

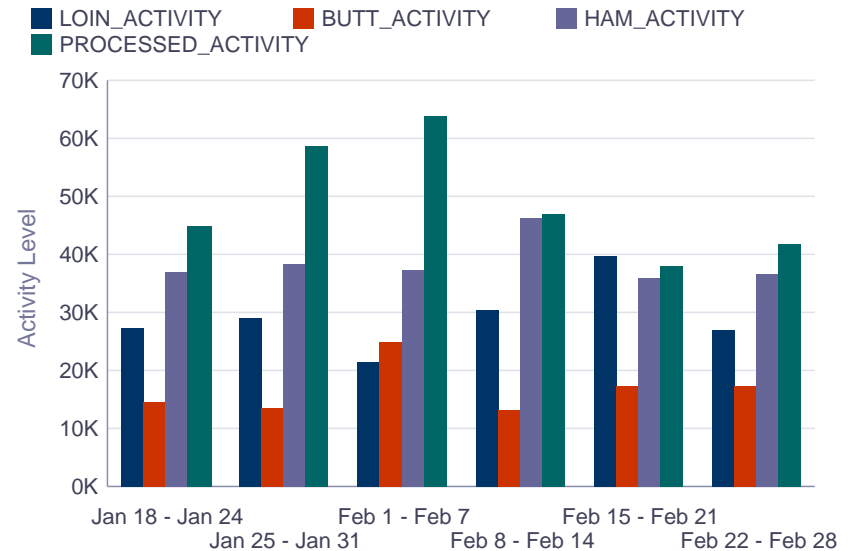


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	94.3%		83.9%		91.8%	
Special Rate (2/)	20.4%		25.0%		20.8%	
Activity Index (3/)	124,360		133,600		151,850	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	90	1.28			150	3.28
Bone-In Cc Loin	290	1.59	1,120	2.51	140	1.91
Loin Roast Bnls	5,360	1.95	9,550	1.84	7,880	1.96
Rib End Roast B/In	70	1.19	100	2.49	210	1.72
Sirloin End Roast B/In	250	1.65	120	1.00	2,170	1.07
Sirloin Roast Bnls	820	2.00	1,010	1.88	440	2.20
Rib End Chops B/In	1,380	2.75	380	1.80	1,520	3.16
Sirloin Chops B/In	740	1.20	750	1.50	1,630	1.32
Cc Chops B/In	3,980	2.69	7,770	2.88	5,150	2.71
Assorted Chops B/In	1,520	1.59	2,930	2.04	3,780	1.66
Rib Chops Bnls	90	2.58	40	3.99	50	2.13
Sirloin Chops Bnls	620	2.17	2,840	1.98	2,420	2.02
Cc Chops Bnls	4,000	3.22	7,270	3.13	5,390	2.99
Smoked Chops	1,090	4.41	440	5.58	1,300	4.96
Tenderloin, Fresh	1,640	3.35	2,940	3.34	1,920	3.88
Tenderloin, Marinated	510	4.77	650	4.22	850	5.02
Backribs	4,360	2.73	1,830	3.70	3,070	3.51
Picnic Fresh B/In	1,220	1.19	1,140	1.21	1,120	1.36
Porketta	70	2.79	110	2.86	80	2.65
Butt Fresh B/In	5,260	1.52	4,150	1.62	5,600	1.58
Butt Roast Bnls	220	1.55	390	1.88	1,910	2.16
Pork Steak	1,070	1.72	1,710	1.89	2,210	1.92
Country Style Rib B/In	3,200	1.72	3,510	2.11	3,370	1.89
Country Style Ribs Bnls	930	2.27	1,140	2.13	1,070	2.38
Spareribs	4,430	2.24	4,280	2.16	2,850	2.35
St. Louis Style Spareribs	840	3.89	890	3.21	750	3.32
Ham, B/In	60	3.97	200	1.26	540	2.12
Ham, Spiral	240	3.21	760	1.29	490	1.08
Ham, B/In Butt	60	1.49	150	1.06	180	1.69
Ham, B/In Shank	190	1.51	50	1.57	280	1.53
Ham, Bnls	680	3.52	1,460	3.09	410	3.15
Ham Steak	4,140	3.11	1,590	4.15	2,840	3.83
Sliced Bacon, 1 Lb Pkg	22,050	4.98	15,940	4.82	26,510	4.90
Pre-Cooked Bacon	1,500	24.02	1,200	25.00	690	24.53
Canadian Bacon	240	7.01	60	9.33	640	5.61
Ground Pork	350	2.55	230	2.06	540	2.54
Bkfst Sausage, 1 Lb Roll	5,720	3.00	3,530	3.06	7,280	2.69
Bkfst Sausage, Link/Patty	2,860	3.66	7,050	3.86	11,590	3.70
Pre-Cooked Sausage	2,150	4.28	1,280	5.19	2,340	4.44
Dinner Sausage	2,090	3.83	5,620	3.68	3,590	3.75
Italian Sausage	4,320	3.49	2,370	3.23	6,120	3.45
Chorizo	480	2.29	660	2.96	760	2.29
Delii Ham	10,430	6.19	11,970	6.17	9,530	6.31
Pkg/Slcd Ham, 1 Lb/Less	20,540	6.01	19,620	6.35	17,070	5.79
Delii Cooked Pork Roast			140	4.15	10	5.99
Delii Cooked Spareribs	1,100	7.65	1,400	9.00	50	4.99
Delii Cooked Backribs	200	6.21	260	5.98	1,110	6.22
Pulled Pork	190	6.25	360	5.08	1,190	3.99
Feet	230	1.49	190	1.58	210	1.62
Neckbones	490	1.33	450	1.16	850	1.27

