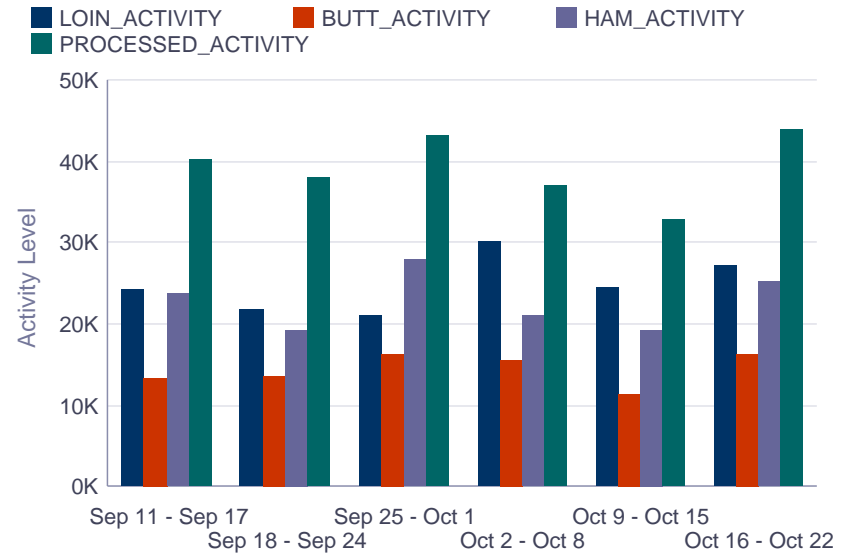




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	74.7%		69.9%		95.4%	
Special Rate (2/)	31.5%		21.0%		21.9%	
Activity Index (3/)	116,040		91,520		136,270	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	160	1.66	20	1.83	140	2.05
Bone-In Cc Loin	190	2.03	270	2.60	150	2.13
Loin Roast Bnls	2,510	2.04	3,270	1.91	4,770	1.76
Rib End Roast B/In	1,240	3.59	100	2.49	20	2.49
Sirloin End Roast B/In	260	1.25	430	1.08	540	1.39
Sirloin Roast Bnls	150	1.99	150	2.17	470	1.91
Rib End Chops B/In	1,260	3.71	180	2.10	2,030	2.96
Sirloin Chops B/In	1,070	1.22	740	1.40	730	1.55
Cc Chops B/In	4,380	2.23	4,710	2.89	4,410	2.68
Assorted Chops B/In	3,310	1.96	1,760	1.55	2,690	2.14
Rib Chops Bnls	20	2.48	10	2.19		
Sirloin Chops Bnls	1,570	2.52	600	1.94	700	2.19
Cc Chops Bnls	2,800	3.06	5,790	4.01	3,190	3.01
Smoked Chops			60	5.31	480	5.51
Tenderloin, Fresh	4,310	3.55	1,300	3.75	2,950	3.38
Tenderloin, Marinated	1,200	4.85	830	4.41	910	4.49
Backribs	2,620	3.20	4,170	3.33	5,470	3.54
Picnic Fresh B/In	1,020	1.28	1,240	1.23	970	1.21
Porketta	10	3.00	80	2.57	160	2.65
Butt Fresh B/In	5,380	1.46	3,280	1.44	2,610	1.73
Butt Roast Bnls	1,160	2.26	20	2.49	230	1.94
Pork Steak	1,000	1.97	1,320	1.78	1,240	1.98
Country Style Rib B/In	1,970	1.80	1,530	1.72	3,580	2.11
Country Style Ribs Bnls	560	2.26	670	2.27	1,560	2.73
Spareribs	4,460	2.44	2,080	2.25	2,550	2.27
St. Louis Style Spareribs	790	3.44	1,120	3.93	3,510	2.78
Ham, B/In	210	1.49	250	2.01	410	3.95
Ham, Spiral	100	3.33	70	2.52	160	3.35
Ham, B/In Butt	30	1.69	160	1.60	870	1.21
Ham, B/In Shank	320	1.52	250	1.55	890	1.20
Ham, Bnls	1,030	4.07	1,280	4.17	1,180	3.40
Ham Steak	1,200	4.15	4,020	3.75	3,750	3.41
Sliced Bacon, 1 Lb Pkg	17,100	5.58	16,110	5.65	25,040	4.91
Pre-Cooked Bacon	380	22.45	1,230	25.10	270	29.18
Canadian Bacon	230	7.50	100	10.30	200	6.52
Ground Pork	380	3.46	950	3.06	640	2.65
Bkfst Sausage, 1 Lb Roll	6,650	2.61	2,850	3.12	3,230	2.96
Bkfst Sausage, Link/Patty	6,270	3.82	3,030	3.72	8,610	3.81
Pre-Cooked Sausage	2,900	5.18	3,100	4.08	1,330	4.58
Dinner Sausage	2,220	4.84	2,040	3.65	1,700	3.48
Italian Sausage	7,560	2.99	2,910	3.55	7,800	3.03
Chorizo	140	3.61	290	3.31	560	3.23
Deli Ham	5,750	6.48	7,720	6.57	13,380	6.44
Pkg/Slcd Ham, 1 Lb/Less	16,350	6.79	5,450	5.64	15,850	5.28
Deli Cooked Pork Roast			10	4.99		
Deli Cooked Spareribs	1,040	6.66	220	7.33	190	5.79
Deli Cooked Backribs	1,980	5.80	2,440	5.48	2,700	7.59
Pulled Pork	690	5.59	1,230	4.92	730	5.50
Feet	40	1.99	40	1.63	240	1.42
Neckbones	70	1.29	40	1.29	480	1.23

