

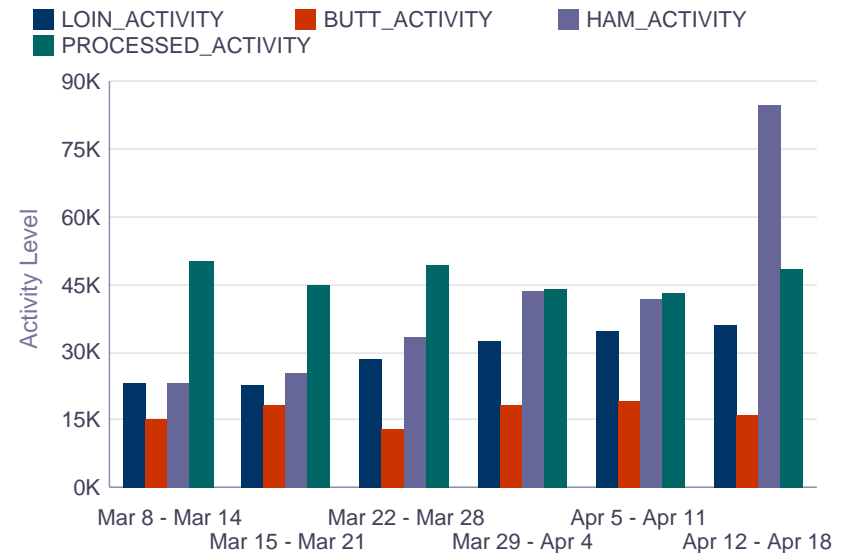


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	93.5%		81.3%		92.1%	
Special Rate (2/)	27.0%		22.8%		25.9%	
Activity Index (3/)	187,510		141,170		143,270	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins					20	2.11
Bone-In Cc Loin	700	1.77	430	1.98	250	2.10
Loin Roast Bnls	6,870	1.92	7,090	1.92	3,940	1.82
Rib End Roast B/In	90	1.38	170	1.33	160	1.80
Sirloin End Roast B/In	180	1.51	310	1.35	530	1.51
Sirloin Roast Bnls	880	2.05	510	1.99	480	1.80
Rib End Chops B/In	460	2.17	240	1.89	1,400	3.22
Sirloin Chops B/In	530	1.47	600	1.43	1,000	1.49
Cc Chops B/In	4,660	2.36	3,780	2.70	6,000	2.59
Assorted Chops B/In	2,140	1.68	4,270	2.20	4,060	1.77
Rib Chops Bnls	210	2.56	340	2.42	20	2.06
Sirloin Chops Bnls	1,900	2.00	1,260	2.20	1,420	2.43
Cc Chops Bnls	3,670	2.93	3,020	2.72	5,020	3.10
Smoked Chops	620	4.37	620	5.07	640	4.99
Tenderloin, Fresh	7,400	3.79	6,040	3.91	2,070	3.38
Tenderloin, Marinated	1,200	4.75	1,980	4.35	1,980	5.33
Backribs	4,400	3.16	3,810	3.39	7,690	3.07
Picnic Fresh B/In	3,530	1.10	3,160	1.04	1,080	1.36
Porketta	70	2.79	240	2.22	90	2.55
Butt Fresh B/In	1,950	1.46	4,710	1.47	4,880	1.66
Butt Roast Bnls	380	1.47	320	2.06	1,290	2.28
Pork Steak	1,180	2.00	2,240	1.92	2,220	2.01
Country Style Rib B/In	2,870	1.85	3,060	1.84	3,120	1.86
Country Style Ribs Bnls	1,760	2.36	800	2.18	690	2.18
Spareribs	1,730	2.22	2,600	2.36	4,870	2.07
St. Louis Style Spareribs	2,690	2.95	2,150	2.65	3,040	2.99
Ham, B/In	8,170	1.63			370	1.26
Ham, Spiral	20,770	1.97	4,650	1.92	310	1.28
Ham, B/In Butt	2,850	1.12	500	1.19	10	1.99
Ham, B/In Shank	7,340	1.00	570	1.07	60	1.12
Ham, Bnls	6,870	2.89	860	3.92	290	3.15
Ham Steak	2,570	3.87	1,690	4.21	2,120	3.56
Sliced Bacon, 1 Lb Pkg	22,480	4.82	21,240	4.82	30,280	5.19
Pre-Cooked Bacon	900	24.78	1,770	25.07	370	21.75
Canadian Bacon	290	8.50	840	5.16	480	7.93
Ground Pork	570	3.06	600	2.36	560	3.37
Bkfst Sausage, 1 Lb Roll	9,580	3.22	2,870	2.69	6,080	3.00
Bkfst Sausage, Link/Patty	7,610	3.90	3,860	3.17	7,360	3.99
Pre-Cooked Sausage	1,530	5.57	940	3.73	1,420	4.78
Dinner Sausage	1,970	3.81	3,390	3.63	1,740	3.67
Italian Sausage	2,590	3.03	6,780	3.53	2,700	3.27
Chorizo	770	3.31	730	3.48	420	2.92
Deli Ham	14,890	5.91	14,770	4.86	9,280	6.25
Pkg/Slcd Ham, 1 Lb/Less	21,110	5.38	18,590	5.15	18,330	5.64
Deli Cooked Pork Roast						
Deli Cooked Spareribs	370	5.41	620	7.99	600	10.82
Deli Cooked Backribs	1,380	6.26	570	6.19	1,610	10.18
Pulled Pork	360	6.56	670	6.09	410	5.07
Feet	140	1.19	360	1.37	110	1.56
Neckbones	330	1.12	550	1.40	400	1.20

