

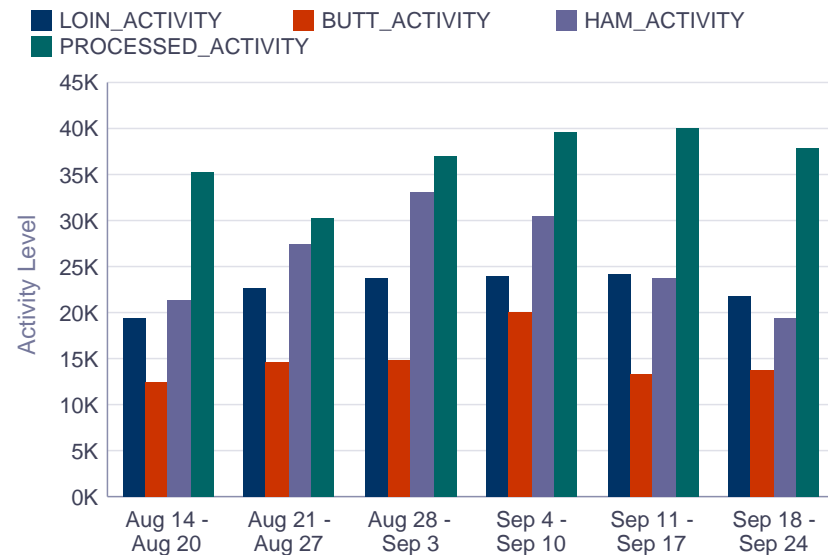


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	87.8%		83.7%		88.2%	
Special Rate (2/)	23.7%		27.2%		42.4%	
Activity Index (3/)	96,000		103,210		128,200	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					150	1.22
Bone-In Cc Loin	60	1.88	60	1.39	210	1.81
Loin Roast Bnls	2,580	1.80	4,180	1.83	4,780	2.08
Rib End Roast B/In	170	2.06	100	2.49	390	1.72
Sirloin End Roast B/In	200	1.09	160	1.30	260	1.29
Sirloin Roast Bnls	320	1.86	360	1.88	140	2.60
Rib End Chops B/In	560	2.24	420	2.73	900	2.00
Sirloin Chops B/In	580	1.33	310	1.33	590	1.68
Cc Chops B/In	3,110	2.62	5,370	2.47	4,610	2.45
Assorted Chops B/In	1,170	1.59	3,100	1.98	3,230	1.82
Rib Chops Bnls	250	3.49	360	2.18	190	3.08
Sirloin Chops Bnls	1,140	2.54	850	2.13	940	2.63
Cc Chops Bnls	5,470	3.82	2,730	3.22	3,880	3.10
Smoked Chops	270	5.98	60	8.88	380	5.50
Tenderloin, Fresh	2,950	3.85	3,500	4.02	2,500	3.48
Tenderloin, Marinated	580	4.47	1,210	4.79	1,150	4.74
Backribs	2,360	2.90	1,430	4.49	3,080	3.22
Picnic Fresh B/In	3,530	1.20	700	1.21	2,580	1.05
Porketta			80	2.57	470	2.56
Butt Fresh B/In	1,230	1.34	5,810	1.61	2,490	1.47
Butt Roast Bnls	280	2.85	1,300	2.21	580	2.05
Pork Steak	1,170	1.73	1,130	1.84	890	2.16
Country Style Rib B/In	2,340	1.91	1,840	1.79	3,230	1.98
Country Style Ribs Bnls	1,240	2.99	740	2.45	1,710	2.74
Spareribs	2,660	1.97	1,270	2.53	3,960	2.21
St. Louis Style Spareribs	1,180	5.05	440	3.25	1,670	3.06
Ham, B/In	160	3.34	240	3.24	160	2.17
Ham, Spiral	170	3.59	170	3.26	1,140	2.81
Ham, B/In Butt	810	1.04	130	1.60	760	1.32
Ham, B/In Shank	830	1.06	460	1.27	870	1.31
Ham, Bnls	550	2.65	1,490	4.00	1,280	4.20
Ham Steak	1,210	4.64	1,770	3.29	3,220	3.82
Sliced Bacon, 1 Lb Pkg	17,290	4.91	14,220	5.36	13,140	4.68
Pre-Cooked Bacon	2,950	22.97	2,940	22.82	1,250	24.49
Canadian Bacon	20	9.32	330	7.82	400	6.00
Ground Pork	280	3.00	1,150	3.37	380	3.33
Bkfst Sausage, 1 Lb Roll	2,560	2.89	10,500	3.25	5,710	3.29
Bkfst Sausage, Link/Patty	5,770	4.12	3,800	4.18	6,500	3.80
Pre-Cooked Sausage	1,260	5.45	770	4.26	910	5.42
Dinner Sausage	1,210	3.97	2,890	4.64	2,900	3.77
Italian Sausage	6,290	3.52	3,150	3.63	7,850	2.91
Chorizo	200	3.91	290	4.25	480	2.75
Deli Ham	7,460	6.76	5,140	6.28	10,050	6.77
Pkg/Slcd Ham, 1 Lb/Less	8,090	6.26	14,350	6.65	21,830	5.71
Deli Cooked Pork Roast			40	4.99		
Deli Cooked Spareribs	530	6.35	110	9.99	540	6.36
Deli Cooked Backribs	2,160	5.62	1,110	6.22	2,590	6.45
Pulled Pork	460	5.91	590	6.33	590	5.07
Feet	10	1.69	10	1.69	220	1.05
Neckbones	330	1.56	50	1.40	470	1.10

