

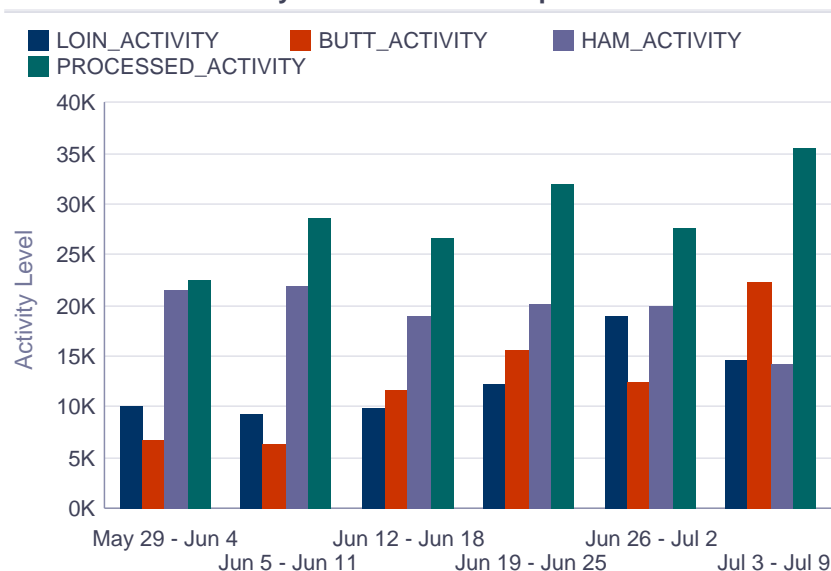


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	64.5%		78.8%		88.4%	
Special Rate (2/)	22.5%		17.9%		25.5%	
Activity Index (3/)	90,880		82,190		154,060	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins						
Bone-In Cc Loin	130	1.29	60	2.79	170	1.52
Loin Roast Bnls	860	3.27	980	2.45	1,230	2.35
Rib End Roast B/In			40	3.99		
Sirloin End Roast B/In	10	1.29	40	1.13	260	1.42
Sirloin Roast Bnls	10	1.59	80	2.27	200	2.63
Rib End Chops B/In	250	2.38	280	2.32	180	2.76
Sirloin Chops B/In	420	1.73	920	1.87	700	1.40
Cc Chops B/In	1,180	2.69	3,720	3.32	3,460	2.82
Assorted Chops B/In	700	1.99	1,890	2.29	2,000	2.44
Rib Chops Bnls	270	2.43	90	2.98	260	2.87
Sirloin Chops Bnls	340	2.52	1,300	2.04	1,080	1.88
Cc Chops Bnls	2,580	4.54	2,960	3.16	4,780	3.56
Smoked Chops	40	5.49	50	5.32	340	5.32
Tenderloin, Fresh	70	3.99	860	4.25	1,320	3.28
Tenderloin, Marinated	1,640	6.15	2,470	6.39	2,240	4.80
Backribs	6,040	3.81	3,140	5.07	14,010	2.82
Picnic Fresh B/In	190	2.09	630	1.42	820	1.28
Porketta	70	2.99	60	2.49	70	3.49
Butt Fresh B/In	6,070	1.86	3,560	2.23	4,050	1.77
Butt Roast Bnls	1,220	1.12	100	3.66	690	1.93
Pork Steak	920	1.86	1,500	2.20	980	2.32
Country Style Rib B/In	2,830	1.69	1,950	2.17	4,410	2.27
Country Style Ribs Bnls	1,360	2.05	560	2.27	560	2.65
Spareribs	6,570	2.25	2,920	2.38	6,940	2.32
St. Louis Style Spareribs	3,070	2.85	1,200	3.95	4,180	2.42
Ham, B/In			120	3.85	90	2.49
Ham, Spiral			110	1.69		
Ham, B/In Butt	220	1.46	560	1.47	70	1.71
Ham, B/In Shank	250	1.36	430	1.27	190	1.53
Ham, Bnls	870	4.17	1,070	3.45	910	3.84
Ham Steak	760	4.14	2,480	3.97	1,450	3.66
Sliced Bacon, 1 Lb Pkg	6,140	4.95	6,690	4.90	24,560	5.63
Pre-Cooked Bacon	1,740	22.40	2,350	22.32	800	29.06
Canadian Bacon	490	5.52	270	14.61	40	6.64
Ground Pork	20	2.74	200	3.99	200	2.84
Bkfst Sausage, 1 Lb Roll	2,880	3.40	4,930	3.17	3,720	3.41
Bkfst Sausage, Link/Patty	5,230	4.48	6,240	3.97	13,120	3.77
Pre-Cooked Sausage	790	5.13	810	4.67	1,060	4.59
Dinner Sausage	6,590	3.34	1,900	3.89	12,210	3.25
Italian Sausage	11,190	3.53	3,780	3.59	7,080	3.27
Chorizo	290	4.09	330	2.99	660	3.13
Deli Ham	5,460	5.95	7,560	6.01	9,640	6.05
Pkg/Slcd Ham, 1 Lb/Less	6,640	6.40	7,630	5.19	16,480	5.53
Deli Cooked Pork Roast						
Deli Cooked Spareribs	1,380	7.69	130	9.20	1,160	7.21
Deli Cooked Backribs	2,930	9.24	2,040	7.06	4,420	5.95
Pulled Pork	170	4.82	880	5.26	880	5.32
Feet			80	1.32	170	1.38
Neckbones			240	1.20	220	1.38

