

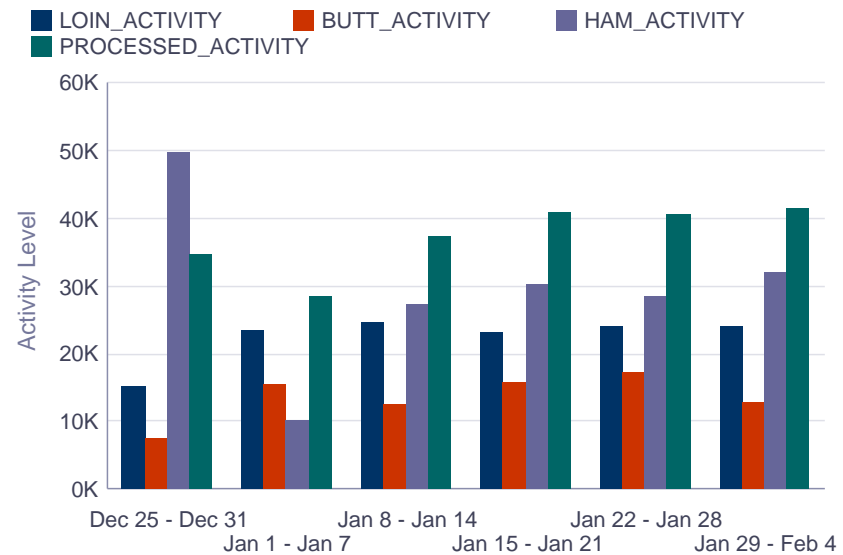


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	79.8%		86.8%		78.8%	
Special Rate (2/)	20.9%		19.0%		26.4%	
Activity Index (3/)	123,390		124,470		134,880	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			50	1.90	90	1.33
Bone-In Cc Loin	460	2.39	600	1.36	140	1.26
Loin Roast Bnls	5,440	1.88	2,560	1.97	2,380	2.19
Rib End Roast B/in	20	1.99			70	2.64
Sirloin End Roast B/in	290	1.36	100	1.37	230	1.15
Sirloin Roast Bnls	640	2.77	200	2.37	230	2.29
Rib End Chops B/in	500	2.41	970	1.46	210	2.28
Sirloin Chops B/in	1,280	1.23	650	1.42	130	.93
Cc Chops B/in	3,220	2.35	4,800	2.53	2,400	2.17
Assorted Chops B/in	1,380	2.42	1,080	1.82	1,030	2.17
Rib Chops Bnls	120	1.83	120	1.99		
Sirloin Chops Bnls	1,140	2.05	1,250	1.41	490	3.27
Cc Chops Bnls	3,940	2.77	5,130	3.16	1,690	3.17
Smoked Chops	140	2.99	50	3.37	290	3.91
Tenderloin, Fresh	1,880	3.61	3,970	4.05	1,030	3.23
Tenderloin, Marinated	750	4.15	790	4.61	1,330	4.95
Backribs	2,680	4.11	1,660	3.69	7,500	2.90
Picnic Fresh B/in	370	1.37	970	1.18	1,070	1.35
Porketta	130	2.30	140	2.48	70	2.99
Butt Fresh B/in	3,580	1.41	5,100	1.24	5,480	1.65
Butt Roast Bnls	340	1.74	950	1.43	1,620	2.21
Pork Steak	1,020	1.74	1,550	1.76	1,350	1.93
Country Style Rib B/in	2,440	1.93	3,070	1.69	2,780	2.01
Country Style Ribs Bnls	700	2.63	730	2.57	560	2.25
Spareribs	3,550	2.23	2,570	2.03	6,500	1.98
St. Louis Style Spareribs	600	3.59	2,060	3.58	2,650	2.51
Ham, B/in	700	.99	130	1.70	530	1.12
Ham, Spiral	470	1.25	710	2.35	1,330	1.50
Ham, B/in Butt	610	1.10	130	1.65	400	1.46
Ham, B/in Shank	610	1.03	1,180	1.16	1,680	1.10
Ham, Bnls	1,200	4.07	580	3.27	2,910	3.91
Ham Steak	2,830	3.97	1,120	4.15	920	4.40
Sliced Bacon, 1 Lb Pkg	13,680	5.14	23,370	5.15	20,870	5.05
Pre-Cooked Bacon	830	23.56	130	28.80	770	24.14
Canadian Bacon	290	7.57	680	9.76	290	6.54
Ground Pork	790	2.85	510	3.15	460	2.77
Bkfst Sausage, 1 Lb Roll	3,870	3.10	2,840	3.02	4,880	3.19
Bkfst Sausage, Link/Patty	6,520	4.04	8,340	3.47	4,860	3.92
Pre-Cooked Sausage	3,910	4.75	1,310	4.64	1,350	5.12
Dinner Sausage	2,990	4.33	1,070	4.04	7,240	3.31
Italian Sausage	7,910	2.91	1,880	3.81	8,750	3.15
Chorizo	640	3.45	300	3.16	1,020	3.30
Deli Ham	8,560	6.69	8,640	6.40	8,930	6.15
Pkg/Slcd Ham, 1 Lb/Less	16,770	5.60	15,790	6.74	18,590	6.17
Deli Cooked Pork Roast						
Deli Cooked Spareribs	110	5.21	150	7.21	2,040	7.26
Deli Cooked Backribs	3,360	6.67	3,690	8.70	3,100	5.64
Pulled Pork	9,980	7.47	10,540	7.43	1,990	5.44
Feet	60	1.69	130	1.69	310	1.63
Neckbones	70	1.09	130	1.27	340	1.26

