

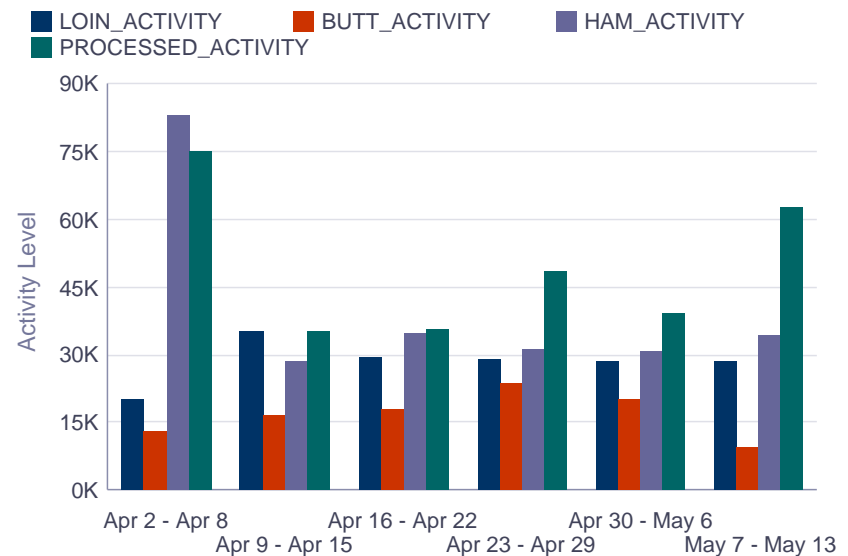


NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	87.2%		85.7%		76.2%	
Special Rate (2/)	32.7%		24.2%		17.8%	
Activity Index (3/)	138,015		121,040		80,090	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins						
Bone-In Cc Loin	100	2.66	540	2.07	60	1.99
Loin Roast Bnls	2,110	2.02	8,810	1.96	1,910	2.01
Rib End Roast B/In	140	3.39	180	1.86	90	3.24
Sirloin End Roast B/In	120	1.64	520	1.41	20	1.19
Sirloin Roast Bnls	590	2.47	60	1.99	1,230	2.01
Rib End Chops B/In	210	2.47	350	2.30	40	1.99
Sirloin Chops B/In	900	2.01	560	1.82	130	2.22
Cc Chops B/In	3,430	2.59	3,990	2.32	1,060	2.72
Assorted Chops B/In	2,370	2.53	2,020	1.86	370	2.24
Rib Chops Bnls	170	3.42				
Sirloin Chops Bnls	540	2.37	570	2.11	2,280	2.93
Cc Chops Bnls	4,100	3.30	5,540	3.52	4,880	3.93
Smoked Chops	5	7.98	50	3.99	50	5.09
Tenderloin, Fresh	3,510	4.02	1,400	4.28	1,040	3.58
Tenderloin, Marinated	850	4.17	1,140	4.99	450	5.51
Backribs	9,050	3.58	2,590	4.36	7,620	3.09
Picnic Fresh B/In	610	2.15	1,450	1.63	320	1.46
Porketta	70	2.99	210	2.52	200	2.60
Butt Fresh B/In	940	2.15	9,990	1.57	1,120	1.20
Butt Roast Bnls	440	2.41	280	2.49	1,510	1.36
Pork Steak	940	2.02	900	2.14	660	1.92
Country Style Rib B/In	1,890	1.92	1,190	1.85	2,260	1.87
Country Style Ribs Bnls	1,370	2.36	1,500	2.60	320	2.60
Spareribs	1,940	2.95	2,540	2.73	1,270	2.10
St. Louis Style Spareribs	1,260	3.92	1,800	2.63	1,040	3.28
Ham, B/In	40	1.40	70	2.14	880	1.37
Ham, Spiral	2,110	2.88	740	1.72	1,210	1.57
Ham, B/In Butt	1,480	1.26	230	.49	140	1.38
Ham, B/In Shank	2,140	1.20	1,260	.90	1,000	1.10
Ham, Bnls	1,060	3.51	1,000	3.41	420	2.82
Ham Steak	1,230	4.03	1,050	5.12	1,200	4.41
Sliced Bacon, 1 Lb Pkg	22,080	5.61	20,260	5.34	10,930	4.19
Pre-Cooked Bacon	310	25.64	610	25.01	130	22.48
Canadian Bacon	760	8.25	230	7.50		
Ground Pork	110	3.31	720	2.92	220	2.57
Bkfst Sausage, 1 Lb Roll	6,030	3.26	2,960	2.93	3,890	3.20
Bkfst Sausage, Link/Patty	12,280	3.82	5,410	3.98	6,820	3.84
Pre-Cooked Sausage	4,110	5.41	340	5.32	700	4.21
Dinner Sausage	7,200	3.79	3,770	3.71	5,350	3.72
Italian Sausage	8,220	3.52	2,480	3.60	1,870	3.80
Chorizo	1,130	2.98	2,000	3.82	280	3.69
Deli Ham	8,380	7.30	9,060	7.03	6,390	6.32
Pkg/Slcd Ham, 1 Lb/Less	17,730	5.65	17,120	5.72	6,270	6.50
Deli Cooked Pork Roast			400	8.10		
Deli Cooked Spareribs			960	7.08	1,700	6.60
Deli Cooked Backribs	2,000	6.32	960	7.08	1,700	6.60
Pulled Pork	1,580	6.12	1,740	5.03	620	5.52
Feet	140	1.67	90	1.69		
Neckbones	240	1.68	360	1.52	140	1.24