This week in Pork Retail

Our offices will be closed Friday, July 3 in observance of Independence Day. This report will only include data collected from ads that broke through Thursday July 2nd. Feature activity was lower than the previous week and drastically lower than the prior year. Loin and ham cuts yielded advertisement space to the butt, picnic, spareribs and processed items. Individual item prices were steady to weak compared to the previous week and mixed when compared to the prior year. Wholesale pork values were steady with higher butt, picnic, rib and ham primals offsetting lower loin and belly values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/03 thru 07/09

(prices in dollars per pound)

Thu. Jul 2, 2020

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
Outlets	5500				7400				6100			
Feature Rate (1/)	53.2%				68.1%				72.2%			
Special Rate (2/)	11.1%				41.9%				20.0%			
Activity Index (3/)	13,390				19,630				26,530			
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	1.29	130	1.29	-	-	-	-	-
Loins Roast Bnls	1.99	270	2.48	1.98	60	3.62	1.79	390	4.86	3.94	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	1.29	10	1.29	1.29	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	1.99	200	2.49	2.13	-	-
Sirloin Chops B/In	-	-	-	.99	10	1.14	1.59	190	2.49	2.28	-	-
Cc Chops B/In	2.49	220	2.74	1.79	350	3.27	1.79	370	3.49	2.26	-	-
Assorted Chops B/In	-	-	-	1.49	170	1.98	1.49	420	2.29	2.01	-	-
Rib Chops Bnls	2.49	110	2.49	-	-	-	2.29	140	2.29	2.29	-	-
Sirloin Chops Bnls	2.97	120	3.22	1.69	20	1.69	1.99	90	1.99	1.99	-	-
Cc Chops Bnls	1.98	360	3.44	1.98	1,280	5.92	1.98	780	3.99	3.12	-	-
Smoked Chops	-	-	-	5.49	40	5.49	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	3.99	10	3.99	3.99	-	-
Tenderloin, Marinated	-	-	-	3.52	170	4.38	4.34	730	6.08	5.05	-	-
Backribs	3.99	930	4.58	2.47	1,580	4.29	1.99	1,840	5.71	3.66	-	-
Picnic Fresh B/In	1.49	170	2.13	-	-	-	-	-	-	-	-	-
Porketta	2.99	70	2.99	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.29	70	1.35	.99	2,690	2.29	.99	440	1.99	1.52	-	-
Butt Roast Bnls	.99	80	.99	.99	1,100	1.11	1.99	30	1.99	1.99	-	-
Pork Steak	1.49	210	1.93	1.48	50	1.71	1.49	360	2.59	1.97	-	-
Country Style Rib B/In	1.39	270	1.77	1.39	340	2.11	.99	340	2.99	1.58	-	-
Country Style Ribs Bnls	1.97	240	2.50	-	-	-	1.49	320	5.99	1.84	-	-
Spareribs	1.69	1,280	2.40	1.39	1,460	2.57	1.49	1,170	2.99	2.31	-	-
St. Louis Style Spareribs	3.99	60	3.99	2.49	1,520	2.76	1.98	400	3.99	2.63	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.27	60	1.27	-	-	-	1.29	60	1.29	1.29	-	-
Ham, B/In Shank	1.27	60	1.27	-	-	-	1.29	60	1.29	1.29	-	-
Ham, Bnls	3.99	270	4.75	1.98	30	2.44	1.75	500	4.99	3.99	-	-
Ham Steak	2.49	410	4.25	-	-	-	3.99	250	4.49	4.09	-	-
Sliced Bacon, 1 Lb Pkg	3.99	1,480	4.92	3.99	530	5.30	3.99	1,190	9.26	5.40	-	-
Pre-Cooked Bacon	-	-	-	22.40	460	22.40	22.40	750	22.40	22.40	-	-
Canadian Bacon	-	-	-	-	-	-	3.99	410	6.67	5.52	-	-
Ground Pork	-	-	-	-	-	-	2.49	10	2.49	2.49	-	-
Bkfst Sausage, 1 Lb Roll	3.50	380	3.77	2.49	260	2.95	2.23	1,030	5.33	3.39	-	-
Bkfst Sausage, Link/Patty	3.50	980	5.24	2.36	1,000	4.09	2.99	1,380	5.32	4.01	-	-
Pre-Cooked Sausage	-	-	-	5.23	30	5.23	3.13	710	6.65	5.09	-	-
Dinner Sausage	2.97	330	3.75	2.20	960	3.15	2.20	2,450	5.99	3.35	-	-
Italian Sausage	2.99	1,510	3.83	2.95	2,340	3.86	1.99	3,380	4.99	3.39	-	-
Chorizo	4.99	60	4.99	-	-	-	2.49	100	3.33	3.08	-	-
Deli Ham	2.99	2,100	6.08	3.49	1,430	5.78	2.69	1,370	8.99	5.81	-	-
Pkg/Sld Ham, 1 Lb/Less	3.99	600	6.93	3.49	1,060	6.98	2.85	3,430	11.20	6.33	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	6.39	510	6.91	-	-	-	7.99	120	8.99	8.72	-	-
Deli Cooked Backribs	4.97	180	6.99	5.59	490	9.75	5.49	1,030	9.99	8.65	-	-
Pulled Pork	-	-	-	4.49	70	4.49	4.49	70	4.99	4.84	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/03 thru 07/09

