

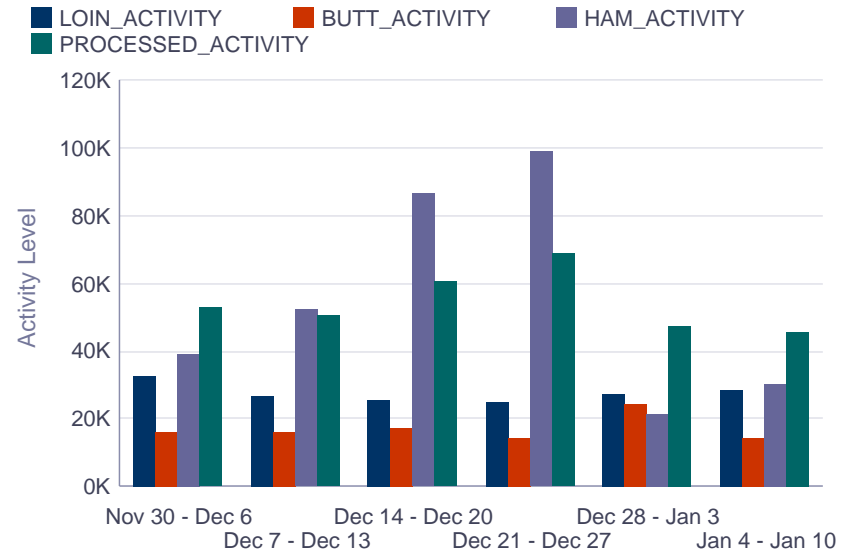


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	88.9%		62.7%		82.3%	
Special Rate (2/)	25.9%		10.9%		12.9%	
Activity Index (3/)	120,180		123,320		125,540	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			40	.69	130	1.44
Bone-In Cc Loin	140	1.89	330	1.83	1,030	2.26
Loin Roast Bnls	3,510	1.85	5,120	1.80	2,500	2.15
Rib End Roast B/In	140	1.44	580	2.95	490	1.87
Sirloin End Roast B/In	2,010	1.48	130	1.36	340	1.32
Sirloin Roast Bnls	530	1.99	260	1.67	900	1.96
Rib End Chops B/In	440	1.89	90	1.18	620	2.03
Sirloin Chops B/In	700	1.31	460	1.34	1,210	1.60
Cc Chops B/In	2,730	2.52	3,420	2.78	8,570	2.52
Assorted Chops B/In	4,830	1.71	1,940	1.83	6,540	1.82
Rib Chops Bnls	220	2.01			290	3.07
Sirloin Chops Bnls	660	2.00	500	2.27	1,340	2.06
Cc Chops Bnls	3,890	3.49	3,750	3.02	3,630	2.73
Smoked Chops	300	4.42	70	3.10	590	5.11
Tenderloin, Fresh	3,690	3.28	2,470	3.10	2,420	3.55
Tenderloin, Marinated	2,260	4.75	1,550	3.87	1,110	5.55
Backribs	2,290	3.22	6,350	3.26	1,560	3.70
Picnic Fresh B/In	1,210	1.09	1,810	1.26	450	1.15
Porketta	70	2.49	150	2.13	130	2.56
Butt Fresh B/In	5,200	1.77	6,500	1.53	2,350	1.77
Butt Roast Bnls	630	1.33	1,450	2.17	230	2.28
Pork Steak	950	1.86	2,910	1.73	1,120	2.08
Country Style Rib B/In	2,340	1.94	2,640	1.63	2,330	2.02
Country Style Ribs Bnls	330	2.44	740	2.11	460	2.11
Spareribs	1,940	2.07	5,100	1.96	2,130	2.22
St. Louis Style Spareribs	1,310	2.52	3,210	3.00	2,790	2.95
Ham, B/In	640	1.30	610	1.30	120	1.71
Ham, Spiral	180	2.05	750	2.09	960	2.38
Ham, B/In Butt	190	1.59	370	1.51	210	1.44
Ham, B/In Shank	490	1.27	490	1.46	460	1.41
Ham, Bnls	630	3.91	1,100	3.17	630	4.15
Ham Steak	1,020	4.13	1,150	4.36	1,160	3.37
Sliced Bacon, 1 Lb Pkg	25,260	4.74	20,240	4.82	20,850	4.87
Pre-Cooked Bacon	700	24.76	390	25.56	140	22.96
Canadian Bacon	90	5.47	90	5.88	490	7.67
Ground Pork	820	2.70	1,330	2.69	290	2.62
Bkfst Sausage, 1 Lb Roll	5,490	3.14	3,890	2.91	6,900	2.51
Bkfst Sausage, Link/Patty	4,750	3.38	6,580	3.60	6,250	3.75
Pre-Cooked Sausage	3,130	4.72	3,740	4.78	2,040	5.26
Dinner Sausage	1,860	3.31	5,140	3.41	1,990	3.51
Italian Sausage	2,900	3.18	5,210	3.29	5,660	3.62
Chorizo	490	2.89	500	3.39	510	3.69
Deli Ham	8,560	5.94	7,290	6.34	11,640	6.39
Pkg/Slcd Ham, 1 Lb/Less	18,250	5.87	9,730	5.53	16,380	6.41
Deli Cooked Pork Roast	10	5.99			20	5.99
Deli Cooked Spareribs	330	5.84	120	5.33	130	8.90
Deli Cooked Backribs	380	6.86	920	6.13	1,680	10.14
Pulled Pork	540	5.13	1,060	5.62	760	5.37
Feet	280	1.40	360	1.60	230	1.63
Neckbones	870	1.27	690	1.32	780	1.19