This week in Pork Retail

Pork was featured at a slightly higher rate than the previous week and year. Loins received similar advertisement space while hams saw an increase and processed items saw a sharp increase. All other cut saw a decrease in advertisement space. Individual item prices were steady to firm compared to prior week and year. Wholesale pork prices were lower this week with a sharp decrease in the belly primal offsetting increases in the loin, rib and ham primal values.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: **FEATURE RATE**: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. 2/: **SPECIAL RATE**: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: **ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). 4/: **STORES/AVG**: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/07 thru 05/13

(prices in dollars per pound)

Fri. May 7, 2021

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	83.5%				86.4%				84.2%			
Special Rate (2/)	19.2%				44.7%				31.5%			
Activity Index (3/)	25,780				28,820				32,420			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	2.66	- 2.66	100	2.66	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.29	- 3.99	300	2.29	1.29	- 2.88	410	1.64	1.49	- 3.99	550	2.31
Rib End Roast B/In	-	-	-	-	-	-	-	-	3.99	- 3.99	60	3.99
Sirloin End Roast B/In	-	-	-	-	1.59	- 1.78	30	1.66	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	1.98	- 1.98	200	1.98	1.99	- 2.88	210	2.83
Rib End Chops B/In	2.29	- 2.29	100	2.29	-	-	-	-	2.47	- 2.48	50	2.47
Sirloin Chops B/In	1.89	- 1.99	330	1.94	1.98	- 1.99	200	1.99	1.99	- 2.49	150	2.16
Cc Chops B/In	1.77	- 4.49	960	2.42	1.99	- 3.95	1,190	2.66	1.99	- 2.99	510	2.70
Assorted Chops B/In	1.99	- 2.49	190	2.27	1.39	- 1.99	1,020	1.97	1.49	- 2.99	790	2.85
Rib Chops Bnls	-	-	-	-	-	-	-	-	3.49	- 3.49	140	3.49
Sirloin Chops Bnls	1.79	- 2.99	160	2.27	1.88	- 2.99	100	2.14	1.99	- 2.99	60	2.50
Cc Chops Bnls	1.99	- 4.99	1,390	3.11	2.18	- 5.99	260	3.86	1.99	- 5.49	1,570	3.35
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	- 4.49	520	3.91	2.99	- 4.99	1,190	4.92	2.69	- 5.21	750	3.90
Tenderloin, Marinated	-	-	-	-	1.76	- 5.21	60	3.33	2.96	- 5.99	690	4.15
Backribs	3.24	- 5.99	1,140	4.40	1.89	- 5.99	1,660	3.38	2.77	- 5.99	1,790	3.62
Picnic Fresh B/In	1.29	- 3.49	410	2.32	.58	- 1.29	30	.80	1.99	- 1.99	20	1.99
