

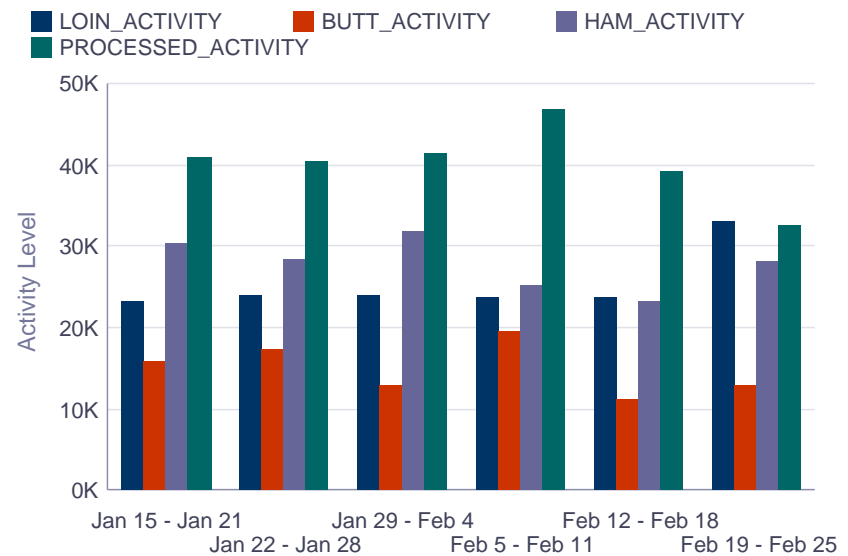


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	84.8%		65.1%		72.7%	
Special Rate (2/)	22.9%		21.6%		23.9%	
Activity Index (3/)	108,280		99,110		137,750	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			10	1.79	60	2.49
Bone-In Cc Loin	330	1.75	390	2.19	390	1.92
Loin Roast Bnls	7,930	2.11	3,360	1.91	3,700	2.10
Rib End Roast B/In	250	2.39			240	1.94
Sirloin End Roast B/In	400	1.49	200	1.53	710	1.11
Sirloin Roast Bnls	930	2.10	1,370	2.32	950	2.12
Rib End Chops B/In	330	2.45	290	2.20	1,510	3.21
Sirloin Chops B/In	650	1.72	400	1.39	1,130	1.51
Cc Chops B/In	5,920	2.36	3,270	2.69	4,370	2.70
Assorted Chops B/In	3,240	1.68	520	2.05	1,840	1.75
Rib Chops Bnls	460	2.52	90	3.85	360	2.59
Sirloin Chops Bnls	1,070	2.07	1,640	2.29	1,550	1.67
Cc Chops Bnls	5,530	3.85	3,560	2.91	4,030	2.87
Smoked Chops	430	6.66	150	3.99	1,070	4.28
Tenderloin, Fresh	3,030	4.47	3,530	3.95	2,640	3.18
Tenderloin, Marinated	870	3.76	3,440	4.97	1,590	5.18
Backribs	1,510	4.00	1,350	4.15	3,110	3.39
Picnic Fresh B/In	590	1.24	1,190	1.16	1,370	1.24
Porketta			70	2.99	160	2.71
Butt Fresh B/In	3,440	1.56	3,120	1.27	6,630	1.60
Butt Roast Bnls	1,600	1.86	440	1.85	860	2.37
Pork Steak	670	1.80	520	1.70	1,600	1.96
Country Style Rib B/In	2,280	1.88	720	1.59	3,030	1.75
Country Style Ribs Bnls	640	2.45	1,140	2.39	900	2.29
Spareribs	3,030	2.39	1,880	2.40	1,400	2.34
St. Louis Style Spareribs	560	4.88	2,020	3.98	1,550	2.56
Ham, B/In	420	.99	230	13.31		
Ham, Spiral	790	2.24	890	2.21	100	3.27
Ham, B/In Butt	210	1.69	50	1.15	280	1.35
Ham, B/In Shank	210	1.59	180	1.11	800	1.09
Ham, Bnls	440	3.83	760	4.55	890	3.44
Ham Steak	1,650	4.30	1,410	4.91	2,220	3.74
Sliced Bacon, 1 Lb Pkg	16,540	4.65	18,410	4.79	23,540	4.76
Pre-Cooked Bacon	390	23.98	530	21.70	1,450	24.65
Canadian Bacon	470	7.07	870	9.27	240	8.19
Ground Pork	550	2.98	1,510	2.22	1,440	2.38
Bkfst Sausage, 1 Lb Roll	5,270	2.95	4,100	3.05	5,230	3.07
Bkfst Sausage, Link/Patty	3,250	4.64	7,070	3.77	7,450	3.62
Pre-Cooked Sausage	690	4.63	1,610	4.61	2,990	5.46
Dinner Sausage	1,080	4.04	3,220	3.83	1,920	4.48
Italian Sausage	1,650	4.30	1,300	3.85	7,360	3.40
Chorizo	2,490	1.84	400	2.82	4,190	2.53
Deli Ham	7,890	6.39	9,110	6.81	10,710	6.72
Pkg/Slcd Ham, 1 Lb/Less	16,560	6.33	10,490	6.43	16,250	6.48
Deli Cooked Pork Roast						
Deli Cooked Spareribs	290	5.60	70	8.18	260	9.79
Deli Cooked Backribs	620	6.59	820	5.46	470	6.97
Pulled Pork	840	5.16	1,070	4.49	2,210	6.80
Feet	10	1.48	130	1.69	200	1.03
Neckbones	160	1.22	210	1.46	800	1.33

