

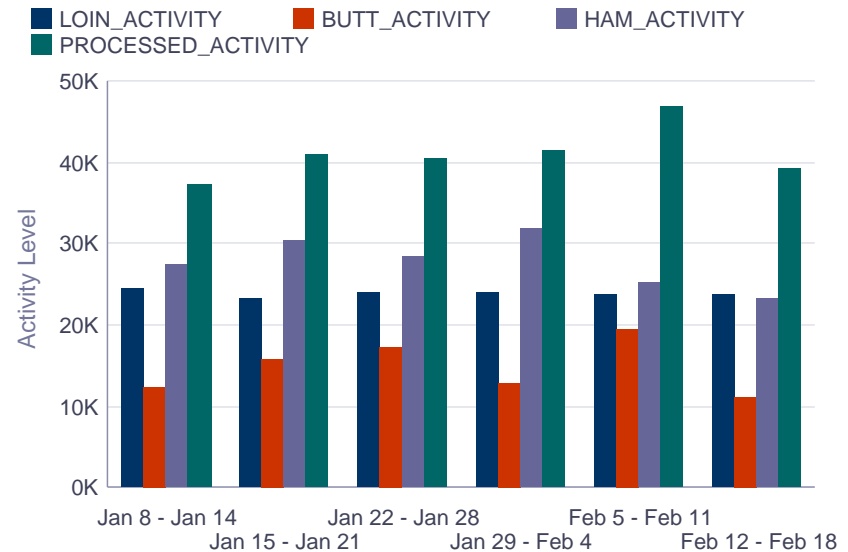


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	65.1%		77.8%		87.9%	
Special Rate (2/)	21.6%		30.7%		24.3%	
Activity Index (3/)	99,110		126,260		119,200	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	10	1.79			80	1.19
Bone-In Cc Loin	390	2.19	270	1.76	170	1.99
Loin Roast Bnls	3,360	1.91	2,130	2.11	7,290	1.96
Rib End Roast B/In						
Sirloin End Roast B/In	200	1.53	110	1.40	240	1.57
Sirloin Roast Bnls	1,370	2.32	50	1.99	420	2.36
Rib End Chops B/In	290	2.20	150	3.02	420	2.13
Sirloin Chops B/In	400	1.39	280	1.70	590	1.65
Cc Chops B/In	3,270	2.69	2,900	2.42	4,930	2.41
Assorted Chops B/In	520	2.05	1,510	1.60	2,650	1.99
Rib Chops Bnls	90	3.85	1,130	4.19	310	3.25
Sirloin Chops Bnls	1,640	2.29	790	1.73	660	2.33
Cc Chops Bnls	3,560	2.91	3,750	2.94	5,940	3.32
Smoked Chops	150	3.99	410	4.67	750	5.84
Tenderloin, Fresh	3,530	3.95	1,210	3.39	3,100	3.36
Tenderloin, Marinated	3,440	4.97	1,500	4.75	2,330	4.77
Backribs	1,350	4.15	7,510	3.42	1,660	3.07
Picnic Fresh B/In	1,190	1.16	1,040	1.14	2,530	1.27
Porketta	70	2.99	120	2.99	100	2.99
Butt Fresh B/In	3,120	1.27	5,110	1.40	3,200	1.77
Butt Roast Bnls	440	1.85	490	1.95	220	1.81
Pork Steak	520	1.70	1,140	1.66	960	2.11
Country Style Rib B/In	720	1.59	2,390	1.79	2,420	2.10
Country Style Ribs Bnls	1,140	2.39	320	2.59	1,160	2.54
Spareribs	1,880	2.40	3,850	2.38	3,130	2.77
St. Louis Style Spareribs	2,020	3.98	4,930	3.14	1,980	2.55
Ham, B/In	230	13.31	1,110	1.42	470	1.08
Ham, Spiral	890	2.21	1,870	2.05	110	2.99
Ham, B/In Butt	50	1.15	1,250	1.00	80	1.78
Ham, B/In Shank	180	1.11	2,330	1.21	70	1.05
Ham, Bnls	760	4.55	440	3.55	910	3.64
Ham Steak	1,410	4.91	510	4.66	2,140	4.13
Sliced Bacon, 1 Lb Pkg	18,410	4.79	16,580	5.28	19,150	4.78
Pre-Cooked Bacon	530	21.70	310	22.62	420	25.18
Canadian Bacon	870	9.27	300	7.61	630	8.22
Ground Pork	1,510	2.22	770	2.88	1,360	2.00
Bkfst Sausage, 1 Lb Roll	4,100	3.05	5,210	3.29	4,290	3.12
Bkfst Sausage, Link/Patty	7,070	3.77	4,350	4.12	8,130	3.77
Pre-Cooked Sausage	1,610	4.61	2,470	5.17	2,250	5.04
Dinner Sausage	3,220	3.83	7,970	3.45	580	3.29
Italian Sausage	1,300	3.85	8,460	3.29	2,400	3.22
Chorizo	400	2.82	360	2.70	360	2.60
Delii Ham	9,110	6.81	6,270	6.66	10,510	6.15
Pkg/Slcd Ham, 1 Lb/Less	10,490	6.43	11,430	5.60	16,390	6.14
Delii Cooked Pork Roast					10	4.99
Delii Cooked Spareribs	70	8.18	860	7.02		
Delii Cooked Backribs	820	5.46	8,040	6.79	510	7.75
Pulled Pork	1,070	4.49	1,710	4.92	220	5.29
Feet	130	1.69	310	1.88	250	1.43
Neckbones	210	1.46	260	1.38	720	1.15

