

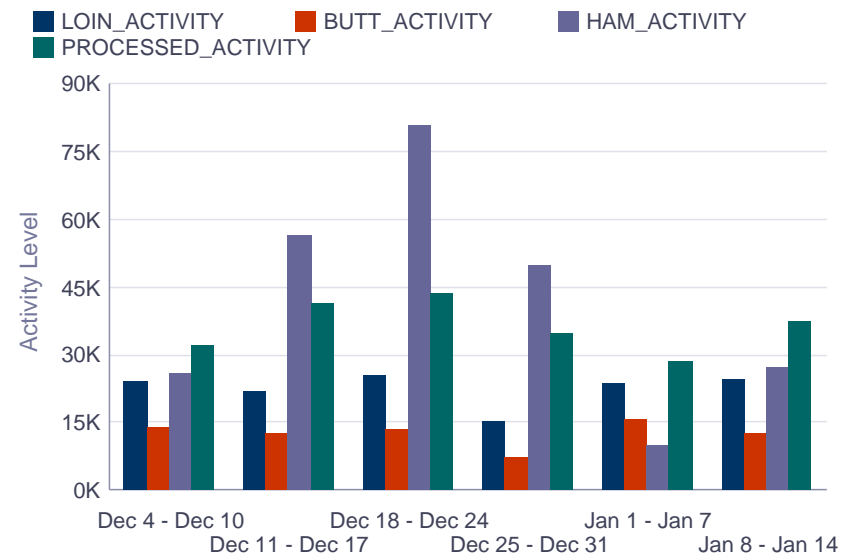


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	86.6%		70.7%		83.7%	
Special Rate (2/)	27.7%		7.5%		26.3%	
Activity Index (3/)	114,100		88,730		140,960	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					150	1.61
Bone-In Cc Loins	390	1.84	540	1.65	300	2.10
Loins Roast Bnls	5,280	2.21	4,900	2.01	5,390	2.00
Rib End Roast B/In	110	1.19	150	1.80	50	1.39
Sirloin End Roast B/In	390	1.50	300	1.08	430	1.43
Sirloin Roast Bnls	630	2.36	490	1.85	1,500	1.86
Rib End Chops B/In	330	2.59	280	2.27	350	2.26
Sirloin Chops B/In	740	1.38	330	1.50	1,270	1.41
Cc Chops B/In	3,510	2.17	2,880	2.33	4,460	2.54
Assorted Chops B/In	1,630	2.12	1,440	2.00	3,400	1.71
Rib Chops Bnls	50	2.56	240	3.09	430	2.71
Sirloin Chops Bnls	280	2.61	640	2.19	1,560	2.13
Cc Chops Bnls	2,540	3.13	2,740	3.95	5,570	2.97
Smoked Chops	70	5.64	560	4.98	680	5.67
Tenderloin, Fresh	3,910	3.87	3,610	3.29	7,740	3.61
Tenderloin, Marinated	2,700	4.72	630	5.05	1,640	5.08
Backribs	1,910	2.87	3,640	3.68	4,510	3.40
Picnic Fresh B/In	670	1.79	460	1.31	1,760	1.61
Porketta	100	2.43	190	2.48	100	2.79
Butt Fresh B/In	3,130	1.41	6,300	1.44	1,180	1.67
Butt Roast Bnls	380	2.05	2,470	2.09	1,350	2.29
Pork Steak	950	2.11	530	2.09	1,270	2.39
Country Style Rib B/In	2,210	2.04	1,000	1.70	2,090	1.88
Country Style Ribs Bnls	640	2.23	360	2.13	1,160	2.49
Spareribs	3,120	2.11	3,490	2.22	2,220	2.58
St. Louis Style Spareribs	1,100	3.36	510	3.24	1,490	3.36
Ham, B/In	10	1.79	360	1.53	520	1.64
Ham, Spiral	810	1.73	350	2.45	600	1.98
Ham, B/In Butt	340	1.26			380	1.08
Ham, B/In Shank	420	1.18	270	1.25	380	1.02
Ham, Bnls	470	2.70	400	3.88	1,020	4.81
Ham Steak	660	4.75	580	4.91	2,250	4.34
Sliced Bacon, 1 Lb Pkg	16,640	5.39	12,900	4.98	28,520	4.81
Pre-Cooked Bacon	420	21.65	1,160	22.53	300	26.09
Canadian Bacon	440	9.91	380	7.76	230	7.45
Ground Pork	240	2.33	1,240	2.05	150	3.49
Bkfst Sausage, 1 Lb Roll	3,540	3.12	4,820	3.22	4,060	2.83
Bkfst Sausage, Link/Patty	3,470	3.73	2,910	4.23	8,690	3.73
Pre-Cooked Sausage	3,800	4.61	1,680	5.37	530	5.43
Dinner Sausage	2,690	4.44	1,770	3.51	1,860	3.39
Italian Sausage	5,880	3.58	1,190	3.50	2,680	3.46
Chorizo	60	3.26	220	3.30	920	2.79
Delil Ham	6,270	6.27	4,180	5.40	9,470	6.05
Pkg/Slcd Ham, 1 Lb/Less	18,200	6.18	3,820	6.54	23,810	5.51
Delil Cooked Pork Roast						
Delil Cooked Spareribs	90	8.99	80	8.22		
Delil Cooked Backribs	2,780	9.53	2,090	6.80	480	7.21
Pulled Pork	9,460	7.70	9,390	7.69	1,440	6.12
Feet	290	1.93	130	1.69	140	1.36
Neckbones	350	1.46	130	1.51	480	1.24

