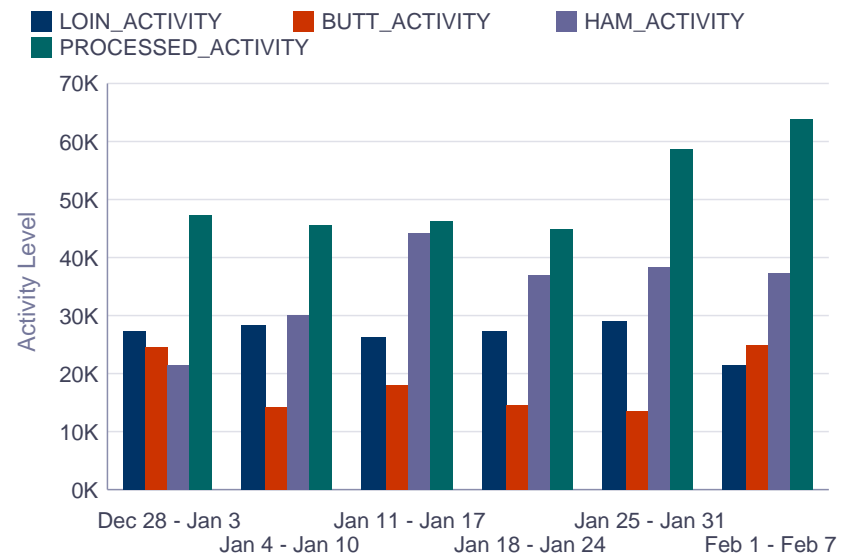




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	94.1%		94.8%		78.8%	
Special Rate (2/)	17.5%		19.2%		17.2%	
Activity Index (3/)	154,010		143,000		162,390	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			200	1.34	220	1.27
Bone-In Cc Loins	30	2.00	180	1.49	110	1.99
Loins Roast Bnls	2,170	2.11	2,540	1.92	3,950	2.24
Rib End Roast B/In	40	1.69	280	1.45	90	1.76
Sirloin End Roast B/In	30	1.89	350	1.39	120	1.21
Sirloin Roast Bnls	110	1.81	240	2.26	330	1.83
Rib End Chops B/In	80	2.02	700	1.93	120	2.22
Sirloin Chops B/In	210	1.01	1,040	1.30	700	1.60
Cc Chops B/In	2,050	2.22	6,340	2.53	2,380	2.54
Assorted Chops B/In	1,290	1.99	3,750	1.72	2,070	2.15
Rib Chops Bnls	140	2.76	220	2.13	100	2.29
Sirloin Chops Bnls	1,440	2.56	670	2.08	2,570	2.04
Cc Chops Bnls	1,740	2.69	3,990	3.12	4,940	3.31
Smoked Chops	80	4.67	400	5.56	280	5.21
Tenderloin, Fresh	820	3.15	2,210	3.49	1,320	3.86
Tenderloin, Marinated	2,670	4.22	1,370	4.69	1,010	5.62
Backribs	8,570	2.95	4,420	3.87	10,490	3.09
Picnic Fresh B/In	1,080	1.10	1,250	1.21	1,510	1.29
Porketta	10	3.00	210	2.25	120	2.70
Butt Fresh B/In	4,870	1.47	1,750	1.47	6,370	1.68
Butt Roast Bnls	2,330	2.09	960	1.85	1,870	2.11
Pork Steak	2,380	2.20	1,970	2.00	1,610	2.06
Country Style Rib B/In	3,450	2.15	2,620	2.06	4,560	1.97
Country Style Ribs Bnls	910	2.04	280	2.18	2,250	2.18
Spareribs	5,880	1.98	3,040	2.26	7,060	1.93
St. Louis Style Spareribs	3,810	2.45	1,400	3.04	5,840	2.46
Ham, B/In	200	1.94	260	1.91	830	1.90
Ham, Spiral	2,710	1.40	2,200	1.97	2,290	1.36
Ham, B/In Butt	1,060	1.02	770	1.58	2,690	1.03
Ham, B/In Shank	2,150	1.00	1,920	1.23	3,930	1.08
Ham, Bnls	680	3.27	330	3.49	780	3.52
Ham Steak	860	3.91	1,670	3.93	1,720	4.79
Sliced Bacon, 1 Lb Pkg	25,700	4.79	29,760	4.90	20,610	5.17
Pre-Cooked Bacon	630	24.02	570	23.73	340	29.74
Canadian Bacon	460	6.15	270	8.62	690	8.22
Ground Pork	260	2.71	910	3.29	480	2.93
Bkfst Sausage, 1 Lb Roll	5,220	3.38	3,140	2.95	7,340	3.01
Bkfst Sausage, Link/Patty	5,910	3.96	7,730	3.98	6,300	4.07
Pre-Cooked Sausage	2,680	5.89	4,110	4.70	1,960	5.22
Dinner Sausage	12,160	3.52	4,420	2.76	6,130	3.37
Italian Sausage	9,560	3.23	7,180	2.75	10,510	2.99
Chorizo	1,140	3.52	490	3.43	230	3.03
Delil Ham	7,800	5.65	11,380	6.13	9,460	6.24
Pkg/Slcd Ham, 1 Lb/Less	21,700	5.85	19,700	5.64	17,490	5.95
Delil Cooked Pork Roast					10	5.99
Delil Cooked Spareribs	450	8.34	1,090	7.46	1,040	7.10
Delil Cooked Backribs	3,550	6.27	1,280	6.75	2,300	6.06
Pulled Pork	2,040	5.38	370	5.39	2,690	5.47
Feet	360	1.59	390	1.43	160	1.59
Neckbones	540	1.50	680	1.24	420	1.38

