



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 11/01 thru 11/07

(prices in dollars per pound)

Fri. Nov 1, 2019

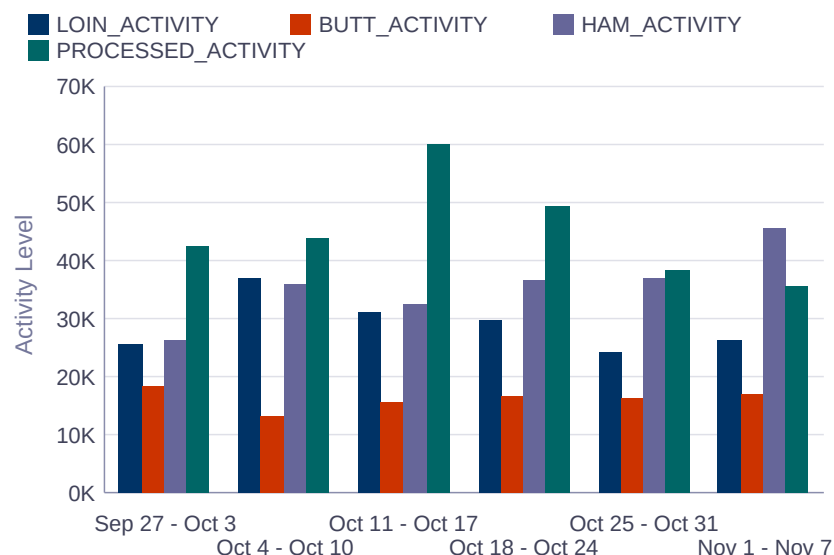
NATIONAL SUMMARY

	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	83.4%		82.8%		76.0%	
Special Rate (2/)	24.2%		20.6%		17.9%	
Activity Index (3/)	127,650		119,060		136,290	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			90	1.48	10	1.00
Bone-In Cc Loin	280	2.08	190	1.65	1,450	.96
Loin Roast Bnls	2,660	1.91	3,890	2.00	2,770	2.09
Rib End Roast B/In	180	1.73			10	2.59
Sirloin End Roast B/In	340	1.33	420	1.56	1,520	1.90
Sirloin Roast Bnls	650	2.40	470	1.83	950	1.74
Rib End Chops B/In	200	2.18	420	2.20	700	2.37
Sirloin Chops B/In	880	1.90	910	1.42	2,340	1.63
Cc Chops B/In	3,820	2.51	4,190	2.61	3,380	2.60
Assorted Chops B/In	2,960	1.94	1,800	1.86	3,080	1.65
Rib Chops Bnls	150	2.82	460	2.78	1,560	1.84
Sirloin Chops Bnls	900	2.36	1,000	2.24	1,290	2.26
Cc Chops Bnls	4,870	3.20	2,880	2.92	3,440	3.00
Smoked Chops	590	6.22	210	6.00	420	4.59
Tenderloin, Fresh	4,490	3.58	2,580	3.16	6,140	3.98
Tenderloin, Marinated	580	5.48	540	4.81	1,010	4.96
Backribs	2,640	3.15	4,090	2.91	3,770	3.38
Picnic Fresh B/In	1,520	1.44	1,210	1.31	1,950	1.20
Porketta	70	2.99	80	2.83	140	2.37
Butt Fresh B/In	2,660	1.45	3,820	1.67	3,590	1.55
Butt Roast Bnls	1,600	1.43	590	2.05	490	2.06
Pork Steak	1,430	2.09	1,080	1.82	1,640	2.08
Country Style Rib B/In	3,470	1.85	4,090	1.89	3,100	1.87
Country Style Ribs Bnls	1,250	2.88	720	2.27	890	2.24
Spareribs	2,850	1.92	2,800	2.29	2,530	2.14
St. Louis Style Spareribs	2,180	2.78	1,900	3.18	670	3.03
Ham, B/In	80	1.43			180	2.09
Ham, Spiral	250	3.53	260	3.99	370	2.40
Ham, B/In Butt	290	1.63	70	1.64	530	1.36
Ham, B/In Shank	500	1.54	1,610	1.31	830	1.32
Ham, Bnls	2,060	3.96	970	4.41	2,480	3.77
Ham Steak	3,000	4.15	1,620	4.35	1,820	4.04
Sliced Bacon, 1 Lb Pkg	16,750	4.97	16,860	4.91	22,960	4.57
Pre-Cooked Bacon	280	24.18	280	32.44	470	24.53
Canadian Bacon	110	4.82	110	10.90	100	9.31
Ground Pork	460	2.71	450	2.89	290	2.51
Bkfst Sausage, 1 Lb Roll	4,230	2.77	3,500	2.98	5,430	2.72
Bkfst Sausage, Link/Patty	6,130	3.81	5,670	4.25	9,260	3.64
Pre-Cooked Sausage	980	5.12	1,680	5.74	4,240	4.63
Dinner Sausage	1,860	3.65	4,240	3.81	1,970	3.52
Italian Sausage	3,510	3.52	4,740	3.68	3,910	3.51
Chorizo	1,040	3.28	640	3.42	340	3.08
Deli Ham	13,600	6.25	11,110	6.04	11,890	5.97
Pkg/Sld Ham, 1 Lb/Less	25,800	5.72	21,100	5.48	17,780	6.14
Deli Cooked Pork Roast					30	5.64
Deli Cooked Spareribs	400	5.71	280	8.83	40	4.25
Deli Cooked Backribs	1,610	5.53	2,160	7.26	1,000	6.67
Pulled Pork	710	4.94	510	5.63	390	5.69
Feet	170	1.40	160	1.27	420	1.47
Neckbones	470	1.33	610	1.26	720	1.32

