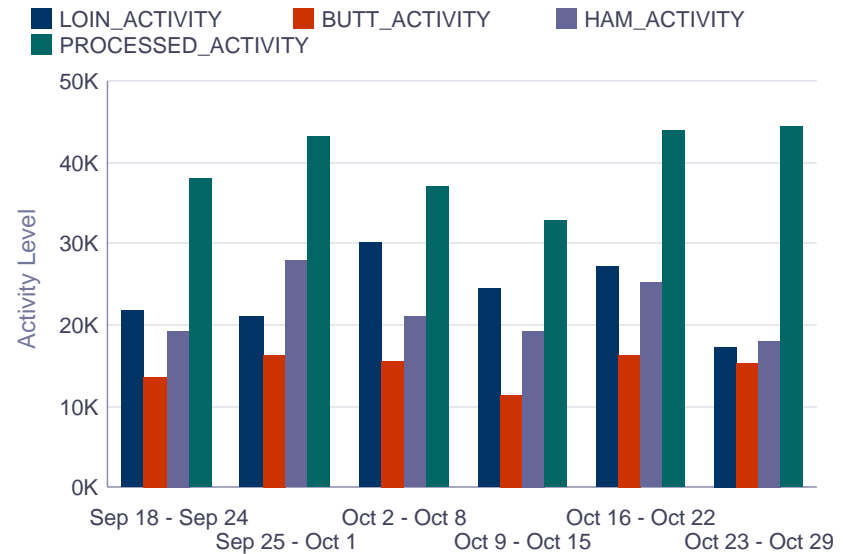




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	70.1%		74.7%		82.8%	
Special Rate (2/)	16.7%		31.5%		20.6%	
Activity Index (3/)	98,990		116,040		119,060	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			160	1.66	90	1.48
Bone-In Cc Loin	60	1.29	190	2.03	190	1.65
Loin Roast Bnls	2,350	2.03	2,510	2.04	3,890	2.00
Rib End Roast B/In	180	1.76	1,240	3.59		
Sirloin End Roast B/In	370	1.37	260	1.25	420	1.56
Sirloin Roast Bnls	340	2.15	150	1.99	470	1.83
Rib End Chops B/In	400	2.14	1,260	3.71	420	2.20
Sirloin Chops B/In	600	1.51	1,070	1.22	910	1.42
Cc Chops B/In	3,000	2.42	4,380	2.23	4,190	2.61
Assorted Chops B/In	1,390	1.72	3,310	1.96	1,800	1.86
Rib Chops Bnls	20	2.59	20	2.48	460	2.78
Sirloin Chops Bnls	490	2.09	1,570	2.52	1,000	2.24
Cc Chops Bnls	3,040	2.66	2,800	3.06	2,880	2.92
Smoked Chops	330	4.83			210	6.00
Tenderloin, Fresh	2,380	4.07	4,310	3.55	2,580	3.16
Tenderloin, Marinated	1,660	5.97	1,200	4.85	540	4.81
Backribs	630	3.98	2,620	3.20	4,090	2.91
Picnic Fresh B/In	1,140	1.65	1,020	1.28	1,210	1.31
Porketta	160	2.53	10	3.00	80	2.83
Butt Fresh B/In	5,090	1.67	5,380	1.46	3,820	1.67
Butt Roast Bnls	240	1.98	1,160	2.26	590	2.05
Pork Steak	1,520	2.16	1,000	1.97	1,080	1.82
Country Style Rib B/In	2,820	2.06	1,970	1.80	4,090	1.89
Country Style Ribs Bnls	650	2.63	560	2.26	720	2.27
Spareribs	2,520	2.05	4,460	2.44	2,800	2.29
St. Louis Style Spareribs	1,170	3.14	790	3.44	1,900	3.18
Ham, B/In	30	.99	210	1.49		
Ham, Spiral	90	2.23	100	3.33	260	3.99
Ham, B/In Butt	120	3.16	30	1.69	70	1.64
Ham, B/In Shank	50	2.67	320	1.52	1,610	1.31
Ham, Bnls	740	3.90	1,030	4.07	970	4.41
Ham Steak	1,280	4.33	1,200	4.15	1,620	4.35
Sliced Bacon, 1 Lb Pkg	20,000	5.24	17,100	5.58	16,860	4.91
Pre-Cooked Bacon	1,110	22.71	380	22.45	280	32.44
Canadian Bacon			230	7.50	110	10.90
Ground Pork	410	3.40	380	3.46	450	2.89
Bkfst Sausage, 1 Lb Roll	3,860	3.41	6,650	2.61	3,500	2.98
Bkfst Sausage, Link/Patty	5,570	4.36	6,270	3.82	5,670	4.25
Pre-Cooked Sausage	5,440	5.35	2,900	5.18	1,680	5.74
Dinner Sausage	4,820	3.97	2,220	4.84	4,240	3.81
Italian Sausage	2,560	3.59	7,560	2.99	4,740	3.68
Chorizo	390	4.14	140	3.61	640	3.42
Delil Ham	9,570	6.48	5,750	6.48	11,110	6.04
Pkg/Slcd Ham, 1 Lb/Less	6,200	5.63	16,350	6.79	21,100	5.48
Deli Cooked Pork Roast	40	4.99				
Deli Cooked Spareribs	290	5.60	1,040	6.66	280	8.83
Deli Cooked Backribs	2,690	5.96	1,980	5.80	2,160	7.26
Pulled Pork	800	3.93	690	5.59	510	5.63
Feet	10	1.99	40	1.99	160	1.27
Neckbones	370	1.46	70	1.29	610	1.26

