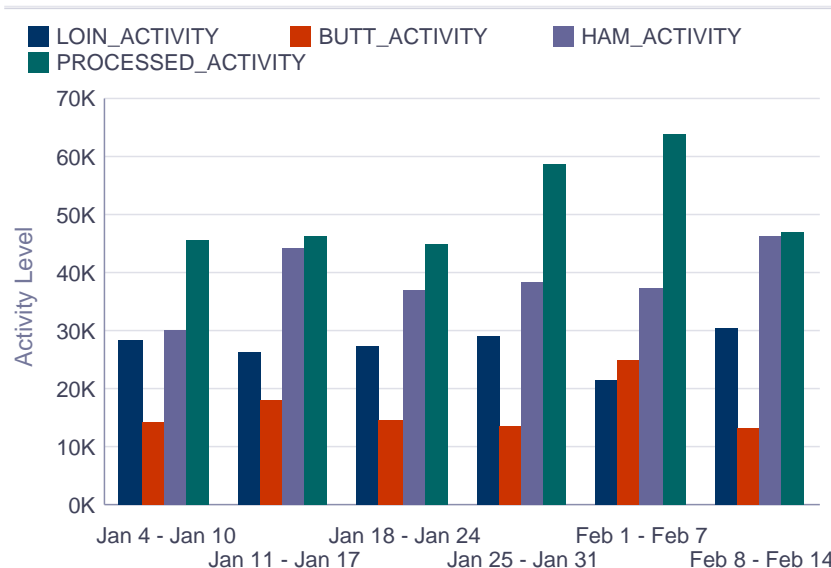




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	83.1%		94.1%		86.3%	
Special Rate (2/)	25.1%		17.5%		10.2%	
Activity Index (3/)	137,930		154,010		150,750	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					170	2.25
Bone-In Cc Loins	260	1.77	30	2.00	210	2.93
Loins Roast Bnls	8,180	1.83	2,170	2.11	10,550	1.87
Rib End Roast B/In	110	1.29	40	1.69	10	1.39
Sirloin End Roast B/In	190	1.22	30	1.89	440	1.50
Sirloin Roast Bnls	700	2.42	110	1.81	680	2.17
Rib End Chops B/In	280	1.94	80	2.02	1,950	3.17
Sirloin Chops B/In	620	1.32	210	1.01	790	1.77
Cc Chops B/In	2,940	2.38	2,050	2.22	6,410	2.78
Assorted Chops B/In	2,220	1.68	1,290	1.99	2,410	1.85
Rib Chops Bnls	160	2.34	140	2.76	260	2.72
Sirloin Chops Bnls	1,050	2.03	1,440	2.56	1,050	2.08
Cc Chops Bnls	4,850	3.42	1,740	2.69	6,530	2.98
Smoked Chops	370	5.83	80	4.67	260	3.68
Tenderloin, Fresh	4,130	3.07	820	3.15	4,900	3.27
Tenderloin, Marinated	1,030	5.70	2,670	4.22	1,840	5.01
Backribs	3,250	3.17	8,570	2.95	5,620	3.34
Picnic Fresh B/In	1,440	1.10	1,080	1.10	1,160	1.77
Porketta	220	2.79	10	3.00	190	2.64
Butt Fresh B/In	1,530	1.67	4,870	1.47	2,420	1.66
Butt Roast Bnls	750	1.40	2,330	2.09	290	2.15
Pork Steak	1,680	2.03	2,380	2.20	1,900	2.24
Country Style Rib B/In	2,010	1.88	3,450	2.15	2,790	2.06
Country Style Ribs Bnls	1,510	3.07	910	2.04	510	2.33
Spareribs	2,150	2.58	5,880	1.98	1,440	2.12
St. Louis Style Spareribs	1,770	3.13	3,810	2.45	2,880	2.59
Ham, B/In	300	2.11	200	1.94	290	1.18
Ham, Spiral	2,630	1.73	2,710	1.40	1,510	1.86
Ham, B/In Butt	80	1.71	1,060	1.02	790	1.07
Ham, B/In Shank	150	1.57	2,150	1.00	1,560	.97
Ham, Bnls	1,040	3.89	680	3.27	890	2.94
Ham Steak	3,960	4.59	860	3.91	1,180	3.97
Sliced Bacon, 1 Lb Pkg	22,670	4.92	25,700	4.79	29,120	5.11
Pre-Cooked Bacon	1,080	23.65	630	24.02	490	24.45
Canadian Bacon	230	8.42	460	6.15	660	6.24
Ground Pork	460	2.70	260	2.71	520	4.07
Bkfst Sausage, 1 Lb Roll	5,390	2.91	5,220	3.38	6,010	2.90
Bkfst Sausage, Link/Patty	6,020	3.74	5,910	3.96	12,750	3.82
Pre-Cooked Sausage	1,590	5.30	2,680	5.89	4,050	5.05
Dinner Sausage	5,980	3.75	12,160	3.52	1,430	3.30
Italian Sausage	2,720	3.50	9,560	3.23	3,390	3.34
Chorizo	550	3.05	1,140	3.52	640	2.64
Deli Ham	12,350	5.99	7,800	5.65	8,290	6.14
Pkg/Slcd Ham, 1 Lb/Less	25,630	6.47	21,700	5.85	17,190	5.79
Deli Cooked Pork Roast	10	8.99			20	6.85
Deli Cooked Spareribs	20	3.69	450	8.34	380	8.83
Deli Cooked Backribs	290	6.31	3,550	6.27	330	8.42
Pulled Pork	550	4.43	2,040	5.38	510	5.30
Feet	340	1.41	360	1.59	230	1.68
Neckbones	490	1.19	540	1.50	860	1.39