**This week in Pork Retail . . . . .**

Feature activity was lower than the prior week and steady compared to the prior year. Butt, picnic, and spareribs yielded advertisement space to ham items. Loin cuts and processed items received similar advertisement space. Individual item prices were steady compared to the previous week and year. Wholesale item prices were steady with higher loin and butt values off setting lower picnic, ham and belly values. The rib value remained steady.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

**1/:** FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/:** SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/:** ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/:** STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/29 thru 02/04

(prices in dollars per pound)

Fri. Jan 29, 2021

Outlets	NORTHEAST			SOUTHEAST			MIDWEST					
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)					
	5500			7400			6100					
Feature Rate (1/)	80.8%			80.5%			78.5%					
Special Rate (2/)	9.2%			27.9%			19.7%					
Activity Index (3/)	26,770			33,060			31,070					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins												
Bone-In Cc Loin	2.00	- 2.99	270	2.82	1.39	- 2.99	150	1.57	2.49	- 2.49	40	2.49
Loin Roast Bnls	1.69	- 2.29	1,010	1.99	1.49	- 1.99	1,710	1.82	1.29	- 2.99	540	1.82
Rib End Roast B/In									1.99	- 1.99	10	1.99
Sirloin End Roast B/In									.99	- 1.89	200	1.36
Sirloin Roast Bnls	1.69	- 1.69	20	1.69	1.59	- 1.69	30	1.62	1.98	- 2.99	440	2.96
Rib End Chops B/In	1.99	- 1.99	60	1.99	1.99	- 1.99	10	1.99	1.99	- 2.82	250	2.49
Sirloin Chops B/In	1.89	- 1.99	120	1.94	.98	- 1.49	510	1.00	1.79	- 2.29	80	1.93
Cc Chops B/In	1.49	- 3.99	1,270	2.30	1.29	- 2.99	710	1.85	1.59	- 3.79	750	2.80
Assorted Chops B/In					1.47	- 1.99	50	1.54	.99	- 3.98	740	2.07
Rib Chops Bnls					1.79	- 1.79	70	1.79	1.79	- 1.79	20	1.79
Sirloin Chops Bnls	1.69	- 1.99	230	1.97	1.69	- 1.99	240	1.94	1.98	- 2.49	330	2.03
Cc Chops Bnls	1.99	- 2.99	1,560	2.59	1.89	- 3.99	1,740	2.98	1.99	- 3.99	460	2.46
Smoked Chops												
Tenderloin, Fresh	2.99	- 6.08	340	4.60	1.26	- 6.08	130	3.70	1.79	- 3.99	910	3.22
Tenderloin, Marinated	2.94	- 6.08	550	4.06	2.66	- 4.77	80	3.95	3.47	- 6.08	80	5.35
Backribs	3.99	- 4.99	910	4.75	3.98	- 4.99	30	4.05	2.99	- 6.66	1,210	3.87
Picnic Fresh B/In	.99	- 1.49	230	1.30	1.08	- 2.50	40	1.46				
