

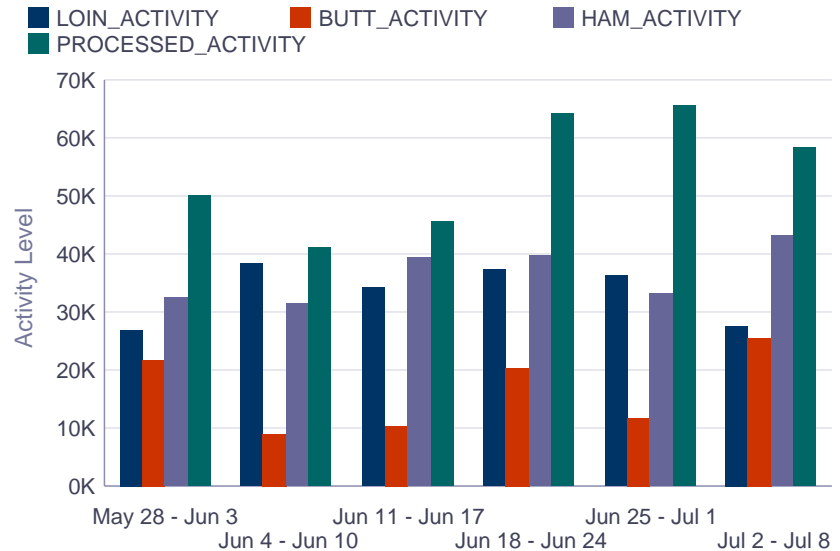


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	85.6%		85.7%		64.5%	
Special Rate (2/)	23.2%		28.6%		22.5%	
Activity Index (3/)	166,010		153,800		90,880	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			20	2.69		
Bone-In Cc Loins			110	1.49	130	1.29
Loins Roast Bnls	1,310	2.66	2,180	2.34	860	3.27
Rib End Roast B/In						
Sirloin End Roast B/In	70	1.51	290	1.58	10	1.29
Sirloin Roast Bnls	120	2.59	310	2.51	10	1.59
Rib End Chops B/In	2,480	3.96	690	2.13	250	2.38
Sirloin Chops B/In	220	1.94	1,150	2.06	420	1.73
Cc Chops B/In	1,530	3.01	5,380	2.88	1,180	2.69
Assorted Chops B/In	390	2.40	2,810	2.32	700	1.99
Rib Chops Bnls	320	3.28	320	3.09	270	2.43
Sirloin Chops Bnls	710	3.37	680	2.85	340	2.52
Cc Chops Bnls	3,600	3.44	5,790	3.39	2,580	4.54
Smoked Chops	1,040	5.94	240	5.39	40	5.49
Tenderloin, Fresh	1,850	3.73	7,980	4.00	70	3.99
Tenderloin, Marinated	1,480	4.77	1,040	5.52	1,640	6.15
Backribs	12,520	3.81	7,210	3.89	6,040	3.81
Picnic Fresh B/In	420	2.27	1,430	1.68	190	2.09
Porketta	130	3.54	110	3.37	70	2.99
Butt Fresh B/In	4,850	1.91	1,090	2.30	6,070	1.86
Butt Roast Bnls	2,840	2.22	460	2.71	1,220	1.12
Pork Steak	2,170	2.63	1,010	4.04	920	1.86
Country Style Rib B/In	3,250	2.31	2,270	2.96	2,830	1.69
Country Style Ribs Bnls	2,700	2.73	890	2.96	1,360	2.05
Spareribs	5,790	3.12	2,670	3.47	6,570	2.25
St. Louis Style Spareribs	3,340	4.40	1,730	4.61	3,070	2.85
Ham, B/In			60	8.26		
Ham, Spiral						
Ham, B/In Butt	60	1.49	40	2.19	220	1.46
Ham, B/In Shank	2,380	1.16	170	1.67	250	1.36
Ham, Bnls	1,070	3.27	490	3.75	870	4.17
Ham Steak	2,800	4.03	1,230	4.31	760	4.14
Sliced Bacon, 1 Lb Pkg	22,660	6.11	28,010	5.96	6,140	4.95
Pre-Cooked Bacon	680	26.32	970	22.58	1,740	22.40
Canadian Bacon	230	8.00	300	7.61	490	5.52
Ground Pork	620	3.35	70	2.99	20	2.74
Bkfst Sausage, 1 Lb Roll	3,690	3.31	2,910	3.28	2,880	3.40
Bkfst Sausage, Link/Patty	4,070	4.18	6,540	4.32	5,230	4.48
Pre-Cooked Sausage	1,570	4.79	4,880	4.84	790	5.13
Dinner Sausage	10,380	3.84	12,450	3.38	6,590	3.34
Italian Sausage	11,850	3.22	5,550	3.58	11,190	3.53
Chorizo	2,400	2.43	3,750	2.83	290	4.09
Deli Ham	11,350	5.95	9,640	7.41	5,460	5.95
Pkg/Slcd Ham, 1 Lb/Less	25,360	6.30	21,470	6.21	6,640	6.40
Deli Cooked Pork Roast	40	4.99				
Deli Cooked Spareribs	1,390	7.58	610	7.03	1,380	7.69
Deli Cooked Backribs	5,600	6.13	4,260	6.25	2,930	9.24
Pulled Pork	4,570	5.94	2,000	6.06	170	4.82
Feet	40	2.19	60	1.69		
Neckbones	70	1.79	480	1.58		

