

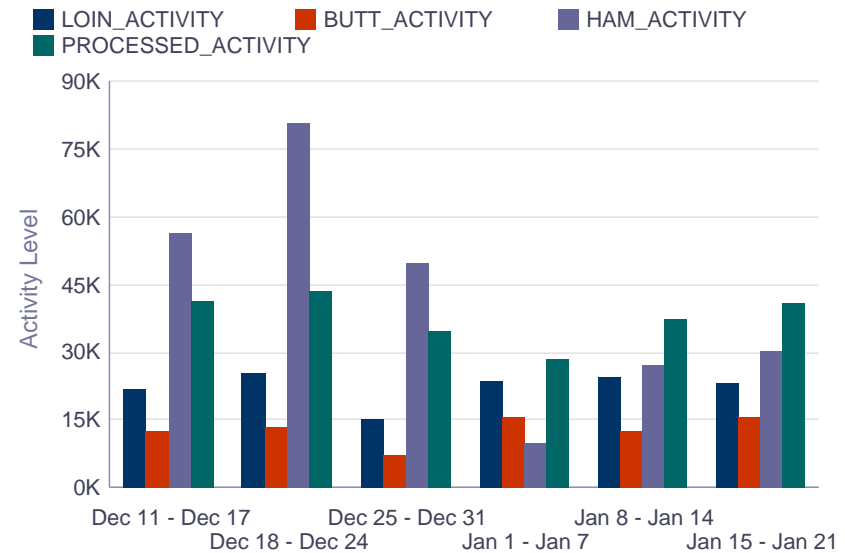


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	87.2%		86.6%		87.5%	
Special Rate (2/)	25.6%		27.7%		42.7%	
Activity Index (3/)	122,880		114,100		132,450	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	230	.99				
Bone-In Cc Loin	340	2.03	390	1.84	340	1.28
Loin Roast Bnls	3,020	2.05	5,280	2.21	2,880	2.07
Rib End Roast B/In	250	2.16	110	1.19	150	1.55
Sirloin End Roast B/In	430	1.48	390	1.50	560	1.10
Sirloin Roast Bnls	540	1.84	630	2.36	520	2.38
Rib End Chops B/In	210	2.74	330	2.59	1,530	3.21
Sirloin Chops B/In	710	1.42	740	1.38	1,380	1.45
Cc Chops B/In	4,330	2.43	3,510	2.17	5,860	2.80
Assorted Chops B/In	2,650	1.80	1,630	2.12	2,830	1.94
Rib Chops Bnls	40	2.24	50	2.56	1,080	3.98
Sirloin Chops Bnls	740	1.96	280	2.61	560	2.21
Cc Chops Bnls	3,450	3.56	2,540	3.13	1,990	3.09
Smoked Chops	10	2.99	70	5.64	80	6.20
Tenderloin, Fresh	1,830	3.33	3,910	3.87	2,390	3.36
Tenderloin, Marinated	2,000	4.18	2,700	4.72	1,040	5.03
Backribs	2,260	3.93	1,910	2.87	2,410	3.59
Picnic Fresh B/In	1,630	1.53	670	1.79	2,800	1.30
Porketta	70	2.99	100	2.43		
Butt Fresh B/In	5,520	1.72	3,130	1.41	5,950	1.87
Butt Roast Bnls	2,220	2.25	380	2.05	2,280	2.10
Pork Steak	750	1.85	950	2.11	1,210	2.23
Country Style Rib B/In	1,090	1.61	2,210	2.04	1,680	1.86
Country Style Ribs Bnls	610	2.33	640	2.23	1,070	1.86
Spareribs	3,250	2.20	3,120	2.11	3,650	1.92
St. Louis Style Spareribs	530	3.32	1,100	3.36	850	2.62
Ham, B/In	750	.99	10	1.79	600	1.15
Ham, Spiral	1,530	1.29	810	1.73	2,710	1.36
Ham, B/In Butt	910	1.25	340	1.26	180	1.27
Ham, B/In Shank	2,080	1.36	420	1.18	680	1.37
Ham, Bnls	400	3.02	470	2.70	820	3.27
Ham Steak	1,890	4.74	660	4.75	2,360	4.22
Sliced Bacon, 1 Lb Pkg	16,070	5.00	16,640	5.39	20,060	4.73
Pre-Cooked Bacon	450	23.42	420	21.65	340	25.95
Canadian Bacon	650	8.68	440	9.91	320	7.24
Ground Pork	640	3.07	240	2.33	600	3.04
Bkfst Sausage, 1 Lb Roll	3,140	3.34	3,540	3.12	5,440	2.98
Bkfst Sausage, Link/Patty	6,990	3.51	3,470	3.73	5,670	4.06
Pre-Cooked Sausage	1,550	4.84	3,800	4.61	3,590	4.92
Dinner Sausage	4,710	3.73	2,690	4.44	1,360	3.46
Italian Sausage	6,400	3.60	5,880	3.58	8,110	2.75
Chorizo	190	2.76	60	3.26	630	2.85
Deli Ham	9,840	6.67	6,270	6.27	8,890	6.30
Pkg/Slcd Ham, 1 Lb/Less	12,820	6.09	18,200	6.18	18,310	6.03
Deli Cooked Pork Roast						
Deli Cooked Spareribs	410	6.59	90	8.99	840	7.55
Deli Cooked Backribs	2,970	7.30	2,780	9.53	3,970	9.02
Pulled Pork	9,620	7.65	9,460	7.70	1,190	5.45
Feet			290	1.93	260	1.79
Neckbones	160	1.31	350	1.46	430	1.19

