

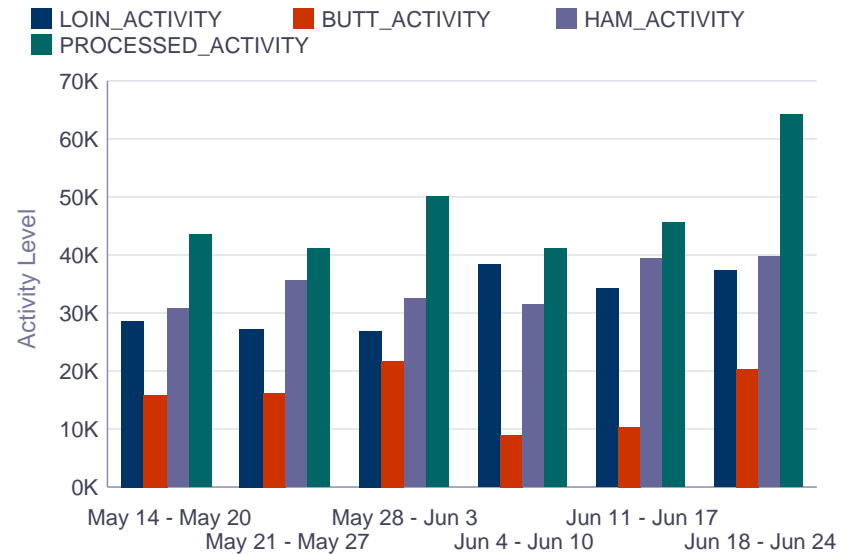


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	86.3%		84.6%		75.7%	
Special Rate (2/)	28.1%		32.3%		12.6%	
Activity Index (3/)	165,170		131,990		86,410	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					60	1.29
Bone-In Cc Loin	40	3.47	60	1.69		
Loin Roast Bnls	3,040	2.56	3,850	2.33	1,700	1.79
Rib End Roast B/in	20	2.49			150	2.49
Sirloin End Roast B/in	90	1.48	250	1.65	70	1.85
Sirloin Roast Bnls	150	2.75	1,200	1.28		
Rib End Chops B/in	2,710	3.84	260	2.76	200	2.63
Sirloin Chops B/in	740	1.77	830	1.71	470	1.89
Cc Chops B/in	1,460	2.99	2,720	2.96	1,070	2.63
Assorted Chops B/in	820	2.24	3,410	2.18	810	2.50
Rib Chops Bnls	230	2.59	110	3.03	140	2.49
Sirloin Chops Bnls	1,060	3.19	550	2.42	600	2.65
Cc Chops Bnls	5,150	3.69	7,080	3.82	1,310	3.26
Smoked Chops	80	4.29	50	3.99		
Tenderloin, Fresh	6,460	3.81	6,160	3.84	1,580	4.50
Tenderloin, Marinated	2,360	5.13	1,490	4.94	120	4.69
Backribs	12,730	3.96	6,100	3.75	3,950	3.39
Picnic Fresh B/in	1,240	1.42	2,050	1.36	810	1.41
Porketta	70	2.99	80	3.20	200	2.14
Butt Fresh B/in	5,820	2.07	1,070	1.99	3,820	1.36
Butt Roast Bnls	1,350	3.17	180	3.18	1,080	1.37
Pork Steak	1,200	3.32	710	2.46	1,220	2.04
Country Style Rib B/in	2,690	2.76	1,840	2.28	3,360	2.01
Country Style Ribs Bnls	2,040	2.29	1,060	2.78	820	2.37
Spareribs	1,840	3.46	2,310	3.26	2,990	2.48
St. Louis Style Spareribs	3,960	4.19	1,050	3.46	1,180	3.15
Ham, B/in	60	1.59			140	3.99
Ham, Spiral	140	3.72	20	5.74	110	1.97
Ham, B/in Butt	220	1.62	250	1.72	200	1.54
Ham, B/in Shank	220	1.49	760	1.21	330	1.38
Ham, Bnls	770	4.63	1,250	4.22	680	3.96
Ham Steak	1,230	4.17	2,000	3.51	1,600	4.36
Sliced Bacon, 1 Lb Pkg	25,020	5.85	19,070	5.88	9,950	5.35
Pre-Cooked Bacon	680	26.60	3,100	20.32	10	4.66
Canadian Bacon	360	9.82	150	5.00		
Ground Pork	1,210	3.54	210	3.37	110	3.41
Bkfst Sausage, 1 Lb Roll	5,470	3.43	5,780	3.63	5,560	3.17
Bkfst Sausage, Link/Patty	8,180	4.16	6,980	4.19	4,530	4.39
Pre-Cooked Sausage	3,080	5.42	1,270	5.39	1,020	5.55
Dinner Sausage	9,600	3.87	6,620	3.90	4,300	3.97
Italian Sausage	9,800	3.74	1,830	4.17	5,980	3.65
Chorizo	490	3.42	350	3.23	370	3.89
Delil Ham	8,690	7.45	6,610	6.47	6,480	6.00
Pkg/Slcd Ham, 1 Lb/Less	28,340	5.56	28,330	6.09	10,480	6.06
Deli Cooked Pork Roast	150	3.99				
Deli Cooked Spareribs	920	9.32	50	8.99	420	8.15
Deli Cooked Backribs	1,750	6.83	1,750	6.46	5,380	8.33
Pulled Pork	1,230	6.66	530	4.93	900	6.86
Feet	90	1.69	210	.99	110	1.92
Neckbones	120	1.69	400	1.66	40	1.29