**This week in Pork Retail . . . . .**

Feature activity was sharply lower than the previous week and year. Advertisement space was lower across all cuts. Individual item prices were steady to firm compared to the prior week and year. Wholesale prices were steady with lower butt and rib prices offsetting a higher picnic value. Loin, Ham and Belly values remained steady.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

**1/: FEATURE RATE:** the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/12 thru 02/18

(prices in dollars per pound)

Fri. Feb 12, 2021

Outlets	NORTHEAST					SOUTHEAST					MIDWEST				
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)					(AL, FL, GA, MS, NC, SC, TN, VA, WV)					(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)				
	5500					7400					6100				
Feature Rate (1/)	66.2%					65.1%					63.3%				
Special Rate (2/)	12.9%					26.5%					22.3%				
Activity Index (3/)	26,370					26,110					22,340				
	Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg		Price Range		Stores	Wtd Avg	
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.49	2.99	310	2.04		-	-	-	-	-	2.49	2.99	80	2.73	
Loins Roast Bnls	1.69	1.99	560	1.80		1.39	2.49	920	1.73		1.19	2.99	850	2.06	
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.39	1.39	110	1.39		-	-	-	-	-	1.49	1.49	40	1.49	
Sirloin Roast Bnls	2.49	2.99	110	2.96		1.49	2.49	530	2.18		1.99	1.99	50	1.99	
Rib End Chops B/In	1.69	1.99	170	1.80		-	-	-	-	-	2.59	2.99	100	2.77	
Sirloin Chops B/In	1.99	1.99	60	1.99		1.48	1.48	30	1.48		1.99	2.59	50	2.17	
Cc Chops B/In	1.69	2.99	1,180	2.43		1.59	4.99	440	3.06		1.99	2.99	590	2.65	
Assorted Chops B/In	1.89	1.89	100	1.89		1.39	2.99	120	2.52		1.49	2.49	90	2.05	
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	3.99	3.99	80	3.99	
Sirloin Chops Bnls	1.89	2.49	20	2.10		1.99	2.69	620	2.24		1.99	2.99	110	2.45	
Cc Chops Bnls	1.99	2.99	1,210	2.56		1.88	4.98	290	4.22		1.79	4.99	930	3.04	
Smoked Chops	-	-	-	-	-	-	-	-	-	-	3.99	3.99	150	3.99	
Tenderloin, Fresh	1.79	5.22	810	3.60		1.54	5.21	1,320	4.88		1.39	5.21	590	3.55	
Tenderloin, Marinated	3.25	6.09	890	4.50		3.33	5.21	210	4.24		2.94	6.08	790	5.14	
Backribs	4.99	4.99	280	4.99		3.49	3.59	140	3.58		3.49	5.99	310	4.72	
Picnic Fresh B/In	.99	1.29	940	1.18		.98	1.29	120	1.10		1.29	1.99	40	1.45	
