

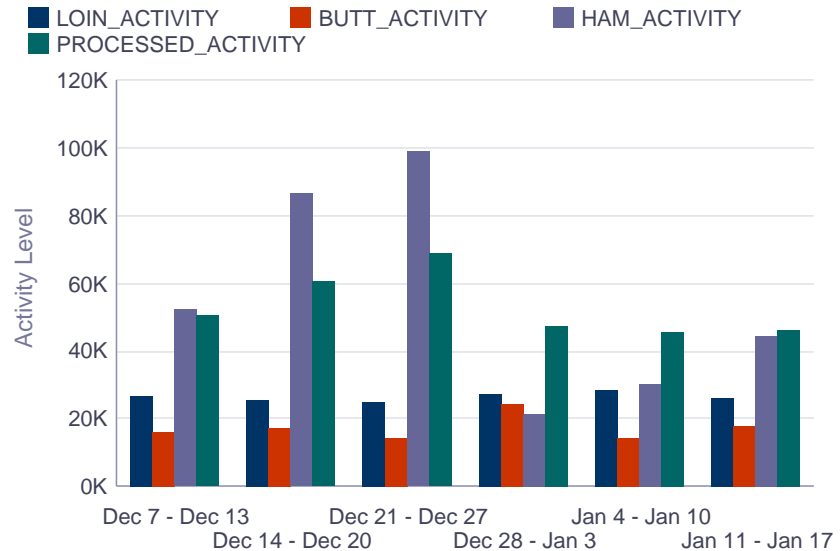


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,100		29,200		29,200	
Feature Rate (1/)	83.0%		88.9%		75.3%	
Special Rate (2/)	23.0%		25.9%		14.5%	
Activity Index (3/)	139,640		120,180		132,760	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					40	2.11
Bone-In Cc Loin	230	1.84	140	1.89	460	1.57
Loin Roast Bnls	2,820	2.30	3,510	1.85	5,290	1.96
Rib End Roast B/in			140	1.44	90	1.31
Sirloin End Roast B/in	260	1.06	2,010	1.48	660	1.64
Sirloin Roast Bnls	1,230	2.06	530	1.99	550	1.97
Rib End Chops B/in	160	1.67	440	1.89	390	1.90
Sirloin Chops B/in	750	1.31	700	1.31	1,460	1.50
Cc Chops B/in	4,010	2.65	2,730	2.52	4,020	2.50
Assorted Chops B/in	4,430	2.00	4,830	1.71	4,170	2.04
Rib Chops Bnls	520	4.04	220	2.01	130	2.40
Sirloin Chops Bnls	1,740	2.16	660	2.00	3,780	2.04
Cc Chops Bnls	2,180	3.11	3,890	3.49	2,480	3.21
Smoked Chops	420	4.72	300	4.42	340	4.31
Tenderloin, Fresh	4,150	3.89	3,690	3.28	3,550	4.07
Tenderloin, Marinated	1,760	4.88	2,260	4.75	170	5.10
Backribs	1,470	3.55	2,290	3.22	4,960	3.37
Picnic Fresh B/in	1,730	1.17	1,210	1.09	1,450	1.42
Porketta			70	2.49	100	2.41
Butt Fresh B/in	3,190	1.58	5,200	1.77	3,190	1.53
Butt Roast Bnls	940	2.11	630	1.33	970	1.65
Pork Steak	1,280	2.10	950	1.86	1,640	2.02
Country Style Rib B/in	3,640	1.85	2,340	1.94	4,930	1.88
Country Style Ribs Bnls	890	2.66	330	2.44	240	2.21
Spareribs	3,530	2.36	1,940	2.07	2,130	2.20
St. Louis Style Spareribs	2,850	2.73	1,310	2.52	1,540	2.99
Ham, B/in	220	1.33	640	1.30	520	1.97
Ham, Spiral	1,310	2.01	180	2.05	1,810	1.94
Ham, B/in Butt	280	1.21	190	1.59	190	1.49
Ham, B/in Shank	290	1.08	490	1.27	670	1.24
Ham, Bnls	1,450	4.59	630	3.91	780	3.77
Ham Steak	1,930	4.28	1,020	4.13	1,970	4.10
Sliced Bacon, 1 Lb Pkg	28,170	5.07	25,260	4.74	20,460	4.95
Pre-Cooked Bacon	350	27.65	700	24.76	2,340	25.74
Canadian Bacon	270	6.42	90	5.47	1,150	7.67
Ground Pork	290	2.88	820	2.70	1,890	2.93
Bkfst Sausage, 1 Lb Roll	5,940	2.91	5,490	3.14	5,740	2.77
Bkfst Sausage, Link/Patty	6,490	3.42	4,750	3.38	7,350	3.87
Pre-Cooked Sausage	870	4.21	3,130	4.72	2,030	4.36
Dinner Sausage	1,070	3.63	1,860	3.31	2,580	3.20
Italian Sausage	2,020	3.51	2,900	3.18	4,540	2.92
Chorizo	710	2.79	490	2.89	560	2.52
Delil Ham	10,720	6.05	8,560	5.94	10,890	6.41
Pkg/Slcd Ham, 1 Lb/Less	27,940	6.25	18,250	5.87	16,930	5.69
Delil Cooked Pork Roast			10	5.99	10	5.99
Delil Cooked Spareribs	40	4.00	330	5.84	90	5.39
Delil Cooked Backribs	2,730	10.86	380	6.86	260	10.12
Pulled Pork	1,270	6.16	540	5.13	700	5.41
Feet	340	1.46	280	1.40	50	1.61
Neckbones	760	1.35	870	1.27	520	1.34

