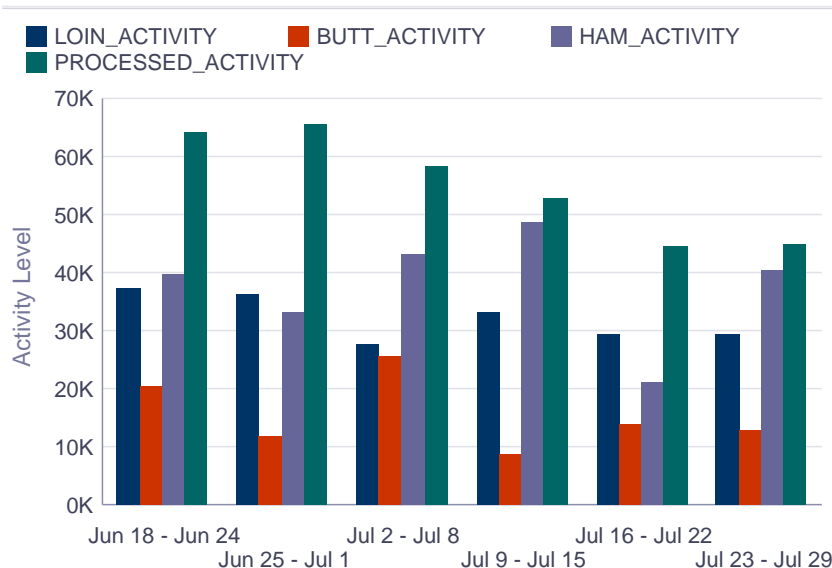




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	85.2%		85.1%		64.7%	
Special Rate (2/)	31.4%		34.5%		20.0%	
Activity Index (3/)	129,360		113,460		92,760	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					80	1.10
Bone-In Cc Loin	370	4.99	220	2.54	20	1.59
Loin Roast Bnls	800	2.69	3,110	2.51	4,760	1.84
Rib End Roast B/In	30	7.99	20	2.49		
Sirloin End Roast B/In	280	1.42	40	1.35	60	1.10
Sirloin Roast Bnls	500	2.94	770	2.46	160	1.83
Rib End Chops B/In	3,300	3.66	830	3.14	570	2.11
Sirloin Chops B/In	530	1.79	610	1.63	640	1.32
Cc Chops B/In	5,460	2.92	3,710	3.03	3,820	2.58
Assorted Chops B/In	2,700	2.26	2,150	2.58	1,270	1.71
Rib Chops Bnls	10	3.49	1,040	3.99	60	2.99
Sirloin Chops Bnls	760	2.79	1,140	2.63	1,410	2.63
Cc Chops Bnls	2,870	3.54	3,640	2.92	4,960	3.29
Smoked Chops	20	6.64	270	5.39	60	5.58
Tenderloin, Fresh	2,000	4.12	4,530	4.46	2,230	3.52
Tenderloin, Marinated	3,440	5.32	1,430	4.67	1,260	5.18
Backribs	6,120	3.75	5,800	3.50	2,210	3.82
Picnic Fresh B/In	980	1.36	720	1.55	480	1.28
Porketta	70	2.99	130	3.54	70	2.49
Butt Fresh B/In	2,790	2.72	2,150	1.83	3,400	1.18
Butt Roast Bnls	2,290	2.99	80	3.20	150	1.84
Pork Steak	470	3.24	680	2.75	720	1.60
Country Style Rib B/In	1,470	2.66	1,960	2.45	3,130	2.05
Country Style Ribs Bnls	1,780	3.00	2,660	3.59	750	2.38
Spareribs	2,580	3.35	3,330	2.95	2,570	2.56
St. Louis Style Spareribs	470	4.18	2,210	3.57	1,110	3.66
Ham, B/In	20	5.49			100	2.89
Ham, Spiral	260	3.83	150	3.37		
Ham, B/In Butt	10	3.49			1,740	1.55
Ham, B/In Shank					1,970	1.50
Ham, Bnls	580	3.99	730	3.98	290	3.22
Ham Steak	1,620	4.30	1,410	4.39	1,550	3.65
Sliced Bacon, 1 Lb Pkg	17,440	5.92	19,160	5.71	13,030	5.34
Pre-Cooked Bacon	400	31.70	660	25.36	580	26.87
Canadian Bacon	680	7.38	330	7.39	830	5.99
Ground Pork	600	3.52	590	3.24	620	3.23
Bkfst Sausage, 1 Lb Roll	4,730	3.29	7,030	3.40	4,010	3.31
Bkfst Sausage, Link/Patty	6,860	4.07	4,210	4.24	3,680	3.97
Pre-Cooked Sausage	750	4.76	1,000	5.94	580	5.19
Dinner Sausage	8,120	3.82	4,140	3.77	3,100	3.53
Italian Sausage	4,760	3.96	6,110	3.75	3,780	3.61
Chorizo	370	2.95	1,290	3.75	260	2.98
Delil Ham	10,190	6.94	6,210	7.30	5,650	6.00
Pkg/Slcd Ham, 1 Lb/Less	27,600	6.11	12,470	6.02	11,270	5.91
Delil Cooked Pork Roast						
Delil Cooked Spareribs	260	9.79	80	8.29	70	8.65
Delil Cooked Backribs	70	7.62	1,200	6.61	2,440	7.06
Pulled Pork	1,520	6.32	3,000	4.47	970	5.31
Feet	160	1.75	220	1.52	70	2.28
Neckbones	270	1.66	240	1.65	220	1.47

