

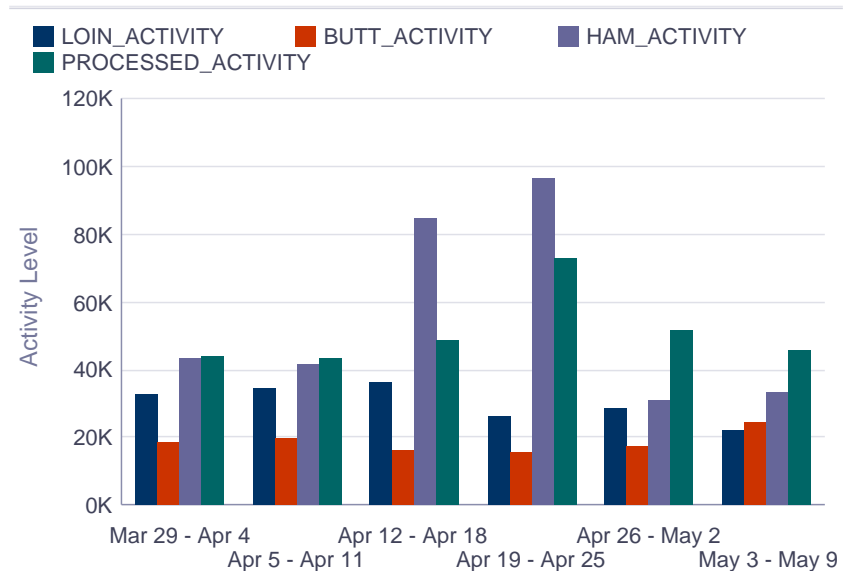


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	89.3%		95.8%		93.6%	
Special Rate (2/)	20.4%		22.4%		17.2%	
Activity Index (3/)	128,280		131,980		161,890	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			90	1.28	50	1.37
Bone-In Cc Loin	70	1.55	220	1.76	260	1.71
Loin Roast Bnls	3,480	1.96	2,950	2.02	3,900	1.88
Rib End Roast B/In	200	1.66	70	1.99	460	1.85
Sirloin End Roast B/In	450	1.41	170	1.49	120	1.44
Sirloin Roast Bnls	560	2.20	380	1.97	290	1.97
Rib End Chops B/In	160	1.57	2,160	2.82	1,390	3.21
Sirloin Chops B/In	560	1.60	650	1.33	1,010	1.65
Cc Chops B/In	3,970	2.55	5,050	2.66	5,160	2.87
Assorted Chops B/In	2,480	1.79	2,970	1.57	5,010	1.98
Rib Chops Bnls	150	3.20	350	3.02	370	2.84
Sirloin Chops Bnls	1,370	2.15	1,420	2.15	3,130	2.53
Cc Chops Bnls	2,280	2.72	3,330	3.23	6,120	2.77
Smoked Chops	290	5.04	400	3.57	460	5.81
Tenderloin, Fresh	1,910	4.01	3,000	3.50	1,290	3.60
Tenderloin, Marinated	1,510	4.47	2,330	5.55	2,810	4.83
Backribs	2,600	3.34	3,080	3.43	5,900	3.01
Picnic Fresh B/In	2,340	1.03	1,640	1.04	4,080	1.62
Porketta	210	2.45	70	2.79	440	2.20
Butt Fresh B/In	4,790	1.40	1,870	2.13	8,350	1.61
Butt Roast Bnls	2,370	1.69	670	1.79	1,590	2.21
Pork Steak	1,660	2.08	1,260	1.88	2,440	1.82
Country Style Rib B/In	5,060	1.92	4,810	2.05	5,400	1.99
Country Style Ribs Bnls	1,090	2.11	1,010	2.70	1,350	2.24
Spareribs	2,970	2.12	2,330	2.16	4,750	2.02
St. Louis Style Spareribs	3,500	3.05	3,250	2.66	5,790	2.87
Ham, B/In	150	2.80	90	1.11	1,350	1.33
Ham, Spiral	280	1.98	1,250	2.32	590	1.18
Ham, B/In Butt			30	.99	70	1.48
Ham, B/In Shank			490	.98	380	1.33
Ham, Bnls	890	3.30	1,190	3.07	1,190	3.51
Ham Steak	1,150	4.37	1,010	4.65	1,090	3.48
Sliced Bacon, 1 Lb Pkg	16,760	4.84	25,790	4.61	25,860	4.93
Pre-Cooked Bacon	1,670	22.86	1,210	24.06	290	24.03
Canadian Bacon	210	7.75	220	7.62	100	8.17
Ground Pork	1,040	2.63	500	3.08	380	3.59
Bkfst Sausage, 1 Lb Roll	3,430	2.76	4,160	3.07	9,380	2.85
Bkfst Sausage, Link/Patty	7,880	3.69	7,170	3.66	7,090	3.59
Pre-Cooked Sausage	240	5.06	3,500	4.35	2,300	4.90
Dinner Sausage	6,270	3.28	2,510	3.21	3,630	3.38
Italian Sausage	5,060	3.32	6,230	2.80	4,450	3.46
Chorizo	3,190	2.98	270	2.57	1,020	2.87
Delil Ham	10,260	6.42	7,680	5.36	9,870	5.85
Pkg/Slcd Ham, 1 Lb/Less	20,660	5.28	19,110	5.64	18,730	5.78
Delil Cooked Pork Roast					10	5.99
Delil Cooked Spareribs	300	4.96	770	5.23	300	4.54
Delil Cooked Backribs	1,970	7.31	1,960	7.54	840	6.95
Pulled Pork	280	6.84	730	5.43	210	4.53
Feet	240	1.39	230	1.05	310	1.59
Neckbones	320	1.14	350	1.13	530	1.25