Porketta	2.99	- 2.99	70	2.99	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.49	- 2.49	350	2.12	1.62	- 1.89	40	1.68	1.69	- 3.69	370	2.26
Butt Roast Bnls	2.79	- 2.79	110	2.79	2.39	- 2.39	130	2.39	1.99	- 3.69	90	2.48
Pork Steak	1.59	- 1.99	300	1.91	1.99	- 2.49	80	2.42	1.67	- 2.49	290	2.05
Country Style Rib B/In	1.69	- 2.49	710	2.08	1.49	- 1.98	60	1.80	1.49	- 2.99	420	2.19
Country Style Ribs Bnls	2.29	- 2.99	300	2.63	1.99	- 2.18	50	2.09	1.69	- 3.99	340	2.63
Spareribs	1.49	- 4.99	380	3.27	1.99	- 3.99	1,100	2.90	1.99	- 3.99	110	2.66
St. Louis Style Spareribs	4.99	- 4.99	130	4.99	3.98	- 4.99	160	4.84	2.99	- 4.99	240	3.81
Ham, B/In	-	-	-	-	-	-	-	-	.99	- .99	20	.99
Ham, Spiral	1.29	- 3.99	550	2.18	1.29	- 3.99	1,290	3.38	1.99	- 1.99	200	1.99
Ham, B/In Butt	1.09	- 1.09	110	1.09	1.49	- 1.49	40	1.49	.79	- .79	60	.79
Ham, B/In Shank	.89	- 1.59	240	1.27	.99	- 1.59	500	1.03	.69	- .69	60	.69
Ham, Bnls	4.99	- 4.99	140	4.99	1.99	- 4.49	250	3.70	2.79	- 5.49	190	4.19
Ham Steak	2.99	- 4.98	640	4.22	2.99	- 3.00	140	3.00	3.79	- 5.38	110	5.06
Sliced Bacon, 1 Lb Pkg	2.97	- 7.99	4,270	5.41	3.50	- 10.39	5,310	5.62	2.65	- 8.99	3,670	5.13
Pre-Cooked Bacon	30.40	- 31.30	80	31.12	30.40	- 30.40	10	30.40	22.34	- 25.54	210	23.25
Canadian Bacon	4.59	- 13.69	720	8.17	-	-	-	-	9.57	- 9.57	40	9.57
Ground Pork	-	-	-	-	-	-	-	-	2.49	- 3.99	100	3.37
Bkfst Sausage, 1 Lb Roll	2.99	- 5.83	560	3.72	2.00	- 5.83	740	3.47	2.49	- 4.99	1,400	3.23
Bkfst Sausage, Link/Patty	3.33	- 8.00	1,100	4.75	2.22	- 5.83	3,310	3.73	2.45	- 5.99	3,470	3.81
Pre-Cooked Sausage	3.34	- 8.32	1,560	5.66	5.00	- 6.65	10	6.18	2.48	- 6.65	1,080	5.04
Dinner Sausage	2.50	- 4.99	900	3.87	3.35	- 4.20	1,350	3.77	2.99	- 4.67	1,530	3.85
Italian Sausage	3.50	- 6.67	510	4.45	3.10	- 4.20	920	3.30	2.99	- 4.56	3,050	3.51
Chorizo	-	-	-	-	-	-	-	-	1.99	- 4.67	150	3.69
Deli Ham	3.99	- 9.99	4,090	7.48	3.79	- 9.99	1,780	7.92	2.69	- 10.29	1,410	6.08
Pkg/Sldd Ham, 1 Lb/Less	3.99	- 13.69	1,000	7.01	2.50	- 11.41	3,780	5.56	2.50	- 10.64	5,660	5.21
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	4.66	- 7.26	320	6.55	5.47	- 6.66	1,410	6.28	5.33	- 8.99	170	6.10
Pulled Pork	3.99	- 9.00	770	6.12	-	-	-	-	4.44	- 7.99	640	6.39
Feet	1.69	- 1.69	130	1.69	1.38	- 1.38	10	1.38	-	-	-	-
Neckbones	1.49	- 1.99	140	1.76	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/07 thru 05/13