**This week in Pork Retail . . . . .**

Feature activity is more active than the previous week while less active than the previous year. Grilling items and hams received additional retail advertisement space while processed items yielded advertisement space. Individual item prices were steady to higher than the previous week and were mixed when compared to the previous year. Wholesale pork prices were higher, primarily due to sharply higher belly and ham primal values.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/19 thru 02/25

(prices in dollars per pound)

Fri. Feb 19, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	80.5%				86.1%				84.5%			
Special Rate (2/)	10.9%				42.6%				18.5%			
Activity Index (3/)	22,990				29,940				23,670			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.29	1.99	280	1.63	-	-	-	-	2.49	2.49	40	2.49
Loins Roast Bnls	1.49	2.49	910	1.84	1.48	3.99	2,490	2.10	1.49	2.99	1,100	2.01
Rib End Roast B/In	1.89	2.89	230	2.44	-	-	-	-	1.99	1.99	10	1.99
Sirloin End Roast B/In	1.49	1.49	110	1.49	-	-	-	-	.99	1.49	110	1.19
Sirloin Roast Bnls	1.89	1.89	110	1.89	1.79	1.99	230	1.97	1.66	2.99	360	2.29
Rib End Chops B/In	-	-	-	-	-	-	-	-	2.29	2.79	240	2.45
Sirloin Chops B/In	1.89	3.32	200	2.43	.77	.98	30	.92	1.69	1.69	10	1.69
Cc Chops B/In	1.28	3.99	1,700	2.36	1.28	4.99	1,550	2.39	1.28	2.99	1,060	2.38
Assorted Chops B/In	1.49	1.99	290	1.63	1.19	2.99	1,390	1.87	.99	1.99	640	1.26
Rib Chops Bnls	.88	.88	70	.88	-	-	-	-	1.99	3.20	390	2.81
Sirloin Chops Bnls	1.99	2.29	80	2.05	1.89	2.29	230	1.95	1.79	3.49	430	2.14
Cc Chops Bnls	1.99	3.99	1,080	2.93	2.39	5.19	3,210	4.55	1.99	4.99	520	2.57
Smoked Chops	5.64	9.73	320	6.69	5.99	7.99	100	7.05	2.99	2.99	10	2.99
Tenderloin, Fresh	2.49	4.99	900	4.05	3.29	5.32	510	4.93	1.99	5.32	890	4.24
Tenderloin, Marinated	-	-	-	-	2.58	4.35	280	2.88	2.99	5.56	230	3.83
Backribs	4.99	4.99	230	4.99	3.48	4.99	650	3.84	2.99	4.99	400	3.91
Picnic Fresh B/In	.99	1.39	80	1.31	.69	.99	50	.75	1.19	1.99	90	1.74
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	2.00	570	1.34	.99	2.49	930	1.88	.99	2.49	460	1.60