This week in Pork Retail

Features were lower than both the previous week and year. Ham, butt, picnic, and sparerib items absorbed advertisement space that was yielded but loin cuts and processed items. Individual item prices were steady to weak when compared to the previous week and tested the full range when compared to the previous year. Wholesale pork values were lower, due to a sharply lower belly primal, despite higher butt, rib, and ham values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/03 thru 05/09

(prices in dollars per pound)

Fri. May 3, 2019

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	89.6%				91.4%				90.9%			
Special Rate (2/)	10.8%				13.0%				21.3%			
Activity Index (3/)	30,460				25,675				28,930			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loin	1.49	- 1.49	20	1.49	1.49	- 1.49	5	1.49	1.59	- 1.59	40	1.59
Loin Roast Bnls	1.00	- 2.18	610	1.88	.98	- 2.59	100	1.57	1.49	- 2.49	1,530	1.97
Rib End Roast B/In	1.49	- 1.49	110	1.49	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.49	- 1.49	110	1.49	-	-	-	-	1.49	- 1.49	150	1.49
Sirloin Roast Bnls	-	-	-	-	1.89	- 1.98	240	1.97	1.99	- 2.99	210	2.63
Rib End Chops B/In	1.49	- 1.59	130	1.50	-	-	-	-	-	-	-	-
Sirloin Chops B/In	1.49	- 1.69	170	1.56	-	-	-	-	1.88	- 1.88	150	1.88
Cc Chops B/In	1.69	- 2.99	1,370	2.48	1.79	- 3.29	530	2.49	.99	- 3.99	610	2.26
Assorted Chops B/In	1.79	- 1.99	220	1.84	.94	- 2.49	470	1.76	1.49	- 1.99	420	1.62
Rib Chops Bnls	-	-	-	-	-	-	-	-	3.20	- 3.20	150	3.20
Sirloin Chops Bnls	1.98	- 2.19	390	2.00	1.73	- 2.68	360	2.12	1.79	- 2.99	260	2.32
Cc Chops Bnls	1.89	- 2.99	400	2.67	1.62	- 3.49	160	2.29	1.48	- 3.99	1,220	2.85
Smoked Chops	5.99	- 5.99	80	5.99	5.86	- 5.86	40	5.86	5.32	- 5.32	50	5.32
Tenderloin, Fresh	2.97	- 4.99	660	3.43	2.99	- 3.99	160	3.90	1.79	- 5.00	160	4.13
Tenderloin, Marinated	5.64	- 5.64	80	5.64	5.21	- 6.08	120	5.49	3.00	- 6.08	510	4.28
Backribs	2.99	- 4.99	830	3.81	2.87	- 3.99	280	3.06	2.39	- 4.49	920	3.28
Picnic Fresh B/In	.89	- 1.79	1,050	1.13	.99	- .99	180	.99	.99	- .99	40	.99
Porketta	2.79	- 2.79	70	2.79	-	-	-	-	2.29	- 2.29	140	2.29
Butt Fresh B/In	.99	- 1.99	950	1.43	.99	- 1.57	1,800	1.11	1.39	- 2.19	680	1.80
