

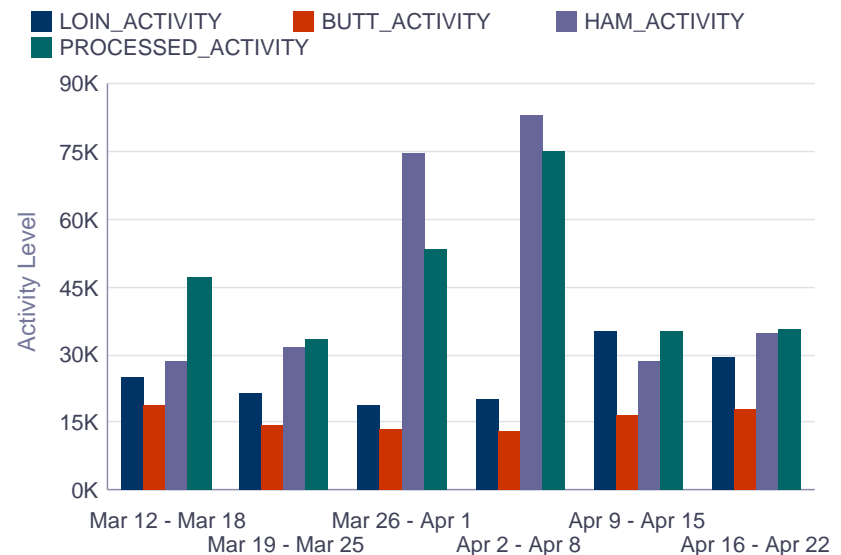


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	80.3%		85.0%		56.7%	
Special Rate (2/)	26.4%		29.4%		21.3%	
Activity Index (3/)	119,680		117,490		79,350	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	140	1.57			90	1.88
Bone-In Cc Loin	160	2.24	300	1.78	60	1.99
Loin Roast Bnls	2,380	1.93	9,390	1.95	2,430	2.07
Rib End Roast B/In	70	2.78				
Sirloin End Roast B/In	220	1.69	160	1.85	180	1.49
Sirloin Roast Bnls	290	1.96	60	2.04	1,110	1.80
Rib End Chops B/In	150	2.46	720	2.67	50	3.49
Sirloin Chops B/In	1,250	1.63	820	1.66	340	1.42
Cc Chops B/In	3,550	2.59	2,700	2.38	2,070	2.78
Assorted Chops B/In	1,970	1.54	2,200	2.32	570	2.10
Rib Chops Bnls	170	2.73	130	2.24	270	3.99
Sirloin Chops Bnls	470	2.20	810	2.25	300	2.13
Cc Chops Bnls	3,460	3.26	5,790	4.02	1,820	3.21
Smoked Chops	50	4.59	450	5.30	90	5.64
Tenderloin, Fresh	3,780	4.08	1,790	3.50	1,980	4.58
Tenderloin, Marinated	2,830	4.93	2,840	4.65	480	5.76
Backribs	8,110	3.58	7,020	3.64	2,560	2.98
Picnic Fresh B/In	800	1.77	510	1.35	200	1.57
Porketta	70	2.99	70	2.99	140	2.89
Butt Fresh B/In	7,040	1.73	7,250	1.71	840	1.46
Butt Roast Bnls	590	2.70	640	2.40	170	2.09
Pork Steak	1,370	2.11	860	2.01	820	1.79
Country Style Rib B/In	2,290	1.94	1,760	1.83	1,520	1.85
Country Style Ribs Bnls	620	2.49	1,220	2.48	330	3.24
Spareribs	2,930	2.50	2,250	2.76	1,440	1.87
St. Louis Style Spareribs	1,830	2.67	1,960	3.80	1,250	2.79
Ham, B/In	40	.99	60	7.50	110	1.17
Ham, Spiral	60	.99	80	2.55	660	2.42
Ham, B/In Butt	40	1.19	30	1.18	420	1.29
Ham, B/In Shank	40	1.19	60	.93	200	1.39
Ham, Bnls	610	3.62	550	3.22	930	3.28
Ham Steak	980	3.96	1,940	3.36	420	4.88
Sliced Bacon, 1 Lb Pkg	20,850	5.32	18,510	5.24	19,070	5.46
Pre-Cooked Bacon	590	26.11	120	23.03	50	22.40
Canadian Bacon	120	6.93	480	6.92	110	8.82
Ground Pork	1,580	2.21	2,240	2.49	80	3.94
Bkfst Sausage, 1 Lb Roll	2,730	2.76	5,350	2.84	2,380	3.32
Bkfst Sausage, Link/Patty	3,060	3.99	3,260	4.00	8,130	4.10
Pre-Cooked Sausage	620	4.12	1,210	5.27	2,720	4.84
Dinner Sausage	3,520	4.06	2,100	4.16	1,720	4.29
Italian Sausage	1,830	4.02	1,580	4.16	940	3.95
Chorizo	330	4.74	260	2.94	170	3.86
Deli Ham	7,950	7.44	8,100	6.89	4,620	5.84
Pkg/Slcd Ham, 1 Lb/Less	25,000	5.93	17,370	6.34	12,020	6.82
Deli Cooked Pork Roast	50	4.99				
Deli Cooked Spareribs	20	9.99	290	5.60	180	6.83
Deli Cooked Backribs	1,450	6.59	700	5.89	2,730	5.68
Pulled Pork	1,270	5.85	1,320	5.57	520	5.73
Feet			40	1.71		
Neckbones	350	1.30	140	1.65	60	1.79

