

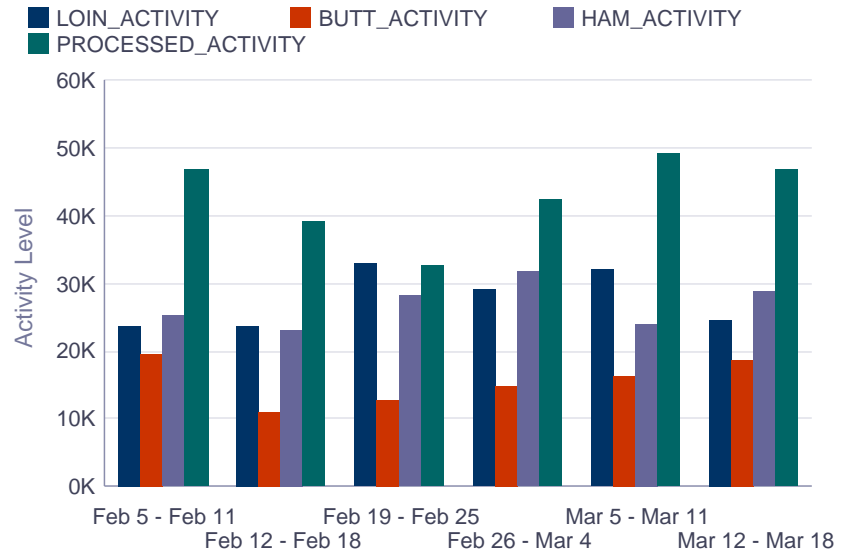


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	73.0%		84.8%		66.7%	
Special Rate (2/)	33.0%		16.3%		24.9%	
Activity Index (3/)	122,690		125,010		129,660	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			60	1.99	140	1.37
Bone-In Cc Loin	110	1.89	230	1.98	180	1.81
Loin Roast Bnls	2,970	2.23	8,850	1.89	4,220	1.85
Rib End Roast B/In	90	2.74	10	1.89	130	1.46
Sirloin End Roast B/In	240	1.43	320	1.39	640	1.15
Sirloin Roast Bnls	260	2.95	410	1.87	430	2.28
Rib End Chops B/In	660	1.66	350	1.86	1,390	3.25
Sirloin Chops B/In	490	1.52	870	1.71	840	1.38
Cc Chops B/In	4,850	2.64	2,960	2.79	4,800	2.77
Assorted Chops B/In	1,140	1.62	1,710	1.55	1,270	2.10
Rib Chops Bnls	170	2.65	40	2.99	60	3.49
Sirloin Chops Bnls	970	2.11	280	2.59	1,410	1.93
Cc Chops Bnls	4,910	3.68	5,590	3.05	3,260	2.86
Smoked Chops	10	2.69	1,090	4.93	310	4.33
Tenderloin, Fresh	2,290	2.97	3,560	3.82	1,760	3.41
Tenderloin, Marinated	3,250	4.41	2,680	4.14	2,040	4.52
Backribs	2,230	4.07	2,890	3.89	4,430	2.86
Picnic Fresh B/In	730	1.50	2,150	1.04	2,700	1.39
Porketta	70	2.99	220	2.47		
Butt Fresh B/In	4,880	1.41	4,800	1.50	4,420	1.68
Butt Roast Bnls	1,090	1.26	360	2.64	360	3.02
Pork Steak	1,320	1.78	760	1.92	1,330	1.75
Country Style Rib B/In	3,270	1.85	1,110	1.83	1,900	1.89
Country Style Ribs Bnls	700	2.38	640	2.27	740	2.21
Spareribs	4,140	2.65	3,880	1.98	2,680	2.18
St. Louis Style Spareribs	2,330	3.69	2,200	2.82	1,810	3.09
Ham, B/In			320	2.50	10	1.29
Ham, Spiral	170	2.79	190	4.02	270	4.12
Ham, B/In Butt	60	.99	40	1.79		
Ham, B/In Shank	110	1.20	70	1.87	130	1.55
Ham, Bnls	390	4.29	420	2.79	730	4.03
Ham Steak	1,010	4.37	1,040	3.44	1,320	4.58
Sliced Bacon, 1 Lb Pkg	17,440	4.72	20,270	5.33	23,620	4.98
Pre-Cooked Bacon	860	23.45	2,590	23.59	3,130	24.16
Canadian Bacon	820	7.57	120	11.20	400	7.14
Ground Pork	710	3.24	4,570	3.00	590	3.40
Bkfst Sausage, 1 Lb Roll	3,440	3.38	4,930	3.20	5,600	3.10
Bkfst Sausage, Link/Patty	5,860	4.68	5,960	4.19	7,690	4.29
Pre-Cooked Sausage	1,990	6.12	1,590	5.19	2,460	5.61
Dinner Sausage	8,510	4.13	3,940	3.34	4,370	3.42
Italian Sausage	6,850	3.68	4,830	3.10	2,820	3.68
Chorizo	240	2.84	160	2.66	320	3.48
Deli Ham	7,140	6.98	8,220	6.83	10,940	6.26
Pkg/Slcd Ham, 1 Lb/Less	19,690	6.27	13,700	6.28	19,150	6.07
Deli Cooked Pork Roast						
Deli Cooked Spareribs	40	6.99	60	5.81	1,290	8.68
Deli Cooked Backribs	1,570	4.86	2,660	6.76	320	6.51
Pulled Pork	1,980	5.61	1,000	5.48	830	6.23
Feet	250	1.79			10	1.59
Neckbones	390	1.49	310	1.52	410	1.38