(prices in dollars per pound)

Fri. May 7, 2021

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	91.2%				91.4%				92.9%			
Special Rate (2/)	36.9%				35.4%				5.5%			
Activity Index (3/)	24,290				18,050				8,160			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.67	2.98	200	1.97	1.67	3.49	610	1.82	1.99	3.49	30	2.88
Rib End Roast B/In	2.98	2.98	90	2.98	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	1.68	40	1.40	1.79	1.79	60	1.79	-	-	-	-
Sirloin Roast Bnls	1.98	2.88	180	2.60	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.48	3.48	30	2.98	2.49	2.49	20	2.49	-	-	-	-
Sirloin Chops B/In	.99	2.98	130	2.03	1.79	2.49	90	1.99	-	-	-	-
Cc Chops B/In	1.79	3.28	390	2.90	1.77	2.79	260	2.20	2.29	2.99	90	2.69
Assorted Chops B/In	1.49	2.49	90	2.28	3.99	3.99	270	3.99	1.95	1.95	10	1.95
Rib Chops Bnls	-	-	-	-	2.99	2.99	20	2.99	-	-	-	-
Sirloin Chops Bnls	1.98	2.99	190	2.58	-	-	-	-	-	-	-	-
Cc Chops Bnls	1.99	5.49	310	3.34	2.97	3.99	330	3.27	2.29	3.99	200	3.39
Smoked Chops	-	-	-	-	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	4.99	170	3.16	2.97	4.49	790	3.02	3.49	4.49	80	4.07
Tenderloin, Marinated	3.28	5.11	100	4.81	-	-	-	-	-	-	-	-
Backribs	2.99	4.99	2,060	3.57	2.77	5.99	1,330	3.30	2.49	4.99	1,020	3.35
Picnic Fresh B/In	.99	.99	30	.99	1.79	1.79	10	1.79	1.49	2.99	90	2.40
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.29	1.99	100	1.77	2.49	2.69	30	2.55	2.49	2.49	40	2.49
Butt Roast Bnls	-	-	-	-	-	-	-	-	1.99	1.99	100	1.99
Pork Steak	1.47	2.49	250	1.99	-	-	-	-	-	-	-	-
Country Style Rib B/In	1.38	1.98	470	1.58	1.47	1.79	210	1.64	1.98	1.98	20	1.98
Country Style Ribs Bnls	1.99	2.49	600	2.05	-	-	-	-	2.99	2.99	60	2.99
Spareribs	1.99	2.99	170	2.60	2.99	4.49	170	3.08	-	-	-	-
St. Louis Style Spareribs	4.99	4.99	20	4.99	-	-	-	-	3.49	3.49	680	3.49
Ham, B/In	1.89	1.89	20	1.89	-	-	-	-	-	-	-	-
Ham, Spiral	1.99	1.99	70	1.99	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.29	1.88	610	1.39	1.19	1.19	650	1.19	-	-	-	-
Ham, B/In Shank	.99	1.78	690	1.34	1.19	1.19	650	1.19	-	-	-	-
Ham, Bnls	2.29	4.99	270	2.88	1.99	3.99	190	2.20	4.99	4.99	20	4.99
Ham Steak	3.98	4.98	70	4.74	3.50	3.50	270	3.50	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.31	8.79	4,570	6.21	3.85	7.99	3,150	5.59	3.99	9.97	1,030	5.46
Pre-Cooked Bacon	-	-	-	-	-	-	-	-	25.47	25.47	20	25.47
Canadian Bacon	-	-	-	-	-	-	-	-	-	-	-	-
Ground Pork	2.79	2.79	10	2.79	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.09	3.89	1,420	3.04	3.29	3.99	460	3.79	1.99	4.99	1,410	3.03
Bkfst Sausage, Link/Patty	2.45	5.60	2,370	3.70	2.65	5.32	1,890	3.58	2.65	5.00	100	3.96
Pre-Cooked Sausage	4.17	5.83	1,110	5.36	4.23	6.65	340	5.60	-	-	-	-
Dinner Sausage	3.65	4.65	1,420	3.83	3.77	3.77	470	3.77	3.33	3.99	1,520	3.67
Italian Sausage	2.95	4.20	1,280	3.37	3.10	4.79	1,750	3.57	3.33	4.48	700	3.36
Chorizo	2.52	2.52	140	2.52	1.76	4.29	830	2.93	-	-	-	-
Deli Ham	3.79	9.99	260	6.61	3.27	10.00	800	7.38	5.98	8.99	40	7.46
Pkg/Sld Ham, 1 Lb/Less	2.00	10.64	3,990	6.01	3.00	8.66	2,400	5.49	3.49	10.61	890	6.16
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	5.47	8.99	100	6.58	-	-	-	-	6.65	6.65	10	6.65
Pulled Pork	3.99	6.99	170	5.15	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-	-	-	-	-
Neckbones	1.29	1.69	100	1.56	-	-	-	-	-	-	-	-



