



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/08 thru 03/14

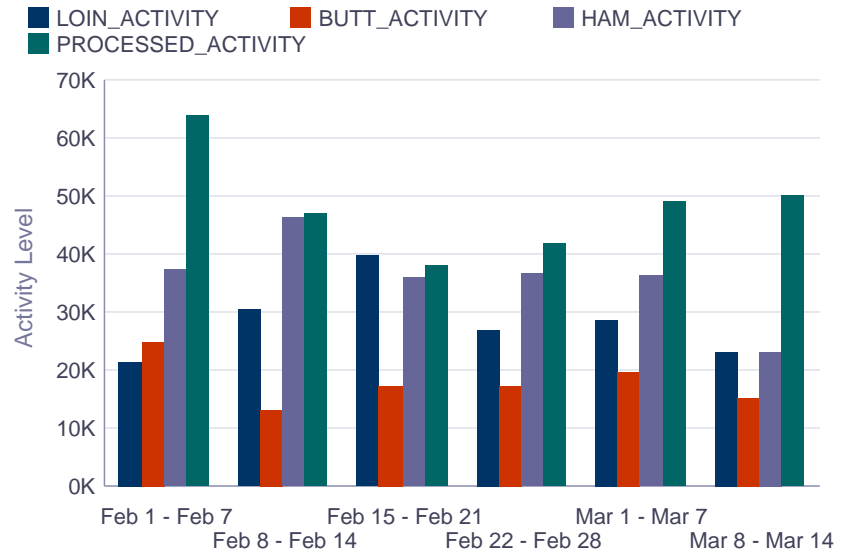
(prices in dollars per pound)

Fri. Mar 8, 2019

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	78.7%		95.0%		92.0%	
Special Rate (2/)	6.9%		21.9%		19.1%	
Activity Index (3/)	114,210		136,860		144,730	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			90	1.28	40	1.70
Bone-In Cc Loin	170	1.46	310	1.77	120	1.77
Loin Roast Bnls	4,990	1.99	3,620	1.97	8,990	1.92
Rib End Roast B/In			170	1.99	240	1.61
Sirloin End Roast B/In	230	1.52	410	1.27	250	1.28
Sirloin Roast Bnls	1,180	1.90	660	1.94	680	1.88
Rib End Chops B/In	700	1.82	710	1.74	430	2.20
Sirloin Chops B/In	740	1.42	1,000	1.40	840	1.48
Cc Chops B/In	3,420	2.46	4,660	2.52	4,760	2.61
Assorted Chops B/In	1,820	1.70	2,370	1.52	3,400	1.95
Rib Chops Bnls	270	2.34	80	3.19	50	2.33
Sirloin Chops Bnls	1,350	2.25	540	1.98	1,510	2.14
Cc Chops Bnls	3,630	3.10	2,820	3.36	3,250	2.92
Smoked Chops	450	4.37	630	5.00	250	4.68
Tenderloin, Fresh	1,250	3.33	4,820	3.95	2,670	3.36
Tenderloin, Marinated	1,300	5.17	1,760	4.50	2,510	5.15
Backribs	1,650	3.44	3,820	3.43	2,560	3.68
Picnic Fresh B/In	1,210	1.29	2,260	1.24	930	1.23
Porketta	140	2.79	90	2.97	90	2.65
Butt Fresh B/In	2,760	1.36	4,190	1.23	4,280	1.77
Butt Roast Bnls	480	1.49	650	1.62	740	2.20
Pork Steak	1,770	1.75	2,410	2.28	1,940	2.18
Country Style Rib B/In	2,590	1.81	3,290	1.83	3,460	1.67
Country Style Ribs Bnls	1,040	2.12	610	2.44	960	2.18
Spareribs	4,200	2.30	4,740	2.52	4,300	1.83
St. Louis Style Spareribs	940	3.12	1,450	2.64	2,860	2.50
Ham, B/In	170	3.07	120	3.98	60	1.47
Ham, Spiral	590	2.00	530	2.18	3,710	1.98
Ham, B/In Butt	530	1.38	980	1.28	190	1.49
Ham, B/In Shank	590	1.32	1,440	1.34	490	1.23
Ham, Bnls	660	3.61	940	3.55	700	3.92
Ham Steak	2,630	3.34	2,960	3.82	3,230	3.89
Sliced Bacon, 1 Lb Pkg	23,000	4.74	22,080	4.84	29,930	5.44
Pre-Cooked Bacon	1,810	23.72	1,710	23.00	720	26.25
Canadian Bacon	250	8.27	70	6.99	710	8.59
Ground Pork	720	2.71	600	2.83	450	2.59
Bkfst Sausage, 1 Lb Roll	6,190	3.08	5,260	2.91	6,120	2.94
Bkfst Sausage, Link/Patty	5,150	3.64	10,000	3.57	9,010	3.49
Pre-Cooked Sausage	2,390	5.79	2,130	4.37	2,050	5.44
Dinner Sausage	5,830	3.65	1,840	3.47	1,740	3.85
Italian Sausage	4,080	3.14	4,200	3.40	3,360	3.07
Chorizo	530	2.66	1,060	2.88	860	2.97
Deli Ham	10,540	5.96	12,330	5.79	10,300	6.22
Pkg/Slcd Ham, 1 Lb/Less	7,510	5.67	16,740	4.92	16,230	6.18
Deli Cooked Pork Roast					10	5.99
Deli Cooked Spareribs	60	3.33			360	10.12
Deli Cooked Backribs	1,380	5.77	1,380	5.40	1,200	6.09
Pulled Pork	700	4.67	1,350	5.72	290	4.71
Feet	200	1.45	200	1.24	320	1.63
Neckbones	420	1.32	780	1.05	580	1.33

