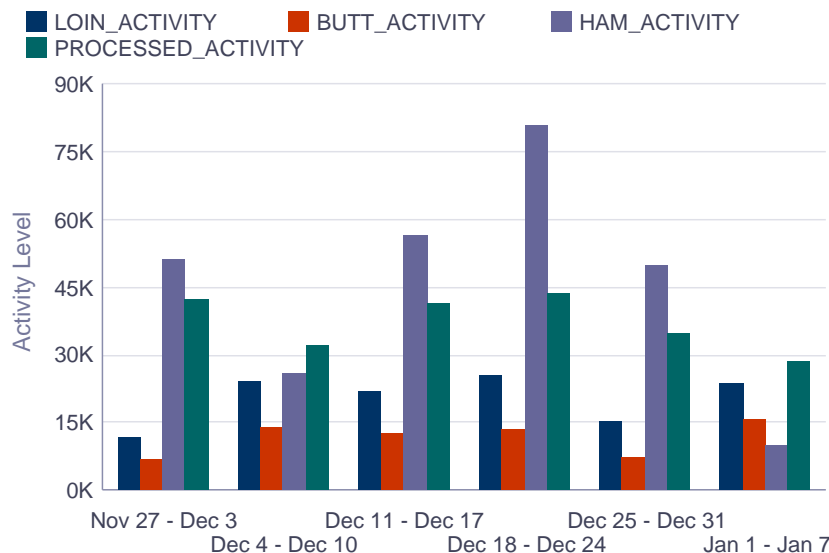




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	70.7%		71.8%		90.0%	
Special Rate (2/)	7.5%		21.6%		20.3%	
Activity Index (3/)	88,730		108,140		143,750	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			270	2.99	170	1.55
Bone-In Cc Loins	540	1.65	600	2.65	330	1.64
Loin Roast Bnls	4,900	2.01	6,820	2.10	9,260	2.78
Rib End Roast B/In	150	1.80	320	3.01		
Sirloin End Roast B/In	300	1.08	150	.93	420	1.41
Sirloin Roast Bnls	490	1.85	330	2.64	1,650	2.13
Rib End Chops B/In	280	2.27	270	2.41	380	2.06
Sirloin Chops B/In	330	1.50	300	1.26	840	1.60
Cc Chops B/In	2,880	2.33	1,680	2.61	5,130	2.90
Assorted Chops B/In	1,440	2.00	530	1.62	2,060	2.09
Rib Chops Bnls	240	3.09	160	2.36	150	3.20
Sirloin Chops Bnls	640	2.19	120	2.50	900	2.08
Cc Chops Bnls	2,740	3.95	1,210	2.94	5,330	3.05
Smoked Chops	560	4.98	40	6.58	120	3.61
Tenderloin, Fresh	3,610	3.29	930	3.14	3,240	3.63
Tenderloin, Marinated	630	5.05	220	4.97	1,080	4.55
Backribs	3,640	3.68	1,270	3.42	4,340	3.46
Picnic Fresh B/In	460	1.31	700	1.49	3,360	1.34
Porketta	190	2.48	10	15.99	170	2.68
Butt Fresh B/In	6,300	1.44	2,780	1.41	1,880	1.81
Butt Roast Bnls	2,470	2.09	1,180	1.33	790	2.06
Pork Steak	530	2.09	170	1.60	1,060	2.18
Country Style Rib B/In	1,000	1.70	670	1.80	2,470	1.93
Country Style Ribs Bnls	360	2.13	220	2.62	610	2.29
Spareribs	3,490	2.22	1,190	2.05	4,130	2.17
St. Louis Style Spareribs	510	3.24	430	3.21	2,390	2.39
Ham, B/In	360	1.53	4,510	1.66	380	1.71
Ham, Spiral	350	2.45	18,260	1.88	870	1.49
Ham, B/In Butt			2,700	1.36	100	1.81
Ham, B/In Shank	270	1.25	5,260	1.25	170	1.74
Ham, Bnls	400	3.88	5,640	3.33	840	4.01
Ham Steak	580	4.91	970	3.37	1,440	4.47
Sliced Bacon, 1 Lb Pkg	12,900	4.98	12,950	5.32	23,850	5.39
Pre-Cooked Bacon	1,160	22.53	220	25.70	630	25.30
Canadian Bacon	380	7.76	260	9.16	190	8.55
Ground Pork	1,240	2.05	470	2.21	550	2.87
Bkfst Sausage, 1 Lb Roll	4,820	3.22	9,990	3.30	7,080	2.99
Bkfst Sausage, Link/Patty	2,910	4.23	5,860	4.23	7,700	3.72
Pre-Cooked Sausage	1,680	5.37	3,140	5.57	1,120	5.09
Dinner Sausage	1,770	3.51	730	4.13	2,090	3.54
Italian Sausage	1,190	3.50	770	3.67	3,760	3.61
Chorizo	220	3.30	60	2.69	510	3.98
Deli Ham	4,180	5.40	6,700	6.98	10,890	6.79
Pkg/Slcd Ham, 1 Lb/Less	3,820	6.54	5,520	6.06	26,860	5.61
Deli Cooked Pork Roast						
Deli Cooked Spareribs	80	8.22	50	8.99	170	7.88
Deli Cooked Backribs	2,090	6.80	500	6.83	810	6.40
Pulled Pork	9,390	7.69	920	5.82	370	5.73
Feet	130	1.69	70	1.74	330	1.46
Neckbones	130	1.51	20	1.59	780	1.28