This week in Pork Retail

As the calendar approaches the Easter holiday, pork features were sharply more active than the previous week and year. Hams gained the most retail advertisement space as they were featured more than twice as much as the week before. Individual item prices were steady when compared to the previous week and steady to weak when compared to the previous year. Wholesale pork values were firm when compared to the previous week with a sharply lower ham primal being offset by sharply higher butt, picnic, and rib primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/12 thru 04/18

(prices in dollars per pound)

Fri. Apr 12, 2019

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	96.5%				88.9%				97.7%			
Special Rate (2/)	25.9%				29.9%				21.8%			
Activity Index (3/)	45,950				42,455				44,050			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	.99	- 2.99	530	1.52	1.99	- 1.99	40	1.99	1.79	- 3.49	100	2.92
Bone-In Cc Loins	1.49	- 3.99	980	2.04	1.39	- 1.98	2,050	1.82	1.69	- 2.29	1,440	1.92
Loins Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	.99	- .99	10	.99	1.29	- 1.49	140	1.47
Sirloin End Roast B/In	-	-	-	-	1.99	- 1.99	110	1.99	1.59	- 2.48	450	2.10
Sirloin Roast Bnls	1.79	- 1.79	210	1.79	1.59	- 2.49	40	1.67	1.69	- 3.49	120	2.71
Rib End Chops B/In	1.57	- 2.57	250	1.95	1.19	- 1.89	50	1.74	1.69	- 2.59	210	1.77
Sirloin Chops B/In	-	-	-	-	1.59	- 3.99	1,380	2.23	.99	- 4.69	1,050	2.12
Cc Chops B/In	1.49	- 3.49	1,400	2.42	.99	- 2.99	1,100	1.75	1.29	- 1.49	230	1.33
Assorted Chops B/In	1.19	- 1.99	320	1.79	-	-	-	-	1.69	- 3.99	120	2.62
Rib Chops Bnls	-	-	-	-	1.79	- 2.19	230	1.82	1.79	- 1.99	270	1.82
Sirloin Chops Bnls	1.79	- 2.19	230	1.82	1.99	- 4.99	900	3.16	1.99	- 3.99	720	2.33
Cc Chops Bnls	1.59	- 3.99	500	2.64	5.99	- 5.99	110	5.99	2.99	- 4.26	390	4.02
Smoked Chops	5.99	- 5.99	110	5.99	2.49	- 4.34	1,700	3.66	2.99	- 6.78	2,420	3.90
Tenderloin, Fresh	2.99	- 4.34	1,230	3.76	-	-	-	-	3.99	- 6.95	300	4.71
Tenderloin, Marinated	4.11	- 6.08	500	5.02	2.49	- 3.99	1,890	3.07	2.49	- 3.99	440	3.17
Backribs	1.89	- 3.99	1,000	3.46	.89	- 2.49	2,390	1.10	.99	- .99	90	.99
Picnic Fresh B/In	.77	- 2.49	630	1.09	-	-	-	-	-	-	-	-
Porketta	2.79	- 2.79	70	2.79	-	-	-	-	-	-	-	-
Butt Fresh B/In	.79	- 1.98	650	1.19	.88	- 1.99	300	1.31	.98	- 1.99	490	1.84
