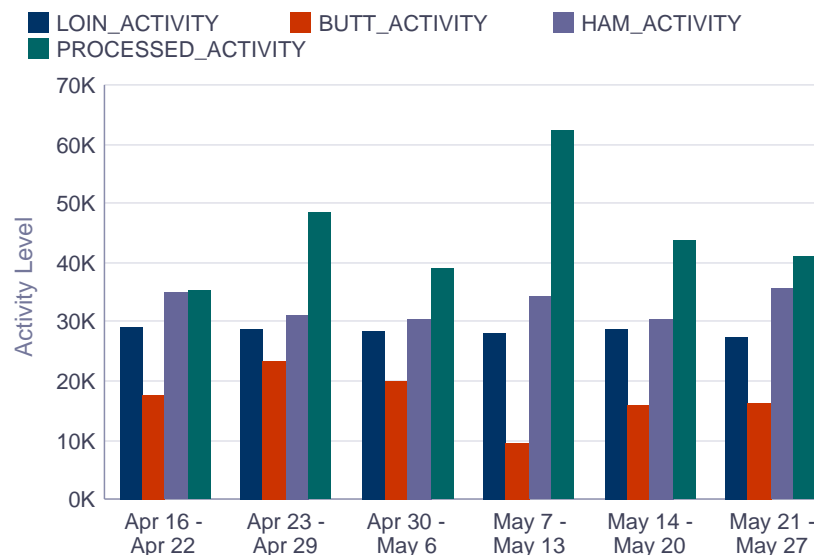




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	87.9%		78.2%		82.7%	
Special Rate (2/)	30.3%		22.1%		21.2%	
Activity Index (3/)	122,870		122,830		94,380	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	70	1.99				
Bone-In Cc Loin	110	1.49	150	1.83	110	2.98
Loin Roast Bnls	2,270	2.03	2,360	1.83	390	3.61
Rib End Roast B/In	100	1.47	210	2.63		
Sirloin End Roast B/In	210	1.28	70	1.38		
Sirloin Roast Bnls	250	2.33	1,220	2.17	40	2.29
Rib End Chops B/In	80	2.99	760	2.69	1,140	4.78
Sirloin Chops B/In	540	1.60	630	1.71	280	2.49
Cc Chops B/In	2,170	2.46	4,840	2.66	1,780	4.07
Assorted Chops B/In	2,260	2.40	2,800	2.04	540	2.24
Rib Chops Bnls	40	2.49	380	3.29	120	3.72
Sirloin Chops Bnls	700	2.32	2,630	1.94	160	2.26
Cc Chops Bnls	7,790	2.92	2,510	3.19	890	3.62
Smoked Chops	40	6.00	240	5.31	60	6.62
Tenderloin, Fresh	1,000	3.77	1,500	3.84	770	4.20
Tenderloin, Marinated	1,970	5.13	1,580	4.86	890	5.55
Backribs	7,620	3.82	6,850	3.40	13,150	3.13
Picnic Fresh B/In	1,170	1.39	970	1.54	140	1.31
Porketta	130	2.95	70	2.99		
Butt Fresh B/In	3,560	1.91	4,220	1.71	1,370	1.69
Butt Roast Bnls	220	2.36	350	2.36	1,060	1.59
Pork Steak	980	2.11	2,460	2.42	400	2.36
Country Style Rib B/In	1,930	1.53	2,210	1.92	760	2.02
Country Style Ribs Bnls	2,180	2.28	1,130	2.49	220	2.64
Spareribs	4,460	2.74	2,450	3.04	2,420	2.47
St. Louis Style Spareribs	1,550	3.82	2,000	2.77	4,990	2.55
Ham, B/In	320	7.22	200	3.78	510	3.30
Ham, Spiral	460	1.64	520	1.74	210	1.79
Ham, B/In Butt	600	1.51	230	.97	220	1.27
Ham, B/In Shank	610	1.37	390	1.18	470	1.22
Ham, Bnls	1,370	3.26	850	3.45	440	2.97
Ham Steak	890	4.52	1,130	4.03	1,500	3.70
Sliced Bacon, 1 Lb Pkg	18,510	5.51	17,620	5.41	11,070	5.09
Pre-Cooked Bacon	900	22.65	180	25.84	270	21.80
Canadian Bacon	450	8.67	350	8.13		
Ground Pork	400	3.05	220	3.25	120	2.81
Bkfst Sausage, 1 Lb Roll	5,610	3.33	2,760	2.77	4,560	2.95
Bkfst Sausage, Link/Patty	2,030	4.13	4,340	4.16	4,200	4.10
Pre-Cooked Sausage	1,290	3.98	680	4.14	2,810	4.82
Dinner Sausage	7,860	3.86	10,780	3.63	7,910	3.80
Italian Sausage	3,430	3.69	5,880	3.64	9,360	3.26
Chorizo	440	3.16	620	3.16	330	3.95
Delil Ham	6,070	6.87	7,570	6.44	6,460	6.19
Pkg/Slcd Ham, 1 Lb/Less	25,150	6.10	19,660	5.25	5,530	6.30
Delil Cooked Pork Roast						
Delil Cooked Spareribs	650	7.73	120	8.46	500	10.16
Delil Cooked Backribs	1,780	6.41	1,900	5.82	5,550	7.75
Pulled Pork	490	4.38	1,760	5.77	650	5.11
Feet	10	1.79	40	2.29	10	1.69
Neckbones	150	1.53	440	1.58	20	1.47