This week in Pork Retail
 Retail feature activity was lower than the previous week and previous year. While loin cuts and hams were advertised more frequently; butt, picnic, spareribs, and processed items yielded advertisement space. Individual item prices test the full range when compared to both the previous week and year. Wholesale pork values were lower than the previous week primarily due to a sharply lower belly primal.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/08 thru 02/14

(prices in dollars per pound)

Fri. Feb 8, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	77.4%				84.9%				80.7%			
Special Rate (2/)	9.0%				26.7%				20.0%			
Activity Index (3/)	29,340				33,160				31,730			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.37	- 1.99	220	1.73	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.37	- 2.49	1,260	1.84	1.37	- 2.49	3,040	1.71	1.59	- 2.99	1,250	1.92
Rib End Roast B/In	1.29	- 1.29	110	1.29	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.29	- 1.79	120	1.33	-	-	-	-	.98	- .98	40	.98
Sirloin Roast Bnls	-	-	-	-	1.39	- 4.99	90	1.94	1.99	- 4.99	410	2.62
Rib End Chops B/In	1.57	- 2.57	150	2.06	1.34	- 1.99	10	1.53	1.98	- 1.99	50	1.99
Sirloin Chops B/In	1.89	- 1.89	160	1.89	.98	- 1.19	40	1.17	1.19	- 1.19	40	1.19
Cc Chops B/In	1.59	- 2.99	1,590	2.41	1.69	- 2.99	290	2.38	.99	- 3.99	570	2.40
Assorted Chops B/In	1.49	- 2.49	440	1.73	1.19	- 2.49	460	1.49	1.29	- 1.99	680	1.66
Rib Chops Bnls	-	-	-	-	1.78	- 2.99	110	2.67	1.49	- 1.49	40	1.49
Sirloin Chops Bnls	-	-	-	-	1.79	- 2.99	250	2.01	1.99	- 2.19	310	2.00
Cc Chops Bnls	1.79	- 4.99	1,000	3.01	1.77	- 3.99	890	3.68	1.77	- 3.99	680	3.28
Smoked Chops	6.11	- 7.64	130	6.88	3.98	- 7.99	100	6.53	2.99	- 2.99	10	2.99
Tenderloin, Fresh	1.99	- 5.99	490	3.44	1.99	- 3.00	2,130	2.96	2.49	- 4.11	1,020	3.03
Tenderloin, Marinated	4.11	- 6.95	590	5.51	5.21	- 5.21	160	5.21	4.34	- 6.95	250	6.67
Backribs	1.99	- 3.99	440	3.77	1.99	- 3.69	1,060	3.16	1.99	- 4.99	1,350	3.01
Picnic Fresh B/In	.50	- 1.49	750	1.05	.89	- 1.28	120	1.12	-	-	-	-
Porketta	2.79	- 2.99	140	2.89	-	-	-	-	2.69	- 2.69	60	2.69
Butt Fresh B/In	.89	- 1.99	350	1.75	.99	- 1.99	220	1.08	.99	- 1.99	570	1.72
Butt Roast Bnls	1.99	- 1.99	100	1.99	1.19	- 1.19	80	1.19	1.29	- 1.66	110	1.55
