

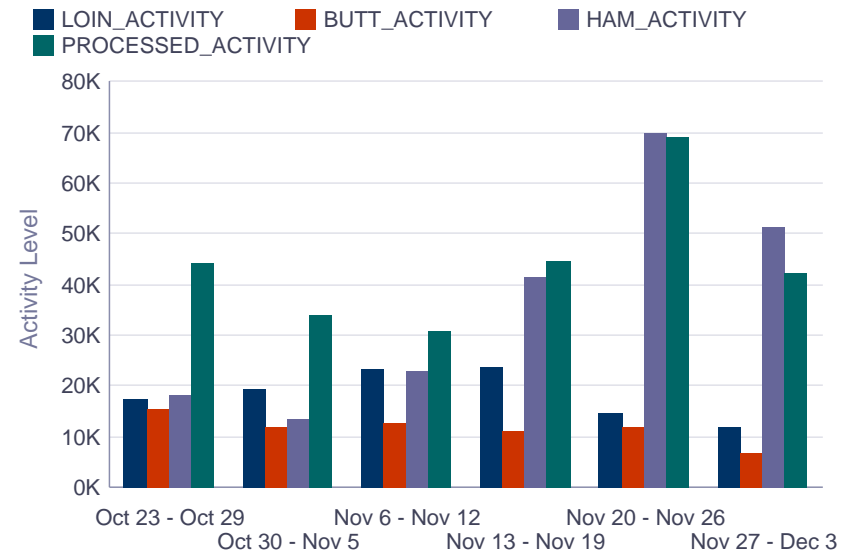


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	72.4%		92.4%		58.9%	
Special Rate (2/)	20.5%		33.0%		19.1%	
Activity Index (3/)	112,370		165,640		143,590	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	180	3.06	90	3.50	50	1.69
Bone-In Cc Loin	220	3.32	350	2.41	150	2.44
Loin Roast Bnls	2,970	2.60	3,750	2.34	6,930	2.13
Rib End Roast B/In	130	2.57	160	5.17	150	2.44
Sirloin End Roast B/In	250	1.19	170	1.03	70	1.06
Sirloin Roast Bnls	80	1.82	80	2.01	110	1.65
Rib End Chops B/In	40	1.99	260	2.35	160	3.46
Sirloin Chops B/In	210	1.67	340	1.53	30	1.36
Cc Chops B/In	960	2.54	1,740	2.67	1,060	2.55
Assorted Chops B/In	730	1.94	820	2.01	800	2.53
Rib Chops Bnls	290	3.34	290	3.34	10	2.19
Sirloin Chops Bnls	70	2.16	30	2.53	220	1.92
Cc Chops Bnls	2,390	2.88	2,580	3.10	3,280	3.13
Smoked Chops	50	7.64	50	7.64	120	5.36
Tenderloin, Fresh	1,360	3.14	1,810	3.34	1,390	3.20
Tenderloin, Marinated	560	4.60	1,080	6.22	740	4.95
Backribs	1,180	3.08	1,180	3.63	1,040	3.48
Picnic Fresh B/In	410	1.29	1,100	1.54	670	1.13
Porketta	200	1.99	160	2.07	80	2.78
Butt Fresh B/In	2,620	1.73	3,400	1.72	2,750	1.70
Butt Roast Bnls	310	1.67	1,080	1.66	310	1.82
Pork Steak	470	1.93	640	2.17	680	2.12
Country Style Rib B/In	440	1.92	930	1.95	920	2.21
Country Style Ribs Bnls	400	2.43	200	2.82	430	2.76
Spareribs	1,880	2.04	4,240	2.12	1,790	2.02
St. Louis Style Spareribs	20	3.73	90	3.90	980	2.83
Ham, B/In	2,980	2.16	6,130	2.22	4,450	1.89
Ham, Spiral	19,170	2.03	23,900	2.38	16,670	2.46
Ham, B/In Butt	3,080	1.53	4,210	1.66	3,540	1.54
Ham, B/In Shank	7,640	1.46	8,190	1.51	9,330	1.58
Ham, Bnls	5,670	3.79	8,080	3.56	8,020	3.61
Ham Steak	1,750	3.87	1,690	3.90	1,740	4.26
Sliced Bacon, 1 Lb Pkg	15,820	5.56	24,900	5.70	22,210	4.84
Pre-Cooked Bacon	480	25.02	440	23.42	310	29.29
Canadian Bacon	20	8.56	310	10.44	560	8.02
Ground Pork	440	2.34	1,270	2.88	1,230	2.72
Bkfst Sausage, 1 Lb Roll	9,950	2.95	15,730	3.08	13,690	2.94
Bkfst Sausage, Link/Patty	7,580	4.00	11,670	4.00	11,520	3.74
Pre-Cooked Sausage	5,710	4.55	7,010	4.63	3,850	5.09
Dinner Sausage	770	4.13	1,350	4.06	830	3.26
Italian Sausage	1,050	3.33	5,840	3.66	1,610	3.21
Chorizo	140	4.47	410	3.43	770	3.02
Deli Ham	7,630	6.83	12,350	6.61	6,940	5.68
Pkg/Slcd Ham, 1 Lb/Less	3,170	5.15	5,000	5.57	10,730	5.60
Deli Cooked Pork Roast					50	8.99
Deli Cooked Spareribs					220	7.81
Deli Cooked Backribs	380	6.03	240	6.03	220	7.81
Pulled Pork	450	4.67			210	4.06
Feet			60	1.94	20	1.59
Neckbones	70	1.29	240	1.64	170	1.33