**This week in Pork Retail . . . . .**

Feature activity was lower compared to the previous week and sharply lower compared to the previous year. Butt, picnic, and sparerib items saw similar advertisement space compared to the previous week. Loin cuts, ham, and processed items all yielded advertisement space. Individual item prices were steady to weak compared to the previous week and steady compared to the previous year. Wholesale item prices were sharply higher despite lower butt and rib values.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

**1/:** FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/:** SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/:** ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/:** STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 09/18 thru 09/24

(prices in dollars per pound)

Fri. Sep 18, 2020

Outlets	NORTHEAST				SOUTHEAST				MIDWEST						
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)						
	5500				7400				6100						
Feature Rate (1/)	88.3%				89.3%				88.5%						
Special Rate (2/)	14.0%				42.3%				22.3%						
Activity Index (3/)	24,470				21,675				24,350						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Whole Bone-In Loins	-	-	-	-	-	-	-	-	1.88	-	1.88	60	1.88		
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-	-		
Loins Roast Bnls	1.39	-	3.49	670	2.26	1.39	-	1.79	950	1.56	1.39	-	2.99	480	1.67
Rib End Roast B/In	-	-	-	-	-	-	-	-	1.99	-	2.49	150	2.03		
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	.99	-	1.29	100	1.12		
Sirloin Roast Bnls	1.79	-	1.98	260	1.90	-	-	-	1.66	-	1.66	60	1.66		
Rib End Chops B/In	-	-	-	-	.99	-	.99	70	.99	-	3.99	460	2.46		
Sirloin Chops B/In	-	-	-	-	1.49	-	1.49	5	1.49	-	1.69	130	1.69		
Cc Chops B/In	.99	-	3.99	1,210	2.51	.99	-	4.99	200	2.98	1.29	-	2.99	1,060	2.31
Assorted Chops B/In	2.49	-	2.49	80	2.49	1.19	-	2.78	470	1.62	.99	-	2.29	380	1.33
Rib Chops Bnls	-	-	-	-	-	-	-	-	3.52	-	3.52	200	3.52		
Sirloin Chops Bnls	1.99	-	1.99	60	1.99	1.99	-	1.99	110	1.99	1.66	-	1.99	120	1.83
Cc Chops Bnls	1.99	-	3.99	1,450	3.06	1.99	-	5.19	2,740	4.70	1.99	-	3.99	790	3.01
Smoked Chops	5.99	-	5.99	120	5.99	-	-	-	5.98	-	5.98	150	5.98		
Tenderloin, Fresh	2.00	-	6.99	760	4.35	1.88	-	2.99	150	2.88	2.99	-	5.99	1,170	4.05
Tenderloin, Marinated	3.33	-	5.21	360	4.38	3.33	-	3.33	5	3.33	4.17	-	6.08	90	5.22
Backribs	3.69	-	4.99	240	4.39	1.59	-	1.59	40	1.59	2.77	-	4.99	1,190	3.05