This week in Pork Retail

Feature activity was higher than the prior week and year. Hams received similar advertisement space while all other items received more ad space. Individual item prices were steady to firm compared to the previous week and year. Wholesale pork prices increased with sharply lower rib and lower ham values being offset by increases in all other primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/18 thru 06/24

(prices in dollars per pound)

Fri. Jun 18, 2021

Outlets	NORTHEAST (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				SOUTHEAST (AL, FL, GA, MS, NC, SC, TN, VA, WV)				MIDWEST (IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)						
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg			
Feature Rate (1/)	5500 85.7%				7400 86.4%				6100 86.1%						
Special Rate (2/)	15.7%				33.9%				20.8%						
Activity Index (3/)	34,500				41,395				41,190						
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-			
Bone-In Cc Loins	-	-	-	-	-	-	-	-	3.49	-	3.49	30	3.49		
Loin Roast Bnls	1.99	-	4.71	490	2.30	1.98	-	2.99	600	2.07	1.99	-	4.99	380	2.73
Rib End Roast B/In	-	-	-	-	-	-	-	-	2.49	-	2.49	10	2.49		
Sirloin End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-	-		
Sirloin Roast Bnls	-	-	-	-	2.49	-	2.49	10	2.49	1.99	-	3.49	140	2.77	
Rib End Chops B/In	2.29	-	2.29	100	2.29	3.99	-	4.19	2,270	4.09	2.49	-	2.99	330	2.64
Sirloin Chops B/In	1.99	-	1.99	160	1.99	1.26	-	1.49	50	1.33	2.49	-	2.49	40	2.49
Cc Chops B/In	2.49	-	4.99	570	3.36	2.48	-	3.29	70	2.66	1.99	-	3.99	330	2.67
Assorted Chops B/In	1.88	-	2.39	190	2.15	1.59	-	2.49	340	2.24	1.99	-	2.49	120	2.15
Rib Chops Bnls	2.49	-	2.49	110	2.49	2.69	-	2.69	70	2.69	2.69	-	2.69	20	2.69
Sirloin Chops Bnls	3.99	-	3.99	290	3.99	1.99	-	2.99	120	2.62	1.99	-	4.39	400	2.79
Cc Chops Bnls	1.99	-	6.29	2,250	3.67	2.79	-	4.29	510	4.04	2.29	-	4.99	1,610	3.66
Smoked Chops	-	-	-	-	4.98	-	4.98	20	4.98	-	-	-	-	-	
Tenderloin, Fresh	2.99	-	5.22	1,210	4.11	2.89	-	4.99	1,530	3.69	3.49	-	4.99	1,700	3.84
Tenderloin, Marinated	4.66	-	7.82	650	6.10	4.35	-	6.95	680	5.20	2.87	-	5.99	640	4.44
Backribs	3.24	-	6.99	1,610	4.80	2.79	-	4.99	2,840	3.62	2.99	-	6.98	3,140	4.05
Picnic Fresh B/In	1.29	-	1.29	80	1.29	1.29	-	1.49	990	1.30	2.99	-	2.99	20	2.99
Porketta	2.99	-	2.99	70	2.99	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	-	1.99	390	1.74	.99	-	2.99	2,750	2.25	1.99	-	2.99	690	2.43