(prices in dollars per pound)

Thu. Jul 2, 2020

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	58.4%				65.3%				76.0%			
Special Rate (2/)	14.0%				23.9%				1.1%			
Activity Index (3/)	12,620				9,720				8,650			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.99	- 2.99	5	2.99	1.98	- 2.99	60	2.86	1.98	- 2.99	70	2.51
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.29	- 1.29	5	1.29	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	1.59	- 1.59	10	1.59	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	1.99	- 1.99	20	1.99	-	-	-	-
Sirloin Chops B/In	.99	- 1.59	180	1.18	1.99	- 1.99	20	1.99	.90	- 1.98	20	1.47
Cc Chops B/In	1.77	- 2.98	180	2.42	2.59	- 2.59	50	2.59	-	-	-	-
Assorted Chops B/In	1.67	- 2.29	110	1.89	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	2.99	- 2.99	20	2.99	-	-	-	-
Sirloin Chops Bnls	1.99	- 1.99	20	1.99	1.29	- 3.49	70	2.13	3.49	- 3.49	20	3.49
Cc Chops Bnls	1.98	- 1.98	20	1.98	2.99	- 3.99	70	3.17	2.99	- 2.99	50	2.99
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	- 3.99	40	3.99	3.99	- 3.99	10	3.99	3.99	- 3.99	20	3.99
Tenderloin, Marinated	4.36	- 5.21	40	5.15	-	-	-	-	6.07	- 7.82	700	7.78
Backribs	2.49	- 4.49	390	3.16	1.99	- 5.99	420	3.13	2.98	- 4.99	830	3.07
Picnic Fresh B/In	-	-	-	-	-	-	-	-	1.48	- 1.48	10	1.48
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.98	- 1.99	1,050	1.48	1.49	- 1.69	950	1.66	1.37	- 1.99	840	1.42
Butt Roast Bnls	.99	- .99	20	.99	-	-	-	-	-	-	-	-
Pork Steak	.97	- 1.99	290	1.68	-	-	-	-	1.98	- 1.98	10	1.98
Country Style Rib B/In	.97	- 1.99	850	1.12	1.29	- 3.79	310	2.59	1.77	- 1.98	710	1.78
Country Style Ribs Bnls	1.68	- 2.59	40	1.78	2.59	- 2.59	10	2.59	1.68	- 5.99	750	2.00
Spareribs	.97	- 3.49	1,510	2.07	1.47	- 3.99	1,130	1.85	2.88	- 2.88	10	2.88
St. Louis Style Spareribs	1.98	- 3.99	150	2.74	2.69	- 3.99	220	3.01	2.99	- 3.99	710	3.02
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.68	- 1.68	100	1.68	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.29	- 1.48	130	1.43	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	3.99	- 3.99	60	3.99	-	-	-	-
Ham Steak	3.99	- 4.49	50	4.11	-	-	-	-	3.49	- 3.49	40	3.49
Sliced Bacon, 1 Lb Pkg	2.48	- 9.26	1,270	4.88	3.33	- 10.65	790	4.98	3.99	- 7.99	810	4.19
Pre-Cooked Bacon	22.40	- 22.40	530	22.40	-	-	-	-	-	-	-	-
Canadian Bacon	4.44	- 6.67	80	5.56	-	-	-	-	-	-	-	-
