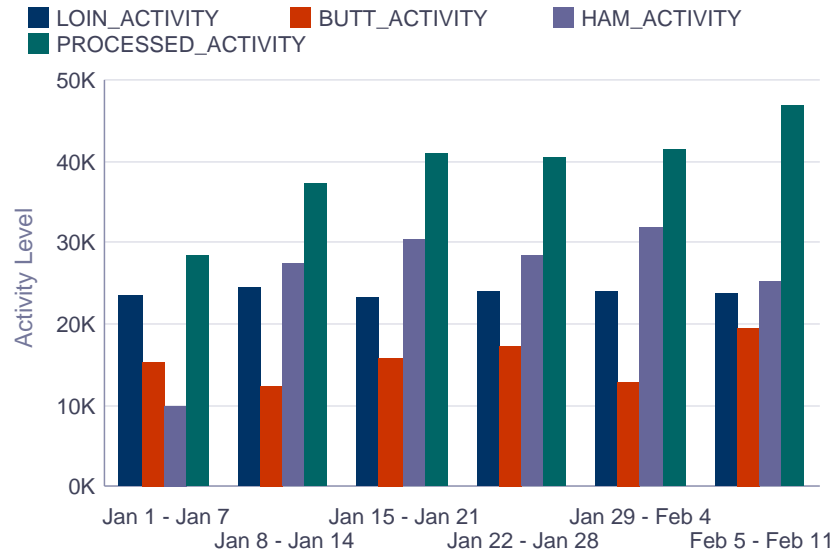




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	77.8%		79.8%		91.2%	
Special Rate (2/)	30.7%		20.9%		24.4%	
Activity Index (3/)	126,260		123,390		127,500	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins						
Bone-In Cc Loin	270	1.76	460	2.39	220	2.02
Loin Roast Bnls	2,130	2.11	5,440	1.88	9,120	1.97
Rib End Roast B/In			20	1.99	160	1.91
Sirloin End Roast B/In	110	1.40	290	1.36	600	1.20
Sirloin Roast Bnls	50	1.99	640	2.77	400	1.90
Rib End Chops B/In	150	3.02	500	2.41	1,580	3.10
Sirloin Chops B/In	280	1.70	1,280	1.23	600	1.67
Cc Chops B/In	2,900	2.42	3,220	2.35	4,840	2.61
Assorted Chops B/In	1,510	1.60	1,380	2.42	1,730	2.09
Rib Chops Bnls	1,130	4.19	120	1.83	50	3.06
Sirloin Chops Bnls	790	1.73	1,140	2.05	1,030	2.17
Cc Chops Bnls	3,750	2.94	3,940	2.77	4,550	3.12
Smoked Chops	410	4.67	140	2.99	510	3.93
Tenderloin, Fresh	1,210	3.39	1,880	3.61	1,920	3.18
Tenderloin, Marinated	1,500	4.75	750	4.15	4,710	3.97
Backribs	7,510	3.42	2,680	4.11	2,190	3.41
Picnic Fresh B/In	1,040	1.14	370	1.37	1,200	1.59
Porketta	120	2.99	130	2.30	80	2.99
Butt Fresh B/In	5,110	1.40	3,580	1.41	3,960	1.78
Butt Roast Bnls	490	1.95	340	1.74	370	2.05
Pork Steak	1,140	1.66	1,020	1.74	1,220	1.96
Country Style Rib B/In	2,390	1.79	2,440	1.93	1,620	1.94
Country Style Ribs Bnls	320	2.59	700	2.63	510	2.29
Spareribs	3,850	2.38	3,550	2.23	2,720	2.28
St. Louis Style Spareribs	4,930	3.14	600	3.59	860	3.09
Ham, B/In	1,110	1.42	700	.99	240	5.52
Ham, Spiral	1,870	2.05	470	1.25	450	1.03
Ham, B/In Butt	1,250	1.00	610	1.10	400	1.67
Ham, B/In Shank	2,330	1.21	610	1.03	290	1.22
Ham, Bnls	440	3.55	1,200	4.07	1,470	3.57
Ham Steak	510	4.66	2,830	3.97	1,530	4.86
Sliced Bacon, 1 Lb Pkg	16,580	5.28	13,680	5.14	22,710	4.61
Pre-Cooked Bacon	310	22.62	830	23.56	2,380	23.43
Canadian Bacon	300	7.61	290	7.57	60	9.31
Ground Pork	770	2.88	790	2.85	190	3.07
Bkfst Sausage, 1 Lb Roll	5,210	3.29	3,870	3.10	6,920	3.00
Bkfst Sausage, Link/Patty	4,350	4.12	6,520	4.04	4,400	4.09
Pre-Cooked Sausage	2,470	5.17	3,910	4.75	1,240	4.86
Dinner Sausage	7,970	3.45	2,990	4.33	500	3.78
Italian Sausage	8,460	3.29	7,910	2.91	7,420	3.08
Chorizo	360	2.70	640	3.45	280	2.69
Delil Ham	6,270	6.66	8,560	6.69	11,010	6.54
Pkg/Slcd Ham, 1 Lb/Less	11,430	5.60	16,770	5.60	16,760	5.52
Delil Cooked Pork Roast						
Delil Cooked Spareribs	860	7.02	110	5.21	280	7.45
Delil Cooked Backribs	8,040	6.79	3,360	6.67	470	6.46
Pulled Pork	1,710	4.92	9,980	7.47	580	5.62
Feet	310	1.88	60	1.69	330	1.58
Neckbones	260	1.38	70	1.09	840	1.37