**This week in Pork Retail . . . . .**

Feature activity was higher compared to the previous week and lower compared to the previous year. Butt, picnic, and spareribs items yielded advertisement space to all other cut areas. Individual item prices were steady compared to the previous week and year. Wholesale item prices were sharply higher compared to the previous week. A lower picnic value was offset by higher to sharply higher primal values across all other cut areas.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/08 thru 01/14

(prices in dollars per pound)

Fri. Jan 8, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	82.7%				88.7%				81.9%			
Special Rate (2/)	16.9%				33.7%				25.8%			
Activity Index (3/)	24,830				30,040				24,440			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loin	1.29	2.49	250	1.72	1.99	1.99	10	1.99	.98	2.49	130	1.99
Loin Roast Bnls	1.69	2.99	740	2.58	1.46	3.99	1,980	2.10	1.49	2.39	820	1.98
Rib End Roast B/In	-	-	-	-	-	-	-	-	1.19	1.19	50	1.19
Sirloin End Roast B/In	1.99	1.99	110	1.99	1.39	1.99	20	1.45	.99	1.88	130	1.22
Sirloin Roast Bnls	1.89	1.89	110	1.89	1.98	1.98	200	1.98	1.79	2.98	240	2.88
Rib End Chops B/In	1.89	2.89	120	2.39	-	-	-	-	1.99	3.69	210	2.71
Sirloin Chops B/In	-	-	-	-	.98	.98	20	.98	1.88	2.99	110	2.46
Cc Chops B/In	1.38	2.99	1,500	2.12	1.72	2.99	450	2.46	.99	3.49	980	2.06
Assorted Chops B/In	1.39	1.99	530	1.70	1.19	2.99	360	1.92	1.29	1.99	240	1.76
Rib Chops Bnls	-	-	-	-	-	-	-	-	2.49	2.49	40	2.49
Sirloin Chops Bnls	2.29	2.29	20	2.29	2.19	2.48	60	2.25	1.99	2.99	190	2.77
Cc Chops Bnls	1.99	3.99	540	2.63	1.88	4.99	510	2.85	1.59	3.99	1,220	3.49
Smoked Chops	5.64	5.64	70	5.64	-	-	-	-	-	-	-	-
Tenderloin, Fresh	1.69	5.99	790	3.60	1.69	5.99	2,120	4.30	2.94	4.34	610	3.05
Tenderloin, Marinated	2.96	6.95	1,100	4.16	3.33	5.32	270	4.23	2.93	6.08	630	4.54
Backribs	1.99	4.99	240	3.98	1.59	4.99	990	1.98	2.99	3.99	410	3.63
Picnic Fresh B/In	1.29	1.99	390	1.85	1.99	1.99	80	1.99	.99	.99	50	.99
Porketta	2.49	2.49	70	2.49	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	1.99	630	1.59	.98	1.99	1,260	1.09	.99	1.99	360	1.39
