

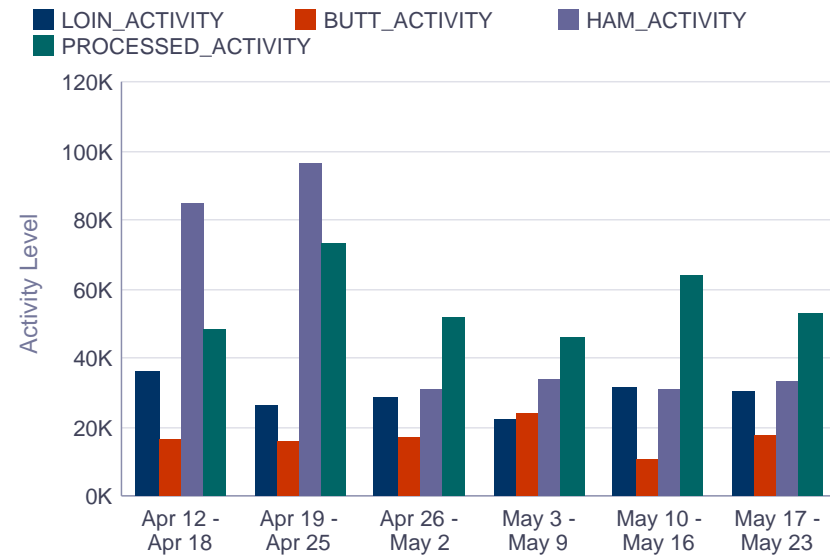


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	93.1%		89.6%		75.9%	
Special Rate (2/)	25.0%		10.4%		18.2%	
Activity Index (3/)	139,360		138,970		139,500	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	30	1.99			90	1.03
Bone-In Cc Loin	70	1.99	60	1.37	170	1.56
Loin Roast Bnls	2,920	2.19	3,010	1.96	2,920	2.10
Rib End Roast B/in			40	1.49	120	1.63
Sirloin End Roast B/in	170	1.48	250	1.58	520	1.33
Sirloin Roast Bnls	450	1.91	210	2.05	540	1.77
Rib End Chops B/in	610	2.56	490	1.98	510	2.25
Sirloin Chops B/in	830	1.53	460	1.46	1,330	1.29
Cc Chops B/in	5,510	2.68	3,490	2.53	7,550	2.57
Assorted Chops B/in	4,110	2.21	2,430	1.77	6,440	1.64
Rib Chops Bnls	130	1.66	460	2.72	640	2.77
Sirloin Chops Bnls	890	2.20	1,050	2.71	1,420	2.26
Cc Chops Bnls	4,440	3.16	4,120	3.18	4,570	2.99
Smoked Chops	400	6.19	650	5.97	660	5.98
Tenderloin, Fresh	3,470	4.27	3,490	3.92	3,110	3.92
Tenderloin, Marinated	2,290	4.84	1,390	4.84	1,770	5.31
Backribs	3,890	3.52	9,590	3.07	4,460	3.19
Picnic Fresh B/in	570	1.40	1,580	1.19	1,120	1.11
Porketta	70	2.99	120	2.89	40	2.85
Butt Fresh B/in	3,210	1.60	770	1.54	2,420	1.55
Butt Roast Bnls	630	1.99	370	2.04	1,970	2.14
Pork Steak	900	2.15	590	1.88	1,260	2.14
Country Style Rib B/in	2,770	1.82	1,880	1.96	4,060	1.74
Country Style Ribs Bnls	1,740	2.51	800	2.59	980	2.51
Spareribs	3,910	2.51	3,400	2.00	7,320	2.13
St. Louis Style Spareribs	3,780	3.00	1,070	3.86	4,530	3.00
Ham, B/in	470	3.55	230	1.76	230	1.28
Ham, Spiral	350	2.23	380	1.40	290	1.28
Ham, B/in Butt	320	1.45	240	1.26	140	1.34
Ham, B/in Shank	320	1.38	1,460	1.05	350	1.37
Ham, Bnls	660	3.97	940	3.61	700	3.54
Ham Steak	1,190	4.30	2,590	4.07	1,340	3.89
Sliced Bacon, 1 Lb Pkg	21,780	5.10	22,390	4.54	18,660	4.62
Pre-Cooked Bacon	2,550	23.25	80	29.69	420	31.83
Canadian Bacon	100	8.19	320	6.83	220	9.21
Ground Pork	410	3.35	200	4.10	500	2.97
Bkfst Sausage, 1 Lb Roll	3,680	2.95	7,900	3.04	5,740	3.01
Bkfst Sausage, Link/Patty	7,380	3.53	17,410	3.54	6,150	4.20
Pre-Cooked Sausage	740	5.33	4,570	5.08	4,320	5.24
Dinner Sausage	6,900	3.19	6,080	3.30	3,240	3.24
Italian Sausage	8,700	3.01	4,070	3.23	6,060	2.97
Chorizo	640	2.69	630	2.94	610	2.43
Delii Ham	8,370	5.92	8,490	6.08	9,490	6.43
Pkg/Slcd Ham, 1 Lb/Less	21,380	5.71	16,580	5.54	17,790	6.09
Delii Cooked Pork Roast					10	5.99
Delii Cooked Spareribs	1,860	5.05	290	4.80	150	5.92
Delii Cooked Backribs	2,770	7.37	1,630	4.50	530	5.03
Pulled Pork	520	5.64	170	5.18	1,240	5.03
Feet	80	1.34	170	1.02	320	1.39
Neckbones	400	1.31	380	1.31	480	1.24

