

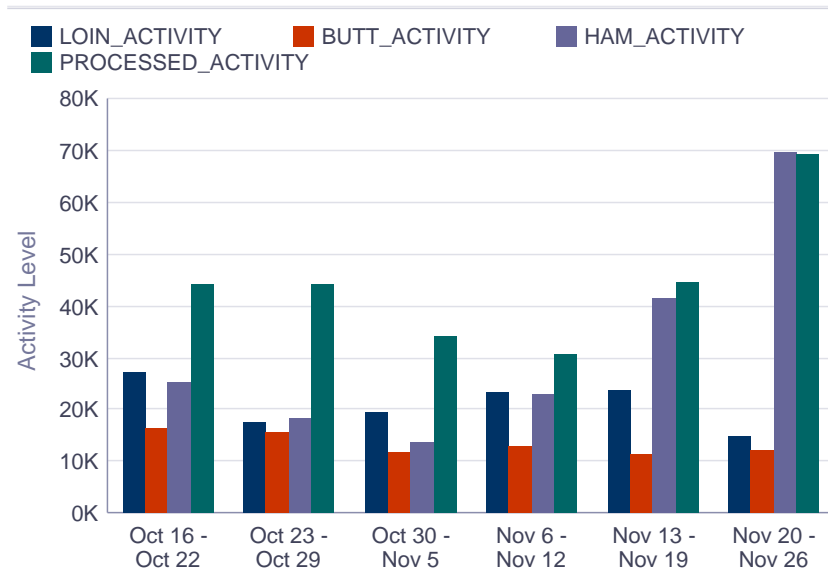


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	92.4%		80.4%		88.9%	
Special Rate (2/)	33.0%		23.1%		45.8%	
Activity Index (3/)	165,640		121,730		193,310	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	90	3.50	10	1.29	20	1.29
Bone-In Cc Loin	350	2.41	60	2.98	700	2.18
Loin Roast Bnls	3,750	2.34	4,010	1.73	5,720	2.25
Rib End Roast B/In	160	5.17	270	1.90	110	2.66
Sirloin End Roast B/In	170	1.03	220	1.14	130	1.35
Sirloin Roast Bnls	80	2.01	250	2.06	90	1.90
Rib End Chops B/In	260	2.35	100	2.84	380	2.44
Sirloin Chops B/In	340	1.53	620	1.82	300	1.65
Cc Chops B/In	1,740	2.67	3,420	2.74	2,400	2.79
Assorted Chops B/In	820	2.01	680	1.73	550	2.01
Rib Chops Bnls	290	3.34	110	2.49	90	2.45
Sirloin Chops Bnls	30	2.53	800	2.16	250	2.00
Cc Chops Bnls	2,580	3.10	3,270	2.82	3,970	3.10
Smoked Chops	50	7.64			220	6.10
Tenderloin, Fresh	1,810	3.34	3,910	4.19	1,930	3.42
Tenderloin, Marinated	1,080	6.22	2,830	4.52	1,410	6.94
Backribs	1,180	3.63	2,940	3.90	1,290	3.49
Picnic Fresh B/In	1,100	1.54	1,350	1.53	1,960	1.37
Porketta	160	2.07	70	2.49	40	2.99
Butt Fresh B/In	3,400	1.72	3,420	1.45	2,000	1.78
Butt Roast Bnls	1,080	1.66	560	1.81	600	1.37
Pork Steak	640	2.17	1,230	2.04	730	2.21
Country Style Rib B/In	930	1.95	1,130	1.94	1,260	2.07
Country Style Ribs Bnls	200	2.82	890	2.16	460	2.93
Spareribs	4,240	2.12	2,000	2.41	2,090	2.13
St. Louis Style Spareribs	90	3.90	520	4.02	1,280	2.84
Ham, B/In	6,130	2.22	3,790	1.98	8,530	2.05
Ham, Spiral	23,900	2.38	11,490	2.31	24,970	2.45
Ham, B/In Butt	4,210	1.66	300	1.51	4,800	1.59
Ham, B/In Shank	8,190	1.51	2,460	1.47	9,800	1.46
Ham, Bnls	8,080	3.56	3,800	3.70	11,030	3.64
Ham Steak	1,690	3.90	2,620	4.42	2,180	4.04
Sliced Bacon, 1 Lb Pkg	24,900	5.70	10,280	5.52	28,700	4.87
Pre-Cooked Bacon	440	23.42	1,620	22.87	270	30.03
Canadian Bacon	310	10.44	730	6.91	820	7.51
Ground Pork	1,270	2.88	690	2.48	640	3.13
Bkfst Sausage, 1 Lb Roll	15,730	3.08	10,100	3.17	15,020	2.93
Bkfst Sausage, Link/Patty	11,670	4.00	8,110	4.04	15,230	3.90
Pre-Cooked Sausage	7,010	4.63	4,110	4.84	5,950	5.10
Dinner Sausage	1,350	4.06	2,220	4.08	1,640	3.55
Italian Sausage	5,840	3.66	4,390	3.53	6,380	3.57
Chorizo	410	3.43	2,180	3.45	790	3.21
Delii Ham	12,350	6.61	6,780	6.30	12,630	5.96
Pkg/Slcd Ham, 1 Lb/Less	5,000	5.57	10,200	7.50	12,900	5.63
Delii Cooked Pork Roast			140	4.99		
Delii Cooked Spareribs			120	7.99	50	8.99
Delii Cooked Backribs	240	6.03	210	5.76	590	6.70
Pulled Pork			490	6.19	100	4.92
Feet	60	1.94	50	2.16	130	1.28
Neckbones	240	1.64	180	1.46	180	1.35

