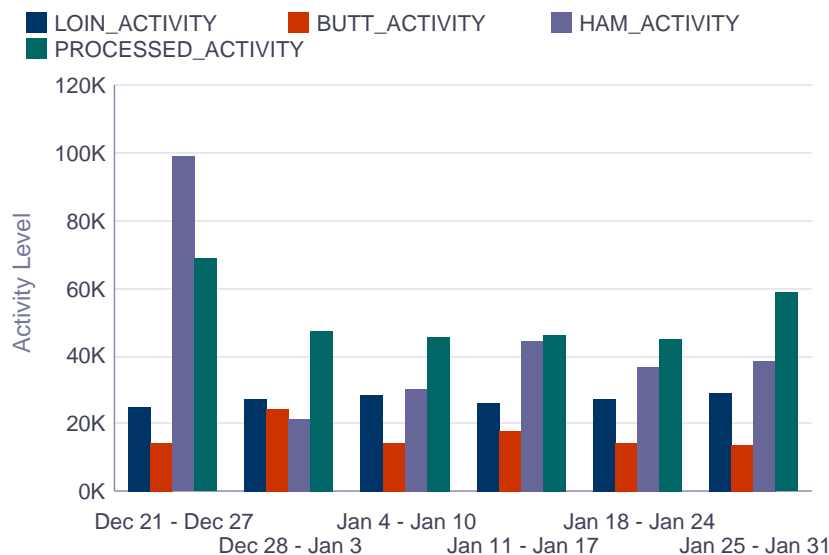




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	94.8%		81.6%		72.2%	
Special Rate (2/)	19.2%		21.5%		17.9%	
Activity Index (3/)	143,000		127,030		149,910	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	200	1.34			60	2.51
Bone-In Cc Loin	180	1.49	520	1.42	130	1.57
Loin Roast Bnls	2,540	1.92	4,500	2.11	4,960	2.05
Rib End Roast B/In	280	1.45	340	1.99	320	1.68
Sirloin End Roast B/In	350	1.39	720	1.61	1,790	1.78
Sirloin Roast Bnls	240	2.26	1,030	2.27	450	1.82
Rib End Chops B/In	700	1.93	340	2.11	480	1.99
Sirloin Chops B/In	1,040	1.30	880	1.36	1,020	1.30
Cc Chops B/In	6,340	2.53	4,330	2.46	5,370	2.57
Assorted Chops B/In	3,750	1.72	1,410	1.50	3,730	1.82
Rib Chops Bnls	220	2.13	190	2.35	40	2.44
Sirloin Chops Bnls	670	2.08	1,760	2.50	1,120	1.82
Cc Chops Bnls	3,990	3.12	2,820	2.81	4,720	3.04
Smoked Chops	400	5.56	480	5.72	660	4.48
Tenderloin, Fresh	2,210	3.49	2,880	3.74	3,110	3.33
Tenderloin, Marinated	1,370	4.69	330	4.63	480	4.97
Backribs	4,420	3.87	4,570	3.53	3,130	3.13
Picnic Fresh B/In	1,250	1.21	850	1.24	1,020	1.11
Porketta	210	2.25	130	2.65	470	2.16
Butt Fresh B/In	1,750	1.47	1,970	1.49	2,170	1.70
Butt Roast Bnls	960	1.85	1,170	1.90	320	1.95
Pork Steak	1,970	2.00	1,260	2.12	1,370	2.01
Country Style Rib B/In	2,620	2.06	4,720	1.85	2,570	2.00
Country Style Ribs Bnls	280	2.18	1,110	2.63	880	2.70
Spareribs	3,040	2.26	2,040	2.02	2,720	2.25
St. Louis Style Spareribs	1,400	3.04	1,170	3.28	2,540	2.82
Ham, B/In	260	1.91	90	3.49	490	1.11
Ham, Spiral	2,200	1.97	2,400	2.27	3,220	1.71
Ham, B/In Butt	770	1.58	110	1.04	1,140	1.21
Ham, B/In Shank	1,920	1.23	210	1.54	1,930	1.10
Ham, Bnls	330	3.49	550	4.62	830	3.45
Ham Steak	1,670	3.93	1,630	4.02	3,460	4.00
Sliced Bacon, 1 Lb Pkg	29,760	4.90	20,290	4.81	25,360	5.06
Pre-Cooked Bacon	570	23.73	620	22.65	800	26.55
Canadian Bacon	270	8.62	220	8.44	1,440	7.99
Ground Pork	910	3.29	900	3.15	230	2.63
Bkfst Sausage, 1 Lb Roll	3,140	2.95	5,090	2.96	7,110	2.69
Bkfst Sausage, Link/Patty	7,730	3.98	6,800	3.58	8,390	3.47
Pre-Cooked Sausage	4,110	4.70	1,520	4.84	3,230	4.72
Dinner Sausage	4,420	2.76	2,310	3.17	2,160	3.33
Italian Sausage	7,180	2.75	5,660	2.72	4,510	3.29
Chorizo	490	3.43	1,320	3.08	540	2.55
Deli Ham	11,380	6.13	12,870	6.30	9,800	6.09
Pkg/Slcd Ham, 1 Lb/Less	19,700	5.64	18,830	6.02	22,450	5.88
Deli Cooked Pork Roast			50	6.59	10	5.99
Deli Cooked Spareribs	1,090	7.46	970	7.25	480	4.74
Deli Cooked Backribs	1,280	6.75	1,850	5.97	3,880	7.31
Pulled Pork	370	5.39	680	5.30	2,150	5.34
Feet	390	1.43	160	1.47	90	1.65
Neckbones	680	1.24	380	1.21	580	1.07