**This week in Pork Retail . . . . .**  
 Feature activity was slightly lower than the previous week and sharply lower than the previous year. Hams yielded advertisement space to butt, picnic, spareribs and processed items. Loin advertisement space remained the same. Individual item prices remained steady compared to the previous week and year. Wholesale item prices were higher with all primal values increasing.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/05 thru 02/11

(prices in dollars per pound)

Fri. Feb 5, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	84.3%				75.1%				81.0%			
Special Rate (2/)	22.6%				41.7%				33.1%			
Activity Index (3/)	27,750				29,465				29,380			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loin	1.29	- 1.99	180	1.67	1.99	- 1.99	40	1.99	1.88	- 1.88	40	1.88
Loin Roast Bnls	1.69	- 5.29	510	2.48	1.49	- 1.99	560	1.98	1.49	- 2.99	170	1.92
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	1.29	- 1.49	30	1.38	.99	- 1.49	70	1.41
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	1.99	- 1.99	50	1.99
Rib End Chops B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops B/In	1.89	- 1.89	90	1.89	1.29	- 2.78	30	2.47	1.99	- 1.99	10	1.99
Cc Chops B/In	1.79	- 2.99	1,280	2.46	1.89	- 3.48	230	2.54	1.79	- 2.99	610	2.59
Assorted Chops B/In	1.49	- 1.79	230	1.55	1.49	- 2.78	380	1.61	1.49	- 1.99	190	1.67
Rib Chops Bnls	-	-	-	-	4.19	- 4.19	1,130	4.19	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	2.49	- 2.49	40	2.49	1.99	- 1.99	70	1.99
Cc Chops Bnls	1.49	- 3.99	410	2.56	1.49	- 4.99	1,830	3.25	1.49	- 4.99	670	3.21
Smoked Chops	5.99	- 5.99	170	5.99	5.99	- 5.99	40	5.99	-	-	-	-
Tenderloin, Fresh	2.99	- 5.99	620	3.46	3.99	- 5.99	90	4.81	2.99	- 2.99	210	2.99
Tenderloin, Marinated	3.33	- 6.08	940	4.72	2.96	- 5.21	180	4.32	2.35	- 6.21	370	5.06
Backribs	1.99	- 5.99	1,250	4.36	1.99	- 5.99	2,250	2.62	2.69	- 5.99	1,530	3.73
Picnic Fresh B/In	.99	- 1.29	670	1.10	.89	- 1.09	280	.99	1.39	- 1.99	40	1.82
Porketta	2.99	- 2.99	70	2.99	-	-	-	-	2.99	- 2.99	60	2.99
Butt Fresh B/In	.99	- 1.99	560	1.37	.98	- 1.99	1,910	1.60	.99	- 1.99	630	1.15
Butt Roast Bnls	-	-	-	-	1.79	- 1.79	10	1.79	1.29	- 1.99	260	1.84