This week in Pork Retail

Retail feature activity was lower than the previous week and year. Center cut chops, Boneless sirloin chops, and tenderloins lost ad space while Backribs, sliced bacon, and breakfast rolls gained ad space. Prices were mostly steady to weak when compared to last week and last year.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a 'percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/22 thru 02/28

(prices in dollars per pound)

Fri. Feb 22, 2019

Outlets	NORTHEAST			SOUTHEAST			MIDWEST					
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)					
	5500			7400			6100					
Feature Rate (1/)	94.6%			90.6%			96.3%					
Special Rate (2/)	2.5%			28.1%			16.0%					
Activity Index (3/)	28,620			28,410			30,200					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.28	- 1.28	90	1.28	-	-			-	-		
Bone-In Cc LoIn	.98	- 1.99	280	1.61	.98	- .98	10	.98	-	-		
LoIn Roast Bnls	.98	- 2.99	970	2.01	.98	- 2.99	1,750	2.08	.99	- 2.99	1,210	1.82
Rib End Roast B/In	1.19	- 1.19	70	1.19	1.19	- 1.19	10	1.19	-	-		
Sirloin End Roast B/In	1.99	- 1.99	20	1.99	1.99	- 1.99	10	1.99	1.00	- 1.00	30	1.00
Sirloin Roast Bnls	1.78	- 1.78	90	1.78	.99	- 1.79	90	1.44	1.49	- 2.48	390	2.11
Rib End Chops B/In	1.69	- 1.99	130	1.76	1.98	- 2.99	1,150	2.98	1.79	- 1.79	40	1.79
Sirloin Chops B/In	-	-	-	-	.86	- 1.33	50	1.14	.99	- 1.99	80	1.62
Cc Chops B/In	1.57	- 2.99	1,300	2.48	1.62	- 3.29	1,390	3.17	.88	- 4.19	780	2.46
Assorted Chops B/In	.99	- 1.79	380	1.44	1.29	- 2.99	210	1.79	.99	- 2.99	270	1.87
Rib Chops Bnls	-	-	-	-	-	-	-	-	2.49	- 2.49	60	2.49
Sirloin Chops Bnls	1.99	- 1.99	70	1.99	1.49	- 2.49	90	2.12	1.66	- 1.99	160	1.80
Cc Chops Bnls	1.99	- 3.99	1,340	2.90	2.19	- 4.48	440	3.91	1.99	- 4.00	1,170	3.13
Smoked Chops	5.00	- 5.99	350	5.24	4.00	- 5.99	160	4.52	4.26	- 5.49	310	4.58
Tenderloin, Fresh	2.97	- 4.99	320	3.05	1.99	- 4.98	530	3.74	1.99	- 2.99	400	2.70
Tenderloin, Marinated	3.25	- 6.95	330	4.94	-	-	-	-	4.34	- 5.56	80	4.55
Backribs	1.99	- 3.99	410	3.48	1.99	- 3.99	1,610	2.38	2.00	- 3.98	740	3.10
Picnic Fresh B/In	.99	- 1.99	410	1.35	.79	- 1.99	210	.89	-	-		
Porketta	2.79	- 2.79	70	2.79	-	-	-	-	-	-		
Butt Fresh B/In	1.29	- 2.19	830	1.75	.99	- 1.99	620	1.35	.98	- 1.99	2,220	1.37