Butt Roast Bnls	1.49	- 2.18	520	1.68	1.49	- 1.77	390	1.51	1.49	- 2.99	780	1.68
Pork Steak	2.19	- 2.49	390	2.29	1.69	- 2.68	190	2.21	1.66	- 2.99	410	2.01
Country Style Rib B/In	1.48	- 2.38	1,070	1.99	1.48	- 2.29	1,320	1.94	1.29	- 2.49	550	2.06
Country Style Ribs Bnls	1.67	- 2.39	560	2.06	1.69	- 2.39	30	1.95	1.69	- 2.69	230	1.98
Spareribs	1.69	- 3.99	1,550	2.23	1.69	- 3.99	140	2.01	.99	- 2.99	410	1.71
St. Louis Style Spareribs	2.49	- 3.99	580	3.03	2.17	- 3.49	1,580	3.28	1.99	- 2.99	820	2.49
Ham, B/In	3.33	- 3.33	90	3.33	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	1.99	- 1.99	30	1.99	1.69	- 1.69	10	1.69
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	4.99	- 4.99	70	4.99	3.97	- 5.00	60	4.62	1.75	- 4.99	480	3.11
Ham Steak	2.99	- 7.44	890	4.55	2.99	- 5.00	60	4.39	2.99	- 2.99	140	2.99
Sliced Bacon, 1 Lb Pkg	2.99	- 9.29	3,170	4.91	2.33	- 7.32	3,370	5.03	1.99	- 7.99	3,530	4.82
Pre-Cooked Bacon	16.00	- 25.54	700	23.01	-	-	-	-	15.16	- 25.54	290	23.16
Canadian Bacon	6.67	- 9.31	130	7.89	-	-	-	-	7.97	- 7.97	60	7.97
Ground Pork	1.87	- 3.59	190	3.01	1.97	- 1.97	20	1.97	1.99	- 3.99	480	2.73
Bkfst Sausage, 1 Lb Roll	1.98	- 3.99	560	3.06	1.50	- 3.69	940	2.79	1.50	- 3.79	400	2.84
Bkfst Sausage, Link/Patty	3.33	- 5.32	930	3.64	3.33	- 6.86	1,460	3.46	2.00	- 6.40	2,630	3.73
Pre-Cooked Sausage	3.98	- 5.82	140	4.44	5.82	- 5.82	10	5.82	6.15	- 6.15	40	6.15
Dinner Sausage	2.67	- 3.36	810	3.17	2.27	- 3.99	1,470	3.29	2.27	- 4.56	1,470	3.23
Italian Sausage	1.97	- 5.99	2,420	3.51	2.94	- 4.00	980	3.15	1.99	- 4.55	850	3.18
Chorizo	1.78	- 6.20	420	3.70	1.76	- 6.20	1,110	3.47	1.76	- 4.99	360	3.87
Deli Ham	1.98	- 14.99	4,400	6.09	.98	- 9.99	2,350	7.81	2.99	- 10.99	1,960	5.78
Pkg/Sld Ham, 1 Lb/Less	3.63	- 9.12	2,310	6.05	2.50	- 9.12	4,570	5.32	2.49	- 9.31	5,530	5.51
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	4.80	- 4.80	290	4.80	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.00	- 7.99	650	6.81	5.65	- 9.99	1,040	7.97	4.00	- 6.66	120	6.14
Pulled Pork	4.97	- 7.99	130	6.56	-	-	-	-	6.99	- 8.99	90	7.71
Feet	.69	- 1.49	150	1.26	.69	- 1.39	50	1.36	1.29	- 1.29	10	1.29
Neckbones	1.29	- 1.39	90	1.35	.99	- 1.39	60	1.31	.88	- .88	40	.88



