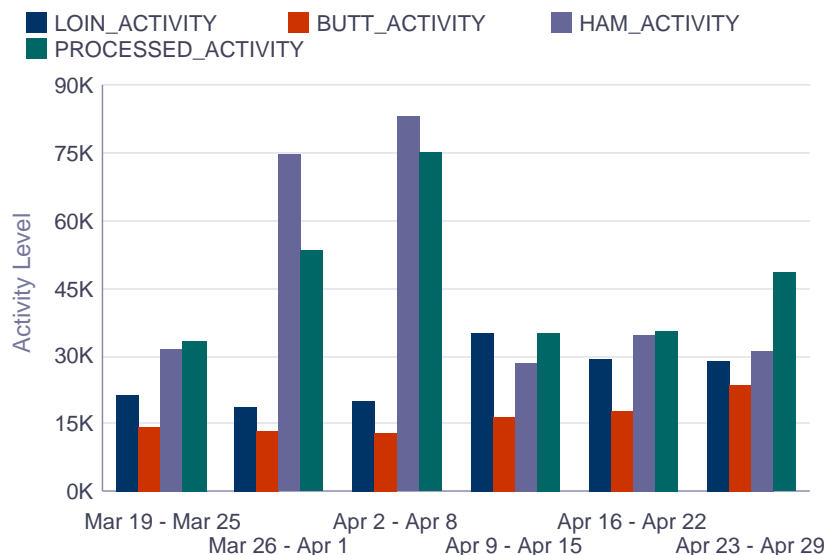




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	86.3%		80.3%		64.6%	
Special Rate (2/)	27.2%		26.4%		15.2%	
Activity Index (3/)	134,780		119,680		88,970	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			140	1.57	20	1.98
Bone-In Cc Loins	130	1.99	160	2.24		
Loins Roast Bnls	2,470	2.01	2,380	1.93	920	2.34
Rib End Roast B/In	110	2.39	70	2.78	110	1.39
Sirloin End Roast B/In	100	1.73	220	1.69	210	1.76
Sirloin Roast Bnls	740	2.07	290	1.96	20	1.88
Rib End Chops B/In	2,880	3.30	150	2.46	180	2.45
Sirloin Chops B/In	1,040	1.64	1,250	1.63	710	1.77
Cc Chops B/In	2,860	2.69	3,550	2.59	1,930	3.00
Assorted Chops B/In	2,210	2.05	1,970	1.54	2,220	2.26
Rib Chops Bnls	300	2.39	170	2.73		
Sirloin Chops Bnls	1,840	1.60	470	2.20	960	1.67
Cc Chops Bnls	5,540	3.09	3,460	3.26	3,480	3.25
Smoked Chops	10	3.29	50	4.59	400	6.27
Tenderloin, Fresh	2,240	3.94	3,780	4.08	1,800	3.28
Tenderloin, Marinated	1,590	4.67	2,830	4.93	1,430	4.97
Backribs	4,720	3.44	8,110	3.58	2,870	3.56
Picnic Fresh B/In	1,190	1.37	800	1.77	850	1.42
Porketta	70	2.99	70	2.99	60	2.99
Butt Fresh B/In	10,840	1.54	7,040	1.73	3,020	1.71
Butt Roast Bnls	90	2.01	590	2.70	140	1.50
Pork Steak	2,630	2.22	1,370	2.11	780	1.84
Country Style Rib B/In	3,110	1.75	2,290	1.94	1,000	1.93
Country Style Ribs Bnls	1,240	2.71	620	2.49	320	2.05
Spareribs	2,770	2.84	2,930	2.50	4,200	2.41
St. Louis Style Spareribs	1,460	4.01	1,830	2.67	4,090	2.66
Ham, B/In	310	1.08	40	.99		
Ham, Spiral	90	.99	60	.99		
Ham, B/In Butt	300	1.66	40	1.19		
Ham, B/In Shank	780	1.36	40	1.19	710	.97
Ham, Bnls	1,080	3.08	610	3.62	210	3.04
Ham Steak	1,830	3.88	980	3.96	1,940	4.24
Sliced Bacon, 1 Lb Pkg	21,440	5.63	20,850	5.32	22,260	5.24
Pre-Cooked Bacon	690	24.16	590	26.11	3,830	23.38
Canadian Bacon	250	8.80	120	6.93	190	4.99
Ground Pork	610	3.40	1,580	2.21	360	3.13
Bkfst Sausage, 1 Lb Roll	2,780	3.29	2,730	2.76	1,410	2.66
Bkfst Sausage, Link/Patty	8,650	4.41	3,060	3.99	4,350	4.14
Pre-Cooked Sausage	1,650	4.65	620	4.12	520	3.80
Dinner Sausage	4,860	3.55	3,520	4.06	2,120	3.30
Italian Sausage	6,560	3.08	1,830	4.02	1,420	3.52
Chorizo	670	3.67	330	4.74	440	3.53
Delic Ham	8,120	7.14	7,950	7.44	8,300	6.82
Pkg/Slcd Ham, 1 Lb/Less	18,450	6.00	25,000	5.93	6,940	6.46
Deli Cooked Pork Roast	40	4.99	50	4.99		
Deli Cooked Spareribs	10	6.98	20	9.99	410	7.16
Deli Cooked Backribs	1,100	5.39	1,450	6.59	1,700	6.42
Pulled Pork	2,060	4.43	1,270	5.85	30	4.99
Feet	40	2.49				
Neckbones	230	1.31	350	1.30	110	1.32