This week in Pork Retail

Due to the Thanksgiving holiday this week, this report contains data collected from ads that broke through Wednesday November 25th. Feature activity was sharply lower than the previous week and year due to a shortened reporting period. All items saw a decrease in advertisement space compared to the previous week. Individual item prices were steady to weak compared to the previous week and steady compared to the previous year. Wholesale item prices were sharply lower due to lower loin, butt, ham, and belly values. Picnic and rib primal values were firm to higher.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/:** SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/:** ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/:** STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 11/27 thru 12/03

(prices in dollars per pound)

Fri. Nov 27, 2020

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	46.0%				70.5%				77.4%			
Special Rate (2/)	4.1%				27.5%				19.6%			
Activity Index (3/)	16,390				29,820				26,770			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	3.99	3.99	80	3.99	1.99	3.99	120	3.00
Loin Roast Bnls	1.88	2.49	580	2.10	1.58	4.58	270	3.13	1.59	2.99	500	2.35
Rib End Roast B/In	2.49	2.49	70	2.49	-	-	-	-	1.99	2.99	60	2.79
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	1.29	1.49	100	1.40
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	1.66	2.59	80	1.82
Rib End Chops B/In	-	-	-	-	-	-	-	-	1.99	1.99	40	1.99
Sirloin Chops B/In	1.99	1.99	70	1.99	-	-	-	-	-	-	-	-
Cc Chops B/In	1.98	2.99	440	2.33	-	-	-	-	1.99	3.20	250	2.95
Assorted Chops B/In	1.58	1.58	90	1.58	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-	3.20	3.49	290	3.34
Sirloin Chops Bnls	2.49	2.49	10	2.49	1.88	2.49	40	2.03	1.98	2.59	20	2.29
Cc Chops Bnls	1.99	2.99	530	2.82	1.98	3.98	650	2.61	1.79	3.99	990	3.08
Smoked Chops	-	-	-	-	-	-	-	-	7.64	7.64	50	7.64
Tenderloin, Fresh	1.99	3.99	490	3.21	1.98	3.99	230	2.62	2.49	3.99	330	3.13
Tenderloin, Marinated	-	-	-	-	3.88	6.08	290	4.55	3.98	5.33	170	4.85
Backribs	4.99	4.99	60	4.99	-	-	-	-	2.99	3.99	320	3.38
Picnic Fresh B/In	1.29	1.29	110	1.29	.48	1.49	200	1.37	.99	1.29	60	1.06
Porketta	-	-	-	-	-	-	-	-	1.99	1.99	200	1.99
Butt Fresh B/In	1.49	1.49	80	1.49	.98	2.49	260	1.67	.99	1.69	500	1.37
Butt Roast Bnls	-	-	-	-	1.48	1.48	200	1.48	1.59	1.79	60	1.63
Pork Steak	1.89	2.29	120	2.09	1.58	1.78	50	1.67	1.69	2.49	250	1.93
Country Style Rib B/In	1.99	2.48	170	2.26	2.68	2.68	70	2.68	.99	1.79	60	1.62
Country Style Ribs Bnls	2.29	2.99	260	2.56	-	-	-	-	-	-	-	-
Spareribs	1.59	2.49	140	2.09	1.69	2.99	1,070	2.15	1.99	2.69	80	2.39
St. Louis Style Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In	1.79	2.19	220	1.99	1.49	2.49	890	1.91	1.19	3.99	1,190	2.44
Ham, Spiral	.99	3.09	2,070	2.02	.99	4.99	6,510	2.07	.99	3.99	4,040	2.05
Ham, B/In Butt	.89	1.49	240	1.02	1.29	1.79	690	1.67	1.28	1.99	560	1.74
Ham, B/In Shank	.79	2.09	690	1.40	.79	3.98	2,370	1.36	.98	1.98	1,560	1.44
Ham, Bnls	2.48	4.49	990	3.51	2.49	8.29	490	5.06	1.29	6.99	2,220	3.67
Ham Steak	3.99	5.99	780	4.58	2.89	3.69	180	3.07	2.99	5.98	610	3.15
Sliced Bacon, 1 Lb Pkg	3.99	7.99	2,090	5.49	2.67	9.58	5,220	5.73	3.77	7.98	2,730	4.90
Pre-Cooked Bacon	24.26	25.54	400	25.18	24.22	24.22	80	24.22	-	-	-	-
Canadian Bacon	9.31	9.31	10	9.31	-	-	-	-	-	-	-	-
Ground Pork	1.89	2.49	170	2.28	-	-	-	-	1.99	3.48	250	2.41
Bkfst Sausage, 1 Lb Roll	1.29	4.99	1,090	3.03	2.00	3.50	2,190	2.98	1.99	4.98	2,320	3.03
Bkfst Sausage, Link/Patty	2.50	5.83	590	4.26	2.33	5.83	2,250	3.79	2.67	5.83	2,120	4.14
Pre-Cooked Sausage	2.48	5.83	580	3.20	3.13	8.33	1,460	5.48	3.13	7.00	1,720	4.36
Dinner Sausage	2.99	4.20	250	3.67	2.49	2.49	10	2.49	3.36	6.99	260	4.73
Italian Sausage	2.49	4.99	300	3.24	3.00	5.91	210	3.81	2.39	3.99	420	3.02
Chorizo	5.70	5.70	80	5.70	-	-	-	-	2.67	3.33	60	3.19
Deli Ham	3.99	9.99	1,680	6.91	2.98	7.99	2,220	6.43	3.99	8.99	1,460	6.57
Pkg/Sld Ham, 1 Lb/Less	3.25	6.20	290	4.40	3.06	7.20	1,640	4.73	3.54	9.14	560	6.42
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.66	6.66	290	6.66	-	-	-	-	-	-	-	-
Pulled Pork	4.99	4.99	290	4.99	-	-	-	-	3.99	5.32	160	4.10
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	1.29	70	1.29	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 11/27 thru 12/03

