

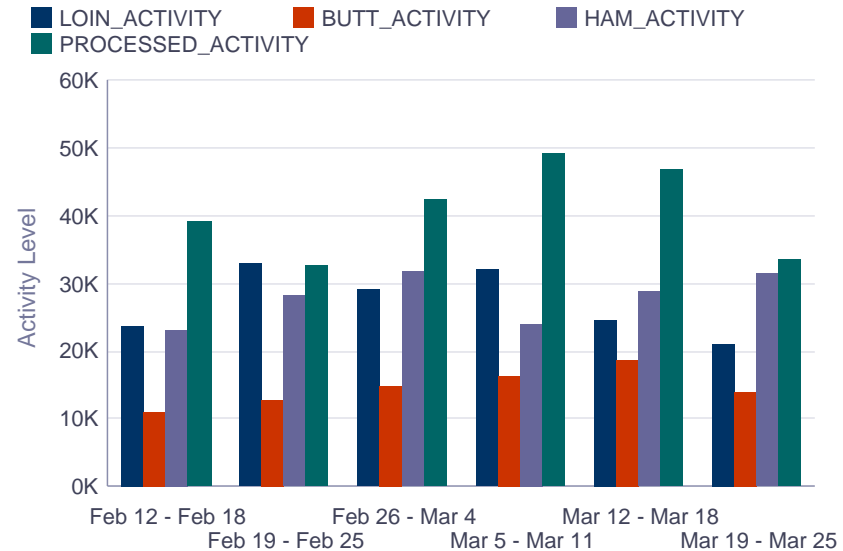


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	65.4%		73.0%		61.8%	
Special Rate (2/)	24.5%		33.0%		26.4%	
Activity Index (3/)	105,330		122,690		123,630	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					180	1.68
Bone-In Cc Loin	110	1.54	110	1.89		
Loin Roast Bnls	3,180	2.25	2,970	2.23	3,960	1.84
Rib End Roast B/In	250	1.41	90	2.74	20	1.99
Sirloin End Roast B/In	190	1.46	240	1.43	320	1.99
Sirloin Roast Bnls	360	1.93	260	2.95	660	1.97
Rib End Chops B/In	260	2.19	660	1.66	80	1.91
Sirloin Chops B/In	630	1.53	490	1.52	440	1.64
Cc Chops B/In	2,930	2.80	4,850	2.64	4,150	2.70
Assorted Chops B/In	1,570	2.43	1,140	1.62	2,480	1.94
Rib Chops Bnls	340	1.92	170	2.65	100	2.65
Sirloin Chops Bnls	1,000	2.24	970	2.11	1,640	1.86
Cc Chops Bnls	2,960	2.89	4,910	3.68	3,280	3.11
Smoked Chops	50	3.05	10	2.69	250	4.69
Tenderloin, Fresh	2,440	3.82	2,290	2.97	2,280	3.11
Tenderloin, Marinated	1,360	4.72	3,250	4.41	2,890	5.37
Backribs	3,450	3.53	2,230	4.07	5,580	3.58
Picnic Fresh B/In	780	1.43	730	1.50	1,120	1.48
Porketta	140	2.29	70	2.99	270	2.60
Butt Fresh B/In	3,840	1.14	4,880	1.41	1,860	1.37
Butt Roast Bnls	990	1.70	1,090	1.26	600	2.12
Pork Steak	1,050	2.13	1,320	1.78	1,280	1.85
Country Style Rib B/In	2,260	1.65	3,270	1.85	2,240	1.74
Country Style Ribs Bnls	550	2.65	700	2.38	850	2.40
Spareribs	2,790	2.67	4,140	2.65	1,870	2.59
St. Louis Style Spareribs	1,580	3.53	2,330	3.69	910	3.39
Ham, B/In	1,610	1.70				
Ham, Spiral	1,090	3.32	170	2.79	90	2.99
Ham, B/In Butt	230	1.30	60	.99	40	2.49
Ham, B/In Shank	460	1.19	110	1.20	90	1.63
Ham, Bnls	650	3.72	390	4.29	420	4.07
Ham Steak	770	5.33	1,010	4.37	1,480	4.63
Sliced Bacon, 1 Lb Pkg	15,400	4.80	17,440	4.72	26,180	4.98
Pre-Cooked Bacon	170	31.19	860	23.45	140	20.53
Canadian Bacon	60	9.57	820	7.57	340	7.16
Ground Pork	470	2.22	710	3.24	1,240	2.82
Bkfst Sausage, 1 Lb Roll	2,220	3.14	3,440	3.38	6,210	3.19
Bkfst Sausage, Link/Patty	4,600	3.63	5,860	4.68	6,490	4.10
Pre-Cooked Sausage	690	5.75	1,990	6.12	3,750	5.47
Dinner Sausage	4,910	3.77	8,510	4.13	1,840	3.79
Italian Sausage	4,480	3.38	6,850	3.68	2,900	3.41
Chorizo	380	3.77	240	2.84	700	2.89
Delil Ham	10,070	6.03	7,140	6.98	10,380	6.23
Pkg/Slcd Ham, 1 Lb/Less	16,430	6.04	19,690	6.27	18,990	6.02
Delil Cooked Pork Roast					140	4.86
Delil Cooked Spareribs			40	6.99	620	9.65
Delil Cooked Backribs	3,000	6.24	1,570	4.86	550	6.06
Pulled Pork	2,220	6.32	1,980	5.61	1,290	5.58
Feet	40	1.99	250	1.79	120	1.45
Neckbones	320	1.47	390	1.49	320	1.34

