

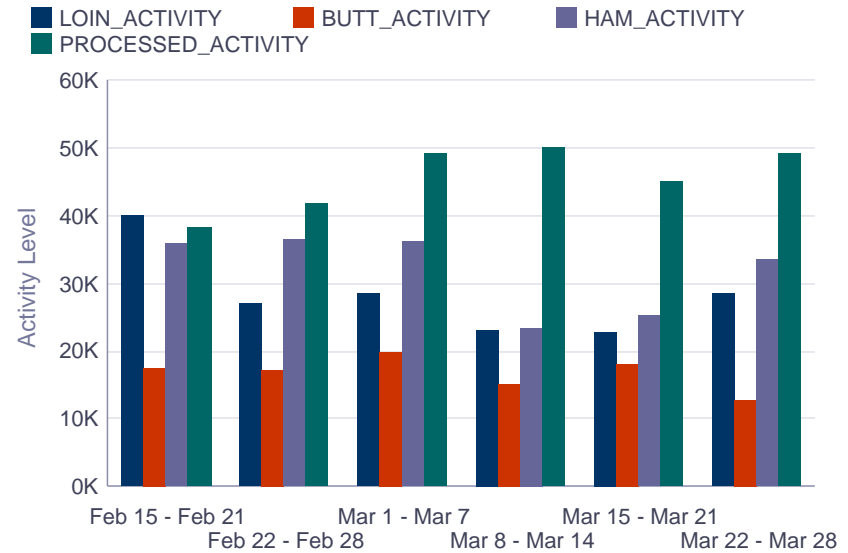


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	88.1%		87.8%		92.0%	
Special Rate (2/)	19.3%		17.7%		20.8%	
Activity Index (3/)	127,520		113,460		174,060	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					400	4.95
Bone-In Cc Loin	10	1.59	290	1.84	40	2.47
Loin Roast Bnls	2,490	2.05	4,730	2.22	5,140	2.19
Rib End Roast B/In	150	2.40	360	1.66	440	1.80
Sirloin End Roast B/In	310	1.18	660	1.46	350	1.35
Sirloin Roast Bnls	630	2.09	330	2.00	230	1.88
Rib End Chops B/In	200	2.17	390	1.84	790	2.90
Sirloin Chops B/In	1,230	1.40	660	1.35	770	1.38
Cc Chops B/In	6,150	2.60	2,900	2.34	3,770	2.67
Assorted Chops B/In	5,000	1.76	2,930	2.25	4,520	2.04
Rib Chops Bnls	200	3.06	210	3.28	100	2.64
Sirloin Chops Bnls	2,340	2.19	1,210	2.07	1,460	2.33
Cc Chops Bnls	2,780	2.87	4,020	2.97	4,410	2.96
Smoked Chops	180	6.84	390	6.15	200	4.87
Tenderloin, Fresh	3,000	4.04	1,520	3.59	2,870	3.25
Tenderloin, Marinated	1,620	4.77	640	4.99	1,510	4.85
Backribs	2,140	3.32	1,570	3.31	2,020	3.07
Picnic Fresh B/In	1,330	1.19	1,030	1.27	1,850	1.33
Porketta	10	2.29	390	2.50	130	2.57
Butt Fresh B/In	1,290	1.35	4,450	1.63	4,760	1.56
Butt Roast Bnls	660	2.13	950	2.27	290	2.61
Pork Steak	1,160	1.85	1,280	1.87	1,800	2.11
Country Style Rib B/In	4,370	1.72	3,800	1.75	3,150	1.98
Country Style Ribs Bnls	790	2.10	1,070	2.25	810	2.33
Spareribs	1,710	2.24	3,170	2.12	2,530	2.17
St. Louis Style Spareribs	1,430	3.07	1,830	3.27	2,880	2.97
Ham, B/In	410	1.72	120	1.75	3,600	1.84
Ham, Spiral	270	.99	280	1.00	20,680	1.87
Ham, B/In Butt	310	1.46	70	1.59	1,610	1.41
Ham, B/In Shank	510	1.50	130	1.49	6,890	.95
Ham, Bnls	2,440	3.33	1,470	3.66	7,290	3.44
Ham Steak	3,210	3.69	2,070	3.97	2,330	4.63
Sliced Bacon, 1 Lb Pkg	23,570	4.92	20,780	4.90	27,020	4.87
Pre-Cooked Bacon	1,020	26.54	720	24.85	900	27.28
Canadian Bacon	140	6.97	60	9.31	530	8.48
Ground Pork	370	2.88	760	3.17	680	3.00
Bkfst Sausage, 1 Lb Roll	7,630	3.26	3,420	2.92	7,840	2.87
Bkfst Sausage, Link/Patty	5,410	4.03	4,120	3.33	6,240	4.05
Pre-Cooked Sausage	4,040	4.96	1,560	5.65	2,120	5.34
Dinner Sausage	2,920	3.48	8,390	3.61	1,970	3.34
Italian Sausage	3,460	3.49	4,450	3.36	6,340	3.13
Chorizo	500	2.57	560	3.51	1,010	2.50
Delii Ham	9,520	5.53	8,910	6.37	11,100	5.90
Pkg/Slcd Ham, 1 Lb/Less	16,770	5.82	12,030	5.12	15,750	5.74
Delii Cooked Pork Roast					210	4.38
Delii Cooked Spareribs	200	6.85	40	8.99	70	5.56
Delii Cooked Backribs	290	6.42	1,560	6.37	640	6.38
Pulled Pork	2,850	4.37	220	5.20	1,050	4.55
Feet	160	1.18	380	1.45	220	1.72
Neckbones	340	1.27	580	1.40	750	1.31