This week in Pork Retail

Features were lower than the previous week and year. Hams were featured more frequently while grilling items saw a decrease in retail advertisement space. Most individual item prices were steady when compared to the previous week and year. Wholesale pork values were lower despite higher rib and belly primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/04 thru 01/10

(prices in dollars per pound)

Fri. Jan 4, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5400				7400				6100			
Feature Rate (1/)	84.7%				93.7%				86.8%			
Special Rate (2/)	21.9%				30.1%				26.3%			
Activity Index (3/)	28,525				31,515				22,610			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loin	1.78	1.99	100	1.90	.99	1.99	30	1.81	1.99	1.99	10	1.99
Loin Roast Bnls	.99	1.99	1,050	1.61	.99	1.99	500	1.58	1.19	2.49	710	1.78
Rib End Roast B/In	-	-	-	-	.98	1.79	50	1.39	.98	1.79	20	1.39
Sirloin End Roast B/In	1.49	1.69	400	1.50	1.49	1.99	330	1.52	.99	1.99	770	1.49
Sirloin Roast Bnls	1.98	1.98	50	1.98	1.39	1.70	20	1.52	1.68	2.19	220	1.99
Rib End Chops B/In	1.49	1.99	140	1.79	.98	1.99	70	1.48	.98	2.49	120	1.99
Sirloin Chops B/In	1.89	1.89	60	1.89	.99	1.99	80	1.42	.99	1.99	40	1.48
Cc Chops B/In	1.49	2.99	950	2.21	1.79	2.99	140	2.58	1.69	3.99	830	2.68
Assorted Chops B/In	.98	1.99	640	1.61	.99	2.49	1,850	1.75	.99	2.49	1,390	1.66
Rib Chops Bnls	-	-	-	-	-	-	-	-	1.79	2.49	140	2.02
Sirloin Chops Bnls	1.69	1.99	80	1.99	1.69	2.19	60	2.09	1.69	2.19	70	1.93
Cc Chops Bnls	1.89	4.99	280	2.71	1.79	4.99	1,070	4.31	1.69	4.00	760	3.14
Smoked Chops	6.11	7.64	80	6.88	5.11	5.11	10	5.11	2.99	4.99	50	3.95
Tenderloin, Fresh	1.99	5.49	670	3.27	2.69	3.99	1,140	3.04	2.49	3.99	540	3.38
Tenderloin, Marinated	4.66	5.99	70	5.33	3.99	5.21	1,450	4.60	4.34	6.21	200	5.18
Backribs	1.99	3.99	750	3.48	1.99	3.99	260	3.10	2.49	3.99	470	3.41
Picnic Fresh B/In	.79	1.49	580	1.03	.99	1.49	90	1.34	.99	.99	150	.99
Porketta	2.49	2.49	30	2.49	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.79	1.98	360	1.81	.88	1.79	1,670	1.65	.99	1.99	1,100	1.73
Butt Roast Bnls	.89	.89	220	.89	1.19	1.68	330	1.51	1.49	2.99	30	2.31
Pork Steak	2.99	2.99	5	2.99	1.49	2.99	450	1.70	1.49	2.99	130	2.15
Country Style Rib B/In	1.79	2.18	190	1.97	.99	2.49	570	1.70	.99	1.99	320	1.48
Country Style Ribs Bnls	2.38	3.99	90	2.81	2.59	2.59	10	2.59	1.99	2.99	80	2.31
Spareribs	1.99	4.99	990	2.15	1.49	2.99	320	1.96	1.59	2.99	200	2.11
St. Louis Style Spareribs	1.49	3.49	540	2.22	2.59	2.99	140	2.93	2.49	3.49	180	2.72
Ham, B/In	1.49	1.49	340	1.49	1.39	1.49	40	1.44	-	-	-	-
Ham, Spiral	2.49	2.49	60	2.49	1.77	2.99	80	1.86	1.77	1.77	5	1.77
Ham, B/In Butt	1.49	1.79	150	1.56	1.49	1.79	40	1.69	-	-	-	-
Ham, B/In Shank	1.29	1.69	270	1.40	1.39	1.69	40	1.59	-	-	-	-
Ham, Bnls	3.69	5.99	130	3.92	-	-	-	-	1.89	5.99	300	4.09
Ham Steak	3.33	5.98	610	4.61	3.99	4.00	10	3.99	2.19	4.67	380	3.43
Sliced Bacon, 1 Lb Pkg	2.99	7.99	5,160	4.59	1.32	7.99	5,660	5.08	2.49	7.99	4,290	4.75
Pre-Cooked Bacon	22.78	25.54	520	25.46	22.78	25.54	70	25.11	19.20	22.40	90	21.80
Canadian Bacon	4.49	9.31	90	5.47	-	-	-	-	-	-	-	-
Ground Pork	2.99	3.49	280	3.10	1.79	2.49	120	2.30	1.89	2.79	270	2.35
Bkfst Sausage, 1 Lb Roll	3.00	4.99	890	3.43	.99	4.99	2,200	2.99	1.67	3.99	790	2.99
Bkfst Sausage, Link/Patty	2.99	4.67	320	4.57	2.04	4.67	1,250	3.61	1.72	6.00	1,650	3.21
Pre-Cooked Sausage	2.50	6.65	1,190	4.05	4.55	6.65	440	5.17	2.50	6.40	670	4.90
Dinner Sausage	2.99	3.99	670	3.43	2.50	4.20	310	2.64	1.90	5.32	490	3.48
Italian Sausage	1.97	4.00	1,500	2.82	2.50	4.20	300	3.67	2.49	4.20	400	3.17
Chorizo	-	-	-	-	-	-	-	-	2.49	3.99	40	3.27
Deli Ham	2.99	10.49	4,130	6.36	1.78	10.49	1,020	5.62	2.99	8.99	1,370	5.58
Pkg/Slcd Ham, 1 Lb/Less	3.33	7.61	2,880	5.59	2.39	10.53	8,870	6.11	3.00	12.77	2,970	5.90
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	5.00	6.67	330	5.84	5.00	6.67	5	5.84	5.00	6.67	5	5.84
Deli Cooked Backribs	5.99	8.99	230	7.30	3.33	7.99	30	6.60	3.33	6.66	100	5.82
Pulled Pork	5.99	7.49	90	6.09	3.99	3.99	20	3.99	4.49	6.65	220	5.12
Feet	1.29	1.29	150	1.29	1.29	1.39	40	1.34	-	-	-	-
Neckbones	.99	1.79	210	1.37	.88	1.99	330	1.12	.89	.99	40	.95



