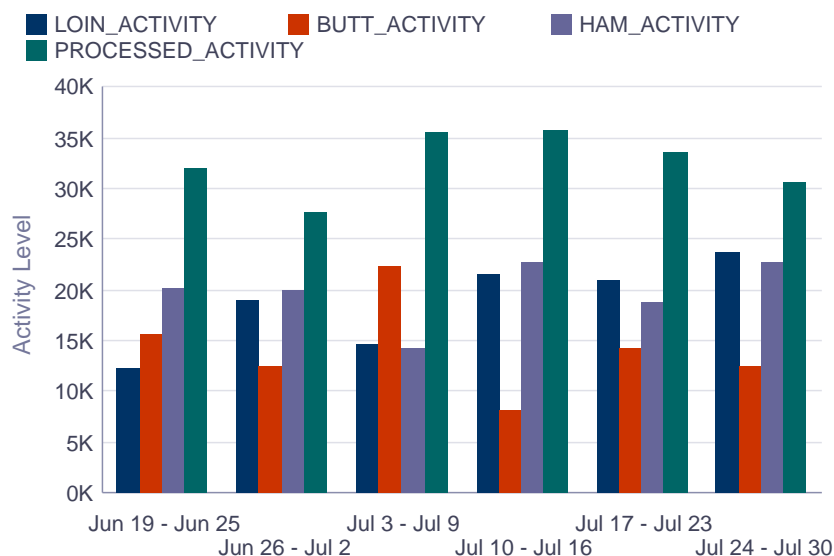




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	64.7%		63.4%		82.2%	
Special Rate (2/)	20.0%		21.0%		28.2%	
Activity Index (3/)	92,760		88,790		114,770	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	80	1.10	210	1.44		
Bone-In Cc Loin	20	1.59	60	1.49	70	1.53
Loin Roast Bnls	4,760	1.84	2,690	1.87	1,600	1.96
Rib End Roast B/In			20	1.99		
Sirloin End Roast B/In	60	1.10	140	1.59	290	1.53
Sirloin Roast Bnls	160	1.83	1,040	1.79	320	2.40
Rib End Chops B/In	570	2.11	70	2.39	460	2.11
Sirloin Chops B/In	640	1.32	700	1.36	760	1.88
Cc Chops B/In	3,820	2.58	2,940	2.38	2,980	2.44
Assorted Chops B/In	1,270	1.71	2,450	1.72	2,470	2.23
Rib Chops Bnls	60	2.99	40	2.49	250	2.67
Sirloin Chops Bnls	1,410	2.63	1,520	1.99	2,110	1.91
Cc Chops Bnls	4,960	3.29	2,510	2.94	1,970	2.81
Smoked Chops	60	5.58	40	3.99	110	4.70
Tenderloin, Fresh	2,230	3.52	2,280	4.88	3,200	4.11
Tenderloin, Marinated	1,260	5.18	1,450	4.63	390	4.33
Backribs	2,210	3.82	2,670	3.72	4,410	3.68
Picnic Fresh B/In	480	1.28	1,090	1.19	910	1.21
Porketta	70	2.49			30	2.49
Butt Fresh B/In	3,400	1.18	3,540	1.47	1,750	1.50
Butt Roast Bnls	150	1.84	200	2.22	500	1.68
Pork Steak	720	1.60	370	1.89	1,000	2.16
Country Style Rib B/In	3,130	2.05	3,300	1.89	2,630	1.68
Country Style Ribs Bnls	750	2.38	1,110	2.03	1,070	2.26
Spareribs	2,570	2.56	2,750	2.01	3,100	2.42
St. Louis Style Spareribs	1,110	3.66	1,800	3.79	3,940	2.94
Ham, B/In	100	2.89	30	4.12	210	1.49
Ham, Spiral					1,090	1.26
Ham, B/In Butt	1,740	1.55			1,180	1.25
Ham, B/In Shank	1,970	1.50	270	1.51	290	3.75
Ham, Bnls	290	3.22	610	3.69	1,620	4.16
Ham Steak	1,550	3.65	2,710	3.26	1,620	4.73
Sliced Bacon, 1 Lb Pkg	13,030	5.34	10,780	4.89	1,030	23.78
Pre-Cooked Bacon	580	26.87			230	7.10
Canadian Bacon	830	5.99	710	6.18	550	2.90
Ground Pork	620	3.23	180	3.41	2,590	3.16
Bkfst Sausage, 1 Lb Roll	4,010	3.31	6,270	3.10	12,030	3.50
Bkfst Sausage, Link/Patty	3,680	3.97	5,940	4.19	960	5.10
Pre-Cooked Sausage	580	5.19	3,100	5.03	1,130	3.68
Dinner Sausage	3,100	3.53	1,960	3.82	2,010	3.49
Italian Sausage	3,780	3.61	4,390	3.88	1,710	1.95
Chorizo	260	2.98	110	2.89	10,010	5.89
Deli Ham	5,650	6.00	5,720	6.46	17,760	5.57
Pkg/Slcd Ham, 1 Lb/Less	11,270	5.91	9,290	6.93		
Deli Cooked Pork Roast					50	8.99
Deli Cooked Spareribs	70	8.65			2,440	7.15
Deli Cooked Backribs	2,440	7.06	1,470	6.99	170	5.29
Pulled Pork	970	5.31	190	6.24	190	1.31
Feet	70	2.28			550	1.16
Neckbones	220	1.47	70	1.17		