Picnic Fresh B/In	.88	-	2.49	870	1.40	.99	-	1.49	2,220	1.02	.99	-	1.88	290	1.69
Porketta	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	-	1.49	70	1.49	.96	-	1.99	500	1.29	.78	-	1.69	420	1.33
Butt Roast Bnls	1.99	-	3.99	170	3.28	1.59	-	1.59	5	1.59	1.49	-	1.49	10	1.49
Pork Steak	1.59	-	1.99	190	1.86	1.29	-	1.49	210	1.34	1.29	-	1.99	370	1.74
Country Style Rib B/In	1.99	-	2.99	430	2.18	1.48	-	2.48	240	1.65	1.49	-	2.49	870	2.05
Country Style Ribs Bnls	1.89	-	2.99	160	2.18	2.99	-	2.99	5	2.99	1.29	-	3.99	560	2.33
Spareribs	1.29	-	2.99	540	2.26	.99	-	2.79	1,080	1.54	1.79	-	2.99	530	2.35
St. Louis Style Spareribs	3.00	-	7.99	660	6.24	3.48	-	3.99	150	3.76	2.49	-	4.99	150	3.58
Ham, B/In	-	-	-	-	-	-	-	-	1.29	-	3.99	160	3.34		
Ham, Spiral	3.99	-	3.99	110	3.99	-	-	-	2.79	-	2.79	60	2.79		
Ham, B/In Butt	1.19	-	1.19	120	1.19	1.29	-	1.29	40	1.29	-	-	-	-	-
Ham, B/In Shank	1.19	-	1.19	120	1.19	1.29	-	1.29	40	1.29	-	-	-	-	-
Ham, Bnls	.99	-	3.99	370	2.35	.99	-	3.69	100	3.04	-	-	-	-	-
Ham Steak	3.69	-	6.00	800	4.87	-	-	-	2.99	-	5.99	180	3.95		
Sliced Bacon, 1 Lb Pkg	2.50	-	7.99	4,370	4.90	2.50	-	7.99	3,620	5.02	2.50	-	7.99	3,610	4.74
Pre-Cooked Bacon	21.28	-	25.54	360	24.73	22.78	-	22.78	460	22.78	19.20	-	22.86	960	22.64
Canadian Bacon	9.31	-	9.33	20	9.32	-	-	-	-	-	-	-	-	-	-
Ground Pork	1.89	-	3.79	130	2.86	1.99	-	1.99	10	1.99	1.99	-	2.99	90	2.52
Bkfst Sausage, 1 Lb Roll	2.00	-	4.00	170	2.94	1.89	-	3.25	650	2.45	2.00	-	4.67	750	2.96
Bkfst Sausage, Link/Patty	2.67	-	5.33	870	4.12	2.13	-	5.00	2,390	3.88	1.67	-	5.83	1,240	3.80
Pre-Cooked Sausage	3.13	-	8.51	280	5.32	4.48	-	5.83	100	5.55	2.50	-	7.97	760	5.70
Dinner Sausage	3.36	-	3.99	440	3.60	3.35	-	3.78	150	3.38	2.50	-	5.70	270	4.04
Italian Sausage	2.99	-	5.99	1,490	3.83	3.11	-	7.99	1,260	3.57	2.49	-	4.20	2,220	3.40
Chorizo	-	-	-	-	-	-	-	-	2.99	-	4.56	100	4.12		
Deli Ham	3.99	-	11.99	3,750	7.25	2.29	-	9.49	1,200	5.16	2.49	-	10.29	1,330	6.04
Pkg/Sld Ham, 1 Lb/Less	3.50	-	13.69	1,280	6.53	2.91	-	9.33	1,200	5.48	3.42	-	9.12	2,280	6.21
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	4.99	-	5.99	420	5.57	-	-	-	9.45	-	9.45	60	9.45		
Deli Cooked Backribs	4.77	-	8.66	590	6.29	5.33	-	8.66	1,170	5.38	4.79	-	6.66	350	5.34
Pulled Pork	5.99	-	7.99	180	6.72	4.29	-	4.29	130	4.29	4.29	-	8.99	140	6.46
Feet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	-	1.99	300	1.58	1.89	-	1.89	5	1.89	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 09/18 thru 09/24