This week in Pork Retail

Features were higher than the previous week and year. All cut areas experienced more retail advertisement space, most noticeably hams. Individual item prices were mostly steady to firm when compared to the previous week and year. Wholesale pork values were weak with a higher belly primal values being offset by lower picnic, loin, and butt primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/11 thru 01/17

(prices in dollars per pound)

Fri. Jan 11, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7300				6100			
Feature Rate (1/)	82.8%				83.6%				75.7%			
Special Rate (2/)	12.1%				34.3%				21.2%			
Activity Index (3/)	30,750				33,400				30,470			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.37	- 1.99	220	1.81	-	-	-	-	2.48	- 2.48	10	2.48
Loins Roast Bnls	1.49	- 2.99	390	2.14	1.44	- 2.99	800	1.96	1.59	- 4.99	740	2.17
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.50	- 1.50	10	1.50	-	-	-	-	.98	- .99	50	.98
Sirloin Roast Bnls	1.49	- 2.49	630	2.08	.77	- 3.47	140	2.21	1.49	- 3.47	260	2.04
Rib End Chops B/In	1.99	- 1.99	60	1.99	-	-	-	-	1.99	- 2.48	50	2.09
Sirloin Chops B/In	1.50	- 1.99	170	1.90	.98	- .98	5	.98	1.19	- 2.59	80	1.46
Cc Chops B/In	1.57	- 2.99	1,310	2.39	1.78	- 3.99	290	3.19	1.29	- 2.99	930	2.35
Assorted Chops B/In	1.27	- 1.99	650	1.85	1.48	- 1.99	320	1.72	.99	- 3.88	1,970	2.06
Rib Chops Bnls	-	-	-	-	4.99	- 4.99	120	4.99	2.99	- 4.99	340	3.86
Sirloin Chops Bnls	1.49	- 2.29	530	1.92	1.48	- 2.99	270	2.00	1.99	- 3.47	510	2.41
Cc Chops Bnls	1.99	- 5.00	710	3.40	1.81	- 4.99	440	3.32	1.99	- 4.00	620	2.85
Smoked Chops	-	-	-	-	-	-	-	-	2.99	- 5.32	240	4.91
Tenderloin, Fresh	2.97	- 4.99	1,100	3.88	2.69	- 5.98	1,830	4.28	2.95	- 5.99	550	3.30
Tenderloin, Marinated	4.34	- 6.09	250	4.84	4.99	- 4.99	1,130	4.99	3.99	- 4.34	130	4.16
Backribs	2.99	- 5.00	420	3.89	2.44	- 3.99	170	3.24	2.99	- 3.99	530	3.34
Picnic Fresh B/In	.99	- 1.79	680	1.34	.98	- 1.49	290	1.18	.99	- .99	100	.99
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 2.19	490	1.70	.98	- 2.49	1,010	1.05	1.29	- 1.99	320	1.78
Butt Roast Bnls	1.99	- 1.99	180	1.99	2.99	- 2.99	40	2.99	1.39	- 2.99	540	2.09