(prices in dollars per pound)

Fri. Nov 27, 2020

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
Outlets	4900				3800				1300			
Feature Rate (1/)	93.1%				75.0%				83.1%			
Special Rate (2/)	28.6%				28.4%				1.9%			
Activity Index (3/)	21,475				15,860				1,860			
Whole Bone-In Loins	2.48 - 3.99	160	3.19		1.99 - 1.99	10	1.99		1.99 - 1.99	10	1.99	
Bone-In Cc Loins	1.99 - 1.99	5	1.99		1.99 - 1.99				1.99 - 1.99	10	1.99	
Loins Roast Bnls	1.68 - 3.99	430	2.33		1.69 - 3.99	1,100	3.00		1.88 - 2.49	90	2.07	
Rib End Roast B/In	1.99 - 1.99	10	1.99									
Sirloin End Roast B/In	1.38 - 1.49	20	1.41		.87 - 1.49	120	.90		1.78 - 1.78	10	1.78	
Sirloin Roast Bnls	-	-	-		-	-	-		-	-	-	
Rib End Chops B/In	-	-	-		-	-	-		-	-	-	
Sirloin Chops B/In	1.48 - 1.49	20	1.48		1.49 - 1.49	120	1.49		1.98 - 1.98	10	1.98	
Cc Chops B/In	1.99 - 2.79	210	2.50		2.49 - 2.49	50	2.49		2.29 - 2.29	10	2.29	
Assorted Chops B/In	1.99 - 1.99	580	1.99		1.99 - 1.99	50	1.99		1.79 - 1.79	10	1.79	
Rib Chops Bnls	-	-	-		-	-	-		-	-	-	
Sirloin Chops Bnls	-	-	-		-	-	-		-	-	-	
Cc Chops Bnls	1.98 - 3.97	160	2.72		3.49 - 3.69	40	3.56		2.98 - 2.99	20	2.98	
Smoked Chops	-	-	-		-	-	-		-	-	-	
Tenderloin, Fresh	2.98 - 3.98	290	3.29		2.99 - 4.99	40	4.32		-	-	-	
Tenderloin, Marinated	4.34 - 4.34	10	4.34		3.23 - 4.77	60	4.43		3.23 - 4.77	20	4.00	
Backribs	3.98 - 4.49	30	4.24		2.49 - 4.49	710	2.65		3.99 - 3.99	60	3.99	
Picnic Fresh B/In	.99 - 1.39	40	1.24		-	-	-		-	-	-	
Porketta	-	-	-		-	-	-		-	-	-	
Butt Fresh B/In	1.29 - 2.49	1,290	1.95		.99 - 2.49	440	1.57		-	-	-	
Butt Roast Bnls	1.19 - 1.19	10	1.19		2.49 - 2.49	20	2.49		-	-	-	
Pork Steak	1.49 - 2.19	30	1.75		-	-	-		1.95 - 1.95	10	1.95	
Country Style Rib B/In	.98 - 2.19	130	1.19		1.99 - 1.99	10	1.99		1.98 - 1.98	10	1.98	
Country Style Ribs Bnls	1.98 - 2.49	140	2.18		-	-	-		-	-	-	
Spareribs	1.69 - 2.49	570	1.76		-	-	-		-	-	-	
St. Louis Style Spareribs	3.99 - 3.99	10	3.99		3.49 - 3.49	10	3.49		-	-	-	
Ham, B/In	.79 - 4.99	370	2.17		.99 - 2.29	300	1.95		-	-	-	
Ham, Spiral	.99 - 3.17	3,500	2.08		.99 - 4.99	2,640	1.90		.99 - 1.99	370	1.78	
Ham, B/In Butt	1.38 - 1.99	730	1.75		1.19 - 1.79	810	1.22		1.39 - 1.69	30	1.43	
Ham, B/In Shank	.79 - 2.48	1,770	1.65		1.19 - 1.79	1,170	1.41		1.49 - 1.49	60	1.49	
Ham, Bnls	1.99 - 4.99	1,570	3.67		1.69 - 7.96	380	3.98		2.00 - 7.96	30	5.19	
