

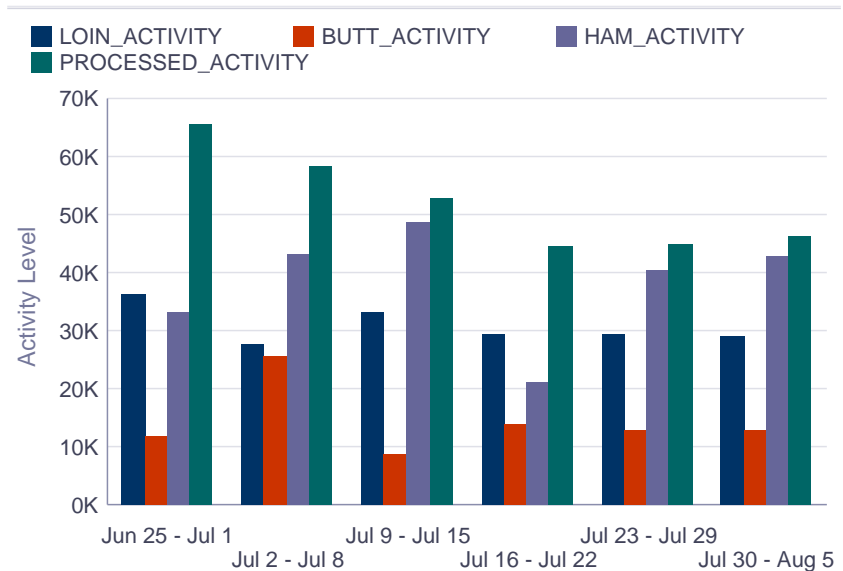


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	84.8%		85.2%		82.2%	
Special Rate (2/)	31.0%		31.4%		19.8%	
Activity Index (3/)	132,340		129,360		95,360	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	250	2.07				
Bone-In Cc Loin	170	1.63	370	4.99	60	1.39
Loin Roast Bnls	3,000	4.46	800	2.69	2,730	2.24
Rib End Roast B/In	10	.99	30	7.99	100	2.49
Sirloin End Roast B/In	60	1.37	280	1.42	160	1.31
Sirloin Roast Bnls	1,910	2.50	500	2.94	240	1.90
Rib End Chops B/In	240	2.93	3,300	3.66	1,310	3.73
Sirloin Chops B/In	520	1.48	530	1.79	780	1.69
Cc Chops B/In	3,730	2.82	5,460	2.92	3,660	2.57
Assorted Chops B/In	2,310	2.48	2,700	2.26	1,290	1.54
Rib Chops Bnls	120	2.11	10	3.49	40	1.99
Sirloin Chops Bnls	370	2.33	760	2.79	350	1.90
Cc Chops Bnls	4,330	4.03	2,870	3.54	1,640	2.97
Smoked Chops	90	3.86	20	6.64	460	5.97
Tenderloin, Fresh	3,670	3.61	2,000	4.12	2,630	3.69
Tenderloin, Marinated	1,100	5.43	3,440	5.32	510	4.80
Backribs	7,060	3.73	6,120	3.75	2,770	4.32
Picnic Fresh B/In	720	1.68	980	1.36	260	1.15
Porketta	130	2.99	70	2.99	70	2.49
Butt Fresh B/In	1,880	1.89	2,790	2.72	4,530	1.28
Butt Roast Bnls	1,180	1.64	2,290	2.99	1,030	1.66
Pork Steak	750	3.85	470	3.24	910	1.75
Country Style Rib B/In	1,530	2.36	1,470	2.66	2,690	1.82
Country Style Ribs Bnls	1,310	2.59	1,780	3.00	420	2.42
Spareribs	1,850	2.34	2,580	3.35	5,010	2.21
St. Louis Style Spareribs	3,440	3.48	470	4.18	720	3.27
Ham, B/In	50	5.49	20	5.49	230	13.31
Ham, Spiral			260	3.83	110	4.99
Ham, B/In Butt	360	1.75	10	3.49	140	1.49
Ham, B/In Shank	480	1.81			460	1.37
Ham, Bnls	940	4.27	580	3.99	680	4.08
Ham Steak	1,930	4.74	1,620	4.30	3,010	2.71
Sliced Bacon, 1 Lb Pkg	18,620	5.90	17,440	5.92	9,980	4.93
Pre-Cooked Bacon	420	27.21	400	31.70	350	16.91
Canadian Bacon	80	5.83	680	7.38	740	5.56
Ground Pork	2,570	2.32	600	3.52	380	2.79
Bkfst Sausage, 1 Lb Roll	2,540	3.56	4,730	3.29	4,510	3.09
Bkfst Sausage, Link/Patty	6,240	3.84	6,860	4.07	5,490	4.12
Pre-Cooked Sausage	1,950	4.52	750	4.76	3,200	5.16
Dinner Sausage	7,840	3.83	8,120	3.82	3,090	4.14
Italian Sausage	5,510	4.00	4,760	3.96	2,190	3.37
Chorizo	340	3.58	370	2.95	180	3.58
Deli Ham	6,520	7.41	10,190	6.94	7,320	6.84
Pkg/Slcd Ham, 1 Lb/Less	32,260	5.46	27,600	6.11	15,690	5.82
Deli Cooked Pork Roast	260	4.78				
Deli Cooked Spareribs	60	7.99	260	9.79	280	7.65
Deli Cooked Backribs	290	7.90	70	7.62	1,870	6.97
Pulled Pork	510	5.17	1,520	6.32	690	6.07
Feet	540	1.61	160	1.75	170	1.68
Neckbones	300	1.71	270	1.66	230	1.18