**This week in Pork Retail . . . . .**  
 Feature activity was lower compared to the previous week and year. Processed items saw an increase in advertisement space while all other cut areas yielded. Individual item prices were steady to weak compared to the previous week and steady to firm compared to the previous year. Wholesale item prices were higher with a lower butt value being offset by all other primal values.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

**1/: FEATURE RATE:** the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 10/23 thru 10/29

(prices in dollars per pound)

Fri. Oct 23, 2020

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	77.9%				68.3%				69.1%			
Special Rate (2/)	12.5%				28.4%				6.7%			
Activity Index (3/)	25,340				22,590				24,210			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.29	-	60	1.29	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.68	-	670	2.19	.98	-	200	1.71	1.58	-	1,270	2.01
Rib End Roast B/In	2.69	-	60	2.69	-	-	-	-	1.19	-	60	1.32
Sirloin End Roast B/In	2.69	-	60	2.69	-	-	-	-	.88	-	130	1.19
Sirloin Roast Bnls	1.99	-	110	1.99	-	-	-	-	1.66	-	120	2.08
Rib End Chops B/In	1.69	-	180	2.12	-	-	-	-	1.49	-	180	2.13
Sirloin Chops B/In	1.99	-	60	1.99	1.19	-	10	1.25	1.29	-	80	1.77
Cc Chops B/In	1.49	-	910	2.31	1.49	-	310	2.26	1.99	-	1,140	2.71
Assorted Chops B/In	1.39	-	170	1.45	.99	-	630	1.70	.99	-	120	1.47
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	1.59	-	90	1.88	1.99	-	70	1.99
Cc Chops Bnls	1.99	-	1,490	2.65	1.99	-	180	2.24	1.79	-	520	2.71
Smoked Chops	5.99	-	120	5.99	-	-	-	-	2.99	-	210	4.18
Tenderloin, Fresh	1.99	-	1,450	4.25	2.96	-	200	5.05	2.69	-	670	3.50
Tenderloin, Marinated	4.99	-	510	5.97	3.55	-	170	4.79	3.52	-	700	6.49
Backribs	4.99	-	160	4.99	1.99	-	40	2.15	2.99	-	340	3.65
Picnic Fresh B/In	1.29	-	600	1.75	1.49	-	340	1.61	1.49	-	90	1.75
Porketta	3.00	-	10	3.00	-	-	-	-	2.49	-	140	2.49
Butt Fresh B/In	.99	-	900	1.42	1.29	-	1,680	1.80	.88	-	1,260	1.54
Butt Roast Bnls	1.99	-	60	1.99	-	-	-	-	1.69	-	50	1.71
Pork Steak	1.99	-	70	1.99	1.99	-	10	1.99	1.49	-	990	2.22
Country Style Rib B/In	1.29	-	560	2.18	1.79	-	1,100	1.97	1.29	-	210	1.85
Country Style Ribs Bnls	2.99	-	160	2.99	2.29	-	90	2.47	1.99	-	240	2.43
Spareribs	1.99	-	1,030	2.37	3.98	-	20	3.98	1.99	-	240	2.44
St. Louis Style Spareribs	2.99	-	170	3.35	3.48	-	90	3.94	2.69	-	170	3.00
Ham, B/In	.99	-	20	.99	.99	-	5	.99	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	3.69	-	90	3.69
Ham, B/In Shank	-	-	-	-	3.98	-	20	3.98	-	-	-	-
Ham, Bnls	2.98	-	430	3.77	-	-	-	-	1.75	-	140	3.72
Ham Steak	1.49	-	680	4.54	1.49	-	170	4.59	3.29	-	370	3.85
Sliced Bacon, 1 Lb Pkg	3.98	-	4,140	5.11	1.99	-	4,310	4.77	2.99	-	4,560	5.32
Pre-Cooked Bacon	-	-	-	-	19.14	-	470	22.71	22.78	-	50	25.03
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	4.99	-	130	5.51	-	-	-	-	1.99	-	230	2.32
Bkfst Sausage, 1 Lb Roll	1.72	-	510	3.07	1.99	-	860	3.60	2.00	-	1,100	3.17
Bkfst Sausage, Link/Patty	3.36	-	610	4.61	2.40	-	1,960	4.36	2.22	-	1,810	3.98
Pre-Cooked Sausage	3.75	-	500	4.89	3.23	-	1,660	5.20	2.40	-	1,320	6.10
Dinner Sausage	2.88	-	550	3.98	3.79	-	1,750	3.96	1.99	-	1,080	3.28
Italian Sausage	1.00	-	1,430	3.75	3.00	-	40	3.28	1.99	-	660	3.27
Chorizo	4.99	-	80	4.99	-	-	-	-	2.22	-	150	4.44
Deli Ham	2.99	-	3,240	6.85	2.29	-	2,560	6.13	1.99	-	1,460	5.57
Pkg/Sld Ham, 1 Lb/Less	3.25	-	2,180	5.42	3.54	-	2,080	5.98	2.98	-	1,110	5.10
Deli Cooked Pork Roast	-	-	-	-	4.99	-	40	4.99	-	-	-	-
Deli Cooked Spareribs	5.60	-	290	5.60	-	-	-	-	-	-	-	-
Deli Cooked Backribs	4.44	-	630	7.17	4.44	-	960	4.46	5.99	-	980	6.56
Pulled Pork	4.99	-	110	4.99	3.50	-	540	3.50	5.99	-	40	5.99
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	-	240	1.46	1.29	-	5	1.29	.99	-	60	.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 10/23 thru 10/29

