

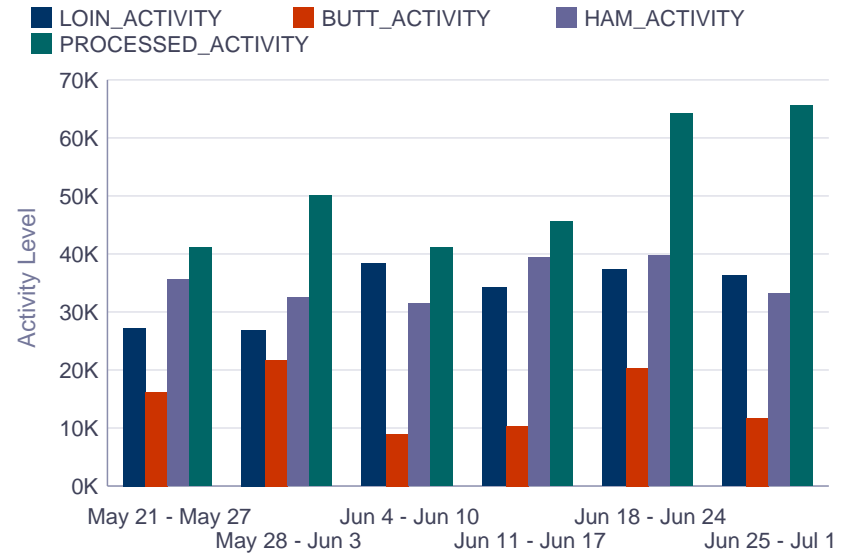


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	85.7%		86.3%		78.8%	
Special Rate (2/)	28.6%		28.1%		17.9%	
Activity Index (3/)	153,800		165,170		82,190	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	20	2.69				
Bone-In Cc Loin	110	1.49	40	3.47	60	2.79
Loin Roast Bnls	2,180	2.34	3,040	2.56	980	2.45
Rib End Roast B/In			20	2.49	40	3.99
Sirloin End Roast B/In	290	1.58	90	1.48	40	1.13
Sirloin Roast Bnls	310	2.51	150	2.75	80	2.27
Rib End Chops B/In	690	2.13	2,710	3.84	280	2.32
Sirloin Chops B/In	1,150	2.06	740	1.77	920	1.87
Cc Chops B/In	5,380	2.88	1,460	2.99	3,720	3.32
Assorted Chops B/In	2,810	2.32	820	2.24	1,890	2.29
Rib Chops Bnls	320	3.09	230	2.59	90	2.98
Sirloin Chops Bnls	680	2.85	1,060	3.19	1,300	2.04
Cc Chops Bnls	5,790	3.39	5,150	3.69	2,960	3.16
Smoked Chops	240	5.39	80	4.29	50	5.32
Tenderloin, Fresh	7,980	4.00	6,460	3.81	860	4.25
Tenderloin, Marinated	1,040	5.52	2,360	5.13	2,470	6.39
Backribs	7,210	3.89	12,730	3.96	3,140	5.07
Picnic Fresh B/In	1,430	1.68	1,240	1.42	630	1.42
Porketta	110	3.37	70	2.99	60	2.49
Butt Fresh B/In	1,090	2.30	5,820	2.07	3,560	2.23
Butt Roast Bnls	460	2.71	1,350	3.17	100	3.66
Pork Steak	1,010	4.04	1,200	3.32	1,500	2.20
Country Style Rib B/In	2,270	2.96	2,690	2.76	1,950	2.17
Country Style Ribs Bnls	890	2.96	2,040	2.29	560	2.27
Spareribs	2,670	3.47	1,840	3.46	2,920	2.38
St. Louis Style Spareribs	1,730	4.61	3,960	4.19	1,200	3.95
Ham, B/In	60	8.26	60	1.59	120	3.85
Ham, Spiral			140	3.72	110	1.69
Ham, B/In Butt	40	2.19	220	1.62	560	1.47
Ham, B/In Shank	170	1.67	220	1.49	430	1.27
Ham, Bnls	490	3.75	770	4.63	1,070	3.45
Ham Steak	1,230	4.31	1,230	4.17	2,480	3.97
Sliced Bacon, 1 Lb Pkg	28,010	5.96	25,020	5.85	6,690	4.90
Pre-Cooked Bacon	970	22.58	680	26.60	2,350	22.32
Canadian Bacon	300	7.61	360	9.82	270	14.61
Ground Pork	70	2.99	1,210	3.54	200	3.99
Bkfst Sausage, 1 Lb Roll	2,910	3.28	5,470	3.43	4,930	3.17
Bkfst Sausage, Link/Patty	6,540	4.32	8,180	4.16	6,240	3.97
Pre-Cooked Sausage	4,880	4.84	3,080	5.42	810	4.67
Dinner Sausage	12,450	3.38	9,600	3.87	1,900	3.89
Italian Sausage	5,550	3.58	9,800	3.74	3,780	3.59
Chorizo	3,750	2.83	490	3.42	330	2.99
Deli Ham	9,640	7.41	8,690	7.45	7,560	6.01
Pkg/Slcd Ham, 1 Lb/Less	21,470	6.21	28,340	5.56	7,630	5.19
Deli Cooked Pork Roast			150	3.99		
Deli Cooked Spareribs	610	7.03	920	9.32	130	9.20
Deli Cooked Backribs	4,260	6.25	1,750	6.83	2,040	7.06
Pulled Pork	2,000	6.06	1,230	6.66	880	5.26
Feet	60	1.69	90	1.69	80	1.32
Neckbones	480	1.58	120	1.69	240	1.20