**This week in Pork Retail . . . . .**

Features were higher than the previous week and year. Butt, picnic, and spareribs items had similar advertisement space. Loin cuts saw a sharp decrease in advertisement space while ham and processed items saw a sharp increase. Individual items were steady to firm compared to last week and steady compared to the previous year. Wholesale item prices were slightly lower. Higher butt, picnic, and rib primal values off set lower loin, ham, and belly values.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 11/20 thru 11/26

(prices in dollars per pound)

Fri. Nov 20, 2020

Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	86.8%			89.8%			94.5%		
Special Rate (2/)	16.9%			47.8%			27.4%		
Activity Index (3/)	39,370			42,555			36,150		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	3.99 - 3.99	60	3.99	-	-	-	1.99 - 3.99	200	2.11
Bone-In Cc Loins	1.29 - 1.29	60	1.29	3.99 - 3.99	80	3.99	1.99 - 2.99	40	2.99
Loins Roast Bnls	1.99 - 2.99	980	2.42	1.49 - 1.99	370	1.88	1.49 - 2.99	420	2.28
Rib End Roast B/In	-	-	-	5.99 - 5.99	120	5.99	2.99 - 2.99	40	2.99
Sirloin End Roast B/In	-	-	-	-	-	-	1.29 - 1.29	40	1.29
Sirloin Roast Bnls	-	-	-	-	-	-	1.69 - 2.59	80	2.01
Rib End Chops B/In	1.89 - 2.89	120	2.39	-	-	-	1.99 - 1.99	40	1.99
Sirloin Chops B/In	1.89 - 1.89	60	1.89	-	-	-	2.29 - 2.29	10	2.29
Cc Chops B/In	1.99 - 4.99	1,120	2.77	1.99 - 3.48	80	3.39	1.99 - 2.99	210	2.28
Assorted Chops B/In	1.99 - 1.99	110	1.99	1.47 - 2.78	80	2.67	1.66 - 1.99	70	1.71
Rib Chops Bnls	-	-	-	-	-	-	3.20 - 3.49	290	3.34
Sirloin Chops Bnls	2.49 - 2.49	10	2.49	2.49 - 2.49	10	2.49	2.59 - 2.59	10	2.59
Cc Chops Bnls	2.47 - 3.89	1,100	3.12	1.98 - 3.98	200	2.88	1.79 - 5.99	810	3.12
Smoked Chops	-	-	-	-	-	-	7.64 - 7.64	50	7.64
Tenderloin, Fresh	1.99 - 3.99	580	3.33	1.59 - 4.58	480	3.36	2.49 - 3.99	250	3.29
Tenderloin, Marinated	5.21 - 6.95	380	5.82	-	-	-	3.47 - 8.69	510	6.65
Backribs	4.99 - 4.99	220	4.99	-	-	-	2.99 - 3.99	130	3.82
Picnic Fresh B/In	.99 - 2.99	550	1.77	.48 - 1.49	200	1.37	.99 - 1.29	60	1.06
Porketta	3.00 - 3.00	10	3.00	-	-	-	1.99 - 1.99	140	1.99
Butt Fresh B/In	.99 - 2.29	470	1.37	.98 - 2.49	290	1.65	.99 - 1.99	790	1.64