This week in Pork Retail

Pork was featured at a similar rate to the prior week and a sharply higher rate than the prior year. Loins and processed items yielded advertisement space to all other cuts. Individual item prices were steady compared to the previous week and steady to firm compared to the previous year. Wholesale pork prices were sharply lower this week with all primal values decreasing.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/02 thru 07/08

(prices in dollars per pound)

Fri. Jul 2, 2021

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)						
	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg				
	5500				7400				6100						
Feature Rate (1/)	83.9%				85.1%				83.7%						
Special Rate (2/)	10.9%				33.3%				18.8%						
Activity Index (3/)	32,250				41,100				42,480						
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-			
Loins Roast Bnls	2.49	-	4.36	320	3.08	1.79	-	2.38	260	1.98	1.49	-	3.99	560	2.84
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	-	-	1.49	-	1.49	30	1.49
Sirloin Roast Bnls	2.69	-	2.69	110	2.69	1.48	-	1.48	10	1.48	-	-	-	-	-
Rib End Chops B/In	2.29	-	2.29	100	2.29	3.99	-	4.19	2,270	4.09	2.49	-	2.89	60	2.58
Sirloin Chops B/In	1.99	-	1.99	60	1.99	1.48	-	1.49	30	1.48	1.99	-	3.19	60	2.25
Cc Chops B/In	1.97	-	4.99	600	3.11	1.98	-	4.99	60	4.14	1.99	-	3.98	460	2.77
Assorted Chops B/In	1.98	-	1.98	90	1.98	1.88	-	2.69	80	2.59	1.99	-	2.99	130	2.77
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	2.49	-	3.49	200	3.22
Sirloin Chops Bnls	2.99	-	3.99	410	3.69	2.48	-	3.49	40	2.62	3.49	-	3.49	170	3.49
Cc Chops Bnls	2.49	-	4.99	1,260	3.31	2.26	-	3.99	580	3.74	2.49	-	3.99	820	3.27
Smoked Chops	6.99	-	6.99	170	6.99	5.99	-	6.99	500	6.08	3.99	-	5.64	290	5.18
Tenderloin, Fresh	3.53	-	5.22	420	4.01	4.99	-	4.99	70	4.99	3.49	-	4.99	420	4.26
Tenderloin, Marinated	3.63	-	6.99	580	5.06	4.33	-	5.21	120	5.01	3.64	-	5.97	700	4.56
Backribs	2.49	-	6.99	1,330	4.08	2.49	-	5.99	3,880	3.72	2.99	-	6.99	2,870	4.09
Picnic Fresh B/In	2.49	-	2.49	270	2.49	1.28	-	2.49	110	2.15	-	-	-	-	-
Porketta	3.99	-	3.99	70	3.99	-	-	-	-	-	2.99	-	2.99	60	2.99
Butt Fresh B/In	1.29	-	1.39	60	1.35	1.29	-	2.49	1,330	1.95	1.39	-	2.99	1,030	1.88
Butt Roast Bnls	1.59	-	2.49	880	2.29	1.59	-	3.29	1,160	1.84	2.49	-	3.99	560	2.79
Pork Steak	1.49	-	2.49	130	2.32	1.49	-	2.49	410	1.95	1.79	-	3.49	400	2.82
Country Style Rib B/In	1.49	-	3.00	500	2.12	1.38	-	2.19	360	1.64	1.38	-	3.69	800	2.74
Country Style Ribs Bnls	2.19	-	3.99	600	3.01	2.39	-	3.49	110	2.54	2.49	-	3.99	350	3.04
Spareribs	1.69	-	4.99	1,700	3.76	1.48	-	6.22	1,290	2.63	1.69	-	4.99	1,230	3.44
St. Louis Style Spareribs	4.99	-	7.99	420	6.54	2.48	-	5.99	1,210	4.00	3.49	-	5.99	1,020	3.76
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	1.49	-	1.49	60	1.49
Ham, B/In Shank	.99	-	.99	80	.99	.99	-	.99	960	.99	1.49	-	1.49	60	1.49
Ham, Bnls	2.80	-	4.99	450	3.54	2.99	-	2.99	130	2.99	1.99	-	3.99	200	2.71
Ham Steak	2.49	-	8.00	1,360	4.64	2.49	-	3.99	540	3.78	3.49	-	5.99	150	4.20
Sliced Bacon, 1 Lb Pkg	2.97	-	10.65	4,730	6.38	3.45	-	9.32	6,230	5.84	3.99	-	10.65	4,430	6.11
Pre-Cooked Bacon	22.34	-	30.40	130	23.35	30.40	-	30.40	10	30.40	24.83	-	29.02	450	26.89
Canadian Bacon	8.00	-	8.00	230	8.00	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-	-	-	2.77	-	3.99	470	3.33
Bkfst Sausage, 1 Lb Roll	2.65	-	3.99	250	3.25	1.89	-	3.99	1,010	2.48	2.00	-	4.98	890	3.76
Bkfst Sausage, Link/Patty	3.33	-	9.12	1,180	4.83	3.00	-	5.49	1,210	3.55	3.00	-	5.83	1,460	4.18
Pre-Cooked Sausage	2.48	-	8.00	580	4.21	2.67	-	8.00	160	5.80	2.99	-	6.37	730	4.95
Dinner Sausage	3.43	-	5.99	1,840	4.07	2.95	-	4.21	1,860	3.76	2.52	-	7.32	3,400	3.86
Italian Sausage	1.99	-	4.56	1,920	3.58	1.99	-	4.21	2,930	3.38	2.46	-	5.99	3,420	3.13
Chorizo	4.39	-	5.70	380	4.69	1.78	-	5.70	460	1.80	2.99	-	3.49	140	3.29
Deli Ham	3.00	-	9.99	3,760	6.39	2.99	-	9.49	3,510	4.81	2.99	-	9.99	2,200	5.93
Pkg/Sld Ham, 1 Lb/Less	3.99	-	9.14	2,700	6.43	1.99	-	9.12	4,630	5.96	3.63	-	10.64	9,700	6.58
Deli Cooked Pork Roast	-	-	-	-	-	4.99	-	4.99	40	4.99	-	-	-	-	-
Deli Cooked Spareribs	5.60	-	9.99	930	7.22	9.99	-	9.99	80	9.99	5.99	-	12.99	180	9.33
Deli Cooked Backribs	5.00	-	9.33	1,120	6.92	4.21	-	9.33	970	4.85	4.50	-	8.88	1,050	5.89
Pulled Pork	4.99	-	9.99	530	6.62	3.99	-	6.99	2,490	6.08	3.99	-	7.99	1,270	5.51
Feet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/02 thru 07/08