This week in Pork Retail

Pork was featured at a lower rate than the previous week and a higher rate than the previous year. Processed items received more advertisement space while all other items received less. Individual item prices were steady compared to the prior week and steady to firm compared to the prior year. Wholesale pork prices were sharply lower with lower values on all primal except the butt.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/25 thru 07/01
 (prices in dollars per pound)

Fri. Jun 25, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	85.7%				84.6%				86.9%			
Special Rate (2/)	9.5%				47.9%				21.2%			
Activity Index (3/)	27,660				38,265				37,260			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	1.49	- 1.49	110	1.49	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.99	- 3.99	220	3.09	1.53	- 2.99	140	2.09	1.79	- 3.99	810	2.38
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	1.28	- 1.99	30	1.35	1.49	- 1.99	100	1.55
Sirloin Roast Bnls	-	-	-	-	1.99	- 2.50	90	2.37	2.18	- 2.79	100	2.61
Rib End Chops B/In	1.99	- 2.99	180	2.49	1.00	- 1.00	70	1.00	1.00	- 2.49	160	1.96
Sirloin Chops B/In	1.99	- 2.69	430	2.43	1.18	- 2.69	60	1.61	1.79	- 2.59	160	1.99
Cc Chops B/In	1.79	- 5.49	2,020	3.01	1.88	- 3.29	1,960	3.03	.99	- 5.99	830	2.16
Assorted Chops B/In	1.49	- 2.49	290	1.77	1.79	- 2.49	1,030	2.45	1.49	- 3.99	670	2.45
Rib Chops Bnls	-	-	-	-	-	-	-	-	2.99	- 3.20	240	3.12
Sirloin Chops Bnls	3.99	- 3.99	70	3.99	2.28	- 2.99	310	2.72	2.18	- 2.99	170	2.73
Cc Chops Bnls	1.99	- 6.29	750	4.04	1.99	- 5.99	770	3.17	1.79	- 4.99	1,020	3.24
Smoked Chops	5.99	- 6.99	130	6.49	-	-	-	-	3.29	- 3.49	50	3.33
Tenderloin, Fresh	3.66	- 6.99	1,260	4.22	3.66	- 6.99	2,580	4.31	3.29	- 5.21	1,130	3.71
Tenderloin, Marinated	3.52	- 6.95	200	5.53	3.52	- 6.95	380	6.03	3.46	- 5.21	260	4.97
Backribs	3.24	- 6.99	1,040	4.33	3.24	- 6.99	1,960	3.70	2.99	- 5.99	1,590	3.96
Picnic Fresh B/In	1.29	- 2.49	520	1.93	1.19	- 1.99	830	1.42	-	-	-	-
Porketta	2.99	- 2.99	70	2.99	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.39	- 1.99	400	1.83	1.59	- 2.99	130	2.23	2.79	- 2.99	170	2.98
Butt Roast Bnls	-	-	-	-	2.48	- 2.48	200	2.48	2.88	- 2.88	200	2.88