This week in Pork Retail
 Pork retail features were more active than the previous week, but lower than the previous year. Apart from butt, picnic, and spareribs, all cut areas were advertised more than the previous week. Individual item prices were mostly steady when compared to the previous week and year. Wholesale pork values were weak, due to a sharply lower belly primal, and lower butt and rib primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/25 thru 01/31

(prices in dollars per pound)

Fri. Jan 25, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST						
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)						
	5500				7400				6100						
Feature Rate (1/)	95.1%				95.8%				97.0%						
Special Rate (2/)	6.3%				13.4%				22.6%						
Activity Index (3/)	29,740				30,480				37,290						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Whole Bone-In Loins	1.28	-	1.28	90	1.28	-	-	-	-	-	-	-			
Bone-In Cc LoIn	1.37	-	2.00	180	1.49	-	-	-	-	-	-	-			
LoIn Roast Bnls	1.49	-	1.99	460	1.69	1.37	-	2.99	330	1.55	1.29	-	4.66	1,220	2.14
Rib End Roast B/In	1.29	-	1.99	170	1.56	-	-	-	-	-	1.29	-	1.29	50	1.29
Sirloin End Roast B/In	-	-	-	-	-	.89	-	1.29	40	1.06	1.49	-	1.49	200	1.49
Sirloin Roast Bnls	2.19	-	2.19	20	2.19	2.19	-	2.19	10	2.19	1.49	-	2.99	120	2.26
Rib End Chops B/In	1.29	-	2.47	290	1.78	1.99	-	1.99	10	1.99	1.49	-	2.99	150	2.14
Sirloin Chops B/In	.99	-	1.99	230	1.51	.88	-	.99	330	.97	.99	-	1.99	150	1.38
Cc Chops B/In	1.49	-	3.49	1,590	2.25	1.99	-	3.48	1,610	2.69	1.49	-	2.99	1,010	2.27
Assorted Chops B/In	.98	-	2.55	570	1.79	.98	-	1.99	1,230	1.86	.99	-	1.99	1,040	1.39
Rib Chops Bnls	1.99	-	1.99	100	1.99	-	-	-	-	-	2.19	-	2.29	100	2.23
Sirloin Chops Bnls	2.19	-	2.19	20	2.19	1.28	-	3.49	180	1.90	1.79	-	2.99	320	2.06
Cc Chops Bnls	1.97	-	3.49	420	2.51	1.79	-	3.99	1,280	3.78	1.99	-	5.99	570	2.72
Smoked Chops	5.99	-	6.58	70	6.52	5.99	-	5.99	10	5.99	5.27	-	7.99	270	5.42
Tenderloin, Fresh	2.49	-	3.99	960	3.23	2.17	-	4.68	500	3.90	2.99	-	4.33	210	3.87
Tenderloin, Marinated	2.50	-	7.00	900	4.29	3.00	-	5.33	100	4.87	5.21	-	6.99	310	5.72
Backribs	1.99	-	5.99	760	4.06	1.99	-	5.99	2,100	3.94	1.99	-	5.99	590	3.56
Picnic Fresh B/In	.79	-	1.99	820	1.17	1.19	-	2.49	120	1.55	1.49	-	1.49	30	1.49
Porketta	2.79	-	2.79	70	2.79	-	-	-	-	-	1.99	-	1.99	140	1.99
Butt Fresh B/In	1.99	-	1.99	150	1.99	.99	-	1.29	190	1.26	.99	-	1.99	630	1.51