This week in Pork Retail

Pork feature activity was similar to the prior week and year. Loin cuts yielded advertisement space to ham and processed items while butt, picnic and spareribs remained the same. Individual item prices were steady to weak compared to the previous week and steady to firm compared to the previous year. Wholesale pork prices were higher with sharply higher belly values off setting sharply lower butt primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/30 thru 08/05

(prices in dollars per pound)

Fri. Jul 30, 2021

Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	84.7%			81.6%			83.4%		
Special Rate (2/)	23.1%			41.7%			26.0%		
Activity Index (3/)	26,600			35,745			32,130		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	2.39 - 2.39	120	2.39	1.79 - 1.79	130	1.79	- -	50	1.59
Bone-In Cc Loins	1.69 - 1.69	60	1.69	- -	-	-	1.59 - 1.59	50	1.59
Loins Roast Bnls	1.89 - 5.99	730	3.80	1.48 - 5.99	660	4.09	1.69 - 5.99	580	5.01
Rib End Roast B/In	- -	-	-	- -	-	-	.99 - .99	10	.99
Sirloin End Roast B/In	- -	-	-	1.29 - 1.29	10	1.29	- -	-	-
Sirloin Roast Bnls	1.97 - 1.97	230	1.97	1.98 - 2.99	1,000	2.48	1.99 - 2.49	40	2.24
Rib End Chops B/In	- -	-	-	- -	-	-	2.99 - 2.99	50	2.99
Sirloin Chops B/In	1.89 - 2.18	150	2.06	1.29 - 1.49	30	1.31	- -	-	-
Cc Chops B/In	1.79 - 3.99	1,210	2.87	1.99 - 3.99	490	2.44	1.49 - 4.98	1,440	2.73
Assorted Chops B/In	1.79 - 2.29	530	2.09	1.49 - 2.29	310	1.75	1.49 - 2.99	360	2.58
Rib Chops Bnls	1.99 - 1.99	110	1.99	2.88 - 2.88	5	2.88	- -	-	-
Sirloin Chops Bnls	2.00 - 2.00	10	2.00	2.28 - 2.69	100	2.57	1.99 - 2.99	100	2.72
Cc Chops Bnls	2.49 - 4.99	730	3.30	1.79 - 5.19	2,440	4.91	1.99 - 3.99	690	2.43
Smoked Chops	3.99 - 3.99	20	3.99	3.99 - 3.99	10	3.99	2.99 - 2.99	10	2.99
Tenderloin, Fresh	1.99 - 6.08	800	4.84	1.99 - 5.99	1,510	2.82	2.99 - 6.07	330	4.64
Tenderloin, Marinated	3.52 - 6.99	520	5.11	3.52 - 6.95	390	6.07	3.63 - 11.99	140	4.96
Backribs	3.24 - 6.99	1,040	4.69	3.24 - 3.24	1,340	3.24	2.99 - 6.99	1,260	3.64
Picnic Fresh B/In	.99 - 1.69	160	1.26	1.29 - 1.29	40	1.29	2.99 - 3.99	90	3.46
Porketta	2.99 - 2.99	70	2.99	- -	-	-	2.99 - 2.99	60	2.99
Butt Fresh B/In	- -	-	-	2.49 - 2.49	20	2.49	1.49 - 4.29	1,110	2.16