This week in Pork Retail

Features were more active than the previous week while less active than the previous year. As we approach the Thanksgiving holiday, hams were featured more prevalently while processed items yielded advertisement space. Individual item prices were mostly steady when compared to the previous week and steady to firm when compared to the previous year. Wholesale pork prices were lower, with higher picnic, rib, and ham primal values being offset by a sharply lower belly primal.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE:** the amount of sampled stores advertising any reported pork item during the current week, expressed as a 'percentage of the total sample. 2/: **SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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(prices in dollars per pound)

Fri. Nov 1, 2019

	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
Outlets	5500				7400				6100			
Feature Rate (1/)	83.9%				86.0%				79.2%			
Special Rate (2/)	10.6%				30.0%				19.9%			
Activity Index (3/)	31,440				30,510				29,150			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loin	1.88	1.99	190	1.94	2.29	2.29	10	2.29	2.29	2.29	40	2.29
Loin Roast Bnls	1.49	2.49	660	1.81	1.35	2.99	270	1.94	.98	2.48	840	1.91
Rib End Roast B/In	1.68	1.68	90	1.68	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	1.29	1.29	10	1.29	.97	1.99	210	1.37
Sirloin Roast Bnls	1.99	1.99	20	1.99	1.99	1.99	10	1.99	1.89	3.49	520	2.41
Rib End Chops B/In	1.79	1.79	90	1.79	1.49	1.49	10	1.49	2.49	2.49	30	2.49
Sirloin Chops B/In	-	-	-	-	.99	.99	20	.99	1.99	2.59	60	2.14
Cc Chops B/In	1.88	3.99	1,260	2.63	1.81	3.49	820	2.54	1.39	2.99	690	2.08
Assorted Chops B/In	.99	1.99	670	1.39	1.29	2.79	320	1.75	.99	3.99	910	2.04
Rib Chops Bnls	-	-	-	-	-	-	-	-	2.82	2.82	150	2.82
Sirloin Chops Bnls	1.99	2.99	160	2.68	1.79	2.00	270	1.94	1.99	2.49	250	2.28
Cc Chops Bnls	1.49	5.00	2,430	3.03	1.99	4.48	550	3.92	1.69	3.99	640	2.92
Smoked Chops	3.99	7.64	310	6.36	-	-	-	-	5.98	6.39	210	6.37
Tenderloin, Fresh	2.99	4.99	920	4.03	2.99	5.98	2,000	3.52	2.29	4.99	700	3.58
Tenderloin, Marinated	4.99	6.21	410	5.59	5.21	6.21	30	5.84	4.34	6.08	100	5.47
Backribs	3.99	5.00	210	4.32	2.77	3.99	730	3.22	1.99	3.99	660	2.94