Butt Roast Bnls	1.99 - 5.99	190	3.67	1.49 - 1.79	30	1.76	1.99 - 1.99	60	1.99
Pork Steak	1.89 - 2.29	120	2.09	1.58 - 1.79	60	1.67	1.69 - 2.99	400	2.32
Country Style Rib B/In	1.29 - 2.77	410	2.17	1.99 - 2.68	70	2.64	.99 - 1.79	60	1.62
Country Style Ribs Bnls	2.99 - 2.99	160	2.99	-	-	-	1.99 - 2.49	40	2.14
Spareribs	1.59 - 3.99	630	2.26	1.69 - 3.99	1,550	2.19	1.99 - 2.99	770	2.10
St. Louis Style Spareribs	3.99 - 3.99	60	3.99	-	-	-	3.29 - 3.29	10	3.29
Ham, B/In	.99 - 3.27	640	2.28	.99 - 2.79	3,250	2.26	1.19 - 3.29	1,460	2.28
Ham, Spiral	.99 - 4.59	4,010	2.60	1.19 - 4.99	8,340	2.44	1.49 - 4.99	4,710	2.26
Ham, B/In Butt	.89 - 2.97	780	1.66	1.29 - 2.08	720	1.68	1.28 - 1.99	890	1.82
Ham, B/In Shank	.79 - 2.87	1,490	1.39	.79 - 1.98	1,230	1.51	.98 - 2.29	2,010	1.50
Ham, Bnls	2.48 - 5.99	2,050	3.48	2.25 - 4.99	480	3.81	1.99 - 5.99	3,310	3.50
Ham Steak	1.79 - 5.71	870	4.17	2.89 - 5.71	220	3.30	3.29 - 3.99	400	3.67
Sliced Bacon, 1 Lb Pkg	3.33 - 9.98	6,540	5.55	2.67 - 9.58	7,400	6.18	3.59 - 7.98	3,860	5.03
Pre-Cooked Bacon	20.87 - 24.26	350	23.23	24.22 - 24.22	80	24.22	-	-	-
Canadian Bacon	5.33 - 10.67	310	10.44	-	-	-	-	-	-
Ground Pork	2.49 - 4.97	470	3.40	1.99 - 3.29	140	3.18	1.99 - 3.48	460	2.46
Bkfst Sausage, 1 Lb Roll	1.29 - 5.99	2,930	3.38	1.98 - 3.99	3,670	2.86	1.69 - 4.98	3,740	3.12
Bkfst Sausage, Link/Patty	3.00 - 5.83	2,270	4.36	2.58 - 5.83	3,260	3.68	2.52 - 6.65	2,900	3.95
Pre-Cooked Sausage	3.75 - 8.32	770	6.17	3.13 - 5.83	2,140	4.62	2.48 - 6.65	2,090	4.32
Dinner Sausage	2.99 - 4.99	750	3.87	2.49 - 4.99	100	3.52	3.42 - 6.99	190	5.28
Italian Sausage	2.49 - 6.49	2,310	3.53	3.00 - 5.91	2,360	4.01	1.99 - 4.99	850	2.87
Chorizo	2.99 - 2.99	70	2.99	7.56 - 7.56	20	7.56	2.67 - 4.22	140	3.44
Deli Ham	2.49 - 10.99	4,370	6.62	2.99 - 9.99	3,690	6.57	3.00 - 8.99	1,940	6.68
Pkg/Sld Ham, 1 Lb/Less	3.25 - 8.00	670	5.97	3.06 - 8.93	1,830	4.94	3.42 - 10.64	1,660	5.91
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	7.99 - 7.99	100	7.99	-	-	-	5.59 - 5.59	50	5.59
Pulled Pork	-	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-
Neckbones	1.29 - 1.99	220	1.67	1.29 - 1.29	5	1.29	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 11/20 thru 11/26

(prices in dollars per pound)

