

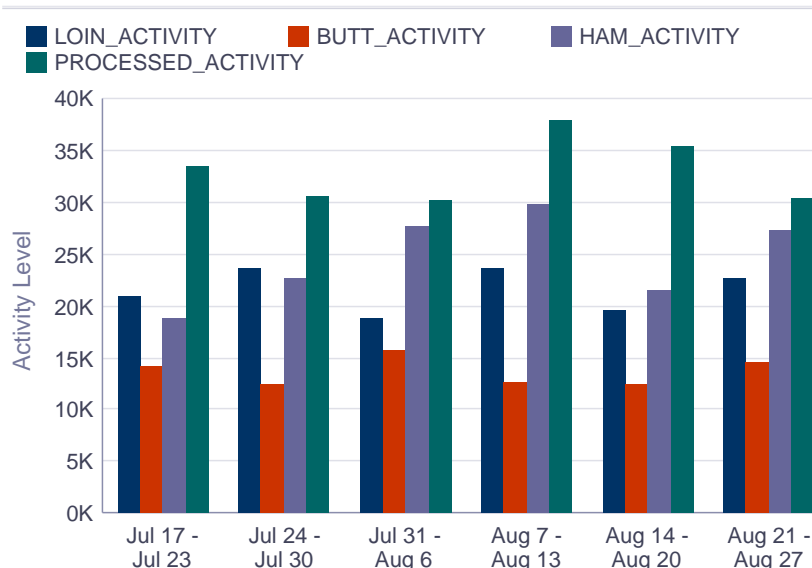


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	74.9%		66.8%		66.7%	
Special Rate (2/)	18.5%		19.5%		28.6%	
Activity Index (3/)	97,090		90,650		113,900	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	300	1.78	10	1.98		
Bone-In Cc Loin	320	1.54	170	3.12	160	1.75
Loin Roast Bnls	4,010	1.87	2,660	2.32	3,050	2.25
Rib End Roast B/In	40	2.99				
Sirloin End Roast B/In	280	1.30	130	1.08	410	1.01
Sirloin Roast Bnls	90	1.95	640	2.15	550	2.43
Rib End Chops B/In	470	2.01	1,460	3.53	500	2.18
Sirloin Chops B/In	490	1.36	910	1.54	790	1.34
Cc Chops B/In	3,600	2.42	2,220	2.19	5,390	2.56
Assorted Chops B/In	2,160	1.77	1,150	1.56	2,190	1.87
Rib Chops Bnls	10	2.79	110	2.07	370	2.42
Sirloin Chops Bnls	500	2.20	2,300	2.31	1,530	1.74
Cc Chops Bnls	4,470	3.22	2,560	2.95	1,790	3.37
Smoked Chops	40	2.99	70	3.29	310	4.73
Tenderloin, Fresh	3,560	4.25	2,110	2.89	4,060	4.32
Tenderloin, Marinated	1,060	5.82	650	4.56	2,730	4.51
Backribs	1,210	3.75	2,270	3.84	5,740	3.57
Picnic Fresh B/In	1,150	1.26	660	1.27	1,920	1.12
Porketta	130	2.86	150	2.41	30	2.49
Butt Fresh B/In	4,570	1.34	4,720	1.58	1,760	1.69
Butt Roast Bnls	470	1.61	250	2.15	580	1.96
Pork Steak	450	1.71	1,030	1.76	1,080	1.99
Country Style Rib B/In	1,460	1.87	1,120	1.91	2,860	1.87
Country Style Ribs Bnls	940	2.12	810	2.77	1,060	2.33
Spareribs	3,350	2.61	1,800	2.13	4,000	1.95
St. Louis Style Spareribs	1,950	3.76	1,860	3.27	1,370	3.02
Ham, B/In	70	2.07	330	1.86	30	2.31
Ham, Spiral	90	2.20	160	3.01	40	1.19
Ham, B/In Butt	210	1.49	230	1.46	70	1.46
Ham, B/In Shank	500	1.56	360	1.31	170	1.66
Ham, Bnls	830	3.74	1,010	3.56	1,110	3.65
Ham Steak	1,250	4.08	1,130	4.01	3,130	3.92
Sliced Bacon, 1 Lb Pkg	14,000	4.97	14,380	5.20	19,010	4.78
Pre-Cooked Bacon	310	24.07	180	27.40	1,540	23.66
Canadian Bacon	640	8.02	200	8.77	260	6.38
Ground Pork	470	3.19	910	3.01	380	3.29
Bkfst Sausage, 1 Lb Roll	3,150	2.81	4,810	3.33	3,240	3.16
Bkfst Sausage, Link/Patty	5,100	3.81	5,390	3.95	6,030	4.07
Pre-Cooked Sausage	1,110	6.08	2,590	4.29	1,400	5.39
Dinner Sausage	2,400	3.82	2,140	4.00	1,900	3.47
Italian Sausage	2,670	3.84	4,500	3.61	2,770	3.34
Chorizo	420	3.41	170	4.21	390	3.80
Deli Ham	7,320	7.23	7,860	6.30	9,740	6.52
Pkg/Slcd Ham, 1 Lb/Less	17,010	5.89	10,280	6.00	14,200	5.31
Deli Cooked Pork Roast						
Deli Cooked Spareribs	790	7.60	30	10.93	560	6.61
Deli Cooked Backribs	960	6.49	990	8.19	2,960	6.50
Pulled Pork	340	7.07	1,060	5.20	190	5.08
Feet	180	1.55	40	1.99	170	1.28
Neckbones	190	1.35	80	1.62	380	1.31

