

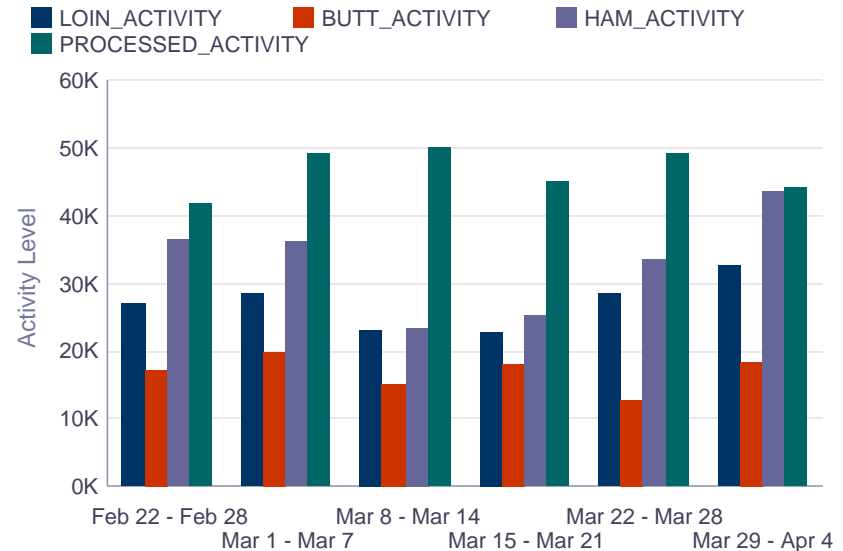


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	87.3%		88.1%		92.4%	
Special Rate (2/)	19.1%		19.3%		22.7%	
Activity Index (3/)	140,990		127,520		209,850	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					90	1.79
Bone-In Cc Loin	180	1.48	10	1.59	800	2.22
Loin Roast Bnls	4,330	1.81	2,490	2.05	4,530	2.06
Rib End Roast B/In	210	1.29	150	2.40	290	4.82
Sirloin End Roast B/In	530	1.36	310	1.18	70	1.27
Sirloin Roast Bnls	1,210	2.22	630	2.09	190	2.02
Rib End Chops B/In	1,710	2.66	200	2.17	50	2.68
Sirloin Chops B/In	1,120	1.15	1,230	1.40	450	1.49
Cc Chops B/In	3,960	2.59	6,150	2.60	6,000	2.51
Assorted Chops B/In	1,970	1.51	5,000	1.76	3,750	1.80
Rib Chops Bnls	100	2.67	200	3.06	20	2.72
Sirloin Chops Bnls	1,280	2.35	2,340	2.19	670	2.34
Cc Chops Bnls	5,830	3.29	2,780	2.87	3,570	2.73
Smoked Chops	300	5.79	180	6.84	390	4.57
Tenderloin, Fresh	2,880	2.97	3,000	4.04	2,100	3.83
Tenderloin, Marinated	1,250	5.58	1,620	4.77	620	4.85
Backribs	5,530	3.06	2,140	3.32	2,890	3.48
Picnic Fresh B/In	1,680	1.05	1,330	1.19	1,000	1.68
Porketta			10	2.29	70	2.47
Butt Fresh B/In	2,830	1.28	1,290	1.35	3,190	1.25
Butt Roast Bnls	640	1.50	660	2.13	670	2.69
Pork Steak	1,360	1.70	1,160	1.85	1,200	1.96
Country Style Rib B/In	4,030	1.86	4,370	1.72	2,120	1.88
Country Style Ribs Bnls	870	2.23	790	2.10	520	2.46
Spareribs	4,040	2.07	1,710	2.24	1,760	1.98
St. Louis Style Spareribs	2,720	2.96	1,430	3.07	1,420	3.08
Ham, B/In	60	3.97	410	1.72	7,730	1.68
Ham, Spiral	480	1.72	270	.99	32,420	1.97
Ham, B/In Butt	140	1.97	310	1.46	4,680	1.23
Ham, B/In Shank	280	2.06	510	1.50	14,240	1.01
Ham, Bnls	1,850	3.28	2,440	3.33	12,590	3.38
Ham Steak	1,820	3.74	3,210	3.69	3,880	3.37
Sliced Bacon, 1 Lb Pkg	16,010	4.79	23,570	4.92	29,600	4.88
Pre-Cooked Bacon	1,760	24.34	1,020	26.54	690	23.97
Canadian Bacon	330	6.05	140	6.97	460	8.16
Ground Pork	270	3.60	370	2.88	720	2.96
Bkfst Sausage, 1 Lb Roll	4,810	2.95	7,630	3.26	12,790	3.23
Bkfst Sausage, Link/Patty	6,470	3.85	5,410	4.03	13,250	3.84
Pre-Cooked Sausage	3,140	5.06	4,040	4.96	6,880	5.14
Dinner Sausage	2,870	3.57	2,920	3.48	2,580	3.75
Italian Sausage	7,710	2.78	3,460	3.49	4,800	3.31
Chorizo	530	3.13	500	2.57	580	2.84
Delil Ham	11,870	6.06	9,520	5.53	11,590	6.05
Pkg/Slcd Ham, 1 Lb/Less	26,770	5.88	16,770	5.82	10,810	6.02
Delil Cooked Pork Roast					10	5.99
Delil Cooked Spareribs	430	5.06	200	6.85		
Delil Cooked Backribs	1,430	7.53	290	6.42	210	5.38
Pulled Pork	610	5.72	2,850	4.37	150	3.90
Feet	220	.82	160	1.18	200	1.56
Neckbones	570	1.34	340	1.27	560	1.16