**This week in Pork Retail . . . . .**  
 Features were more active compared to the previous week and sharply lower compared to the previous year. Loin cuts and hams saw an increase in advertisement space that was yielded by processed, butt, picnic, and sparerib items. Individual item prices were steady compared to the previous week and year. Wholesale item prices were higher with ham, picnic, and belly values offsetting lower loin, butt, and rib values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/24 thru 07/30

(prices in dollars per pound)

Fri. Jul 24, 2020

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
	5500				7400				6100			
Feature Rate (1/)	64.4%				62.6%				64.7%			
Special Rate (2/)	9.6%				34.5%				18.0%			
Activity Index (3/)	21,340				23,970				21,500			
Whole Bone-In Loins	.99 - .99	60	.99	1.49 - 1.49	20	1.49	-	-	-	-	-	
Bone-In Cc LoIn	-	-	-	1.59 - 1.59	20	1.59	-	-	-	-	-	
LoIn Roast Bnls	1.49 - 2.97	920	1.97	1.38 - 1.99	1,700	1.94	1.49 - 2.99	520	2.20	-	-	
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Roast Bnls	-	-	-	-	-	-	1.66 - 1.99	120	1.78	-	-	
Rib End Chops B/In	1.69 - 1.99	170	1.81	1.99 - 1.99	10	1.99	.99 - 3.20	300	2.46	-	-	
Sirloin Chops B/In	1.99 - 1.99	60	1.99	.98 - 1.69	90	1.07	1.99 - 1.99	40	1.99	-	-	
Cc Chops B/In	1.49 - 4.99	1,350	2.31	1.49 - 3.99	200	2.13	1.49 - 3.99	1,090	2.44	-	-	
Assorted Chops B/In	1.49 - 1.99	220	1.88	1.29 - 1.99	290	1.87	.99 - 1.99	430	1.47	-	-	
Rib Chops Bnls	-	-	-	-	-	-	2.99 - 2.99	60	2.99	-	-	
Sirloin Chops Bnls	1.99 - 1.99	130	1.99	1.88 - 1.99	160	1.97	1.66 - 2.99	250	2.49	-	-	
Cc Chops Bnls	1.99 - 3.99	1,740	2.99	1.79 - 4.99	2,350	3.73	1.99 - 4.57	300	3.24	-	-	
Smoked Chops	-	-	-	-	-	-	5.64 - 5.64	50	5.64	-	-	
Tenderloin, Fresh	2.99 - 6.96	490	3.97	2.98 - 4.49	1,200	3.03	2.99 - 5.21	350	4.57	-	-	
Tenderloin, Marinated	4.99 - 6.99	280	6.50	4.35 - 5.21	550	4.90	4.11 - 5.21	390	4.67	-	-	
Backribs	3.99 - 4.99	330	4.68	2.98 - 4.99	170	3.24	2.69 - 4.99	600	3.67	-	-	
Picnic Fresh B/In	.99 - 1.49	190	1.22	1.39 - 1.39	170	1.39	1.29 - 1.29	20	1.29	-	-	
Porketta	2.49 - 2.49	70	2.49	-	-	-	-	-	-	-	-	
Butt Fresh B/In	1.29 - 1.99	610	1.67	.99 - 1.99	330	1.21	.99 - 1.99	1,300	1.07	-	-	