This week in Pork Retail

Feature activity was more active than the previous week and less active than the previous year. Processed items yielded advertisement space that was absorbed by all other cut areas. Individual item prices were steady compared to the previous week and steady to firm compared to the previous year. Wholesale item prices were higher compared to the previous week despite a lower picnic value. Ham values were sharply higher while loin, butt, rib, and belly values were firm to higher.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 08/21 thru 08/27

(prices in dollars per pound)

Fri. Aug 21, 2020

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)			MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Outlets	5500			7400			6100		
Feature Rate (1/)	84.3%			68.3%			79.8%		
Special Rate (2/)	16.3%			26.1%			16.9%		
Activity Index (3/)	24,560			21,610			21,700		
Whole Bone-In Loins	1.99 - 1.99	20	1.99	1.19 - 1.99	80	1.23	1.99 - 1.99	110	1.99
Bone-In Cc Loins	1.69 - 1.99	170	1.81	1.29 - 1.29	40	1.29	1.19 - 1.19	50	1.19
Loins Roast Bnls	1.49 - 3.79	800	2.12	1.59 - 1.99	550	1.63	.99 - 2.99	890	1.63
Rib End Roast B/In	-	-	-	-	-	-	2.99 - 2.99	40	2.99
Sirloin End Roast B/In	-	-	-	1.29 - 1.29	20	1.29	.99 - 1.49	180	1.37
Sirloin Roast Bnls	-	-	-	-	-	-	1.69 - 1.99	40	1.90
Rib End Chops B/In	1.69 - 1.99	170	1.80	-	-	-	1.89 - 2.29	290	2.09
Sirloin Chops B/In	1.99 - 1.99	60	1.99	1.49 - 1.49	5	1.49	1.49 - 1.79	60	1.55
Cc Chops B/In	1.49 - 3.49	1,510	2.44	1.69 - 2.99	1,400	2.45	1.49 - 4.99	480	2.00
Assorted Chops B/In	1.38 - 1.99	380	1.62	.88 - 1.99	1,350	1.86	.99 - 1.99	250	1.49
Rib Chops Bnls	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	1.88 - 2.78	180	2.27	1.66 - 2.49	160	2.03
Cc Chops Bnls	1.99 - 3.99	1,480	2.82	1.99 - 3.99	520	3.77	1.79 - 3.99	1,360	2.97
Smoked Chops	-	-	-	-	-	-	2.99 - 2.99	40	2.99
Tenderloin, Fresh	2.99 - 5.99	540	4.66	1.99 - 5.99	2,340	4.44	1.99 - 4.66	360	3.22
Tenderloin, Marinated	5.24 - 7.82	360	6.44	5.00 - 5.95	280	5.33	4.30 - 6.21	410	5.62
Backribs	3.99 - 4.99	530	4.42	2.89 - 4.99	250	3.14	2.49 - 4.99	150	3.69
Picnic Fresh B/In	.79 - 2.69	780	1.35	.79 - 1.19	300	.88	-	-	-
Porketta	2.99 - 2.99	70	2.99	-	-	-	2.69 - 2.69	60	2.69