Butt Roast Bnls	1.99	1.99	70	1.99	1.49	1.59	140	1.58	1.88	2.49	20	2.20
Pork Steak	1.69	2.99	330	2.07	1.28	1.99	40	1.51	1.69	2.88	320	2.09
Country Style Rib B/In	1.29	1.99	390	1.82	1.29	1.99	1,090	1.97	1.49	2.88	360	2.51
Country Style Ribs Bnls	1.49	2.99	290	2.25	1.99	2.49	120	2.38	1.59	2.49	70	2.04
Spareribs	1.49	3.99	570	2.33	1.77	3.99	630	2.43	1.99	2.99	340	2.22
St. Louis Style Spareribs	3.99	3.99	60	3.99	2.49	3.99	570	3.10	2.99	2.99	80	2.99
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.29	1.69	280	1.39	-	-	-	-	.97	3.99	400	1.98
Ham, B/In Butt	1.29	1.29	290	1.29	-	-	-	-	1.09	1.29	60	1.13
Ham, B/In Shank	1.29	1.29	290	1.29	-	-	-	-	.89	.99	130	.93
Ham, Bnls	2.50	2.50	140	2.50	2.59	2.59	10	2.59	1.99	4.99	230	2.64
Ham Steak	2.66	5.98	580	4.93	2.66	3.99	10	2.88	2.99	2.99	50	2.99
Sliced Bacon, 1 Lb Pkg	3.99	8.00	4,160	5.26	2.99	9.19	4,270	5.87	2.49	9.32	3,220	5.23
Pre-Cooked Bacon	19.68	22.40	420	21.65	-	-	-	-	-	-	-	-
Canadian Bacon	9.33	12.51	360	10.30	-	-	-	-	8.00	8.00	80	8.00
Ground Pork	4.00	4.00	10	4.00	2.48	2.48	10	2.48	1.79	2.99	210	2.19
Bkfst Sausage, 1 Lb Roll	2.50	3.99	320	3.23	1.59	4.00	1,940	3.26	2.00	5.00	780	2.99
Bkfst Sausage, Link/Patty	3.33	5.32	890	4.18	2.58	4.67	540	3.65	2.66	5.00	1,320	3.57
Pre-Cooked Sausage	5.01	7.50	110	5.44	3.23	6.65	580	5.08	2.50	5.83	1,400	4.59
Dinner Sausage	3.43	3.99	720	3.74	2.83	4.03	50	3.75	2.83	4.00	480	3.55
Italian Sausage	1.99	5.99	920	3.69	2.22	4.99	3,320	3.86	2.99	3.99	130	3.85
Chorizo	-	-	-	-	-	-	-	-	2.99	3.33	60	3.26
Deli Ham	2.99	11.99	2,250	6.43	2.99	7.99	1,790	5.91	2.99	7.99	1,110	5.95
Pkg/Sld Ham, 1 Lb/Less	3.27	10.67	2,530	6.21	3.54	10.67	3,360	6.02	1.76	8.00	4,060	5.96
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	8.99	8.99	90	8.99
Deli Cooked Backribs	6.99	6.99	210	6.99	9.99	9.99	460	9.99	6.99	9.99	920	9.29
Pulled Pork	7.72	7.72	1,010	7.72	7.72	7.72	2,680	7.72	4.99	7.99	2,060	7.61
Feet	1.49	1.99	190	1.93	1.49	1.99	60	1.92	1.99	1.99	40	1.99
Neckbones	1.39	1.79	230	1.50	1.39	1.39	40	1.39	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/08 thru 01/14