This week in Pork Retail
Due to the Federal Holiday this week, this report contains data collected from ads that broke through Thursday, December 31, 2020. Feature activity was sharply lower than the previous week and year due to the holidays. Loin cuts, as well as butt, picnic, and sparerib items, saw an increase in advertisement space that was yielded by ham and processed items. Individual item prices were steady compared to the previous week and year. Wholesale item prices were sharply lower due to sharply lower ham and picnic primal values. Rib and belly values were higher. Loin and butt values were steady.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/01 thru 01/07
 (prices in dollars per pound)

Fri. Jan 1, 2021

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
	5500				7400				6100						
Feature Rate (1/)	49.3%				82.2%				72.3%						
Special Rate (2/)	9.1%				15.6%				6.2%						
Activity Index (3/)	15,500				28,010				21,120						
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Cc Loin	1.59	-	1.68	150	1.64	.99	-	.99	130	.99	1.69	-	2.49	260	1.99
Loin Roast Bnls	1.49	-	2.99	680	1.82	.99	-	2.49	1,850	1.91	.99	-	2.99	1,360	1.95
Rib End Roast B/In	1.39	-	1.39	70	1.39	-	-	-	-	-	1.78	-	1.78	30	1.78
Sirloin End Roast B/In	-	-	-	-	-	1.19	-	1.49	10	1.29	.99	-	1.49	150	1.18
Sirloin Roast Bnls	1.99	-	1.99	210	1.99	.99	-	1.99	30	1.71	1.59	-	2.49	110	1.79
Rib End Chops B/In	1.89	-	2.89	120	2.39	-	-	-	-	-	1.99	-	2.19	160	2.17
Sirloin Chops B/In	1.89	-	1.99	130	1.94	-	-	-	-	-	-	-	-	-	-
Cc Chops B/In	1.49	-	2.99	970	2.27	1.39	-	2.99	300	2.43	1.59	-	2.99	1,150	2.25
Assorted Chops B/In	1.49	-	1.69	230	1.50	1.19	-	2.78	220	1.79	1.49	-	3.99	680	2.27
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	3.17	-	3.17	150	3.17
Sirloin Chops Bnls	2.49	-	2.49	70	2.49	.99	-	1.88	40	1.67	1.66	-	2.99	290	1.96
Cc Chops Bnls	1.99	-	2.99	240	2.47	2.18	-	5.00	1,730	4.57	1.98	-	3.99	320	3.12
Smoked Chops	-	-	-	-	-	5.00	-	5.00	450	5.00	-	-	-	-	-
Tenderloin, Fresh	2.99	-	3.99	620	3.35	1.88	-	4.99	1,140	3.18	1.79	-	5.08	540	3.23
Tenderloin, Marinated	3.52	-	5.21	290	4.56	4.86	-	5.99	140	4.94	5.21	-	6.08	180	5.89
Backribs	2.99	-	6.99	940	4.14	2.99	-	6.99	670	4.00	2.99	-	6.99	900	3.80
Picnic Fresh B/In	1.19	-	1.58	300	1.36	.48	-	1.49	70	1.14	1.19	-	1.99	30	1.48