Butt Fresh B/In	.99 - 1.49	150	1.11	.99 - 1.99	1,280	1.49	.88 - 1.99	550	1.64
Butt Roast Bnls	-	-	-	1.49 - 1.69	130	1.69	1.48 - 1.48	150	1.48
Pork Steak	-	-	-	1.39 - 1.70	20	1.58	1.49 - 2.99	260	1.85
Country Style Rib B/In	1.29 - 2.69	420	1.96	1.28 - 1.99	140	1.85	1.49 - 3.49	410	2.16
Country Style Ribs Bnls	1.99 - 2.99	460	2.17	1.79 - 2.49	140	1.82	1.49 - 2.99	160	2.24
Spareribs	1.99 - 3.99	900	2.57	.98 - 3.99	700	2.57	1.99 - 2.99	1,160	2.66
St. Louis Style Spareribs	2.99 - 7.27	250	4.51	2.99 - 3.99	200	3.35	2.98 - 3.99	500	3.16
Ham, B/In	-	-	-	-	-	-	.99 - .99	30	.99
Ham, Spiral	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.49 - 1.49	190	1.49	1.49 - 1.49	20	1.49	-	-	-
Ham, B/In Shank	.99 - 1.49	260	1.36	1.48 - 1.49	40	1.48	1.49 - 3.99	110	1.88
Ham, Bnls	2.50 - 4.99	600	3.64	-	-	-	4.99 - 5.33	70	5.26
Ham Steak	3.99 - 5.00	270	4.52	4.58 - 5.00	130	4.59	2.69 - 5.00	590	3.53
Sliced Bacon, 1 Lb Pkg	3.33 - 7.99	3,700	5.23	2.99 - 8.65	2,330	4.72	3.64 - 10.65	2,720	5.07
Pre-Cooked Bacon	22.86 - 22.86	230	22.86	27.46 - 27.46	80	27.46	-	-	-
Canadian Bacon	8.00 - 9.33	290	9.04	7.98 - 10.64	160	9.31	4.49 - 4.49	140	4.49
Ground Pork	3.00 - 4.99	340	3.41	3.00 - 3.00	80	3.00	-	-	-
Bkfst Sausage, 1 Lb Roll	1.99 - 3.49	380	2.71	1.39 - 3.99	510	2.71	2.00 - 3.99	830	2.96
Bkfst Sausage, Link/Patty	3.00 - 5.49	1,150	3.71	3.00 - 5.00	840	3.90	2.96 - 6.38	1,220	4.13
Pre-Cooked Sausage	3.75 - 8.51	280	5.46	5.83 - 5.83	10	5.83	3.99 - 7.97	720	6.36
Dinner Sausage	2.56 - 4.20	150	3.82	3.98 - 4.20	90	4.02	2.38 - 4.59	1,140	3.50
Italian Sausage	2.49 - 6.49	960	4.02	2.67 - 5.91	110	4.29	2.67 - 5.99	790	3.58
Chorizo	-	-	-	5.06 - 5.96	50	5.51	2.49 - 3.33	90	2.91
Deli Ham	3.99 - 11.99	3,300	7.31	3.29 - 11.49	2,060	8.41	1.99 - 10.29	1,290	6.13
Pkg/Slcd Ham, 1 Lb/Less	3.27 - 9.33	2,070	6.63	3.00 - 10.67	5,100	5.77	3.29 - 10.64	3,600	6.13
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	4.99 - 5.21	100	5.07	5.21 - 5.21	5	5.21	-	-	-
Deli Cooked Backribs	5.33 - 7.99	840	6.30	6.66 - 6.99	40	6.97	5.99 - 6.99	20	6.49
Pulled Pork	7.99 - 7.99	60	7.99	-	-	-	4.99 - 7.99	220	6.93
Feet	1.29 - 1.69	180	1.55	-	-	-	-	-	-
Neckbones	1.29 - 1.89	160	1.43	.98 - 1.89	30	1.05	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 08/21 thru 08/27