Butt Roast Bnls	1.98	- 1.98	90	1.98	.99	- .99	90	.99	1.49	- 1.49	40	1.49
Pork Steak	1.99	- 1.99	70	1.99	1.27	- 1.99	200	1.77	1.49	- 2.99	160	2.20
Country Style Rib B/In	1.18	- 2.99	730	1.78	1.19	- 2.99	200	1.81	1.00	- 1.99	350	1.57
Country Style Ribs Bnls	1.99	- 2.99	360	2.78	1.69	- 2.99	190	1.96	1.69	- 2.49	470	2.04
Spareribs	1.99	- 3.99	410	2.46	1.79	- 2.19	120	1.93	1.99	- 2.99	290	2.20
St. Louis Style Spareribs	1.99	- 3.49	320	2.68	2.26	- 3.99	200	3.20	2.49	- 3.49	800	2.88
Ham, B/In	.88	- 3.29	1,340	1.92	.78	- 1.57	2,720	1.41	.77	- 3.29	1,880	1.82
Ham, Spiral	.98	- 4.99	5,240	2.05	1.19	- 3.49	6,580	2.15	.85	- 5.99	4,530	1.79
Ham, B/In Butt	.69	- 2.19	1,170	1.18	.99	- 1.99	250	1.12	.69	- 1.66	680	1.05
Ham, B/In Shank	.49	- 1.99	2,260	1.03	.79	- 1.99	1,680	.97	.44	- 1.49	2,110	.88
Ham, Bnls	.99	- 4.99	3,780	2.84	.99	- 4.99	560	3.62	1.29	- 5.49	1,850	2.83
Ham Steak	2.49	- 5.98	1,590	4.37	2.49	- 5.00	280	2.98	2.99	- 5.00	480	3.19
Sliced Bacon, 1 Lb Pkg	2.08	- 7.99	5,090	4.85	2.08	- 9.99	2,370	4.86	2.50	- 8.65	6,130	4.71
Pre-Cooked Bacon	-	-	-	-	25.60	- 25.60	30	25.60	22.40	- 22.78	90	22.54
Canadian Bacon	9.31	- 9.31	70	9.31	5.71	- 5.71	30	5.71	8.00	- 8.00	40	8.00
Ground Pork	2.99	- 3.99	180	3.58	2.99	- 2.99	40	2.99	1.99	- 2.99	210	2.94
Bkfst Sausage, 1 Lb Roll	2.50	- 4.49	1,320	3.31	2.00	- 4.49	3,590	3.26	1.67	- 4.99	2,100	3.10
Bkfst Sausage, Link/Patty	2.99	- 5.59	2,130	3.82	2.66	- 4.46	1,000	3.75	2.50	- 6.65	2,340	3.91
Pre-Cooked Sausage	2.50	- 8.32	550	6.12	4.31	- 5.55	90	5.51	3.13	- 6.15	650	4.94
Dinner Sausage	2.86	- 3.39	360	3.14	1.19	- 4.44	40	2.52	2.86	- 6.49	820	4.08
Italian Sausage	1.99	- 4.00	1,760	2.99	3.33	- 4.00	50	3.36	1.99	- 5.99	760	3.08
Chorizo	3.86	- 4.00	340	3.95	2.67	- 2.99	80	2.83	2.89	- 3.99	60	3.75
Deli Ham	1.74	- 9.99	5,320	5.83	1.88	- 9.99	3,640	6.50	2.99	- 10.99	2,650	5.66
Pkg/Sld Ham, 1 Lb/Less	3.99	- 11.41	1,760	5.87	3.00	- 9.12	4,760	5.48	3.00	- 9.33	5,460	5.30
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	4.80	- 4.80	290	4.80	-	-	-	-	7.85	- 7.85	60	7.85
Deli Cooked Backribs	6.00	- 6.66	280	6.47	6.00	- 6.00	960	6.00	4.99	- 4.99	40	4.99
Pulled Pork	4.97	- 6.99	350	6.64	-	-	-	-	-	-	-	-
Feet	.69	- 1.39	90	1.09	.69	- 1.39	50	1.36	1.29	- 1.29	10	1.29
Neckbones	1.29	- 1.39	90	1.35	.98	- 1.39	110	1.15	.99	- .99	10	.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/12 thru 04/18