Pork Steak	1.79	- 1.79	140	1.79	1.69	- 1.99	120	1.91	1.59	- 1.99	250	1.81
Country Style Rib B/In	1.37	- 2.49	740	2.03	1.68	- 2.49	1,090	2.02	1.00	- 1.99	460	1.75
Country Style Ribs Bnls	2.29	- 3.99	190	3.02	2.29	- 2.29	10	2.29	1.99	- 2.49	300	2.25
Spareribs	1.95	- 2.99	1,040	2.28	1.69	- 2.99	750	2.03	1.69	- 2.99	470	2.48
St. Louis Style Spareribs	2.29	- 3.49	570	2.57	1.98	- 3.49	1,460	2.62	2.49	- 3.18	350	2.60
Ham, B/In	1.29	- 1.29	210	1.29	-	-	-	-	1.99	- 1.99	10	1.99
Ham, Spiral	1.29	- 1.29	210	1.29	1.37	- 1.37	5	1.37	-	-	-	-
Ham, B/In Butt	.99	- 1.49	170	1.17	-	-	-	-	1.19	- 1.39	100	1.28
Ham, B/In Shank	.89	- 1.39	170	1.07	.99	- .99	10	.99	.99	- 1.29	100	1.12
Ham, Bnls	2.49	- 5.49	340	4.84	3.99	- 6.99	230	5.25	3.49	- 5.49	640	4.57
Ham Steak	2.99	- 7.98	1,400	4.41	3.32	- 5.00	140	4.85	2.25	- 3.29	260	2.92
Sliced Bacon, 1 Lb Pkg	2.99	- 7.99	4,540	5.00	2.65	- 7.32	7,310	5.17	2.67	- 7.99	5,160	4.94
Pre-Cooked Bacon	28.80	- 31.30	260	29.45	21.75	- 28.80	20	27.74	18.18	- 22.34	60	21.40
Canadian Bacon	-	-	-	-	-	-	-	-	4.44	- 9.33	260	6.43
Ground Pork	3.59	- 4.00	80	3.66	3.48	- 3.48	20	3.48	.88	- 2.99	130	2.27
Bkfst Sausage, 1 Lb Roll	2.50	- 4.00	990	3.10	1.44	- 3.99	1,430	2.93	1.33	- 4.67	870	2.93
Bkfst Sausage, Link/Patty	3.33	- 4.99	1,480	3.87	2.65	- 4.99	1,130	3.47	1.33	- 5.19	1,840	3.36
Pre-Cooked Sausage	2.50	- 5.83	210	4.28	2.50	- 5.83	50	4.12	1.67	- 7.98	460	4.15
Dinner Sausage	2.99	- 4.67	510	3.64	1.80	- 3.89	100	3.60	2.27	- 4.56	230	3.79
Italian Sausage	2.49	- 5.00	1,430	3.57	2.99	- 3.59	130	3.48	2.89	- 5.00	190	3.54
Chorizo	-	-	-	-	1.78	- 2.29	30	1.83	1.78	- 3.99	120	2.98
Deli Ham	2.99	- 9.99	5,050	6.12	1.98	- 8.99	2,020	5.70	2.29	- 11.99	2,130	5.80
Pkg/Sld Ham, 1 Lb/Less	2.50	- 9.14	2,200	5.97	1.99	- 9.31	9,690	6.39	2.00	- 12.13	6,920	6.20
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	4.00	- 4.00	40	4.00	-	-	-	-
Deli Cooked Backribs	6.99	- 6.99	20	6.99	6.99	- 11.99	480	11.86	4.00	- 12.99	970	10.83
Pulled Pork	3.99	- 6.99	420	5.23	3.99	- 5.32	40	4.66	4.99	- 6.39	130	5.98
Feet	1.29	- 1.59	290	1.45	1.59	- 1.59	40	1.59	-	-	-	-
Neckbones	1.29	- 1.59	290	1.45	.88	- 1.78	200	1.21	.49	- .99	90	.74