This week in Pork Retail
 Pork feature activity was higher than the previous week and year. Loin and processed items yielded advertisement space to all other cuts. Individual item prices were steady to firm compared to the prior week and mixed compared to the prior year. Wholesale prices were up with all primal values increasing except the ham.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/21 thru 05/27

(prices in dollars per pound)

Fri. May 21, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	85.1%				88.0%				84.4%			
Special Rate (2/)	22.6%				31.3%				34.2%			
Activity Index (3/)	28,910				30,630				30,380			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.99	- 1.99	70	1.99	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.49	- 1.49	110	1.49	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.59	- 1.99	400	1.84	1.47	- 2.59	1,140	1.96	1.69	- 2.88	370	2.51
Rib End Roast B/In	.99	- .99	70	.99	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- .99	70	.99	-	-	-	-	1.59	- 1.59	10	1.59
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	1.99	- 2.49	130	2.25
Rib End Chops B/In	-	-	-	-	-	-	-	-	2.99	- 2.99	80	2.99
Sirloin Chops B/In	-	-	-	-	1.29	- 1.29	10	1.29	1.69	- 2.49	60	2.33
Cc Chops B/In	1.29	- 4.29	580	2.41	1.29	- 2.99	370	1.67	1.29	- 3.99	780	2.76
Assorted Chops B/In	1.69	- 1.88	130	1.82	1.39	- 1.99	130	1.74	1.29	- 2.99	1,150	2.57
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 2.49	20	2.14	1.99	- 2.49	90	2.05	1.99	- 2.99	240	2.41
Cc Chops Bnls	1.79	- 4.49	2,020	3.06	1.79	- 4.98	3,460	2.86	1.69	- 5.99	810	2.87
Smoked Chops	-	-	-	-	-	-	-	-	6.00	- 6.00	40	6.00
Tenderloin, Fresh	3.49	- 3.99	470	3.88	2.99	- 3.99	120	3.65	1.99	- 4.44	240	3.78
Tenderloin, Marinated	3.99	- 6.21	650	5.06	4.44	- 5.99	250	4.74	3.98	- 11.99	990	5.25
Backribs	3.24	- 6.49	1,300	4.49	3.24	- 5.99	1,420	3.34	1.99	- 5.99	1,430	3.39
Picnic Fresh B/In	.99	- 2.49	320	1.69	1.19	- 1.59	550	1.24	-	-	-	-
Porketta	2.99	- 2.99	70	2.99	-	-	-	-	2.89	- 2.89	60	2.89
Butt Fresh B/In	1.49	- 1.89	210	1.85	1.48	- 2.49	1,070	1.83	1.49	- 2.49	1,080	1.95
Butt Roast Bnls	-	-	-	-	-	-	-	-	1.99	- 1.99	100	1.99
Pork Steak	1.49	- 1.49	20	1.49	1.49	- 2.49	450	1.85	1.77	- 2.99	300	2.44
Country Style Rib B/In	.99	- 1.99	160	1.42	1.49	- 2.49	400	1.69	1.28	- 2.99	310	2.15
Country Style Ribs Bnls	1.99	- 2.99	560	2.40	1.99	- 2.99	970	2.00	1.99	- 3.99	370	2.71
Spareribs	1.49	- 5.48	1,040	3.65	1.99	- 5.48	1,180	2.48	2.49	- 2.99	600	2.76
St. Louis Style Spareribs	5.49	- 5.49	60	5.49	-	-	-	-	2.77	- 4.49	890	2.86
Ham, B/In	6.39	- 9.31	320	7.22	-	-	-	-	-	-	-	-
Ham, Spiral	1.28	- 1.99	200	1.54	1.49	- 2.99	260	1.72	-	-	-	-
Ham, B/In Butt	.99	- 1.79	390	1.44	1.49	- 1.79	130	1.63	1.69	- 1.69	80	1.69
Ham, B/In Shank	.99	- 1.69	390	1.33	1.59	- 1.69	90	1.64	.99	- 1.49	140	1.28
Ham, Bnls	2.99	- 4.99	410	3.81	1.99	- 3.99	180	2.92	2.50	- 5.49	350	3.34
Ham Steak	2.99	- 5.71	670	4.36	3.99	- 7.00	90	6.67	3.48	- 5.00	120	3.63
Sliced Bacon, 1 Lb Pkg	2.99	- 10.65	5,420	6.17	2.50	- 10.65	5,070	4.89	3.99	- 9.32	3,850	5.52
Pre-Cooked Bacon	24.83	- 25.54	350	25.41	16.00	- 16.00	130	16.00	19.05	- 24.83	370	22.16
Canadian Bacon	8.00	- 9.33	450	8.67	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-	2.49	- 3.99	350	3.07
Bkfst Sausage, 1 Lb Roll	1.89	- 3.99	240	2.95	1.89	- 3.99	1,430	3.13	2.00	- 4.67	1,980	3.38
Bkfst Sausage, Link/Patty	2.99	- 6.65	150	3.35	2.45	- 6.65	270	3.76	2.45	- 5.83	830	4.08
Pre-Cooked Sausage	2.48	- 4.55	740	3.50	-	-	-	-	2.50	- 6.65	480	4.50
Dinner Sausage	1.99	- 4.30	1,790	3.59	2.99	- 4.44	1,650	3.77	2.50	- 7.32	1,440	4.05
Italian Sausage	2.99	- 5.49	1,050	3.76	2.99	- 7.99	560	4.20	2.50	- 6.99	890	3.50
Chorizo	-	-	-	-	2.29	- 4.39	40	4.24	2.29	- 3.33	60	3.10
Deli Ham	3.99	- 13.31	3,540	7.05	3.99	- 9.99	600	7.75	2.99	- 10.29	1,500	6.14
Pkg/Sld Ham, 1 Lb/Less	3.50	- 9.12	3,000	5.85	2.50	- 9.33	8,340	5.93	2.50	- 10.64	6,760	6.30
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	6.99	- 9.99	580	7.62	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.66	- 8.99	550	7.50	-	-	-	-	3.99	- 9.99	1,120	5.87
Pulled Pork	3.79	- 4.99	340	4.26	3.99	- 4.99	130	4.64	3.99	- 5.99	20	4.94
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	1.28	- 1.68	50	1.47	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/21 thru 05/27