This week in Pork Retail

Features were more active than the previous week but lower than the previous year. While processed items yielded advertisement space, all other cut areas received more advertisement space. Individual item prices were steady when compared to both the previous week and year. Wholesale pork values were sharply higher across all primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/29 thru 04/04

(prices in dollars per pound)

Fri. Mar 29, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	90.9%				82.2%				91.0%			
Special Rate (2/)	14.5%				13.0%				20.6%			
Activity Index (3/)	29,690				27,935				30,880			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	1.27	- 1.79	180	1.48	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.48	- 3.49	450	1.95	.99	- 1.99	830	1.58	1.29	- 2.99	720	1.97
Rib End Roast B/In	1.29	- 1.29	210	1.29	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.29	- 1.29	210	1.29	.89	- 1.29	40	1.17	1.99	- 1.99	90	1.99
Sirloin Roast Bnls	1.78	- 1.99	110	1.81	1.59	- 1.99	20	1.79	.99	- 3.59	440	1.49
Rib End Chops B/In	1.67	- 2.67	310	1.96	1.99	- 2.99	1,140	2.99	1.79	- 2.99	110	2.48
Sirloin Chops B/In	1.69	- 1.99	120	1.84	.98	- 1.28	120	1.05	.99	- 1.49	20	1.25
Cc Chops B/In	.99	- 4.29	1,090	2.52	1.62	- 3.29	1,560	2.95	1.49	- 2.99	640	2.16
Assorted Chops B/In	.99	- 1.99	800	1.49	.99	- 2.49	370	1.60	.99	- 2.99	340	1.42
Rib Chops Bnls	-	-	-	-	-	-	-	-	1.69	- 3.59	90	2.65
Sirloin Chops Bnls	1.49	- 1.99	150	1.76	1.39	- 2.98	100	2.02	1.39	- 4.29	340	1.77
Cc Chops Bnls	1.79	- 3.99	1,380	2.91	1.79	- 3.99	1,650	3.60	1.99	- 3.99	1,300	3.53
Smoked Chops	5.99	- 5.99	100	5.99	5.99	- 9.73	40	9.55	2.49	- 5.32	160	4.65
Tenderloin, Fresh	2.00	- 4.99	1,240	2.98	2.39	- 3.49	1,180	2.98	2.49	- 2.99	220	2.72
Tenderloin, Marinated	3.47	- 6.08	410	5.08	3.99	- 5.21	200	4.51	3.55	- 7.82	490	6.67
Backribs	2.97	- 3.99	530	3.67	2.44	- 3.99	960	3.31	2.99	- 3.99	730	3.36
Picnic Fresh B/In	.50	- 1.67	830	1.01	.89	- 1.29	180	1.07	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.89	- .99	290	.96	.98	- 1.49	1,230	.99	1.29	- 2.99	890	1.65
Butt Roast Bnls	1.79	- 1.79	110	1.79	1.28	- 1.28	200	1.28	1.49	- 1.69	190	1.64
Pork Steak	1.49	- 2.29	490	1.62	1.37	- 1.88	110	1.75	.99	- 2.99	320	1.68