Butt Roast Bnls	-	-	-	1.49 - 1.49	10	1.49	.99 - 1.99	60	1.35	-	-	
Pork Steak	1.99 - 1.99	20	1.99	1.39 - 1.99	200	1.48	1.29 - 1.99	330	1.63	-	-	
Country Style Rib B/In	1.79 - 2.57	570	2.05	1.48 - 1.99	280	1.80	1.29 - 2.88	900	2.28	-	-	
Country Style Ribs Bnls	2.29 - 2.99	200	2.78	1.59 - 2.99	100	2.34	1.99 - 2.99	280	2.31	-	-	
Spareribs	1.99 - 4.99	650	3.45	1.98 - 3.99	590	2.50	1.69 - 2.99	500	2.14	-	-	
St. Louis Style Spareribs	2.99 - 3.99	70	3.85	-	-	-	2.99 - 3.49	190	3.02	-	-	
Ham, B/In	-	-	-	1.78 - 1.78	30	1.78	3.18 - 3.18	40	3.18	-	-	
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	
Ham, B/In Butt	-	-	-	1.69 - 1.69	460	1.69	1.79 - 1.79	50	1.79	-	-	
Ham, B/In Shank	-	-	-	1.69 - 1.69	460	1.69	.49 - 1.69	270	1.35	-	-	
Ham, Bnls	2.99 - 2.99	110	2.99	-	-	-	-	-	-	-	-	
Ham Steak	3.59 - 5.00	750	4.12	2.98 - 3.99	60	3.36	5.18 - 5.18	40	5.18	-	-	
Sliced Bacon, 1 Lb Pkg	3.99 - 9.29	2,660	5.07	2.29 - 8.79	2,300	5.59	2.99 - 8.78	3,390	5.20	-	-	
Pre-Cooked Bacon	-	-	-	26.69 - 27.96	540	26.89	-	-	-	-	-	
Canadian Bacon	4.79 - 7.50	340	6.60	-	-	-	4.44 - 6.67	420	5.56	-	-	
Ground Pork	1.89 - 4.00	390	3.51	-	-	-	-	-	-	-	-	
Bkfst Sausage, 1 Lb Roll	3.19 - 4.00	310	3.64	1.39 - 3.99	2,080	3.32	2.19 - 4.67	910	3.18	-	-	
Bkfst Sausage, Link/Patty	2.99 - 5.99	1,380	4.34	2.84 - 7.00	710	3.51	1.99 - 7.00	1,290	3.77	-	-	
Pre-Cooked Sausage	3.75 - 6.65	300	5.16	4.01 - 6.65	180	4.89	5.83 - 5.83	100	5.83	-	-	
Dinner Sausage	2.95 - 4.99	510	3.90	2.80 - 4.99	1,930	3.23	3.36 - 5.49	410	4.08	-	-	
Italian Sausage	1.88 - 6.49	2,110	3.76	1.88 - 4.99	180	3.52	1.59 - 4.99	1,300	3.30	-	-	
Chorizo	-	-	-	4.58 - 4.58	20	4.58	2.69 - 3.99	70	3.52	-	-	
Deli Ham	2.99 - 11.99	2,780	6.51	2.29 - 8.99	790	6.04	2.49 - 7.49	1,620	5.32	-	-	
Pkg/Sldd Ham, 1 Lb/Less	5.99 - 9.14	430	7.83	3.99 - 9.12	3,800	6.39	3.78 - 10.64	3,210	5.78	-	-	
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	
Deli Cooked Backribs	6.66 - 8.12	760	7.55	4.57 - 7.99	1,410	6.66	4.57 - 9.99	180	8.17	-	-	
Pulled Pork	5.00 - 5.99	280	5.86	5.00 - 5.99	480	5.02	3.99 - 5.32	120	4.69	-	-	
Feet	-	-	-	2.28 - 2.28	70	2.28	-	-	-	-	-	
Neckbones	1.79 - 1.79	100	1.79	.98 - 1.79	30	1.04	-	-	-	-	-	