Porketta	1.99	-	2.79	140	2.39	-	-	-	-	-	2.69	-	2.69	60	2.69
Butt Fresh B/In	.99	-	1.68	410	1.54	.98	-	1.99	2,570	1.54	.99	-	1.99	1,200	1.42
Butt Roast Bnls	1.99	-	2.68	200	2.30	2.29	-	2.99	1,140	2.30	1.99	-	2.49	230	2.45
Pork Steak	1.69	-	1.99	150	1.86	1.48	-	1.99	50	1.69	1.49	-	3.99	230	2.47
Country Style Rib B/In	1.29	-	1.69	70	1.33	.98	-	1.69	160	1.14	1.49	-	2.49	490	1.91
Country Style Ribs Bnls	1.99	-	1.99	70	1.99	1.99	-	2.49	120	2.33	1.99	-	2.69	70	2.12
Spareribs	1.49	-	3.49	720	2.38	1.98	-	2.59	360	2.09	1.99	-	3.69	1,170	2.25
St. Louis Style Spareribs	3.99	-	3.99	60	3.99	2.49	-	2.99	130	2.85	2.99	-	3.49	240	3.13
Ham, B/In	1.59	-	1.99	240	1.79	-	-	-	-	-	.99	-	1.19	50	1.03
Ham, Spiral	2.79	-	2.79	60	2.79	3.99	-	3.99	40	3.99	.97	-	3.99	200	2.00
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	.99	-	1.69	130	1.35	-	-	-	-	-	.89	-	1.49	130	1.09
Ham, Bnls	3.27	-	4.99	200	4.45	-	-	-	-	-	1.99	-	4.99	120	2.55
Ham Steak	3.49	-	5.00	190	4.16	7.00	-	7.00	80	7.00	2.99	-	4.99	210	4.89
Sliced Bacon, 1 Lb Pkg	2.99	-	7.33	2,710	5.07	2.99	-	6.65	4,650	4.46	3.99	-	8.65	2,330	5.30
Pre-Cooked Bacon	28.11	-	28.11	20	28.11	22.40	-	28.11	1,140	22.45	-	-	-	-	-
Canadian Bacon	4.49	-	9.33	340	7.73	-	-	-	-	-	8.00	-	8.00	40	8.00
Ground Pork	1.89	-	1.99	140	1.95	1.99	-	1.99	960	1.99	1.69	-	2.99	100	2.30
Bkfst Sausage, 1 Lb Roll	2.99	-	5.83	500	3.52	1.49	-	5.83	1,800	3.13	1.67	-	3.99	1,370	3.12
Bkfst Sausage, Link/Patty	2.99	-	6.65	330	3.88	1.29	-	6.65	640	3.93	2.19	-	6.49	1,580	4.42
Pre-Cooked Sausage	5.00	-	5.00	20	5.00	3.19	-	5.83	1,410	5.34	3.13	-	7.48	140	5.14
Dinner Sausage	2.99	-	4.56	390	3.71	2.53	-	3.50	1,030	3.44	1.88	-	6.49	210	3.19
Italian Sausage	1.99	-	5.98	220	3.99	2.50	-	3.99	120	3.52	1.88	-	5.82	620	3.19
Chorizo	-	-	-	-	-	-	-	-	-	-	2.99	-	3.33	60	3.26
Deli Ham	3.99	-	6.99	1,200	5.61	2.99	-	7.49	720	5.02	3.49	-	11.99	1,230	5.69
Pkg/Sld Ham, 1 Lb/Less	5.99	-	6.86	680	6.28	3.99	-	9.81	470	6.95	3.56	-	6.86	400	5.75
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.66	-	6.66	80	6.66	6.66	-	6.66	960	6.66	2.99	-	6.99	430	5.73
Pulled Pork	7.72	-	7.72	1,010	7.72	7.72	-	7.72	2,680	7.72	4.49	-	7.99	1,900	7.69
Feet	1.69	-	1.69	130	1.69	-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	-	1.29	70	1.29	-	-	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/01 thru 01/07

(prices in dollars per pound)