This week in Pork Retail

Features were lower than the previous week but higher than the previous year. All items received less advertisement space except hams. Individual item prices were mixed compared to the previous week and steady to firm compared to the previous year. Wholesale pork prices saw a sharp increase with all primal values increasing significantly, except the ham primal which saw a slight decrease.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/:** SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/:** ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/:** STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/19 thru 03/25

(prices in dollars per pound)

Fri. Mar 19, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	68.3%				63.4%				64.0%			
Special Rate (2/)	16.4%				38.4%				25.3%			
Activity Index (3/)	22,360				28,190				23,520			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loin	1.29	1.29	60	1.29	-	-	-	-	1.88	1.88	40	1.88
Loin Roast Bnls	1.68	2.99	640	2.30	1.49	2.99	410	1.89	1.49	2.99	1,220	2.30
Rib End Roast B/In	1.49	1.49	110	1.49	-	-	-	-	1.19	1.99	60	1.33
Sirloin End Roast B/In	1.49	1.49	110	1.49	-	-	-	-	1.29	1.29	40	1.29
Sirloin Roast Bnls	1.89	1.89	110	1.89	1.29	1.79	30	1.48	1.66	1.99	150	1.81
Rib End Chops B/In	1.69	2.69	180	2.12	-	-	-	-	1.99	2.79	70	2.36
Sirloin Chops B/In	1.89	1.99	160	1.93	1.29	1.48	30	1.42	1.79	2.59	30	2.22
Cc Chops B/In	1.69	4.99	1,150	2.87	1.78	4.99	180	3.22	1.49	2.99	330	1.95
Assorted Chops B/In	1.39	2.99	160	2.05	1.29	2.99	140	1.42	.99	3.88	380	2.94
Rib Chops Bnls	-	-	-	-	-	-	-	-	.99	2.82	300	1.91
Sirloin Chops Bnls	-	-	-	-	1.69	2.99	280	2.15	1.99	2.29	220	2.05
Cc Chops Bnls	1.99	3.99	1,120	3.12	2.49	3.99	40	3.25	1.69	3.99	540	2.97
Smoked Chops	-	-	-	-	-	-	-	-	2.99	3.29	50	3.05
Tenderloin, Fresh	2.49	4.99	510	3.45	1.35	4.99	1,350	4.02	1.79	3.99	230	3.10
Tenderloin, Marinated	3.33	6.08	640	4.67	5.20	5.32	210	5.27	3.11	8.99	370	4.48
Backribs	2.99	5.99	370	4.39	2.99	3.99	1,150	3.10	2.99	5.33	670	4.28
Picnic Fresh B/In	1.29	2.99	250	1.87	.98	1.28	350	1.09	1.29	1.99	40	1.66
Porketta	-	-	-	-	-	-	-	-	2.29	2.29	140	2.29