This week in Pork Retail
 Retail features were lower than both the previous week and year. While processed items gained little retail ad space, all other cut areas yielded advertisement space. Individual item prices were steady when compared to the previous week and steady to week when compared to the previous year. Wholesale pork values were firm due to higher ham and belly primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/08 thru 03/14

(prices in dollars per pound)

Fri. Mar 8, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	84.7%				63.5%				80.2%			
Special Rate (2/)	6.9%				5.2%				3.3%			
Activity Index (3/)	28,490				20,585				24,990			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	.99	- 1.88	90	1.65	.99	- 1.29	70	1.23	-	-	-	-
LoIn Roast Bnls	1.49	- 2.48	660	1.93	.98	- 2.99	670	1.67	1.29	- 2.69	1,530	2.10
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	.99	- 3.47	100	1.82
Sirloin Roast Bnls	1.69	- 2.49	90	2.34	1.39	- 1.69	40	1.54	1.49	- 2.28	480	1.92
Rib End Chops B/In	1.29	- 1.69	490	1.60	-	-	-	-	.98	- .98	40	.98
Sirloin Chops B/In	-	-	-	-	.89	- .89	5	.89	1.49	- 1.99	150	1.81
Cc Chops B/In	1.69	- 3.49	1,660	2.52	1.59	- 2.99	90	1.70	1.39	- 2.99	480	2.20
Assorted Chops B/In	1.29	- 2.29	460	1.81	.99	- 1.69	220	1.19	.99	- 1.99	430	1.68
Rib Chops Bnls	-	-	-	-	1.69	- 1.69	70	1.69	1.69	- 2.82	170	2.68
Sirloin Chops Bnls	1.69	- 2.49	90	2.34	1.69	- 2.78	150	1.95	1.79	- 2.99	680	2.33
Cc Chops Bnls	1.97	- 3.99	1,290	2.91	1.88	- 3.99	500	3.07	1.69	- 3.99	790	3.35
Smoked Chops	2.99	- 3.99	130	3.71	2.99	- 6.28	120	4.54	4.69	- 5.64	130	5.10
Tenderloin, Fresh	1.99	- 4.11	580	3.18	2.44	- 5.21	220	3.80	2.99	- 4.33	270	3.37
Tenderloin, Marinated	5.21	- 6.08	420	5.65	4.34	- 4.34	70	4.34	4.34	- 6.08	340	5.04
Backribs	1.99	- 3.99	480	3.74	1.99	- 3.99	400	3.43	1.99	- 2.99	190	2.60
Picnic Fresh B/In	.79	- 1.87	710	1.26	.79	- 1.48	210	1.19	1.69	- 1.69	30	1.69
Porketta	2.79	- 2.79	140	2.79	-	-	-	-	-	-	-	-
Butt Fresh B/In	.89	- 1.99	550	1.53	.89	- 1.49	380	1.05	.89	- 1.99	440	1.37
Butt Roast Bnls	1.29	- 1.29	20	1.29	.79	- 2.99	310	1.45	.99	- 2.99	70	1.48
