

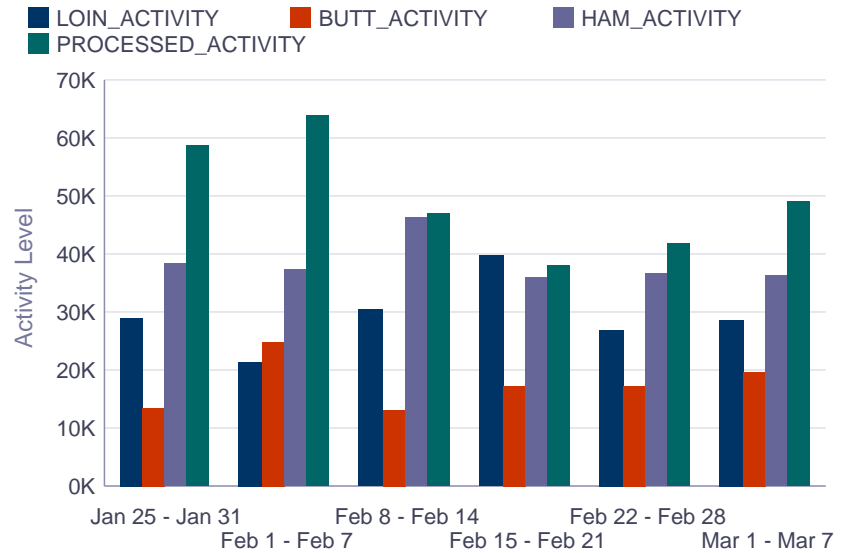


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	95.0%		94.3%		86.9%	
Special Rate (2/)	21.9%		20.4%		15.0%	
Activity Index (3/)	136,860		124,360		145,520	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	90	1.28	90	1.28	60	1.55
Bone-In Cc Loins	310	1.77	290	1.59	90	1.97
Loins Roast Bnls	3,620	1.97	5,360	1.95	7,000	1.99
Rib End Roast B/In	170	1.99	70	1.19	110	1.42
Sirloin End Roast B/In	410	1.27	250	1.65	310	1.63
Sirloin Roast Bnls	660	1.94	820	2.00	1,000	2.42
Rib End Chops B/In	710	1.74	1,380	2.75	380	2.00
Sirloin Chops B/In	1,000	1.40	740	1.20	1,200	1.46
Cc Chops B/In	4,660	2.52	3,980	2.69	6,670	2.50
Assorted Chops B/In	2,370	1.52	1,520	1.59	5,930	1.89
Rib Chops Bnls	80	3.19	90	2.58	30	2.84
Sirloin Chops Bnls	540	1.98	620	2.17	1,580	2.27
Cc Chops Bnls	2,820	3.36	4,000	3.22	4,430	2.89
Smoked Chops	630	5.00	1,090	4.41	220	3.18
Tenderloin, Fresh	4,820	3.95	1,640	3.35	3,040	4.07
Tenderloin, Marinated	1,760	4.50	510	4.77	430	4.82
Backribs	3,820	3.43	4,360	2.73	3,320	3.44
Picnic Fresh B/In	2,260	1.24	1,220	1.19	1,550	1.51
Porketta	90	2.97	70	2.79	130	2.68
Butt Fresh B/In	4,190	1.23	5,260	1.52	2,580	1.65
Butt Roast Bnls	650	1.62	220	1.55	800	2.45
Pork Steak	2,410	2.28	1,070	1.72	2,560	2.27
Country Style Rib B/In	3,290	1.83	3,200	1.72	2,710	1.90
Country Style Ribs Bnls	610	2.44	930	2.27	1,280	2.36
Spareribs	4,740	2.52	4,430	2.24	4,670	2.27
St. Louis Style Spareribs	1,450	2.64	840	3.89	1,320	2.89
Ham, B/In	120	3.98	60	3.97	440	1.35
Ham, Spiral	530	2.18	240	3.21	500	2.55
Ham, B/In Butt	980	1.28	60	1.49	140	1.34
Ham, B/In Shank	1,440	1.34	190	1.51	160	1.40
Ham, Bnls	940	3.55	680	3.52	630	2.20
Ham Steak	2,960	3.82	4,140	3.11	2,960	3.87
Sliced Bacon, 1 Lb Pkg	22,080	4.84	22,050	4.98	25,640	4.97
Pre-Cooked Bacon	1,710	23.00	1,500	24.02	830	24.16
Canadian Bacon	70	6.99	240	7.01	510	5.81
Ground Pork	600	2.83	350	2.55	420	3.40
Bkfst Sausage, 1 Lb Roll	5,260	2.91	5,720	3.00	5,060	3.07
Bkfst Sausage, Link/Patty	10,000	3.57	2,860	3.66	8,280	3.76
Pre-Cooked Sausage	2,130	4.37	2,150	4.28	1,560	4.81
Dinner Sausage	1,840	3.47	2,090	3.83	2,970	3.51
Italian Sausage	4,200	3.40	4,320	3.49	5,970	3.45
Chorizo	1,060	2.88	480	2.29	360	2.89
Delil Ham	12,330	5.79	10,430	6.19	10,790	6.12
Pkg/Slcd Ham, 1 Lb/Less	16,740	4.92	20,540	6.01	21,870	5.99
Delil Cooked Pork Roast					10	4.99
Delil Cooked Spareribs			1,100	7.65	340	9.95
Delil Cooked Backribs	1,380	5.40	200	6.21	630	6.94
Pulled Pork	1,350	5.72	190	6.25	1,120	5.32
Feet	200	1.24	230	1.49	230	1.56
Neckbones	780	1.05	490	1.33	700	1.37