Porketta	1.99	- 1.99	70	1.99					2.69	- 2.69	60	2.69
Butt Fresh B/In	.89	- 2.00	890	1.61	.89	- 1.99	740	1.39	.89	- 1.99	590	1.30
Butt Roast Bnls					1.28	- 1.28	200	1.28	1.66	- 1.66	60	1.66
Pork Steak	1.49	- 1.99	210	1.82	1.48	- 1.99	260	1.54	1.69	- 1.99	90	1.84
Country Style Rib B/In	1.49	- 2.29	290	1.91	1.49	- 1.99	1,300	1.90	1.59	- 2.49	240	2.09
Country Style Ribs Bnls	1.99	- 4.99	410	2.90	1.59	- 2.49	120	2.21	1.97	- 2.49	110	2.18
Spareribs	1.49	- 3.99	760	2.45	1.99	- 3.99	560	2.19	1.79	- 3.49	530	2.74
St. Louis Style Spareribs	2.99	- 3.99	250	3.24	2.99	- 5.11	150	4.83	2.99	- 3.49	150	3.03
Ham, B/In									.49	- .99	100	.77
Ham, Spiral	1.99	- 2.99	80	2.12	1.29	- 1.29	110	1.29	1.29	- 1.29	10	1.29
Ham, B/In Butt	.99	- .99	210	.99					.99	- 1.29	370	1.12
Ham, B/In Shank	.99	- .99	210	.99					.99	- .99	370	.99
Ham, Bnls	3.99	- 4.33	340	4.11	4.19	- 4.99	350	4.50	3.79	- 4.99	270	4.08
Ham Steak	2.99	- 6.00	1,670	4.54	2.99	- 3.99	1,010	3.02	3.79	- 4.99	130	4.16
Sliced Bacon, 1 Lb Pkg	3.99	- 10.65	3,760	5.27	2.99	- 6.67	3,800	5.17	2.40	- 8.00	3,200	5.00
Pre-Cooked Bacon	19.05	- 25.54	420	24.86	19.05	- 19.05	220	19.05				
Canadian Bacon	7.50	- 7.50	230	7.50					8.00	- 8.00	50	8.00
Ground Pork	1.89	- 4.00	140	3.09	1.99	- 1.99	10	1.99	1.99	- 3.48	540	2.79
Bkfst Sausage, 1 Lb Roll	1.79	- 3.99	370	3.13	1.99	- 3.99	1,340	3.23	1.79	- 3.99	1,060	3.26
Bkfst Sausage, Link/Patty	3.31	- 5.82	790	4.43	2.96	- 7.00	2,750	3.94	2.50	- 7.00	1,950	4.00
Pre-Cooked Sausage	3.13	- 5.33	130	3.55	4.98	- 6.65	680	5.23	2.48	- 7.00	1,510	4.92
Dinner Sausage	2.99	- 6.65	1,030	4.25	2.99	- 4.05	90	3.10	2.99	- 6.65	1,160	4.48
Italian Sausage	1.99	- 4.20	1,000	3.52	2.22	- 6.99	2,120	3.33	2.22	- 6.99	2,130	2.69
Chorizo	4.00	- 4.00	230	4.00					2.67	- 4.67	260	3.26
Deli Ham	3.99	- 11.99	2,560	7.15	2.29	- 8.99	2,720	5.89	2.99	- 9.99	1,970	6.61
Pkg/Slcd Ham, 1 Lb/Less	3.49	- 11.41	1,420	6.16	3.00	- 9.33	4,910	6.07	3.00	- 10.64	5,720	5.52
Deli Cooked Pork Roast												
Deli Cooked Spareribs	5.21	- 5.21	110	5.21								
Deli Cooked Backribs	4.99	- 8.66	1,010	6.52	4.99	- 8.66	1,430	6.09	5.99	- 13.99	290	6.98
Pulled Pork	3.49	- 7.72	1,530	6.61	3.99	- 7.72	2,690	7.70	3.50	- 7.99	2,050	7.34
Feet	1.69	- 1.69	60	1.69								
Neckbones									.99	- .99	40	.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/29 thru 02/04