(prices in dollars per pound)

Fri. Jan 8, 2021

	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
Outlets	4900				3800				1300			
Feature Rate (1/)	87.6%				87.1%				94.9%			
Special Rate (2/)	32.1%				37.9%				6.1%			
Activity Index (3/)	17,270				13,710				3,375			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-			
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-			
Loins Roast Bnls	1.46 - 3.99	770	2.19	1.99 - 3.99	930	2.30	-	-	-			
Rib End Roast B/In	1.19 - 1.19	60	1.19	-	-	-	-	-	-			
Sirloin End Roast B/In	1.28 - 1.28	90	1.28	1.49 - 1.49	40	1.49	1.65 - 1.65	10	1.65			
Sirloin Roast Bnls	1.19 - 2.98	80	2.37	-	-	-	-	-	-			
Rib End Chops B/In	-	-	-	-	-	-	-	-	-			
Sirloin Chops B/In	.88 - 2.49	270	1.31	.99 - 1.39	310	1.07	1.19 - 1.75	30	1.43			
Cc Chops B/In	1.39 - 2.49	340	1.94	.99 - 3.99	90	2.35	1.79 - 2.98	80	2.09			
Assorted Chops B/In	.99 - 1.79	130	1.37	1.49 - 3.99	330	3.61	1.49 - 1.95	40	1.63			
Rib Chops Bnls	2.79 - 2.79	10	2.79	-	-	-	-	-	-			
Sirloin Chops Bnls	-	-	-	-	-	-	1.99 - 1.99	5	1.99			
Cc Chops Bnls	1.88 - 2.48	80	2.20	2.99 - 3.49	40	3.32	2.48 - 3.99	120	3.41			
Smoked Chops	-	-	-	-	-	-	-	-	-			
Tenderloin, Fresh	2.94 - 4.99	240	3.62	2.49 - 2.99	80	2.95	2.28 - 3.98	70	2.89			
Tenderloin, Marinated	-	-	-	-	-	-	3.99 - 5.99	700	5.93			
Backribs	4.48 - 4.99	30	4.68	3.79 - 4.49	220	4.00	2.99 - 2.99	20	2.99			
Picnic Fresh B/In	.99 - 1.48	40	1.43	1.49 - 1.99	60	1.93	1.49 - 1.99	70	1.81			
Porketta	-	-	-	2.29 - 2.29	10	2.29	2.29 - 2.29	20	2.29			
Butt Fresh B/In	1.18 - 1.98	540	1.49	1.99 - 1.99	130	1.99	1.79 - 1.98	160	1.82			
Butt Roast Bnls	1.69 - 1.69	70	1.69	2.99 - 2.99	10	2.99	3.69 - 3.69	40	3.69			
Pork Steak	1.39 - 2.19	120	1.80	2.49 - 2.49	10	2.49	1.79 - 2.49	80	2.12			
Country Style Rib B/In	.97 - 2.88	320	1.97	2.29 - 2.29	10	2.29	1.75 - 2.48	40	2.22			
Country Style Ribs Bnls	1.49 - 1.99	60	1.51	2.49 - 2.49	10	2.49	1.99 - 2.98	70	2.54			
Spareribs	1.77 - 2.49	680	2.36	1.29 - 2.49	870	1.49	2.98 - 2.98	10	2.98			
St. Louis Style Spareribs	2.99 - 4.99	60	3.37	3.49 - 3.99	310	3.78	3.49 - 3.49	20	3.49			
Ham, B/In	1.79 - 1.79	10	1.79	-	-	-	-	-	-			
Ham, Spiral	-	-	-	1.69 - 1.69	130	1.69	-	-	-			
Ham, B/In Butt	-	-	-	-	-	-	-	-	-			
Ham, B/In Shank	-	-	-	-	-	-	-	-	-			
Ham, Bnls	2.50 - 4.48	80	2.92	-	-	-	4.48 - 4.48	20	4.48			
Ham Steak	4.98 - 4.98	10	4.98	-	-	-	5.00 - 5.00	20	5.00			
Sliced Bacon, 1 Lb Pkg	3.29 - 6.66	1,510	5.56	3.99 - 7.99	2,550	5.38	3.49 - 9.32	860	4.00			
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-			
Canadian Bacon	-	-	-	-	-	-	-	-	-			
Ground Pork	2.99 - 2.99	10	2.99	-	-	-	-	-	-			
Bkfst Sausage, 1 Lb Roll	1.33 - 4.49	460	2.76	-	-	-	2.64 - 2.98	30	2.78			
Bkfst Sausage, Link/Patty	2.99 - 4.00	270	3.75	2.86 - 4.00	250	3.43	2.99 - 5.82	170	3.42			
Pre-Cooked Sausage	2.00 - 4.98	1,070	4.05	4.98 - 4.98	650	4.98	-	-	-			
Dinner Sausage	2.00 - 5.80	1,260	5.13	4.56 - 5.32	180	4.94	-	-	-			
Italian Sausage	2.22 - 3.99	1,100	2.41	3.50 - 4.79	360	4.47	2.22 - 2.50	40	2.36			
Chorizo	-	-	-	-	-	-	-	-	-			
Deli Ham	2.79 - 9.99	130	5.70	1.99 - 8.99	970	6.92	10.49 - 10.49	20	10.49			
Pkg/Sld Ham, 1 Lb/Less	2.00 - 9.12	4,350	6.37	1.81 - 8.66	3,560	6.25	5.58 - 8.43	300	6.94			
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-			
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-			
Deli Cooked Backribs	9.99 - 9.99	530	9.99	9.99 - 9.99	650	9.99	9.99 - 9.99	20	9.99			
Pulled Pork	7.72 - 7.72	2,420	7.72	7.72 - 7.72	940	7.72	7.72 - 7.72	310	7.72			
Feet	-	-	-	-	-	-	-	-	-			
Neckbones	1.29 - 1.29	70	1.29	1.79 - 1.79	10	1.79	-	-	-			