Butt Roast Bnls	.99	2.68	880	1.80	.99	.99	80	.99	1.49	2.49	280	1.93
Pork Steak	1.99	1.99	70	1.99	1.49	1.99	220	1.61	1.49	1.99	80	1.64
Country Style Rib B/In	1.29	2.49	530	2.03	1.79	1.88	240	1.80	1.49	2.49	170	1.57
Country Style Ribs Bnls	2.49	2.49	240	2.49	1.99	1.99	20	1.99	1.99	3.69	280	2.52
Spareribs	1.99	2.99	580	2.59	.99	3.99	640	3.44	2.49	2.99	100	2.77
St. Louis Style Spareribs	3.99	3.99	60	3.99	4.99	4.99	450	4.99	-	-	-	-
Ham, B/In	.99	.99	210	.99	-	-	-	-	.99	.99	220	.99
Ham, Spiral	3.90	3.90	100	3.90	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.69	1.69	170	1.69	1.69	1.69	40	1.69	-	-	-	-
Ham, B/In Shank	1.59	1.59	170	1.59	1.59	1.59	40	1.59	-	-	-	-
Ham, Bnls	2.99	3.99	120	3.07	4.99	4.99	40	4.99	4.00	4.99	140	4.51
Ham Steak	2.99	7.97	670	4.51	3.49	7.18	380	5.87	1.49	4.99	510	3.04
Sliced Bacon, 1 Lb Pkg	3.29	9.32	2,950	4.96	3.19	9.32	5,240	4.60	2.77	9.32	3,810	4.38
Pre-Cooked Bacon	22.40	26.59	210	24.50	25.54	25.54	80	25.54	22.86	22.86	50	22.86
Canadian Bacon	7.50	7.50	230	7.50	-	-	-	-	6.67	6.67	200	6.67
Ground Pork	3.49	3.99	180	3.68	-	-	-	-	1.99	2.99	260	2.56
Bkfst Sausage, 1 Lb Roll	2.99	3.50	550	3.37	1.69	3.99	2,220	2.96	2.50	4.67	980	3.16
Bkfst Sausage, Link/Patty	3.50	6.40	700	5.41	2.66	4.92	240	3.32	2.93	6.22	1,590	4.54
Pre-Cooked Sausage	3.75	5.00	320	4.28	3.75	5.00	50	3.85	2.50	6.25	170	4.83
Dinner Sausage	1.99	4.99	180	3.33	3.81	5.32	50	4.22	2.50	5.32	420	3.80
Italian Sausage	2.49	5.99	650	4.41	3.00	5.99	70	5.05	2.49	4.79	340	3.65
Chorizo	-	-	-	-	1.78	1.78	460	1.78	1.78	3.33	820	1.95
Deli Ham	3.98	11.99	3,620	6.87	2.99	6.99	1,360	4.95	2.69	9.79	1,520	5.87
Pkg/Sld Ham, 1 Lb/Less	3.25	13.69	1,300	7.22	2.49	10.64	5,980	6.34	2.49	10.11	4,340	6.07
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	5.60	5.60	290	5.60	-	-	-	-	-	-	-	-
Deli Cooked Backribs	7.33	9.33	280	7.62	8.66	9.33	50	8.97	5.00	5.99	250	5.13
Pulled Pork	3.99	5.99	530	5.11	3.99	5.13	180	4.84	4.99	7.99	50	7.19
Feet	-	-	-	-	1.48	1.48	10	1.48	-	-	-	-
Neckbones	1.29	1.29	40	1.29	1.18	1.29	30	1.19	.99	1.49	100	1.21