This week in Pork Retail

Retail features were more active than the previous week but lower than the previous year. Except for butt, picnic, and sparerib cuts, all cut areas received additional advertisement space. When compared to the previous week and year most individual item prices were steady. Wholesale pork values were higher across all primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/22 thru 03/28

(prices in dollars per pound)

Fri. Mar 22, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	90.3%				83.6%				86.6%			
Special Rate (2/)	18.2%				28.8%				11.4%			
Activity Index (3/)	26,890				26,275				31,600			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.59	- 1.59	10	1.59	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.48	- 2.99	870	2.02	.99	- 2.99	400	1.85	1.29	- 2.99	360	1.84
Rib End Roast B/In	2.29	- 2.29	70	2.29	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	.99	- .99	110	.99	.99	- .99	10	.99
Sirloin Roast Bnls	1.69	- 1.69	110	1.69	-	-	-	-	1.00	- 2.48	350	2.12
Rib End Chops B/In	1.99	- 1.99	60	1.99	1.78	- 1.99	70	1.90	2.49	- 2.49	40	2.49
Sirloin Chops B/In	1.29	- 1.99	360	1.47	.99	- 1.99	130	1.71	1.69	- 1.69	190	1.69
Cc Chops B/In	1.59	- 3.99	1,450	2.60	.81	- 3.69	1,370	2.54	1.49	- 3.99	2,300	2.60
Assorted Chops B/In	1.29	- 1.99	410	1.94	.99	- 1.99	1,550	1.83	.99	- 2.79	1,750	1.62
Rib Chops Bnls	-	-	-	-	-	-	-	-	3.20	- 3.20	150	3.20
Sirloin Chops Bnls	1.99	- 1.99	20	1.99	1.69	- 1.99	680	1.78	1.39	- 3.99	300	2.41
Cc Chops Bnls	1.97	- 3.99	1,620	2.87	1.98	- 3.49	100	2.44	2.19	- 3.99	400	3.42
Smoked Chops	5.99	- 9.73	60	6.88	5.99	- 7.99	80	7.25	-	-	-	-
Tenderloin, Fresh	2.99	- 3.99	650	3.09	2.69	- 4.99	1,350	4.76	2.69	- 3.99	600	3.71
Tenderloin, Marinated	5.21	- 5.21	70	5.21	3.47	- 5.21	1,190	4.96	3.40	- 4.72	340	4.04
Backribs	2.99	- 3.99	760	3.46	2.99	- 3.99	210	3.28	2.69	- 4.99	560	3.24
Picnic Fresh B/In	.77	- 1.67	680	1.18	.69	- 1.99	300	1.07	.99	- 1.99	180	1.34
Porketta	-	-	-	-	-	-	-	-	2.29	- 2.29	10	2.29
Butt Fresh B/In	.89	- 1.79	100	1.03	.89	- 1.99	150	1.08	.99	- 1.99	470	1.57
Butt Roast Bnls	2.59	- 2.59	210	2.59	1.09	- 1.09	80	1.09	1.59	- 2.59	240	2.51
Pork Steak	1.99	- 1.99	20	1.99	1.19	- 1.99	130	1.86	1.39	- 2.99	390	1.96