(prices in dollars per pound)

Fri. Aug 21, 2020

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	69.9%				67.8%				81.9%			
Special Rate (2/)	6.7%				29.3%				5.2%			
Activity Index (3/)	14,440				7,570				6,835			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	2.98	- 2.98	20	2.98	1.59	- 1.59	60	1.59	-	-	-	-
Bone-In Cc Loins	1.19	- 1.19	60	1.19	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.38	- 2.28	1,380	1.80	1.99	- 2.99	360	2.51	1.69	- 2.48	30	2.16
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.18	- 1.18	90	1.18	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	1.99	- 1.99	10	1.99	-	-	-	-	1.99	- 1.99	40	1.99
Rib End Chops B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.88	- 1.49	370	1.23	-	-	-	-	-	-	-	-
Cc Chops B/In	1.69	- 4.59	100	4.02	1.69	- 2.29	70	1.97	1.99	- 1.99	5	1.99
Assorted Chops B/In	1.59	- 1.78	80	1.62	-	-	-	-	1.29	- 1.95	70	1.65
Rib Chops Bnls	2.79	- 2.79	10	2.79	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 1.99	90	1.99	2.49	- 3.99	40	3.04	2.29	- 2.29	40	2.29
Cc Chops Bnls	1.68	- 3.99	640	3.69	2.49	- 3.99	330	3.82	2.48	- 4.49	110	4.22
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 3.99	80	3.41	2.97	- 4.49	150	3.18	2.99	- 4.49	80	3.39
Tenderloin, Marinated	4.77	- 6.08	20	5.03	-	-	-	-	-	-	-	-
Backribs	1.98	- 3.99	160	3.05	2.97	- 3.99	130	3.06	-	-	-	-
Picnic Fresh B/In	-	-	-	-	1.27	- 2.49	30	2.05	1.27	- 1.99	40	1.56
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.88	- 1.59	930	1.43	.88	- 2.99	960	1.04	1.17	- 1.49	690	1.17
Butt Roast Bnls	.99	- 1.49	170	1.40	-	-	-	-	-	-	-	-
Pork Steak	.99	- 1.99	150	1.47	1.57	- 1.57	10	1.57	1.57	- 1.57	10	1.57
Country Style Rib B/In	1.29	- 1.99	310	1.63	.97	- 1.79	120	1.05	1.79	- 3.49	60	2.03
Country Style Ribs Bnls	1.49	- 1.99	90	1.86	1.47	- 3.49	20	2.82	1.47	- 1.99	60	1.86
Spareribs	1.98	- 2.99	320	2.71	2.49	- 2.99	160	2.74	1.98	- 1.99	60	1.99
St. Louis Style Spareribs	2.98	- 3.99	130	3.70	3.99	- 7.11	150	4.23	2.99	- 3.99	720	3.94
Ham, B/In	3.77	- 3.77	20	3.77	1.69	- 1.69	10	1.69	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	1.80	- 2.59	90	2.20
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.77	- 1.77	100	1.77	-	-	-	-	-	-	-	-
Ham, Bnls	2.50	- 3.99	130	3.15	4.99	- 4.99	10	4.99	4.68	- 4.68	20	4.68
Ham Steak	2.69	- 5.50	160	4.42	-	-	-	-	5.00	- 5.16	100	5.02
Sliced Bacon, 1 Lb Pkg	2.99	- 6.99	3,010	5.02	2.99	- 6.65	1,320	4.79	3.99	- 7.99	840	4.11
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	7.97	- 7.97	40	7.97
Ground Pork	1.49	- 2.49	20	1.94	1.57	- 1.57	10	1.57	1.57	- 1.57	10	1.57
Bkfst Sausage, 1 Lb Roll	1.49	- 3.50	630	2.89	3.99	- 3.99	80	3.99	2.50	- 4.48	700	2.54
Bkfst Sausage, Link/Patty	2.25	- 5.52	940	4.03	2.50	- 4.99	190	2.64	3.33	- 4.99	730	3.37
Pre-Cooked Sausage	5.83	- 5.83	110	5.83	-	-	-	-	-	-	-	-
Dinner Sausage	2.52	- 5.58	350	4.06	-	-	-	-	4.20	- 4.20	680	4.20
Italian Sausage	1.49	- 4.99	150	4.05	3.50	- 3.99	660	3.76	-	-	-	-
Chorizo	2.38	- 4.29	220	3.02	3.79	- 4.29	70	3.86	-	-	-	-
Deli Ham	2.29	- 9.99	590	5.14	2.79	- 4.99	20	3.84	3.99	- 9.99	50	8.08
Pkg/Sld Ham, 1 Lb/Less	3.98	- 9.33	2,750	5.61	3.54	- 8.66	2,550	6.04	3.29	- 10.64	880	4.15
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	7.99	- 7.99	680	7.99
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	8.99	- 8.99	50	8.99	-	-	-	-
Pulled Pork	4.99	- 6.99	50	6.51	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	.99	- .99	10	.99	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 08/21 thru 08/27

(prices in dollars per pound)

Fri. Aug 21, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	53.0%				56.2%			
Special Rate (2/)	3.0%				28.6%			
Activity Index (3/)	205				270			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	2.49	2.49	20	2.49
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.49	3.49	10	3.49	2.49	2.49	20	2.49
Assorted Chops B/In	2.49	2.99	20	2.80	2.79	2.79	10	2.79
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	3.98	4.49	30	4.17	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.79	4.49	10	4.38	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.99	3.99	5	3.99	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.99	1.99	20	1.99	-	-	-	-
Butt Roast Bnls	-	-	-	-	3.49	3.49	20	3.49
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	4.99	4.99	10	4.99	-	-	-	-
Spareribs	-	-	-	-	1.99	2.99	50	2.44
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	4.49	4.49	10	4.49	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.99	9.32	40	7.40	4.67	5.99	50	5.42
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	3.48	3.48	5	3.48	2.79	2.79	10	2.79
Bkfst Sausage, 1 Lb Roll	2.00	2.00	10	2.00	3.00	3.00	20	3.00
Bkfst Sausage, Link/Patty	-	-	-	-	4.00	4.00	20	4.00
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	4.20	4.20	5	4.20	4.97	4.97	10	4.97
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	6.22	11.97	30	9.21	3.99	8.00	40	5.03
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-