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/08 thru 01/14

(prices in dollars per pound)

Fri. Jan 8, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	100.0%				61.9%			
Special Rate (2/)	3.0%				5.7%			
Activity Index (3/)	300				220			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	3.48	-	3.48	5	3.48	-	-	-
Loins Roast Bnls	-	-	-	-	1.99	-	3.99	40
Rib End Roast B/In	-	-	-	-	-	-	-	3.06
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	3.48	-	3.48	5	3.48	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.98	-	3.99	40	3.99	3.29	3.29	20
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.49	-	2.49	10	2.49	-	-	-
Cc Chops Bnls	2.99	-	3.99	30	3.61	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.79	-	3.79	5	3.79	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.79	-	3.99	50	3.43	-	-	-
Butt Roast Bnls	-	-	-	-	2.49	-	2.49	20
Pork Steak	2.29	-	3.99	40	3.90	2.89	2.89	10
Country Style Rib B/In	2.29	-	2.29	5	2.29	-	-	-
Country Style Ribs Bnls	1.99	-	2.49	20	2.30	-	-	-
Spareribs	-	-	-	-	2.29	-	2.29	20
St. Louis Style Spareribs	-	-	-	-	-	-	-	2.29
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.49	-	6.99	40	4.62	4.49	4.49	20
Pre-Cooked Bacon	-	-	-	-	-	-	-	4.49
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	-	-	-	-	1.99	-	1.99	20
Bkfst Sausage, Link/Patty	2.99	-	2.99	10	2.99	2.65	2.65	20
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	1.99	-	1.99	20
Chorizo	-	-	-	-	-	-	-	1.99
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	6.22	-	8.98	20	8.32	6.22	8.00	10
Deli Cooked Pork Roast	-	-	-	-	-	-	-	7.11
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	7.72	-	7.72	20	7.72	7.72	7.72	20
Feet	-	-	-	-	-	-	-	7.72
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/08 thru 01/14**

(prices in dollars per pound)

Fri. Jan 8, 2021