This week in Pork Retail

Retail features were steady compared to last week. Most individual item prices were steady when compared to the previous week. Wholesale pork values were mostly steady than the previous week.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/17 thru 05/23

(prices in dollars per pound)

Fri. May 17, 2019

Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	92.7%			93.5%			93.2%		
Special Rate (2/)	25.9%			43.5%			15.9%		
Activity Index (3/)	30,880			34,580			27,510		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	1.99 - 1.99	20	1.99	1.99 - 1.99	5	1.99	-	-	-
Bone-In Cc Loins	1.99 - 1.99	70	1.99	-	-	-	-	-	-
Loins Roast Bnls	1.69 - 2.49	500	2.23	1.48 - 2.99	640	1.89	1.79 - 3.99	760	2.36
Rib End Roast B/In	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	1.49 - 1.49	40	1.49	.99 - .99	10	.99
Sirloin Roast Bnls	1.69 - 1.69	60	1.69	1.79 - 1.79	10	1.79	1.79 - 2.49	160	2.04
Rib End Chops B/In	1.99 - 1.99	60	1.99	1.89 - 1.99	80	1.94	1.28 - 2.59	280	2.19
Sirloin Chops B/In	1.89 - 1.99	200	1.96	.99 - 1.89	40	1.83	1.49 - 2.29	80	1.87
Cc Chops B/In	1.67 - 4.59	1,210	2.75	1.49 - 3.99	1,330	2.77	1.59 - 2.99	690	2.13
Assorted Chops B/In	1.69 - 1.99	410	1.94	1.38 - 2.28	670	1.82	1.49 - 3.88	1,390	2.21
Rib Chops Bnls	-	-	-	1.49 - 1.49	80	1.49	1.69 - 1.69	40	1.69
Sirloin Chops Bnls	1.49 - 1.69	170	1.56	.99 - 1.97	70	1.43	1.78 - 4.29	170	2.17
Cc Chops Bnls	1.97 - 4.59	1,700	2.90	1.99 - 3.99	770	3.29	1.99 - 3.99	480	2.99
Smoked Chops	11.12 - 11.12	100	11.12	6.58 - 7.99	80	7.29	2.99 - 2.99	40	2.99
Tenderloin, Fresh	2.99 - 7.99	640	4.80	2.29 - 4.99	1,260	4.74	1.99 - 4.66	340	3.46
Tenderloin, Marinated	3.99 - 5.21	530	4.65	4.99 - 5.21	1,140	4.99	2.62 - 5.99	310	4.80
Backribs	2.97 - 5.99	1,280	3.56	2.88 - 3.99	430	3.15	2.69 - 3.99	870	3.36
Picnic Fresh B/In	.99 - 1.67	210	1.45	.99 - 1.99	190	1.34	-	-	-
Porketta	2.99 - 2.99	70	2.99	-	-	-	-	-	-
Butt Fresh B/In	.89 - 1.59	160	1.25	1.49 - 1.59	970	1.59	1.29 - 2.39	1,020	1.59
Butt Roast Bnls	1.99 - 1.99	100	1.99	1.49 - 1.49	80	1.49	1.79 - 2.19	200	1.96
Pork Steak	-	-	-	1.69 - 2.67	140	1.98	1.79 - 2.49	370	2.31