Butt Fresh B/In	.97	1.69	380	1.27	.97	1.69	1,800	1.02	.97	1.99	770	1.34
Butt Roast Bnls	2.49	2.49	110	2.49	-	-	-	-	1.69	1.99	50	1.75
Pork Steak	1.99	1.99	90	1.99	1.89	1.99	30	1.95	1.49	2.88	640	2.19
Country Style Rib B/In	1.49	2.49	360	1.89	1.28	2.49	450	1.73	1.49	2.99	340	2.15
Country Style Ribs Bnls	2.49	2.99	300	2.77	-	-	-	-	1.79	2.99	90	2.53
Spareribs	1.99	3.99	980	2.68	.79	3.99	1,150	2.77	1.99	3.49	290	2.65
St. Louis Style Spareribs	3.99	3.99	60	3.99	3.88	3.99	20	3.92	2.49	4.99	630	3.46
Ham, B/In	3.63	3.63	190	3.63	1.29	3.63	1,410	1.44	2.79	2.79	10	2.79
Ham, Spiral	.99	6.99	930	3.48	1.69	1.69	40	1.69	2.49	2.99	80	2.72
Ham, B/In Butt	.89	1.49	170	1.14	-	-	-	-	1.69	1.69	40	1.69
Ham, B/In Shank	.79	1.49	390	1.13	-	-	-	-	1.49	1.49	40	1.49
Ham, Bnls	3.99	4.99	330	4.30	2.99	3.29	170	3.06	-	-	-	-
Ham Steak	5.00	7.52	460	6.61	3.18	3.99	120	3.70	1.99	6.99	180	3.27
Sliced Bacon, 1 Lb Pkg	1.99	10.65	3,570	5.50	2.00	7.99	3,220	4.26	2.99	9.58	3,380	4.72
Pre-Cooked Bacon	25.07	32.73	80	31.24	25.07	25.07	10	25.07	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	9.57	9.57	60	9.57
Ground Pork	4.00	4.00	10	4.00	-	-	-	-	1.98	2.99	400	2.09
Bkfst Sausage, 1 Lb Roll	1.50	3.99	150	3.35	1.50	3.99	410	2.95	2.00	3.99	1,010	3.06
Bkfst Sausage, Link/Patty	3.33	6.65	430	3.91	1.96	6.65	770	3.55	2.99	5.55	1,770	3.61
Pre-Cooked Sausage	2.50	10.65	230	6.36	2.67	5.83	40	3.46	3.95	6.65	250	5.13
Dinner Sausage	3.29	5.04	710	3.97	3.29	4.92	2,220	3.68	2.88	5.99	850	3.94
Italian Sausage	1.99	5.02	340	3.75	2.67	3.50	1,010	2.87	2.29	6.99	750	3.66
Chorizo	-	-	-	-	4.49	4.49	40	4.49	2.99	6.99	50	5.99
Deli Ham	3.99	9.99	3,350	6.61	1.89	8.99	2,500	5.25	1.99	8.99	2,280	6.39
Pkg/Sldd Ham, 1 Lb/Less	3.00	13.69	1,990	6.61	3.00	10.64	6,220	5.58	3.00	10.64	4,260	6.68
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.00	7.33	740	6.67	4.69	5.99	1,210	5.14	4.69	5.99	200	5.42
Pulled Pork	3.99	7.99	340	5.70	3.99	6.39	1,150	6.35	3.99	8.99	140	5.77
Feet	-	-	-	-	-	-	-	-	1.99	1.99	40	1.99
Neckbones	1.39	1.39	100	1.39	1.18	1.18	30	1.18	1.19	1.19	40	1.19



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/19 thru 03/25

(prices in dollars per pound)