Picnic Fresh B/In	.99	2.99	1,130	1.44	.99	1.49	110	1.29	2.19	2.19	30	2.19
Porketta	2.99	2.99	70	2.99	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	1.59	230	1.54	.97	1.69	880	1.14	.99	2.99	730	1.50
Butt Roast Bnls	.99	2.99	450	2.00	.99	.99	960	.99	1.29	2.69	120	2.21
Pork Steak	1.97	2.67	260	2.15	1.59	1.99	110	1.88	1.39	2.77	620	2.18
Country Style Rib B/In	1.59	2.49	600	1.98	1.68	1.99	1,060	1.99	.99	2.49	300	1.61
Country Style Ribs Bnls	2.49	5.00	610	3.34	1.69	3.49	140	3.00	1.88	2.99	340	2.28
Spareribs	.99	2.99	1,000	2.12	1.69	2.99	580	2.01	1.99	2.99	140	2.11
St. Louis Style Spareribs	2.49	3.49	440	3.03	2.17	3.99	1,180	2.62	2.49	2.99	280	2.90
Ham, B/In	1.49	1.49	20	1.49	1.19	1.49	40	1.22	1.99	1.99	10	1.99
Ham, Spiral	-	-	-	-	2.49	4.99	120	3.33	1.99	4.99	60	3.94
Ham, B/In Butt	1.29	1.99	40	1.74	1.99	1.99	5	1.99	1.28	1.69	220	1.64
Ham, B/In Shank	1.29	1.99	100	1.46	.99	1.99	10	1.39	.98	1.69	230	1.51
Ham, Bnls	2.66	5.00	590	3.56	3.98	4.49	130	4.40	1.72	5.99	990	4.16
Ham Steak	2.49	6.00	1,350	4.32	2.99	6.00	380	4.12	2.49	5.98	820	3.73
Sliced Bacon, 1 Lb Pkg	2.65	13.32	6,370	4.76	2.00	8.99	2,270	5.29	1.49	11.05	3,560	5.11
Pre-Cooked Bacon	-	-	-	-	30.02	30.02	80	30.02	19.20	22.86	170	21.85
Canadian Bacon	4.79	4.79	110	4.79	-	-	-	-	-	-	-	-
Ground Pork	1.87	4.00	70	2.24	-	-	-	-	1.29	3.99	220	2.66
Bkfst Sausage, 1 Lb Roll	3.00	4.00	460	3.21	1.00	4.00	1,020	2.67	1.00	3.79	1,070	2.92
Bkfst Sausage, Link/Patty	2.00	5.33	1,200	4.16	2.00	5.33	1,460	4.17	2.79	5.32	1,990	3.60
Pre-Cooked Sausage	6.67	7.48	100	7.20	2.48	6.67	300	6.32	2.42	10.03	450	3.77
Dinner Sausage	2.97	3.27	230	3.06	3.29	3.70	20	3.50	2.99	3.99	780	3.42
Italian Sausage	2.49	5.00	1,350	3.56	2.92	4.00	310	3.93	2.00	4.20	1,190	3.28
Chorizo	5.49	5.49	120	5.49	1.50	2.29	40	1.56	1.78	3.99	160	2.61
Deli Ham	3.99	8.99	3,890	6.06	1.98	9.99	5,200	7.16	1.99	8.99	2,280	5.46
Pkg/Sld Ham, 1 Lb/Less	3.99	8.00	1,850	5.58	3.49	9.14	7,830	6.24	2.99	12.00	5,910	5.37
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	5.60	5.99	400	5.71	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.00	6.67	460	6.09	5.00	6.67	1,030	5.12	7.33	7.33	60	7.33
Pulled Pork	3.99	3.99	110	3.99	-	-	-	-	4.99	5.70	400	5.35
Feet	1.29	1.49	150	1.41	1.49	1.49	5	1.49	-	-	-	-
Neckbones	1.29	1.49	260	1.35	.99	1.69	50	1.54	.89	.89	10	.89