This week in Pork Retail

Features were slightly higher compared to the previous week and steady compared to the previous year. Loin cuts received less advertisement space while all other items received more advertisement space. Individual item prices were steady to weak compared to the previous week and steady to firm compared to the previous year. Wholesale item prices were higher compared to the previous week. Lower picnic and butt primal values were off set by higher loin, rib, ham and sharply higher belly values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/15 thru 01/21

(prices in dollars per pound)

Fri. Jan 15, 2021

Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	85.2%			86.8%			82.0%		
Special Rate (2/)	17.4%			41.6%			26.4%		
Activity Index (3/)	27,320			27,845			29,990		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	.99 - .99	230	.99	-			-		
Bone-In Cc Loins	1.99 - 1.99	170	1.99	-			1.58 - 1.99	130	1.76
Loins Roast Bnls	1.69 - 2.99	690	2.45	1.69 - 1.99	330	1.73	1.49 - 2.79	1,090	1.84
Rib End Roast B/In	1.49 - 2.49	210	1.98	-			2.99 - 2.99	40	2.99
Sirloin End Roast B/In	1.89 - 1.89	90	1.89	1.39 - 1.99	40	1.74	.99 - 1.99	110	1.67
Sirloin Roast Bnls	1.69 - 1.69	110	1.69	1.79 - 1.79	10	1.79	1.59 - 2.49	120	2.07
Rib End Chops B/In	1.99 - 1.99	60	1.99	-			2.49 - 3.99	130	3.24
Sirloin Chops B/In	1.79 - 2.59	130	1.94	.98 - 2.78	100	1.42	1.99 - 2.59	30	2.31
Cc Chops B/In	1.49 - 2.99	1,140	2.11	1.79 - 3.29	1,110	2.48	.99 - 3.99	890	2.31
Assorted Chops B/In	1.38 - 1.99	280	1.68	1.19 - 2.78	1,110	1.99	.99 - 1.99	310	1.30
Rib Chops Bnls	-			-			-		
Sirloin Chops Bnls	2.29 - 2.29	20	2.29	1.79 - 2.78	210	2.13	1.79 - 2.49	200	2.07
Cc Chops Bnls	1.99 - 4.79	950	2.74	1.79 - 4.99	1,470	4.59	1.99 - 3.99	320	2.94
Smoked Chops	-			-			2.99 - 2.99	10	2.99
Tenderloin, Fresh	1.97 - 5.99	590	3.35	1.29 - 5.21	510	2.56	1.29 - 5.21	580	3.87
Tenderloin, Marinated	4.49 - 5.90	330	4.78	3.88 - 5.21	270	4.27	2.94 - 6.08	560	4.55
Backribs	4.99 - 6.66	310	5.60	1.79 - 3.49	490	3.37	2.99 - 4.99	600	4.08
Picnic Fresh B/In	.99 - 2.99	650	1.82	.99 - 1.19	300	1.10	1.29 - 1.99	90	1.45
Porketta	2.99 - 2.99	70	2.99	-			-		
Butt Fresh B/In	1.19 - 1.69	410	1.27	.99 - 2.49	1,820	1.89	.99 - 1.99	1,370	1.69