Butt Roast Bnls	.99	-	1.99	230	1.83	.99	-	1.29	20	1.22	.98	-	1.99	340	1.59
Pork Steak	1.29	-	2.29	230	1.70	1.38	-	1.99	280	1.82	1.49	-	2.99	590	1.98
Country Style Rib B/In	1.00	-	2.49	730	1.85	.89	-	2.78	180	1.76	.98	-	3.59	350	1.86
Country Style Ribs Bnls	1.99	-	2.39	80	2.07	1.78	-	2.39	40	1.95	1.88	-	2.29	60	1.98
Spareribs	1.79	-	3.99	1,160	2.14	1.69	-	2.99	170	2.01	1.99	-	2.29	390	2.00
St. Louis Style Spareribs	1.99	-	3.29	150	2.66	1.98	-	3.99	470	3.07	2.49	-	3.19	170	2.97
Ham, B/In	-	-	-	-	-	-	-	-	-	-	1.49	-	2.48	260	1.91
Ham, Spiral	1.39	-	1.99	660	1.68	.99	-	3.99	630	3.32	.99	-	.99	710	.99
Ham, B/In Butt	1.39	-	2.99	370	1.84	1.49	-	1.99	130	1.54	.69	-	2.29	260	1.24
Ham, B/In Shank	1.00	-	1.99	400	1.41	1.29	-	1.99	770	1.31	.69	-	2.29	610	1.03
Ham, Bnls	2.99	-	2.99	60	2.99	1.99	-	1.99	40	1.99	3.49	-	5.55	160	4.20
Ham Steak	2.98	-	5.76	1,260	4.03	2.99	-	5.58	80	3.93	2.89	-	4.49	110	3.61
Sliced Bacon, 1 Lb Pkg	2.50	-	7.99	5,070	5.07	1.79	-	6.65	6,150	5.07	1.99	-	9.32	6,530	4.72
Pre-Cooked Bacon	25.54	-	25.54	70	25.54	-	-	-	-	-	22.34	-	27.46	400	23.04
Canadian Bacon	10.64	-	10.64	70	10.64	5.71	-	8.77	80	7.24	8.00	-	9.31	70	9.03
Ground Pork	1.99	-	4.00	100	2.87	1.99	-	4.99	30	4.64	1.99	-	2.99	410	2.62
Bkfst Sausage, 1 Lb Roll	1.48	-	3.59	430	2.93	1.39	-	3.59	450	2.77	1.99	-	5.00	1,140	2.92
Bkfst Sausage, Link/Patty	1.99	-	5.32	1,080	4.46	1.99	-	5.48	2,130	3.97	1.99	-	5.48	2,290	3.74
Pre-Cooked Sausage	5.00	-	6.83	370	5.39	4.98	-	6.65	1,100	5.05	2.50	-	5.83	1,850	4.43
Dinner Sausage	1.97	-	4.19	310	3.22	2.33	-	4.00	640	2.61	2.49	-	4.20	1,340	2.79
Italian Sausage	1.99	-	4.56	1,620	3.24	1.99	-	3.99	1,040	2.58	1.99	-	4.20	2,090	2.63
Chorizo	4.99	-	4.99	130	4.99	4.59	-	4.59	40	4.59	2.67	-	5.99	80	3.34
Deli Ham	2.99	-	9.99	4,000	5.78	1.98	-	9.99	2,560	7.23	.99	-	10.99	2,650	5.68
Pkg/Sld Ham, 1 Lb/Less	3.33	-	8.00	1,650	6.28	2.00	-	10.64	4,860	5.75	2.00	-	9.31	6,770	5.43
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	4.78	-	6.00	230	5.65	10.99	-	10.99	80	10.99	4.80	-	4.80	90	4.80
Deli Cooked Backribs	5.97	-	7.99	780	7.09	7.05	-	7.99	90	7.59	4.92	-	7.33	360	5.78
Pulled Pork	6.99	-	6.99	90	6.99	6.39	-	6.39	80	6.39	3.99	-	6.49	70	4.37
Feet	1.29	-	1.99	250	1.36	1.29	-	1.99	70	1.49	-	-	-	-	-
Neckbones	.99	-	1.29	290	1.23	.99	-	1.29	230	1.10	.69	-	.99	30	.88