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/19 thru 02/25

(prices in dollars per pound)

Fri. Feb 19, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)						
	4900				3800				1300						
Feature Rate (1/)	84.5%				89.0%				81.9%						
Special Rate (2/)	15.7%				25.8%				2.5%						
Activity Index (3/)	17,195				11,320				2,780						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Cc Loins	-	-	-	-	-	-	-	-	1.75	-	1.75	10	1.75		
Loins Roast Bnls	1.49	-	3.99	2,140	2.29	1.77	-	3.99	1,260	2.08	-	-	-		
Rib End Roast B/In	1.99	-	1.99	10	1.99	-	-	-	-	-	-	-	-		
Sirloin End Roast B/In	1.39	-	1.39	20	1.39	.99	-	2.49	160	1.72	-	-	-		
Sirloin Roast Bnls	1.58	-	2.28	190	2.05	-	-	-	-	-	1.99	-	1.99	40	1.99
Rib End Chops B/In	2.79	-	2.79	10	2.79	1.99	-	1.99	20	1.99	2.49	-	2.49	40	2.49
Sirloin Chops B/In	.77	-	1.99	200	1.36	.99	-	2.49	200	1.57	1.19	-	1.19	20	1.19
Cc Chops B/In	1.28	-	2.69	1,130	2.31	1.97	-	2.49	350	2.27	1.98	-	2.49	80	2.28
Assorted Chops B/In	.97	-	2.99	740	1.65	1.49	-	1.99	60	1.93	1.47	-	1.99	90	1.60
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-		
Sirloin Chops Bnls	1.47	-	3.49	290	2.07	-	-	-	-	-	1.99	-	1.99	40	1.99
Cc Chops Bnls	1.00	-	3.00	600	2.87	3.99	-	3.99	10	3.99	3.99	-	3.99	100	3.99
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-	-		
Tenderloin, Fresh	2.98	-	4.99	310	4.88	4.99	-	4.99	350	4.99	4.99	-	4.99	70	4.99
Tenderloin, Marinated	2.94	-	5.90	330	4.46	-	-	-	-	-	3.11	-	4.60	20	3.86
Backribs	2.98	-	4.00	200	3.56	3.99	-	3.99	20	3.99	-	-	-	-	-
Picnic Fresh B/In	.87	-	1.29	160	1.11	.99	-	.99	120	.99	.99	-	1.88	90	1.53
Porketta	-	-	-	-	-	-	-	-	-	-	-	-	-		
Butt Fresh B/In	.99	-	2.49	730	1.37	1.39	-	1.39	40	1.39	1.47	-	1.47	680	1.47
Butt Roast Bnls	-	-	-	-	1.89	-	2.99	330	2.00	2.99	-	2.99	20	2.99	
Pork Steak	1.00	-	2.68	110	1.77	1.99	-	1.99	180	1.99	1.98	-	1.98	10	1.98
Country Style Rib B/In	1.00	-	2.88	850	1.79	1.49	-	2.49	420	2.01	1.78	-	2.28	70	2.00
Country Style Ribs Bnls	1.99	-	2.49	80	2.38	-	-	-	-	-	-	-	-	-	-
Spareribs	1.27	-	3.99	140	2.34	1.47	-	2.99	1,440	1.80	2.69	-	2.99	60	2.93
St. Louis Style Spareribs	4.99	-	4.99	50	4.99	-	-	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-	-		
Ham, Spiral	-	-	-	-	-	-	-	-	1.99	-	1.99	680	1.99		
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-	-		
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-	-		
Ham, Bnls	4.99	-	4.99	5	4.99	2.99	-	4.99	120	3.30	5.00	-	5.00	10	5.00
Ham Steak	2.49	-	4.99	80	3.05	-	-	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.05	-	6.65	3,870	4.67	2.79	-	10.65	480	4.85	3.77	-	9.97	160	5.47
Pre-Cooked Bacon	19.14	-	19.14	30	19.14	22.34	-	22.34	10	22.34	-	-	-	-	-
Canadian Bacon	6.67	-	6.67	40	6.67	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.50	-	2.99	50	2.62	2.99	-	2.99	10	2.99	2.99	-	2.99	40	2.99
Bkfst Sausage, 1 Lb Roll	1.69	-	3.99	1,160	2.43	3.00	-	3.50	250	3.40	2.98	-	4.48	90	3.36
Bkfst Sausage, Link/Patty	3.36	-	4.67	180	4.13	3.80	-	5.83	450	4.78	3.99	-	5.31	90	4.39
Pre-Cooked Sausage	4.98	-	5.83	40	5.53	5.83	-	5.83	80	5.83	4.39	-	4.39	40	4.39
Dinner Sausage	3.36	-	4.56	70	3.98	4.15	-	5.32	360	4.68	-	-	-	-	-
Italian Sausage	3.36	-	4.79	130	4.08	3.99	-	4.79	440	4.49	-	-	-	-	-
Chorizo	1.78	-	2.65	540	1.81	1.78	-	1.96	670	1.79	-	-	-	-	-
Deli Ham	3.39	-	8.99	350	6.25	1.99	-	10.00	980	7.32	6.99	-	10.49	50	9.23
Pkg/Slcd Ham, 1 Lb/Less	3.00	-	9.33	2,240	6.09	4.67	-	8.66	2,510	6.55	3.89	-	9.25	170	5.97
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-		
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-	-		
Deli Cooked Backribs	5.00	-	5.00	40	5.00	-	-	-	-	-	-	-	-	-	-
Pulled Pork	3.99	-	6.99	80	5.14	-	-	-	-	-	4.98	-	4.98	10	4.98
Feet	-	-	-	-	-	-	-	-	-	-	-	-	-		
Neckbones	-	-	-	-	-	-	-	-	-	-	-	-	-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/19 thru 02/25