Fri. Nov 20, 2020

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST						
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)						
	4900				3800				1300						
Feature Rate (1/)	96.3%				91.0%				98.4%						
Special Rate (2/)	36.9%				40.7%				8.4%						
Activity Index (3/)	22,890				18,400				5,580						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Whole Bone-In Loins	-	-	-	-	1.99	-	1.99	10	1.99	1.99	-	1.99	10	1.99	
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	1.99	-	1.99	10	1.99	
Loins Roast Bnls	1.48	-	3.99	700	2.24	2.49	-	2.79	1,100	2.51	1.88	-	2.49	140	2.18
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin End Roast B/In	1.38	-	1.38	20	1.38	.87	-	.87	110	.87	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Rib End Chops B/In	2.19	-	2.48	100	2.44	-	-	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.85	-	1.48	30	1.17	1.39	-	1.49	230	1.44	-	-	-	-	-
Cc Chops B/In	1.99	-	2.79	170	2.36	1.99	-	2.99	160	2.48	2.29	-	2.29	10	2.29
Assorted Chops B/In	1.39	-	1.99	540	1.96	-	-	-	-	-	1.79	-	1.79	10	1.79
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Cc Chops Bnls	1.98	-	3.99	250	3.12	2.79	-	3.99	180	3.05	2.98	-	3.99	40	3.44
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Tenderloin, Fresh	2.98	-	5.99	290	3.65	2.99	-	4.99	40	4.40	1.29	-	4.77	120	1.90
Tenderloin, Marinated	4.34	-	8.69	90	6.85	4.77	-	4.77	50	4.77	4.77	-	5.21	50	5.13
Backribs	3.98	-	4.49	30	4.24	1.99	-	4.49	700	3.08	2.99	-	8.99	100	4.11
Picnic Fresh B/In	.99	-	1.39	40	1.24	1.19	-	1.49	200	1.27	1.69	-	1.69	40	1.69
Porketta	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Butt Fresh B/In	.97	-	2.49	1,370	1.95	.99	-	2.49	410	1.53	1.58	-	1.58	10	1.58
Butt Roast Bnls	.99	-	1.49	60	1.15	-	-	-	-	-	.97	-	3.29	730	1.11
Pork Steak	1.49	-	2.19	60	1.80	-	-	-	-	-	-	-	-	-	-
Country Style Rib B/In	.98	-	2.79	330	1.67	1.39	-	2.79	70	1.52	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Spareribs	1.69	-	2.99	810	1.84	1.99	-	2.79	450	2.20	-	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	3.49	-	3.49	10	3.49	-	-	-	-	-	
Ham, B/In	1.49	-	3.29	180	1.85	.79	-	2.29	520	1.88	1.48	-	3.99	60	2.36
Ham, Spiral	1.47	-	4.79	3,430	2.34	1.39	-	4.99	2,260	2.06	1.39	-	6.99	1,030	2.41
Ham, B/In Butt	1.29	-	2.48	1,060	1.82	1.19	-	1.79	700	1.21	1.39	-	1.69	30	1.43
Ham, B/In Shank	.97	-	2.29	2,080	1.62	1.19	-	2.49	1,220	1.45	1.39	-	1.69	120	1.48
Ham, Bnls	2.25	-	4.99	1,740	3.65	1.99	-	4.99	330	3.89	1.99	-	4.49	110	2.93
Ham Steak	2.99	-	5.00	150	3.97	-	-	-	-	-	3.49	-	3.58	50	3.52
Sliced Bacon, 1 Lb Pkg	2.67	-	9.58	2,750	6.01	3.99	-	9.58	3,310	5.52	3.99	-	9.58	960	5.55
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Pork	1.98	-	2.50	90	2.20	2.49	-	2.49	60	2.49	2.99	-	2.99	40	2.99
Bkfst Sausage, 1 Lb Roll	1.49	-	4.00	2,480	3.06	1.99	-	4.65	2,060	2.97	2.99	-	4.65	820	3.08
Bkfst Sausage, Link/Patty	3.32	-	6.66	1,280	4.32	1.98	-	4.67	960	3.69	2.50	-	7.32	920	4.23
Pre-Cooked Sausage	3.13	-	5.83	1,110	4.15	3.32	-	5.00	840	4.64	3.23	-	5.83	50	3.95
Dinner Sausage	3.68	-	5.85	100	4.49	2.99	-	3.99	210	3.74	-	-	-	-	-
Italian Sausage	2.99	-	4.99	40	4.30	2.99	-	3.99	280	3.94	-	-	-	-	-
Chorizo	2.22	-	2.22	10	2.22	2.00	-	3.99	170	3.06	-	-	-	-	-
Deli Ham	3.49	-	9.99	830	6.89	1.99	-	9.99	1,460	6.31	3.99	-	14.99	80	9.08
Pkg/Sld Ham, 1 Lb/Less	3.54	-	9.12	650	6.50	3.50	-	4.03	140	3.78	3.18	-	4.56	40	3.81
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Deli Cooked Backribs	-	-	-	-	3.99	-	3.99	90	3.99	-	-	-	-	-	
Pulled Pork	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Feet	1.99	-	1.99	10	1.99	1.69	-	1.99	50	1.93	-	-	-	-	-
Neckbones	1.29	-	1.29	10	1.29	1.29	-	1.49	20	1.42	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 11/20 thru 11/26