**This week in Pork Retail . . . . .**  
 Features were higher than the previous week but lower than the previous year. Processed items, butt, picnic, and spareribs were featured more frequently while loin cuts yielded advertisement space. Most individual items were steady to weak when compared to the previous week while mostly steady when compared to the previous year. Despite higher loin and rib primal values, wholesale pork prices were lower than the previous week due to a sharply lower belly primal.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/01 thru 02/07

(prices in dollars per pound)

Fri. Feb 1, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	91.1%				93.1%				96.6%			
Special Rate (2/)	1.5%				27.5%				19.5%			
Activity Index (3/)	29,350				34,260				34,770			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins												
Bone-In Cc Loins	2.00	- 2.00	10	2.00					1.99	- 1.99	10	1.99
Loins Roast Bnls	1.37	- 2.99	460	2.07	1.49	- 2.49	170	1.97	1.48	- 2.99	940	2.08
Rib End Roast B/In									1.69	- 1.69	40	1.69
Sirloin End Roast B/In	1.89	- 1.89	20	1.89	1.89	- 1.89	10	1.89				
Sirloin Roast Bnls									1.69	- 1.99	80	1.82
Rib End Chops B/In									2.49	- 2.49	40	2.49
Sirloin Chops B/In												
Cc Chops B/In	.99	- 2.97	750	1.96	.88	- 2.99	380	2.22	1.99	- 2.99	390	2.48
Assorted Chops B/In	.99	- 1.99	340	1.29	.99	- 1.99	310	1.57	.99	- 3.88	360	2.79
Rib Chops Bnls									1.99	- 1.99	50	1.99
Sirloin Chops Bnls	1.99	- 1.99	270	1.99	1.82	- 2.99	100	2.42	1.79	- 2.99	190	2.77
Cc Chops Bnls	1.97	- 2.99	400	2.27	1.99	- 2.49	50	2.33	1.49	- 3.99	990	2.84
Smoked Chops									7.99	- 7.99	10	7.99
Tenderloin, Fresh	2.99	- 3.99	100	3.10	2.79	- 4.77	80	3.60	2.99	- 3.39	420	3.13
Tenderloin, Marinated	2.94	- 5.21	470	4.13	4.35	- 5.21	90	4.40	2.66	- 5.21	140	3.96
Backribs	1.99	- 4.99	1,830	3.25	1.99	- 3.99	690	3.16	1.99	- 5.38	2,510	3.08
Picnic Fresh B/In	.88	- 1.57	630	1.12	.99	- 1.29	180	1.15	.99	- .99	60	.99
Porketta	3.00	- 3.00	10	3.00								
Butt Fresh B/In	.89	- 1.69	450	1.26	.89	- 1.79	2,500	1.39	1.19	- 1.99	1,330	1.58
Butt Roast Bnls	1.99	- 1.99	110	1.99	.99	- 2.29	1,250	2.21	1.48	- 2.79	450	2.02