Pork Steak	2.49	- 2.49	70	2.49	1.29	- 1.99	320	1.64	1.49	- 2.48	690	1.99
Country Style Rib B/In	1.37	- 2.18	460	1.84	.99	- 1.99	250	1.58	.99	- 2.99	490	1.86
Country Style Ribs Bnls	1.99	- 3.49	590	2.81	1.97	- 2.99	310	2.43	1.66	- 5.99	440	3.79
Spareribs	1.88	- 3.49	650	2.32	1.79	- 2.19	170	1.91	1.59	- 3.99	260	3.10
St. Louis Style Spareribs	2.99	- 3.49	90	3.37	2.47	- 4.65	970	3.05	2.99	- 3.48	220	3.43
Ham, B/In	1.68	- 1.99	110	1.75	1.99	- 3.69	80	2.67	1.29	- 3.69	90	2.02
Ham, Spiral	1.49	- 2.99	500	2.11	1.19	- 1.99	1,180	1.96	.99	- 2.99	300	1.41
Ham, B/In Butt	1.99	- 1.99	20	1.99	1.99	- 1.99	5	1.99	1.57	- 1.57	60	1.57
Ham, B/In Shank	1.99	- 1.99	20	1.99	1.99	- 1.99	5	1.99	1.29	- 1.57	110	1.44
Ham, Bnls	2.49	- 4.99	380	4.15	3.99	- 3.99	40	3.99	2.00	- 4.99	520	3.88
Ham Steak	2.99	- 7.97	1,480	5.34	2.99	- 5.00	1,000	3.03	2.99	- 6.65	1,350	4.97
Sliced Bacon, 1 Lb Pkg	2.65	- 9.29	4,780	5.32	3.20	- 7.32	4,720	5.48	1.99	- 9.58	5,570	4.56
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	19.14	- 19.20	240	19.15
Canadian Bacon	7.97	- 9.31	190	8.51	-	-	-	-	8.00	- 8.00	40	8.00
Ground Pork	1.99	- 3.59	160	3.10	1.88	- 1.99	10	1.91	1.88	- 3.99	250	2.34
Bkfst Sausage, 1 Lb Roll	2.00	- 3.50	290	3.18	1.49	- 3.79	1,620	2.99	1.32	- 3.99	760	2.94
Bkfst Sausage, Link/Patty	3.20	- 4.67	1,220	4.04	1.79	- 4.65	1,200	3.75	1.98	- 5.00	1,460	4.00
Pre-Cooked Sausage	6.15	- 6.23	270	6.17	4.98	- 4.98	450	4.98	2.50	- 6.15	620	4.89
Dinner Sausage	3.43	- 3.97	630	3.75	2.27	- 4.49	1,540	3.75	2.27	- 4.59	1,280	3.71
Italian Sausage	1.99	- 4.99	1,430	3.44	3.00	- 3.29	90	3.03	1.99	- 4.99	770	3.59
Chorizo	4.99	- 5.69	130	5.19	3.29	- 5.69	50	3.92	1.76	- 2.89	20	2.33
Deli Ham	2.48	- 9.99	4,670	5.93	1.98	- 8.99	1,750	6.20	2.99	- 9.99	3,070	5.93
Pkg/Sld Ham, 1 Lb/Less	3.50	- 9.12	2,240	6.38	1.99	- 10.64	8,280	6.73	2.27	- 9.31	5,160	6.27
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	3.69	- 3.69	10	3.69	3.69	- 3.69	10	3.69	-	-	-	-
Deli Cooked Backribs	5.99	- 7.26	180	6.46	-	-	-	-	6.99	- 6.99	10	6.99
Pulled Pork	3.29	- 3.29	110	3.29	3.32	- 3.32	40	3.32	3.99	- 7.99	400	4.84
Feet	1.29	- 1.99	320	1.42	.88	- 1.99	10	1.20	-	-	-	-
Neckbones	1.29	- 1.49	300	1.37	.99	- .99	10	.99	.79	- .99	110	.86