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/03 thru 05/09

(prices in dollars per pound)

Fri. May 3, 2019

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	88.2%				78.8%				89.7%			
Special Rate (2/)	26.6%				28.4%				53.6%			
Activity Index (3/)	19,895				15,520				6,795			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.47	- 2.79	400	2.16	1.47	- 2.59	740	1.92	1.98	- 1.98	50	1.98
Rib End Roast B/In	1.88	- 1.88	90	1.88	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.39	- 1.49	100	1.40	.89	- 1.39	100	1.20	-	-	-	-
Sirloin Roast Bnls	.99	- 2.99	60	1.81	.99	- 1.99	30	1.63	1.99	- 1.99	5	1.99
Rib End Chops B/In	1.39	- 1.39	10	1.39	1.99	- 1.99	20	1.99	-	-	-	-
Sirloin Chops B/In	1.48	- 1.49	100	1.49	.89	- 1.99	120	1.36	1.95	- 1.95	10	1.95
Cc Chops B/In	1.39	- 2.99	600	2.87	1.79	- 3.99	870	2.67	-	-	-	-
Assorted Chops B/In	.98	- 1.99	520	1.84	1.49	- 1.79	780	1.77	1.49	- 1.49	20	1.49
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	.99	- 2.99	140	2.06	.99	- 1.99	140	1.88	1.59	- 2.99	30	2.35
Cc Chops Bnls	1.48	- 3.19	240	2.76	1.99	- 2.99	190	2.04	2.95	- 2.95	10	2.95
Smoked Chops	-	-	-	-	2.99	- 4.49	120	4.05	-	-	-	-
Tenderloin, Fresh	2.39	- 5.00	720	4.61	2.99	- 3.99	150	3.91	2.99	- 4.77	60	3.51
Tenderloin, Marinated	3.00	- 5.21	110	4.16	-	-	-	-	4.34	- 4.34	680	4.34
Backribs	1.77	- 3.99	300	2.77	2.99	- 3.77	210	3.03	2.99	- 3.77	40	3.39
Picnic Fresh B/In	.89	- 1.38	210	1.16	.99	- .99	140	.99	.79	- 1.98	730	.86
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.18	- 2.19	430	1.71	.99	- 1.99	820	1.43	1.68	- 2.49	70	1.97
Butt Roast Bnls	1.19	- 2.99	330	1.62	1.49	- 1.99	320	1.93	-	-	-	-
Pork Steak	1.37	- 2.59	470	1.90	1.99	- 1.99	110	1.99	1.98	- 2.49	70	2.28
Country Style Rib B/In	.98	- 2.59	570	1.68	1.29	- 2.49	750	1.77	1.98	- 2.49	780	2.02
Country Style Ribs Bnls	1.88	- 2.69	200	2.30	2.99	- 2.99	10	2.99	1.79	- 2.49	30	2.21
Spareribs	1.47	- 2.99	310	1.91	1.49	- 3.49	370	1.89	1.98	- 2.99	60	2.24
St. Louis Style Spareribs	2.39	- 3.49	150	3.26	2.99	- 3.59	350	3.24	-	-	-	-
Ham, B/In	.99	- .99	10	.99	-	-	-	-	2.19	- 2.19	40	2.19
Ham, Spiral	1.99	- 1.99	90	1.99	1.99	- 1.99	140	1.99	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	2.99	- 4.49	80	3.07	1.99	- 3.59	170	2.69	3.69	- 3.69	40	3.69
Ham Steak	4.98	- 4.98	50	4.98	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	1.29	- 8.33	3,320	4.60	1.67	- 6.65	2,070	4.94	2.99	- 5.99	1,150	4.65
Pre-Cooked Bacon	25.54	- 25.54	40	25.54	22.40	- 22.40	650	22.40	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	4.99	- 4.99	10	4.99
Ground Pork	1.78	- 2.50	60	2.28	1.99	- 1.99	60	1.99	2.21	- 2.49	190	2.35
Bkfst Sausage, 1 Lb Roll	1.98	- 3.33	850	2.71	-	-	-	-	2.50	- 2.50	680	2.50
Bkfst Sausage, Link/Patty	2.50	- 6.86	1,770	3.60	3.33	- 6.86	610	4.15	3.33	- 5.00	390	3.97
Pre-Cooked Sausage	4.65	- 5.55	20	5.10	6.40	- 6.40	20	6.40	-	-	-	-
Dinner Sausage	1.89	- 5.85	1,660	3.36	3.23	- 3.36	650	3.27	3.23	- 3.36	200	3.26
Italian Sausage	1.78	- 3.77	320	3.11	3.36	- 3.99	200	3.44	2.21	- 3.99	250	2.73
Chorizo	1.58	- 4.99	170	2.69	1.76	- 2.99	1,130	1.98	2.49	- 2.49	10	2.49
Deli Ham	3.99	- 8.99	650	6.44	1.69	- 9.00	770	5.68	3.79	- 8.49	120	6.08
Pkg/Sldd Ham, 1 Lb/Less	2.00	- 10.35	4,600	4.86	2.50	- 9.81	2,690	5.29	3.49	- 5.32	880	3.84
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	7.99	- 7.99	20	7.99
Deli Cooked Backribs	5.99	- 5.99	5	5.99	-	-	-	-	5.33	- 5.99	150	5.87
Pulled Pork	3.99	- 3.99	10	3.99	-	-	-	-	5.99	- 8.99	20	6.62
Feet	-	-	-	-	1.49	- 1.49	10	1.49	-	-	-	-
Neckbones	.97	- .99	130	.98	1.49	- 1.49	10	1.49	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/03 thru 05/09