This week in Pork Retail
 Pork was featured at a similar rate to the previous week and sharply higher than the previous year. Loin and processed items received similar advertisement space while butt, picnic, and spareribs yielded advertisement space to ham items. Individual item prices were steady to firm compared to the prior week and firm to higher compared to the prior year. Wholesale pork prices were firm with higher loin, picnic, and belly values offsetting sharply lower butt and rib values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/23 thru 07/29

(prices in dollars per pound)

Fri. Jul 23, 2021

Outlets	NORTHEAST			SOUTHEAST			MIDWEST					
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)					
	5500			7400			6100					
Feature Rate (1/)	83.0%			83.0%			83.7%					
Special Rate (2/)	18.1%			43.1%			20.6%					
Activity Index (3/)	27,070			31,155			33,520					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	2.49	2.49	70	2.49	5.99	5.99	30	5.99	2.49	2.49	30	2.49
Loins Roast Bnls	1.99	3.48	320	2.53	1.78	3.52	220	2.19	1.99	4.79	160	3.77
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.99	1.99	20	1.99	1.49	1.99	20	1.86	1.79	1.79	10	1.79
Sirloin Roast Bnls	2.49	2.49	60	2.49	2.29	2.29	20	2.29	1.98	4.29	260	3.11
Rib End Chops B/In	1.99	1.99	210	1.99	3.99	4.19	2,270	4.09	1.99	3.99	800	2.71
Sirloin Chops B/In	2.69	2.69	20	2.69	.98	2.69	100	1.29	1.19	2.49	70	2.19
Cc Chops B/In	1.99	3.99	1,180	2.91	1.00	3.99	1,530	2.73	1.00	4.98	1,650	2.97
Assorted Chops B/In	1.99	2.49	420	2.07	1.69	1.99	1,040	1.99	1.69	2.99	1,110	2.63
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.99	3.99	140	3.53	2.28	2.99	30	2.34	1.59	5.29	260	3.24
Cc Chops Bnls	1.99	4.99	1,580	3.55	2.49	4.99	450	4.32	1.99	4.99	240	3.39
Smoked Chops	-	-	-	-	6.64	6.64	20	6.64	-	-	-	-
Tenderloin, Fresh	3.49	5.21	530	4.35	2.80	5.98	420	4.67	2.49	5.21	880	3.74
Tenderloin, Marinated	2.94	7.82	720	5.51	3.52	3.52	10	3.52	3.00	8.69	1,090	5.48
Backribs	3.24	8.99	710	4.56	2.29	8.99	1,420	3.37	3.24	8.99	1,410	3.98
Picnic Fresh B/In	.88	1.59	290	1.29	1.19	1.39	580	1.35	1.49	2.99	60	1.76
Porketta	2.99	2.99	70	2.99	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.39	1.39	40	1.39	1.39	2.99	1,140	2.99	1.49	2.99	310	2.71
Butt Roast Bnls	1.99	3.49	510	2.62	1.99	3.29	1,180	3.27	1.49	4.99	350	2.13
Pork Steak	-	-	-	-	2.29	2.29	40	2.29	2.79	3.79	160	3.39
Country Style Rib B/In	1.99	3.49	350	2.71	1.26	3.49	80	1.73	1.79	3.49	620	2.65
Country Style Ribs Bnls	2.29	3.49	790	3.04	2.19	2.19	20	2.19	2.49	3.99	700	2.96
Spareribs	2.49	4.99	820	3.47	.89	2.99	210	2.36	1.99	5.99	710	3.76
St. Louis Style Spareribs	4.99	4.99	60	4.99	-	-	-	-	2.99	5.99	360	3.98
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.99	4.49	200	3.65	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	4.49	4.99	330	4.65	-	-	-	-	1.99	4.99	120	3.18
Ham Steak	3.99	7.98	1,040	4.76	1.00	3.99	170	2.59	1.00	5.00	230	3.77
Sliced Bacon, 1 Lb Pkg	3.99	9.33	4,190	6.08	3.33	9.32	4,150	6.27	2.99	10.65	3,240	5.87
Pre-Cooked Bacon	30.40	30.40	20	30.40	30.40	32.65	90	32.40	27.76	31.94	220	31.67
Canadian Bacon	4.49	9.33	340	7.73	-	-	-	-	4.99	6.67	180	6.06
Ground Pork	3.49	3.99	180	3.80	-	-	-	-	2.99	3.99	370	3.39
Bkfst Sausage, 1 Lb Roll	3.00	5.99	450	3.62	1.98	3.49	530	2.88	2.49	6.99	1,120	3.05
Bkfst Sausage, Link/Patty	4.00	5.49	570	4.90	3.00	5.49	2,330	4.02	1.99	5.33	2,120	3.97
Pre-Cooked Sausage	2.50	6.65	490	5.14	2.50	2.50	30	2.50	2.50	4.79	160	3.74
Dinner Sausage	2.99	5.04	1,490	3.82	1.99	4.99	1,660	3.81	2.52	5.99	1,940	3.77
Italian Sausage	2.99	5.99	1,120	3.98	3.50	4.99	1,190	4.02	2.80	4.99	890	3.86
Chorizo	-	-	-	-	2.58	2.58	5	2.58	2.58	4.56	110	3.72
Deli Ham	2.99	9.99	3,460	6.40	2.99	10.99	2,420	8.44	2.99	10.99	2,050	6.38
Pkg/Sld Ham, 1 Lb/Less	3.00	10.67	3,180	6.68	1.50	10.67	7,570	5.82	2.52	13.36	8,900	6.18
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	9.99	9.99	170	9.99	9.99	9.99	40	9.99	-	-	-	-
Deli Cooked Backribs	5.89	7.99	70	7.62	-	-	-	-	-	-	-	-
Pulled Pork	4.98	9.33	590	7.36	4.29	7.99	130	5.93	3.50	7.99	630	5.83
Feet	1.69	1.69	130	1.69	1.69	1.69	5	1.69	-	-	-	-
Neckbones	1.49	1.69	140	1.54	1.69	1.69	5	1.69	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/23 thru 07/29