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/11 thru 01/17

(prices in dollars per pound)

Fri. Jan 11, 2019

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	84.0%				84.4%				88.8%			
Special Rate (2/)	16.3%				34.1%				7.3%			
Activity Index (3/)	22,115				17,160				4,955			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.48	- 3.49	230	2.36	1.59	- 3.49	560	3.10	1.89	- 2.29	80	1.98
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.39	120	1.03	.99	- .99	60	.99	1.65	- 1.65	10	1.65
Sirloin Roast Bnls	.77	- 1.88	100	1.72	-	-	-	-	1.89	- 1.98	80	1.94
Rib End Chops B/In	.87	- .99	50	.91	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.98	- 1.38	140	1.15	.97	- 1.29	350	1.03	1.75	- 1.75	10	1.75
Cc Chops B/In	1.39	- 2.99	770	2.56	2.29	- 3.49	720	3.38	-	-	-	-
Assorted Chops B/In	.97	- 3.88	690	1.58	.99	- 2.49	710	2.44	.99	- 1.49	20	1.20
Rib Chops Bnls	2.19	- 4.00	60	3.30	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.79	- 2.19	190	1.99	2.49	- 2.49	180	2.49	2.49	- 2.49	40	2.49
Cc Chops Bnls	1.79	- 4.00	160	2.75	1.99	- 3.99	150	2.52	2.49	- 2.99	20	2.88
Smoked Chops	4.70	- 6.94	60	5.51	2.99	- 3.99	120	3.90	-	-	-	-
Tenderloin, Fresh	2.99	- 5.99	330	3.47	2.49	- 3.99	210	3.06	2.49	- 3.99	130	3.10
Tenderloin, Marinated	4.14	- 5.20	220	4.70	-	-	-	-	4.77	- 4.77	20	4.77
Backribs	2.88	- 3.99	110	3.22	3.79	- 3.99	200	3.97	2.88	- 2.88	20	2.88
Picnic Fresh B/In	.77	- 1.29	220	.87	.99	- 1.69	400	1.04	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.98	- 2.49	370	1.77	1.99	- 2.49	260	2.26	1.79	- 1.98	710	1.79
Butt Roast Bnls	1.69	- 2.48	120	2.09	1.99	- 1.99	30	1.99	2.49	- 2.49	20	2.49
Pork Steak	1.49	- 1.99	440	1.82	1.99	- 3.49	250	3.08	1.98	- 3.49	40	2.52
Country Style Rib B/In	.75	- 1.99	450	1.35	1.29	- 2.29	140	1.51	1.59	- 2.29	730	1.80
Country Style Ribs Bnls	-	-	-	-	1.99	- 3.49	390	2.80	2.48	- 2.48	10	2.48
Spareribs	1.69	- 2.99	910	2.60	2.29	- 2.69	250	2.65	1.98	- 1.98	100	1.98
St. Louis Style Spareribs	2.59	- 2.99	180	2.91	2.49	- 3.99	250	3.73	2.49	- 3.49	40	2.97
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.37	- 2.99	450	2.41	.99	- 1.99	660	1.97	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	2.49	- 4.48	90	3.37	2.49	- 3.99	60	2.96	3.98	- 4.98	100	4.40
Ham Steak	4.98	- 4.98	50	4.98	-	-	-	-	4.98	- 4.98	90	4.98
Sliced Bacon, 1 Lb Pkg	2.50	- 6.66	4,540	5.13	1.89	- 9.32	5,160	5.13	1.99	- 7.32	1,290	4.81
Pre-Cooked Bacon	18.18	- 18.18	5	18.18	-	-	-	-	22.34	- 22.34	5	22.34
Canadian Bacon	5.71	- 6.67	5	6.19	-	-	-	-	-	-	-	-
Ground Pork	.88	- .88	5	.88	.99	- .99	10	.99	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.29	- 3.50	1,410	2.61	2.19	- 3.00	420	2.96	2.19	- 3.99	770	3.01
Bkfst Sausage, Link/Patty	1.70	- 4.25	1,130	3.13	2.65	- 5.32	710	2.80	2.65	- 5.32	130	3.54
Pre-Cooked Sausage	2.50	- 5.83	70	4.96	3.13	- 5.00	60	3.50	3.13	- 5.83	30	4.75
Dinner Sausage	2.00	- 5.90	230	3.43	-	-	-	-	-	-	-	-
Italian Sausage	2.49	- 3.50	150	2.91	3.50	- 3.50	130	3.50	-	-	-	-
Chorizo	.99	- 4.69	190	3.14	1.58	- 3.49	370	2.61	-	-	-	-
Deli Ham	2.29	- 9.99	690	6.45	2.97	- 9.00	650	7.30	3.49	- 7.98	150	5.10
Pkg/Sld Ham, 1 Lb/Less	1.98	- 9.31	5,890	5.99	2.50	- 9.81	2,880	6.71	3.49	- 6.98	280	5.74
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.98	- 12.99	580	11.46	7.99	- 9.99	660	9.95	5.98	- 6.66	30	6.31
Pulled Pork	4.99	- 7.98	680	6.85	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.79	- .98	30	.90	1.59	- 1.89	160	1.75	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/11 thru 01/17