(prices in dollars per pound)

Fri. May 21, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	90.8%				90.8%				94.3%			
Special Rate (2/)	32.6%				38.7%				7.2%			
Activity Index (3/)	18,405				11,220				3,080			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.47	- 2.59	230	1.88	1.97	- 2.69	130	2.03	-	-	-	-
Rib End Roast B/In	2.49	- 2.49	30	2.49	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.28	- 1.68	60	1.40	1.29	- 1.49	40	1.46	1.28	- 1.29	30	1.28
Sirloin Roast Bnls	2.39	- 2.39	40	2.39	-	-	-	-	1.99	- 2.49	40	2.04
Rib End Chops B/In	2.99	- 2.99	5	2.99	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.99	- 1.79	120	1.59	1.19	- 1.99	350	1.50	-	-	-	-
Cc Chops B/In	1.29	- 3.98	280	2.45	2.29	- 2.79	130	2.70	3.49	- 3.49	40	3.49
Assorted Chops B/In	.99	- 2.99	200	1.90	2.49	- 2.69	660	2.49	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-	2.49	- 2.49	40	2.49
Sirloin Chops Bnls	1.88	- 2.99	250	2.21	2.99	- 2.99	10	2.99	1.99	- 2.99	60	2.31
Cc Chops Bnls	1.79	- 3.49	1,170	2.74	2.79	- 3.99	230	3.47	3.49	- 3.49	100	3.49
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.33	- 4.44	60	3.67	2.99	- 3.49	70	3.44	2.99	- 3.99	30	3.51
Tenderloin, Marinated	4.44	- 6.08	80	5.37	-	-	-	-	-	-	-	-
Backribs	2.19	- 5.99	1,420	3.44	3.24	- 5.99	1,170	4.63	2.95	- 3.99	870	3.84
Picnic Fresh B/In	1.19	- 1.19	50	1.19	1.19	- 2.49	240	1.34	1.98	- 1.98	20	1.98
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.29	- 2.49	960	1.86	1.99	- 2.49	150	2.47	1.99	- 2.29	60	2.22
Butt Roast Bnls	-	-	-	-	2.49	- 2.69	100	2.59	-	-	-	-
Pork Steak	1.99	- 2.49	180	2.31	1.99	- 1.99	10	1.99	1.99	- 1.99	10	1.99
Country Style Rib B/In	.97	- 2.49	310	1.58	.97	- 1.49	710	1.11	1.99	- 2.98	50	2.41
Country Style Ribs Bnls	1.99	- 2.79	250	2.46	2.49	- 2.49	40	2.49	-	-	-	-
Spareribs	1.99	- 3.99	810	2.37	1.99	- 3.99	810	2.28	3.99	- 3.99	10	3.99
St. Louis Style Spareribs	2.99	- 3.49	60	3.46	2.97	- 5.99	530	5.26	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.69	- 1.69	5	1.69	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.49	- 1.49	5	1.49	-	-	-	-	-	-	-	-
Ham, Bnls	4.99	- 4.99	10	4.99	1.99	- 3.99	420	2.69	4.68	- 4.68	20	4.68
Ham Steak	5.98	- 5.98	10	5.98	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.49	- 9.98	1,890	5.01	3.72	- 10.65	2,010	5.62	3.14	- 7.99	210	6.22
Pre-Cooked Bacon	24.83	- 24.83	40	24.83	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.79	- 2.99	40	2.97	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.29	- 3.50	1,250	3.40	3.50	- 3.50	650	3.50	3.99	- 5.48	50	4.32