(prices in dollars per pound)

Fri, Sep 18, 2020

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	89.5%				80.5%				81.0%			
Special Rate (2/)	13.5%				24.9%				2.4%			
Activity Index (3/)	12,675				10,000				2,520			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.28	- 2.49	340	1.68	1.97	- 1.97	120	1.97	-	-	-	-
Rib End Roast B/In	2.49	- 2.49	10	2.49	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.97	- .97	90	.97	-	-	-	-	1.79	- 1.79	10	1.79
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	.99	- 2.49	20	1.28	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.88	- 2.28	370	1.26	.88	- 1.49	70	.97	1.75	- 1.75	10	1.75
Cc Chops B/In	1.69	- 4.99	330	2.96	1.79	- 4.99	270	3.71	1.79	- 1.99	30	1.91
Assorted Chops B/In	.98	- 1.99	130	1.49	1.29	- 1.79	60	1.73	1.29	- 1.69	30	1.42
Rib Chops Bnls	2.79	- 3.52	50	3.36	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.68	- 1.99	160	1.75	-	-	-	-	1.79	- 2.99	690	2.97
Cc Chops Bnls	1.88	- 2.49	430	2.39	2.99	- 3.69	30	3.35	2.28	- 3.99	40	2.83
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 3.99	160	3.41	2.99	- 3.69	670	3.27	2.99	- 2.99	5	2.99
Tenderloin, Marinated	3.32	- 4.36	130	4.17	-	-	-	-	-	-	-	-
Backribs	2.68	- 4.99	170	2.98	1.99	- 4.49	700	2.18	2.98	- 4.49	20	3.22
Picnic Fresh B/In	.88	- 1.88	50	1.58	.79	- .79	10	.79	1.79	- 1.99	80	1.89
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 1.79	230	1.36	-	-	-	-	-	-	-	-
Butt Roast Bnls	1.59	- 1.59	10	1.59	2.29	- 2.29	50	2.29	-	-	-	-
Pork Steak	1.19	- 1.77	150	1.61	1.99	- 1.99	180	1.99	1.99	- 1.99	40	1.99
Country Style Rib B/In	.99	- 2.48	390	1.74	.99	- 1.99	380	1.61	1.75	- 1.75	10	1.75
Country Style Ribs Bnls	1.99	- 3.99	510	3.98	-	-	-	-	-	-	-	-
Spareribs	.99	- 2.99	270	1.99	1.99	- 2.79	150	2.50	1.99	- 2.58	90	2.22
St. Louis Style Spareribs	2.99	- 4.00	100	3.82	2.99	- 2.99	120	2.99	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	.99	- .99	650	.99	1.48	- 1.48	10	1.48
Ham, B/In Shank	-	-	-	-	.99	- .99	650	.99	1.48	- 1.99	30	1.78
Ham, Bnls	3.99	- 3.99	10	3.99	2.99	- 4.29	70	3.20	-	-	-	-
Ham Steak	2.99	- 6.00	100	4.77	3.49	- 4.92	70	3.72	3.49	- 5.36	60	4.42
Sliced Bacon, 1 Lb Pkg	2.50	- 7.25	2,620	4.85	2.99	- 7.25	1,940	5.26	3.99	- 7.97	1,080	4.62
Pre-Cooked Bacon	22.78	- 22.78	530	22.78	22.78	- 22.78	650	22.78	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	4.99	- 4.99	5	4.99	4.99	- 4.99	30	4.99	4.99	- 4.99	5	4.99
Bkfst Sausage, 1 Lb Roll	2.49	- 4.79	540	2.91	2.99	- 3.99	350	3.46	2.98	- 3.98	70	3.20
Bkfst Sausage, Link/Patty	1.99	- 5.83	900	4.81	2.79	- 6.65	250	5.44	2.79	- 4.99	100	4.32
Pre-Cooked Sausage	4.18	- 4.80	30	4.75	3.48	- 3.48	40	3.48	3.48	- 3.48	20	3.48
Dinner Sausage	3.04	- 5.90	140	4.16	4.62	- 5.32	190	5.00	4.62	- 4.62	20	4.62
Italian Sausage	3.11	- 3.99	1,300	3.32	-	-	-	-	-	-	-	-
Chorizo	2.58	- 4.29	100	3.70	-	-	-	-	-	-	-	-
Deli Ham	3.39	- 7.99	360	5.14	3.49	- 9.49	820	8.74	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	2.00	- 9.12	1,840	7.01	3.49	- 7.98	1,410	5.76	5.71	- 6.86	70	6.30
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	8.99	- 8.99	50	8.99	-	-	-	-
Deli Cooked Backribs	5.33	- 5.33	60	5.33	-	-	-	-	-	-	-	-
Pulled Pork	4.29	- 5.72	10	5.01	-	-	-	-	-	-	-	-
Feet	-	-	-	-	1.69	- 1.69	10	1.69	-	-	-	-
Neckbones	.99	- 1.79	30	1.22	1.79	- 1.79	10	1.79	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 09/18 thru 09/24