**This week in Pork Retail . . . . .**

Feature activity was lower than the previous week and higher than the previous year. Loin cuts and processed items yielded advertisement space to all other items. Individual item prices were steady to firm compared to the previous week and year. Wholesale pork prices remained steady with a sharply higher butt primal value offsetting sharply lower ham value.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

**All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.**

**1/: FEATURE RATE:** the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/12 thru 03/18

(prices in dollars per pound)

Fri. Mar 12, 2021

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500		7400		6100							
Feature Rate (1/)	80.1%		71.1%		80.4%							
Special Rate (2/)	29.5%		45.0%		33.5%							
Activity Index (3/)	28,010		27,270		29,980							
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg			
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-			
Bone-In Cc Loins	-	-	-	-	-	-	.99 - 2.49	80	1.85			
Loins Roast Bnls	1.69 - 3.99	280	2.58	1.49 - 2.49	1,050	2.25	1.37 - 2.99	680	1.87			
Rib End Roast B/In	-	-	-	-	-	-	2.99 - 2.99	40	2.99			
Sirloin End Roast B/In	-	-	-	.99 - 1.39	10	1.26	.99 - 1.49	60	1.38			
Sirloin Roast Bnls	1.49 - 1.49	70	1.49	4.17 - 4.17	110	4.17	1.99 - 4.17	60	2.37			
Rib End Chops B/In	1.49 - 1.89	310	1.62	-	-	-	1.49 - 2.48	290	1.64			
Sirloin Chops B/In	1.89 - 1.89	60	1.89	.98 - .98	30	.98	1.49 - 2.19	60	1.70			
Cc Chops B/In	1.29 - 4.99	1,430	2.28	1.29 - 4.99	560	2.96	1.49 - 2.99	1,420	2.42			
Assorted Chops B/In	1.00 - 1.89	330	1.58	1.00 - 1.98	20	1.69	.99 - 1.99	460	1.66			
Rib Chops Bnls	-	-	-	-	-	-	2.69 - 2.69	140	2.69			
Sirloin Chops Bnls	1.99 - 2.29	190	2.02	1.99 - 2.29	380	2.00	1.99 - 2.49	160	2.11			
Cc Chops Bnls	1.99 - 4.99	1,320	3.14	1.99 - 4.99	1,950	4.19	1.99 - 4.99	1,320	3.67			
Smoked Chops	-	-	-	-	-	-	2.69 - 2.69	10	2.69			
Tenderloin, Fresh	1.99 - 4.34	440	2.95	1.49 - 4.34	1,050	2.33	2.99 - 5.99	440	4.01			
Tenderloin, Marinated	2.35 - 6.21	1,390	4.39	3.50 - 6.21	220	4.52	2.35 - 6.08	1,190	4.31			
Backribs	4.99 - 5.33	440	5.08	3.49 - 4.99	460	3.50	2.99 - 6.99	510	4.42			
Picnic Fresh B/In	.99 - 2.99	460	1.61	1.19 - 1.19	40	1.19	1.89 - 1.89	30	1.89			
Porketta	2.99 - 2.99	70	2.99	-	-	-	-	-	-			