(prices in dollars per pound)

Fri. Oct 23, 2020

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	64.5%				64.5%				78.5%			
Special Rate (2/)	16.4%				21.6%				1.4%			
Activity Index (3/)	14,450				7,680				4,260			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.58	- 1.99	140	1.79	2.99	- 2.99	10	2.99	1.99	- 2.49	40	2.04
Rib End Roast B/In	1.19	- 1.19	60	1.19	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.29	50	1.19	.87	- .99	120	.88	1.68	- 1.68	10	1.68
Sirloin Roast Bnls	1.99	- 2.48	100	2.42	-	-	-	-	1.98	- 1.98	20	1.98
Rib End Chops B/In	2.79	- 2.79	10	2.79	1.99	- 1.99	20	1.99	1.99	- 1.99	5	1.99
Sirloin Chops B/In	.88	- 1.69	220	1.35	.99	- 2.99	220	1.47	-	-	-	-
Cc Chops B/In	1.49	- 2.59	380	1.95	1.99	- 2.99	230	2.46	2.98	- 2.98	10	2.98
Assorted Chops B/In	1.49	- 1.99	430	1.84	2.79	- 2.79	10	2.79	2.48	- 2.48	10	2.48
Rib Chops Bnls	-	-	-	-	2.59	- 2.59	20	2.59	-	-	-	-
Sirloin Chops Bnls	1.79	- 2.69	280	2.18	-	-	-	-	1.99	- 2.48	60	2.12
Cc Chops Bnls	1.98	- 2.99	60	2.39	1.99	- 3.69	610	2.69	2.29	- 3.99	150	2.88
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	- 3.99	10	3.99	2.99	- 2.99	10	2.99	1.99	- 2.69	30	2.10
Tenderloin, Marinated	4.77	- 8.69	240	5.64	-	-	-	-	4.11	- 4.11	40	4.11
Backribs	3.99	- 3.99	40	3.99	4.99	- 4.99	10	4.99	2.95	- 4.99	30	4.01
Picnic Fresh B/In	.99	- 1.29	20	1.08	.99	- 1.29	60	1.19	.99	- 1.99	30	1.34
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.39	- 2.29	1,050	1.78	1.49	- 2.99	60	2.00	1.49	- 2.29	100	1.74
Butt Roast Bnls	1.49	- 1.79	30	1.62	1.99	- 2.49	70	2.15	-	-	-	-
Pork Steak	1.49	- 2.99	370	2.09	1.79	- 2.00	50	1.97	1.79	- 1.99	30	1.90
Country Style Rib B/In	.88	- 2.79	830	2.20	.99	- 2.79	80	1.27	1.78	- 1.99	30	1.92
Country Style Ribs Bnls	1.99	- 2.98	90	2.96	1.99	- 3.99	20	3.32	1.99	- 2.48	40	2.18
Spareribs	1.79	- 2.49	120	1.86	1.29	- 2.99	890	1.56	1.49	- 2.99	210	2.10
St. Louis Style Spareribs	3.49	- 3.99	40	3.67	2.99	- 2.99	10	2.99	2.99	- 2.99	680	2.99
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.88	- 1.88	30	1.88	-	-	-	-	1.78	- 2.59	50	2.43
Ham, B/In Butt	1.69	- 1.69	30	1.69	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.69	- 1.69	30	1.69	-	-	-	-	-	-	-	-
Ham, Bnls	3.99	- 3.99	50	3.99	4.29	- 4.29	60	4.29	4.99	- 4.99	40	4.99
Ham Steak	3.99	- 3.99	50	3.99	-	-	-	-	4.98	- 4.98	20	4.98
Sliced Bacon, 1 Lb Pkg	2.89	- 7.98	2,870	5.38	1.99	- 6.65	2,500	4.98	1.99	- 9.58	1,540	6.77
Pre-Cooked Bacon	19.14	- 22.78	580	22.50	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	1.98	- 1.98	20	1.98	-	-	-	-	2.99	- 2.99	5	2.99