Butt Roast Bnls	1.99 - 3.99	310	2.52	1.99 - 3.99	1,590	2.21	1.99 - 2.39	90	2.14
Pork Steak	1.99 - 1.99	10	1.99	1.29 - 1.99	90	1.38	1.29 - 2.69	550	1.97
Country Style Rib B/In	1.49 - 2.29	210	1.99	1.29 - 1.99	180	1.49	.88 - 1.99	320	1.52
Country Style Ribs Bnls	1.99 - 2.99	300	2.37	2.49 - 2.49	80	2.49	1.99 - 2.49	100	2.19
Spareribs	1.99 - 3.99	820	2.42	1.69 - 3.99	830	2.01	1.69 - 2.99	160	2.60
St. Louis Style Spareribs	2.99 - 3.99	170	3.35	-			2.99 - 3.69	340	3.30
Ham, B/In	-			-			.99 - .99	750	.99
Ham, Spiral	2.49 - 2.49	70	2.49	-			.88 - 3.99	1,070	1.23
Ham, B/In Butt	1.19 - 1.19	10	1.19	1.29 - 1.59	50	1.53	1.29 - 1.39	180	1.37
Ham, B/In Shank	.99 - 1.29	420	1.25	1.09 - 1.59	50	1.49	.99 - 1.49	270	1.09
Ham, Bnls	2.99 - 2.99	110	2.99	3.98 - 3.98	20	3.98	2.99 - 4.99	70	3.30
Ham Steak	3.00 - 7.52	1,260	5.10	3.39 - 5.38	170	4.90	2.79 - 5.00	410	3.70
Sliced Bacon, 1 Lb Pkg	2.99 - 8.00	3,550	4.95	3.19 - 9.19	4,090	5.08	3.29 - 10.65	3,450	5.48
Pre-Cooked Bacon	-			-			19.14 - 25.54	410	23.22
Canadian Bacon	7.50 - 10.64	650	8.68	-			-		
Ground Pork	1.89 - 4.00	210	3.38	-			1.99 - 3.00	310	2.78
Bkfst Sausage, 1 Lb Roll	1.50 - 4.99	910	3.73	1.50 - 3.99	600	2.84	1.99 - 3.99	830	3.52
Bkfst Sausage, Link/Patty	2.50 - 5.32	1,460	3.72	2.13 - 4.00	1,890	3.40	2.67 - 6.65	1,950	3.79
Pre-Cooked Sausage	2.48 - 10.65	480	5.21	4.01 - 6.38	110	4.52	3.13 - 6.38	820	4.95
Dinner Sausage	2.99 - 4.99	1,100	3.78	2.52 - 6.99	590	3.54	2.69 - 4.65	1,180	3.54
Italian Sausage	3.00 - 5.99	880	4.05	3.00 - 3.99	1,000	3.62	1.99 - 5.82	2,550	3.47
Chorizo	-			-			2.22 - 3.33	140	2.74
Deli Ham	3.98 - 11.99	3,560	6.35	2.29 - 7.99	2,300	6.70	2.69 - 9.99	1,210	5.78
Pkg/Sld Ham, 1 Lb/Less	3.64 - 13.69	2,190	6.26	2.89 - 9.12	2,210	6.09	2.89 - 14.37	3,960	6.27
Deli Cooked Pork Roast	-			-			-		
Deli Cooked Spareribs	5.60 - 8.99	410	6.59	-			-		
Deli Cooked Backribs	4.99 - 7.26	620	6.04	5.00 - 9.99	1,410	6.62	5.49 - 10.49	270	7.38
Pulled Pork	7.72 - 7.99	1,130	7.75	5.13 - 7.72	2,810	7.60	3.99 - 7.99	1,960	7.52
Feet	-			-			-		
Neckbones	1.79 - 1.79	40	1.79	1.79 - 1.79	5	1.79	.99 - .99	60	.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/15 thru 01/21

(prices in dollars per pound)