This week in Pork Retail

Feature rate was higher than the previous week but lower than the previous year. Except for hams, all product areas experienced a slight increase in retail advertisement space. Individual item prices were steady when compared to both the previous week and year. Wholesale pork values were lower across all primal values with a sharply lower belly primal.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/01 thru 03/07
 (prices in dollars per pound)

Fri. Mar 1, 2019

Outlets	NORTHEAST			SOUTHEAST			MIDWEST					
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)					
	5500			7400			6100					
Feature Rate (1/)	96.5%			92.0%			95.7%					
Special Rate (2/)	6.2%			25.1%			19.4%					
Activity Index (3/)	31,320			30,230			30,890					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.28	- 1.28	90	1.28	-	-			-	-		
Bone-In Cc Loins	1.27	- 1.99	220	1.75	1.29	- 2.49	80	1.69	2.49	- 2.49	10	2.49
Loins Roast Bnls	.98	- 2.99	310	2.15	.98	- 2.29	280	1.58	1.39	- 2.99	1,230	1.95
Rib End Roast B/In	1.99	- 1.99	170	1.99	-	-			-	-		
Sirloin End Roast B/In	-	-	-	-	-	-			.99	- 1.49	250	1.34
Sirloin Roast Bnls	1.78	- 1.78	90	1.78	1.49	- 1.49	10	1.49	1.49	- 2.48	490	1.95
Rib End Chops B/In	1.57	- 2.57	420	1.81	.93	- 1.99	200	1.54	1.00	- 1.00	20	1.00
Sirloin Chops B/In	1.89	- 1.89	130	1.89	.86	- 1.89	110	1.31	1.49	- 2.59	170	1.83
Cc Chops B/In	1.69	- 3.99	1,980	2.44	1.69	- 3.79	1,080	2.71	1.49	- 2.99	470	2.09
Assorted Chops B/In	1.49	- 1.69	590	1.55	1.09	- 2.99	610	1.67	.99	- 1.99	850	1.34
Rib Chops Bnls	-	-	-	-	-	-			2.99	- 2.99	60	2.99
Sirloin Chops Bnls	2.49	- 2.49	20	2.49	1.99	- 2.68	90	2.58	1.78	- 1.99	130	1.93
Cc Chops Bnls	1.99	- 3.99	460	2.97	1.77	- 5.99	410	3.01	1.99	- 4.99	510	2.91
Smoked Chops	5.99	- 5.99	80	5.99	6.11	- 6.11	70	6.11	3.99	- 6.11	360	4.73
Tenderloin, Fresh	1.99	- 5.99	1,090	4.24	2.89	- 5.99	1,780	4.44	1.99	- 3.99	630	3.19
Tenderloin, Marinated	3.47	- 3.47	110	3.47	4.99	- 6.21	1,170	5.03	2.60	- 4.34	440	3.52
Backribs	1.99	- 3.99	870	3.81	1.99	- 3.99	1,110	3.91	2.49	- 5.99	1,290	2.87
Picnic Fresh B/In	.77	- 1.49	750	.92	.99	- 1.49	20	1.43	.99	- 1.69	360	1.31
Porketta	2.79	- 3.00	80	2.82	-	-			-	-		
Butt Fresh B/In	.79	- 1.99	600	1.57	.79	- 1.49	1,740	1.02	1.19	- 1.99	430	1.46