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/24 thru 07/30

(prices in dollars per pound)

Fri. Jul 24, 2020

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	59.9%				68.4%				77.6%			
Special Rate (2/)	17.0%				21.0%				1.1%			
Activity Index (3/)	11,695				8,890				5,135			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.49	- 1.99	860	1.89	1.99	- 4.49	30	3.44	.97	- 1.99	720	1.02
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.39	- 1.39	20	1.39	.89	- .89	40	.89	1.38	- 1.38	10	1.38
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	1.99	- 1.99	40	1.99
Rib End Chops B/In	.97	- .97	40	.97	-	-	-	-	1.99	- 1.99	60	1.99
Sirloin Chops B/In	.98	- 1.49	220	1.28	.89	- 1.69	220	1.15	-	-	-	-
Cc Chops B/In	1.48	- 1.99	270	1.82	1.97	- 3.99	880	3.48	2.48	- 2.49	20	2.48
Assorted Chops B/In	1.29	- 1.99	310	1.73	-	-	-	-	1.69	- 1.95	20	1.88
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.19	- 2.19	40	2.19	2.99	- 2.99	80	2.99	1.98	- 2.99	750	2.92
Cc Chops Bnls	1.79	- 2.19	340	1.98	1.99	- 4.99	190	3.10	1.99	- 3.99	50	2.99
Smoked Chops	5.32	- 5.32	10	5.32	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 4.49	130	3.33	-	-	-	-	3.99	- 3.99	5	3.99
Tenderloin, Marinated	5.00	- 5.00	50	5.00	-	-	-	-	-	-	-	-
Backribs	2.48	- 3.99	110	2.70	3.49	- 4.99	290	3.61	2.49	- 3.99	690	3.97
Picnic Fresh B/In	1.29	- 1.29	5	1.29	1.17	- 1.39	70	1.23	1.17	- 1.19	20	1.18
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.97	- 1.49	190	1.02	.88	- 1.99	860	.90	1.99	- 1.99	100	1.99
Butt Roast Bnls	.99	- 1.99	20	1.52	2.49	- 2.49	20	2.49	-	-	-	-
Pork Steak	1.39	- 1.79	140	1.57	1.99	- 1.99	20	1.99	1.99	- 1.99	20	1.99
Country Style Rib B/In	.99	- 2.88	830	1.89	.97	- 2.99	520	2.06	1.99	- 1.99	20	1.99
Country Style Ribs Bnls	1.69	- 1.99	50	1.92	1.47	- 1.47	10	1.47	1.47	- 2.69	90	2.20
Spareribs	1.99	- 2.99	660	2.06	2.49	- 2.79	140	2.62	2.48	- 2.48	10	2.48
St. Louis Style Spareribs	2.79	- 3.49	50	2.98	2.97	- 2.97	120	2.97	3.99	- 3.99	680	3.99
Ham, B/In	3.99	- 3.99	20	3.99	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.69	- 1.79	580	1.70	1.29	- 1.29	650	1.29	-	-	-	-
Ham, B/In Shank	1.29	- 1.69	590	1.66	1.29	- 1.29	650	1.29	-	-	-	-
Ham, Bnls	3.49	- 3.49	110	3.49	2.79	- 2.79	60	2.79	4.68	- 4.68	20	4.68
Ham Steak	3.32	- 3.99	30	3.79	2.99	- 2.99	650	2.99	5.16	- 5.16	20	5.16
Sliced Bacon, 1 Lb Pkg	1.99	- 8.78	2,110	4.64	3.67	- 7.99	1,010	5.93	3.67	- 8.65	1,510	6.24
Pre-Cooked Bacon	26.69	- 26.69	50	26.69	-	-	-	-	-	-	-	-
Canadian Bacon	4.44	- 6.67	80	5.56	-	-	-	-	-	-	-	-
Ground Pork	3.99	- 3.99	50	3.99	1.99	- 1.99	120	1.99	2.99	- 3.99	60	3.21
Bkfst Sausage, 1 Lb Roll	2.19	- 3.79	650	3.25	3.49	- 3.49	20	3.49	3.49	- 3.49	20	3.49
Bkfst Sausage, Link/Patty	2.94	- 5.26	270	4.03	-	-	-	-	5.31	- 5.31	10	5.31
Pre-Cooked Sausage	-	-	-	-	-	-	-	-	-	-	-	-
Dinner Sausage	2.26	- 5.49	220	4.21	3.49	- 3.49	10	3.49	3.49	- 3.49	10	3.49
Italian Sausage	2.79	- 4.99	110	4.08	3.99	- 3.99	80	3.99	-	-	-	-
Chorizo	2.38	- 3.99	150	2.43	2.99	- 3.99	20	3.37	-	-	-	-
Deli Ham	2.49	- 8.99	340	4.50	2.49	- 8.99	120	7.21	3.99	- 7.99	20	7.16
Pkg/Sld Ham, 1 Lb/Less	2.00	- 9.33	1,770	4.98	2.90	- 12.77	1,900	5.62	3.89	- 7.97	150	5.97
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	6.99	- 6.99	10	6.99	6.99	- 8.99	60	8.79	-	-	-	-
Deli Cooked Backribs	5.99	- 6.66	60	6.51	7.11	- 8.99	30	8.12	-	-	-	-
Pulled Pork	4.44	- 5.00	70	4.82	8.65	- 8.65	10	8.65	10.27	- 10.27	10	10.27
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.99	- 1.17	80	1.14	1.99	- 1.99	10	1.99	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/24 thru 07/30