Butt Roast Bnls	2.29	-	2.79	220	2.55	3.29	-	3.29	1,130	3.29	-	-	-	-	-
Pork Steak	1.98	-	1.98	40	1.98	1.98	-	3.99	610	3.70	1.69	-	3.99	280	2.95
Country Style Rib B/In	1.99	-	3.49	410	2.64	1.26	-	3.99	710	3.43	1.69	-	3.49	860	2.58
Country Style Ribs Bnls	2.29	-	3.99	390	2.91	2.98	-	2.99	40	2.98	1.99	-	3.99	290	3.21
Spareribs	3.49	-	4.29	420	3.65	.99	-	3.99	260	2.41	1.79	-	4.99	710	3.61
St. Louis Style Spareribs	2.99	-	5.99	520	4.29	2.99	-	3.99	1,490	3.35	5.49	-	5.49	10	5.49
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-	-		
Ham, Spiral	3.99	-	3.99	100	3.99	2.99	-	2.99	40	2.99	-	-	-	-	-
Ham, B/In Butt	1.79	-	1.79	50	1.79	1.59	-	1.79	80	1.70	1.49	-	1.49	80	1.49
Ham, B/In Shank	1.69	-	1.69	50	1.69	1.59	-	1.69	80	1.64	1.29	-	1.29	80	1.29
Ham, Bnls	5.33	-	5.33	140	5.33	-	-	-	-	-	1.99	-	4.99	510	4.32
Ham Steak	2.99	-	5.98	770	4.45	3.39	-	3.39	40	3.39	1.99	-	5.00	330	3.74
Sliced Bacon, 1 Lb Pkg	3.50	-	11.98	5,820	5.97	3.99	-	10.65	5,980	5.81	2.50	-	9.32	4,480	5.57
Pre-Cooked Bacon	31.94	-	34.71	170	33.04	22.34	-	22.34	10	22.34	22.34	-	26.67	370	24.15
Canadian Bacon	7.97	-	13.31	360	9.82	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.99	-	5.99	290	4.07	-	-	-	-	-	2.79	-	3.49	850	3.39
Bkfst Sausage, 1 Lb Roll	3.00	-	4.49	370	3.93	1.49	-	3.99	1,460	3.21	1.99	-	3.99	2,050	3.49
Bkfst Sausage, Link/Patty	4.00	-	6.67	1,120	5.14	2.38	-	7.98	1,550	4.07	2.00	-	7.98	2,610	4.00
Pre-Cooked Sausage	2.50	-	7.09	1,460	5.16	3.75	-	6.65	640	5.93	2.48	-	7.98	730	5.68
Dinner Sausage	2.96	-	4.65	1,660	3.95	2.51	-	4.20	1,360	3.76	2.29	-	5.99	2,470	3.73
Italian Sausage	1.97	-	5.49	2,320	3.68	2.33	-	5.99	3,400	4.06	2.80	-	7.49	2,100	3.33
Chorizo	-	-	-	-	-	-	-	-	-	-	1.99	-	3.99	150	3.22
Deli Ham	3.49	-	11.49	4,450	7.41	2.99	-	11.49	1,580	8.89	3.49	-	11.99	1,990	6.55
Pkg/Sld Ham, 1 Lb/Less	2.99	-	11.41	4,020	5.44	2.53	-	10.64	7,900	5.55	3.54	-	10.64	9,480	5.89
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	3.99	-	3.99	150	3.99
Deli Cooked Spareribs	7.99	-	9.00	80	8.17	-	-	-	-	-	9.45	-	9.45	110	9.45
Deli Cooked Backribs	5.99	-	8.99	530	7.35	4.33	-	8.66	180	6.39	6.99	-	10.00	220	8.96
Pulled Pork	5.99	-	9.00	440	7.29	-	-	-	-	-	3.99	-	7.99	680	6.36
Feet	1.69	-	1.69	90	1.69	-	-	-	-	-	-	-	-	-	-
Neckbones	1.48	-	1.48	40	1.48	1.48	-	1.48	5	1.48	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/18 thru 06/24