Butt Roast Bnls	-	-	-	-	.98	- 1.49	140	1.25	-	-		
Pork Steak	-	-	-	-	1.49	- 1.89	260	1.63	1.49	- 2.49	390	1.83
Country Style Rib B/In	1.27	- 1.99	570	1.88	1.29	- 1.99	240	1.70	1.19	- 2.99	270	1.79
Country Style Ribs Bnls	1.89	- 2.99	420	2.35	1.69	- 2.68	60	2.22	1.79	- 2.49	350	2.18
Spareribs	1.99	- 2.99	1,280	2.36	1.59	- 1.99	200	1.80	1.49	- 3.49	990	1.80
St. Louis Style Spareribs	2.99	- 4.99	140	4.38	2.71	- 3.99	140	3.40	2.49	- 3.99	80	3.47
Ham, B/In	3.97	- 3.97	60	3.97	-	-	-	-	-	-		
Ham, Spiral	3.99	- 3.99	110	3.99	-	-	-	-	2.59	- 2.59	90	2.59
Ham, B/In Butt	1.49	- 1.49	60	1.49	-	-	-	-	-	-		
Ham, B/In Shank	1.00	- 1.59	140	1.45	-	-	-	-	1.69	- 1.69	50	1.69
Ham, Bnls	2.99	- 4.99	110	4.81	-	-	-	-	2.50	- 3.69	480	3.14
Ham Steak	1.98	- 6.00	1,440	3.79	2.00	- 5.00	1,560	2.34	1.98	- 5.98	440	3.53
Sliced Bacon, 1 Lb Pkg	2.50	- 7.99	4,280	5.02	2.99	- 6.67	5,730	5.11	2.50	- 7.99	4,560	4.88
Pre-Cooked Bacon	22.78	- 25.54	350	25.41	18.11	- 22.78	20	20.53	16.00	- 25.54	420	20.60
Canadian Bacon	6.67	- 8.89	120	7.78	-	-	-	-	5.71	- 6.67	110	6.18
Ground Pork	2.99	- 2.99	60	2.99	2.69	- 2.69	10	2.69	1.99	- 3.49	200	2.26
Bkfst Sausage, 1 Lb Roll	1.33	- 4.99	480	3.48	1.33	- 3.69	1,380	2.73	1.50	- 4.35	1,680	2.97
Bkfst Sausage, Link/Patty	3.33	- 4.67	570	4.25	2.33	- 4.92	950	3.50	1.31	- 4.67	850	3.32
Pre-Cooked Sausage	2.49	- 6.65	810	4.09	2.49	- 6.65	60	3.34	1.96	- 6.65	990	4.41
Dinner Sausage	1.99	- 4.19	380	3.14	2.99	- 4.20	1,180	4.19	2.99	- 4.65	440	3.64
Italian Sausage	1.99	- 5.99	1,530	3.31	2.53	- 4.20	1,720	3.71	2.29	- 4.20	370	3.05
Chorizo	-	-	-	-	-	-	-	-	2.89	- 3.33	60	3.23
Deli Ham	1.98	- 10.49	5,170	6.06	1.98	- 10.49	1,110	6.21	1.98	- 9.99	2,440	6.28
Pkg/Sldd Ham, 1 Lb/Less	2.00	- 10.65	2,710	6.35	2.00	- 10.64	4,060	6.63	2.00	- 10.64	6,720	5.41
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-		
Deli Cooked Spareribs	7.55	- 7.55	80	7.55	7.55	- 7.55	960	7.55	9.48	- 9.48	60	9.48
Deli Cooked Backribs	6.99	- 6.99	20	6.99	6.99	- 6.99	10	6.99	5.99	- 5.99	140	5.99
Pulled Pork	4.99	- 4.99	20	4.99	4.99	- 4.99	10	4.99	6.00	- 6.00	60	6.00
Feet	.99	- 1.69	140	1.32	1.59	- 1.69	50	1.60	-	-		
Neckbones	.99	- 1.59	110	1.25	.99	- 1.69	230	1.23	.99	- .99	20	.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/22 thru 02/28