(prices in dollars per pound)

Fri. Nov 20, 2020

	ALASKA				HAWAII				
	(AK)				(HI)				
Outlets	200				100				
Feature Rate (1/)	100.0%				65.7%				
Special Rate (2/)	3.0%				24.8%				
Activity Index (3/)	360				365				
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-			-		
Bone-In Cc Loins	-			-			-		
Loins Roast Bnls	2.79 - 2.99	10	2.96	2.99 - 2.99	20	2.99			
Rib End Roast B/In	-			-			-		
Sirloin End Roast B/In	-			-			-		
Sirloin Roast Bnls	-			-			-		
Rib End Chops B/In	-			-			-		
Sirloin Chops B/In	-			-			-		
Cc Chops B/In	-			-			-		
Assorted Chops B/In	-			1.99 - 1.99	20	1.99			
Rib Chops Bnls	-			-			-		
Sirloin Chops Bnls	-			-			-		
Cc Chops Bnls	2.99 - 3.49	10	3.41	-			-		
Smoked Chops	-			-			-		
Tenderloin, Fresh	1.29 - 4.99	50	4.14	-			-		
Tenderloin, Marinated	-			-			-		
Backribs	-			-			-		
Picnic Fresh B/In	-			-			-		
Porketta	-			-			-		
Butt Fresh B/In	1.99 - 1.99	20	1.99	1.10 - 2.49	40	1.75			
Butt Roast Bnls	-			2.99 - 2.99	20	2.99			
Pork Steak	-			-			-		
Country Style Rib B/In	-			-			-		
Country Style Ribs Bnls	-			-			-		
Spareribs	-			1.99 - 2.29	40	2.15			
St. Louis Style Spareribs	-			4.99 - 4.99	10	4.99			
Ham, B/In	1.69 - 1.98	10	1.80	2.49 - 2.49	5	2.49			
Ham, Spiral	1.98 - 3.99	80	3.16	1.98 - 2.49	30	2.32			
Ham, B/In Butt	2.19 - 2.19	10	2.19	1.69 - 1.69	20	1.69			
Ham, B/In Shank	1.99 - 1.99	10	1.99	1.49 - 1.59	40	1.54			
Ham, Bnls	3.99 - 4.99	40	4.54	3.79 - 3.79	20	3.79			
Ham Steak	-			-			-		
Sliced Bacon, 1 Lb Pkg	4.99 - 6.99	50	6.41	4.39 - 5.99	20	5.72			
Pre-Cooked Bacon	-			-			-		
Canadian Bacon	-			-			-		
Ground Pork	-			2.37 - 2.37	10	2.37			
Bkfst Sausage, 1 Lb Roll	3.00 - 4.99	10	3.80	2.49 - 4.99	30	3.05			
Bkfst Sausage, Link/Patty	4.67 - 5.83	60	4.96	3.32 - 3.32	20	3.32			
Pre-Cooked Sausage	-			-			-		
Dinner Sausage	-			-			-		
Italian Sausage	-			-			-		
Chorizo	-			-			-		
Deli Ham	-			-			-		
Pkg/Sld Ham, 1 Lb/Less	-			6.22 - 6.22	20	6.22			
Deli Cooked Pork Roast	-			-			-		
Deli Cooked Spareribs	-			-			-		
Deli Cooked Backribs	-			-			-		
Pulled Pork	-			-			-		
Feet	-			-			-		
Neckbones	-			-			-		