Fri. Jan 15, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)									
	4900				3800				1300									
Feature Rate (1/)	89.7%				92.4%				92.9%									
Special Rate (2/)	17.0%				25.3%				1.6%									
Activity Index (3/)	19,710				14,370				3,245									
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg						
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-						
Bone-In Cc Loins	-	-	-	-	-	-	-	-	2.99	-	2.99	40	2.99					
Loins Roast Bnls	1.48	-	2.88	600	1.79	-	3.99	270	2.69	1.98	-	3.99	50	2.74				
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-	-					
Sirloin End Roast B/In	.99	-	1.38	40	1.14	.99	-	1.29	130	1.07	1.29	-	1.29	10	1.29			
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	1.79	-	1.79	270	1.79					
Rib End Chops B/In	-	-	-	-	-	-	-	-	1.49	-	1.49	20	1.49					
Sirloin Chops B/In	.98	-	2.49	380	1.25	.99	-	.99	70	.99	-	-	-	-	-			
Cc Chops B/In	1.69	-	2.99	780	2.75	1.99	-	2.99	190	2.29	1.99	-	3.99	170	3.47			
Assorted Chops B/In	1.39	-	1.99	170	1.60	1.77	-	2.29	710	1.81	1.79	-	1.99	70	1.94			
Rib Chops Bnls	2.79	-	2.79	10	2.79	1.99	-	1.99	20	1.99	-	-	-	-	-			
Sirloin Chops Bnls	1.69	-	1.69	110	1.69	1.49	-	1.99	130	1.68	1.68	-	1.99	60	1.90			
Cc Chops Bnls	1.47	-	3.28	310	2.27	2.49	-	4.99	340	3.23	2.48	-	3.99	40	3.23			
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-	-					
Tenderloin, Fresh	2.99	-	5.20	50	4.14	2.99	-	2.99	10	2.99	2.99	-	3.98	60	3.18			
Tenderloin, Marinated	2.94	-	4.44	380	3.74	3.33	-	3.33	400	3.33	5.21	-	5.21	40	5.21			
Backribs	2.98	-	4.99	630	3.58	2.99	-	4.29	180	3.35	3.99	-	3.99	50	3.99			
Picnic Fresh B/In	.99	-	1.49	520	1.48	.99	-	.99	50	.99	-	-	-	-	-			
Porketta	-	-	-	-	-	-	-	-	-	-	-	-	-					
Butt Fresh B/In	.99	-	2.49	1,030	1.65	1.49	-	2.49	800	1.67	1.49	-	1.89	80	1.74			
Butt Roast Bnls	1.09	-	1.99	130	1.83	2.49	-	2.69	70	2.55	2.39	-	2.39	5	2.39			
Pork Steak	.99	-	1.99	110	1.60	-	-	-	-	-	-	-	-	-	-			
Country Style Rib B/In	.98	-	1.59	170	1.38	.97	-	2.49	200	1.65	1.98	-	1.98	10	1.98			
Country Style Ribs Bnls	1.39	-	2.18	90	1.88	2.99	-	2.99	20	2.99	2.99	-	2.99	20	2.99			
Spareribs	1.69	-	2.99	1,170	2.06	2.29	-	2.99	170	2.61	1.99	-	1.99	40	1.99			
St. Louis Style Spareribs	-	-	-	-	-	-	-	-	3.49	-	3.49	10	3.49					
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-	-					
Ham, Spiral	-	-	-	-	.99	-	1.77	390	1.23	-	-	-	-	-				
Ham, B/In Butt	-	-	-	-	1.19	-	1.19	650	1.19	1.19	-	1.78	20	1.50				
Ham, B/In Shank	-	-	-	-	1.19	-	1.19	650	1.19	.99	-	1.78	700	1.68				
Ham, Bnls	2.25	-	2.25	10	2.25	2.27	-	3.29	180	2.85	-	-	-	-	-			
Ham Steak	3.99	-	4.49	40	4.02	-	-	-	-	-	2.99	-	2.99	20	2.99			
Sliced Bacon, 1 Lb Pkg	2.67	-	7.98	2,520	4.36	4.65	-	7.98	1,670	5.24	3.99	-	6.64	740	4.10			
Pre-Cooked Bacon	25.54	-	25.54	40	25.54	-	-	-	-	-	-	-	-	-	-			
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-	-					
Ground Pork	1.98	-	3.99	110	3.33	-	-	-	-	-	2.98	-	2.98	10	2.98			
Bkfst Sausage, 1 Lb Roll	1.67	-	3.99	600	3.05	3.00	-	3.29	180	3.02	3.97	-	4.48	30	4.26			
Bkfst Sausage, Link/Patty	2.50	-	5.03	740	3.04	2.67	-	4.49	820	2.96	3.79	-	5.31	80	4.42			
Pre-Cooked Sausage	-	-	-	-	-	-	-	-	3.13	-	3.48	100	3.18	3.18	-	3.75	40	3.47
Dinner Sausage	2.85	-	5.53	1,160	4.02	3.36	-	3.36	650	3.36	7.26	-	7.99	40	7.63			
Italian Sausage	3.36	-	4.79	1,120	3.70	3.29	-	3.50	860	3.39	-	-	-	-	-			
Chorizo	-	-	-	-	-	-	-	-	2.29	-	3.99	50	2.81					
Deli Ham	3.29	-	7.99	1,410	6.41	2.99	-	10.00	1,310	8.58	5.98	-	7.99	70	7.08			
Pkg/Sld Ham, 1 Lb/Less	2.89	-	9.31	2,250	5.59	3.54	-	10.64	1,880	6.16	3.56	-	11.20	250	6.09			
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-					
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-	-					
Deli Cooked Backribs	9.99	-	9.99	530	9.99	-	-	-	-	-	5.49	-	10.99	130	9.39			
Pulled Pork	4.29	-	7.72	2,430	7.72	7.72	-	7.72	940	7.72	7.72	-	7.72	310	7.72			
Feet	-	-	-	-	-	-	-	-	-	-	-	-	-					
Neckbones	1.29	-	1.29	70	1.29	-	-	-	-	-	-	-	-	-	-			