Pork Steak	1.67	- 2.49	330	2.03	1.37	- 1.99	160	1.55	1.39	- 2.19	200	1.84
Country Style Rib B/In	.97	- 2.49	650	1.84	1.00	- 2.19	180	1.54	1.39	- 2.49	630	2.19
Country Style Ribs Bnls	1.99	- 2.38	330	2.15	1.59	- 1.99	210	1.95	1.79	- 2.49	160	2.07
Spareribs	1.87	- 3.29	1,290	2.13	1.48	- 2.99	1,810	1.96	1.99	- 2.49	940	2.00
St. Louis Style Spareribs	1.99	- 2.99	380	2.61	1.98	- 2.99	1,030	2.03	2.49	- 3.99	430	3.09
Ham, B/In	1.59	- 1.59	70	1.59					1.99	- 1.99	60	1.99
Ham, Spiral	1.29	- 2.49	1,010	1.63	.99	- 1.99	90	1.10	.69	- 2.99	610	1.59
Ham, B/In Butt	.79	- 1.99	670	1.04	.77	- 1.99	90	.84	.69	- .99	260	.92
Ham, B/In Shank	.79	- 1.99	750	1.01	.77	- 1.99	1,050	.98	.69	- .99	260	.92
Ham, Bnls	1.98	- 3.99	240	2.95	1.98	- 4.49	120	4.36	1.99	- 4.99	110	4.06
Ham Steak	2.49	- 4.99	490	4.00	3.35	- 3.99	10	3.46	3.29	- 3.99	320	3.79
Sliced Bacon, 1 Lb Pkg	1.88	- 7.99	4,140	5.06	2.12	- 7.99	4,780	4.78	2.99	- 8.58	6,150	4.71
Pre-Cooked Bacon	19.20	- 22.40	30	20.20	19.20	- 19.20	220	19.20	18.40	- 30.40	310	27.16
Canadian Bacon	4.49	- 4.49	110	4.49	5.71	- 6.37	80	6.04	5.71	- 6.67	100	6.19
Ground Pork	2.99	- 2.99	60	2.99					1.99	- 3.49	30	2.49
Bkfst Sausage, 1 Lb Roll	2.00	- 3.99	870	3.33	1.00	- 4.00	2,500	3.57	1.99	- 5.19	900	3.28
Bkfst Sausage, Link/Patty	2.58	- 4.79	610	3.96	2.65	- 5.33	2,480	4.27	2.25	- 5.00	1,170	4.00
Pre-Cooked Sausage	5.00	- 5.98	380	5.54	5.83	- 6.67	1,200	6.66	3.33	- 6.15	570	5.16
Dinner Sausage	2.95	- 5.13	1,510	4.02	2.88	- 4.00	2,120	3.33	1.88	- 5.32	2,950	3.60
Italian Sausage	1.99	- 4.20	2,290	3.21	1.99	- 4.20	2,220	3.26	1.88	- 4.56	1,140	2.97
Chorizo					2.98	- 3.99	70	3.67	2.49	- 4.00	70	2.83
Deli Ham	1.99	- 9.99	3,630	5.91	1.98	- 8.99	1,740	5.60	2.88	- 10.99	1,870	5.37
Pkg/Sld Ham, 1 Lb/Less	1.99	- 9.98	2,170	6.54	3.00	- 9.31	4,710	5.94	2.00	- 9.33	5,980	5.75
Deli Cooked Pork Roast												
Deli Cooked Spareribs					9.99	- 10.99	170	10.49	4.80	- 9.45	170	6.44
Deli Cooked Backribs	5.33	- 7.33	500	6.34	5.33	- 8.72	1,140	6.19	3.99	- 7.99	550	5.65
Pulled Pork	1.99	- 6.99	570	4.64	3.99	- 4.49	40	4.42	2.99	- 6.65	770	5.58
Feet	1.29	- 1.59	140	1.39	1.59	- 1.68	110	1.64	1.99	- 1.99	40	1.99
Neckbones	1.29	- 1.79	280	1.56	.88	- 1.59	120	1.19	.69	- .69	10	.69