Butt Roast Bnls	1.79	- 1.99	230	1.89	.98	- 1.48	280	1.34	2.29	- 2.29	40	2.29
Pork Steak	1.67	- 1.79	200	1.75	1.35	- 2.68	350	1.95	1.59	- 2.99	460	2.18
Country Style Rib B/In	1.27	- 1.99	750	1.85	1.38	- 1.99	440	1.87	1.28	- 1.99	710	1.64
Country Style Ribs Bnls	2.49	- 3.99	190	3.05	1.17	- 2.69	180	1.94	1.69	- 2.99	160	2.50
Spareribs	1.47	- 3.99	880	2.47	1.69	- 2.99	430	2.81	1.69	- 3.99	1,370	2.88
St. Louis Style Spareribs	1.99	- 2.99	300	2.12	1.99	- 4.65	250	2.91	1.99	- 4.80	600	2.81
Ham, B/In	3.97	- 3.99	120	3.98	-	-			-	-		
Ham, Spiral	2.49	- 2.49	210	2.49	-	-			2.49	- 2.49	220	2.49
Ham, B/In Butt	.99	- 1.99	240	1.17	1.99	- 1.99	5	1.99	-	-		
Ham, B/In Shank	.99	- 1.99	430	1.30	1.19	- 1.99	80	1.23	-	-		
Ham, Bnls	2.49	- 2.66	170	2.60	4.49	- 4.99	190	4.70	2.25	- 4.49	440	3.64
Ham Steak	2.49	- 5.00	1,320	3.92	2.99	- 3.99	100	3.07	2.89	- 5.00	1,330	3.72
Sliced Bacon, 1 Lb Pkg	2.99	- 7.99	5,300	5.00	3.00	- 7.33	5,350	5.48	2.98	- 7.99	4,980	4.57
Pre-Cooked Bacon	19.20	- 25.54	360	21.11	19.20	- 19.20	220	19.20	15.16	- 26.59	440	22.97
Canadian Bacon	6.99	- 6.99	70	6.99	-	-			-	-		
Ground Pork	2.99	- 3.00	290	3.00	2.99	- 3.00	80	3.00	1.99	- 1.99	160	1.99
Bkfst Sausage, 1 Lb Roll	2.99	- 4.99	520	3.69	1.33	- 4.00	960	2.67	1.33	- 3.50	1,210	2.76
Bkfst Sausage, Link/Patty	3.33	- 5.32	1,380	4.53	2.00	- 5.71	2,460	3.31	2.00	- 5.73	2,400	3.54
Pre-Cooked Sausage	3.13	- 6.65	220	3.79	4.17	- 6.67	1,100	4.41	2.23	- 6.40	470	4.43
Dinner Sausage	2.99	- 3.29	120	3.14	2.88	- 4.57	160	3.26	1.98	- 5.05	410	3.25
Italian Sausage	1.99	- 5.99	1,390	3.20	1.99	- 4.99	1,390	3.86	1.98	- 5.32	660	2.66
Chorizo	2.67	- 5.67	330	3.29	2.67	- 5.67	310	2.89	3.33	- 3.33	40	3.33
Deli Ham	1.98	- 8.99	5,440	5.89	1.98	- 8.99	1,940	5.73	2.59	- 10.99	2,470	5.93
Pkg/Sld Ham, 1 Lb/Less	2.50	- 9.12	1,830	5.33	2.00	- 9.14	2,960	4.77	1.99	- 11.49	4,330	5.03
Deli Cooked Pork Roast	-	-	-	-	-	-			-	-		
Deli Cooked Spareribs	-	-	-	-	-	-			-	-		
Deli Cooked Backribs	4.83	- 6.66	420	5.55	5.33	- 5.33	960	5.33	5.32	- 5.32	10	5.32
Pulled Pork	4.99	- 4.99	110	4.99	5.99	- 5.99	1,130	5.99	3.42	- 4.99	110	3.60
Feet	.99	- .99	130	.99	.99	- .99	5	.99	-	-		
Neckbones	.99	- 1.29	310	1.10	.75	- 1.29	140	1.03	.69	- .98	170	.95