Fri. Jan 1, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	75.3%				60.7%				86.5%			
Special Rate (2/)	0.5%				2.9%				2.5%			
Activity Index (3/)	13,280				7,290				3,215			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	.99	- 2.49	790	2.30	1.79	- 3.99	190	2.69	1.95	- 2.49	20	2.09
Rib End Roast B/In	-	-	-	-	-	-	-	-	2.49	- 2.49	40	2.49
Sirloin End Roast B/In	1.09	- 1.38	40	1.22	.87	- .87	110	.87	-	-	-	-
Sirloin Roast Bnls	.99	- 2.29	90	1.60	1.99	- 1.99	50	1.99	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.39	- 1.29	80	1.01	1.29	- 1.29	110	1.29	1.98	- 1.98	10	1.98
Cc Chops B/In	1.79	- 2.99	270	2.60	2.29	- 3.69	70	2.54	2.48	- 2.49	60	2.49
Assorted Chops B/In	1.49	- 3.99	240	1.96	-	-	-	-	1.49	- 2.99	60	1.90
Rib Chops Bnls	2.79	- 2.79	10	2.79	2.99	- 2.99	80	2.99	-	-	-	-
Sirloin Chops Bnls	.99	- 1.99	70	1.37	1.99	- 1.99	50	1.99	1.99	- 3.49	110	3.35
Cc Chops Bnls	2.49	- 3.90	120	3.05	2.99	- 2.99	270	2.99	2.29	- 2.99	50	2.48
Smoked Chops	5.00	- 5.00	50	5.00	4.79	- 4.79	60	4.79	-	-	-	-
Tenderloin, Fresh	2.49	- 3.99	620	3.76	2.99	- 2.99	660	2.99	2.95	- 2.99	20	2.96
Tenderloin, Marinated	-	-	-	-	-	-	-	-	5.20	- 5.20	20	5.20
Backribs	2.98	- 6.99	290	4.19	1.99	- 4.99	810	2.59	2.98	- 3.99	40	3.32
Picnic Fresh B/In	.77	- 1.99	60	1.04	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 1.99	520	1.49	1.29	- 2.49	730	1.53	.89	- 1.79	850	1.04
Butt Roast Bnls	.99	- 2.99	120	2.37	2.88	- 2.88	20	2.88	1.47	- 1.99	740	1.51
Pork Steak	1.39	- 1.98	80	1.66	-	-	-	-	1.99	- 1.99	30	1.99
Country Style Rib B/In	.98	- 2.49	130	1.52	1.29	- 2.49	160	1.94	-	-	-	-
Country Style Ribs Bnls	1.98	- 1.98	40	1.98	1.99	- 1.99	50	1.99	1.98	- 1.98	20	1.98
Spareribs	1.77	- 2.88	720	2.05	1.99	- 2.79	270	2.49	1.49	- 2.99	190	2.01
St. Louis Style Spareribs	3.49	- 4.99	20	4.18	2.79	- 3.79	50	3.44	-	-	-	-
Ham, B/In	-	-	-	-	.79	- .99	70	.95	-	-	-	-
Ham, Spiral	3.99	- 3.99	10	3.99	1.99	- 2.79	40	2.25	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	1.89	- 1.89	10	1.89	-	-	-	-
Ham, Bnls	2.80	- 4.99	70	4.56	3.49	- 3.49	20	3.49	-	-	-	-
Ham Steak	2.99	- 6.38	80	4.72	-	-	-	-	4.48	- 4.48	20	4.48
Sliced Bacon, 1 Lb Pkg	2.59	- 7.99	1,860	5.50	2.99	- 11.99	950	5.38	3.49	- 9.32	360	5.36
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-	2.99	- 2.99	40	2.99
Bkfst Sausage, 1 Lb Roll	1.79	- 3.99	960	3.30	3.50	- 3.50	170	3.50	2.99	- 2.99	5	2.99
Bkfst Sausage, Link/Patty	2.99	- 4.39	130	3.77	4.67	- 4.67	80	4.67	3.49	- 5.82	130	4.18
Pre-Cooked Sausage	7.48	- 7.48	20	7.48	5.83	- 5.83	80	5.83	4.98	- 4.98	20	4.98
Dinner Sausage	3.42	- 4.90	30	4.50	3.08	- 3.99	120	3.80	-	-	-	-
Italian Sausage	3.50	- 4.99	110	3.54	3.99	- 3.99	90	3.99	-	-	-	-
Chorizo	2.58	- 4.29	110	3.88	2.29	- 2.29	60	2.29	-	-	-	-
Deli Ham	2.99	- 9.99	780	5.52	1.99	- 7.99	230	3.30	6.98	- 6.99	30	6.99
Pkg/Sld Ham, 1 Lb/Less	2.00	- 9.33	1,680	6.63	3.49	- 9.12	490	6.83	6.83	- 6.83	40	6.83
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	6.50	- 6.50	20	6.50	8.99	- 8.99	50	8.99	-	-	-	-
Deli Cooked Backribs	5.99	- 7.99	530	7.94	6.99	- 6.99	90	6.99	-	-	-	-
Pulled Pork	3.59	- 7.72	2,520	7.61	7.72	- 7.72	940	7.72	7.72	- 7.72	310	7.72
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.39	- 1.39	10	1.39	1.39	- 1.79	60	1.75	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/01 thru 01/07