Pork Steak	1.50	- 1.89	30	1.72	1.28	- 1.89	120	1.62	1.39	- 1.99	470	1.67
Country Style Rib B/In	1.29	- 2.49	670	1.90	1.29	- 4.99	110	1.93	.99	- 4.99	720	1.76
Country Style Ribs Bnls	2.49	- 2.99	130	2.73	2.29	- 2.29	40	2.29	1.89	- 2.79	110	2.52
Spareribs	1.77	- 3.99	1,280	2.36	1.47	- 3.99	450	2.17	1.99	- 2.99	410	2.64
St. Louis Style Spareribs	2.49	- 3.99	410	2.73	2.49	- 5.25	1,680	3.11	2.49	- 6.99	1,400	2.90
Ham, B/In	3.00	- 3.00	230	3.00	-	-	-	-	.99	- .99	850	.99
Ham, Spiral	.99	- 6.99	560	3.91	2.99	- 2.99	5	2.99	.99	- 1.99	1,120	1.16
Ham, B/In Butt	-	-	-	-	-	-	-	-	1.29	- 1.29	30	1.29
Ham, B/In Shank	1.49	- 1.49	80	1.49	1.49	- 1.49	960	1.49	.99	- .99	70	.99
Ham, Bnls	-	-	-	-	1.99	- 4.29	90	2.38	2.25	- 4.99	240	4.02
Ham Steak	1.98	- 6.83	420	4.83	-	-	-	-	2.99	- 4.99	90	3.88
Sliced Bacon, 1 Lb Pkg	2.99	- 9.32	3,690	5.21	3.33	- 9.32	5,000	5.58	2.99	- 7.99	3,000	5.15
Pre-Cooked Bacon	19.20	- 34.71	90	30.92	19.20	- 19.20	220	19.20	-	-	-	-
Canadian Bacon	7.50	- 7.97	300	7.61	-	-	-	-	-	-	-	-
Ground Pork	2.99	- 4.00	210	3.69	-	-	-	-	1.99	- 2.99	400	2.36
Bkfst Sausage, 1 Lb Roll	2.00	- 5.32	890	3.59	1.59	- 4.19	1,380	2.83	2.49	- 3.99	980	3.25
Bkfst Sausage, Link/Patty	2.99	- 6.83	1,070	4.29	2.45	- 4.80	980	3.87	2.29	- 5.60	780	4.30
Pre-Cooked Sausage	3.13	- 8.00	350	5.80	4.98	- 6.65	530	5.17	3.13	- 5.82	950	4.88
Dinner Sausage	1.99	- 4.20	690	3.30	2.35	- 5.26	1,530	2.72	1.88	- 6.65	2,820	3.67
Italian Sausage	1.77	- 4.99	2,070	3.59	2.35	- 4.73	1,510	2.78	1.88	- 4.49	2,360	3.13
Chorizo	-	-	-	-	-	-	-	-	2.47	- 4.56	90	3.52
Deli Ham	3.49	- 9.99	3,870	7.12	3.49	- 6.99	490	5.48	2.99	- 9.99	1,490	6.22
Pkg/Sldd Ham, 1 Lb/Less	5.00	- 9.12	860	6.57	2.90	- 7.98	2,600	4.74	2.99	- 10.64	4,000	5.57
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	4.80	- 8.99	580	6.25	9.99	- 9.99	80	9.99	5.49	- 8.99	100	8.49
Deli Cooked Backribs	5.33	- 9.99	1,130	7.24	5.00	- 9.99	2,330	6.70	3.99	- 7.33	1,440	5.15
Pulled Pork	3.99	- 7.99	700	5.71	3.99	- 4.50	230	4.47	2.50	- 5.99	480	4.18
Feet	1.69	- 1.99	260	1.88	1.29	- 1.99	50	1.86	-	-	-	-
Neckbones	1.29	- 1.39	200	1.37	1.29	- 1.39	50	1.39	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/05 thru 02/11

(prices in dollars per pound)