(prices in dollars per pound)

Fri. Jun 18, 2021

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
Outlets	4900				3800				1300			
Feature Rate (1/)	89.4%				79.7%				89.7%			
Special Rate (2/)	27.5%				38.7%				56.4%			
Activity Index (3/)	24,355				14,910				8,565			
Whole Bone-In Loins	-	-	-	-	-	-	-	-	3.49	5	3.49	3.49
Bone-In Cc LoIn	-	-	-	-	-	-	-	-	2.49	10	2.49	2.49
LoIn Roast Bnls	1.99	2.99	580	2.04	2.49	4.99	970	3.22	2.49	10	2.49	2.49
Rib End Roast B/In	2.49	2.49	10	2.49	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.39	1.68	80	1.47	-	-	-	-	1.49	10	1.49	1.49
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	3.49	3.49	10	3.49	-	-	-	-	-	-	-	-
Sirloin Chops B/In	1.08	1.89	370	1.78	1.27	1.27	110	1.27	2.48	10	2.48	2.48
Cc Chops B/In	1.69	3.39	270	2.76	2.49	2.99	200	2.89	-	-	-	-
Assorted Chops B/In	1.99	3.49	110	2.23	2.79	2.79	50	2.79	-	-	-	-
Rib Chops Bnls	2.66	2.69	30	2.68	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.97	3.78	70	2.68	2.99	3.49	40	3.12	2.99	130	3.49	3.43
Cc Chops Bnls	2.68	4.29	440	3.73	2.99	4.99	250	3.46	2.49	90	2.99	2.93
Smoked Chops	-	-	-	-	3.99	3.99	50	3.99	-	-	-	-
Tenderloin, Fresh	3.66	4.99	1,260	3.69	3.66	5.99	490	3.70	3.66	240	5.99	3.89
Tenderloin, Marinated	2.64	6.08	230	4.63	3.52	5.21	110	4.31	3.52	50	5.21	4.17
Backribs	2.99	5.98	2,180	3.57	2.97	5.99	1,950	3.96	2.99	940	4.49	4.16
Picnic Fresh B/In	1.39	1.39	20	1.39	1.39	1.39	40	1.39	1.99	100	2.99	2.55
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.79	2.99	620	1.95	1.49	1.49	650	1.49	1.79	700	2.99	1.82
Butt Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Pork Steak	1.69	3.99	210	2.96	2.99	2.99	10	2.99	2.99	60	3.49	3.22
Country Style Rib B/In	1.38	3.99	510	2.43	1.39	2.99	110	1.71	1.79	100	2.99	2.86
Country Style Ribs Bnls	1.79	2.99	570	1.91	-	-	-	-	1.79	740	2.99	1.87
Spareribs	2.49	3.99	230	3.05	3.69	4.99	170	4.26	3.99	60	4.99	4.24
St. Louis Style Spareribs	1.67	4.49	700	4.10	5.99	6.76	520	6.17	4.49	690	4.99	4.50
Ham, B/In	-	-	-	-	1.59	1.59	60	1.59	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.29	1.49	20	1.33	-	-	-	-	-	-	-	-
Ham, B/In Shank	.99	1.29	10	1.06	-	-	-	-	-	-	-	-
Ham, Bnls	4.98	5.33	90	5.19	4.99	4.99	10	4.99	3.99	20	4.99	4.79
Ham Steak	2.99	3.99	70	3.17	-	-	-	-	5.99	20	5.99	5.99
Sliced Bacon, 1 Lb Pkg	1.32	9.58	4,440	5.91	3.50	9.58	3,360	5.68	3.33	910	7.32	7.03
Pre-Cooked Bacon	22.27	31.94	130	25.45	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.79	2.79	5	2.79	2.99	2.99	10	2.99	2.99	40	2.99	2.99
Bkfst Sausage, 1 Lb Roll	2.25	3.99	1,170	3.22	3.50	3.99	300	3.92	2.98	100	7.31	4.33
Bkfst Sausage, Link/Patty	2.79	5.32	1,560	3.94	3.33	5.32	1,210	4.03	3.33	120	5.31	4.19
Pre-Cooked Sausage	3.59	6.12	230	4.83	-	-	-	-	5.83	20	5.83	5.83
Dinner Sausage	2.50	7.99	2,250	3.97	2.86	4.99	990	3.95	3.77	860	4.99	3.97
Italian Sausage	3.10	4.20	680	3.25	1.97	4.79	560	3.83	3.36	760	3.99	3.97
Chorizo	3.72	4.92	210	4.10	1.76	2.99	130	2.54	-	-	-	-
Deli Ham	3.39	9.99	300	5.88	3.49	11.99	340	7.93	6.99	40	8.99	7.48
Pkg/Sld Ham, 1 Lb/Less	2.49	10.64	4,520	5.47	2.95	9.12	1,510	5.25	3.29	890	6.38	3.91
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	8.99	8.99	50	8.99	9.45	680	9.45	9.45
Deli Cooked Backribs	-	-	-	-	5.00	5.00	650	5.00	5.00	160	11.99	9.71
Pulled Pork	4.99	6.65	100	5.62	-	-	-	-	8.99	10	8.99	8.99
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.79	1.79	70	1.79	1.79	1.79	10	1.79	-	-	-	-