Country Style Rib B/In	1.49 - 1.99	610	1.93	1.49 - 2.28	250	1.85	.98 - 2.49	210	1.71
Country Style Ribs Bnls	1.99 - 2.99	700	2.51	1.99 - 2.99	330	2.71	1.99 - 3.79	390	2.32
Spareribs	1.79 - 6.99	1,400	3.01	1.69 - 4.29	1,250	2.30	1.99 - 2.79	730	2.14
St. Louis Style Spareribs	1.99 - 9.99	640	3.65	1.99 - 3.29	1,940	2.72	1.99 - 3.99	540	3.21
Ham, B/In	3.20 - 4.00	440	3.54	3.20 - 4.00	30	3.60	-	-	-
Ham, Spiral	3.99 - 3.99	110	3.99	-	-	-	-	-	-
Ham, B/In Butt	1.69 - 1.69	170	1.69	1.69 - 1.69	40	1.69	-	-	-
Ham, B/In Shank	1.59 - 1.59	170	1.59	1.59 - 1.59	40	1.59	-	-	-
Ham, Bnls	2.66 - 3.99	220	3.33	3.59 - 3.99	80	3.79	3.69 - 3.69	90	3.69
Ham Steak	3.99 - 5.98	540	4.81	2.98 - 5.00	190	3.48	2.99 - 3.99	300	3.84
Sliced Bacon, 1 Lb Pkg	2.49 - 7.99	4,120	5.34	3.18 - 6.67	5,170	5.17	2.00 - 9.32	4,040	4.89
Pre-Cooked Bacon	22.34 - 25.54	400	23.81	22.78 - 24.26	1,000	22.84	19.14 - 26.84	350	23.57
Canadian Bacon	9.31 - 9.31	70	9.31	5.71 - 5.71	30	5.71	-	-	-
Ground Pork	1.87 - 3.47	130	2.69	-	-	-	3.49 - 3.49	10	3.49
Bkfst Sausage, 1 Lb Roll	3.00 - 4.00	620	3.59	1.59 - 4.99	690	2.64	1.99 - 3.99	630	3.33
Bkfst Sausage, Link/Patty	2.99 - 4.98	2,030	3.82	2.92 - 4.39	1,420	3.34	1.86 - 5.32	1,560	3.48
Pre-Cooked Sausage	4.65 - 4.85	180	4.73	5.00 - 5.48	60	5.18	3.13 - 6.13	300	5.64
Dinner Sausage	1.59 - 4.20	1,250	2.91	2.25 - 4.20	1,430	3.24	1.68 - 6.38	1,570	3.23
Italian Sausage	1.99 - 5.99	2,510	3.57	1.59 - 3.99	1,210	2.93	1.99 - 3.49	1,910	2.53
Chorizo	-	-	-	4.29 - 4.29	40	4.29	2.99 - 3.99	90	3.49
Deli Ham	1.99 - 9.99	3,120	5.71	1.88 - 8.99	2,090	7.81	.79 - 8.99	1,600	5.21
Pkg/Sld Ham, 1 Lb/Less	3.33 - 17.31	2,120	6.48	1.93 - 10.64	7,010	5.83	3.00 - 8.70	5,460	5.81
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	3.49 - 5.65	190	4.69	3.49 - 3.49	960	3.49	5.98 - 5.98	40	5.98
Deli Cooked Backribs	5.00 - 8.99	1,280	6.72	5.00 - 8.99	1,110	8.69	3.98 - 6.66	250	5.52
Pulled Pork	3.69 - 6.99	230	5.38	5.99 - 5.99	80	5.99	4.99 - 6.65	170	6.06
Feet	.69 - .69	40	.69	.69 - .69	5	.69	-	-	-
Neckbones	1.29 - 1.69	100	1.54	.99 - 2.29	100	1.62	.99 - .99	60	.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/17 thru 05/23

(prices in dollars per pound)