This week in Pork Retail
 Feature activity was higher than the last week and sharply higher than last year. Hams and loins yielded advertisement space to all other cuts. Individual item prices were steady to weak compared to the previous week and steady to firm compared to the previous year. Wholesale prices were firm with higher rib and loin primal values balancing out lower belly values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/23 thru 04/29

(prices in dollars per pound)

Fri. Apr 23, 2021

Outlets	NORTHEAST			SOUTHEAST			MIDWEST					
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)					
	5500			7400			6100					
Feature Rate (1/)	85.4%			86.5%			87.5%					
Special Rate (2/)	13.0%			45.8%			23.9%					
Activity Index (3/)	26,590			33,870			32,070					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.99	- 1.99	100	1.99	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.69	- 2.69	490	2.09	1.59	- 2.49	1,000	1.91	1.69	- 2.69	530	2.07
Rib End Roast B/In	1.99	- 1.99	70	1.99	-	-	-	-	2.99	- 2.99	40	2.99
Sirloin End Roast B/In	-	-	-	-	1.49	- 1.49	20	1.49	-	-	-	-
Sirloin Roast Bnls	1.99	- 1.99	320	1.99	-	-	-	-	1.69	- 2.49	350	2.02
Rib End Chops B/In	1.79	- 2.49	170	2.05	1.00	- 3.69	2,340	3.51	1.00	- 3.69	210	3.12
Sirloin Chops B/In	1.89	- 2.49	120	2.19	1.26	- 1.49	500	1.47	1.99	- 2.47	80	2.22
Cc Chops B/In	1.79	- 3.88	850	2.56	1.99	- 3.99	140	2.83	1.49	- 3.88	930	3.01
Assorted Chops B/In	1.58	- 2.99	610	1.86	1.48	- 1.99	220	1.90	1.59	- 2.59	530	1.89
Rib Chops Bnls	-	-	-	-	-	-	-	-	2.29	- 2.49	290	2.39
Sirloin Chops Bnls	1.99	- 1.99	210	1.99	1.98	- 1.99	160	1.99	.99	- 2.49	1,080	1.36
Cc Chops Bnls	1.99	- 5.99	2,180	2.86	1.99	- 3.99	630	2.59	1.99	- 4.49	1,220	2.94
Smoked Chops	-	-	-	-	-	-	-	-	3.29	- 3.29	10	3.29
Tenderloin, Fresh	3.99	- 6.99	550	4.55	3.99	- 5.99	20	5.46	2.99	- 3.99	1,380	3.87
Tenderloin, Marinated	2.94	- 6.08	950	4.50	2.94	- 5.20	310	4.61	3.98	- 6.08	280	5.38
Backribs	1.99	- 5.99	1,220	4.23	1.99	- 3.99	1,840	3.01	1.99	- 6.49	720	3.29
Picnic Fresh B/In	.88	- 1.59	350	1.33	1.18	- 1.59	350	1.34	1.19	- 1.79	110	1.49
Porketta	2.99	- 2.99	70	2.99	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 1.89	630	1.63	.99	- 1.99	3,680	1.60	.99	- 2.19	2,360	1.56