(prices in dollars per pound)

Fri. Jul 23, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	88.2%				88.7%				81.9%			
Special Rate (2/)	33.2%				35.8%				57.7%			
Activity Index (3/)	20,340				10,730				6,265			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	5.99	- 5.99	90	5.99	5.99	- 5.99	140	5.99	2.49	- 2.49	5	2.49
LoIn Roast Bnls	1.99	- 2.99	80	2.35	3.99	- 3.99	10	3.99	-	-	-	-
Rib End Roast B/In	-	-	-	-	7.99	- 7.99	30	7.99	-	-	-	-
Sirloin End Roast B/In	1.18	- 1.49	90	1.32	1.29	- 1.49	150	1.34	-	-	-	-
Sirloin Roast Bnls	2.59	- 2.98	150	2.92	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	7.99	- 7.99	30	7.99	-	-	-	-
Sirloin Chops B/In	.98	- 2.99	310	1.86	1.49	- 1.49	40	1.49	-	-	-	-
Cc Chops B/In	1.00	- 3.99	850	3.30	1.99	- 3.99	190	2.70	1.99	- 2.39	60	2.22
Assorted Chops B/In	1.49	- 1.99	100	1.86	-	-	-	-	1.99	- 1.99	40	1.99
Rib Chops Bnls	3.49	- 3.49	10	3.49	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.29	- 3.28	130	3.07	1.29	- 1.29	180	1.29	-	-	-	-
Cc Chops Bnls	.99	- 2.99	150	2.35	2.99	- 3.99	410	3.18	2.99	- 2.99	20	2.99
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.70	- 4.99	140	3.80	4.99	- 4.99	10	4.99	4.99	- 4.99	20	4.99
Tenderloin, Marinated	2.94	- 8.69	820	5.01	-	-	-	-	5.21	- 6.00	780	5.31
Backribs	3.24	- 8.99	1,240	3.35	3.24	- 4.99	1,320	3.87	3.99	- 3.99	10	3.99
Picnic Fresh B/In	1.39	- 1.49	50	1.40	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.99	- 2.79	550	2.49	2.99	- 2.99	20	2.99	2.49	- 3.98	710	2.53
Butt Roast Bnls	3.49	- 4.00	30	3.96	2.99	- 3.99	180	3.73	2.99	- 2.99	40	2.99
Pork Steak	1.97	- 3.79	180	3.01	3.19	- 3.99	20	3.68	3.19	- 3.99	70	3.84
Country Style Rib B/In	1.18	- 3.49	260	2.10	3.99	- 3.99	130	3.99	3.98	- 3.99	30	3.99
Country Style Ribs Bnls	1.98	- 3.68	170	3.11	3.49	- 3.49	50	3.49	1.98	- 2.49	50	2.14
Spareribs	2.77	- 3.99	300	3.29	2.79	- 3.49	460	3.00	2.99	- 3.99	80	3.51
St. Louis Style Spareribs	3.99	- 3.99	10	3.99	4.99	- 4.99	20	4.99	-	-	-	-
Ham, B/In	5.49	- 5.49	20	5.49	-	-	-	-	-	-	-	-
Ham, Spiral	4.49	- 4.49	50	4.49	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	3.49	- 3.49	10	3.49
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	2.29	- 2.29	70	2.29	3.79	- 4.29	70	3.87	-	-	-	-
Ham Steak	1.00	- 3.99	120	3.57	4.49	- 4.49	10	4.49	3.99	- 5.28	40	4.66
Sliced Bacon, 1 Lb Pkg	2.65	- 9.58	2,460	5.86	2.50	- 7.99	1,800	5.80	2.98	- 7.97	1,570	4.92
Pre-Cooked Bacon	31.94	- 31.94	40	31.94	30.40	- 30.40	20	30.40	30.40	- 30.40	10	30.40
Canadian Bacon	-	-	-	-	6.86	- 9.12	170	8.07	-	-	-	-
Ground Pork	3.50	- 3.50	40	3.50	-	-	-	-	3.29	- 3.29	10	3.29