Bkfst Sausage, 1 Lb Roll	1.72	- 4.50	1,320	3.66	2.59	- 2.59	10	2.59	1.78	- 2.67	40	2.38
Bkfst Sausage, Link/Patty	2.40	- 6.00	920	5.17	3.00	- 4.65	190	3.10	4.00	- 4.97	40	4.72
Pre-Cooked Sausage	3.30	- 6.65	1,300	4.74	5.83	- 5.83	650	5.83	2.60	- 2.60	20	2.60
Dinner Sausage	2.22	- 5.74	1,210	4.54	2.95	- 4.67	210	4.24	-	-	-	-
Italian Sausage	1.99	- 4.99	90	3.39	3.50	- 3.50	180	3.50	2.98	- 4.20	120	3.45
Chorizo	2.22	- 4.29	80	4.06	2.22	- 3.99	90	3.05	-	-	-	-
Deli Ham	2.99	- 7.99	890	6.29	1.99	- 7.99	710	5.83	4.49	- 8.99	710	8.85
Pkg/Sld Ham, 1 Lb/Less	3.54	- 9.33	270	5.32	2.33	- 9.31	390	6.23	3.18	- 9.31	150	6.96
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	6.76	- 6.76	120	6.76	-	-	-	-
Pulled Pork	3.50	- 5.32	120	4.22	-	-	-	-	-	-	-	-
Feet	1.99	- 1.99	10	1.99	1.99	- 1.99	10	1.99	-	-	-	-
Neckbones	1.99	- 1.99	10	1.99	1.79	- 1.99	60	1.81	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 10/23 thru 10/29

(prices in dollars per pound)

Fri. Oct 23, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	87.0%				50.5%			
Special Rate (2/)	0.0%				28.6%			
Activity Index (3/)	300				190			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.98	2.99	20	2.99	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.49	2.49	10	2.49	1.99	2.89	30	2.20
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	2.99	3.98	40	3.14	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.49	3.49	10	3.49	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.99	3.99	10	3.99	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.99	2.39	20	2.23	-	-	-	-
Butt Roast Bnls	-	-	-	-	2.49	2.49	20	2.49
Pork Steak	1.99	1.99	10	1.99	-	-	-	-
Country Style Rib B/In	2.99	2.99	10	2.99	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	1.69	1.69	20	1.69
Spareribs	1.49	1.49	10	1.49	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	4.99	4.99	20	4.99	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.29	9.32	70	7.03	4.67	5.33	10	5.07
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	3.48	3.49	20	3.49	2.89	2.89	10	2.89
Bkfst Sausage, 1 Lb Roll	-	-	-	-	3.00	3.00	20	3.00
Bkfst Sausage, Link/Patty	4.67	4.67	10	4.67	4.00	6.65	40	5.42
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	4.62	4.62	10	4.62	-	-	-	-
Italian Sausage	3.50	4.62	20	4.06	5.04	5.04	20	5.04
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	5.99	5.99	5	5.99	5.49	5.49	20	5.49
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	9.33	9.33	5	9.33	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