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/04 thru 01/10

(prices in dollars per pound)

Fri. Jan 4, 2019

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3900				1300			
Feature Rate (1/)	92.3%				82.8%				81.0%			
Special Rate (2/)	19.3%				28.9%				30.6%			
Activity Index (3/)	17,140				14,955				4,865			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.19	- 1.99	400	1.69	1.99	- 3.49	380	2.71	1.79	- 2.99	410	2.13
Rib End Roast B/In	1.48	- 1.48	80	1.48	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.49	270	1.42	1.29	- 1.49	250	1.45	-	-	-	-
Sirloin Roast Bnls	1.58	- 2.28	140	2.09	-	-	-	-	1.98	- 1.99	100	1.99
Rib End Chops B/In	1.79	- 2.49	100	2.08	2.99	- 2.99	10	2.99	-	-	-	-
Sirloin Chops B/In	.77	- 1.77	200	1.00	.97	- 1.77	290	1.34	1.29	- 1.49	40	1.42
Cc Chops B/In	1.59	- 4.99	440	2.29	1.59	- 3.99	240	3.10	1.99	- 3.99	130	3.41
Assorted Chops B/In	.97	- 2.48	320	1.44	1.29	- 1.99	450	1.78	1.29	- 1.99	130	1.97
Rib Chops Bnls	1.99	- 1.99	70	1.99	-	-	-	-	1.99	- 1.99	10	1.99
Sirloin Chops Bnls	1.69	- 2.48	430	2.00	1.99	- 1.99	5	1.99	1.98	- 1.98	10	1.98
Cc Chops Bnls	1.49	- 4.99	820	2.67	2.99	- 4.59	820	3.89	2.99	- 3.99	50	3.27
Smoked Chops	2.99	- 2.99	110	2.99	3.59	- 3.79	50	3.75	-	-	-	-
Tenderloin, Fresh	1.39	- 3.99	520	2.96	2.49	- 3.99	670	3.75	2.69	- 3.99	120	3.72
Tenderloin, Marinated	3.33	- 6.07	360	4.61	5.21	- 5.99	140	5.56	5.21	- 5.21	50	5.21
Backribs	1.77	- 3.99	560	2.60	2.99	- 3.99	210	3.52	2.99	- 2.99	5	2.99
Picnic Fresh B/In	.87	- 1.49	170	1.08	.99	- 1.19	210	1.15	1.99	- 1.99	20	1.99
Porketta	-	-	-	-	2.49	- 2.49	20	2.49	2.49	- 2.49	30	2.49
Butt Fresh B/In	.88	- 1.98	1,270	1.69	1.39	- 3.49	520	2.33	1.79	- 1.99	260	1.89
Butt Roast Bnls	1.49	- 1.49	40	1.49	1.69	- 1.69	10	1.69	-	-	-	-
Pork Steak	1.37	- 2.28	220	1.81	1.99	- 1.99	20	1.99	1.98	- 2.49	130	2.23
Country Style Rib B/In	.87	- 2.49	590	2.06	.87	- 2.49	560	2.24	1.49	- 2.49	100	2.23
Country Style Ribs Bnls	1.99	- 1.99	90	1.99	-	-	-	-	1.99	- 2.48	40	2.14
Spareribs	1.59	- 2.99	150	2.03	1.77	- 2.59	270	1.92	-	-	-	-
St. Louis Style Spareribs	2.49	- 3.59	450	2.67	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	.99	- 1.59	260	1.02	-	-	-	-
Ham, Spiral	1.77	- 1.77	40	1.77	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	.99	- .99	180	.99	-	-	-	-
Ham, Bnls	2.49	- 4.66	70	3.81	2.49	- 4.49	130	3.52	-	-	-	-
Ham Steak	2.79	- 2.89	30	2.85	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.50	- 7.99	3,270	4.77	3.49	- 6.65	4,520	4.57	3.49	- 8.64	2,200	4.44