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/08 thru 02/14

(prices in dollars per pound)

Fri. Feb 8, 2019

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)						
	4900				3800				1300						
Feature Rate (1/)	86.2%				84.8%				88.3%						
Special Rate (2/)	28.0%				40.3%				52.5%						
Activity Index (3/)	21,440				16,090				5,375						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Cc Loins	-	-	-	-	-	-	-	-	1.98	-	1.98	40	1.98		
Loins Roast Bnls	1.28	-	2.99	1,640	1.88	1.38	-	1.99	790	1.91	1.94	-	1.95	170	1.94
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	-	1.18	20	1.13	.99	-	.99	10	.99	-	-	-	-	-
Sirloin Roast Bnls	1.99	-	2.48	180	2.23	-	-	-	-	-	1.49	-	1.49	10	1.49
Rib End Chops B/In	1.98	-	1.98	20	1.98	1.69	-	1.69	50	1.69	-	-	-	-	-
Sirloin Chops B/In	.69	-	.99	190	.95	.99	-	1.49	190	1.27	-	-	-	-	-
Cc Chops B/In	1.67	-	2.49	170	2.11	1.49	-	2.99	220	2.02	2.49	-	2.98	70	2.87
Assorted Chops B/In	1.37	-	1.99	530	1.77	1.59	-	1.99	80	1.72	1.99	-	2.48	30	2.19
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.69	-	2.48	380	1.97	2.49	-	2.49	80	2.49	1.79	-	1.99	30	1.91
Cc Chops Bnls	1.99	-	3.99	910	3.49	1.99	-	3.99	1,180	3.48	1.99	-	4.49	130	3.99
Smoked Chops	3.75	-	6.94	60	5.13	3.49	-	3.79	60	3.74	-	-	-	-	-
Tenderloin, Fresh	2.49	-	4.33	220	3.41	2.79	-	2.99	160	2.80	2.99	-	3.99	50	3.41
Tenderloin, Marinated	3.32	-	5.21	30	4.27	-	-	-	-	-	-	-	-	-	-
Backribs	2.98	-	3.49	110	3.07	2.99	-	3.29	210	3.04	2.98	-	3.29	50	3.00
Picnic Fresh B/In	.88	-	1.38	130	1.25	.79	-	1.39	430	1.13	1.19	-	1.19	10	1.19
Porketta	-	-	-	-	-	2.49	-	2.49	10	2.49	2.49	-	2.49	20	2.49
Butt Fresh B/In	.99	-	1.99	260	1.81	1.29	-	1.29	30	1.29	1.49	-	1.69	40	1.67
Butt Roast Bnls	.99	-	1.79	170	1.35	.99	-	.99	270	.99	-	-	-	-	-
Pork Steak	1.38	-	2.48	240	1.93	1.99	-	2.49	240	2.37	1.79	-	2.98	90	2.48
Country Style Rib B/In	1.48	-	2.29	210	1.94	.97	-	2.49	580	2.03	2.49	-	2.49	20	2.49
Country Style Ribs Bnls	2.49	-	5.99	150	3.49	-	-	-	-	-	1.99	-	1.99	5	1.99
Spareribs	1.48	-	3.49	630	3.24	1.49	-	2.49	410	1.89	2.49	-	2.49	10	2.49
St. Louis Style Spareribs	2.49	-	4.49	220	3.15	2.99	-	3.29	250	3.02	-	-	-	-	-
Ham, B/In	2.66	-	2.66	20	2.66	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.19	-	1.19	510	1.19	.99	-	.99	130	.99	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	1.69	-	1.69	20	1.69
Ham, Bnls	2.49	-	2.99	60	2.69	-	-	-	-	-	3.29	-	3.29	40	3.29
Ham Steak	3.59	-	4.99	120	4.23	-	-	-	-	-	2.79	-	2.79	20	2.79
Sliced Bacon, 1 Lb Pkg	1.99	-	7.99	3,640	4.75	1.99	-	8.99	2,970	4.71	2.99	-	7.99	870	3.35
Pre-Cooked Bacon	19.14	-	19.20	120	19.18	25.54	-	28.74	720	25.88	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.32	-	3.39	740	2.79	2.50	-	4.50	560	2.91	2.50	-	3.99	1,420	2.79
Bkfst Sausage, Link/Patty	1.98	-	4.86	1,100	3.35	2.50	-	4.65	880	3.23	4.00	-	4.67	130	4.16
Pre-Cooked Sausage	4.98	-	5.48	100	5.25	5.00	-	6.65	130	6.50	5.83	-	5.83	20	5.83
Dinner Sausage	1.49	-	5.32	1,430	3.75	2.79	-	3.99	890	3.85	1.49	-	4.00	190	3.59
Italian Sausage	3.78	-	4.56	60	4.25	2.79	-	3.99	370	3.51	-	-	-	-	-
Chorizo	1.76	-	2.18	50	1.92	1.76	-	2.99	290	2.17	-	-	-	-	-
Deli Ham	1.79	-	9.99	900	6.72	1.67	-	11.49	540	3.74	4.98	-	7.99	1,420	6.46
Pkg/Sld Ham, 1 Lb/Less	2.26	-	9.33	6,010	6.31	3.00	-	9.33	3,310	6.46	3.49	-	7.98	440	7.06
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	8.99	-	8.99	10	8.99
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.98	-	5.98	40	5.98	5.99	-	5.99	50	5.99	5.98	-	5.98	20	5.98
Pulled Pork	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.89	-	1.19	70	1.00	-	-	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/08 thru 02/14