**This week in Pork Retail . . . . .**

Feature activity was lower than the previous week and sharply higher than the previous year. Loins yielded advertisement space to hams, while all other items received similar space. Individual item prices are steady to firm compared to last week and steady compared to last year. Wholesale prices increased with sharply higher rib, belly and butt values offsetting slightly lower loin and picnic values. Ham values remained steady.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/16 thru 04/22

(prices in dollars per pound)

Fri. Apr 16, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	75.5%				79.2%				77.6%			
Special Rate (2/)	15.7%				42.3%				28.5%			
Activity Index (3/)	27,230				30,230				24,650			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.49	- 1.99	120	1.52	1.99	- 1.99	10	1.99	-	-	-	-
Bone-In Cc Loins	1.59	- 2.00	70	1.66	-	-	-	-	2.49	- 2.99	80	2.78
Loins Roast Bnls	1.68	- 3.99	530	2.47	1.59	- 1.99	320	1.80	1.59	- 2.49	490	2.16
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	1.00	- 1.00	40	1.00
Sirloin Roast Bnls	-	-	-	-	1.49	- 2.78	60	1.79	1.69	- 2.49	180	2.00
Rib End Chops B/In	-	-	-	-	1.77	- 1.77	5	1.77	1.98	- 2.49	100	2.44
Sirloin Chops B/In	1.49	- 1.89	390	1.65	.98	- 1.39	40	1.04	1.49	- 1.79	100	1.66
Cc Chops B/In	1.79	- 5.99	1,570	2.79	2.19	- 2.99	180	2.56	1.79	- 3.49	620	2.40
Assorted Chops B/In	.99	- 2.99	490	1.60	1.49	- 1.89	300	1.67	1.49	- 1.99	250	1.87
Rib Chops Bnls	-	-	-	-	-	-	-	-	2.82	- 2.82	150	2.82
Sirloin Chops Bnls	1.99	- 2.49	80	2.39	1.79	- 2.99	120	2.38	1.69	- 2.49	180	2.03
Cc Chops Bnls	2.99	- 4.29	630	3.33	2.17	- 4.98	710	3.18	2.49	- 3.99	750	3.25
Smoked Chops	-	-	-	-	4.49	- 4.49	40	4.49	-	-	-	-
Tenderloin, Fresh	2.99	- 6.99	900	3.99	4.99	- 4.99	1,140	4.99	1.79	- 8.99	430	3.18
Tenderloin, Marinated	3.33	- 6.99	960	4.86	3.33	- 4.58	420	4.17	2.94	- 6.08	1,270	5.28
Backribs	2.99	- 5.49	1,530	3.86	2.99	- 4.99	1,620	3.31	3.24	- 6.99	1,410	3.65
Picnic Fresh B/In	.99	- 2.99	640	1.76	1.18	- 1.18	30	1.18	1.99	- 2.39	60	2.17
Porketta	2.99	- 2.99	70	2.99	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	- 1.89	830	1.72	1.29	- 2.49	1,870	1.71	.99	- 1.99	1,360	1.58