(prices in dollars per pound)

Fri. Apr 12, 2019

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	92.6%				91.8%				95.1%			
Special Rate (2/)	28.0%				36.4%				8.9%			
Activity Index (3/)	25,420				22,420				6,080			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	1.79	2.68	40	2.16	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.48	2.49	1,470	1.91	1.59	2.99	670	1.95	1.59	2.19	180	1.92
Rib End Roast B/In	1.38	1.38	90	1.38	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.99	1.99	20	1.99	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	1.69	2.48	90	2.16	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	1.99	1.99	20	1.99	-	-	-	-
Sirloin Chops B/In	.88	.99	40	.94	.88	1.99	230	1.22	-	-	-	-
Cc Chops B/In	1.98	4.69	290	2.73	2.29	3.99	480	2.79	1.99	2.49	30	2.24
Assorted Chops B/In	.99	1.77	280	1.57	1.37	1.99	160	1.58	1.49	1.49	10	1.49
Rib Chops Bnls	2.48	2.48	90	2.48	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.39	2.29	630	1.99	2.49	2.99	110	2.54	1.99	2.99	60	2.28
Cc Chops Bnls	1.29	2.99	240	2.45	2.49	3.79	1,250	3.29	2.19	2.19	5	2.19
Smoked Chops	4.26	4.26	40	4.26	3.29	3.99	80	3.74	-	-	-	-
Tenderloin, Fresh	2.99	3.84	1,340	3.76	3.79	4.99	500	3.89	2.99	4.89	180	3.87
Tenderloin, Marinated	-	-	-	-	4.44	4.44	400	4.44	-	-	-	-
Backribs	2.49	2.99	720	2.89	2.99	3.99	320	3.23	-	-	-	-
Picnic Fresh B/In	.88	.99	20	.90	.79	2.49	380	1.09	.99	2.49	30	1.91
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.88	1.99	230	1.39	.88	1.99	260	1.60	1.88	1.99	30	1.94
Butt Roast Bnls	1.16	1.29	110	1.22	-	-	-	-	2.49	2.49	20	2.49
Pork Steak	1.27	1.99	330	1.81	1.99	2.49	380	2.23	1.95	1.98	30	1.97
Country Style Rib B/In	.99	1.99	470	1.67	.99	2.49	410	2.20	1.97	1.99	690	1.99
Country Style Ribs Bnls	2.49	2.49	510	2.49	2.49	2.49	90	2.49	1.69	2.49	110	2.19
Spareribs	1.47	2.59	380	2.10	1.89	2.49	370	2.07	1.99	2.59	100	2.41
St. Louis Style Spareribs	2.50	3.99	730	2.80	2.99	3.99	610	3.24	2.99	3.99	30	3.52
Ham, B/In	1.39	2.19	1,340	1.60	.99	1.57	650	1.41	1.57	1.57	160	1.57
Ham, Spiral	1.27	2.79	2,240	1.86	1.29	2.99	1,430	1.68	1.27	5.99	600	1.67
Ham, B/In Butt	1.19	1.68	110	1.61	.99	.99	650	.99	-	-	-	-
Ham, B/In Shank	.79	1.59	340	1.31	.99	1.49	790	1.05	.97	2.29	90	1.47
Ham, Bnls	1.29	3.99	620	2.75	-	-	-	-	2.00	2.99	40	2.32
Ham Steak	2.99	3.49	90	3.19	2.79	2.79	130	2.79	-	-	-	-
Sliced Bacon, 1 Lb Pkg	1.99	9.99	3,440	4.39	3.62	9.99	3,890	5.12	3.99	7.32	1,390	5.29
Pre-Cooked Bacon	-	-	-	-	22.40	25.54	770	25.02	22.78	22.78	5	22.78
Canadian Bacon	5.71	6.67	20	6.19	9.33	9.33	130	9.33	-	-	-	-
Ground Pork	2.99	2.99	40	2.99	1.99	1.99	60	1.99	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.50	3.89	1,510	3.16	2.50	3.50	900	3.25	1.98	4.65	140	3.33
Bkfst Sausage, Link/Patty	2.65	6.00	1,300	4.07	3.32	4.49	40	3.61	3.97	5.82	770	4.05
Pre-Cooked Sausage	3.13	7.16	230	6.06	-	-	-	-	5.83	5.83	20	5.83
Dinner Sausage	1.60	5.74	330	3.37	3.19	6.14	380	4.34	3.78	4.20	50	3.90
Italian Sausage	2.52	2.52	10	2.52	-	-	-	-	3.99	3.99	20	3.99
Chorizo	1.76	2.99	90	2.02	1.74	3.99	210	2.87	-	-	-	-
Deli Ham	3.49	9.99	1,230	5.70	1.67	10.00	1,170	5.64	3.78	7.99	860	5.42
Pkg/Sld Ham, 1 Lb/Less	2.67	7.61	4,220	5.16	2.49	7.98	4,380	5.38	2.99	8.43	420	5.09
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.99	5.99	10	5.99	8.99	8.99	90	8.99	-	-	-	-
Pulled Pork	-	-	-	-	4.59	4.59	10	4.59	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	.89	1.19	90	.99	.79	.99	20	.91	.79	.79	10	.79



