



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/10 thru 07/16

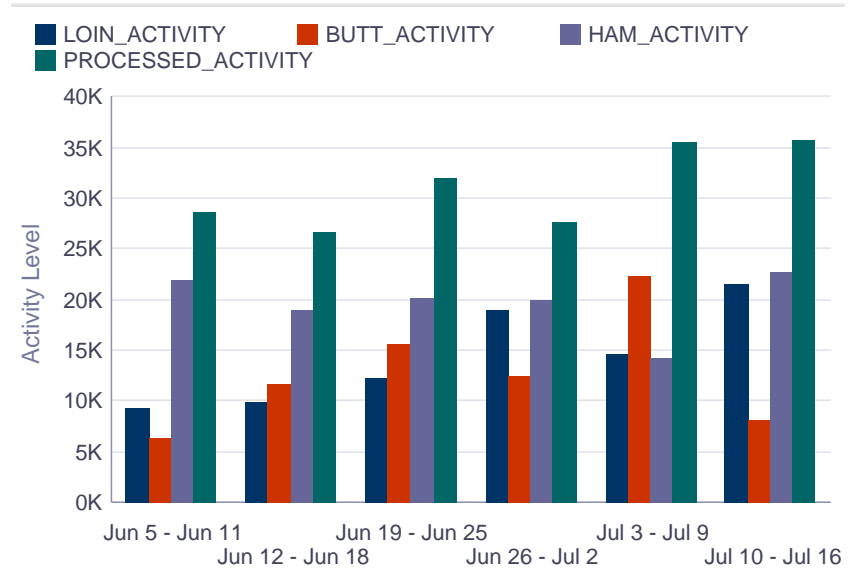
(prices in dollars per pound)

Fri. Jul 10, 2020

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	59.9%		64.5%		80.5%	
Special Rate (2/)	18.6%		22.5%		26.7%	
Activity Index (3/)	89,740		90,880		133,890	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	240	2.76				
Bone-In Cc Loin			130	1.29	520	1.36
Loin Roast Bnls	1,410	2.09	860	3.27	2,000	2.12
Rib End Roast B/In						
Sirloin End Roast B/In	30	1.33	10	1.29	220	1.23
Sirloin Roast Bnls	840	2.24	10	1.59	190	2.08
Rib End Chops B/In	240	2.29	250	2.38	370	1.89
Sirloin Chops B/In	780	1.48	420	1.73	780	1.64
Cc Chops B/In	4,020	2.51	1,180	2.69	3,100	2.61
Assorted Chops B/In	1,980	2.13	700	1.99	2,000	2.05
Rib Chops Bnls	1,270	4.31	270	2.43	110	2.58
Sirloin Chops Bnls	960	2.35	340	2.52	1,010	2.08
Cc Chops Bnls	2,990	3.13	2,580	4.54	4,670	3.23
Smoked Chops	160	4.86	40	5.49	430	5.52
Tenderloin, Fresh	1,760	3.18	70	3.99	5,240	3.95
Tenderloin, Marinated	230	6.18	1,640	6.15	940	5.54
Backribs	4,510	3.96	6,040	3.81	9,900	3.16
Picnic Fresh B/In	730	1.70	190	2.09	1,090	1.22
Porketta	140	2.92	70	2.99	130	2.75
Butt Fresh B/In	1,570	1.29	6,070	1.86	2,530	1.50
Butt Roast Bnls	190	2.03	1,220	1.12	280	1.92
Pork Steak	1,010	1.70	920	1.86	850	2.15
Country Style Rib B/In	1,970	1.78	2,830	1.69	2,600	2.02
Country Style Ribs Bnls	880	2.25	1,360	2.05	1,350	2.40
Spareribs	1,320	2.44	6,570	2.25	3,160	2.56
St. Louis Style Spareribs	340	3.08	3,070	2.85	1,700	2.95
Ham, B/In	1,370	2.03			300	2.15
Ham, Spiral	240	1.99			30	1.58
Ham, B/In Butt	290	1.46	220	1.46	320	1.42
Ham, B/In Shank	560	1.37	250	1.36	370	1.42
Ham, Bnls	630	3.35	870	4.17	750	4.08
Ham Steak	1,190	4.13	760	4.14	3,640	3.84
Sliced Bacon, 1 Lb Pkg	12,650	5.45	6,140	4.95	17,910	5.04
Pre-Cooked Bacon	110	4.00	1,740	22.40	700	22.40
Canadian Bacon	900	6.25	490	5.52	110	7.35
Ground Pork	440	3.17	20	2.74	1,270	2.32
Bkfst Sausage, 1 Lb Roll	5,890	3.03	2,880	3.40	4,720	2.87
Bkfst Sausage, Link/Patty	3,960	4.05	5,230	4.48	10,510	3.63
Pre-Cooked Sausage	3,130	5.01	790	5.13	2,750	4.92
Dinner Sausage	2,840	4.01	6,590	3.34	6,000	3.31
Italian Sausage	5,400	3.87	11,190	3.53	5,900	3.45
Chorizo	330	4.39	290	4.09	520	3.15
Deli Ham	6,460	5.52	5,460	5.95	12,310	6.89
Pkg/Slcd Ham, 1 Lb/Less	11,910	6.22	6,640	6.40	17,450	5.81
Deli Cooked Pork Roast						
Deli Cooked Spareribs	100	7.05	1,380	7.69	160	7.16
Deli Cooked Backribs	970	7.59	2,930	9.24	2,210	5.85
Pulled Pork	150	5.99	170	4.82	180	4.85
Feet	350	1.51			100	1.56
Neckbones	300	1.32			510	1.09

