	-	-	-	-	15.99	-	15.99	10	15.99	-	-			
Porketta	.99	-	1.98	990	1.38	.99	-	1.69	860	1.38	1.69	-	1.69	20	1.69
Butt Fresh B/In	.99	-	1.59	50	1.18	1.89	-	1.89	270	1.89	.97	-	.97	680	.97
Butt Roast Bnls	1.29	-	1.99	100	1.48	-	-	-	-	-	-	-			
Pork Steak	.98	-	1.99	90	1.23	1.39	-	2.49	230	2.00	1.99	-	1.99	20	1.99
Country Style Rib B/In	2.38	-	2.98	100	2.91	-	-	-	-	-	-	-			
Country Style Ribs Bnls	1.99	-	2.18	70	2.02	1.99	-	2.50	910	2.01	-	-			
Spareribs	2.77	-	2.77	40	2.77	3.49	-	3.49	80	3.49	-	-			
St. Louis Style Spareribs	.67	-	2.98	380	1.69	.99	-	2.19	770	1.72	1.27	-	4.99	180	1.76
Ham, B/In	.95	-	3.39	3,050	1.82	.95	-	4.99	3,020	1.87	1.37	-	3.99	320	2.07
Ham, Spiral	1.17	-	1.99	810	1.56	1.19	-	1.19	710	1.19	-	-			
Ham, B/In Butt	.97	-	1.98	1,720	1.37	.96	-	1.49	830	1.21	.97	-	1.49	70	1.37
Ham, B/In Shank	1.99	-	4.99	1,060	2.75	2.29	-	4.49	720	4.31	2.49	-	4.99	80	3.56
Ham, Bnls	1.69	-	3.99	50	2.18	-	-	-	-	-	2.99	-	2.99	20	2.99
Ham Steak	2.33	-	7.98	3,460	5.02	3.29	-	7.99	1,250	5.41	3.99	-	7.98	340	6.12
Sliced Bacon, 1 Lb Pkg	19.14	-	19.14	30	19.14	-	-	-	-	-	-	-			
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-			
Canadian Bacon	1.97	-	2.99	50	2.18	-	-	-	-	-	-	-			
Ground Pork	2.00	-	3.99	2,490	3.12	2.49	-	3.50	750	3.20	3.50	-	3.99	120	3.66
Bkfst Sausage, 1 Lb Roll	3.05	-	6.65	1,310	4.26	1.98	-	4.67	600	3.47	2.67	-	3.33	50	3.00
Bkfst Sausage, Link/Patty	4.98	-	6.47	580	5.86	4.15	-	5.83	290	4.77	5.00	-	5.00	20	5.00
Pre-Cooked Sausage	4.91	-	6.12	40	5.52	3.78	-	5.32	260	4.59	-	-			
Dinner Sausage	2.99	-	3.60	110	3.47	3.78	-	3.99	170	3.89	2.99	-	2.99	20	2.99
Italian Sausage	-	-	-	-	-	-	-	-	-	-	-	-			
Chorizo	2.99	-	9.99	1,250	7.43	1.99	-	7.99	930	6.62	6.98	-	8.99	140	8.62
Deli Ham	2.00	-	9.33	1,460	5.36	3.00	-	8.00	1,010	6.34	3.99	-	6.38	120	5.35
Pkg/Sld Ham, 1 Lb/Less	-	-	-	-	-	-	-	-	-	-	-	-			
Deli Cooked Pork Roast	-	-	-	-	-	8.99	-	8.99	50	8.99	-	-			
Deli Cooked Spareribs	-	-	-	-	-	4.00	-	4.00	40	4.00	8.99	-	8.99	10	8.99
Deli Cooked Backribs	6.99	-	6.99	5	6.99	-	-	-	-	-	-	-			
Pulled Pork	1.99	-	1.99	10	1.99	-	-	-	-	-	-	-			
Feet	1.39	-	1.39	10	1.39	1.39	-	1.79	20	1.65	-	-			
Neckbones	-	-	-	-	-	-	-	-	-	-	-	-			



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 12/25 thru 12/31

(prices in dollars per pound)

Fri. Dec 25, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	52.0%				65.7%			
Special Rate (2/)	3.0%				5.7%			
Activity Index (3/)	155				265			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	4.99	4.99	10	4.99	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	3.29	3.29	20	3.29
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	-	-	-	-
Butt Roast Bnls	1.88	1.88	5	1.88	2.29	2.29	20	2.29
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	2.29	2.99	30	2.43
St. Louis Style Spareribs	-	-	-	-	3.99	3.99	20	3.99
Ham, B/In	1.27	1.99	30	1.68	2.49	2.49	5	2.49
Ham, Spiral	1.69	2.99	30	2.43	1.69	1.98	40	1.82
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	.98	.98	20	.98
Ham, Bnls	4.99	4.99	20	4.99	-	-	-	-
Ham Steak	-	-	-	-	2.99	2.99	10	2.99
Sliced Bacon, 1 Lb Pkg	3.48	6.65	40	5.92	3.49	3.49	20	3.49
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.69	2.69	10	2.69
Bkfst Sausage, 1 Lb Roll	3.50	4.99	10	4.10	2.77	3.50	30	2.94
Bkfst Sausage, Link/Patty	-	-	-	-	3.69	3.69	20	3.69
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	3.36	3.36	20	3.36
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	8.99	8.99	10	8.99	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	-	-	-	-	-	-	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