(prices in dollars per pound)

Fri. Sep 18, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	49.0%				60.0%			
Special Rate (2/)	0.0%				19.0%			
Activity Index (3/)	135				280			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.98	- 2.98	5	2.98	1.99	- 1.99	20	1.99
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.99	- 2.99	10	2.99	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.99	- 2.99	10	2.99	-	-	-	-
Assorted Chops B/In	1.98	- 2.79	20	2.57	2.79	- 2.79	10	2.79
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.49	- 3.99	30	3.78	3.79	- 3.79	10	3.79
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	1.99	- 1.99	20	1.99
Butt Roast Bnls	-	-	-	-	2.49	- 2.89	30	2.57
Pork Steak	1.99	- 1.99	10	1.99	2.49	- 2.49	20	2.49
Country Style Rib B/In	-	-	-	-	2.49	- 2.49	20	2.49
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	4.49	- 4.49	10	4.49	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.66	- 6.99	20	5.91	3.99	- 5.79	30	4.57
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	2.98	- 2.98	5	2.98	2.79	- 2.79	10	2.79
Bkfst Sausage, 1 Lb Roll	2.00	- 2.00	10	2.00	3.00	- 3.00	20	3.00
Bkfst Sausage, Link/Patty	-	-	-	-	4.00	- 4.00	20	4.00
Pre-Cooked Sausage	-	-	-	-	4.98	- 5.00	30	5.00
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	4.21	- 4.21	20	4.21
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	5.48	- 5.48	5	5.48	6.20	- 6.20	20	6.20
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