Pork Steak	1.99	- 1.99	80	1.99	3.00	- 4.99	520	4.73	2.79	- 3.49	200	3.25
Country Style Rib B/In	1.79	- 2.49	420	2.27	1.69	- 4.99	520	4.63	1.38	- 3.49	690	2.62
Country Style Ribs Bnls	2.99	- 3.99	140	3.48	2.19	- 2.49	110	2.42	1.79	- 3.99	310	3.07
Spareribs	1.49	- 4.99	1,040	4.00	2.69	- 4.99	560	3.08	2.99	- 4.99	380	3.87
St. Louis Style Spareribs	5.99	- 5.99	60	5.99	4.48	- 4.86	150	4.80	3.99	- 5.49	370	4.13
Ham, B/In	8.26	- 8.26	60	8.26	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	2.19	- 2.19	40	2.19
Ham, B/In Shank	1.09	- 1.09	110	1.09	3.98	- 3.98	20	3.98	1.99	- 1.99	40	1.99
Ham, Bnls	4.99	- 4.99	100	4.99	2.29	- 2.99	80	2.64	1.99	- 4.99	160	3.76
Ham Steak	2.99	- 9.12	570	5.01	1.99	- 3.99	90	3.46	2.99	- 4.99	400	3.85
Sliced Bacon, 1 Lb Pkg	4.65	- 9.33	4,030	6.06	3.85	- 9.32	6,080	5.90	3.98	- 9.31	6,610	6.09
Pre-Cooked Bacon	20.80	- 20.80	110	20.80	20.42	- 25.54	370	21.15	20.80	- 25.54	350	23.90
Canadian Bacon	7.50	- 7.97	300	7.61	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-	2.99	- 2.99	60	2.99
Bkfst Sausage, 1 Lb Roll	3.29	- 3.99	240	3.59	1.99	- 3.99	1,130	3.10	1.85	- 3.99	690	3.24
Bkfst Sausage, Link/Patty	3.50	- 6.65	770	4.41	3.50	- 6.65	1,880	4.22	2.25	- 5.32	1,760	3.75
Pre-Cooked Sausage	2.50	- 8.00	640	5.06	2.50	- 4.98	1,620	4.65	1.73	- 7.98	1,270	4.68
Dinner Sausage	2.28	- 4.20	1,940	3.19	2.28	- 5.60	2,700	3.37	2.28	- 5.99	3,950	3.33
Italian Sausage	1.99	- 7.99	1,350	4.02	2.66	- 5.70	1,090	3.28	2.53	- 6.99	1,480	3.39
Chorizo	-	-	-	-	1.78	- 3.99	920	2.88	1.78	- 2.99	140	2.43
Deli Ham	3.99	- 10.99	3,380	6.84	3.69	- 9.99	2,360	8.62	3.49	- 8.99	780	5.57
Pkg/Sld Ham, 1 Lb/Less	3.98	- 13.69	1,910	6.47	3.54	- 12.80	5,860	6.38	2.50	- 13.31	8,160	6.37
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	5.60	- 11.99	560	6.82	11.99	- 11.99	5	11.99	-	-	-	-
Deli Cooked Backribs	5.00	- 9.33	1,120	6.72	5.33	- 9.33	1,360	6.40	5.20	- 6.66	890	5.58
Pulled Pork	4.98	- 6.99	910	5.98	4.99	- 4.99	70	4.99	4.99	- 6.99	850	6.32
Feet	1.69	- 1.69	60	1.69	-	-	-	-	-	-	-	-
Neckbones	1.69	- 1.69	70	1.69	1.00	- 1.69	230	1.46	1.00	- 1.00	20	1.00



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/25 thru 07/01

(prices in dollars per pound)