Fri. May 17, 2019

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	91.0%				93.3%				94.0%			
Special Rate (2/)	15.2%				21.6%				2.5%			
Activity Index (3/)	18,230				18,510				8,990			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.48	- 1.99	130	1.85	1.59	- 3.99	850	2.27	1.89	- 3.49	30	2.69
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.28	- 1.28	10	1.28	.99	- 2.49	100	1.56	1.49	- 1.49	10	1.49
Sirloin Roast Bnls	1.48	- 2.29	180	1.76	2.88	- 2.88	10	2.88	1.79	- 2.88	20	2.43
Rib End Chops B/In	1.98	- 1.99	20	1.98	3.99	- 3.99	120	3.99	2.49	- 2.99	30	2.74
Sirloin Chops B/In	.98	- 1.58	160	1.34	.88	- 1.49	330	1.25	1.18	- 1.18	10	1.18
Cc Chops B/In	1.39	- 3.29	1,570	2.62	1.99	- 4.49	570	3.15	2.49	- 3.49	110	2.87
Assorted Chops B/In	1.27	- 3.88	1,040	2.48	1.59	- 2.99	490	2.45	1.49	- 1.99	70	1.95
Rib Chops Bnls	2.79	- 2.79	10	2.79	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.68	- 4.29	190	1.98	2.49	- 3.48	220	2.79	2.49	- 3.48	30	2.97
Cc Chops Bnls	1.99	- 3.79	620	3.24	1.99	- 5.99	860	3.56	3.99	- 3.99	20	3.99
Smoked Chops	3.19	- 3.49	90	3.27	3.49	- 3.99	80	3.84	-	-	-	-
Tenderloin, Fresh	2.99	- 5.00	130	4.35	2.99	- 3.99	310	3.95	2.99	- 3.99	740	3.51
Tenderloin, Marinated	4.11	- 4.34	140	4.20	4.99	- 5.21	170	5.05	-	-	-	-
Backribs	2.68	- 2.99	170	2.84	3.49	- 3.99	420	3.70	2.68	- 3.99	700	3.96
Picnic Fresh B/In	.89	- 1.39	70	1.03	1.39	- 1.39	60	1.39	1.98	- 1.98	40	1.98
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	- 2.39	150	1.83	.99	- 1.79	880	1.60	2.22	- 2.22	20	2.22
Butt Roast Bnls	1.99	- 1.99	10	1.99	1.99	- 1.99	200	1.99	2.99	- 2.99	20	2.99
Pork Steak	1.69	- 2.49	170	1.99	1.99	- 2.99	180	2.04	1.99	- 1.99	20	1.99
Country Style Rib B/In	.97	- 3.79	220	2.39	.97	- 2.49	790	1.45	1.98	- 1.99	690	1.99
Country Style Ribs Bnls	1.79	- 1.99	70	1.95	2.49	- 3.29	220	2.75	1.99	- 1.99	20	1.99
Spareribs	1.69	- 2.99	240	2.22	1.99	- 2.88	190	2.02	2.48	- 2.88	70	2.56
St. Louis Style Spareribs	1.99	- 3.99	190	3.01	1.99	- 3.59	460	3.06	2.99	- 2.99	10	2.99
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.57	- 1.57	10	1.57	1.49	- 1.49	120	1.49	1.27	- 1.27	100	1.27
Ham, B/In Butt	-	-	-	-	.99	- .99	110	.99	-	-	-	-
Ham, B/In Shank	-	-	-	-	.99	- .99	110	.99	-	-	-	-
Ham, Bnls	-	-	-	-	3.99	- 4.99	170	4.70	3.99	- 5.49	100	4.66
Ham Steak	2.99	- 5.00	110	4.56	-	-	-	-	3.99	- 4.98	50	4.19
Sliced Bacon, 1 Lb Pkg	2.50	- 7.98	2,740	4.94	3.99	- 7.99	2,620	5.00	3.33	- 9.32	2,980	5.17
Pre-Cooked Bacon	22.34	- 38.02	160	27.02	22.40	- 22.40	650	22.40	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	3.48	- 3.48	90	3.48	3.98	- 3.98	120	3.98	2.98	- 2.98	40	2.98
Bkfst Sausage, 1 Lb Roll	1.49	- 3.68	770	2.75	2.50	- 3.99	220	3.02	2.50	- 3.99	750	2.60
Bkfst Sausage, Link/Patty	1.67	- 4.91	1,620	3.39	3.33	- 3.33	470	3.33	3.31	- 3.99	210	3.45
Pre-Cooked Sausage	5.32	- 6.13	180	5.49	-	-	-	-	4.98	- 4.98	20	4.98
Dinner Sausage	1.99	- 3.49	1,240	3.22	3.19	- 3.99	1,220	3.34	3.23	- 4.55	180	3.32
Italian Sausage	1.99	- 3.77	1,270	2.91	2.67	- 3.99	1,810	2.87	-	-	-	-
Chorizo	1.19	- 5.19	200	1.70	1.78	- 4.29	320	2.88	-	-	-	-
Deli Ham	1.69	- 9.99	320	4.64	1.69	- 9.00	480	3.63	2.99	- 7.99	760	5.08
Pkg/Sldd Ham, 1 Lb/Less	2.22	- 8.70	3,780	5.30	2.50	- 7.58	2,510	5.19	3.48	- 7.97	410	5.52
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	7.27	- 7.27	680	7.27
Deli Cooked Backribs	5.33	- 5.98	50	5.81	-	-	-	-	5.33	- 6.66	40	5.71
Pulled Pork	-	-	-	-	4.49	- 4.49	40	4.49	5.98	- 5.98	10	5.98
Feet	-	-	-	-	1.59	- 1.59	10	1.59	-	-	-	-
Neckbones	.89	- .99	110	.98	.79	- 1.59	20	1.26	-	-	-	-