(prices in dollars per pound)

Fri. May 3, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	97.0%				91.4%			
Special Rate (2/)	0.0%				3.8%			
Activity Index (3/)	545				480			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.98	2.99	40	2.89	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	2.48	2.49	20	2.49	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	-	-	-	-
Assorted Chops B/In	1.88	1.88	5	1.88	1.99	3.99	40	3.63
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.48	2.99	20	2.85	3.99	3.99	30	3.99
Cc Chops Bnls	2.98	2.99	40	2.99	3.99	3.99	20	3.99
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	4.48	4.48	5	4.48	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	2.28	2.28	5	2.28	2.99	2.99	20	2.99
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.38	2.49	20	1.92	1.29	1.29	30	1.29
Butt Roast Bnls	-	-	-	-	1.69	2.69	30	2.43
Pork Steak	1.88	2.99	10	2.27	2.89	2.89	10	2.89
Country Style Rib B/In	1.88	2.99	10	2.25	-	-	-	-
Country Style Ribs Bnls	2.29	2.29	10	2.29	2.29	2.99	30	2.37
Spareribs	2.28	3.49	40	3.38	2.79	3.49	90	3.11
St. Louis Style Spareribs	-	-	-	-	2.99	2.99	20	2.99
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.49	6.99	90	5.38	3.79	5.32	50	4.42
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	2.21	2.99	40	2.65	-	-	-	-
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	3.33	5.00	30	4.13	3.33	4.91	60	4.48
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.23	3.23	10	3.23	3.23	3.23	10	3.23
Italian Sausage	2.21	4.20	40	3.03	3.89	3.89	5	3.89
Chorizo	-	-	-	-	6.66	6.66	5	6.66
Deli Ham	5.99	6.99	10	6.14	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	4.65	5.99	60	5.56	4.44	4.98	10	4.83
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.99	5.99	10	5.99	-	-	-	-
Pulled Pork	6.49	6.92	30	6.66	-	-	-	-
Feet	-	-	-	-	2.29	2.29	20	2.29
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/03 thru 05/09

(prices in dollars per pound)

Fri. May 3, 2019