Butt Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Pork Steak	1.59	- 1.99	120	1.79	1.50	- 2.49	1,240	2.42	1.50	- 2.99	360	2.64
Country Style Rib B/In	1.89	- 2.99	300	2.20	1.26	- 1.99	140	1.54	.99	- 2.49	460	1.95
Country Style Ribs Bnls	2.00	- 5.99	480	3.39	1.99	- 1.99	10	1.99	1.99	- 2.99	240	2.71
Spareribs	1.99	- 3.99	1,150	2.85	1.99	- 3.99	830	2.49	1.89	- 4.94	460	3.34
St. Louis Style Spareribs	3.99	- 4.99	250	4.24	3.99	- 4.99	50	4.56	2.99	- 5.99	120	5.16
Ham, B/In	-	-	-	-	-	-	-	-	.99	- 1.49	210	1.01
Ham, Spiral	-	-	-	-	-	-	-	-	.99	- .99	90	.99
Ham, B/In Butt	1.59	- 1.69	210	1.67	1.59	- 1.69	90	1.64	-	-	-	-
Ham, B/In Shank	1.19	- 1.59	570	1.37	1.59	- 1.59	90	1.59	.99	- .99	90	.99
Ham, Bnls	2.99	- 2.99	230	2.99	2.25	- 5.99	450	2.84	2.99	- 5.99	320	3.57
Ham Steak	2.49	- 5.98	880	4.49	2.99	- 3.99	60	3.95	2.99	- 4.39	180	3.32
Sliced Bacon, 1 Lb Pkg	3.50	- 9.32	4,770	5.93	2.46	- 9.98	5,280	5.29	3.00	- 9.32	3,460	5.64
Pre-Cooked Bacon	19.20	- 36.29	220	30.00	19.14	- 19.20	230	19.20	19.14	- 26.59	220	23.90
Canadian Bacon	9.33	- 9.33	230	9.33	-	-	-	-	3.49	- 3.99	20	3.74
Ground Pork	3.99	- 4.00	40	3.99	3.99	- 3.99	220	3.99	2.49	- 3.99	270	2.99
Bkfst Sausage, 1 Lb Roll	2.99	- 4.49	320	3.88	2.00	- 4.19	350	3.35	2.21	- 3.99	1,030	3.02
Bkfst Sausage, Link/Patty	3.50	- 5.32	400	4.10	3.11	- 5.32	2,270	4.30	2.19	- 6.40	2,660	4.39
Pre-Cooked Sausage	3.00	- 7.48	240	5.58	3.11	- 6.65	300	3.53	3.00	- 7.15	170	5.38
Dinner Sausage	2.99	- 4.20	350	3.67	3.42	- 5.57	2,590	3.74	2.86	- 7.31	1,030	3.75
Italian Sausage	1.77	- 5.99	1,260	3.90	1.77	- 5.99	630	2.91	2.46	- 6.99	2,400	2.91
Chorizo	5.32	- 5.32	230	5.32	-	-	-	-	1.99	- 3.20	120	2.62
Deli Ham	3.49	- 10.99	3,550	7.17	3.49	- 9.99	2,340	8.01	2.99	- 10.29	1,450	6.10
Pkg/Sld Ham, 1 Lb/Less	3.63	- 8.87	1,540	6.02	3.34	- 9.81	3,470	5.59	2.86	- 10.64	6,210	6.21
Deli Cooked Pork Roast	-	-	-	-	4.99	- 4.99	40	4.99	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.33	- 5.33	80	5.33	5.33	- 5.33	960	5.33	5.99	- 6.66	60	6.42
Pulled Pork	4.99	- 6.99	180	6.26	3.99	- 4.99	950	4.00	3.99	- 7.99	300	5.42
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.49	- 1.89	100	1.64	1.00	- 1.89	70	1.03	1.00	- 1.00	20	1.00



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/23 thru 04/29

(prices in dollars per pound)