(prices in dollars per pound)

Fri. Jul 2, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	84.2%				87.2%				95.4%			
Special Rate (2/)	15.1%				29.1%				54.3%			
Activity Index (3/)	23,980				17,420				8,460			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.77	- 2.49	100	1.97	2.69	- 2.99	50	2.75	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.39	- 1.68	40	1.52	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.79	- 3.29	40	3.13	2.99	- 2.99	20	2.99	-	-	-	-
Sirloin Chops B/In	1.08	- 1.49	50	1.31	2.99	- 2.99	20	2.99	-	-	-	-
Cc Chops B/In	2.48	- 2.99	100	2.84	1.77	- 2.69	180	2.04	3.48	- 4.49	110	4.35
Assorted Chops B/In	1.89	- 2.69	80	2.05	-	-	-	-	-	-	-	-
Rib Chops Bnls	2.49	- 3.48	100	3.35	3.49	- 3.49	20	3.49	-	-	-	-
Sirloin Chops Bnls	1.47	- 3.49	90	2.00	-	-	-	-	-	-	-	-
Cc Chops Bnls	2.49	- 3.99	840	3.61	3.49	- 3.99	50	3.75	2.99	- 3.29	40	3.02
Smoked Chops	5.32	- 5.99	90	5.69	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 4.99	190	3.99	2.99	- 3.99	710	3.07	2.99	- 3.99	40	3.39
Tenderloin, Marinated	2.94	- 5.21	60	3.94	-	-	-	-	5.20	- 5.20	20	5.20
Backribs	1.99	- 6.99	2,170	3.46	2.49	- 4.99	1,200	3.41	2.49	- 5.99	1,020	4.25
Picnic Fresh B/In	1.18	- 1.18	10	1.18	1.39	- 1.39	40	1.39	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.39	- 2.98	1,300	2.20	.97	- 3.99	1,060	1.51	2.79	- 2.99	40	2.91
Butt Roast Bnls	1.99	- 2.99	180	2.35	2.99	- 2.99	50	2.99	-	-	-	-
Pork Steak	1.79	- 3.79	290	2.75	1.99	- 3.49	200	2.12	2.99	- 3.49	740	3.02
Country Style Rib B/In	1.38	- 3.99	500	2.08	1.27	- 3.79	320	1.93	2.49	- 3.99	760	2.62
Country Style Ribs Bnls	1.49	- 3.49	840	2.18	1.98	- 3.49	60	3.30	1.98	- 3.69	700	2.97
Spareribs	1.37	- 4.99	1,010	2.48	1.99	- 4.99	530	2.80	4.29	- 4.29	5	4.29
St. Louis Style Spareribs	3.49	- 5.99	120	5.65	3.99	- 7.99	560	4.59	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	1.29	- 1.29	1,290	1.29	-	-	-	-
Ham, Bnls	2.80	- 4.98	130	3.61	2.49	- 3.99	120	3.22	2.99	- 3.99	40	3.08
Ham Steak	2.99	- 3.99	100	3.46	2.99	- 2.99	650	2.99	-	-	-	-
Sliced Bacon, 1 Lb Pkg	1.32	- 10.51	2,490	5.93	2.97	- 7.99	3,100	5.49	4.65	- 10.64	1,640	7.79
Pre-Cooked Bacon	24.83	- 29.02	80	26.93	-	-	-	-	28.67	- 28.67	20	28.67
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.78	- 3.77	60	3.46	-	-	-	-	2.46	- 3.99	90	3.31
Bkfst Sausage, 1 Lb Roll	1.99	- 3.99	820	3.28	3.29	- 3.29	10	3.29	3.29	- 4.24	710	3.98
Bkfst Sausage, Link/Patty	2.65	- 4.92	170	4.11	-	-	-	-	3.99	- 4.98	50	4.33