Pork Steak	1.49	- 1.49	40	1.49	1.29	- 1.89	710	1.52	1.29	- 2.89	580	2.04
Country Style Rib B/In	1.49	- 2.99	580	2.27	1.29	- 2.99	850	1.70	1.29	- 1.99	450	1.75
Country Style Ribs Bnls	1.99	- 2.49	500	2.23	2.78	- 2.78	20	2.78	1.29	- 2.69	280	2.03
Spareribs	1.88	- 2.79	680	2.14	1.68	- 2.59	870	1.88	1.99	- 3.99	360	2.84
St. Louis Style Spareribs	3.49	- 3.49	130	3.49	2.19	- 2.99	120	2.76	2.49	- 3.29	340	2.90
Ham, B/In	1.99	- 3.33	110	3.05	.99	- 4.00	50	3.64	.99	- .99	10	.99
Ham, Spiral	2.69	- 2.69	170	2.69	.99	- 2.69	70	2.00	2.59	- 3.59	70	3.38
Ham, B/In Butt	1.09	- 1.59	400	1.34	1.59	- 1.59	40	1.59	-	-	-	-
Ham, B/In Shank	.99	- 1.49	400	1.29	.96	- 1.49	50	1.46	1.29	- 1.29	40	1.29
Ham, Bnls	2.69	- 3.99	240	3.52	3.99	- 4.99	60	4.63	1.49	- 3.99	260	3.84
Ham Steak	1.99	- 5.71	1,370	3.55	2.99	- 5.00	1,070	3.08	3.49	- 3.49	50	3.49
Sliced Bacon, 1 Lb Pkg	2.65	- 9.29	3,760	5.02	2.99	- 7.99	4,330	4.69	1.98	- 7.98	4,890	4.77
Pre-Cooked Bacon	19.05	- 31.30	460	23.58	19.14	- 19.14	10	19.14	15.16	- 25.54	610	21.78
Canadian Bacon	8.00	- 9.57	170	8.59	-	-	-	-	8.00	- 8.00	40	8.00
Ground Pork	1.87	- 3.00	140	2.51	1.69	- 1.99	60	1.80	1.99	- 2.99	390	2.76
Bkfst Sausage, 1 Lb Roll	2.00	- 3.99	340	3.41	1.19	- 3.99	930	2.98	1.27	- 3.99	1,970	2.90
Bkfst Sausage, Link/Patty	3.07	- 4.67	810	4.12	2.38	- 5.05	840	3.58	1.27	- 5.05	1,030	3.84
Pre-Cooked Sausage	3.75	- 8.32	530	5.39	4.98	- 7.58	100	6.34	3.13	- 8.12	510	5.39
Dinner Sausage	1.97	- 4.15	830	3.50	3.49	- 4.15	1,380	3.76	1.98	- 3.77	1,190	3.58
Italian Sausage	2.50	- 4.03	1,220	3.45	1.68	- 4.03	1,090	3.00	1.98	- 3.49	1,070	2.99
Chorizo	-	-	-	-	3.49	- 3.49	40	3.49	3.99	- 3.99	40	3.99
Deli Ham	2.99	- 9.99	4,790	6.37	1.39	- 9.99	1,400	4.93	1.99	- 10.49	2,410	5.61
Pkg/Sld Ham, 1 Lb/Less	3.00	- 11.41	2,110	6.13	1.80	- 10.37	1,690	5.79	2.98	- 9.69	1,630	5.79
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	3.33	- 3.33	60	3.33
Deli Cooked Backribs	5.33	- 8.66	290	6.50	5.33	- 8.66	1,010	5.43	-	-	-	-
Pulled Pork	4.97	- 5.99	170	5.63	3.99	- 5.99	170	4.20	2.99	- 5.99	320	4.35
Feet	1.29	- 1.39	110	1.33	.88	- 1.39	50	1.30	-	-	-	-
Neckbones	1.29	- 1.79	280	1.40	1.39	- 1.79	50	1.41	.69	- .99	70	.92