Country Style Rib B/In	.99	- 2.99	1,090	1.77	.99	- 2.49	1,320	1.98	1.69	- 2.49	720	2.07
Country Style Ribs Bnls	2.49	- 2.49	270	2.49	1.49	- 2.98	150	2.38	1.49	- 2.99	270	1.87
Spareribs	1.89	- 2.79	1,150	2.07	1.49	- 1.99	560	1.92	1.99	- 3.48	1,220	2.25
St. Louis Style Spareribs	2.49	- 3.49	480	2.78	2.49	- 3.99	220	2.93	2.69	- 3.99	150	3.31
Ham, B/In	3.97	- 3.97	60	3.97	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	.99	- 2.99	40	1.49	2.49	- 2.99	210	2.59
Ham, B/In Butt	2.19	- 2.19	70	2.19	-	-	-	-	1.89	- 1.89	50	1.89
Ham, B/In Shank	1.49	- 1.99	130	1.75	2.99	- 2.99	80	2.99	1.69	- 1.69	50	1.69
Ham, Bnls	1.49	- 4.66	510	2.75	1.49	- 1.98	30	1.67	2.60	- 3.99	980	3.35
Ham Steak	2.87	- 5.98	990	4.02	2.68	- 5.00	100	3.76	2.38	- 3.99	670	3.35
Sliced Bacon, 1 Lb Pkg	2.99	- 7.99	4,340	4.96	2.79	- 9.58	2,440	5.14	2.50	- 7.32	3,480	4.74
Pre-Cooked Bacon	19.14	- 25.54	450	22.18	25.54	- 25.54	5	25.54	19.14	- 28.95	620	24.36
Canadian Bacon	4.49	- 7.44	220	5.97	-	-	-	-	3.99	- 8.00	80	6.12
Ground Pork	2.99	- 2.99	60	2.99	-	-	-	-	1.99	- 3.19	60	2.93
Bkfst Sausage, 1 Lb Roll	2.50	- 4.49	270	3.48	1.39	- 4.49	1,280	2.67	1.77	- 3.99	1,400	2.94
Bkfst Sausage, Link/Patty	3.33	- 5.00	1,160	3.96	2.50	- 5.00	1,200	3.78	2.28	- 5.82	1,470	3.88
Pre-Cooked Sausage	2.50	- 6.65	160	5.80	3.48	- 6.65	600	5.09	2.50	- 7.36	870	5.10
Dinner Sausage	2.94	- 4.00	630	3.18	3.00	- 3.99	110	3.68	2.95	- 5.08	860	3.59
Italian Sausage	2.49	- 4.00	1,670	3.32	2.22	- 3.99	1,350	2.61	1.99	- 3.98	1,390	2.52
Chorizo	4.99	- 4.99	70	4.99	3.00	- 3.00	20	3.00	1.78	- 2.89	60	2.02
Deli Ham	2.59	- 9.99	3,830	5.91	1.88	- 8.99	2,400	6.39	1.99	- 10.99	2,340	5.73
Pkg/Slcd Ham, 1 Lb/Less	4.00	- 9.12	1,650	6.68	2.00	- 8.00	4,800	6.04	2.50	- 12.00	6,510	5.65
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	4.80	- 4.80	290	4.80	4.79	- 4.79	10	4.79	4.79	- 5.98	140	5.64
Deli Cooked Backribs	4.83	- 7.99	400	6.34	7.05	- 7.99	1,000	7.95	4.79	- 4.79	10	4.79
Pulled Pork	4.97	- 7.31	350	5.70	3.99	- 5.99	70	5.09	3.99	- 6.65	140	5.62
Feet	.69	- .79	140	.72	.79	- .79	40	.79	-	-	-	-
Neckbones	.99	- 1.79	240	1.46	.78	- 1.29	180	1.10	.99	- .99	40	.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/29 thru 04/04

(prices in dollars per pound)