Fri. Feb 5, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	71.2%				77.7%				75.5%			
Special Rate (2/)	23.5%				35.5%				7.7%			
Activity Index (3/)	19,835				15,110				4,160			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.49	- 1.99	660	1.97	1.59	- 3.69	100	1.89	1.79	- 1.99	110	1.94
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.38	- 1.38	20	1.38	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.79	- 2.79	10	2.79	2.99	- 2.99	120	2.99	-	-	-	-
Sirloin Chops B/In	.98	- 1.59	130	1.42	.99	- .99	10	.99	-	-	-	-
Cc Chops B/In	1.99	- 2.99	740	2.17	-	-	-	-	2.48	- 2.48	20	2.48
Assorted Chops B/In	1.39	- 2.49	700	1.59	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.49	- 1.99	570	1.54	2.49	- 2.49	90	2.49	-	-	-	-
Cc Chops Bnls	1.49	- 3.49	600	1.96	2.99	- 4.99	180	3.21	1.99	- 2.49	50	2.12
Smoked Chops	2.99	- 2.99	140	2.99	3.99	- 3.99	50	3.99	-	-	-	-
Tenderloin, Fresh	2.79	- 3.29	70	3.11	2.99	- 3.99	150	3.15	2.98	- 2.99	70	2.99
Tenderloin, Marinated	2.35	- 3.47	5	2.91	-	-	-	-	-	-	-	-
Backribs	1.99	- 5.99	1,040	3.30	2.29	- 4.99	1,290	3.58	2.98	- 3.99	90	3.55
Picnic Fresh B/In	1.39	- 1.48	20	1.47	1.69	- 2.49	30	2.14	1.69	- 1.69	20	1.69
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.77	- 1.68	910	1.25	.97	- 1.49	1,050	1.29	1.68	- 3.49	50	2.60
Butt Roast Bnls	1.99	- 1.99	60	1.99	1.29	- 1.99	110	1.64	1.99	- 3.99	20	3.49
Pork Steak	1.39	- 1.99	250	1.60	1.29	- 1.99	230	1.59	1.95	- 2.99	40	2.35
Country Style Rib B/In	.77	- 1.99	450	1.57	.97	- 2.49	340	1.79	1.69	- 1.99	70	1.95
Country Style Ribs Bnls	2.49	- 2.49	10	2.49	-	-	-	-	2.98	- 2.98	10	2.98
Spareribs	1.27	- 2.99	950	2.54	1.59	- 3.99	740	2.18	2.48	- 2.48	10	2.48
St. Louis Style Spareribs	2.49	- 4.99	470	3.19	2.49	- 4.99	260	4.21	3.49	- 3.49	680	3.49
Ham, B/In	.88	- .88	10	.88	-	-	-	-	2.49	- 2.49	20	2.49
Ham, Spiral	1.79	- 1.79	60	1.79	1.77	- 1.77	120	1.77	2.49	- 2.49	20	2.49
Ham, B/In Butt	.99	- 1.48	520	1.00	-	-	-	-	.99	- .99	680	.99
Ham, B/In Shank	.99	- 1.28	520	1.00	-	-	-	-	.99	- .99	680	.99
Ham, Bnls	4.98	- 4.98	20	4.98	2.49	- 4.79	80	2.97	3.99	- 3.99	10	3.99
Ham Steak	-	-	-	-	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.89	- 6.65	1,880	4.74	3.49	- 7.99	2,700	5.27	3.66	- 7.99	220	5.88
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	1.98	- 3.99	120	3.04	3.50	- 3.50	10	3.50	3.50	- 3.50	20	3.50
Bkfst Sausage, 1 Lb Roll	1.69	- 4.29	650	3.36	3.50	- 3.50	470	3.50	3.49	- 7.31	830	3.59
Bkfst Sausage, Link/Patty	2.45	- 4.67	800	4.00	3.99	- 5.05	660	4.01	3.79	- 5.83	40	4.89
Pre-Cooked Sausage	4.98	- 6.65	620	5.24	5.83	- 5.83	10	5.83	-	-	-	-
Dinner Sausage	3.36	- 5.13	1,450	3.70	3.36	- 4.49	1,430	3.59	3.36	- 3.36	20	3.36
Italian Sausage	3.36	- 4.49	740	3.52	1.97	- 4.49	1,730	3.49	3.36	- 3.78	30	3.50
Chorizo	1.56	- 3.61	70	2.66	1.76	- 3.99	210	2.37	-	-	-	-
Deli Ham	2.99	- 9.99	270	5.63	3.49	- 4.00	90	3.80	4.98	- 7.99	40	6.92
Pkg/Sld Ham, 1 Lb/Less	1.99	- 9.33	2,490	5.24	3.00	- 11.41	1,360	7.25	5.32	- 10.61	80	6.85
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	8.99	- 8.99	50	8.99	5.49	- 5.49	40	5.49
Deli Cooked Backribs	4.40	- 9.99	1,670	7.58	5.00	- 9.99	1,420	7.33	4.66	- 7.19	50	5.96
Pulled Pork	3.98	- 6.65	140	4.88	2.99	- 2.99	10	2.99	2.99	- 6.48	140	4.38
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	1.59	- 1.59	10	1.59	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/05 thru 02/11