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	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
Outlets	4900				3800				1300			
Feature Rate (1/)	82.2%				72.7%				89.0%			
Special Rate (2/)	19.9%				34.6%				54.5%			
Activity Index (3/)	20,580				11,380				3,740			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	2.59	- 2.59	40	2.59	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.49	- 3.99	650	2.01	1.49	- 2.99	210	1.73	2.69	- 2.69	20	2.69
Rib End Roast B/In	1.78	- 1.78	90	1.78	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.29	60	1.23	1.29	- 1.29	60	1.29	-	-	-	-
Sirloin Roast Bnls	1.99	- 1.99	40	1.99	1.69	- 1.69	10	1.69	1.69	- 1.99	20	1.75
Rib End Chops B/In	1.39	- 2.79	50	2.21	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.99	- 1.69	260	1.45	.99	- 2.99	500	2.15	1.29	- 1.99	50	1.76
Cc Chops B/In	1.79	- 2.99	670	2.61	1.79	- 2.99	280	2.60	1.49	- 2.98	50	2.70
Assorted Chops B/In	.99	- 3.99	250	1.94	1.29	- 2.49	720	2.43	1.29	- 1.99	70	1.85
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 2.48	140	2.29	-	-	-	-	1.99	- 2.48	30	2.21
Cc Chops Bnls	1.88	- 3.99	830	3.42	2.49	- 3.99	200	2.57	2.48	- 3.99	130	3.80
Smoked Chops	2.99	- 6.39	50	5.38	3.49	- 3.49	10	3.49	-	-	-	-
Tenderloin, Fresh	2.49	- 4.99	730	3.20	2.79	- 3.99	60	3.30	2.79	- 4.34	40	3.42
Tenderloin, Marinated	4.29	- 4.34	40	4.29	-	-	-	-	-	-	-	-
Backribs	1.98	- 3.99	660	3.02	2.49	- 2.99	350	2.75	-	-	-	-
Picnic Fresh B/In	.99	- 1.29	20	1.20	.99	- 1.77	200	1.44	1.19	- 1.77	40	1.49
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 2.38	510	1.66	.99	- 2.49	290	1.80	1.79	- 1.79	20	1.79
Butt Roast Bnls	-	-	-	-	2.49	- 2.49	10	2.49	2.69	- 2.69	40	2.69
Pork Steak	1.69	- 2.77	380	1.97	-	-	-	-	1.89	- 2.49	70	2.04
Country Style Rib B/In	.97	- 1.99	560	1.60	.99	- 1.99	180	1.35	1.79	- 2.49	770	1.96
Country Style Ribs Bnls	-	-	-	-	1.99	- 2.99	120	2.09	3.99	- 3.99	20	3.99
Spareribs	1.48	- 1.99	250	1.76	1.49	- 2.49	780	1.56	1.98	- 1.99	60	1.98
St. Louis Style Spareribs	2.49	- 2.99	60	2.96	2.69	- 2.99	190	2.97	2.69	- 2.69	20	2.69
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	2.49	- 4.39	70	3.51	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.39	- 1.39	30	1.39	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.37	- 1.68	140	1.59	-	-	-	-	2.19	- 2.19	20	2.19
Ham, Bnls	2.49	- 4.98	200	3.97	2.79	- 4.49	80	3.17	3.99	- 4.49	60	4.45
Ham Steak	2.79	- 5.32	340	4.44	-	-	-	-	3.19	- 4.66	100	4.36
Sliced Bacon, 1 Lb Pkg	1.49	- 7.32	3,190	4.96	2.99	- 6.67	1,060	5.09	2.19	- 5.13	170	4.63
Pre-Cooked Bacon	19.14	- 22.78	20	20.96	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.49	- 2.49	60	2.49	2.98	- 2.98	40	2.98
Bkfst Sausage, 1 Lb Roll	1.00	- 3.28	840	2.63	2.99	- 2.99	140	2.99	2.50	- 2.50	680	2.50
Bkfst Sausage, Link/Patty	2.50	- 5.32	740	3.50	3.33	- 3.33	650	3.33	3.07	- 3.99	80	3.87
Pre-Cooked Sausage	2.66	- 6.65	80	5.71	-	-	-	-	4.98	- 4.98	40	4.98
Dinner Sausage	1.66	- 5.85	670	4.13	2.95	- 3.99	140	3.53	4.56	- 4.56	20	4.56
Italian Sausage	2.00	- 4.20	380	3.37	3.99	- 4.49	290	4.03	-	-	-	-
Chorizo	1.23	- 4.99	400	3.33	1.76	- 3.99	310	2.97	-	-	-	-
Deli Ham	3.29	- 9.99	810	5.48	1.89	- 11.99	700	5.33	5.00	- 5.99	700	5.03
Pkg/Sld Ham, 1 Lb/Less	2.00	- 10.15	6,180	5.65	2.54	- 8.00	3,560	5.40	2.99	- 7.97	340	5.49
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	4.99	- 4.99	10	4.99	-	-	-	-	6.98	- 6.98	40	6.98
Pulled Pork	4.99	- 5.70	80	5.35	3.99	- 5.99	120	4.19	-	-	-	-
Feet	-	-	-	-	1.29	- 1.29	10	1.29	-	-	-	-
Neckbones	.99	- 1.29	60	1.01	1.29	- 1.49	90	1.45	-	-	-	-