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/25 thru 01/31

(prices in dollars per pound)

Fri. Jan 25, 2019

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)						
	4900				3800				1300						
Feature Rate (1/)	92.2%				91.5%				94.9%						
Special Rate (2/)	25.9%				21.6%				57.1%						
Activity Index (3/)	21,420				17,820				5,540						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Whole Bone-In Loins	-	-	-	-	1.39	-	1.39	110	1.39	-	-	-	-		
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-	-		
Loins Roast Bnls	1.38	-	1.99	390	1.75	1.99	-	1.99	140	1.99	-	-	-	-	
Rib End Roast B/In	1.29	-	1.29	60	1.29	-	-	-	-	-	-	-	-		
Sirloin End Roast B/In	.99	-	1.29	90	1.27	.99	-	.99	10	.99	1.75	-	1.75	10	1.75
Sirloin Roast Bnls	1.57	-	1.99	50	1.66	-	-	-	-	1.49	-	2.98	50	2.85	
Rib End Chops B/In	-	-	-	-	1.97	-	1.97	240	1.97	-	-	-	-	-	
Sirloin Chops B/In	.88	-	1.68	280	1.24	.99	-	2.49	30	2.19	3.49	-	3.49	20	3.49
Cc Chops B/In	1.77	-	2.99	1,340	2.82	1.97	-	2.99	760	2.60	2.29	-	2.99	30	2.72
Assorted Chops B/In	1.39	-	1.87	700	1.78	1.79	-	2.49	170	2.24	1.48	-	1.99	30	1.74
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Chops Bnls	1.49	-	2.99	50	2.01	2.49	-	2.49	80	2.49	1.99	-	2.49	20	2.38
Cc Chops Bnls	1.77	-	2.99	600	2.46	1.88	-	3.49	1,020	3.17	2.98	-	2.98	40	2.98
Smoked Chops	5.32	-	5.32	40	5.32	2.99	-	2.99	10	2.99	-	-	-	-	-
Tenderloin, Fresh	2.98	-	3.99	200	3.27	2.99	-	3.99	280	3.47	2.99	-	4.77	70	3.59
Tenderloin, Marinated	5.21	-	5.21	60	5.21	-	-	-	-	-	-	-	-	-	-
Backribs	2.48	-	5.99	400	4.09	2.49	-	5.99	550	3.56	2.95	-	2.99	30	2.98
Picnic Fresh B/In	.99	-	.99	50	.99	.99	-	1.19	230	1.15	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Butt Fresh B/In	.87	-	1.99	360	1.24	.99	-	2.29	380	1.54	.99	-	1.98	40	1.46
Butt Roast Bnls	.99	-	1.79	140	1.40	1.39	-	2.99	160	2.69	1.99	-	1.99	40	1.99
Pork Steak	1.37	-	2.49	680	1.93	2.99	-	2.99	180	2.99	2.48	-	2.48	10	2.48
Country Style Rib B/In	.99	-	3.59	300	1.78	.99	-	2.99	300	2.67	1.29	-	2.29	720	2.25
Country Style Ribs Bnls	-	-	-	-	-	-	-	-	-	2.29	-	2.49	50	2.35	
Spareribs	1.69	-	1.99	310	1.94	1.49	-	1.99	250	1.66	2.59	-	2.99	700	2.98
St. Louis Style Spareribs	1.98	-	3.99	170	3.44	1.97	-	3.99	440	3.04	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Ham, Spiral	.99	-	3.99	60	3.30	1.47	-	1.99	120	1.52	1.99	-	1.99	20	1.99
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	1.19	-	1.19	10	1.19	
Ham, B/In Shank	1.29	-	1.29	130	1.29	-	-	-	-	.99	-	.99	10	.99	
Ham, Bnls	2.49	-	2.49	40	2.49	3.99	-	3.99	10	3.99	3.99	-	3.99	20	3.99
Ham Steak	4.49	-	4.99	70	4.64	2.88	-	3.99	150	3.05	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	1.99	-	6.65	5,140	4.82	2.65	-	5.99	5,410	4.93	3.99	-	5.59	1,280	4.42
Pre-Cooked Bacon	22.34	-	27.46	90	25.39	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	6.86	-	8.00	50	7.68	
Ground Pork	1.78	-	4.99	150	4.11	1.99	-	4.99	200	4.13	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.39	-	3.49	1,080	3.03	-	-	-	-	-	2.99	-	3.99	30	3.43
Bkfst Sausage, Link/Patty	1.70	-	4.17	1,150	3.90	3.00	-	5.32	800	4.00	2.49	-	5.32	230	4.41
Pre-Cooked Sausage	2.23	-	4.98	100	2.29	4.98	-	4.98	650	4.98	3.13	-	3.13	40	3.13
Dinner Sausage	2.00	-	6.38	1,400	2.87	2.33	-	3.99	680	2.38	2.79	-	3.43	40	3.18
Italian Sausage	1.78	-	3.33	1,610	2.69	2.33	-	3.29	690	2.36	2.53	-	2.53	100	2.53
Chorizo	1.76	-	3.45	70	2.29	1.76	-	2.99	150	2.34	-	-	-	-	-
Deli Ham	2.99	-	9.99	510	6.31	2.69	-	10.00	920	5.81	4.98	-	5.99	720	5.97
Pkg/Sld Ham, 1 Lb/Less	1.79	-	8.00	3,500	5.65	1.79	-	7.98	2,410	5.48	3.49	-	10.26	450	6.05
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	8.00	-	8.00	680	8.00	
Deli Cooked Backribs	5.99	-	5.99	10	5.99	-	-	-	-	-	-	-	-	-	-
Pulled Pork	4.99	-	4.99	20	4.99	3.99	-	3.99	110	3.99	-	-	-	-	-
Feet	-	-	-	-	1.59	-	1.69	70	1.67	-	-	-	-	-	
Neckbones	.99	-	.99	20	.99	1.59	-	1.79	110	1.71	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/25 thru 01/31