Porketta	2.99	2.99	70	2.99		-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	1.58	320	1.26		.99	1.79	1,100	1.01		.99	1.99	570	1.17	
Butt Roast Bnls	1.69	1.99	140	1.83		1.59	1.59	130	1.59		1.88	1.88	150	1.88	
Pork Steak	1.59	1.99	120	1.79		1.29	1.99	80	1.32		1.29	2.99	130	2.05	
Country Style Rib B/In	1.69	1.99	250	1.76		1.19	1.99	90	1.30		1.29	1.59	120	1.48	
Country Style Ribs Bnls	1.99	2.99	440	2.54		1.69	2.99	160	1.84		1.99	2.99	300	2.13	
Spareribs	1.49	3.79	390	2.69		1.99	2.69	640	2.38		1.79	2.99	430	2.26	
St. Louis Style Spareribs	2.99	7.99	550	5.01		3.49	5.11	1,170	3.71		2.97	2.99	230	2.97	
Ham, B/In	13.31	13.31	230	13.31		-	-	-	-	-	-	-	-	-	-
Ham, Spiral	3.99	3.99	100	3.99		1.89	1.89	70	1.89		1.89	1.89	20	1.89	
Ham, B/In Butt	-	-	-	-	-	1.49	1.49	5	1.49		1.49	1.49	10	1.49	
Ham, B/In Shank	1.29	1.29	50	1.29		1.29	1.49	50	1.30		.69	1.49	60	.86	
Ham, Bnls	4.99	4.99	250	4.99		3.49	3.49	40	3.49		3.49	5.00	170	4.65	
Ham Steak	3.99	7.52	950	5.45		3.18	6.65	120	4.73		2.99	3.99	320	3.45	
Sliced Bacon, 1 Lb Pkg	1.99	10.65	4,630	4.94		1.99	9.19	6,370	5.37		2.65	9.32	2,660	4.22	
Pre-Cooked Bacon	20.21	26.59	290	23.65		-	-	-	-	-	6.49	22.86	210	19.41	
Canadian Bacon	5.33	13.69	820	9.25		-	-	-	-	-	9.60	9.60	40	9.60	
Ground Pork	1.89	4.00	160	2.12		2.00	2.88	970	2.01		1.99	3.99	340	2.80	
Bkfst Sausage, 1 Lb Roll	2.50	3.99	440	3.44		1.50	3.50	1,190	2.89		2.00	4.67	1,330	3.14	
Bkfst Sausage, Link/Patty	3.33	6.65	900	4.30		2.49	5.83	1,810	3.83		2.00	4.67	2,450	3.63	
Pre-Cooked Sausage	3.59	8.33	720	4.73		2.67	8.00	200	5.69		2.50	5.83	480	4.35	
Dinner Sausage	2.52	5.83	680	4.17		2.28	5.83	1,190	3.40		2.28	5.09	1,220	4.05	
Italian Sausage	1.99	6.99	470	3.95		3.00	3.59	170	3.17		1.88	3.99	250	2.85	
Chorizo	-	-	-	-	-	1.78	4.59	70	3.41		1.78	2.99	150	2.47	
Deli Ham	3.99	11.99	3,170	6.48		2.29	9.99	1,910	8.20		2.99	8.99	2,510	6.47	
Pkg/Sld Ham, 1 Lb/Less	4.43	9.31	2,490	6.53		3.56	9.33	3,830	6.66		3.56	9.58	2,360	6.23	
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	9.00	9.00	10	9.00		-	-	-	-	-	8.00	8.00	60	8.00	
Deli Cooked Backribs	5.33	7.35	460	6.14		-	-	-	-	-	4.00	5.99	310	4.55	
Pulled Pork	3.99	9.00	290	4.93		-	-	-	-	-	3.50	7.99	600	4.32	
Feet	1.69	1.69	130	1.69		-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	1.89	100	1.51		1.89	1.89	5	1.89		.99	.99	10	.99	