(prices in dollars per pound)

Fri. Jan 11, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	97.0%				91.4%			
Special Rate (2/)	48.0%				3.8%			
Activity Index (3/)	460				440			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.49	2.99	10	2.57	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	2.49	2.49	20	2.49
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	2.88	2.88	5	2.88	-	-	-	-
Cc Chops B/In	-	-	-	-	2.49	2.49	5	2.49
Assorted Chops B/In	2.79	2.79	40	2.79	2.19	3.99	40	3.65
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	2.49	2.49	20	2.49
Cc Chops Bnls	2.69	3.79	70	3.34	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	5.33	5.33	20	5.33
Backribs	-	-	-	-	2.49	2.49	20	2.49
Picnic Fresh B/In	-	-	-	-	1.49	1.49	30	1.49
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.29	2.29	40	2.29	1.49	1.49	5	1.49
Butt Roast Bnls	-	-	-	-	1.99	2.49	30	2.09
Pork Steak	2.29	2.29	40	2.29	-	-	-	-
Country Style Rib B/In	2.49	2.49	40	2.49	-	-	-	-
Country Style Ribs Bnls	3.48	3.48	5	3.48	-	-	-	-
Spareribs	-	-	-	-	2.97	3.29	30	3.23
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.66	7.49	90	6.19	4.65	5.32	80	5.01
Pre-Cooked Bacon	21.28	21.28	10	21.28	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.49	3.99	40	3.68
Bkfst Sausage, 1 Lb Roll	4.99	4.99	40	4.99	-	-	-	-
Bkfst Sausage, Link/Patty	4.65	6.00	40	5.93	5.99	5.99	20	5.99
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	3.99	3.99	10	3.99	4.88	4.88	20	4.88
Pkg/Sliced Ham, 1 Lb/Less	3.49	6.96	20	5.22	5.14	6.96	60	6.08
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/11 thru 01/17

(prices in dollars per pound)

Fri. Jan 11, 2019