Butt Fresh B/In	.99 - 1.99	320	1.45	.99 - 1.79	1,000	1.43	.99 - 1.99	900	1.48			
Butt Roast Bnls	1.99 - 1.99	100	1.99	1.19 - 1.19	70	1.19	1.19 - 1.99	90	1.68			
Pork Steak	1.59 - 2.00	240	1.89	1.28 - 1.99	240	1.38	1.39 - 1.99	370	1.87			
Country Style Rib B/In	1.89 - 2.49	250	2.10	.89 - 2.49	300	1.72	1.29 - 2.99	630	2.18			
Country Style Ribs Bnls	1.99 - 2.99	320	2.44	1.89 - 2.49	100	2.36	1.49 - 2.49	140	2.18			
Spareribs	1.49 - 5.49	1,570	2.75	.89 - 3.99	670	2.41	1.99 - 2.99	1,200	2.67			
St. Louis Style Spareribs	2.99 - 3.99	170	3.35	2.98 - 4.99	1,100	3.81	3.69 - 3.99	220	3.80			
Ham, B/In	-	-	-	-	-	-	-	-	-			
Ham, Spiral	2.79 - 2.99	120	2.89	-	-	-	2.49 - 2.49	40	2.49			
Ham, B/In Butt	.99 - .99	60	.99	-	-	-	-	-	-			
Ham, B/In Shank	.99 - .99	60	.99	-	-	-	1.49 - 1.49	40	1.49			
Ham, Bnls	5.00 - 5.00	230	5.00	1.99 - 1.99	40	1.99	4.99 - 6.99	50	5.39			
Ham Steak	2.50 - 6.67	520	4.72	2.50 - 6.65	60	5.02	2.98 - 4.65	360	3.66			
Sliced Bacon, 1 Lb Pkg	2.65 - 10.65	3,460	4.95	3.00 - 9.98	4,400	4.65	2.20 - 8.99	2,120	4.43			
Pre-Cooked Bacon	19.20 - 25.54	540	21.47	-	-	-	26.67 - 26.67	150	26.67			
Canadian Bacon	4.69 - 8.00	590	7.10	-	-	-	5.69 - 6.64	110	6.17			
Ground Pork	3.99 - 4.00	40	3.99	3.99 - 3.99	220	3.99	1.99 - 3.99	380	2.81			
Bkfst Sausage, 1 Lb Roll	3.28 - 5.83	670	3.97	.89 - 5.83	1,250	3.16	1.33 - 3.99	910	3.27			
Bkfst Sausage, Link/Patty	3.19 - 7.09	1,400	4.91	2.58 - 6.65	780	3.66	2.00 - 8.00	2,020	4.52			
Pre-Cooked Sausage	4.55 - 8.00	1,190	6.11	5.00 - 5.83	10	5.59	5.82 - 7.09	570	6.46			
Dinner Sausage	1.99 - 6.65	1,130	4.44	2.53 - 4.20	2,150	3.69	2.82 - 6.65	1,840	3.94			
Italian Sausage	2.79 - 6.99	1,060	3.77	3.00 - 4.99	1,020	3.42	2.80 - 6.99	2,950	3.68			
Chorizo	-	-	-	-	-	-	2.47 - 4.56	170	2.87			
Deli Ham	3.99 - 9.99	3,760	6.53	2.99 - 10.99	1,610	9.37	2.49 - 8.99	970	6.11			
Pkg/Sld Ham, 1 Lb/Less	4.49 - 8.00	1,640	6.51	1.33 - 8.39	5,020	6.50	1.33 - 9.57	6,440	6.10			
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-			
Deli Cooked Spareribs	-	-	-	6.99 - 6.99	40	6.99	-	-	-			
Deli Cooked Backribs	3.60 - 8.66	610	6.82	3.60 - 3.60	960	3.60	-	-	-			
Pulled Pork	3.99 - 5.99	630	4.71	4.50 - 5.13	350	4.74	4.99 - 8.99	360	6.32			
Feet	1.69 - 1.89	250	1.79	-	-	-	-	-	-			
Neckbones	1.29 - 1.79	290	1.51	-	-	-	-	-	-			