Fri. Jun 25, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	87.6%				80.1%				88.8%			
Special Rate (2/)	16.6%				39.1%				52.7%			
Activity Index (3/)	24,860				18,250				7,230			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	2.69	- 2.69	20	2.69	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.98	- 2.69	150	2.04	.99	- .99	170	.99	2.49	- 2.49	680	2.49
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.49	- 1.58	40	1.53	1.67	- 1.69	120	1.68	-	-	-	-
Sirloin Roast Bnls	2.49	- 2.77	50	2.64	1.99	- 2.99	20	2.66	1.99	- 2.79	40	2.34
Rib End Chops B/In	1.00	- 3.58	230	2.14	-	-	-	-	2.99	- 2.99	40	2.99
Sirloin Chops B/In	.97	- 2.29	310	1.59	1.67	- 2.49	170	2.20	2.49	- 2.49	20	2.49
Cc Chops B/In	1.49	- 3.29	360	2.83	2.99	- 2.99	110	2.99	2.49	- 3.99	110	3.13
Assorted Chops B/In	1.48	- 3.99	700	2.20	2.49	- 3.69	20	3.06	1.99	- 2.49	100	2.27
Rib Chops Bnls	-	-	-	-	2.99	- 2.99	80	2.99	-	-	-	-
Sirloin Chops Bnls	2.49	- 3.99	60	2.98	1.49	- 2.99	30	2.35	2.29	- 2.99	40	2.57
Cc Chops Bnls	1.99	- 3.99	990	3.23	2.99	- 3.99	1,410	3.57	2.99	- 3.99	790	3.07
Smoked Chops	-	-	-	-	4.79	- 4.79	60	4.79	-	-	-	-
Tenderloin, Fresh	2.99	- 3.99	1,340	3.64	3.66	- 3.99	750	3.78	2.99	- 3.99	880	3.91
Tenderloin, Marinated	4.33	- 6.99	200	5.28	-	-	-	-	-	-	-	-
Backribs	3.24	- 5.98	1,460	3.45	3.24	- 5.99	940	4.48	2.99	- 3.99	190	3.27
Picnic Fresh B/In	1.39	- 1.39	50	1.39	-	-	-	-	3.99	- 3.99	40	3.99
Porketta	-	-	-	-	-	-	-	-	3.99	- 3.99	40	3.99
Butt Fresh B/In	1.49	- 2.99	210	2.22	2.49	- 2.99	180	2.89	-	-	-	-
Butt Roast Bnls	2.88	- 2.88	40	2.88	2.99	- 2.99	20	2.99	-	-	-	-
Pork Steak	2.79	- 4.99	200	3.82	-	-	-	-	-	-	-	-
Country Style Rib B/In	1.18	- 4.99	320	2.52	1.29	- 3.49	310	2.37	1.95	- 1.95	10	1.95
Country Style Ribs Bnls	1.98	- 2.79	70	2.32	2.99	- 3.49	200	3.05	1.98	- 2.78	40	2.40
Spareribs	2.99	- 3.99	170	3.27	1.97	- 3.99	430	2.10	3.99	- 5.99	80	5.04
St. Louis Style Spareribs	3.99	- 4.29	570	4.26	2.99	- 5.99	580	5.07	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	2.59	- 3.99	110	3.27	3.99	- 3.99	40	3.99
Ham Steak	1.99	- 5.00	150	3.48	-	-	-	-	3.48	- 3.48	20	3.48
Sliced Bacon, 1 Lb Pkg	1.32	- 9.31	5,500	5.95	4.99	- 7.99	4,240	6.30	2.77	- 9.10	1,520	4.54
Pre-Cooked Bacon	20.80	- 31.94	140	24.44	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.99	- 2.99	10	2.99	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.99	- 3.99	660	3.14	4.49	- 4.49	170	4.49	4.48	- 5.48	30	4.90
Bkfst Sausage, Link/Patty	2.92	- 5.32	850	4.41	4.67	- 5.99	570	4.95	3.29	- 5.32	690	5.29
Pre-Cooked Sausage	2.98	- 4.98	590	4.92	4.98	- 7.48	720	5.25	4.98	- 6.20	30	5.40
Dinner Sausage	2.28	- 6.25	2,500	3.56	2.28	- 3.77	1,180	3.47	3.77	- 3.77	160	3.77
Italian Sausage	2.99	- 5.70	820	3.70	3.36	- 3.36	690	3.36	3.99	- 4.48	110	4.06
Chorizo	1.78	- 3.99	1,220	2.81	1.78	- 3.99	1,470	2.86	-	-	-	-
Deli Ham	3.39	- 10.99	890	7.64	2.99	- 8.99	1,500	8.26	5.99	- 7.99	740	6.11
Pkg/Sld Ham, 1 Lb/Less	2.50	- 10.64	3,010	6.37	3.29	- 10.65	1,720	5.53	3.00	- 10.61	790	3.53
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	8.99	- 8.99	50	8.99	-	-	-	-
Deli Cooked Backribs	5.33	- 6.66	730	6.25	5.33	- 5.50	150	5.46	-	-	-	-
Pulled Pork	4.99	- 6.65	160	5.56	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.00	- 1.99	100	1.75	1.79	- 1.79	70	1.79	-	-	-	-