Fri. Mar 29, 2019

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	86.0%				85.8%				90.8%			
Special Rate (2/)	16.3%				26.2%				53.5%			
Activity Index (3/)	25,620				21,890				4,180			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	.99	- 1.87	880	1.58	1.48	- 1.99	1,380	1.96	1.98	- 1.98	40	1.98
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.19	- 1.29	130	1.22	.99	- .99	60	.99	-	-	-	-
Sirloin Roast Bnls	1.98	- 3.59	600	2.85	3.49	- 3.49	10	3.49	1.49	- 1.99	30	1.75
Rib End Chops B/In	1.27	- 1.27	40	1.27	1.99	- 1.99	120	1.99	-	-	-	-
Sirloin Chops B/In	.69	- 1.28	240	1.04	.89	- 1.49	610	1.06	1.78	- 1.78	10	1.78
Cc Chops B/In	1.68	- 3.19	430	2.33	1.49	- 2.99	180	2.11	1.99	- 1.99	40	1.99
Assorted Chops B/In	.98	- 1.99	290	1.54	.99	- .99	140	.99	-	-	-	-
Rib Chops Bnls	2.79	- 2.79	10	2.79	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.28	- 4.29	600	2.89	3.99	- 3.99	10	3.99	1.79	- 1.99	60	1.97
Cc Chops Bnls	1.79	- 3.49	400	2.87	2.49	- 3.99	1,060	3.19	1.99	- 1.99	20	1.99
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.98	- 2.99	100	2.99	2.99	- 3.59	50	3.31	2.49	- 2.99	80	2.84
Tenderloin, Marinated	3.47	- 7.82	150	4.84	-	-	-	-	-	-	-	-
Backribs	2.67	- 3.99	1,330	3.27	1.99	- 3.99	1,280	2.96	1.69	- 2.99	690	1.70
Picnic Fresh B/In	.69	- 1.89	130	.87	.79	- 1.29	480	1.09	1.98	- 1.98	40	1.98
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.79	- 2.99	360	1.51	-	-	-	-	1.78	- 1.78	10	1.78
Butt Roast Bnls	.88	- 1.29	90	1.09	-	-	-	-	1.69	- 1.69	20	1.69
Pork Steak	1.37	- 2.19	410	1.74	-	-	-	-	1.95	- 1.95	10	1.95
Country Style Rib B/In	1.28	- 2.49	360	1.84	.99	- 1.99	480	1.43	1.75	- 1.98	50	1.93
Country Style Ribs Bnls	1.48	- 2.79	100	2.26	-	-	-	-	1.48	- 1.48	20	1.48
Spareribs	.99	- 3.48	670	1.87	1.69	- 3.49	430	2.04	1.98	- 1.98	10	1.98
St. Louis Style Spareribs	1.99	- 3.99	460	2.64	2.49	- 8.61	690	4.48	1.69	- 2.99	710	1.72
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	.99	- .99	90	.99	.99	- .99	140	.99	-	-	-	-
Ham, B/In Butt	1.49	- 1.89	30	1.55	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.29	- 1.69	30	1.35	-	-	-	-	-	-	-	-
Ham, Bnls	2.49	- 4.99	180	4.38	1.99	- 1.99	60	1.99	3.99	- 4.99	90	4.47
Ham Steak	2.69	- 3.00	30	2.90	-	-	-	-	3.98	- 3.98	40	3.98
Sliced Bacon, 1 Lb Pkg	2.50	- 6.39	2,320	4.53	2.49	- 6.65	2,430	4.78	2.49	- 5.99	910	3.68
Pre-Cooked Bacon	28.95	- 28.95	40	28.95	25.54	- 25.54	650	25.54	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-	3.99	- 4.49	140	4.15
Bkfst Sausage, 1 Lb Roll	.89	- 3.68	1,620	3.05	2.79	- 3.50	60	3.42	2.49	- 3.50	140	3.22
Bkfst Sausage, Link/Patty	1.99	- 4.91	1,710	3.58	3.99	- 4.49	680	4.01	1.99	- 5.83	180	4.82
Pre-Cooked Sausage	2.50	- 7.36	780	5.00	5.00	- 5.00	650	5.00	3.19	- 5.83	50	3.92
Dinner Sausage	2.94	- 5.58	850	3.55	3.36	- 4.20	410	4.12	3.36	- 3.36	20	3.36
Italian Sausage	2.22	- 3.99	1,370	2.56	2.22	- 4.20	1,780	2.70	2.68	- 3.99	130	3.75
Chorizo	1.98	- 4.79	100	3.09	1.74	- 3.89	260	2.89	-	-	-	-
Deli Ham	1.99	- 9.99	1,170	5.79	1.97	- 9.00	2,050	6.47	3.99	- 10.49	60	7.26
Pkg/Sld Ham, 1 Lb/Less	2.48	- 12.00	7,450	5.37	2.00	- 12.05	5,610	6.39	3.99	- 8.43	560	6.38
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	9.99	- 9.99	30	9.99	-	-	-	-
Pulled Pork	4.99	- 6.99	40	6.32	-	-	-	-	8.99	- 8.99	10	8.99
Feet	-	-	-	-	1.19	- 1.39	20	1.32	1.19	- 1.19	10	1.19
Neckbones	1.19	- 1.99	30	1.74	.79	- 1.69	80	1.52	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/29 thru 04/04