(prices in dollars per pound)

Fri. Jan 1, 2021

	ALASKA				HAWAII				
	(AK)				(HI)				
Outlets	200				100				
Feature Rate (1/)	86.0%				60.0%				
Special Rate (2/)	0.0%				5.7%				
Activity Index (3/)	235				285				
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-			-		
Bone-In Cc Loins	-			-			-		
Loins Roast Bnls	2.98 - 2.98	5	2.98	3.99 - 3.99	20	3.99			
Rib End Roast B/In	-			-			-		
Sirloin End Roast B/In	-			-			-		
Sirloin Roast Bnls	-			-			-		
Rib End Chops B/In	-			-			-		
Sirloin Chops B/In	-			-			-		
Cc Chops B/In	2.99 - 2.99	20	2.99	1.99 - 3.29	40	2.69			
Assorted Chops B/In	-			.99 - .99	20	.99			
Rib Chops Bnls	-			-			-		
Sirloin Chops Bnls	1.99 - 3.49	20	2.91	-			-		
Cc Chops Bnls	3.98 - 3.98	5	3.98	-			-		
Smoked Chops	-			-			-		
Tenderloin, Fresh	2.99 - 2.99	10	2.99	3.99 - 3.99	20	3.99			
Tenderloin, Marinated	-			-			-		
Backribs	-			-			-		
Picnic Fresh B/In	2.28 - 2.28	5	2.28	-			-		
Porketta	-			-			-		
Butt Fresh B/In	1.79 - 1.99	30	1.91	-			-		
Butt Roast Bnls	-			3.29 - 3.29	20	3.29			
Pork Steak	2.98 - 2.98	5	2.98	-			-		
Country Style Rib B/In	-			-			-		
Country Style Ribs Bnls	-			-			-		
Spareribs	1.49 - 1.49	10	1.49	1.99 - 2.99	50	2.25			
St. Louis Style Spareribs	3.99 - 3.99	5	3.99	-			-		
Ham, B/In	-			2.49 - 2.49	5	2.49			
Ham, Spiral	-			-			-		
Ham, B/In Butt	-			-			-		
Ham, B/In Shank	-			-			-		
Ham, Bnls	-			-			-		
Ham Steak	-			-			-		
Sliced Bacon, 1 Lb Pkg	3.48 - 5.99	40	4.98	-			-		
Pre-Cooked Bacon	-			-			-		
Canadian Bacon	-			-			-		
Ground Pork	2.98 - 2.98	5	2.98	-			-		
Bkfst Sausage, 1 Lb Roll	-			3.79 - 3.79	20	3.79			
Bkfst Sausage, Link/Patty	3.99 - 3.99	10	3.99	5.99 - 5.99	20	5.99			
Pre-Cooked Sausage	-			-			-		
Dinner Sausage	-			-			-		
Italian Sausage	4.20 - 4.20	5	4.20	5.04 - 5.04	20	5.04			
Chorizo	-			-			-		
Deli Ham	-			-			-		
Pkg/Sliced Ham, 1 Lb/Less	4.49 - 7.99	40	7.81	3.99 - 4.44	30	4.09			
Deli Cooked Pork Roast	-			-			-		
Deli Cooked Spareribs	-			-			-		
Deli Cooked Backribs	-			-			-		
Pulled Pork	7.72 - 7.72	20	7.72	7.72 - 7.72	20	7.72			
Feet	-			-			-		
Neckbones	-			-			-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 01/01 thru 01/07

(prices in dollars per pound)

Fri. Jan 1, 2021