(prices in dollars per pound)

Fri. Feb 19, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	63.0%				65.7%			
Special Rate (2/)	0.0%				22.9%			
Activity Index (3/)	165				310			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.94	- 1.94	10	1.94	1.94	- 3.49	30	3.02
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.99	- 2.99	20	2.99	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.79	- 2.99	10	2.96	2.49	- 2.69	40	2.58
Assorted Chops B/In	2.79	- 2.79	10	2.79	1.69	- 1.69	20	1.69
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	3.99	- 3.99	10	3.99	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	4.99	- 4.99	5	4.99	4.99	- 4.99	10	4.99
Tenderloin, Marinated	5.33	- 5.33	5	5.33	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.49	- 2.49	20	2.49	1.19	- 1.59	30	1.28
Butt Roast Bnls	-	-	-	-	3.29	- 3.29	20	3.29
Pork Steak	-	-	-	-	2.79	- 2.79	10	2.79
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	1.69	- 1.69	20	1.69
Spareribs	1.99	- 3.19	20	2.72	2.29	- 3.59	50	2.66
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.00	- 5.32	10	5.27	4.44	- 4.67	20	4.48
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.79	- 2.79	10	2.79
Bkfst Sausage, 1 Lb Roll	-	-	-	-	2.99	- 2.99	20	2.99
Bkfst Sausage, Link/Patty	5.31	- 5.31	5	5.31	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	4.97	- 5.99	30	5.78
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	6.49	- 6.49	10	6.49	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	3.99	- 5.99	30	4.33	-	-	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/19 thru 02/25**

(prices in dollars per pound)

Fri. Feb 19, 2021

---