Country Style Rib B/In	.79	- 2.99	660	2.08	.81	- 2.99	410	1.66	1.18	- 1.99	550	1.61
Country Style Ribs Bnls	1.00	- 2.38	240	2.18	1.00	- 1.99	280	1.87	1.59	- 1.99	80	1.80
Spareribs	1.89	- 4.99	660	2.52	1.89	- 2.99	100	1.99	1.99	- 2.58	240	2.12
St. Louis Style Spareribs	2.99	- 3.69	520	3.33	2.26	- 2.99	230	2.88	1.99	- 4.99	360	2.99
Ham, B/In	1.68	- 1.68	90	1.68	1.29	- 1.29	80	1.29	1.88	- 1.88	200	1.88
Ham, Spiral	-	-	-	-	.99	- .99	30	.99	-	-	-	-
Ham, B/In Butt	1.79	- 1.79	40	1.79	1.79	- 1.79	10	1.79	1.39	- 1.39	260	1.39
Ham, B/In Shank	1.59	- 1.59	80	1.59	-	-	-	-	1.39	- 1.39	260	1.39
Ham, Bnls	2.99	- 3.99	80	3.25	2.99	- 3.99	930	3.36	2.40	- 3.99	170	3.53
Ham Steak	2.89	- 5.00	1,080	4.31	2.89	- 3.99	1,130	2.95	2.99	- 5.00	930	3.86
Sliced Bacon, 1 Lb Pkg	2.50	- 9.29	4,660	5.02	1.99	- 7.99	4,760	4.98	1.99	- 8.99	5,630	4.93
Pre-Cooked Bacon	25.60	- 34.71	330	28.85	25.60	- 25.60	20	25.60	16.00	- 16.00	10	16.00
Canadian Bacon	9.31	- 9.31	20	9.31	5.71	- 5.71	60	5.71	8.00	- 8.00	40	8.00
Ground Pork	1.87	- 4.00	210	2.98	1.69	- 1.69	40	1.69	2.79	- 3.72	40	3.12
Bkfst Sausage, 1 Lb Roll	2.50	- 4.99	520	3.56	1.39	- 4.99	1,920	3.57	1.99	- 3.81	1,820	3.10
Bkfst Sausage, Link/Patty	2.50	- 4.99	1,800	4.15	1.19	- 5.32	620	3.91	1.99	- 5.83	1,880	3.90
Pre-Cooked Sausage	2.49	- 8.32	430	4.18	2.49	- 8.32	620	6.59	3.13	- 5.83	1,110	3.86
Dinner Sausage	2.97	- 5.99	440	4.12	2.63	- 5.14	110	3.34	2.86	- 5.14	700	3.67
Italian Sausage	1.99	- 5.32	1,460	3.69	2.99	- 4.20	350	3.50	2.66	- 4.56	680	3.52
Chorizo	-	-	-	-	-	-	-	-	1.99	- 3.33	130	2.67
Deli Ham	1.70	- 9.99	3,820	5.83	1.69	- 6.99	2,150	4.84	2.00	- 10.99	2,100	5.41
Pkg/Sld Ham, 1 Lb/Less	3.99	- 8.00	1,570	6.58	2.99	- 12.77	3,960	5.81	2.99	- 12.77	4,680	5.84
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	5.99	- 5.99	110	5.99	-	-	-	-	3.49	- 12.99	80	8.53
Deli Cooked Backribs	6.34	- 6.99	80	6.48	6.99	- 6.99	10	6.99	4.99	- 7.49	60	6.55
Pulled Pork	3.99	- 4.99	120	4.12	3.99	- 5.99	550	4.30	3.99	- 9.99	910	4.75
Feet	.79	- .79	120	.79	-	-	-	-	-	-	-	-
Neckbones	.99	- 1.69	220	1.27	1.69	- 1.69	5	1.69	.99	- .99	40	.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/22 thru 03/28