This week in Pork Retail
 Feature activity was similar compared to the previous week and sharply lower compared to the previous year as many locations have suspended or reduced retail ads. Loin cuts and hams were featured more prevalently while butt, picnic, and spareribs yielded. Processed items saw similar advertisement space. Individual item prices were mixed compared to the previous week and steady to firm compared to the previous year. Wholesale item prices were lower last week despite higher loin and butt primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/10 thru 07/16

(prices in dollars per pound)

Fri. Jul 10, 2020

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
	5500				7400				6100			
Feature Rate (1/)	65.9%				57.6%				64.9%			
Special Rate (2/)	10.0%				27.7%				17.1%			
Activity Index (3/)	20,600				19,405				22,860			
Whole Bone-In Loins	1.99 - 4.99	120	3.49	1.99 - 1.99	110	1.99	1.99	1.99 - 1.99	10	1.99	1.99	
Bone-In Cc Loins	- - -	-	-	- - -	-	-	-	- - -	-	-	-	
Loin Roast Bnls	1.79 - 2.98	140	2.63	1.39 - 3.99	270	1.88	1.88	1.39 - 2.29	390	1.78	1.78	
Rib End Roast B/In	- - -	-	-	- - -	-	-	-	- - -	-	-	-	
Sirloin End Roast B/In	- - -	-	-	- - -	-	-	-	- - -	-	-	-	
Sirloin Roast Bnls	1.99 - 2.49	320	2.32	1.79 - 2.29	230	1.97	1.97	1.99 - 2.49	270	2.44	2.44	
Rib End Chops B/In	1.99 - 1.99	60	1.99	- - -	-	-	-	1.99 - 2.49	110	2.23	2.23	
Sirloin Chops B/In	1.79 - 1.99	240	1.90	.98 - 1.29	80	1.02	1.02	- - -	-	-	-	
Cc Chops B/In	1.98 - 3.99	1,300	2.50	1.48 - 3.99	1,070	2.42	2.42	.99 - 2.99	730	1.94	1.94	
Assorted Chops B/In	1.49 - 1.79	260	1.69	.98 - 2.98	140	1.73	1.73	.99 - 2.69	610	1.85	1.85	
Rib Chops Bnls	- - -	-	-	4.49 - 4.49	1,130	4.49	4.49	2.49 - 2.49	60	2.49	2.49	
Sirloin Chops Bnls	1.98 - 2.49	270	2.37	1.98 - 2.48	50	2.30	2.30	1.98 - 2.49	320	2.37	2.37	
Cc Chops Bnls	1.69 - 4.99	830	2.89	1.99 - 3.99	650	2.83	2.83	1.59 - 3.99	700	3.17	3.17	
Smoked Chops	- - -	-	-	- - -	-	-	-	2.99 - 4.99	160	4.86	4.86	
Tenderloin, Fresh	2.99 - 4.99	140	4.85	2.99 - 4.99	580	3.40	3.40	1.49 - 3.99	480	2.62	2.62	
Tenderloin, Marinated	5.29 - 6.95	130	6.12	- - -	-	-	-	6.08 - 6.95	90	6.62	6.62	
Backribs	2.99 - 5.49	710	4.49	2.99 - 4.99	760	3.60	3.60	2.99 - 4.99	1,440	4.17	4.17	
Picnic Fresh B/In	.99 - 1.98	220	1.36	.69 - .99	140	.86	.86	1.99 - 1.99	20	1.99	1.99	
Porketta	2.99 - 2.99	70	2.99	- - -	-	-	-	2.69 - 2.69	60	2.69	2.69	
Butt Fresh B/In	.99 - 1.89	350	1.01	.99 - 1.99	470	1.43	1.43	.99 - 1.69	460	1.32	1.32	