Fri. Apr 23, 2021

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	88.5%				80.5%				89.8%			
Special Rate (2/)	16.8%				40.3%				1.0%			
Activity Index (3/)	18,830				18,880				4,260			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.99	- 1.99	30	1.99	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.49	- 2.48	390	1.91	2.29	- 2.99	20	2.61	2.99	- 2.99	40	2.99
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.58	- 1.58	20	1.58	1.79	- 1.79	60	1.79	1.98	- 1.98	10	1.98
Sirloin Roast Bnls	2.19	- 2.19	5	2.19	1.99	- 1.99	10	1.99	1.99	- 2.49	30	2.06
Rib End Chops B/In	1.00	- 2.79	60	1.75	1.97	- 1.97	120	1.97	-	-	-	-
Sirloin Chops B/In	1.00	- 1.79	260	1.43	1.79	- 1.99	70	1.82	1.98	- 1.98	10	1.98
Cc Chops B/In	1.69	- 3.88	660	2.29	1.89	- 3.99	220	2.95	1.99	- 2.99	60	2.65
Assorted Chops B/In	1.48	- 4.29	180	2.75	1.79	- 2.99	610	2.23	1.79	- 1.99	60	1.91
Rib Chops Bnls	2.49	- 2.49	10	2.49	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 2.69	50	2.49	1.19	- 1.99	270	1.46	2.49	- 2.99	50	2.95
Cc Chops Bnls	1.99	- 4.99	940	3.95	2.59	- 3.49	400	3.25	2.99	- 6.99	150	3.92
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.59	- 4.99	70	3.83	1.97	- 3.99	150	2.30	2.99	- 3.98	50	3.21
Tenderloin, Marinated	3.99	- 4.77	50	4.38	-	-	-	-	-	-	-	-
Backribs	2.98	- 4.99	660	3.09	3.99	- 3.99	270	3.99	3.98	- 3.98	10	3.98
Picnic Fresh B/In	1.00	- 1.29	20	1.07	.99	- 1.99	260	1.22	1.49	- 2.48	110	1.85
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.19	- 2.29	1,630	1.69	.99	- 2.49	1,660	1.44	.97	- 1.79	860	1.13
Butt Roast Bnls	1.29	- 1.89	40	1.64	2.29	- 2.29	50	2.29	-	-	-	-
Pork Steak	1.39	- 2.99	160	2.04	2.49	- 2.49	10	2.49	1.77	- 2.49	730	1.80
Country Style Rib B/In	1.37	- 2.39	720	1.66	.99	- 2.99	720	1.46	1.77	- 2.49	770	1.84
Country Style Ribs Bnls	2.49	- 2.49	70	2.49	1.99	- 2.99	410	2.02	-	-	-	-
Spareribs	2.49	- 3.49	180	2.97	2.50	- 3.49	100	3.10	2.98	- 4.99	20	3.99
St. Louis Style Spareribs	2.99	- 4.99	210	3.98	4.99	- 4.99	140	4.99	3.49	- 3.49	680	3.49
Ham, B/In	.99	- .99	40	.99	1.39	- 1.39	60	1.39	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.47	- 1.47	40	1.47	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	2.27	- 2.27	60	2.27	3.99	- 3.99	5	3.99
Ham Steak	2.99	- 5.00	40	4.44	2.99	- 7.99	660	3.07	7.99	- 7.99	20	7.99
Sliced Bacon, 1 Lb Pkg	2.46	- 9.98	3,940	5.18	2.99	- 9.98	3,780	6.24	2.99	- 6.21	170	4.47
Pre-Cooked Bacon	19.14	- 19.14	20	19.14	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.69	- 2.69	10	2.69	2.77	- 2.99	60	2.92
Bkfst Sausage, 1 Lb Roll	1.89	- 3.99	460	3.11	3.50	- 3.50	570	3.50	3.48	- 4.98	20	4.23
Bkfst Sausage, Link/Patty	2.79	- 5.32	1,310	4.52	2.00	- 5.05	1,980	4.55	2.79	- 5.05	30	4.00
Pre-Cooked Sausage	4.79	- 6.65	120	5.45	3.13	- 5.83	800	4.48	6.20	- 6.20	10	6.20
Dinner Sausage	1.60	- 7.31	630	2.01	4.20	- 4.99	260	4.48	-	-	-	-
Italian Sausage	2.77	- 3.49	560	2.82	1.97	- 4.99	1,670	2.89	2.46	- 2.46	20	2.46
Chorizo	2.38	- 3.19	210	2.64	1.96	- 8.52	110	3.42	-	-	-	-
Deli Ham	3.39	- 9.99	520	5.89	3.49	- 10.00	220	7.11	6.99	- 8.99	40	7.48
Pkg/Sld Ham, 1 Lb/Less	3.78	- 9.33	3,860	6.05	3.56	- 11.41	3,110	5.96	4.28	- 11.41	230	6.41
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	6.98	- 6.98	10	6.98
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Pulled Pork	3.99	- 5.32	630	4.08	-	-	-	-	-	-	-	-
Feet	2.49	- 2.49	5	2.49	2.49	- 2.49	30	2.49	2.49	- 2.49	5	2.49
Neckbones	1.00	- 1.00	30	1.00	1.49	- 1.49	10	1.49	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/23 thru 04/29