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/12 thru 03/18

(prices in dollars per pound)

Fri. Mar 12, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	63.1%				61.0%				83.0%			
Special Rate (2/)	22.5%				37.8%				7.2%			
Activity Index (3/)	16,310				14,750				5,885			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	1.99	- 1.99	30	1.99	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.59	- 1.99	50	1.78	1.49	- 2.99	780	2.33	2.49	- 2.49	100	2.49
Rib End Roast B/In	-	-	-	-	-	-	-	-	2.49	- 2.49	40	2.49
Sirloin End Roast B/In	1.48	- 1.49	110	1.48	1.29	- 1.49	40	1.46	1.29	- 1.29	10	1.29
Sirloin Roast Bnls	-	-	-	-	3.49	- 3.49	10	3.49	-	-	-	-
Rib End Chops B/In	1.99	- 1.99	60	1.99	-	-	-	-	-	-	-	-
Sirloin Chops B/In	.98	- 1.89	160	1.52	.99	- 1.99	180	1.42	-	-	-	-
Cc Chops B/In	1.69	- 4.99	910	2.85	1.99	- 4.99	340	3.49	1.99	- 3.99	200	3.38
Assorted Chops B/In	1.00	- 1.99	220	1.58	1.49	- 1.49	10	1.49	1.48	- 1.95	90	1.56
Rib Chops Bnls	1.99	- 2.79	20	2.37	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 1.99	100	1.99	1.99	- 3.99	100	2.26	2.99	- 2.99	20	2.99
Cc Chops Bnls	1.99	- 2.97	150	2.43	2.79	- 3.49	150	3.22	2.99	- 2.99	20	2.99
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.19	- 4.11	150	3.81	2.49	- 2.99	50	2.93	2.49	- 3.99	110	3.26
Tenderloin, Marinated	2.94	- 5.20	180	4.48	3.99	- 5.32	260	4.66	-	-	-	-
Backribs	2.98	- 4.99	730	3.55	-	-	-	-	4.48	- 4.49	50	4.49
Picnic Fresh B/In	.99	- 1.29	20	1.14	.99	- .99	120	.99	1.68	- 1.69	50	1.69
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 1.99	1,010	1.65	1.29	- 1.99	900	1.35	.97	- 1.99	720	.99
Butt Roast Bnls	1.19	- 1.79	100	1.61	2.49	- 2.49	20	2.49	.97	- 1.79	690	.98
Pork Steak	1.37	- 1.99	280	1.77	1.99	- 1.99	180	1.99	1.79	- 1.79	20	1.79
Country Style Rib B/In	1.19	- 2.88	970	1.65	1.47	- 2.99	410	1.90	1.77	- 1.99	700	1.77
Country Style Ribs Bnls	-	-	-	-	2.49	- 2.49	130	2.49	1.89	- 1.89	10	1.89
Spareribs	1.99	- 2.69	400	2.51	1.99	- 2.99	250	2.57	2.99	- 4.99	50	3.40
St. Louis Style Spareribs	2.98	- 4.99	130	3.94	3.99	- 3.99	10	3.99	3.49	- 3.49	680	3.49
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	1.99	- 4.99	70	2.45	-	-	-	-
Ham Steak	3.99	- 5.00	50	4.70	-	-	-	-	4.98	- 4.98	20	4.98
Sliced Bacon, 1 Lb Pkg	2.99	- 6.38	3,110	4.41	2.99	- 6.65	2,560	5.00	2.88	- 7.99	1,690	4.84
Pre-Cooked Bacon	22.78	- 22.78	50	22.78	28.74	- 28.74	120	28.74	-	-	-	-
Canadian Bacon	-	-	-	-	11.20	- 11.20	120	11.20	-	-	-	-
Ground Pork	2.88	- 2.88	40	2.88	-	-	-	-	2.99	- 2.99	40	2.99
Bkfst Sausage, 1 Lb Roll	1.89	- 3.99	490	3.17	3.79	- 3.79	80	3.79	2.98	- 7.31	50	4.70
Bkfst Sausage, Link/Patty	3.24	- 5.55	890	4.83	1.98	- 9.33	670	5.68	4.65	- 5.04	70	4.72
Pre-Cooked Sausage	3.00	- 4.79	90	4.14	6.32	- 6.32	80	6.32	5.82	- 5.83	50	5.82
Dinner Sausage	2.49	- 5.32	2,360	4.65	3.36	- 5.32	1,000	3.84	3.99	- 3.99	20	3.99
Italian Sausage	3.36	- 4.99	270	3.71	3.36	- 4.49	1,380	3.73	3.36	- 4.00	120	3.89
Chorizo	1.98	- 1.98	20	1.98	2.99	- 2.99	60	2.99	-	-	-	-
Deli Ham	3.27	- 9.99	370	6.12	2.27	- 6.99	430	4.75	-	-	-	-
Pkg/Sldd Ham, 1 Lb/Less	1.33	- 8.39	2,070	5.91	3.29	- 10.26	4,210	6.35	2.99	- 10.61	260	6.42
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-	-	-	-	-
Pulled Pork	3.99	- 6.99	650	6.55	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	- 1.49	70	1.48	1.29	- 1.29	30	1.29	1.29	- 1.29	5	1.29