National Retail Report - Pork
Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/07 thru 05/13
 (prices in dollars per pound)

Fri. May 7, 2021

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	63.0%				68.6%			
Special Rate (2/)	3.0%				28.6%			
Activity Index (3/)	240				305			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	3.19	- 3.19	10	3.19	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	2.49	- 2.79	30	2.52
Assorted Chops B/In	-	-	-	-	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	1.99	- 1.99	20	1.99
Cc Chops Bnls	3.48	- 3.99	40	3.67	-	-	-	-
Smoked Chops	7.98	- 7.98	5	7.98	-	-	-	-
Tenderloin, Fresh	3.99	- 4.98	20	4.25	4.99	- 4.99	10	4.99
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	2.49	- 3.24	20	2.85	3.24	- 3.99	30	3.74
Picnic Fresh B/In	-	-	-	-	1.99	- 1.99	20	1.99
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.79	- 2.29	10	1.90	-	-	-	-
Butt Roast Bnls	1.99	- 1.99	10	1.99	-	-	-	-
Pork Steak	2.48	- 2.49	10	2.48	-	-	-	-
Country Style Rib B/In	2.49	- 2.49	5	2.49	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	1.99	- 1.99	20	1.99
Spareribs	-	-	-	-	3.49	- 3.49	10	3.49
St. Louis Style Spareribs	-	-	-	-	3.99	- 4.89	30	4.20
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	1.29	- 1.29	20	1.29
Ham, B/In Shank	-	-	-	-	1.29	- 1.29	20	1.29
Ham, Bnls	4.49	- 4.49	10	4.49	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.99	- 6.99	30	6.07	3.99	- 6.67	40	5.98
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	4.48	- 5.49	20	5.22	2.99	- 2.99	20	2.99
Bkfst Sausage, Link/Patty	3.50	- 5.83	20	4.67	4.67	- 4.67	20	4.67
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	3.77	- 3.77	10	3.77	3.77	- 3.77	10	3.77
Italian Sausage	4.62	- 4.62	10	4.62	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	-	-	-	-	-	-	-	-
Pkg/Slctd Ham, 1 Lb/Less	3.99	- 3.99	10	3.99	5.33	- 5.33	5	5.33
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/07 thru 05/13

(prices in dollars per pound)

Fri. May 7, 2021