This week in Pork Retail
 Feature activity was higher compared to the previous week and lower compared to the previous year. All cut areas saw an increase in advertisement space compared to the previous week. Individual item prices were steady to firm compared to the previous week and year. Wholesale item prices were firm to higher with a lower ham value being offset by all other cut values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 10/16 thru 10/22

(prices in dollars per pound)

Fri. Oct 16, 2020

Outlets	NORTHEAST			SOUTHEAST			MIDWEST					
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)					
	5500			7400			6100					
Feature Rate (1/)	81.6%			75.5%			75.2%					
Special Rate (2/)	19.6%			49.9%			29.6%					
Activity Index (3/)	24,130			31,855			24,760					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.49	- 1.99	120	1.74	1.35	- 1.35	30	1.35				
Bone-In Cc Loins	1.99	- 1.99	80	1.99	2.49	- 2.49	5	2.49	2.49	- 2.49	10	2.49
Loins Roast Bnls	1.49	- 1.99	890	1.74	1.48	- 1.99	200	1.65	1.89	- 3.99	440	2.59
Rib End Roast B/In	2.49	- 2.49	100	2.49	3.69	- 3.69	1,130	3.69				
Sirloin End Roast B/In					1.89	- 1.89	20	1.89	.99	- 1.29	130	1.09
Sirloin Roast Bnls									1.99	- 1.99	120	1.99
Rib End Chops B/In					.99	- 3.99	1,200	3.82	.99	- .99	20	.99
Sirloin Chops B/In	1.79	- 1.99	130	1.89	.99	- 1.49	460	.99	1.29	- 1.69	120	1.46
Cc Chops B/In	1.49	- 2.99	950	2.25	1.39	- 2.49	1,300	2.35	1.59	- 2.69	390	2.02
Assorted Chops B/In	1.59	- 1.99	100	1.94	1.19	- 1.99	1,100	1.97	.99	- 3.98	1,070	2.28
Rib Chops Bnls												
Sirloin Chops Bnls	2.49	- 2.49	10	2.49	2.29	- 2.88	60	2.42	1.89	- 2.79	170	2.32
Cc Chops Bnls	1.89	- 3.99	1,130	3.19	1.99	- 4.98	290	4.47	1.99	- 5.99	930	2.57
Smoked Chops												
Tenderloin, Fresh	1.69	- 5.99	640	2.98	1.69	- 5.98	1,350	3.29	1.99	- 6.08	640	3.81
Tenderloin, Marinated	4.34	- 5.99	410	5.19	4.35	- 4.86	320	4.59	3.47	- 6.95	420	4.87
Backribs	4.99	- 4.99	60	4.99	1.49	- 4.29	740	3.17	1.49	- 4.99	480	3.75
Picnic Fresh B/In	1.19	- 1.49	380	1.26	.99	- 1.39	390	1.22	1.49	- 2.49	80	1.93
Porketta	3.00	- 3.00	10	3.00								