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/12 thru 02/18

(prices in dollars per pound)

Fri. Feb 12, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	58.5%				68.4%				77.8%			
Special Rate (2/)	25.3%				25.5%				2.5%			
Activity Index (3/)	11,335				8,080				4,620			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.79	- 1.79	10	1.79	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.48	- 2.49	930	1.97	2.49	- 2.49	60	2.49	2.48	- 2.49	20	2.48
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.48	30	1.28	2.49	- 2.49	20	2.49	-	-	-	-
Sirloin Roast Bnls	2.25	- 2.28	610	2.25	3.49	- 3.49	50	3.49	1.99	- 1.99	10	1.99
Rib End Chops B/In	2.99	- 2.99	5	2.99	2.49	- 2.49	20	2.49	-	-	-	-
Sirloin Chops B/In	.98	- 1.58	130	1.15	.97	- .99	120	.97	1.75	- 1.75	10	1.75
Cc Chops B/In	1.69	- 3.99	610	2.56	1.79	- 3.99	340	2.92	3.99	- 3.99	110	3.99
Assorted Chops B/In	1.79	- 1.99	80	1.96	1.49	- 2.99	120	1.74	-	-	-	-
Rib Chops Bnls	2.79	- 3.99	10	3.05	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.47	- 2.88	820	2.21	2.49	- 3.99	60	3.72	2.49	- 2.49	20	2.49
Cc Chops Bnls	1.98	- 2.99	430	2.72	2.49	- 2.99	620	2.94	1.99	- 2.99	90	2.71
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.98	- 3.99	390	3.08	2.49	- 3.99	330	2.97	2.49	- 3.99	70	3.39
Tenderloin, Marinated	2.94	- 5.99	190	4.55	-	-	-	-	4.11	- 6.58	1,360	5.35
Backribs	2.19	- 4.99	280	3.29	2.99	- 3.99	280	3.95	2.99	- 2.99	40	2.99
Picnic Fresh B/In	.99	- .99	50	.99	.89	- .89	40	.89	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 1.99	130	1.27	1.49	- 2.99	250	1.97	1.47	- 1.99	760	1.50
Butt Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Pork Steak	1.19	- 1.99	130	1.34	-	-	-	-	1.99	- 2.48	50	2.10
Country Style Rib B/In	.98	- 1.99	130	1.52	1.49	- 1.99	120	1.54	1.98	- 1.98	10	1.98
Country Style Ribs Bnls	1.59	- 2.98	160	2.64	3.99	- 3.99	50	3.99	1.99	- 1.99	10	1.99
Spareribs	1.27	- 2.49	180	2.02	1.99	- 2.79	210	2.49	-	-	-	-
St. Louis Style Spareribs	2.97	- 4.99	50	3.42	-	-	-	-	4.63	- 4.63	20	4.63
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.89	- 1.89	20	1.89	-	-	-	-	1.99	- 1.99	680	1.99
Ham, B/In Butt	.99	- .99	30	.99	-	-	-	-	-	-	-	-
Ham, B/In Shank	.99	- .99	30	.99	-	-	-	-	-	-	-	-
Ham, Bnls	2.80	- 4.99	60	4.65	2.99	- 4.99	240	4.18	-	-	-	-
Ham Steak	2.99	- 4.99	30	3.89	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.99	- 6.66	2,140	4.05	2.50	- 8.16	2,400	4.17	4.49	- 7.97	170	5.51
Pre-Cooked Bacon	19.14	- 19.14	30	19.14	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.50	- 2.99	50	2.60	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.25	- 3.99	920	2.80	3.50	- 3.50	170	3.50	2.67	- 7.31	40	4.88
Bkfst Sausage, Link/Patty	2.98	- 4.67	1,000	3.66	3.32	- 4.67	810	3.60	3.32	- 5.31	60	3.87
Pre-Cooked Sausage	2.50	- 5.83	130	4.01	2.65	- 2.65	50	2.65	2.65	- 5.83	30	4.37
Dinner Sausage	3.36	- 4.91	130	3.97	-	-	-	-	-	-	-	-
Italian Sausage	3.61	- 3.61	40	3.61	4.79	- 4.79	270	4.79	4.49	- 4.49	100	4.49
Chorizo	1.78	- 3.25	80	2.97	2.00	- 3.99	100	2.81	-	-	-	-
Deli Ham	3.27	- 9.99	300	5.99	1.99	- 10.00	460	4.78	5.99	- 7.49	750	7.39
Pkg/Sld Ham, 1 Lb/Less	2.50	- 9.31	690	6.04	3.33	- 10.64	880	6.22	4.98	- 8.00	190	5.64
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	4.40	- 4.40	40	4.40	-	-	-	-	5.99	- 5.99	20	5.99
Pulled Pork	3.77	- 5.32	180	4.34	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.99	- 1.49	80	1.42	1.79	- 1.79	10	1.79	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/12 thru 02/18

(prices in dollars per pound)

Fri. Feb 12, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	50.0%				50.5%			
Special Rate (2/)	15.0%				28.6%			
Activity Index (3/)	180				180			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.99	- 2.99	10	2.99	1.99	- 1.99	20	1.99
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.99	- 3.99	10	3.99	-	-	-	-
Assorted Chops B/In	2.69	- 2.69	10	2.69	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 3.99	20	3.37	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	4.99	- 4.99	20	4.99	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	-	-	-	-
Butt Roast Bnls	-	-	-	-	3.29	- 3.29	20	3.29
Pork Steak	1.98	- 1.98	5	1.98	-	-	-	-
Country Style Rib B/In	-	-	-	-	2.79	- 2.79	10	2.79
Country Style Ribs Bnls	1.99	- 1.99	20	1.99	-	-	-	-
Spareribs	-	-	-	-	2.99	- 2.99	20	2.99
St. Louis Style Spareribs	-	-	-	-	4.99	- 4.99	10	4.99
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.99	- 7.99	30	6.67	3.99	- 4.67	20	4.10
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.79	- 2.79	10	2.79
Bkfst Sausage, 1 Lb Roll	3.99	- 3.99	5	3.99	2.50	- 2.50	20	2.50
Bkfst Sausage, Link/Patty	3.99	- 4.67	20	4.59	3.33	- 3.33	20	3.33
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	4.49	- 4.49	10	4.49	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	4.99	- 10.64	20	8.95	3.54	- 5.33	30	3.96
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 02/12 thru 02/18**

(prices in dollars per pound)

Fri. Feb 12, 2021