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/01 thru 03/07

(prices in dollars per pound)

Fri. Mar 1, 2019

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	94.9%				94.9%				96.2%			
Special Rate (2/)	18.6%				35.9%				52.5%			
Activity Index (3/)	20,360				18,020				5,470			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.49	- 1.99	740	1.88	1.49	- 4.49	360	2.64	1.79	- 4.49	720	1.85
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.09	100	1.08	1.29	- 1.29	60	1.29	-	-	-	-
Sirloin Roast Bnls	1.48	- 2.48	60	2.17	1.99	- 1.99	10	1.99	1.99	- 1.99	10	1.99
Rib End Chops B/In	1.00	- 1.00	20	1.00	1.99	- 1.99	20	1.99	2.69	- 2.99	30	2.84
Sirloin Chops B/In	.73	- 1.38	200	1.05	.88	- 1.99	380	1.22	1.78	- 1.78	10	1.78
Cc Chops B/In	1.69	- 2.99	900	2.57	2.29	- 2.59	80	2.38	2.68	- 3.49	140	3.24
Assorted Chops B/In	1.38	- 1.99	120	1.52	1.69	- 1.69	130	1.69	1.98	- 2.49	60	2.12
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.68	- 1.99	200	1.86	1.29	- 1.88	110	1.71	-	-	-	-
Cc Chops Bnls	1.89	- 5.99	1,040	3.49	2.99	- 5.99	320	4.51	4.99	- 4.99	20	4.99
Smoked Chops	3.39	- 6.94	60	5.22	3.99	- 3.99	70	3.99	-	-	-	-
Tenderloin, Fresh	2.99	- 3.99	1,180	3.46	2.99	- 2.99	120	2.99	2.79	- 4.77	30	4.01
Tenderloin, Marinated	2.60	- 2.60	40	2.60	-	-	-	-	-	-	-	-
Backribs	1.77	- 3.49	100	2.12	2.99	- 3.99	320	3.14	3.99	- 3.99	110	3.99
Picnic Fresh B/In	.98	- 1.69	620	1.58	.99	- 1.59	400	1.19	.99	- 1.98	80	1.60
Porketta	-	-	-	-	-	-	-	-	3.99	- 3.99	10	3.99
Butt Fresh B/In	.98	- 1.99	900	1.16	.97	- 1.99	410	1.37	1.69	- 1.98	70	1.88
Butt Roast Bnls	.98	- 1.29	80	1.18	1.79	- 1.79	10	1.79	-	-	-	-
Pork Steak	1.49	- 2.99	1,070	2.33	1.99	- 3.49	260	3.06	1.49	- 2.49	50	1.99
Country Style Rib B/In	.99	- 1.99	840	1.58	.99	- 3.49	460	2.42	1.78	- 2.49	30	2.19
Country Style Ribs Bnls	1.88	- 2.79	40	1.96	-	-	-	-	1.88	- 1.88	20	1.88
Spareribs	1.67	- 3.77	970	2.76	1.79	- 3.49	330	2.23	1.49	- 1.98	690	1.50
St. Louis Style Spareribs	2.69	- 3.89	130	3.16	1.99	- 2.99	140	2.12	2.49	- 2.99	20	2.70
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	.99	- .99	110	.99	-	-	-	-
Ham, B/In Butt	1.39	- 1.48	100	1.47	1.29	- 1.29	650	1.29	-	-	-	-
Ham, B/In Shank	1.18	- 1.78	290	1.54	1.29	- 1.29	650	1.29	-	-	-	-
Ham, Bnls	2.49	- 4.49	70	3.52	1.99	- 1.99	60	1.99	-	-	-	-
Ham Steak	3.99	- 4.98	100	4.55	3.99	- 3.99	50	3.99	3.99	- 3.99	60	3.99
Sliced Bacon, 1 Lb Pkg	1.59	- 6.64	2,130	4.16	2.65	- 7.99	3,210	4.61	1.99	- 7.99	1,020	4.12
Pre-Cooked Bacon	16.00	- 22.78	60	20.68	25.54	- 25.54	650	25.54	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	1.78	- 1.78	20	1.78	-	-	-	-	3.99	- 4.49	60	4.38
Bkfst Sausage, 1 Lb Roll	1.33	- 3.49	620	2.78	2.50	- 3.50	1,230	2.92	2.98	- 2.99	710	2.99
Bkfst Sausage, Link/Patty	2.00	- 5.71	1,980	3.28	2.80	- 5.71	1,560	3.47	2.67	- 5.32	210	3.90
Pre-Cooked Sausage	2.66	- 6.32	260	4.79	3.00	- 3.13	60	3.08	-	-	-	-
Dinner Sausage	3.36	- 3.36	510	3.36	3.36	- 4.20	600	3.82	3.87	- 3.87	40	3.87
Italian Sausage	2.49	- 4.99	80	2.92	3.19	- 4.20	630	3.62	3.87	- 3.87	40	3.87
Chorizo	1.76	- 2.29	50	2.04	1.76	- 3.49	340	2.53	-	-	-	-
Deli Ham	1.99	- 7.99	1,070	6.11	1.67	- 9.00	630	4.95	3.99	- 5.99	750	4.98
Pkg/Sld Ham, 1 Lb/Less	1.99	- 8.88	3,590	4.23	1.99	- 10.64	3,400	5.37	2.99	- 9.31	460	4.97
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-	-	-	-	-
Feet	-	-	-	-	1.49	- 1.79	70	1.73	-	-	-	-
Neckbones	.78	- 1.09	20	.81	.79	- 1.50	130	1.10	.79	- 1.09	20	.84