Pre-Cooked Sausage	5.82	- 6.15	70	5.88	-	-	-	-	3.58	- 4.98	30	4.28
Dinner Sausage	2.95	- 5.76	2,150	3.75	2.73	- 3.99	890	3.65	3.17	- 3.77	220	3.68
Italian Sausage	2.46	- 4.49	1,500	2.82	2.46	- 4.20	1,890	3.04	2.46	- 4.49	190	3.83
Chorizo	1.78	- 2.12	670	1.85	1.78	- 3.69	750	2.03	-	-	-	-
Deli Ham	3.69	- 10.99	740	6.49	4.99	- 8.99	420	8.84	5.48	- 8.99	720	6.97
Pkg/Sld Ham, 1 Lb/Less	3.49	- 10.64	5,100	5.94	3.99	- 9.31	2,030	6.40	4.98	- 9.31	1,160	6.37
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	5.22	- 7.39	140	5.71	8.99	- 8.99	50	8.99	12.99	- 12.99	5	12.99
Deli Cooked Backribs	4.21	- 9.45	1,300	6.85	5.00	- 8.99	1,070	5.88	3.99	- 6.65	60	5.30
Pulled Pork	3.99	- 7.99	190	5.36	4.79	- 5.11	40	4.96	3.99	- 7.97	50	5.50
Feet	-	-	-	-	2.19	- 2.19	40	2.19	-	-	-	-
Neckbones	1.79	- 1.79	70	1.79	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/02 thru 07/08

(prices in dollars per pound)

Fri. Jul 2, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	63.0%				68.6%			
Special Rate (2/)	0.0%				3.8%			
Activity Index (3/)	185				215			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.99	- 2.99	5	2.99	2.99	- 2.99	20	2.99
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	4.49	- 4.49	10	4.49	3.79	- 3.79	5	3.79
Assorted Chops B/In	-	-	-	-	3.59	- 3.59	5	3.59
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	2.99	- 2.99	5	2.99	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.24	- 4.99	30	4.24	3.24	- 4.69	30	3.83
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	1.99	- 1.99	20	1.99
Butt Roast Bnls	-	-	-	-	2.89	- 2.99	10	2.92
Pork Steak	2.88	- 3.99	10	3.59	-	-	-	-
Country Style Rib B/In	2.88	- 2.88	5	2.88	-	-	-	-
Country Style Ribs Bnls	2.99	- 3.99	20	3.31	1.99	- 1.99	20	1.99
Spareribs	-	-	-	-	2.29	- 2.29	20	2.29
St. Louis Style Spareribs	-	-	-	-	3.99	- 3.99	20	3.99
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.49	- 8.99	30	6.37	5.99	- 5.99	20	5.99
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	3.99	- 3.99	5	3.99
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	- 3.77	10	3.77	3.77	- 3.77	10	3.77
Italian Sausage	4.49	- 4.49	10	4.49	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	4.98	- 8.89	20	6.08	4.98	- 8.89	30	6.38
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	6.49	- 6.49	10	6.49	-	-	-	-
Deli Cooked Backribs	5.00	- 6.49	20	5.91	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/02 thru 07/08

(prices in dollars per pound)

Fri. Jul 2, 2021