(prices in dollars per pound)

Fri. Feb 22, 2019

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	94.5%				95.3%				95.2%			
Special Rate (2/)	17.1%				32.2%				54.9%			
Activity Index (3/)	16,870				13,660				6,005			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.19	- 2.49	1,310	1.81	1.99	- 2.99	80	2.28	2.00	- 2.00	40	2.00
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.49	40	1.20	.99	- 1.99	90	1.45	.99	- 2.98	60	2.49
Sirloin Roast Bnls	.79	- 2.48	140	1.94	1.79	- 2.09	20	1.99	1.49	- 1.99	70	1.92
Rib End Chops B/In	.97	- .97	40	.97	1.99	- 1.99	20	1.99	-	-	-	-
Sirloin Chops B/In	.69	- 1.99	210	1.08	.88	- 1.29	360	1.17	.99	- 1.98	40	1.43
Cc Chops B/In	1.39	- 4.19	380	2.28	1.59	- 2.99	130	2.37	-	-	-	-
Assorted Chops B/In	.98	- 1.79	340	1.60	.99	- 1.99	290	1.36	1.48	- 1.59	30	1.52
Rib Chops Bnls	-	-	-	-	-	-	-	-	2.49	- 2.99	30	2.74
Sirloin Chops Bnls	1.88	- 2.49	70	2.01	1.79	- 2.99	30	2.55	1.79	- 2.69	130	2.11
Cc Chops Bnls	1.19	- 4.00	780	3.41	2.99	- 3.49	190	3.45	-	-	-	-
Smoked Chops	2.69	- 4.26	200	3.05	2.99	- 3.49	70	3.06	-	-	-	-
Tenderloin, Fresh	2.99	- 4.99	100	3.49	2.99	- 4.99	230	4.09	2.98	- 2.98	40	2.98
Tenderloin, Marinated	2.67	- 2.67	20	2.67	-	-	-	-	5.20	- 5.20	40	5.20
Backribs	2.77	- 4.99	610	2.94	1.97	- 3.99	880	2.47	2.98	- 3.98	110	3.48
Picnic Fresh B/In	.59	- 1.00	220	.95	.99	- 1.99	260	1.14	1.38	- 1.79	110	1.75
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 1.99	740	1.24	1.29	- 3.49	850	2.07	-	-	-	-
Butt Roast Bnls	.98	- 1.29	40	1.18	-	-	-	-	2.99	- 2.99	10	2.99
Pork Steak	1.39	- 3.59	260	1.77	1.49	- 1.49	140	1.49	1.95	- 1.95	10	1.95
Country Style Rib B/In	.99	- 2.49	320	1.38	.99	- 1.79	350	1.22	1.69	- 2.99	1,430	1.86
Country Style Ribs Bnls	2.49	- 2.49	50	2.49	1.19	- 2.99	20	2.39	1.19	- 2.49	30	1.86
Spareribs	1.88	- 3.49	790	2.75	1.79	- 2.99	400	2.47	1.99	- 2.29	690	1.99
St. Louis Style Spareribs	2.99	- 4.49	130	3.99	3.49	- 3.99	330	3.98	3.49	- 3.49	20	3.49
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	2.48	- 2.48	40	2.48
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.69	- 1.69	5	1.69	-	-	-	-	-	-	-	-
Ham, Bnls	2.49	- 2.49	40	2.49	3.99	- 3.99	10	3.99	4.99	- 4.99	40	4.99
Ham Steak	2.99	- 5.98	630	3.07	2.99	- 4.99	30	3.68	2.99	- 4.99	40	3.79
Sliced Bacon, 1 Lb Pkg	2.50	- 6.65	2,770	4.67	3.99	- 7.99	2,350	5.39	3.31	- 7.99	2,290	4.77
Pre-Cooked Bacon	16.00	- 25.54	60	25.21	25.54	- 25.54	650	25.54	25.54	- 25.54	5	25.54
Canadian Bacon	6.67	- 6.67	5	6.67	-	-	-	-	-	-	-	-
Ground Pork	3.49	- 3.49	10	3.49	1.99	- 1.99	10	1.99	2.98	- 2.98	40	2.98
Bkfst Sausage, 1 Lb Roll	1.50	- 3.69	1,090	2.95	2.49	- 3.99	990	3.23	1.68	- 3.50	110	3.10
Bkfst Sausage, Link/Patty	1.67	- 4.92	250	3.90	2.00	- 5.32	180	3.91	2.49	- 3.99	70	3.77
Pre-Cooked Sausage	2.50	- 5.00	90	4.64	3.75	- 5.00	210	4.47	-	-	-	-
Dinner Sausage	1.66	- 4.29	70	2.49	4.29	- 4.29	10	4.29	4.56	- 4.56	20	4.56
Italian Sausage	2.53	- 2.53	50	2.53	2.49	- 5.32	620	3.68	2.49	- 3.49	20	2.69
Chorizo	1.76	- 2.79	250	2.04	1.99	- 2.99	170	2.38	-	-	-	-
Deli Ham	1.98	- 8.99	950	7.44	1.67	- 9.12	700	5.22	3.58	- 6.99	50	5.75
Pkg/Sldd Ham, 1 Lb/Less	2.00	- 10.64	3,720	6.22	3.05	- 9.12	2,840	5.82	3.66	- 7.95	390	6.67
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.33	- 5.33	10	5.33	-	-	-	-	-	-	-	-
Pulled Pork	4.69	- 6.99	60	5.95	-	-	-	-	-	-	-	-
Feet	-	-	-	-	1.99	- 1.99	40	1.99	-	-	-	-
Neckbones	.99	- .99	20	.99	1.49	- 1.99	110	1.77	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/22 thru 02/28