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/01 thru 03/07

(prices in dollars per pound)

Fri. Mar 1, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	100.0%				97.1%			
Special Rate (2/)	41.0%				3.8%			
Activity Index (3/)	340				455			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.49	- 3.49	10	3.49	2.69	- 2.69	5	2.69
Assorted Chops B/In	-	-	-	-	1.89	- 1.89	5	1.89
Rib Chops Bnls	-	-	-	-	3.69	- 3.69	20	3.69
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	3.49	- 3.99	50	3.63	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.99	- 3.99	20	3.99	-	-	-	-
Picnic Fresh B/In	2.19	- 2.19	10	2.19	.99	- .99	20	.99
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.49	- 2.49	5	2.49	1.19	- 1.69	30	1.25
Butt Roast Bnls	2.99	- 2.99	20	2.99	1.99	- 1.99	5	1.99
Pork Steak	1.79	- 1.99	10	1.83	2.99	- 2.99	20	2.99
Country Style Rib B/In	2.79	- 2.79	40	2.79	1.99	- 1.99	20	1.99
Country Style Ribs Bnls	1.79	- 1.79	10	1.79	2.49	- 2.89	20	2.54
Spareribs	1.99	- 1.99	5	1.99	1.79	- 3.49	80	2.66
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	3.33	- 3.33	20	3.33
Sliced Bacon, 1 Lb Pkg	3.49	- 6.99	30	4.78	3.99	- 6.65	60	5.72
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.97	- 2.97	10	2.97
Bkfst Sausage, 1 Lb Roll	-	-	-	-	2.99	- 2.99	20	2.99
Bkfst Sausage, Link/Patty	4.00	- 4.67	20	4.18	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	4.98	- 4.98	20	4.98
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	3.36	- 3.36	20	3.36
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	7.49	- 7.49	20	7.49
Pkg/Slctd Ham, 1 Lb/Less	3.48	- 7.11	110	6.02	3.48	- 5.32	60	4.43
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/01 thru 03/07

(prices in dollars per pound)

Fri. Mar 1, 2019