Butt Roast Bnls	1.59 - 1.59	80	1.59	1.59 - 1.59	960	1.59	1.69 - 1.99	120	1.96
Pork Steak	2.69 - 8.77	250	5.45	- -	-	-	1.99 - 3.48	380	3.08
Country Style Rib B/In	1.69 - 1.99	360	1.91	1.99 - 2.49	50	2.30	1.49 - 3.49	220	2.86
Country Style Ribs Bnls	1.89 - 2.99	750	2.63	1.79 - 3.49	40	2.43	1.89 - 3.99	250	2.94
Spareribs	1.49 - 3.99	550	2.80	2.38 - 3.99	100	2.91	1.69 - 3.99	380	2.38
St. Louis Style Spareribs	2.99 - 5.99	390	4.18	2.49 - 2.49	460	2.49	2.49 - 4.99	1,130	3.21
Ham, B/In	- -	-	-	- -	-	-	5.49 - 5.49	50	5.49
Ham, Spiral	- -	-	-	- -	-	-	- -	-	-
Ham, B/In Butt	1.39 - 1.89	240	1.79	1.39 - 1.89	80	1.52	- -	-	-
Ham, B/In Shank	1.58 - 1.89	300	1.82	1.49 - 1.89	80	1.79	1.58 - 1.58	30	1.58
Ham, Bnls	- -	-	-	2.29 - 5.99	120	3.79	1.99 - 4.99	490	4.51
Ham Steak	2.49 - 9.12	1,600	5.03	2.49 - 3.28	110	2.71	2.99 - 4.69	130	3.72
Sliced Bacon, 1 Lb Pkg	3.99 - 9.78	4,030	5.76	1.99 - 9.32	6,110	5.89	2.99 - 9.58	3,190	5.58
Pre-Cooked Bacon	30.40 - 31.94	160	31.28	21.06 - 21.06	5	21.06	21.06 - 24.83	210	24.62
Canadian Bacon	5.84 - 5.84	70	5.84	- -	-	-	- -	-	-
Ground Pork	2.00 - 3.99	320	2.91	2.00 - 2.99	1,910	2.00	2.99 - 3.50	230	3.38
Bkfst Sausage, 1 Lb Roll	3.19 - 5.49	290	3.70	2.19 - 5.49	180	2.76	2.49 - 4.98	1,620	3.68
Bkfst Sausage, Link/Patty	2.99 - 4.99	750	4.07	3.00 - 4.67	1,860	3.59	3.00 - 5.83	1,710	4.41
Pre-Cooked Sausage	2.00 - 8.32	560	4.28	2.00 - 8.32	230	2.32	2.00 - 5.83	1,040	5.20
Dinner Sausage	3.42 - 4.00	1,040	3.76	3.77 - 4.44	2,750	3.87	2.49 - 6.96	1,650	3.74
Italian Sausage	2.99 - 4.99	1,160	4.13	2.50 - 4.00	60	3.10	2.95 - 5.70	2,330	3.43
Chorizo	4.99 - 4.99	60	4.99	4.00 - 4.00	20	4.00	2.47 - 2.99	130	2.82
Deli Ham	3.29 - 10.99	2,660	6.61	3.49 - 10.99	1,450	9.59	3.49 - 10.99	1,490	6.70
Pkg/Sld Ham, 1 Lb/Less	3.25 - 12.77	3,370	5.95	3.33 - 12.77	#####	5.92	2.50 - 10.64	8,730	5.19
Deli Cooked Pork Roast	- -	-	-	- -	-	-	3.98 - 6.37	260	4.78
Deli Cooked Spareribs	7.99 - 7.99	60	7.99	- -	-	-	- -	-	-
Deli Cooked Backribs	7.99 - 8.99	220	8.28	- -	-	-	- -	-	-
Pulled Pork	4.00 - 6.99	200	4.90	4.00 - 4.99	20	4.17	4.99 - 7.99	40	7.07
Feet	1.39 - 1.69	420	1.57	1.39 - 1.69	50	1.40	- -	-	-
Neckbones	1.69 - 1.69	220	1.69	1.69 - 1.69	5	1.69	- -	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/30 thru 08/05