(prices in dollars per pound)

Fri. Feb 8, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	86.0%				91.4%			
Special Rate (2/)	39.0%				32.4%			
Activity Index (3/)	425				425			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.94	- 1.94	10	1.94	1.94	- 2.99	30	2.64
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	2.88	- 2.88	5	2.88	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.99	- 2.99	5	2.99	2.49	- 3.49	30	3.37
Assorted Chops B/In	-	-	-	-	1.99	- 2.79	10	2.47
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.98	- 2.98	5	2.98	-	-	-	-
Cc Chops Bnls	3.49	- 4.49	50	3.72	5.99	- 5.99	20	5.99
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 3.99	50	3.84	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.99	- 3.99	20	3.99	3.29	- 3.29	20	3.29
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.49	- 2.49	40	2.49	1.49	- 2.29	30	2.17
Butt Roast Bnls	-	-	-	-	3.79	- 3.79	20	3.79
Pork Steak	2.49	- 2.49	40	2.49	2.39	- 2.39	10	2.39
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	1.99	- 1.99	20	1.99	-	-	-	-
Spareribs	-	-	-	-	2.49	- 3.29	10	2.95
St. Louis Style Spareribs	3.99	- 3.99	20	3.99	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.48	- 7.99	70	6.53	4.39	- 5.99	50	5.32
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.79	- 3.99	40	3.79
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	4.00	- 4.67	10	4.10	6.12	- 6.12	20	6.12
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	- 3.77	10	3.77	3.77	- 3.77	10	3.77
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Slctd Ham, 1 Lb/Less	3.49	- 7.98	70	5.72	4.00	- 7.95	120	5.81
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	2.09	- 2.09	5	2.09
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/08 thru 02/14

(prices in dollars per pound)

Fri. Feb 8, 2019