Bkfst Sausage, 1 Lb Roll	2.49	- 4.00	1,010	3.32	3.00	- 3.29	800	3.02	2.99	- 7.97	800	3.96
Bkfst Sausage, Link/Patty	2.39	- 5.33	1,030	3.79	3.99	- 5.32	780	4.21	4.92	- 5.97	30	5.35
Pre-Cooked Sausage	5.82	- 5.82	50	5.82	-	-	-	-	3.75	- 4.48	10	3.96
Dinner Sausage	1.99	- 4.49	2,340	3.78	3.36	- 5.32	670	4.10	4.22	- 4.22	10	4.22
Italian Sausage	3.59	- 3.99	540	3.98	3.29	- 3.99	220	3.58	3.99	- 4.49	780	4.05
Chorizo	1.32	- 4.65	140	2.93	1.76	- 3.99	100	2.21	2.12	- 2.12	10	2.12
Deli Ham	3.59	- 8.99	1,280	6.62	4.99	- 10.00	210	8.73	5.99	- 8.99	730	6.11
Pkg/Sldd Ham, 1 Lb/Less	1.50	- 13.36	5,200	5.68	2.90	- 10.67	2,370	6.77	3.89	- 11.78	330	7.65
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	8.99	- 8.99	50	8.99	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Pulled Pork	4.29	- 5.99	170	4.92	-	-	-	-	1.99	- 1.99	10	1.99
Feet	-	-	-	-	1.99	- 1.99	10	1.99	-	-	-	-
Neckbones	1.79	- 1.79	70	1.79	1.79	- 1.79	60	1.79	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/23 thru 07/29

(prices in dollars per pound)

Fri. Jul 23, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	52.0%				64.8%			
Special Rate (2/)	3.0%				5.7%			
Activity Index (3/)	125				225			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	3.48	- 3.48	5	3.48	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.99	- 2.99	5	2.99	3.79	- 3.79	5	3.79
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	3.98	- 3.98	5	3.98	3.99	- 3.99	20	3.99
Cc Chops Bnls	-	-	-	-	3.79	- 3.79	20	3.79
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	6.00	- 6.00	10	6.00	3.52	- 3.52	20	3.52
Backribs	3.24	- 3.24	10	3.24	3.24	- 3.24	10	3.24
Picnic Fresh B/In	-	-	-	-	2.49	- 2.49	5	2.49
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	2.49	- 2.49	20	2.49
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	3.99	- 3.99	20	3.99	-	-	-	-
Spareribs	-	-	-	-	-	-	-	-
St. Louis Style Spareribs	3.99	- 4.99	10	4.77	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.00	- 7.32	10	6.55	5.69	- 6.50	30	6.34
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	3.00	- 3.00	5	3.00	3.00	- 3.00	10	3.00
Bkfst Sausage, Link/Patty	5.99	- 5.99	5	5.99	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	- 3.77	10	3.77	3.77	- 3.77	10	3.77
Italian Sausage	4.49	- 4.49	10	4.49	3.99	- 3.99	20	3.99
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	5.99	- 5.99	20	5.99
Pkg/Slcd Ham, 1 Lb/Less	4.98	- 10.67	20	6.35	4.98	- 10.67	30	7.11
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	2.69	- 2.69	5	2.69
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/23 thru 07/29

(prices in dollars per pound)

Fri. Jul 23, 2021