Pre-Cooked Bacon	18.18	- 18.18	20	18.18	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.59	- 2.59	20	2.59	2.49	- 2.69	60	2.54	2.69	- 2.69	30	2.69
Bkfst Sausage, 1 Lb Roll	1.50	- 4.17	900	2.79	3.29	- 5.32	720	3.82	-	-	-	-
Bkfst Sausage, Link/Patty	1.72	- 6.00	850	3.00	2.65	- 5.32	630	3.37	1.72	- 2.99	60	2.51
Pre-Cooked Sausage	4.17	- 5.00	360	4.89	3.23	- 7.98	360	6.10	2.98	- 5.00	110	4.12
Dinner Sausage	2.00	- 5.58	150	3.50	3.36	- 3.36	240	3.36	-	-	-	-
Italian Sausage	3.18	- 4.20	330	3.46	3.50	- 4.67	340	4.08	2.79	- 3.50	30	2.84
Chorizo	1.98	- 3.49	150	3.37	1.76	- 3.49	300	2.59	-	-	-	-
Deli Ham	3.49	- 9.99	770	5.48	1.67	- 6.99	890	5.07	3.98	- 10.49	390	6.63
Pkg/Sld Ham, 1 Lb/Less	1.98	- 8.88	2,020	5.67	2.00	- 11.20	960	4.95	3.99	- 8.00	410	5.85
Deli Cooked Pork Roast	-	-	-	-	5.99	- 5.99	10	5.99	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Pulled Pork	3.99	- 6.65	210	4.83	-	-	-	-	-	-	-	-
Feet	-	-	-	-	1.19	- 1.79	80	1.62	-	-	-	-
Neckbones	.97	- 1.50	150	1.11	1.39	- 1.79	150	1.66	-	-	-	-



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/04 thru 01/10
 (prices in dollars per pound)

Fri. Jan 4, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	100				100			
Feature Rate (1/)	82.8%				94.7%			
Special Rate (2/)	0.0%				57.5%			
Activity Index (3/)	330				385			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.49	2.99	70	2.91	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	-	-	-	-
Assorted Chops B/In	-	-	-	-	1.87	3.99	40	3.67
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	2.99	3.98	60	3.27	2.50	2.50	30	2.50
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	4.49	4.49	30	4.49	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	4.49	4.49	30	4.49	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.79	1.79	10	1.79	1.79	1.79	10	1.79
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	3.49	3.49	30	3.49
Spareribs	-	-	-	-	1.99	1.99	20	1.99
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.99	6.99	70	5.87	3.33	5.99	90	4.84
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.99	3.99	40	3.84
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	5.00	5.00	5	5.00
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Slced Ham, 1 Lb/Less	3.99	4.99	60	4.50	4.99	5.33	90	5.14
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	7.33	7.33	30	7.33
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/04 thru 01/10

(prices in dollars per pound)

Fri. Jan 4, 2019