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(prices in dollars per pound)

Fri. Nov 1, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	97.0%				91.4%			
Special Rate (2/)	2.0%				51.4%			
Activity Index (3/)	320				605			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.19	2.98	10	2.48	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	2.49	2.49	10	2.49	4.29	4.29	20	4.29
Rib End Chops B/In	-	-	-	-	3.69	3.69	20	3.69
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	2.29	3.69	50	3.27
Assorted Chops B/In	-	-	-	-	1.49	2.19	30	1.72
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	3.99	4.29	50	4.12
Cc Chops Bnls	2.99	3.99	70	3.46	3.99	3.99	30	3.99
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	3.99	40	3.99	-	-	-	-
Tenderloin, Marinated	3.98	3.98	5	3.98	-	-	-	-
Backribs	4.99	4.99	40	4.99	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.99	1.99	5	1.99	1.49	1.49	5	1.49
Butt Roast Bnls	-	-	-	-	1.99	2.49	30	2.06
Pork Steak	2.49	2.49	5	2.49	-	-	-	-
Country Style Rib B/In	2.18	2.49	10	2.28	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	2.69	2.69	20	2.69
Spareribs	2.49	2.49	10	2.49	2.99	3.29	30	3.24
St. Louis Style Spareribs	-	-	-	-	2.99	2.99	20	2.99
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	4.49	4.49	10	4.49	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.88	7.10	60	6.73	4.00	5.99	70	5.41
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	6.67	6.67	5	6.67	-	-	-	-
Ground Pork	-	-	-	-	2.89	3.99	60	3.46
Bkfst Sausage, 1 Lb Roll	-	-	-	-	2.99	2.99	20	2.99
Bkfst Sausage, Link/Patty	-	-	-	-	3.99	3.99	20	3.99
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	6.49	6.49	10	6.49	5.00	5.00	20	5.00
Pkg/Sld Ham, 1 Lb/Less	4.98	12.55	30	9.23	3.56	5.33	110	4.57
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 11/01 thru 11/07

(prices in dollars per pound)

Fri. Nov 1, 2019