Fri. Mar 19, 2021

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	60.1%				70.4%				76.2%			
Special Rate (2/)	16.0%				27.9%				0.8%			
Activity Index (3/)	14,220				11,870				4,795			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.49	- 2.99	660	2.22	1.99	- 2.99	230	2.60	-	-	-	-
Rib End Roast B/In	1.19	- 1.99	70	1.34	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.38	- 1.38	20	1.38	-	-	-	-	1.69	- 1.78	20	1.74
Sirloin Roast Bnls	1.59	- 1.99	20	1.79	3.49	- 3.49	10	3.49	2.29	- 2.29	40	2.29
Rib End Chops B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.98	- 2.48	120	1.55	.97	- 1.49	280	1.25	1.75	- 1.75	10	1.75
Cc Chops B/In	1.69	- 2.59	320	2.04	1.99	- 3.49	910	3.20	1.99	- 2.98	20	2.72
Assorted Chops B/In	1.17	- 3.88	170	2.38	1.99	- 2.49	700	2.45	1.69	- 2.48	20	2.27
Rib Chops Bnls	-	-	-	-	-	-	-	-	1.99	- 1.99	40	1.99
Sirloin Chops Bnls	1.79	- 2.49	300	2.11	1.49	- 3.99	150	2.98	1.49	- 2.49	60	2.07
Cc Chops Bnls	1.69	- 2.99	640	2.17	2.29	- 3.99	460	2.92	2.99	- 3.99	150	3.72
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.19	- 4.99	200	4.13	2.99	- 4.60	120	3.81	3.99	- 4.60	30	4.22
Tenderloin, Marinated	3.11	- 6.08	100	5.20	3.11	- 4.60	30	3.86	3.11	- 3.11	10	3.11
Backribs	2.09	- 4.99	100	3.94	1.99	- 3.99	290	3.86	2.49	- 5.33	820	2.86
Picnic Fresh B/In	1.19	- 1.49	40	1.41	.99	- .99	40	.99	1.69	- 1.98	50	1.77
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.97	- 1.99	750	1.06	1.49	- 2.99	90	1.90	1.28	- 1.99	40	1.45
Butt Roast Bnls	1.69	- 3.48	80	2.05	2.29	- 2.49	60	2.32	1.47	- 1.47	680	1.47
Pork Steak	1.79	- 2.88	200	2.06	1.89	- 1.89	10	1.89	1.89	- 1.99	70	1.97
Country Style Rib B/In	.77	- 2.19	340	1.46	.97	- 2.49	700	1.26	1.89	- 2.48	80	2.07
Country Style Ribs Bnls	1.99	- 2.49	70	2.38	1.79	- 3.99	20	3.26	1.79	- 2.29	50	2.16
Spareribs	1.99	- 2.99	160	2.61	1.99	- 2.50	150	2.09	2.49	- 2.49	5	2.49
St. Louis Style Spareribs	3.49	- 4.99	160	3.69	3.99	- 3.99	40	3.99	3.49	- 3.49	680	3.49
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.99	- 3.99	40	2.48	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.49	- 1.49	30	1.49	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	2.29	- 2.99	110	2.65	-	-	-	-
Ham Steak	3.99	- 3.99	20	3.99	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.89	- 7.99	2,740	4.64	3.77	- 8.65	1,650	5.03	3.66	- 7.09	790	4.16
Pre-Cooked Bacon	-	-	-	-	31.94	- 31.94	80	31.94	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	1.98	- 1.98	40	1.98	-	-	-	-	4.98	- 4.98	10	4.98
Bkfst Sausage, 1 Lb Roll	1.79	- 3.99	480	3.26	1.99	- 3.99	130	3.88	1.99	- 2.98	30	2.43
Bkfst Sausage, Link/Patty	2.78	- 5.19	660	3.41	3.32	- 5.83	940	3.76	-	-	-	-
Pre-Cooked Sausage	4.98	- 4.98	10	4.98	5.83	- 6.65	140	6.51	6.20	- 6.20	10	6.20
Dinner Sausage	3.36	- 5.04	680	3.66	2.85	- 4.49	450	3.72	4.19	- 4.19	10	4.19
Italian Sausage	2.67	- 4.79	1,160	2.88	3.36	- 4.79	1,110	3.95	4.19	- 4.49	110	4.46
Chorizo	4.29	- 5.03	130	4.66	2.22	- 2.22	160	2.22	-	-	-	-
Deli Ham	2.59	- 9.99	880	5.78	1.99	- 6.99	1,000	5.47	3.69	- 8.99	40	5.45
Pkg/Sld Ham, 1 Lb/Less	2.99	- 10.05	2,100	5.23	4.99	- 12.00	1,740	6.46	3.99	- 7.95	140	6.22
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	4.69	- 7.26	140	6.11	-	-	-	-	5.98	- 7.99	700	7.94
Pulled Pork	6.99	- 6.99	510	6.99	-	-	-	-	4.49	- 5.99	80	5.24
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	- 1.59	80	1.55	1.79	- 1.79	70	1.79	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/19 thru 03/25