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/17 thru 05/23
 (prices in dollars per pound)

Fri. May 17, 2019

	ALASKA				HAWAII				
	(AK)				(HI)				
Outlets	200				100				
Feature Rate (1/)	89.0%				97.1%				
Special Rate (2/)	37.0%				53.3%				
Activity Index (3/)	250				520				
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	
Whole Bone-In Loins	-	-	-	-	-	-	-	-	
Bone-In Cc Loins	-	-	-	-	-	-	-	-	
Loins Roast Bnls	-	-	-	-	1.99	-	1.99	20	1.99
Rib End Roast B/In	-	-	-	-	-	-	-	-	
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	
Rib End Chops B/In	-	-	-	-	3.49	-	3.49	20	3.49
Sirloin Chops B/In	-	-	-	-	-	-	-	-	
Cc Chops B/In	2.99	-	2.99	40	2.99	-	-	-	-
Assorted Chops B/In	2.49	-	2.49	10	2.49	-	-	-	-
Rib Chops Bnls	-	-	-	-	2.19	-	2.49	40	2.31
Sirloin Chops Bnls	2.98	-	2.99	10	2.98	-	-	-	-
Cc Chops Bnls	-	-	-	-	3.99	-	3.99	30	3.99
Smoked Chops	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	-	3.99	40	3.99	-	3.99	20	3.99
Tenderloin, Marinated	-	-	-	-	-	-	-	-	-
Backribs	2.39	-	2.99	20	2.80	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.98	-	2.99	20	2.99	-	-	-	-
Butt Roast Bnls	-	-	-	-	1.59	-	1.59	5	1.59
Pork Steak	-	-	-	-	3.29	-	3.29	20	3.29
Country Style Rib B/In	-	-	-	-	2.99	-	2.99	20	2.99
Country Style Ribs Bnls	1.99	-	2.99	20	2.25	-	-	-	-
Spareribs	-	-	-	-	2.19	-	2.79	50	2.49
St. Louis Style Spareribs	-	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.27	-	1.27	10	1.27	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	2.00	-	2.00	5	2.00
Sliced Bacon, 1 Lb Pkg	3.28	-	6.00	50	5.62	-	5.32	60	5.14
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.99	-	3.99	30	3.76
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	3.33	-	3.33	10	3.33	-	5.32	60	4.65
Pre-Cooked Sausage	-	-	-	-	-	-	-	-	-
Dinner Sausage	3.23	-	3.23	10	3.23	-	3.23	10	3.23
Italian Sausage	-	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	3.79	-	4.98	10	4.78	-	5.33	80	3.89
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	6.80	-	6.80	30	6.80
Pulled Pork	-	-	-	-	-	-	-	-	-
Feet	-	-	-	-	2.29	-	2.29	20	2.29
Neckbones	-	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/17 thru 05/23

(prices in dollars per pound)

Fri. May 17, 2019