(prices in dollars per pound)

Fri. Jan 25, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	100.0%				68.6%			
Special Rate (2/)	39.0%				19.0%			
Activity Index (3/)	440				335			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	2.29	- 2.29	5	2.29	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.39	- 2.39	10	2.39	-	-	-	-
Assorted Chops B/In	-	-	-	-	1.99	- 2.89	10	2.53
Rib Chops Bnls	-	-	-	-	2.29	- 2.29	20	2.29
Sirloin Chops Bnls	2.29	- 2.29	10	2.29	-	-	-	-
Cc Chops Bnls	2.99	- 3.99	60	3.32	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	1.69	- 1.69	5	1.69
Butt Roast Bnls	-	-	-	-	1.87	- 3.29	30	2.87
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	2.99	- 2.99	20	2.99	2.99	- 2.99	20	2.99
Country Style Ribs Bnls	1.79	- 2.79	50	2.64	-	-	-	-
Spareribs	2.99	- 3.28	10	3.18	2.29	- 3.29	60	2.82
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.66	- 7.66	110	5.63	3.00	- 7.32	80	5.45
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	6.86	- 6.86	5	6.86	-	-	-	-
Ground Pork	1.89	- 1.89	10	1.89	2.49	- 2.89	10	2.76
Bkfst Sausage, 1 Lb Roll	-	-	-	-	4.49	- 4.49	20	4.49
Bkfst Sausage, Link/Patty	3.99	- 5.32	60	5.01	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	2.53	- 2.53	10	2.53	3.50	- 3.50	20	3.50
Chorizo	-	-	-	-	3.56	- 3.56	20	3.56
Deli Ham	9.81	- 9.81	10	9.81	-	-	-	-
Pkg/Slctd Ham, 1 Lb/Less	4.44	- 6.96	30	5.66	3.49	- 6.96	40	4.85
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	7.12	- 7.12	40	7.12	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