Butt Roast Bnls	-	-	-	-	2.69	- 2.69	450	2.69	-	-	-	-
Pork Steak	1.99	- 1.99	170	1.99	1.78	- 1.99	40	1.85	1.69	- 3.99	290	2.57
Country Style Rib B/In	1.39	- 2.99	1,030	2.00	1.39	- 1.99	220	1.45	1.39	- 2.99	390	1.65
Country Style Ribs Bnls	1.99	- 3.99	300	2.58	1.99	- 2.49	40	2.12	1.79	- 2.99	200	2.38
Spareribs	1.99	- 3.99	590	2.95	2.49	- 3.99	510	2.52	1.99	- 3.49	160	2.81
St. Louis Style Spareribs	1.79	- 4.29	140	2.87	1.79	- 5.11	1,120	2.24	2.49	- 3.99	450	3.45
Ham, B/In	-	-	-	-	.99	- .99	40	.99	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	.99	- .99	60	.99
Ham, B/In Butt	-	-	-	-	1.19	- 1.19	40	1.19	-	-	-	-
Ham, B/In Shank	-	-	-	-	1.19	- 1.19	40	1.19	-	-	-	-
Ham, Bnls	4.99	- 4.99	230	4.99	4.98	- 4.98	30	4.98	-	-	-	-
Ham Steak	3.59	- 5.99	440	4.02	3.18	- 3.99	120	3.72	2.99	- 5.00	360	3.77
Sliced Bacon, 1 Lb Pkg	3.64	- 10.65	4,930	5.61	3.32	- 9.59	5,980	5.55	2.67	- 10.38	3,460	4.63
Pre-Cooked Bacon	25.54	- 30.40	280	27.54	27.35	- 27.35	10	27.35	19.14	- 30.66	300	24.77
Canadian Bacon	5.84	- 5.84	70	5.84	-	-	-	-	3.99	- 9.57	50	8.33
Ground Pork	2.00	- 4.00	360	2.44	2.00	- 2.50	1,070	2.04	2.49	- 2.99	60	2.88
Bkfst Sausage, 1 Lb Roll	2.00	- 4.67	190	3.70	1.59	- 4.19	580	2.31	1.33	- 3.79	930	2.71
Bkfst Sausage, Link/Patty	3.72	- 6.65	520	4.86	3.11	- 6.65	420	4.19	1.99	- 5.83	1,110	3.54
Pre-Cooked Sausage	2.50	- 4.55	300	4.48	6.65	- 6.65	5	6.65	3.19	- 6.65	280	3.83
Dinner Sausage	3.36	- 4.20	200	3.86	2.26	- 4.99	1,170	3.52	2.26	- 5.32	1,040	4.22
Italian Sausage	2.99	- 7.49	850	4.28	3.00	- 4.20	150	3.54	2.50	- 6.99	570	3.86
Chorizo	5.49	- 5.70	170	5.62	4.49	- 4.49	40	4.49	1.99	- 4.00	80	3.18
Deli Ham	3.99	- 11.49	3,980	7.23	2.99	- 11.49	2,010	8.57	2.99	- 10.29	1,280	6.68
Pkg/Sld Ham, 1 Lb/Less	4.44	- 13.69	2,950	6.22	3.49	- 9.33	8,040	6.08	2.50	- 10.95	5,350	5.55
Deli Cooked Pork Roast	-	-	-	-	4.99	- 4.99	40	4.99	4.99	- 4.99	10	4.99
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.66	- 8.99	210	7.78	4.69	- 6.66	1,020	6.53	4.69	- 5.59	150	5.47
Pulled Pork	5.99	- 7.99	400	6.89	3.55	- 5.32	110	4.88	3.99	- 6.99	540	5.58
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.49	- 1.49	110	1.49	.99	- 1.49	70	1.00	.99	- .99	60	.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/16 thru 04/22