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/25 thru 07/01
 (prices in dollars per pound)

Fri. Jun 25, 2021

	ALASKA				HAWAII				
	(AK)				(HI)				
Outlets	200				100				
Feature Rate (1/)	49.0%				62.9%				
Special Rate (2/)	0.0%				19.0%				
Activity Index (3/)	145				200				
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-			-		
Bone-In Cc Loins	-			-			-		
Loins Roast Bnls	2.99 - 2.99	10	2.99	2.49 - 2.49	20	2.49			
Rib End Roast B/In	-			-			-		
Sirloin End Roast B/In	-			-			-		
Sirloin Roast Bnls	2.88 - 2.88	5	2.88	-			-		
Rib End Chops B/In	-			-			-		
Sirloin Chops B/In	-			-			-		
Cc Chops B/In	-			-			-		
Assorted Chops B/In	-			-			-		
Rib Chops Bnls	-			-			-		
Sirloin Chops Bnls	2.98 - 2.98	5	2.98	-			-		
Cc Chops Bnls	3.49 - 3.49	10	3.49	2.99 - 3.89	50	3.09			
Smoked Chops	-			-			-		
Tenderloin, Fresh	3.66 - 3.99	10	3.72	3.66 - 3.99	30	3.88			
Tenderloin, Marinated	-			-			-		
Backribs	3.24 - 4.99	30	4.29	3.24 - 3.24	10	3.24			
Picnic Fresh B/In	-			-			-		
Porketta	-			-			-		
Butt Fresh B/In	-			-			-		
Butt Roast Bnls	-			-			-		
Pork Steak	-			3.97 - 3.97	10	3.97			
Country Style Rib B/In	-			-			-		
Country Style Ribs Bnls	2.99 - 2.99	20	2.99	-			-		
Spareribs	-			4.99 - 4.99	10	4.99			
St. Louis Style Spareribs	3.99 - 3.99	5	3.99	-			-		
Ham, B/In	-			-			-		
Ham, Spiral	-			-			-		
Ham, B/In Butt	-			-			-		
Ham, B/In Shank	-			-			-		
Ham, Bnls	-			-			-		
Ham Steak	-			-			-		
Sliced Bacon, 1 Lb Pkg	6.39 - 6.59	10	6.52	5.32 - 5.99	20	5.88			
Pre-Cooked Bacon	-			-			-		
Canadian Bacon	-			-			-		
Ground Pork	-			-			-		
Bkfst Sausage, 1 Lb Roll	5.49 - 5.49	5	5.49	-			-		
Bkfst Sausage, Link/Patty	-			5.32 - 5.32	20	5.32			
Pre-Cooked Sausage	-			-			-		
Dinner Sausage	3.77 - 3.77	10	3.77	3.77 - 3.77	10	3.77			
Italian Sausage	3.99 - 3.99	10	3.99	-			-		
Chorizo	3.18 - 3.18	5	3.18	-			-		
Deli Ham	-			-			-		
Pkg/Sld Ham, 1 Lb/Less	-			3.00 - 4.36	20	3.23			
Deli Cooked Pork Roast	-			-			-		
Deli Cooked Spareribs	-			-			-		
Deli Cooked Backribs	-			-			-		
Pulled Pork	6.50 - 6.50	10	6.50	-			-		
Feet	-			-			-		
Neckbones	-			-			-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/25 thru 07/01

(prices in dollars per pound)

Fri. Jun 25, 2021