(prices in dollars per pound)

Fri. Mar 22, 2019

Outlets	SOUTH CENTRAL			SOUTHWEST			NORTHWEST		
	(AR, CO, KS, LA, MO, NM, OK, TX)			(AZ, CA, NV, UT)			(ID, MT, OR, WA, WY)		
	4900			3800			1300		
Feature Rate (1/)	87.3%			94.0%			95.3%		
Special Rate (2/)	9.6%			14.1%			57.7%		
Activity Index (3/)	22,190			14,410			5,265		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-			-		
Bone-In Cc Loins	-			-			-		
Loins Roast Bnls	.99 - 2.99	270	2.08	1.48 - 2.99	540	2.29	2.99 - 2.99	5	2.99
Rib End Roast B/In	2.48 - 2.48	90	2.48						
Sirloin End Roast B/In	.99 - 1.39	170	1.34	.99 - .99	20	.99			
Sirloin Roast Bnls	.99 - 2.48	130	1.90				2.48 - 2.48	10	2.48
Rib End Chops B/In	-			-			2.49 - 2.99	30	2.74
Sirloin Chops B/In	.98 - 1.29	390	1.22	.99 - 1.29	140	1.02	1.75 - 1.75	10	1.75
Cc Chops B/In	1.47 - 3.79	330	2.61	1.49 - 3.99	650	2.64	2.69 - 2.78	30	2.73
Assorted Chops B/In	.99 - 2.79	340	1.75	1.19 - 1.99	830	1.86	1.29 - 2.69	60	1.80
Rib Chops Bnls	2.29 - 2.29	20	2.29						
Sirloin Chops Bnls	1.39 - 2.99	1,120	2.34	2.49 - 2.49	190	2.49	1.99 - 1.99	20	1.99
Cc Chops Bnls	1.99 - 3.19	260	2.63	1.88 - 2.99	300	2.50	2.99 - 2.99	40	2.99
Smoked Chops	4.69 - 6.93	30	5.81						
Tenderloin, Fresh	1.99 - 4.98	250	3.87	2.99 - 3.79	40	3.52	2.99 - 2.99	80	2.99
Tenderloin, Marinated	-			-			4.34 - 4.34	20	4.34
Backribs	2.99 - 3.99	180	3.27	2.49 - 3.99	350	2.97	3.99 - 3.99	20	3.99
Picnic Fresh B/In	.94 - .94	90	.94	1.29 - 2.49	70	1.54	1.19 - 1.19	10	1.19
Porketta	-			-			-		
Butt Fresh B/In	.88 - 1.99	430	1.25	.99 - 2.49	100	1.21	1.79 - 1.79	40	1.79
Butt Roast Bnls	1.08 - 1.99	90	1.23	1.29 - 1.99	50	1.53			
Pork Steak	1.19 - 2.29	390	1.65	1.99 - 1.99	140	1.99	1.99 - 1.99	80	1.99
Country Style Rib B/In	.97 - 1.99	1,050	1.51	1.29 - 1.99	220	1.79	1.49 - 1.99	1,410	1.74
Country Style Ribs Bnls	1.99 - 2.88	140	2.52	2.49 - 2.49	10	2.49	2.49 - 2.49	20	2.49
Spareribs	1.39 - 2.88	220	2.23	1.49 - 2.49	410	1.88	1.99 - 1.99	40	1.99
St. Louis Style Spareribs	1.99 - 3.49	140	2.47	2.99 - 3.49	160	3.13	3.49 - 3.49	10	3.49
Ham, B/In	1.88 - 1.88	40	1.88						
Ham, Spiral	.99 - .99	90	.99	.99 - .99	140	.99			
Ham, B/In Butt	-			-			-		
Ham, B/In Shank	.99 - 1.78	130	1.59				1.69 - 1.69	40	1.69
Ham, Bnls	2.40 - 2.99	560	2.96	3.49 - 3.49	650	3.49	3.99 - 4.69	60	4.18
Ham Steak	2.99 - 5.00	80	3.91						
Sliced Bacon, 1 Lb Pkg	1.99 - 7.32	3,930	4.69	2.65 - 6.71	3,340	5.06	3.99 - 7.32	1,110	4.49
Pre-Cooked Bacon	26.59 - 26.59	10	26.59	25.54 - 25.54	650	25.54			
Canadian Bacon	-			-			5.71 - 5.71	20	5.71
Ground Pork	3.98 - 3.98	20	3.98	2.49 - 2.49	10	2.49	2.99 - 2.99	40	2.99
Bkfst Sausage, 1 Lb Roll	2.50 - 3.79	1,960	3.20	3.50 - 3.99	720	3.55	2.50 - 2.98	690	2.51
Bkfst Sausage, Link/Patty	2.53 - 5.83	900	4.14	2.50 - 5.32	170	4.16	2.65 - 4.49	50	3.50
Pre-Cooked Sausage	4.98 - 7.00	580	6.81	3.32 - 5.83	1,290	4.58	3.32 - 3.32	20	3.32
Dinner Sausage	2.28 - 5.58	460	3.55	3.36 - 4.00	490	3.48	2.80 - 4.99	720	2.87
Italian Sausage	2.80 - 4.20	780	3.14	2.49 - 3.99	150	2.73			
Chorizo	2.38 - 2.99	210	2.57	1.99 - 2.99	160	2.48			
Deli Ham	1.99 - 8.99	1,060	6.55	1.97 - 11.49	290	4.10	2.50 - 7.99	90	5.02
Pkg/Sld Ham, 1 Lb/Less	2.00 - 9.33	4,630	5.46	2.50 - 9.32	1,360	6.00	2.99 - 9.84	430	6.21
Deli Cooked Pork Roast	-			-			-		
Deli Cooked Spareribs	3.49 - 3.49	10	3.49						
Deli Cooked Backribs	5.98 - 5.99	50	5.98	9.99 - 9.99	30	9.99	3.99 - 5.98	60	4.53
Pulled Pork	3.99 - 5.32	550	4.01	3.99 - 3.99	650	3.99			
Feet	-			1.49 - 1.49	10	1.49			
Neckbones	1.79 - 1.79	10	1.79	1.29 - 1.79	80	1.37			