Butt Roast Bnls	- - -	-	-	- - -	-	-	-	.99 - 1.59	50	1.11	1.11	
Pork Steak	1.49 - 1.99	140	1.51	1.29 - 1.99	100	1.41	1.41	1.29 - 1.99	510	1.79	1.79	
Country Style Rib B/In	1.39 - 2.58	720	1.82	1.29 - 1.99	310	1.59	1.59	1.29 - 2.49	400	1.88	1.88	
Country Style Ribs Bnls	1.99 - 2.99	460	2.26	2.47 - 2.49	90	2.47	2.47	1.99 - 2.49	230	2.12	2.12	
Spareribs	1.69 - 3.99	670	2.46	1.78 - 2.99	260	2.20	2.20	1.00 - 2.99	270	2.43	2.43	
St. Louis Style Spareribs	3.99 - 3.99	60	3.99	2.99 - 2.99	20	2.99	2.99	1.99 - 3.49	220	2.81	2.81	
Ham, B/In	1.29 - 4.99	400	3.55	1.29 - 1.29	960	1.29	1.29	9.58 - 9.58	10	9.58	9.58	
Ham, Spiral	1.99 - 1.99	20	1.99	1.99 - 1.99	220	1.99	1.99	- - -	-	-	-	
Ham, B/In Butt	1.49 - 1.49	120	1.49	1.49 - 1.49	40	1.49	1.49	.99 - 1.99	100	1.43	1.43	
Ham, B/In Shank	1.27 - 1.39	180	1.35	1.49 - 1.49	40	1.49	1.49	.79 - 1.79	250	1.35	1.35	
Ham, Bnls	5.00 - 5.00	70	5.00	- - -	-	-	-	.99 - 3.99	470	3.04	3.04	
Ham Steak	2.99 - 5.00	1,010	4.30	1.99 - 3.99	130	2.57	2.57	2.98 - 2.98	10	2.98	2.98	
Sliced Bacon, 1 Lb Pkg	2.99 - 9.29	2,460	5.53	2.39 - 7.98	2,180	5.94	5.94	2.79 - 7.99	2,240	4.86	4.86	
Pre-Cooked Bacon	- - -	-	-	- - -	-	-	-	- - -	-	-	-	
Canadian Bacon	7.50 - 7.50	230	7.50	- - -	-	-	-	4.44 - 12.77	590	5.81	5.81	
Ground Pork	1.89 - 4.00	140	3.06	- - -	-	-	-	2.99 - 2.99	200	2.99	2.99	
Bkfst Sausage, 1 Lb Roll	1.99 - 4.49	330	3.14	2.39 - 4.49	790	2.90	2.90	2.50 - 4.49	2,060	3.21	3.21	
Bkfst Sausage, Link/Patty	3.33 - 6.65	450	4.70	1.29 - 6.65	870	3.72	3.72	2.28 - 5.32	1,590	4.05	4.05	
Pre-Cooked Sausage	3.28 - 5.47	380	4.42	4.98 - 5.00	490	4.98	4.98	3.75 - 6.65	960	5.13	5.13	
Dinner Sausage	3.00 - 4.19	660	3.47	2.77 - 3.99	200	3.32	3.32	2.38 - 6.65	290	3.81	3.81	
Italian Sausage	1.79 - 6.49	1,560	3.79	2.67 - 4.39	1,390	4.08	4.08	2.40 - 5.99	1,200	3.14	3.14	
Chorizo	4.39 - 4.99	170	4.60	- - -	-	-	-	2.49 - 3.33	20	2.91	2.91	
Deli Ham	3.99 - 10.99	2,510	6.12	2.29 - 8.99	1,770	5.16	5.16	2.49 - 7.99	1,200	5.17	5.17	
Pkg/Sld Ham, 1 Lb/Less	3.99 - 10.64	1,230	7.44	3.09 - 10.67	3,770	6.35	6.35	3.98 - 9.33	3,920	6.18	6.18	
Deli Cooked Pork Roast	- - -	-	-	- - -	-	-	-	- - -	-	-	-	
Deli Cooked Spareribs	7.33 - 7.33	60	7.33	- - -	-	-	-	5.71 - 5.71	10	5.71	5.71	
Deli Cooked Backribs	6.66 - 8.31	880	7.66	7.26 - 8.31	5	7.79	7.79	5.99 - 7.33	90	6.93	6.93	
Pulled Pork	5.00 - 6.39	70	5.93	5.59 - 6.39	20	6.06	6.06	5.99 - 6.99	20	6.47	6.47	
Feet	1.29 - 1.39	280	1.33	1.29 - 2.28	70	2.25	2.25	- - -	-	-	-	
Neckbones	1.29 - 1.39	180	1.35	- - -	-	-	-	1.49 - 1.49	40	1.49	1.49	



