



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/26 thru 07/02

(prices in dollars per pound)

Fri. Jun 26, 2020

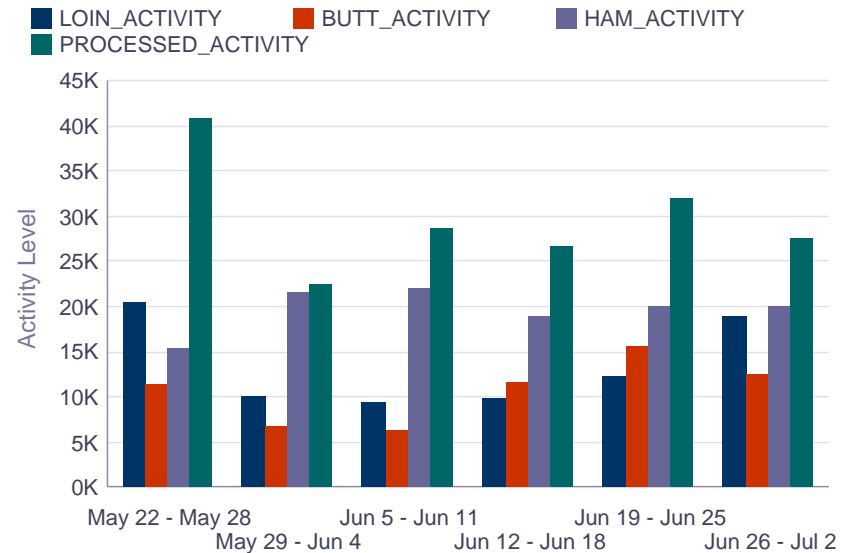
NATIONAL SUMMARY

Table with columns: THIS WEEK, LAST WEEK, LAST YEAR. Rows include Outlets, Feature Rate (1/), Special Rate (2/), Activity Index (3/), and various pork products like Whole Bone-In Loins, Bone-In Cc Loin, Loin Roast Bnls, etc.