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Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	84.2%				84.2%				87.4%			
Special Rate (2/)	2.1%				5.9%				52.5%			
Activity Index (3/)	20,940				12,460				5,960			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.47	- 2.99	540	1.97	1.79	- 2.99	800	2.68	1.29	- 2.29	770	1.37
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.89	- 1.49	50	1.25	1.29	- 1.29	60	1.29	1.19	- 1.99	30	1.47
Sirloin Roast Bnls	1.78	- 2.28	240	2.01	.89	- 1.79	280	1.77	.89	- 1.79	60	1.56
Rib End Chops B/In	1.49	- 1.98	40	1.83	2.99	- 2.99	120	2.99	-	-	-	-
Sirloin Chops B/In	.69	- 1.49	500	1.34	1.29	- 1.39	70	1.31	.99	- .99	20	.99
Cc Chops B/In	1.59	- 2.99	870	2.53	1.49	- 2.99	320	2.60	1.99	- 1.99	5	1.99
Assorted Chops B/In	1.39	- 1.87	610	1.68	1.99	- 1.99	50	1.99	1.59	- 1.59	5	1.59
Rib Chops Bnls	1.69	- 1.69	20	1.69	-	-	-	-	2.29	- 2.29	20	2.29
Sirloin Chops Bnls	1.48	- 2.99	250	2.31	1.89	- 2.99	130	2.04	1.79	- 2.99	60	2.14
Cc Chops Bnls	1.79	- 3.99	490	2.95	2.99	- 3.99	490	3.41	1.99	- 2.48	30	2.24
Smoked Chops	-	-	-	-	3.59	- 3.99	70	3.93	-	-	-	-
Tenderloin, Fresh	1.99	- 3.99	100	2.95	2.99	- 3.49	40	3.32	3.33	- 3.48	30	3.39
Tenderloin, Marinated	4.34	- 4.99	60	4.77	3.90	- 5.00	420	4.96	-	-	-	-
Backribs	2.28	- 3.48	160	2.78	2.99	- 3.99	320	3.80	2.88	- 3.79	70	3.24
Picnic Fresh B/In	.99	- .99	30	.99	.99	- 1.29	110	1.14	1.79	- 1.79	100	1.79
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.89	- 1.69	420	1.28	1.29	- 3.49	220	3.25	.79	- 1.78	710	.83
Butt Roast Bnls	.99	- 1.29	50	1.20	-	-	-	-	-	-	-	-
Pork Steak	1.27	- 2.48	360	1.72	-	-	-	-	1.49	- 1.98	30	1.92
Country Style Rib B/In	.99	- 2.49	270	1.59	.99	- 2.49	420	1.60	1.49	- 1.75	20	1.68
Country Style Ribs Bnls	1.27	- 2.49	120	1.81	1.99	- 1.99	110	1.99	2.48	- 2.48	10	2.48
Spareribs	1.58	- 3.99	1,880	2.48	1.49	- 3.49	280	2.01	1.98	- 1.98	50	1.98
St. Louis Style Spareribs	2.39	- 2.99	20	2.70	2.49	- 3.99	310	3.38	2.99	- 2.99	10	2.99
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	.99	- .99	90	.99	.99	- .99	140	.99	2.59	- 2.59	40	2.59
Ham, B/In Butt	1.48	- 1.48	90	1.48	-	-	-	-	-	-	-	-
Ham, B/In Shank	.96	- 1.48	100	1.41	-	-	-	-	-	-	-	-
Ham, Bnls	2.25	- 2.49	50	2.43	-	-	-	-	2.50	- 3.99	50	2.63
Ham Steak	2.99	- 3.79	100	3.36	-	-	-	-	2.99	- 2.99	40	2.99
Sliced Bacon, 1 Lb Pkg	1.59	- 7.98	3,610	4.18	3.33	- 7.99	3,690	4.71	1.99	- 6.65	2,550	5.11
Pre-Cooked Bacon	16.00	- 25.54	50	24.55	-	-	-	-	25.54	- 25.54	680	25.54
Canadian Bacon	-	-	-	-	7.33	- 7.33	40	7.33	7.33	- 7.33	10	7.33
Ground Pork	2.98	- 2.98	40	2.98	-	-	-	-	2.98	- 2.98	40	2.98
Bkfst Sausage, 1 Lb Roll	.99	- 3.50	2,110	3.07	2.99	- 3.50	720	3.45	2.50	- 4.00	100	3.94
Bkfst Sausage, Link/Patty	1.99	- 4.00	1,560	3.28	3.50	- 3.99	810	3.60	4.00	- 4.00	100	4.00
Pre-Cooked Sausage	4.15	- 7.29	920	6.27	3.13	- 7.29	330	5.50	-	-	-	-
Dinner Sausage	1.66	- 5.19	1,650	3.64	3.50	- 3.77	600	3.71	3.77	- 3.77	160	3.77
Italian Sausage	2.95	- 3.49	700	3.04	-	-	-	-	-	-	-	-
Chorizo	1.19	- 4.79	120	1.97	1.45	- 3.89	330	2.63	-	-	-	-
Deli Ham	2.99	- 9.99	860	6.96	1.67	- 8.99	990	5.48	3.98	- 7.33	90	5.72
Pkg/Sld Ham, 1 Lb/Less	1.99	- 9.69	1,760	5.16	2.99	- 4.99	170	3.92	3.56	- 4.49	50	3.82
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-	6.66	- 6.66	20	6.66
Pulled Pork	3.99	- 5.99	40	5.12	-	-	-	-	-	-	-	-
Feet	-	-	-	-	1.39	- 1.39	10	1.39	-	-	-	-
Neckbones	1.19	- 1.19	10	1.19	1.39	- 1.39	10	1.39	-	-	-	-