(prices in dollars per pound)

Fri. Apr 23, 2021

	ALASKA				HAWAII				
	(AK)				(HI)				
Outlets	200				100				
Feature Rate (1/)	60.0%				60.0%				
Special Rate (2/)	0.0%				3.8%				
Activity Index (3/)	175				170				
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-			-		
Bone-In Cc Loins	-			-			-		
Loins Roast Bnls	3.28 - 3.28	5	3.28	-			-		
Rib End Roast B/In	-			-			-		
Sirloin End Roast B/In	-			-			-		
Sirloin Roast Bnls	4.49 - 4.49	10	4.49	2.99 - 2.99	20	2.99	-		
Rib End Chops B/In	-			-			-		
Sirloin Chops B/In	-			-			-		
Cc Chops B/In	-			-			-		
Assorted Chops B/In	-			-			-		
Rib Chops Bnls	-			-			-		
Sirloin Chops Bnls	2.99 - 2.99	10	2.99	2.99 - 2.99	20	2.99	-		
Cc Chops Bnls	3.98 - 3.99	20	3.99	3.79 - 3.79	10	3.79	-		
Smoked Chops	-			-			-		
Tenderloin, Fresh	4.99 - 4.99	20	4.99	-			-		
Tenderloin, Marinated	-			-			-		
Backribs	2.48 - 2.48	5	2.48	-			-		
Picnic Fresh B/In	-			-			-		
Porketta	-			-			-		
Butt Fresh B/In	1.74 - 1.74	10	1.74	1.74 - 1.74	10	1.74	-		
Butt Roast Bnls	-			-			-		
Pork Steak	-			-			-		
Country Style Rib B/In	1.98 - 1.98	5	1.98	-			-		
Country Style Ribs Bnls	1.99 - 1.99	20	1.99	1.88 - 1.88	20	1.88	-		
Spareribs	-			2.29 - 2.29	20	2.29	-		
St. Louis Style Spareribs	-			-			-		
Ham, B/In	-			-			-		
Ham, Spiral	-			-			-		
Ham, B/In Butt	-			-			-		
Ham, B/In Shank	-			-			-		
Ham, Bnls	4.79 - 4.79	10	4.79	-			-		
Ham Steak	-			-			-		
Sliced Bacon, 1 Lb Pkg	6.65 - 7.98	20	7.03	4.67 - 5.49	20	5.35	-		
Pre-Cooked Bacon	-			-			-		
Canadian Bacon	-			-			-		
Ground Pork	3.48 - 3.48	5	3.48	-			-		
Bkfst Sausage, 1 Lb Roll	2.49 - 2.49	10	2.49	3.99 - 3.99	20	3.99	-		
Bkfst Sausage, Link/Patty	-			-			-		
Pre-Cooked Sausage	5.70 - 5.70	5	5.70	-			-		
Dinner Sausage	-			-			-		
Italian Sausage	2.49 - 2.49	10	2.49	-			-		
Chorizo	-			-			-		
Deli Ham	-			-			-		
Pkg/Sliced Ham, 1 Lb/Less	6.49 - 6.49	10	6.49	3.59 - 4.36	30	3.96	-		
Deli Cooked Pork Roast	-			-			-		
Deli Cooked Spareribs	-			-			-		
Deli Cooked Backribs	-			-			-		
Pulled Pork	-			-			-		
Feet	-			-			-		
Neckbones	-			-			-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/23 thru 04/29

(prices in dollars per pound)

Fri. Apr 23, 2021