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/01 thru 02/07**

(prices in dollars per pound)

Fri. Feb 1, 2019

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	95.5%				91.8%				95.2%			
Special Rate (2/)	14.0%				27.7%				2.8%			
Activity Index (3/)	25,310				19,590				9,870			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.39	- 2.49	370	2.12	1.99	- 2.99	230	2.35	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	1.79	- 1.79	10	1.79	1.79	- 1.79	20	1.79
Rib End Chops B/In	1.47	- 1.47	40	1.47	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.69	- 1.49	210	1.02	.99	- .99	10	.99	-	-	-	-
Cc Chops B/In	.88	- 2.99	210	2.20	1.99	- 2.99	300	2.53	2.49	- 2.49	40	2.49
Assorted Chops B/In	.99	- 3.88	140	1.97	1.59	- 1.99	20	1.78	1.29	- 1.99	40	1.92
Rib Chops Bnls	2.39	- 2.39	20	2.39	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.69	- 2.99	530	2.94	1.99	- 2.49	280	2.29	1.98	- 1.98	40	1.98
Cc Chops Bnls	1.69	- 2.99	170	2.35	1.99	- 3.79	130	3.43	2.29	- 2.29	10	2.29
Smoked Chops	-	-	-	-	3.99	- 3.99	60	3.99	-	-	-	-
Tenderloin, Fresh	2.99	- 3.29	120	2.99	2.79	- 3.49	70	3.15	2.99	- 3.49	20	3.37
Tenderloin, Marinated	4.44	- 5.21	540	5.21	5.21	- 5.21	10	5.21	3.33	- 5.21	1,390	3.86
Backribs	1.99	- 4.99	1,330	2.81	1.99	- 3.99	1,310	2.52	2.49	- 3.49	820	2.58
Picnic Fresh B/In	.69	- .88	40	.83	.89	- 1.17	170	1.08	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 1.99	320	1.61	1.49	- 1.99	230	1.82	1.99	- 1.99	20	1.99
Butt Roast Bnls	.99	- 1.99	430	1.84	1.29	- 1.89	20	1.66	1.29	- 1.99	40	1.71
Pork Steak	1.39	- 2.28	810	1.79	2.29	- 2.99	840	2.87	1.95	- 2.49	40	2.27
Country Style Rib B/In	.97	- 2.48	770	1.67	.99	- 2.99	1,140	2.71	1.98	- 2.49	40	2.28
Country Style Ribs Bnls	1.68	- 1.68	10	1.68	1.27	- 1.99	130	1.95	1.27	- 2.48	70	1.91
Spareribs	1.77	- 2.99	510	2.12	1.47	- 3.49	1,210	1.74	1.88	- 1.98	30	1.92
St. Louis Style Spareribs	1.98	- 3.89	560	2.54	2.47	- 3.49	660	2.89	1.99	- 4.63	740	2.10
Ham, B/In	2.99	- 2.99	30	2.99	-	-	-	-	1.69	- 1.69	40	1.69
Ham, Spiral	.99	- 1.49	70	1.39	.99	- 1.47	240	1.21	.99	- .99	680	.99
Ham, B/In Butt	1.59	- 1.69	40	1.66	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.19	- 1.69	80	1.47	1.19	- 1.19	10	1.19	1.19	- 1.19	10	1.19
Ham, Bnls	1.99	- 2.49	90	2.43	1.99	- 3.59	110	2.79	-	-	-	-
Ham Steak	3.49	- 3.99	40	3.94	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.65	- 7.33	3,200	4.48	3.49	- 7.99	3,980	4.51	3.99	- 7.99	3,310	5.18
Pre-Cooked Bacon	22.98	- 30.40	70	27.07	-	-	-	-	-	-	-	-
Canadian Bacon	6.67	- 8.00	150	7.34	-	-	-	-	-	-	-	-
Ground Pork	3.00	- 3.49	90	3.07	1.99	- 2.29	70	2.03	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.00	- 3.50	580	2.78	2.49	- 3.99	320	3.26	3.99	- 3.99	30	3.99
Bkfst Sausage, Link/Patty	2.35	- 4.67	1,070	3.18	2.49	- 4.67	210	3.30	3.97	- 5.31	340	4.31
Pre-Cooked Sausage	4.17	- 5.48	220	4.87	4.15	- 6.65	320	5.43	-	-	-	-
Dinner Sausage	1.93	- 4.99	2,540	3.62	2.00	- 4.99	2,220	3.16	2.98	- 4.99	800	3.48
Italian Sausage	2.52	- 4.20	2,200	3.47	2.49	- 3.99	1,520	3.05	2.53	- 3.78	140	2.80
Chorizo	.99	- 4.69	810	3.68	1.76	- 3.49	190	3.02	-	-	-	-
Deli Ham	2.98	- 8.99	280	7.12	1.67	- 9.00	280	2.95	5.48	- 5.48	10	5.48
Pkg/Sld Ham, 1 Lb/Less	1.88	- 9.33	5,490	5.59	1.99	- 9.81	2,810	5.91	2.98	- 6.96	410	5.63
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	7.99	- 7.99	120	7.99	-	-	-	-
Deli Cooked Backribs	6.99	- 7.99	510	6.99	4.99	- 5.99	160	5.19	6.54	- 6.66	700	6.54
Pulled Pork	4.67	- 6.65	620	5.91	-	-	-	-	4.49	- 4.99	40	4.94
Feet	-	-	-	-	1.49	- 1.69	70	1.65	-	-	-	-
Neckbones	-	-	-	-	1.49	- 1.79	130	1.71	-	-	-	-