(prices in dollars per pound)

Fri. Jul 24, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	50.0%				46.7%			
Special Rate (2/)	15.0%				0.0%			
Activity Index (3/)	220				160			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.99	- 2.99	5	2.99	1.99	- 1.99	20	1.99
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.49	- 3.48	30	2.85	-	-	-	-
Assorted Chops B/In	2.99	- 2.99	10	2.99	2.99	- 2.99	10	2.99
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	- 4.98	30	4.31	3.99	- 3.99	20	3.99
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	2.98	- 3.49	10	3.15	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.99	- 2.69	20	2.26	-	-	-	-
Butt Roast Bnls	-	-	-	-	2.99	- 2.99	20	2.99
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	1.99	- 1.99	20	1.99	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	1.99	- 1.99	20	1.99
Spareribs	-	-	-	-	1.99	- 1.99	20	1.99
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	1.49	- 1.49	10	1.49	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.49	- 9.32	40	7.38	5.99	- 5.99	20	5.99
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.89	- 2.89	10	2.89
Bkfst Sausage, 1 Lb Roll	4.98	- 4.98	5	4.98	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	5.32	- 5.32	20	5.32
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	4.00	- 4.00	10	4.00	-	-	-	-
Italian Sausage	4.20	- 4.20	5	4.20	-	-	-	-
Chorizo	3.54	- 3.54	5	3.54	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	6.22	- 6.22	20	6.22	-	-	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 07/24 thru 07/30**

(prices in dollars per pound)

Fri. Jul 24, 2020

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