(prices in dollars per pound)

Fri. Jan 29, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	82.8%				72.2%				89.0%			
Special Rate (2/)	26.3%				26.3%				3.7%			
Activity Index (3/)	16,640				12,570				2,885			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.29	- 2.49	1,420	1.80	1.99	- 2.49	720	2.04	2.49	- 2.49	20	2.49
Rib End Roast B/In	1.99	- 1.99	10	1.99	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.19	- 1.38	50	1.25	1.49	- 1.49	40	1.49	-	-	-	-
Sirloin Roast Bnls	2.28	- 2.97	120	2.49	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	1.97	- 1.97	120	1.97	2.99	- 2.99	40	2.99
Sirloin Chops B/In	.97	- 1.79	280	1.16	.97	- 1.59	270	1.18	1.75	- 1.75	10	1.75
Cc Chops B/In	1.29	- 3.79	80	2.86	1.69	- 2.99	300	2.33	1.69	- 2.99	90	2.55
Assorted Chops B/In	1.48	- 3.98	180	2.20	1.29	- 3.99	280	3.92	1.29	- 1.99	120	1.79
Rib Chops Bnls	1.79	- 2.19	30	1.96	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.79	- 2.48	210	2.24	1.79	- 1.79	90	1.79	1.99	- 2.49	20	2.39
Cc Chops Bnls	1.98	- 3.79	110	2.98	2.99	- 3.99	50	3.48	3.99	- 3.99	20	3.99
Smoked Chops	2.99	- 2.99	140	2.99	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.79	- 4.99	190	3.60	2.99	- 3.99	220	3.65	2.49	- 3.98	60	3.39
Tenderloin, Marinated	2.35	- 3.47	40	3.11	-	-	-	-	-	-	-	-
Backribs	1.99	- 4.99	220	2.78	3.99	- 4.99	310	4.11	4.99	- 4.99	5	4.99
Picnic Fresh B/In	-	-	-	-	.89	- 1.49	70	1.37	1.78	- 1.98	30	1.86
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.89	- 1.99	560	1.16	1.29	- 2.49	60	1.49	1.47	- 1.69	740	1.48
Butt Roast Bnls	.99	- .99	10	.99	3.49	- 3.49	10	3.49	3.48	- 3.48	20	3.48
Pork Steak	.99	- 2.29	270	1.64	1.99	- 1.99	180	1.99	2.48	- 2.48	10	2.48
Country Style Rib B/In	.98	- 1.99	180	1.46	1.39	- 2.49	420	2.10	2.28	- 2.28	20	2.28
Country Style Ribs Bnls	1.99	- 2.49	60	2.47	-	-	-	-	-	-	-	-
Spareribs	1.79	- 2.88	580	2.05	1.49	- 2.99	1,030	1.83	2.98	- 3.49	100	3.19
St. Louis Style Spareribs	3.49	- 3.49	5	3.49	2.99	- 2.99	20	2.99	3.49	- 3.49	10	3.49
Ham, B/In	.99	- 1.69	520	1.00	1.29	- 1.29	50	1.29	-	-	-	-
Ham, Spiral	-	-	-	-	.99	- .99	270	.99	-	-	-	-
Ham, B/In Butt	1.69	- 1.69	30	1.69	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.69	- 1.69	30	1.69	-	-	-	-	-	-	-	-
Ham, Bnls	2.50	- 3.79	10	2.80	1.49	- 4.99	240	3.46	-	-	-	-
Ham Steak	3.79	- 3.79	5	3.79	-	-	-	-	3.48	- 3.48	20	3.48
Sliced Bacon, 1 Lb Pkg	2.50	- 7.99	2,010	5.04	2.99	- 10.65	700	5.18	3.14	- 6.39	150	4.96
Pre-Cooked Bacon	-	-	-	-	25.54	- 25.54	170	25.54	-	-	-	-
Canadian Bacon	-	-	-	-	6.99	- 6.99	10	6.99	-	-	-	-
Ground Pork	2.88	- 2.99	50	2.90	-	-	-	-	2.99	- 2.99	40	2.99
Bkfst Sausage, 1 Lb Roll	1.69	- 3.99	1,050	2.75	2.89	- 2.89	10	2.89	2.89	- 3.97	30	3.29
Bkfst Sausage, Link/Patty	2.00	- 5.82	790	4.21	4.00	- 5.72	110	4.21	2.99	- 4.00	110	3.14
Pre-Cooked Sausage	3.75	- 5.83	590	5.04	2.67	- 4.98	1,000	4.17	-	-	-	-
Dinner Sausage	2.99	- 4.49	190	3.62	3.69	- 6.14	520	4.63	-	-	-	-
Italian Sausage	2.22	- 4.49	1,110	2.44	2.22	- 5.99	1,490	2.59	1.77	- 1.99	40	1.88
Chorizo	3.99	- 3.99	70	3.99	1.96	- 2.29	90	2.19	-	-	-	-
Deli Ham	4.99	- 9.99	200	6.28	2.27	- 10.00	380	5.98	3.49	- 8.99	720	8.79
Pkg/Sld Ham, 1 Lb/Less	2.00	- 8.00	2,200	5.01	3.32	- 9.31	2,390	4.93	3.99	- 10.64	120	5.97
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.77	- 8.33	600	8.14	-	-	-	-	4.00	- 6.98	30	5.83
Pulled Pork	3.50	- 7.72	2,430	7.72	7.72	- 7.72	940	7.72	7.72	- 7.72	310	7.72
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.99	- .99	10	.99	1.59	- 1.59	10	1.59	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/29 thru 02/04