(prices in dollars per pound)

Fri. Feb 5, 2021

	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	79.0%			52.4%		
Special Rate (2/)	18.0%			5.7%		
Activity Index (3/)	310			290		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-		
Bone-In Cc Loins	-			-		
Loins Roast Bnls	-			3.99 - 3.99	20	3.99
Rib End Roast B/In	-			-		
Sirloin End Roast B/In	-			-		
Sirloin Roast Bnls	-			-		
Rib End Chops B/In	-			3.29 - 3.29	20	3.29
Sirloin Chops B/In	-			-		
Cc Chops B/In	-			1.99 - 1.99	20	1.99
Assorted Chops B/In	-			1.49 - 1.49	20	1.49
Rib Chops Bnls	-			-		
Sirloin Chops Bnls	-			1.49 - 1.49	20	1.49
Cc Chops Bnls	2.99 - 2.99	10	2.99	-		
Smoked Chops	-			-		
Tenderloin, Fresh	-			-		
Tenderloin, Marinated	-			-		
Backribs	3.48 - 4.99	30	4.40	2.99 - 2.99	20	2.99
Picnic Fresh B/In	-			-		
Porketta	-			-		
Butt Fresh B/In	1.48 - 2.69	10	2.21	-		
Butt Roast Bnls	2.79 - 2.79	10	2.79	3.29 - 3.29	20	3.29
Pork Steak	2.49 - 2.49	5	2.49	-		
Country Style Rib B/In	1.98 - 2.49	20	2.04	-		
Country Style Ribs Bnls	2.49 - 2.49	10	2.49	-		
Spareribs	-			2.99 - 2.99	10	2.99
St. Louis Style Spareribs	-			2.99 - 2.99	20	2.99
Ham, B/In	-			-		
Ham, Spiral	-			-		
Ham, B/In Butt	-			.99 - .99	20	.99
Ham, B/In Shank	-			.99 - .99	20	.99
Ham, Bnls	-			-		
Ham Steak	-			-		
Sliced Bacon, 1 Lb Pkg	4.79 - 6.99	70	6.48	3.49 - 3.49	20	3.49
Pre-Cooked Bacon	-			-		
Canadian Bacon	-			-		
Ground Pork	-			2.97 - 2.97	10	2.97
Bkfst Sausage, 1 Lb Roll	3.50 - 4.48	10	4.06	3.50 - 3.50	10	3.50
Bkfst Sausage, Link/Patty	4.67 - 5.83	40	5.49	-		
Pre-Cooked Sausage	-			-		
Dinner Sausage	3.78 - 3.78	10	3.78	3.99 - 3.99	20	3.99
Italian Sausage	3.78 - 3.78	10	3.78	3.99 - 3.99	20	3.99
Chorizo	-			-		
Deli Ham	6.49 - 6.49	10	6.49	-		
Pkg/Sld Ham, 1 Lb/Less	5.99 - 11.97	40	8.66	-		
Deli Cooked Pork Roast	-			-		
Deli Cooked Spareribs	-			-		
Deli Cooked Backribs	7.99 - 7.99	5	7.99	-		
Pulled Pork	3.99 - 6.50	20	4.97	-		
Feet	-			-		
Neckbones	-			-		



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/05 thru 02/11**

(prices in dollars per pound)

Fri. Feb 5, 2021