Butt Fresh B/In	1.29	- 2.00	700	1.61	.89	- 1.99	1,290	1.91	.99	- 1.99	1,820	1.25
Butt Roast Bnls					2.29	- 2.29	1,130	2.29				
Pork Steak	1.49	- 1.99	240	1.86	1.38	- 2.29	110	2.01	1.49	- 2.99	370	2.00
Country Style Rib B/In	1.49	- 1.99	460	1.86	.99	- 2.48	260	1.59	1.00	- 2.49	740	1.84
Country Style Ribs Bnls	1.59	- 2.99	270	2.28	1.99	- 2.49	100	2.41	2.99	- 2.99	10	2.99
Spareribs	1.29	- 3.99	1,550	2.35	1.98	- 3.99	710	2.12	1.79	- 2.49	920	2.05
St. Louis Style Spareribs	3.99	- 3.99	60	3.99	2.98	- 2.98	200	2.98	2.69	- 3.99	360	3.36
Ham, B/In	1.49	- 1.49	190	1.49	1.49	- 1.49	20	1.49				
Ham, Spiral	3.99	- 3.99	70	3.99								
Ham, B/In Butt												
Ham, B/In Shank	1.19	- 1.49	80	1.43	1.19	- 1.19	10	1.19	1.19	- 1.79	200	1.54
Ham, Bnls	2.98	- 4.99	340	3.79	4.19	- 4.49	260	4.34	3.99	- 4.99	310	4.03
Ham Steak	2.99	- 7.93	710	4.48	2.59	- 2.59	40	2.59	2.50	- 3.99	320	3.79
Sliced Bacon, 1 Lb Pkg	3.49	- 10.65	3,350	5.34	3.50	- 7.99	4,070	5.55	3.50	- 7.98	2,710	5.58
Pre-Cooked Bacon	19.14	- 29.28	320	23.15					19.14	- 19.14	10	19.14
Canadian Bacon	7.50	- 7.50	230	7.50								
Ground Pork	1.89	- 4.00	210	3.38					1.99	- 3.99	110	3.39
Bkfst Sausage, 1 Lb Roll	2.50	- 3.49	230	3.42	1.50	- 3.99	2,110	2.90	1.99	- 3.99	1,460	2.71
Bkfst Sausage, Link/Patty	2.50	- 5.00	1,220	4.24	1.29	- 5.00	1,700	3.71	2.40	- 5.83	1,410	4.30
Pre-Cooked Sausage	3.33	- 5.33	320	4.11	3.32	- 8.75	1,020	6.00	3.99	- 6.65	930	5.46
Dinner Sausage	2.99	- 4.20	650	3.55	2.51	- 4.20	90	3.01	3.00	- 4.80	400	3.51
Italian Sausage	1.79	- 9.14	1,580	3.27	2.49	- 4.20	950	2.84	1.99	- 6.49	2,500	2.95
Chorizo					4.33	- 4.33	20	4.33	2.69	- 4.56	110	3.51
Deli Ham	2.99	- 11.99	3,060	6.70	2.99	- 11.49	660	6.28	2.99	- 10.29	1,670	6.05
Pkg/Sld Ham, 1 Lb/Less	4.44	- 8.87	2,220	6.66	2.50	- 11.44	6,850	6.87	2.50	- 9.33	2,850	6.37
Deli Cooked Pork Roast												
Deli Cooked Spareribs	6.66	- 6.66	80	6.66	6.66	- 6.66	960	6.66				
Deli Cooked Backribs	5.33	- 6.66	660	6.19	5.33	- 6.66	480	5.40	4.66	- 6.66	280	5.29
Pulled Pork	5.59	- 5.99	250	5.95	5.59	- 5.59	220	5.59	3.99	- 7.99	210	5.06
Feet									1.99	- 1.99	40	1.99
Neckbones	1.29	- 1.29	70	1.29								