(prices in dollars per pound)

Fri. Mar 19, 2021

	ALASKA				HAWAII					
	(AK)				(HI)					
Outlets	200				100					
Feature Rate (1/)	43.0%				50.5%					
Special Rate (2/)	0.0%				22.9%					
Activity Index (3/)	160				300					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg		
Whole Bone-In Loins	-	-	-	-	-	-	-	-		
Bone-In Cc LoIn	-	-	-	-	-	-	-	-		
LoIn Roast Bnls	-	-	-	-	1.99	-	1.99	20	1.99	
Rib End Roast B/In	-	-	-	-	-	-	-	-		
Sirloin End Roast B/In	-	-	-	-	-	-	-	-		
Sirloin Roast Bnls	-	-	-	-	-	-	-	-		
Rib End Chops B/In	-	-	-	-	-	-	-	-		
Sirloin Chops B/In	-	-	-	-	-	-	-	-		
Cc Chops B/In	2.29	-	2.29	10	2.29	3.99	-	3.99	20	3.99
Assorted Chops B/In	-	-	-	-	-	-	-	-	-	
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	
Sirloin Chops Bnls	-	-	-	-	-	-	-	-	-	
Cc Chops Bnls	3.99	-	3.99	10	3.99	-	-	-	-	
Smoked Chops	-	-	-	-	-	-	-	-	-	
Tenderloin, Fresh	3.99	-	3.99	5	3.99	4.59	-	4.59	10	4.59
Tenderloin, Marinated	-	-	-	-	-	-	-	-	-	
Backribs	4.49	-	4.49	10	4.49	4.79	-	4.99	40	4.88
Picnic Fresh B/In	-	-	-	-	1.49	-	1.49	20	1.49	
Porketta	-	-	-	-	-	-	-	-	-	
Butt Fresh B/In	1.88	-	2.49	10	2.08	-	-	-	-	
Butt Roast Bnls	-	-	-	-	-	-	-	-	-	
Pork Steak	2.69	-	2.69	5	2.69	3.49	-	3.49	10	3.49
Country Style Rib B/In	1.98	-	2.69	10	2.22	-	-	-	-	
Country Style Ribs Bnls	2.99	-	2.99	20	2.99	-	-	-	-	
Spareribs	2.99	-	2.99	10	2.99	1.99	-	2.99	50	2.25
St. Louis Style Spareribs	-	-	-	-	-	-	-	-	-	
Ham, B/In	-	-	-	-	-	-	-	-	-	
Ham, Spiral	-	-	-	-	-	-	-	-	-	
Ham, B/In Butt	-	-	-	-	1.79	-	1.79	20	1.79	
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	
Ham, Bnls	5.99	-	5.99	20	5.99	3.99	-	3.99	20	3.99
Ham Steak	-	-	-	-	-	-	-	-	-	
Sliced Bacon, 1 Lb Pkg	5.32	-	7.99	20	6.26	4.67	-	5.05	30	4.75
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	
Canadian Bacon	-	-	-	-	-	-	-	-	-	
Ground Pork	3.28	-	3.28	5	3.28	-	-	-	-	
Bkfst Sausage, 1 Lb Roll	5.99	-	5.99	5	5.99	2.99	-	2.99	20	2.99
Bkfst Sausage, Link/Patty	-	-	-	-	3.33	-	3.33	20	3.33	
Pre-Cooked Sausage	4.66	-	4.66	5	4.66	-	-	-	-	
Dinner Sausage	-	-	-	-	-	-	-	-	-	
Italian Sausage	4.49	-	4.49	10	4.49	-	-	-	-	
Chorizo	-	-	-	-	-	-	-	-	-	
Deli Ham	-	-	-	-	5.99	-	5.99	20	5.99	
Pkg/Slctd Ham, 1 Lb/Less	4.98	-	4.98	5	4.98	-	-	-	-	
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	
Pulled Pork	-	-	-	-	-	-	-	-	-	
Feet	-	-	-	-	-	-	-	-	-	
Neckbones	-	-	-	-	-	-	-	-	-	



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/19 thru 03/25

(prices in dollars per pound)

Fri. Mar 19, 2021