Bkfst Sausage, Link/Patty	2.45	- 5.47	670	4.55	3.99	- 3.99	50	3.99	3.99	- 3.99	40	3.99
Pre-Cooked Sausage	4.79	- 5.83	30	5.75	-	-	-	-	4.98	- 6.20	50	5.25
Dinner Sausage	2.50	- 5.32	1,840	3.81	2.86	- 7.99	920	4.32	2.98	- 6.65	190	4.02
Italian Sausage	2.50	- 4.20	120	3.48	-	-	-	-	2.98	- 4.49	790	3.46
Chorizo	1.40	- 3.25	220	2.73	2.99	- 4.29	120	3.62	-	-	-	-
Deli Ham	3.29	- 9.99	200	6.05	3.00	- 10.00	150	7.46	3.49	- 8.99	80	7.24
Pkg/Sld Ham, 1 Lb/Less	2.00	- 9.33	5,390	6.15	4.44	- 8.00	1,460	6.41	3.56	- 9.25	180	6.79
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	8.99	- 8.99	50	8.99	6.98	- 6.98	10	6.98
Deli Cooked Backribs	5.99	- 5.99	10	5.99	-	-	-	-	6.50	- 6.50	100	6.50
Pulled Pork	3.99	- 3.99	10	3.99	-	-	-	-	-	-	-	-
Feet	-	-	-	-	1.79	- 1.79	10	1.79	-	-	-	-
Neckbones	1.29	- 1.69	100	1.56	-	-	-	-	-	-	-	-



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/21 thru 05/27
 (prices in dollars per pound)

Fri. May 21, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	85.0%				68.6%			
Special Rate (2/)	7.0%				24.8%			
Activity Index (3/)	180				195			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.99	- 2.99	5	2.99	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	2.99	- 2.99	10	2.99	2.99	- 2.99	20	2.99
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.98	- 3.98	5	3.98	-	-	-	-
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	3.19	- 3.19	10	3.19	2.99	- 2.99	20	2.99
Cc Chops Bnls	3.49	- 3.49	10	3.49	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	- 3.99	10	3.99	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.24	- 4.79	10	3.50	3.24	- 3.24	10	3.24
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	1.79	- 1.79	20	1.79
Butt Roast Bnls	-	-	-	-	2.69	- 2.89	30	2.87
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	4.99	- 4.99	10	4.99
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.00	- 7.99	70	6.07	4.99	- 5.00	10	5.00
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	2.49	- 2.49	10	2.49	2.99	- 2.99	5	2.99
Bkfst Sausage, 1 Lb Roll	-	-	-	-	3.50	- 3.50	20	3.50
Bkfst Sausage, Link/Patty	-	-	-	-	3.50	- 3.50	20	3.50
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	- 3.77	10	3.77	3.77	- 3.77	10	3.77
Italian Sausage	4.49	- 4.49	10	4.49	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Slctd Ham, 1 Lb/Less	4.99	- 8.00	10	6.58	4.36	- 8.00	20	6.36
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.50	- 6.50	10	6.50	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/21 thru 05/27

(prices in dollars per pound)

Fri. May 21, 2021