(prices in dollars per pound)

Fri. Apr 16, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Outlets	4900				3800				1300						
Feature Rate (1/)	84.6%				79.9%				89.6%						
Special Rate (2/)	17.9%				27.7%				2.5%						
Activity Index (3/)	19,685				12,530				5,135						
Whole Bone-In Loins	-	-	-	-	-	-	-	-	1.79	-	1.79	10	1.79		
Bone-In Cc Loins	-	-	-	-	-	-	-	-	2.49	-	2.49	5	2.49		
Loins Roast Bnls	1.68	-	2.99	110	2.48	1.77	-	4.99	210	1.98	1.29	-	1.99	730	1.33
Rib End Roast B/In	2.49	-	2.49	30	2.49	-	-	-	-	-	2.99	-	2.99	40	2.99
Sirloin End Roast B/In	1.49	-	2.49	170	1.85	-	-	-	-	-	1.88	-	1.88	10	1.88
Sirloin Roast Bnls	1.99	-	1.99	10	1.99	-	-	-	-	-	1.99	-	1.99	40	1.99
Rib End Chops B/In	1.77	-	1.77	10	1.77	-	-	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.98	-	1.79	340	1.35	.99	-	2.99	380	1.89	1.95	-	1.95	10	1.95
Cc Chops B/In	1.89	-	2.99	890	2.25	1.99	-	2.47	120	2.24	2.99	-	3.99	140	3.68
Assorted Chops B/In	.99	-	2.39	800	1.29	1.99	-	1.99	70	1.99	1.99	-	1.99	50	1.99
Rib Chops Bnls	2.19	-	2.19	20	2.19	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.79	-	2.19	30	1.93	1.99	-	1.99	10	1.99	1.99	-	2.29	50	2.21
Cc Chops Bnls	2.18	-	3.99	380	3.06	2.99	-	4.99	960	3.36	3.99	-	3.99	20	3.99
Smoked Chops	4.99	-	4.99	10	4.99	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	-	3.99	980	3.63	3.49	-	3.99	290	3.69	2.98	-	3.99	30	3.50
Tenderloin, Marinated	2.94	-	6.08	160	4.70	-	-	-	-	-	3.17	-	4.69	20	3.93
Backribs	1.77	-	4.99	1,840	3.68	2.99	-	4.49	1,420	3.35	3.24	-	4.49	250	3.57
Picnic Fresh B/In	1.49	-	1.49	10	1.49	1.79	-	1.79	10	1.79	1.79	-	1.79	40	1.79
Porketta	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.29	-	2.49	1,990	1.76	1.69	-	2.99	750	2.03	1.74	-	1.88	200	1.77
Butt Roast Bnls	2.69	-	2.78	130	2.75	-	-	-	-	-	-	-	-	-	-
Pork Steak	1.79	-	1.99	160	1.97	-	-	-	-	-	1.99	-	1.99	700	1.99
Country Style Rib B/In	1.39	-	2.48	280	1.88	1.69	-	2.99	320	2.53	1.98	-	1.99	50	1.99
Country Style Ribs Bnls	1.99	-	1.99	20	1.99	-	-	-	-	-	2.49	-	2.99	40	2.94
Spareribs	1.99	-	2.99	730	2.39	1.77	-	3.29	860	2.13	2.48	-	4.99	90	3.30
St. Louis Style Spareribs	2.99	-	4.99	110	3.48	3.99	-	3.99	10	3.99	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	2.29	-	2.29	20	2.29	1.99	-	3.99	310	2.47	3.98	-	4.99	30	4.50
Ham Steak	3.99	-	5.98	40	5.15	-	-	-	-	-	5.36	-	5.36	20	5.36
Sliced Bacon, 1 Lb Pkg	1.33	-	7.99	2,720	4.61	3.69	-	8.65	2,140	4.99	3.98	-	7.99	1,580	6.72
Pre-Cooked Bacon	23.92	-	23.92	5	23.92	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.88	-	2.88	90	2.88	1.99	-	1.99	10	1.99	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.89	-	3.50	900	2.95	1.27	-	3.00	110	1.64	5.48	-	7.31	20	6.40
Bkfst Sausage, Link/Patty	3.49	-	5.19	730	4.11	2.50	-	4.00	270	3.46	3.99	-	5.31	30	4.53
Pre-Cooked Sausage	3.19	-	5.82	40	3.32	-	-	-	-	-	-	-	-	-	-
Dinner Sausage	2.86	-	5.53	1,110	4.52	2.85	-	2.85	10	2.85	-	-	-	-	-
Italian Sausage	3.36	-	5.13	260	3.78	-	-	-	-	-	-	-	-	-	-
Chorizo	2.18	-	2.18	20	2.18	3.99	-	8.52	20	6.46	-	-	-	-	-
Deli Ham	3.29	-	9.99	430	6.37	3.99	-	10.00	200	8.03	5.98	-	6.99	50	6.07
Pkg/Sldd Ham, 1 Lb/Less	2.00	-	10.64	3,790	6.42	3.29	-	9.12	4,040	5.65	2.99	-	10.61	820	5.08
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	9.99	-	9.99	20	9.99
Deli Cooked Backribs	4.69	-	4.69	20	4.69	-	-	-	-	-	6.97	-	6.97	40	6.97
Pulled Pork	3.55	-	6.99	220	5.12	-	-	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.99	-	1.59	80	1.47	1.59	-	1.59	10	1.59	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/16 thru 04/22

(prices in dollars per pound)

Fri. Apr 16, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	60.0%				62.9%			
Special Rate (2/)	0.0%				3.8%			
Activity Index (3/)	165				140			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.99	2.99	30	2.99	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.99	3.99	20	3.45	1.99	1.99	20	1.99
Assorted Chops B/In	2.79	2.79	10	2.79	.99	.99	20	.99
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	3.99	3.99	20	3.99
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.24	4.99	20	4.05	3.24	3.69	30	3.55
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.74	1.98	10	1.81	1.59	1.74	20	1.68
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	2.28	2.28	5	2.28	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	1.99	2.99	20	2.60	-	-	-	-
Spareribs	-	-	-	-	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.33	7.18	20	6.45	4.33	5.72	30	4.81
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	3.18	3.18	5	3.18	-	-	-	-
Deli Ham	6.49	6.49	10	6.49	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	4.99	4.99	5	4.99	-	-	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	6.50	6.50	10	6.50	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/16 thru 04/22**

(prices in dollars per pound)

Fri. Apr 16, 2021