(prices in dollars per pound)

Fri. Feb 22, 2019

	ALASKA				HAWAII					
	(AK)				(HI)					
Outlets	200				100					
Feature Rate (1/)	98.0%				97.1%					
Special Rate (2/)	0.0%				0.0%					
Activity Index (3/)	225				495					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg		
Whole Bone-In Loins	-	-	-	-	-	-	-	-		
Bone-In Cc Loins	-	-	-	-	-	-	-	-		
Loins Roast Bnls	-	-	-	-	-	-	-	-		
Rib End Roast B/In	-	-	-	-	-	-	-	-		
Sirloin End Roast B/In	-	-	-	-	-	-	-	-		
Sirloin Roast Bnls	-	-	-	-	3.49	-	3.49	20	3.49	
Rib End Chops B/In	-	-	-	-	-	-	-	-		
Sirloin Chops B/In	-	-	-	-	-	-	-	-		
Cc Chops B/In	2.69	-	2.69	10	2.69	-	-	-	-	
Assorted Chops B/In	-	-	-	-	1.89	-	1.89	5	1.89	
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	
Sirloin Chops Bnls	2.19	-	2.19	10	2.19	3.49	-	3.99	50	3.77
Cc Chops Bnls	3.48	-	3.99	60	3.95	2.69	-	3.49	30	3.32
Smoked Chops	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	2.50	-	2.50	20	2.50	
Tenderloin, Marinated	-	-	-	-	3.99	-	5.21	40	4.60	
Backribs	-	-	-	-	-	-	-	-	-	-
Picnic Fresh B/In	1.79	-	1.79	10	1.79	1.79	-	1.79	5	1.79
Porketta	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.28	-	2.28	5	2.28	1.59	-	1.59	5	1.59
Butt Roast Bnls	-	-	-	-	3.29	-	3.29	20	3.29	
Pork Steak	-	-	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	1.49	-	1.49	20	1.49	
Country Style Ribs Bnls	-	-	-	-	-	-	-	-	-	-
Spareribs	2.49	-	2.49	10	2.49	2.29	-	3.29	80	2.66
St. Louis Style Spareribs	-	-	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.29	-	5.49	30	4.31	5.00	-	5.32	50	5.19
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-
Ground Pork	3.98	-	3.98	5	3.98	2.39	-	2.39	5	2.39
Bkfst Sausage, 1 Lb Roll	3.50	-	3.50	5	3.50	3.50	-	3.50	10	3.50
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-	-	-
Italian Sausage	2.29	-	3.79	20	3.21	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	5.00	-	5.00	20	5.00	
Pkg/Sld Ham, 1 Lb/Less	6.19	-	7.95	20	7.07	3.99	-	7.95	90	6.04
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	7.33	-	7.33	20	7.33	
Pulled Pork	6.50	-	7.99	40	7.75	-	-	-	-	-
Feet	-	-	-	-	2.09	-	2.09	5	2.09	
Neckbones	-	-	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/22 thru 02/28

(prices in dollars per pound)

Fri. Feb 22, 2019