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/12 thru 04/18

(prices in dollars per pound)

Fri. Apr 12, 2019

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	100.0%				97.1%			
Special Rate (2/)	13.0%				24.8%			
Activity Index (3/)	590				675			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.94	- 2.99	70	2.76	1.94	- 1.94	10	1.94
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	2.88	- 2.88	5	2.88	2.99	- 2.99	20	2.99
Rib End Chops B/In	-	-	-	-	2.99	- 2.99	20	2.99
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.99	- 2.99	20	2.99	2.29	- 2.29	5	2.29
Assorted Chops B/In	-	-	-	-	1.99	- 2.89	40	2.35
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 2.98	10	2.35	2.99	- 2.99	20	2.99
Cc Chops Bnls	2.99	- 2.99	40	2.99	3.99	- 3.99	20	3.99
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 3.84	30	3.33	3.84	- 3.84	10	3.84
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	4.79	- 4.79	40	4.79	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	1.49	- 1.99	10	1.70
Butt Roast Bnls	-	-	-	-	1.99	- 1.99	20	1.99
Pork Steak	-	-	-	-	1.49	- 1.49	10	1.49
Country Style Rib B/In	-	-	-	-	1.49	- 1.49	20	1.49
Country Style Ribs Bnls	-	-	-	-	2.99	- 2.99	20	2.99
Spareribs	-	-	-	-	2.29	- 3.29	60	2.83
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	1.57	- 2.79	60	2.33	1.29	- 1.57	30	1.38
Ham, Spiral	1.27	- 3.99	100	2.63	1.29	- 2.99	50	2.55
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	.99	- 2.29	80	1.72
Ham, Bnls	3.49	- 3.49	10	3.49	1.99	- 1.99	20	1.99
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.50	- 7.99	100	5.97	3.00	- 5.59	60	4.51
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.79	- 2.99	30	2.95
Bkfst Sausage, 1 Lb Roll	3.50	- 4.48	10	4.06	3.00	- 3.50	30	3.12
Bkfst Sausage, Link/Patty	4.67	- 4.67	5	4.67	4.00	- 4.00	20	4.00
Pre-Cooked Sausage	-	-	-	-	5.71	- 5.71	10	5.71
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	6.49	- 7.99	20	7.24	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	3.99	- 7.09	70	5.27	3.99	- 7.09	40	6.33
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	6.99	- 6.99	20	6.99
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 04/12 thru 04/18

(prices in dollars per pound)

Fri. Apr 12, 2019