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/22 thru 03/28

(prices in dollars per pound)

Fri. Mar 22, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	100.0%				97.1%			
Special Rate (2/)	42.0%				11.4%			
Activity Index (3/)	475				525			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.99	2.99	40	2.83	2.49	2.49	5	2.49
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	3.99	3.99	30	3.99
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	2.99	2.99	20	2.99
Assorted Chops B/In	-	-	-	-	1.99	2.79	60	2.07
Rib Chops Bnls	-	-	-	-	2.99	2.99	20	2.99
Sirloin Chops Bnls	2.49	2.49	5	2.49	1.99	1.99	20	1.99
Cc Chops Bnls	2.99	2.99	40	2.99	2.29	2.49	30	2.31
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	3.99	20	3.99	3.99	3.99	20	3.99
Tenderloin, Marinated	5.21	5.21	5	5.21	-	-	-	-
Backribs	2.88	4.59	40	4.42	3.99	3.99	30	3.99
Picnic Fresh B/In	1.79	1.79	10	1.79	1.69	1.69	5	1.69
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	1.69	1.69	5	1.69
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	2.28	2.28	5	2.28	-	-	-	-
Country Style Rib B/In	1.99	2.49	50	2.37	1.69	1.69	20	1.69
Country Style Ribs Bnls	2.49	2.49	5	2.49	1.99	1.99	20	1.99
Spareribs	-	-	-	-	2.99	2.99	40	2.99
St. Louis Style Spareribs	-	-	-	-	3.79	3.79	10	3.79
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.99	6.65	80	5.98	3.77	7.05	70	5.52
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	5.71	5.71	5	5.71	-	-	-	-
Ground Pork	-	-	-	-	2.49	2.79	10	2.67
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	5.05	5.05	40	5.05	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	6.49	7.99	10	6.72	-	-	-	-
Pkg/Sldd Ham, 1 Lb/Less	3.50	6.99	80	6.32	4.44	6.96	50	5.95
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	7.99	7.99	40	7.99	3.99	5.32	40	4.66
Feet	-	-	-	-	2.99	2.99	20	2.99
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/22 thru 03/28

(prices in dollars per pound)

Fri. Mar 22, 2019