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(prices in dollars per pound)

Fri. Jul 10, 2020

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	52.7%				47.0%				78.8%			
Special Rate (2/)	15.9%				26.4%				0.3%			
Activity Index (3/)	15,160				8,880				2,570			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.39	- 2.99	330	2.06	1.97	- 2.99	260	2.52	1.79	- 1.79	10	1.79
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.29	- 1.39	30	1.31	1.39	- 1.39	10	1.39	-	-	-	-
Sirloin Roast Bnls	1.38	- 1.38	20	1.38	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-	1.99	- 1.99	40	1.99
Sirloin Chops B/In	.88	- 1.59	260	1.21	.97	- 1.99	180	1.51	.97	- 1.98	30	1.41
Cc Chops B/In	1.79	- 2.99	130	2.04	2.00	- 3.49	740	3.35	1.99	- 1.99	40	1.99
Assorted Chops B/In	1.18	- 3.49	200	2.41	1.99	- 3.49	730	2.49	2.69	- 2.69	40	2.69
Rib Chops Bnls	-	-	-	-	2.99	- 2.99	80	2.99	-	-	-	-
Sirloin Chops Bnls	1.37	- 1.98	90	1.63	2.49	- 2.99	170	2.72	1.99	- 2.49	50	2.17
Cc Chops Bnls	1.99	- 3.99	560	3.84	2.97	- 2.99	210	2.98	2.48	- 2.98	30	2.72
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 2.99	530	2.99	-	-	-	-	3.49	- 3.99	40	3.70
Tenderloin, Marinated	3.90	- 3.90	10	3.90	-	-	-	-	-	-	-	-
Backribs	1.89	- 3.99	820	3.49	3.99	- 4.99	720	4.02	2.99	- 3.99	60	3.38
Picnic Fresh B/In	-	-	-	-	1.59	- 2.99	300	2.31	1.48	- 1.99	50	1.88
Porketta	-	-	-	-	-	-	-	-	3.48	- 3.48	20	3.48
Butt Fresh B/In	.99	- 1.59	140	1.01	1.37	- 2.49	110	1.62	1.37	- 2.49	40	1.85
Butt Roast Bnls	1.19	- 1.59	10	1.25	1.99	- 2.49	80	2.31	-	-	-	-
Pork Steak	1.29	- 1.99	240	1.63	-	-	-	-	1.98	- 3.99	20	3.03
Country Style Rib B/In	.88	- 2.59	160	1.43	.97	- 2.99	320	1.89	1.98	- 1.99	70	1.99
Country Style Ribs Bnls	1.69	- 2.49	50	2.17	1.37	- 3.49	30	3.01	1.37	- 2.49	20	1.62
Spareribs	1.99	- 2.49	20	2.10	2.50	- 2.50	30	2.50	2.88	- 2.99	50	2.97
St. Louis Style Spareribs	3.00	- 3.49	40	3.17	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.29	- 1.99	30	1.44	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.19	- 1.79	100	1.39	-	-	-	-	-	-	-	-
Ham, Bnls	2.99	- 3.99	50	3.74	-	-	-	-	3.69	- 3.69	40	3.69
Ham Steak	-	-	-	-	-	-	-	-	5.00	- 5.00	40	5.00
Sliced Bacon, 1 Lb Pkg	3.99	- 7.99	3,280	6.03	2.97	- 7.99	1,630	4.79	3.99	- 7.99	830	4.47
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	4.00	- 4.00	100	4.00
Canadian Bacon	4.44	- 6.67	80	5.56	7.99	- 7.99	10	7.99	-	-	-	-
Ground Pork	1.98	- 2.99	60	2.68	-	-	-	-	4.99	- 4.99	40	4.99
Bkfst Sausage, 1 Lb Roll	1.67	- 4.49	1,080	3.02	2.97	- 3.49	930	3.08	2.49	- 2.49	680	2.49
Bkfst Sausage, Link/Patty	2.28	- 4.67	810	4.04	3.00	- 4.99	120	3.45	3.59	- 4.99	80	4.12
Pre-Cooked Sausage	4.98	- 5.83	560	5.04	4.98	- 6.65	730	5.18	3.75	- 3.75	5	3.75
Dinner Sausage	2.54	- 5.42	1,630	4.35	-	-	-	-	3.99	- 3.99	40	3.99
Italian Sausage	2.99	- 4.99	1,130	4.48	3.99	- 3.99	80	3.99	3.00	- 3.00	5	3.00
Chorizo	3.99	- 4.69	70	4.04	4.69	- 4.79	60	4.78	-	-	-	-
Deli Ham	3.39	- 8.99	910	5.12	3.49	- 4.99	30	3.97	5.48	- 5.99	20	5.58
Pkg/Sld Ham, 1 Lb/Less	2.00	- 8.00	1,610	5.65	4.99	- 5.98	1,290	5.49	3.56	- 9.10	80	6.38
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	6.99	- 6.99	10	6.99	6.99	- 7.11	20	7.07	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Pulled Pork	4.89	- 4.99	30	4.92	7.99	- 7.99	10	7.99	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.99	- 1.17	80	1.14	-	-	-	-	-	-	-	-