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/18 thru 06/24
 (prices in dollars per pound)

Fri. Jun 18, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	49.0%				60.0%			
Special Rate (2/)	0.0%				5.7%			
Activity Index (3/)	120				230			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	3.28	3.28	5	3.28	-	-	-	-
Loins Roast Bnls	-	-	-	-	4.99	4.99	10	4.99
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.98	3.98	5	3.98	2.99	2.99	20	2.99
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	3.49	3.49	10	3.49	-	-	-	-
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.66	3.66	10	3.66	3.66	3.66	10	3.66
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.24	4.99	30	4.24	3.24	4.49	30	4.07
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.79	3.99	20	3.85	1.79	1.79	20	1.79
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	-	-	-	-	-	-	-	-
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	3.29	3.29	5	3.29	1.79	1.79	20	1.79
Spareribs	-	-	-	-	-	-	-	-
St. Louis Style Spareribs	-	-	-	-	4.49	4.49	20	4.49
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.48	4.33	10	3.76	5.32	7.32	20	6.99
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	2.98	2.98	5	2.98	-	-	-	-
Bkfst Sausage, 1 Lb Roll	-	-	-	-	2.99	2.99	20	2.99
Bkfst Sausage, Link/Patty	-	-	-	-	3.99	3.99	20	3.99
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	3.77	10	3.77	3.77	3.77	10	3.77
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Sliced Ham, 1 Lb/Less	-	-	-	-	3.54	4.44	30	3.75
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.40	11.99	10	11.13	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 06/18 thru 06/24

(prices in dollars per pound)

Fri. Jun 18, 2021