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/15 thru 01/21
 (prices in dollars per pound)

Fri. Jan 15, 2021

	ALASKA				HAWAII				
	(AK)				(HI)				
Outlets	200				100				
Feature Rate (1/)	100.0%				65.7%				
Special Rate (2/)	0.0%				9.5%				
Activity Index (3/)	255				270				
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-			-		
Bone-In Cc Loins	-			-			-		
Loins Roast Bnls	2.99 - 2.99	10	2.99	-			-		
Rib End Roast B/In	-			-			-		
Sirloin End Roast B/In	-			-			-		
Sirloin Roast Bnls	-			-			-		
Rib End Chops B/In	-			-			-		
Sirloin Chops B/In	-			-			-		
Cc Chops B/In	2.69 - 3.99	20	3.48	2.49 - 2.99	40	2.72	-		
Assorted Chops B/In	-			-			-		
Rib Chops Bnls	-			-			-		
Sirloin Chops Bnls	3.98 - 3.98	5	3.98	1.69 - 1.69	20	1.69	-		
Cc Chops Bnls	2.99 - 3.49	30	3.20	2.97 - 2.97	10	2.97	-		
Smoked Chops	-			-			-		
Tenderloin, Fresh	3.49 - 4.99	30	4.31	-			-		
Tenderloin, Marinated	-			6.08 - 6.08	20	6.08	-		
Backribs	4.99 - 4.99	5	4.99	-			-		
Picnic Fresh B/In	-			1.49 - 1.49	20	1.49	-		
Porketta	-			-			-		
Butt Fresh B/In	2.39 - 2.39	10	2.39	-			-		
Butt Roast Bnls	2.89 - 2.89	10	2.89	3.29 - 3.29	20	3.29	-		
Pork Steak	-			2.89 - 2.89	10	2.89	-		
Country Style Rib B/In	-			-			-		
Country Style Ribs Bnls	-			-			-		
Spareribs	-			1.99 - 2.99	50	2.58	-		
St. Louis Style Spareribs	-			-			-		
Ham, B/In	-			-			-		
Ham, Spiral	-			-			-		
Ham, B/In Butt	-			-			-		
Ham, B/In Shank	-			-			-		
Ham, Bnls	-			-			-		
Ham Steak	-			-			-		
Sliced Bacon, 1 Lb Pkg	4.83 - 7.99	10	5.32	2.77 - 5.33	30	3.50	-		
Pre-Cooked Bacon	-			-			-		
Canadian Bacon	-			-			-		
Ground Pork	-			-			-		
Bkfst Sausage, 1 Lb Roll	-			-			-		
Bkfst Sausage, Link/Patty	4.49 - 4.49	40	4.49	-			-		
Pre-Cooked Sausage	-			-			-		
Dinner Sausage	5.04 - 5.04	5	5.04	-			-		
Italian Sausage	-			-			-		
Chorizo	-			-			-		
Deli Ham	-			-			-		
Pkg/Sliced Ham, 1 Lb/Less	4.43 - 6.99	50	6.34	3.54 - 6.00	30	4.05	-		
Deli Cooked Pork Roast	-			-			-		
Deli Cooked Spareribs	-			-			-		
Deli Cooked Backribs	10.99 - 10.99	10	10.99	-			-		
Pulled Pork	7.72 - 7.72	20	7.72	7.72 - 7.72	20	7.72	-		
Feet	-			-			-		
Neckbones	-			-			-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/15 thru 01/21

(prices in dollars per pound)

Fri. Jan 15, 2021