(prices in dollars per pound)

Fri. Jul 30, 2021

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	85.7%				88.2%				95.2%			
Special Rate (2/)	28.7%				26.2%				53.5%			
Activity Index (3/)	20,125				12,100				5,490			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	1.59	- 1.59	60	1.59	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.58	- 5.99	520	4.21	2.99	- 5.99	410	5.54	2.49	- 5.99	80	5.54
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.58	- 1.58	20	1.58	1.29	- 1.29	40	1.29	-	-	-	-
Sirloin Roast Bnls	1.29	- 2.99	630	2.77	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.59	- 2.59	140	2.59	-	-	-	-	3.99	- 3.99	40	3.99
Sirloin Chops B/In	.99	- 1.68	160	1.36	.97	- 1.79	160	1.10	1.29	- 1.29	20	1.29
Cc Chops B/In	1.99	- 3.99	340	2.86	2.49	- 2.50	80	2.49	3.99	- 4.49	160	4.29
Assorted Chops B/In	1.59	- 2.79	120	2.36	1.99	- 3.99	930	2.91	1.95	- 2.99	70	2.60
Rib Chops Bnls	2.88	- 2.88	10	2.88	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.89	- 2.69	160	1.98	-	-	-	-	-	-	-	-
Cc Chops Bnls	2.18	- 3.99	240	2.82	2.49	- 3.99	100	3.13	2.49	- 3.49	100	2.81
Smoked Chops	-	-	-	-	3.99	- 3.99	50	3.99	-	-	-	-
Tenderloin, Fresh	1.97	- 5.99	240	4.20	1.99	- 5.99	760	3.26	2.99	- 3.98	40	3.37
Tenderloin, Marinated	4.77	- 4.77	10	4.77	-	-	-	-	5.03	- 5.03	40	5.03
Backribs	1.99	- 4.99	2,540	3.80	2.97	- 4.97	620	3.23	2.77	- 4.97	230	3.27
Picnic Fresh B/In	.99	- 1.78	140	1.45	1.29	- 1.99	240	1.44	1.59	- 1.99	70	1.88
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.48	- 2.48	40	2.48	1.29	- 3.69	710	1.41	-	-	-	-
Butt Roast Bnls	1.99	- 1.99	20	1.99	-	-	-	-	-	-	-	-
Pork Steak	2.59	- 3.48	120	3.00	-	-	-	-	-	-	-	-
Country Style Rib B/In	1.00	- 2.99	800	2.25	3.27	- 3.77	20	3.52	3.27	- 3.99	80	3.77
Country Style Ribs Bnls	1.39	- 3.49	240	2.12	2.99	- 2.99	10	2.99	-	-	-	-
Spareribs	2.49	- 2.99	30	2.70	1.67	- 3.49	790	1.91	-	-	-	-
St. Louis Style Spareribs	2.49	- 4.98	1,070	3.53	2.97	- 6.76	250	4.87	3.99	- 4.97	110	4.13
Ham, B/In	5.49	- 5.49	5	5.49	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	1.99	- 1.99	40	1.99
Ham, B/In Shank	1.58	- 1.58	20	1.58	-	-	-	-	1.99	- 1.99	40	1.99
Ham, Bnls	2.39	- 4.99	110	3.33	3.49	- 5.79	180	4.46	4.49	- 4.49	40	4.49
Ham Steak	2.99	- 3.49	70	3.35	-	-	-	-	3.48	- 3.48	20	3.48
Sliced Bacon, 1 Lb Pkg	2.65	- 7.99	2,290	5.81	2.99	- 7.98	2,090	6.26	2.99	- 7.97	870	6.97
Pre-Cooked Bacon	24.83	- 24.83	40	24.83	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	5.81	- 5.81	20	5.81
Ground Pork	3.36	- 3.99	70	3.90	4.49	- 4.49	10	4.49	4.49	- 4.49	20	4.49
Bkfst Sausage, 1 Lb Roll	2.59	- 4.98	450	3.31	-	-	-	-	5.98	- 5.98	10	5.98
Bkfst Sausage, Link/Patty	2.50	- 5.32	1,190	3.53	3.33	- 4.65	700	3.42	3.49	- 5.31	30	4.29
Pre-Cooked Sausage	3.59	- 6.65	120	3.94	-	-	-	-	-	-	-	-
Dinner Sausage	3.11	- 6.65	1,580	3.84	3.77	- 4.99	650	4.00	3.77	- 3.77	160	3.77
Italian Sausage	3.78	- 4.49	80	3.96	4.20	- 4.99	450	4.71	3.99	- 5.98	1,430	4.65
Chorizo	1.58	- 4.76	90	4.14	1.76	- 1.76	30	1.76	-	-	-	-
Deli Ham	3.79	- 9.99	880	7.56	3.99	- 3.99	40	3.99	6.99	- 6.99	20	6.99
Pkg/Sld Ham, 1 Lb/Less	2.50	- 10.67	5,260	4.64	3.54	- 8.77	2,640	4.85	3.54	- 11.95	1,630	6.61
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	5.85	- 7.02	20	6.44	5.85	- 8.65	50	7.00
Pulled Pork	3.98	- 5.31	80	4.65	4.59	- 6.12	110	5.32	3.98	- 7.97	70	5.46
Feet	1.99	- 1.99	70	1.99	-	-	-	-	-	-	-	-
Neckbones	1.79	- 1.79	70	1.79	1.59	- 1.59	10	1.59	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/30 thru 08/05