(prices in dollars per pound)

Fri. Mar 29, 2019

	ALASKA			HAWAII		
	(AK)			(HI)		
Outlets	200			100		
Feature Rate (1/)	97.0%			91.4%		
Special Rate (2/)	39.0%			22.9%		
Activity Index (3/)	480			450		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Whole Bone-In Loins	-			-		
Bone-In Cc Loins	-			-		
Loins Roast Bnls	-			1.79 - 1.79	20	1.79
Rib End Roast B/In	-			-		
Sirloin End Roast B/In	-			-		
Sirloin Roast Bnls	-			-		
Rib End Chops B/In	-			-		
Sirloin Chops B/In	-			-		
Cc Chops B/In	-			3.69 - 3.69	20	3.69
Assorted Chops B/In	-			1.99 - 3.99	40	3.61
Rib Chops Bnls	-			-		
Sirloin Chops Bnls	1.99 - 1.99	10	1.99	-		
Cc Chops Bnls	2.69 - 3.99	20	3.61	-		
Smoked Chops	-			-		
Tenderloin, Fresh	3.99 - 3.99	20	3.99	-		
Tenderloin, Marinated	-			-		
Backribs	-			3.99 - 3.99	20	3.99
Picnic Fresh B/In	-			.99 - .99	20	.99
Porketta	-			-		
Butt Fresh B/In	2.29 - 2.29	40	2.29	1.49 - 1.49	5	1.49
Butt Roast Bnls	-			1.99 - 2.29	30	2.04
Pork Steak	2.29 - 2.29	40	2.29	-		
Country Style Rib B/In	-			-		
Country Style Ribs Bnls	1.99 - 2.49	50	2.35	2.49 - 2.49	20	2.49
Spareribs	-			2.99 - 2.99	5	2.99
St. Louis Style Spareribs	3.49 - 3.49	20	3.49	-		
Ham, B/In	-			-		
Ham, Spiral	-			-		
Ham, B/In Butt	-			-		
Ham, B/In Shank	-			-		
Ham, Bnls	4.49 - 4.49	10	4.49	-		
Ham Steak	-			-		
Sliced Bacon, 1 Lb Pkg	3.79 - 7.00	50	6.46	5.32 - 5.49	50	5.39
Pre-Cooked Bacon	-			-		
Canadian Bacon	-			6.67 - 6.67	20	6.67
Ground Pork	2.98 - 3.99	20	3.72	-		
Bkfst Sausage, 1 Lb Roll	3.50 - 3.50	10	3.50	3.49 - 3.49	20	3.49
Bkfst Sausage, Link/Patty	4.67 - 5.83	50	5.41	4.65 - 4.65	20	4.65
Pre-Cooked Sausage	-			3.25 - 4.48	30	4.34
Dinner Sausage	-			-		
Italian Sausage	2.19 - 3.99	20	3.29	3.49 - 3.49	20	3.49
Chorizo	-			3.49 - 3.49	20	3.49
Deli Ham	4.49 - 4.49	10	4.49	-		
Pkg/Sld Ham, 1 Lb/Less	3.66 - 8.00	110	6.09	4.00 - 6.96	90	5.24
Deli Cooked Pork Roast	-			-		
Deli Cooked Spareribs	-			-		
Deli Cooked Backribs	-			-		
Pulled Pork	-			-		
Feet	-			-		
Neckbones	-			-		



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/29 thru 04/04

(prices in dollars per pound)

Fri. Mar 29, 2019