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 (prices in dollars per pound)

Fri. Jul 10, 2020

	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	50.0%			50.5%		
Special Rate (2/)	0.0%			3.8%		
Activity Index (3/)	135			215		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-		
Bone-In Cc Loins	-			-		
Loins Roast Bnls	-			-		
Rib End Roast B/In	-			-		
Sirloin End Roast B/In	-			-		
Sirloin Roast Bnls	-			-		
Rib End Chops B/In	-			3.99 - 3.99	20	3.99
Sirloin Chops B/In	-			-		
Cc Chops B/In	-			-		
Assorted Chops B/In	-			2.97 - 2.97	10	2.97
Rib Chops Bnls	-			-		
Sirloin Chops Bnls	2.29 - 2.49	20	2.41	-		
Cc Chops Bnls	3.48 - 3.49	10	3.49	-		
Smoked Chops	-			-		
Tenderloin, Fresh	-			-		
Tenderloin, Marinated	5.33 - 5.33	5	5.33	-		
Backribs	3.79 - 3.79	5	3.79	-		
Picnic Fresh B/In	-			-		
Porketta	-			-		
Butt Fresh B/In	-			-		
Butt Roast Bnls	2.99 - 2.99	20	2.99	2.99 - 2.99	20	2.99
Pork Steak	-			-		
Country Style Rib B/In	-			-		
Country Style Ribs Bnls	-			-		
Spareribs	-			3.49 - 3.49	20	3.49
St. Louis Style Spareribs	-			-		
Ham, B/In	-			-		
Ham, Spiral	-			-		
Ham, B/In Butt	-			-		
Ham, B/In Shank	-			-		
Ham, Bnls	-			-		
Ham Steak	-			-		
Sliced Bacon, 1 Lb Pkg	5.33 - 7.99	20	6.34	4.67 - 5.99	20	5.77
Pre-Cooked Bacon	4.00 - 4.00	10	4.00	-		
Canadian Bacon	-			-		
Ground Pork	-			2.99 - 2.99	10	2.99
Bkfst Sausage, 1 Lb Roll	-			3.99 - 3.99	20	3.99
Bkfst Sausage, Link/Patty	5.00 - 5.00	10	5.00	5.32 - 6.25	40	5.82
Pre-Cooked Sausage	-			-		
Dinner Sausage	3.50 - 4.73	20	4.12	-		
Italian Sausage	3.50 - 3.50	10	3.50	4.97 - 5.04	30	5.03
Chorizo	-			-		
Deli Ham	-			3.99 - 3.99	20	3.99
Pkg/Sliced Ham, 1 Lb/Less	4.49 - 4.49	5	4.49	3.00 - 3.00	5	3.00
Deli Cooked Pork Roast	-			-		
Deli Cooked Spareribs	-			-		
Deli Cooked Backribs	-			-		
Pulled Pork	-			-		
Feet	-			-		
Neckbones	-			-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/10 thru 07/16

(prices in dollars per pound)

Fri. Jul 10, 2020