This week in Pork Retail

Feature activity was higher than the previous week and sharply lower compared to the previous year. Butt, picnic, spareribs and processed items yielded advertisement space to loin cuts while hams received similar space compared to the prior week. Individual item prices were mixed when compared to the previous week and year. Wholesale pork values were lower. Higher butt and sharply higher rib values were offset by sharply lower loin, picnic, ham and belly primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
	5500				7400				6100						
Feature Rate (1/)	77.6%				80.1%				77.3%						
Special Rate (2/)	7.3%				40.5%				16.1%						
Activity Index (3/)	21,040				20,990				20,590						
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Cc LoIn	2.79	-	2.79	60	2.79	-	-	-	-	-	-	-			
LoIn Roast Bnls	1.99	-	3.47	160	2.95	1.68	-	2.98	340	2.72	1.59	-	2.49	300	1.94
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	3.99	-	3.99	40	3.99
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	2.39	-	2.39	60	2.39	-	-	-	-	-	1.79	-	1.99	20	1.89
Rib End Chops B/In	3.49	-	3.49	60	3.49	.99	-	.99	70	.99	.99	-	.99	20	.99
Sirloin Chops B/In	1.99	-	1.99	290	1.99	1.29	-	1.68	20	1.53	1.49	-	1.49	10	1.49
Cc Chops B/In	1.99	-	4.99	880	3.01	2.49	-	4.79	2,090	3.74	1.99	-	3.99	240	3.17
Assorted Chops B/In	2.29	-	2.49	370	2.45	2.29	-	2.59	990	2.30	1.59	-	2.49	280	2.21
Rib Chops Bnls	2.98	-	2.98	90	2.98	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.59	-	2.59	60	2.59	1.69	-	2.88	60	2.53	1.49	-	3.99	1,070	1.93
Cc Chops Bnls	1.99	-	4.99	840	2.84	1.99	-	5.48	850	3.77	1.99	-	3.99	880	2.87
Smoked Chops	-	-	-	-	-	-	-	-	-	-	5.32	-	5.32	50	5.32
Tenderloin, Fresh	3.99	-	3.99	110	3.99	1.79	-	5.98	230	5.39	2.99	-	4.49	430	3.86
Tenderloin, Marinated	4.34	-	6.95	380	6.13	5.88	-	6.95	1,910	6.42	4.30	-	7.99	170	6.63
Backribs	2.99	-	7.49	1,110	4.94	2.98	-	6.66	1,080	6.33	1.99	-	5.99	660	4.05
Picnic Fresh B/In	1.19	-	1.97	400	1.43	-	-	-	-	-	1.79	-	1.79	10	1.79
Porketta	-	-	-	-	-	-	-	-	-	-	2.49	-	2.49	60	2.49
Butt Fresh B/In	.99	-	2.49	450	1.86	.99	-	3.49	1,740	2.77	.99	-	2.49	1,110	1.71
Butt Roast Bnls	3.99	-	3.99	80	3.99	-	-	-	-	-	-	-	-	-	-
Pork Steak	1.29	-	1.29	20	1.29	1.29	-	2.99	700	2.40	1.69	-	2.59	470	2.24
Country Style Rib B/In	1.29	-	2.79	300	2.14	1.29	-	2.99	790	2.35	1.39	-	3.99	570	2.17
Country Style Ribs Bnls	1.99	-	2.59	200	2.18	2.47	-	2.49	110	2.47	1.99	-	2.49	80	2.33
Spareribs	1.79	-	3.99	480	2.48	1.67	-	3.99	550	3.08	1.99	-	2.99	740	2.25
St. Louis Style Spareribs	3.99	-	3.99	150	3.99	2.98	-	4.99	230	4.18	1.99	-	3.48	240	2.64
Ham, B/In	3.99	-	3.99	110	3.99	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	1.69	-	1.69	70	1.69	1.69	-	1.69	20	1.69
Ham, B/In Butt	-	-	-	-	-	1.49	-	1.49	450	1.49	1.19	-	1.19	30	1.19
Ham, B/In Shank	.99	-	.99	70	.99	.99	-	.99	10	.99	.99	-	1.89	280	1.34
Ham, Bnls	1.99	-	4.49	370	3.64	-	-	-	-	-	2.49	-	4.99	600	3.41
Ham Steak	2.99	-	5.98	760	4.38	2.98	-	5.98	140	3.25	2.99	-	4.99	610	3.94
Sliced Bacon, 1 Lb Pkg	2.99	-	9.32	2,630	4.95	2.50	-	8.79	820	5.36	2.99	-	6.65	1,550	4.66
Pre-Cooked Bacon	8.00	-	8.00	10	8.00	22.40	-	22.40	460	22.40	22.40	-	22.40	710	22.40
Canadian Bacon	-	-	-	-	-	14.61	-	14.61	30	14.61	-	-	-	-	-
Ground Pork	3.99	-	4.00	150	3.99	-	-	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.50	-	3.50	610	3.17	2.00	-	3.98	1,950	3.26	2.49	-	4.17	1,070	3.30
Bkfst Sausage, Link/Patty	2.79	-	6.38	1,530	4.38	2.36	-	6.99	1,200	4.80	2.80	-	5.83	1,650	3.32
Pre-Cooked Sausage	3.75	-	5.83	300	5.33	3.75	-	5.55	200	5.21	2.50	-	6.15	210	3.69
Dinner Sausage	3.19	-	5.99	960	3.82	2.94	-	3.99	110	3.38	2.38	-	6.65	550	3.75
Italian Sausage	2.50	-	6.49	1,690	3.44	2.50	-	4.99	530	3.25	2.45	-	5.99	1,230	3.72
Chorizo	3.99	-	3.99	70	3.99	-	-	-	-	-	2.29	-	2.49	60	2.33
Deli Ham	2.99	-	10.99	2,360	6.07	1.99	-	7.49	1,480	5.09	1.99	-	7.99	1,980	5.66
Pkg/Sldd Ham, 1 Lb/Less	1.99	-	8.00	1,320	5.59	1.99	-	7.97	1,680	4.96	2.85	-	11.20	2,180	5.48
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	8.99	-	8.99	70	8.99	-	-	-	-	-	9.45	-	9.45	60	9.45
Deli Cooked Backribs	4.99	-	12.99	1,170	8.22	4.99	-	12.99	90	11.97	4.66	-	7.33	110	5.06
Pulled Pork	4.99	-	4.99	110	4.99	-	-	-	-	-	4.79	-	6.99	240	6.12
Feet	1.29	-	1.29	70	1.29	1.48	-	1.48	10	1.48	-	-	-	-	-
Neckbones	1.29	-	1.29	130	1.29	-	-	-	-	-	-	-	-	-	-