**National Retail Report - Pork**  
**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/01 thru 02/07**  
 (prices in dollars per pound)

Fri. Feb 1, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	100.0%				97.1%			
Special Rate (2/)	0.0%				28.6%			
Activity Index (3/)	380				580			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	-	-	-	-
Assorted Chops B/In	2.99	2.99	40	2.99	1.99	3.99	30	3.75
Rib Chops Bnls	3.79	3.79	40	3.79	3.29	3.29	20	3.29
Sirloin Chops Bnls	-	-	-	-	2.39	3.49	30	3.36
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	4.99	4.99	10	4.99	-	-	-	-
Tenderloin, Fresh	2.99	2.99	10	2.99	-	-	-	-
Tenderloin, Marinated	-	-	-	-	3.99	5.21	40	4.60
Backribs	2.39	3.99	20	3.43	2.49	3.99	70	3.12
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.88	2.49	20	2.02	-	-	-	-
Butt Roast Bnls	-	-	-	-	1.99	3.29	30	3.10
Pork Steak	2.49	2.49	5	2.49	-	-	-	-
Country Style Rib B/In	1.98	2.49	40	2.27	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	1.99	3.49	100	2.69
St. Louis Style Spareribs	-	-	-	-	2.99	2.99	20	2.99
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.99	6.49	60	5.34	3.99	6.66	80	5.73
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	6.83	6.83	20	6.83	-	-	-	-
Ground Pork	-	-	-	-	2.97	2.97	10	2.97
Bkfst Sausage, 1 Lb Roll	4.98	4.98	5	4.98	3.99	3.99	20	3.99
Bkfst Sausage, Link/Patty	3.99	4.98	30	4.32	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	4.62	4.62	20	4.62
Italian Sausage	2.53	5.04	50	4.46	4.20	4.97	10	4.71
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	4.44	6.96	30	5.66	4.49	9.81	100	5.45
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/01 thru 02/07**

(prices in dollars per pound)

Fri. Feb 1, 2019

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