Ground Pork	2.99	- 2.99	10	2.99	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.49	- 3.99	420	3.24	2.59	- 4.98	60	2.86	2.59	- 5.48	720	3.54
Bkfst Sausage, Link/Patty	3.07	- 5.32	860	4.57	4.31	- 5.60	910	4.75	3.48	- 4.99	90	4.14
Pre-Cooked Sausage	5.83	- 5.83	40	5.83	4.98	- 4.98	10	4.98	-	-	-	-
Dinner Sausage	2.53	- 5.58	830	3.15	2.95	- 3.99	1,280	3.20	3.36	- 3.78	710	3.76
Italian Sausage	2.50	- 4.79	1,860	3.26	2.95	- 4.20	2,060	3.41	2.95	- 4.20	20	3.23
Chorizo	3.99	- 3.99	70	3.99	3.99	- 4.99	70	4.84	-	-	-	-
Deli Ham	2.99	- 8.99	360	5.85	6.99	- 6.99	180	6.99	3.99	- 6.99	20	6.36
Pkg/Sldd Ham, 1 Lb/Less	2.50	- 9.12	550	5.44	3.78	- 5.33	240	4.80	3.56	- 6.98	730	6.75
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	8.99	- 8.99	50	8.99	7.99	- 7.99	690	7.99
Deli Cooked Backribs	9.99	- 9.99	530	9.99	9.99	- 9.99	650	9.99	4.99	- 7.99	60	7.34
Pulled Pork	4.49	- 4.49	20	4.49	-	-	-	-	6.99	- 6.99	10	6.99
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/03 thru 07/09

(prices in dollars per pound)

Thu. Jul 2, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	43.0%				50.5%			
Special Rate (2/)	0.0%				25.7%			
Activity Index (3/)	165				210			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	3.49	- 3.49	10	3.49	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	4.99	- 4.99	20	4.99
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	-	-	-	-
Assorted Chops B/In	1.88	- 1.88	5	1.88	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	3.49	- 3.49	10	3.49	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.99	- 4.49	30	4.20	2.99	- 2.99	20	2.99
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	- 1.49	10	1.49	1.20	- 1.20	20	1.20
Butt Roast Bnls	2.29	- 2.29	5	2.29	-	-	-	-
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	1.98	- 2.29	10	2.08	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	2.99	- 2.99	5	2.99	1.99	- 2.99	10	2.49
St. Louis Style Spareribs	-	-	-	-	2.99	- 2.99	20	2.99
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.16	- 6.99	40	5.95	3.99	- 4.67	40	4.36
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	5.32	- 5.32	20	5.32
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.99	- 3.99	20	3.99	5.99	- 5.99	20	5.99
Italian Sausage	4.62	- 5.04	10	4.68	3.36	- 3.36	20	3.36
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	4.49	- 4.49	10	4.49	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	-	-	-	-	3.00	- 7.09	20	6.41
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