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/12 thru 03/18

(prices in dollars per pound)

Fri. Mar 12, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	90.0%				56.2%			
Special Rate (2/)	3.0%				5.7%			
Activity Index (3/)	320				190			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	2.49	2.98	20	2.62	3.99	3.99	20	3.99
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.99	3.99	10	3.99	-	-	-	-
Assorted Chops B/In	2.69	2.69	10	2.69	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	3.99	3.99	20	3.99
Cc Chops Bnls	2.99	3.98	10	3.65	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.99	3.99	30	3.99	4.49	4.49	20	4.49
Tenderloin, Marinated	5.99	5.99	20	5.99	-	-	-	-
Backribs	3.48	3.48	5	3.48	4.49	4.49	20	4.49
Picnic Fresh B/In	2.49	2.49	10	2.49	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	1.88	1.88	20	1.88
Butt Roast Bnls	-	-	-	-	2.49	2.49	20	2.49
Pork Steak	1.99	1.99	10	1.99	-	-	-	-
Country Style Rib B/In	2.49	2.49	10	2.49	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	2.99	2.99	10	2.99
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.48	6.99	80	5.91	3.99	4.67	20	4.10
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	4.99	4.99	40	4.99	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	4.62	4.62	10	4.62	-	-	-	-
Italian Sausage	4.00	5.04	20	4.37	4.62	4.62	20	4.62
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Slcd Ham, 1 Lb/Less	6.22	8.00	30	6.79	6.22	8.00	20	6.87
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	8.66	8.66	5	8.66	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



**National Retail Report - Pork**

**Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 03/12 thru 03/18**

(prices in dollars per pound)

Fri. Mar 12, 2021