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(prices in dollars per pound)

Fri. Mar 8, 2019

	ALASKA				HAWAII					
	(AK)				(HI)					
Outlets	200				100					
Feature Rate (1/)	97.0%				91.4%					
Special Rate (2/)	0.0%				32.4%					
Activity Index (3/)	365				455					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg		
Whole Bone-In Loins	-	-	-	-	-	-	-	-		
Bone-In Cc Loins	-	-	-	-	-	-	-	-		
Loins Roast Bnls	-	-	-	-	1.77	-	2.39	20	1.85	
Rib End Roast B/In	-	-	-	-	-	-	-	-		
Sirloin End Roast B/In	-	-	-	-	-	-	-	-		
Sirloin Roast Bnls	-	-	-	-	-	-	-	-		
Rib End Chops B/In	2.19	-	2.19	10	2.19	-	-	-	-	
Sirloin Chops B/In	-	-	-	-	-	-	-	-		
Cc Chops B/In	-	-	-	-	-	-	-	-		
Assorted Chops B/In	-	-	-	-	1.89	-	3.99	40	3.60	
Rib Chops Bnls	-	-	-	-	-	-	-	-		
Sirloin Chops Bnls	-	-	-	-	-	-	-	-		
Cc Chops Bnls	2.99	-	2.99	40	2.99	2.39	-	2.39	5	2.39
Smoked Chops	-	-	-	-	-	-	-	-		
Tenderloin, Fresh	3.19	-	4.98	20	3.67	-	-	-	-	
Tenderloin, Marinated	-	-	-	-	-	-	-	-		
Backribs	3.99	-	3.99	20	3.99	3.99	-	3.99	20	3.99
Picnic Fresh B/In	1.79	-	1.79	10	1.79	1.79	-	1.79	5	1.79
Porketta	-	-	-	-	-	-	-	-		
Butt Fresh B/In	1.99	-	1.99	40	1.99	1.69	-	1.69	5	1.69
Butt Roast Bnls	-	-	-	-	2.99	-	2.99	20	2.99	
Pork Steak	1.99	-	1.99	40	1.99	2.97	-	2.97	10	2.97
Country Style Rib B/In	-	-	-	-	-	-	-	-		
Country Style Ribs Bnls	-	-	-	-	-	-	-	-		
Spareribs	3.29	-	3.99	40	3.33	1.99	-	2.79	50	2.39
St. Louis Style Spareribs	-	-	-	-	-	-	-	-		
Ham, B/In	-	-	-	-	-	-	-	-		
Ham, Spiral	-	-	-	-	-	-	-	-		
Ham, B/In Butt	-	-	-	-	-	-	-	-		
Ham, B/In Shank	-	-	-	-	-	-	-	-		
Ham, Bnls	-	-	-	-	-	-	-	-		
Ham Steak	-	-	-	-	-	-	-	-		
Sliced Bacon, 1 Lb Pkg	3.66	-	7.19	50	5.09	4.99	-	6.50	100	5.33
Pre-Cooked Bacon	-	-	-	-	-	-	-	-		
Canadian Bacon	-	-	-	-	-	-	-	-		
Ground Pork	3.88	-	3.88	5	3.88	2.49	-	3.99	30	3.85
Bkfst Sausage, 1 Lb Roll	4.00	-	4.00	10	4.00	-	-	-	-	
Bkfst Sausage, Link/Patty	4.00	-	4.00	10	4.00	-	-	-	-	
Pre-Cooked Sausage	-	-	-	-	-	-	-	-		
Dinner Sausage	3.77	-	3.77	10	3.77	3.77	-	3.77	10	3.77
Italian Sausage	-	-	-	-	-	-	-	-		
Chorizo	-	-	-	-	-	-	-	-		
Deli Ham	-	-	-	-	-	-	-	-		
Pkg/Sld Ham, 1 Lb/Less	4.49	-	5.05	20	4.94	3.99	-	6.86	80	5.25
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-		
Deli Cooked Spareribs	-	-	-	-	-	-	-	-		
Deli Cooked Backribs	8.00	-	8.00	40	8.00	6.80	-	6.80	30	6.80
Pulled Pork	-	-	-	-	-	-	-	-		
Feet	-	-	-	-	2.09	-	2.29	30	2.27	
Neckbones	-	-	-	-	-	-	-	-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/08 thru 03/14

(prices in dollars per pound)

Fri. Mar 8, 2019