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 10/16 thru 10/22

(prices in dollars per pound)

Fri. Oct 16, 2020

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	68.9%				65.6%				74.4%			
Special Rate (2/)	22.8%				36.3%				6.8%			
Activity Index (3/)	16,700				12,380				5,960			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	1.99	- 1.99	100	1.99	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.69	- 4.11	260	2.97	1.79	- 3.39	670	1.82	1.89	- 1.98	30	1.94
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.28	- 1.28	100	1.28	-	-	-	-	1.45	- 1.45	10	1.45
Sirloin Roast Bnls	1.98	- 1.99	30	1.98	-	-	-	-	-	-	-	-
Rib End Chops B/In	.99	- .99	20	.99	-	-	-	-	1.79	- 1.79	20	1.79
Sirloin Chops B/In	.85	- 1.49	230	1.24	.97	- 1.49	150	1.10	-	-	-	-
Cc Chops B/In	1.49	- 2.29	1,010	1.95	1.99	- 3.59	670	2.48	1.99	- 3.59	20	3.27
Assorted Chops B/In	1.38	- 3.98	260	1.96	1.47	- 1.47	650	1.47	1.38	- 1.99	100	1.66
Rib Chops Bnls	2.19	- 2.79	20	2.48	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.98	- 2.79	160	2.21	1.99	- 2.29	490	2.04	2.99	- 2.99	680	2.99
Cc Chops Bnls	1.69	- 2.59	240	2.30	2.99	- 4.99	160	3.65	2.48	- 2.99	40	2.68
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	1.99	- 4.44	710	2.91	3.49	- 4.99	200	3.91	2.89	- 4.99	760	4.79
Tenderloin, Marinated	2.93	- 4.33	50	3.59	-	-	-	-	-	-	-	-
Backribs	1.99	- 3.88	680	2.89	2.99	- 3.99	660	3.01	-	-	-	-
Picnic Fresh B/In	.99	- .99	20	.99	.97	- 1.99	130	1.06	1.99	- 1.99	20	1.99
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 1.49	90	1.34	1.29	- 2.49	740	1.51	.97	- 1.99	740	1.04
Butt Roast Bnls	1.29	- 1.29	30	1.29	-	-	-	-	-	-	-	-
Pork Steak	1.39	- 2.29	70	1.72	1.99	- 2.49	190	2.02	2.49	- 2.49	20	2.49
Country Style Rib B/In	.88	- 1.99	310	1.69	1.99	- 1.99	190	1.99	1.78	- 1.78	10	1.78
Country Style Ribs Bnls	2.29	- 2.49	70	2.33	1.97	- 1.97	120	1.97	-	-	-	-
Spareribs	1.79	- 3.99	1,130	3.06	1.99	- 3.99	110	2.72	2.58	- 2.58	20	2.58
St. Louis Style Spareribs	3.49	- 3.99	20	3.72	3.99	- 3.99	130	3.99	3.99	- 3.99	20	3.99
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	1.88	- 1.88	30	1.88	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.69	- 1.69	30	1.69	-	-	-	-	-	-	-	-
Ham, B/In Shank	1.19	- 1.79	40	1.67	-	-	-	-	-	-	-	-
Ham, Bnls	2.50	- 4.99	100	4.37	3.99	- 3.99	10	3.99	-	-	-	-
Ham Steak	2.49	- 3.99	110	3.33	5.32	- 5.32	10	5.32	5.32	- 5.32	20	5.32
Sliced Bacon, 1 Lb Pkg	3.04	- 6.65	3,000	5.28	3.33	- 7.98	2,360	5.49	2.65	- 7.99	1,570	6.83
Pre-Cooked Bacon	19.14	- 19.14	50	19.14	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	3.99	- 3.99	50	3.99	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	1.84	- 4.00	1,340	2.54	1.99	- 3.50	730	2.17	1.67	- 5.48	770	1.91
Bkfst Sausage, Link/Patty	2.65	- 5.83	990	3.31	1.94	- 4.99	220	3.20	2.50	- 4.99	730	3.33
Pre-Cooked Sausage	3.32	- 8.75	620	3.95	-	-	-	-	4.91	- 4.91	10	4.91
Dinner Sausage	2.35	- 6.65	1,080	6.26	-	-	-	-	-	-	-	-
Italian Sausage	2.67	- 4.20	1,140	2.89	2.67	- 4.99	1,350	2.88	3.85	- 3.85	40	3.85
Chorizo	-	-	-	-	2.99	- 2.99	10	2.99	-	-	-	-
Deli Ham	3.49	- 9.99	130	6.22	2.99	- 9.99	160	7.60	3.99	- 9.99	50	6.91
Pkg/Sld Ham, 1 Lb/Less	2.50	- 9.12	1,810	6.67	3.54	- 9.31	2,270	7.32	4.99	- 9.10	280	6.80
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.33	- 5.99	560	5.93	-	-	-	-	-	-	-	-
Pulled Pork	6.99	- 6.99	10	6.99	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-	-	-	-	-



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 10/16 thru 10/22
 (prices in dollars per pound)

Fri. Oct 16, 2020

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	42.0%				56.2%			
Special Rate (2/)	40.0%				5.7%			
Activity Index (3/)	150				195			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	2.69	- 2.69	5	2.69	2.29	- 2.29	20	2.29
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	2.49	- 2.99	30	2.78	1.99	- 1.99	20	1.99
Assorted Chops B/In	1.99	- 1.99	10	1.99	.99	- 2.87	30	1.42
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	2.98	- 2.98	5	2.98	-	-	-	-
Cc Chops Bnls	2.99	- 2.99	5	2.99	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	3.49	- 3.49	10	3.49	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	-	-	-	-	-	-	-	-
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	-	-	-	-	2.89	- 2.89	10	2.89
Country Style Rib B/In	-	-	-	-	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	2.99	- 3.69	10	3.53	2.29	- 2.99	30	2.43
St. Louis Style Spareribs	-	-	-	-	-	-	-	-
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	4.49	- 4.49	10	4.49	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	5.49	- 7.99	10	5.87	4.39	- 5.99	20	5.72
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	2.89	- 2.89	10	2.89
Bkfst Sausage, 1 Lb Roll	2.49	- 2.49	10	2.49	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	4.98	- 4.98	5	4.98	4.98	- 4.98	5	4.98
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	2.49	- 2.49	10	2.49	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	5.99	- 5.99	20	5.99
Pkg/Slced Ham, 1 Lb/Less	5.49	- 8.78	30	7.13	3.99	- 8.00	30	5.16
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 10/16 thru 10/22

(prices in dollars per pound)

Fri. Oct 16, 2020