(prices in dollars per pound)

Fri. Jul 30, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	89.0%				46.7%			
Special Rate (2/)	0.0%				3.8%			
Activity Index (3/)	150				150			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.49	5.99	10	3.54	5.99	5.99	10	5.99
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	1.97	1.97	20	1.97
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	4.49	4.49	10	4.49	-	-	-	-
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	4.99	4.99	20	4.99	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.24	3.24	10	3.24	3.24	4.49	30	4.07
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	3.79	3.79	5	3.79	-	-	-	-
Butt Roast Bnls	-	-	-	-	3.49	3.49	5	3.49
Pork Steak	3.98	3.99	10	3.98	-	-	-	-
Country Style Rib B/In	3.98	3.99	10	3.98	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	2.49	2.49	20	2.49
Spareribs	-	-	-	-	4.89	4.89	5	4.89
St. Louis Style Spareribs	3.99	3.99	10	3.99	4.49	4.49	20	4.49
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	4.69	4.69	10	4.69
Sliced Bacon, 1 Lb Pkg	8.49	8.99	40	8.94	-	-	-	-
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	3.79	3.99	10	3.90
Bkfst Sausage, 1 Lb Roll	4.99	4.99	5	4.99	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	3.77	10	3.77	3.77	3.77	10	3.77
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	4.98	4.98	10	4.98	4.98	5.33	10	5.08
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/30 thru 08/05

(prices in dollars per pound)

Fri. Jul 30, 2021