(prices in dollars per pound)

Fri. Jan 29, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	97.0%				56.2%			
Special Rate (2/)	0.0%				5.7%			
Activity Index (3/)	200				240			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.29	3.48	10	2.76	1.99	1.99	20	1.99
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	2.99	2.99	20	2.99
Rib End Chops B/In	-	-	-	-	3.99	3.99	20	3.99
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	2.49	2.49	20	2.49
Assorted Chops B/In	-	-	-	-	2.79	2.79	10	2.79
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.49	2.49	10	2.49	2.99	2.99	20	2.99
Cc Chops Bnls	2.99	3.98	10	3.65	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.49	3.99	30	3.78	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	-	-	-	-
Butt Roast Bnls	2.99	2.99	20	2.99	2.97	3.29	30	3.22
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	2.99	2.99	5	2.99	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	.99	.99	20	.99
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.05	6.99	50	6.55	2.99	2.99	20	2.99
Pre-Cooked Bacon	-	-	-	-	28.74	28.74	20	28.74
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.79	2.79	10	2.79
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	2.99	2.99	10	2.99	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	4.88	4.88	5	4.88	3.00	3.00	10	3.00
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	6.49	6.49	10	6.49	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	7.98	11.97	20	9.98	-	-	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	7.72	7.72	20	7.72	7.72	7.72	20	7.72
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/29 thru 02/04**

(prices in dollars per pound)

Fri. Jan 29, 2021

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