Ham Steak	2.99 - 5.98	140	4.23		-	-	-		3.49 - 3.49	40	3.49	
Sliced Bacon, 1 Lb Pkg	2.67 - 9.58	2,610	6.18		1.99 - 9.58	2,990	5.34		3.99 - 7.97	170	6.12	
Pre-Cooked Bacon	-	-	-		-	-	-		-	-	-	
Canadian Bacon	-	-	-		7.99 - 7.99	10	7.99		-	-	-	
Ground Pork	1.98 - 1.98	20	1.98		-	-	-		-	-	-	
Bkfst Sausage, 1 Lb Roll	2.49 - 4.00	2,090	2.98		1.99 - 3.00	1,520	2.88		2.50 - 3.99	720	2.58	
Bkfst Sausage, Link/Patty	3.32 - 5.83	1,450	4.31		1.98 - 4.67	1,090	3.59		3.23 - 5.00	60	3.74	
Pre-Cooked Sausage	3.13 - 8.33	1,100	4.25		3.32 - 5.00	840	4.64		5.83 - 5.83	20	5.83	
Dinner Sausage	3.68 - 5.53	80	4.35		3.78 - 3.99	180	3.89		-	-	-	
Italian Sausage	3.49 - 3.49	10	3.49		3.99 - 3.99	90	3.99		2.99 - 2.99	10	2.99	
Chorizo	2.43 - 2.43	10	2.43		2.43 - 2.43	10	2.43		-	-	-	
Deli Ham	3.99 - 8.99	1,280	7.14		3.49 - 7.99	910	7.61		6.99 - 8.99	60	7.99	
Pkg/Sld Ham, 1 Lb/Less	2.00 - 7.47	600	5.68		3.00 - 3.00	50	3.00		3.99 - 4.56	20	4.28	
Deli Cooked Pork Roast	-	-	-		-	-	-		-	-	-	
Deli Cooked Spareribs	-	-	-		-	-	-		-	-	-	
Deli Cooked Backribs	-	-	-		3.99 - 3.99	90	3.99		-	-	-	
Pulled Pork	-	-	-		-	-	-		-	-	-	
Feet	-	-	-		-	-	-		-	-	-	
Neckbones	-	-	-		-	-	-		-	-	-	



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 11/27 thru 12/03
 (prices in dollars per pound)

Fri. Nov 27, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	28.0%				56.2%			
Special Rate (2/)	0.0%				19.0%			
Activity Index (3/)	50				180			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	-	-	-	-
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.99	- 1.99	20	1.99	1.10	- 1.10	20	1.10
Butt Roast Bnls	-	-	-	-	2.99	- 2.99	20	2.99
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	2.29	- 2.29	20	2.29
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	.99	- 4.49	30	3.22	.99	- 1.98	20	1.61
Ham, B/In Butt	-	-	-	-	1.69	- 1.69	20	1.69
Ham, B/In Shank	-	-	-	-	1.59	- 1.59	20	1.59
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	-	-	-	-	-	-	-	-
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	-	-	-	-	3.00	- 3.00	20	3.00
Bkfst Sausage, Link/Patty	-	-	-	-	4.00	- 4.00	20	4.00
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	4.99	- 4.99	20	4.99
Pkg/Sld Ham, 1 Lb/Less	-	-	-	-	-	-	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 11/27 thru 12/03

(prices in dollars per pound)

Fri. Nov 27, 2020