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Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)						
	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg				
Outlets	4900				3800				1300						
Feature Rate (1/)	84.2%				69.3%				86.7%						
Special Rate (2/)	13.5%				4.7%				0.0%						
Activity Index (3/)	9,500				4,800				5,060						
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-			
Loins Roast Bnls	1.68	-	2.99	130	1.86	2.99	-	4.28	30	3.62	4.28	-	4.28	10	4.28
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.49	-	1.49	10	1.49	.99	-	1.49	30	1.08	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	.99	-	2.99	120	2.72	-	-	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.98	-	2.99	270	1.93	1.19	-	2.49	320	1.77	1.28	-	1.28	10	1.28
Cc Chops B/In	1.77	-	2.99	460	2.14	-	-	-	-	-	2.99	-	2.99	5	2.99
Assorted Chops B/In	1.79	-	2.29	210	2.04	-	-	-	-	-	2.49	-	2.88	20	2.80
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.98	-	3.99	90	2.59	-	-	-	-	-	1.98	-	1.98	20	1.98
Cc Chops Bnls	1.98	-	4.99	230	3.27	2.49	-	2.97	130	2.93	2.49	-	3.19	30	2.83
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	-	2.99	10	2.99	3.99	-	3.99	50	3.99	2.49	-	3.99	30	2.97
Tenderloin, Marinated	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Backribs	1.98	-	3.29	70	2.55	2.99	-	5.99	210	3.46	3.49	-	3.49	20	3.49
Picnic Fresh B/In	.99	-	.99	30	.99	1.28	-	1.49	180	1.47	1.28	-	1.28	10	1.28
Porketta	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	-	1.69	200	1.53	.99	-	2.99	60	1.32	-	-	-	-	-
Butt Roast Bnls	-	-	-	-	-	2.59	-	2.59	20	2.59	-	-	-	-	-
Pork Steak	.99	-	2.99	260	1.73	1.99	-	1.99	10	1.99	1.99	-	1.99	30	1.99
Country Style Rib B/In	1.29	-	3.99	190	1.85	1.49	-	1.49	110	1.49	-	-	-	-	-
Country Style Ribs Bnls	1.99	-	3.59	80	2.30	1.99	-	2.49	40	2.33	1.99	-	1.99	60	1.99
Spareribs	1.67	-	3.29	790	2.07	1.49	-	3.28	260	1.88	2.28	-	3.28	50	2.82
St. Louis Style Spareribs	2.98	-	3.99	70	3.78	3.69	-	6.76	510	4.48	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.69	-	1.69	20	1.69	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.19	-	1.69	80	1.43	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	.99	-	1.69	70	1.26	-	-	-	-	-	1.89	-	1.89	5	1.89
Ham, Bnls	3.99	-	4.99	40	4.09	1.99	-	2.49	70	2.42	-	-	-	-	-
Ham Steak	2.69	-	4.99	150	3.91	3.99	-	3.99	140	3.99	3.69	-	3.69	680	3.69
Sliced Bacon, 1 Lb Pkg	2.50	-	7.80	480	4.40	4.79	-	7.80	400	5.59	3.98	-	5.31	760	4.65
Pre-Cooked Bacon	22.40	-	22.40	530	22.40	22.40	-	22.40	650	22.40	-	-	-	-	-
Canadian Bacon	14.61	-	14.61	90	14.61	14.61	-	14.61	140	14.61	-	-	-	-	-
Ground Pork	3.99	-	3.99	50	3.99	-	-	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.50	-	4.17	360	3.09	3.19	-	3.99	140	3.71	2.50	-	4.00	790	2.69
Bkfst Sausage, Link/Patty	3.33	-	5.55	320	4.64	3.99	-	5.32	100	5.17	2.99	-	4.17	1,430	3.34
Pre-Cooked Sausage	-	-	-	-	-	3.13	-	7.97	100	3.71	-	-	-	-	-
Dinner Sausage	2.49	-	5.98	240	4.63	-	-	-	-	-	2.49	-	5.98	30	4.24
Italian Sausage	2.50	-	4.99	200	4.17	4.49	-	4.49	10	4.49	4.49	-	4.99	110	4.92
Chorizo	2.38	-	4.78	210	2.85	-	-	-	-	-	-	-	-	-	-
Deli Ham	1.99	-	8.99	850	5.61	2.99	-	6.99	190	6.86	5.99	-	8.99	710	8.92
Pkg/Sld Ham, 1 Lb/Less	2.00	-	9.33	1,480	4.99	2.85	-	5.26	690	4.50	4.98	-	6.67	240	5.26
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	3.99	-	3.99	510	3.99	6.99	-	6.99	170	6.99	-	-	-	-	-
Pulled Pork	3.26	-	5.00	530	4.93	-	-	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.17	-	1.17	70	1.17	.99	-	.99	40	.99	.99	-	.99	10	.99



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	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	45.0%				56.2%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	115				160			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.99	3.98	30	3.35	2.99	2.99	20	2.99
Assorted Chops B/In	-	-	-	-	1.99	1.99	20	1.99
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	-	-	-	-	4.97	4.97	10	4.97
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.99	3.99	5	3.99	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	-	-	-	-
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	2.29	2.29	10	2.29	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	2.49	2.99	50	2.74
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	2.39	2.39	10	2.39	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.98	4.49	20	4.09	5.32	5.32	30	5.32
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.99	4.00	10	3.84	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	4.00	4.00	10	4.00	-	-	-	-
Italian Sausage	4.99	4.99	10	4.99	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	4.98	4.98	10	4.98	4.98	5.99	30	5.65
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



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